

WOKV

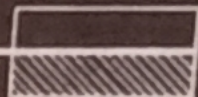
 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO 45501 1/5



BROADCASTING STATION LICENSE RECORD N Y (EFF:)

#1

SEE CARD #2

(EFF: ~~8-25-80~~)^b * W M B R (7-19-75)

X ~~W A I V~~ X ~~# P D Q~~ (2-5-42)

Date first licensed October 21, 1942

Call letters X ~~W J D G~~ WOKV (6-3-81)

LOCATION: JACKSONVILLE, FLORIDA

*A ROBERT W. ROUNSAVILLE (AL 10-24-80 EFF: 10-31-80)

x ROUNSAVILLE OF JACKSONVILLE, INC. (AL 6-9-75 EFF: 7-19-75)

x BELK BROADCASTING CO. OF FLORIDA, INC. (AL 7-14-64 EFF: 8-1-64)

x WPDQ, INC., (APL 7-20-60; EFF: 9-1-60)

Name of licensee x JACKSONVILLE BROADCASTING CORPORATION

6869 Lenox Ave., Jacksonville, Fla. (Redescription 7-19-75)

x 6870 Lennox Avenue, Jacksonville, Florida (BL 5-13-60)

(7 mi. W. of Jacksonville)

Transmitter location x North side of Lenox Ave., West of Lane Ave., Lackawanna, Florida (CP & MP 4-16-42) Lic. 10-21

138 Wamsley Rd., Jacksonville, Fla. (BS 7-19-75)

377-07

x 660 Laura Street, Jacksonville, Fla. (Ltr. 8-30-68) EFF: 9-24-68

Line 500 Water St.,

x Atlantic Coast Building, Jacksonville, Florida (BRC-4-13-62)

X Gulf Life Bldg., 125 N. Church St., Jacksonville, Florida

Main studio location To be determined, Jacksonville, Florida (CP & MP 4-16-42)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
Letter B3-P-3385)	12-30-41	1270	5kw*	U	Subj. approval	
		*DA by Chief Engineer				
		For a new station at Jacksonville, Fla.				
B3-P-3385) B3-MP-1520)	4-16-42	1270	5kw*5kw-LS	U	6-16	12-16-42
			*DA-Night			
	C.P. for a new station; also mod. C.P. for approval of directional antenna					
B3-MP-1622	8-12-42	Mod. of CP 3385 as mod.,			for change in type of trans. and freq. monitor	
					6-16	12-16-42
L-1721) 2-1450)	10-21-42	1270	5kw*5kw-LS	U	10-21	10-1-44
			*DA-Night			
	Lic. cover CP 3385 as mod., for a new station and for approval of studio site; also determine operating power by direct measurement					
B3-S-1186	11-8-42	1270	5kw*5kw-LS	U	12-1	10-1-44
			*DA-Night			
	Mod. license accordance Order No. 107					
B3-S-1186	1-8-43	1270	5kw*5kw-LS	U	1-8	10-1-44
			*DA-Night			
	Mod. license correcting current in accordance Engr. Memo of 1-8-43					
B3-TC-336 Eff. 3:00 pm	3-14-44	Transfer of control of licensee corp. from Ernest D. Black, E.G. McKenzie and Mrs. Margaret Curtis to L. D. BAGGS.				
	3-30-44					
B3-R-1186	9-26-44	1270	5kw*5kw-LS	U	10-1	11-1-45
			*DA-N			
B3-S-1186	9-25-45	1270	5kw*	U	10-1	11-1-45
			*DA-N			
	Mod. Lic. Order 107-A					
B3-S-1186	10-24-45	Extension of license			11-1	1-1-
B3-S-1186	12-19-45	Extension of license			1-1	3-
B3-S-1186	2-20-46	Extension of license			3-1	
R-1186	4-10-46	1270	5kw*5kw-LS	U	4-10	
P-3801	2-15-46	600	5kw*5kw-LS	U	4-	
	C.P. to change frequency, install new use and new ground system.					

B.S.

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters W.F.D.Q

Name of licensee AFFILIATED BROADCASTING INC. (AL 2-24-81, EFF: 3-18-81)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
B3-MP-2130	10-8-46	Mod.CP(3801)	for extension of completion date		4-15	1-15-47	
B3-MP-2314	12-19-46	Mod. CP(3801 as mod.)	for extension of completion date		4-15	3-15-47	
BMP-2495	2-26-47	Mod. CP(3801 as mod.)	for extension of completion date		4-15	6-15-47	
BMP-2756	5-27-47	Mod.CP(3801 as mod.)	for extension of completion date.		4-15	9-15-47	
BL-2545 BZ-2365	9-19-47	600	5kw-DA-N U		9-19	5-1-49	
		Lic. to Cover CP (3801 as mod.) for change in freq. installation of new DA for night use and new ground system and determine operating power by direct method.					
BS-1186	4-29-49	Extension of license			5-1	9-1-49	
BS-1186	8-31-49	Extension of license			9-1	12-1-49	
BS-1186	11-30-49	Extension of license			12-1	3-1-50	
BS-1186	2-23-50	Extension of license			3-1	6-1-50	
BS-1186	5-31-50	Extension of license			6-1-50	9-1-50	
BS-1186	8-31-50	Extension of license			9-1	12-1-50	
BA-3225	10-31-50	600	5kw-DA-N U		10-31	12-1-50 (T)	
		Authority determine operating power by direct method.					
BR-1186	11-22-50	600	5kw-DA-N U		11-22	5-1-52	
BTC-1257	3-5-52	Relinquishment of control of licensee corp. by Linton D. Baggs, Jr. to JAMES T. STOCKTON					
	Eff. 3-27-52						
BR-1186	4-30-52	600 kc	5 kw	DA-N Un	4-30-52	2-1-55	
BRC-379 (1)	4-29-54	Modification of license to operate trans. by remote control from Gulf Life Bldg., Church St., Jacksonville, Fla., while using non-directional antenna					
BR-1186	1-12-55	600 kc	5kw	DA-N U	2-1	2-1-58	
BR-1186	1-3-58	RENEWAL OF LICENSE			2-1	2-1-61	
BP-13313	8-21-59	600kc	5kw	DA-N U	10-21	4-21-60	
		CP to install a new transmitter (RCA BTA-5R).					
BP-13921	4-5-60	600kc	DA-N 5kw	U	6-5-	12-5-60	
		CP to make chgs in ant. system (move ant., same site & make changes in ground system.					

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W P D Q

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
BL-7667 (1)	5-13-60	Mod. of lic. to chg. type transmitter (RCA BTA-5R) & redescribe trans. location.				
BL-7668	5-16-60	600kc, 5kw, DA-N-U Lic. to use old main trans. (RCA 5-E) as an alternate main trans.			5-16 2-1-61	
RAPL-213 FF: ---	7-20-60 9-1-600 ---	Voluntary assignment of construction permit and license to WPDQ, Inc.				
BMP-9201 BMP-9224 (1)	12-29-60	Mod. of CP (BP-13921) to make chges. in DA pattern and Extension of completion date to 1-31-61.				
BL-8300	2-14-62	600kc 5kw-DA-N U Lic. to cover cp (BP-13,921 as mod) which auth. chgs. in ant. & ground systems, chgs. in DA(N) pattern.			2-14 2-1-64	
BL-8300	2-14-62	600kc 5kw-DA-N U Lic. for Alternate Main Transmitter.			2-14- 2-1-64	
BRC-1978 (1)	4-13-62	Mod. of license to change studio loc. and remote control point to Atlantic Coast Line Bldg., Jacksonville, Fla.				
BP-15774	11-20-62	600kc 1kw-DA-N Aux. CP to install former alt. main (RCA BTA-5E, 5kw) as aux. trans. to be oper. on 600kc, 1kw, DA-N, for aux. purposes only, with remote control from studio.			1-20 7-20-63	
BS-1186 (2)	9-24-63 (Memo)	Mod. of license to change operating specifications.				
BL-10,308	11-7-63	600kc 1kw Lic. to cover CP (BP-15,774) which auth. instl. former alt. main trans as an aux. trans. <i>Comp'd</i>		Aux	11-7 2-1-64	
BR-1186 Aux (1kw)	1-17-64	600kc. 5kw DA-N Unl Renewal of License to			2-1 2-1-67 2-1-67	
BAL-5128 EFF	7-14-64 8-1-64	Voluntary assignment of license to Belk Broadcasting Co. of Florida, Inc.				
BZ-5516	7-28-65 (Main)	600kc 5kw-DA-N U Authority to determine operating power by direct measurement of antenna power			7-28 2-1-67	

Form BC 126
June 1954 #4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W P D Q

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-1186 (1)	10-1-65 (Memor)	Mod. of lic. to correct common point resistance as 66.6 ohms and ant. base current ratio for the #4 tower 0.644			
BP-17094	3-18-66	600kc	5kw-DA-N	U	5-18 11-18-66
		CP to make changes in the Directional Antenna pattern (DA-N) (Cond'1).			
BMP-11,931 (1)	11-29-66	Mod. of CP(BP-17,094) for extension of completion date to			5-18-67
BMP-12,060 (2)	5-29-67	Mod. of CP(BP-17,094 as mod) for ext. of completion date to			11-18-67
BR-1186	3-2-67	600kc	5kw-DA-N	Unl.	3-2 2-1-70
			1kw-DA-N, Aux.		3-2 2-1-70
		Renewal of NBSA			
BMP-12205 (3)	11-29-67	Mod. of CP(BP-17,094) to make changes in DA pattern.			
Ltr. EFF:	8-30-68 8-24-68	To chg. studio loc. & remote control point to 660 Laura St., Jacksonville, Fla., while using non-directional antenna.			
Ltr 11-21-68, recd 11-25-68, notification per Sect. 73.48(a)(5) rules that a new RCA-BTA-1R2 auxiliary trans is now installed and in operation.					
Note new obstruction marking to be issued with license					
EBSA	5-25-72				
BL-12,183 BZ-7004 BR-1182(L)	10-25-73	(BP-17094 as Mod.) for changes Direct Meas.(Aux.) Renewal & Mod.			2-1-76
		600khz	5kw DA-N	U	RC (non D.A)
			1kw DA-N	Aux.	RC (non D.A)
BL-12,183 BZ-7004 BR-1186(L)	10-25-73	Superseded to correct 339° MP.			
BAL-8346	6-9-75	VOL. AL	EFF: 7/19/75		
BS-1186(L)	7-19-75	PI chg.	call	SI & RC	2-1-76

Form BC 126

June 1954

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.M.B.R.

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
COMTEL	11-4-75	Delete obstruction marking and lighting on towers two and four, requirements unchanged for towers 1, 3 & 5.			
BR-1186(L)	7-30-76	RENEWAL (MAIN & AUX.)			2-1-79
	7-19-77	EBSA new call letters			
BS-1186(L)	9-12-77	ML to correct Licensee & call letters			
E B S A	8-25-80	CALL SIGN CHANGE			
BAL801002FY	10-24-80	Vol AL EFF: 10-31-80			
COMTEL	10-13-80	SPECIAL EQUIPMENT TEST AUTH. GR. PURSUANT TO SECTION 73.157 COMMISSION RULES TO OPERATE NIGHTTIME POWER & RADIATION PATTERN DURING DAYTIME HOURS ONLY AS NECESSARY TO OBTAIN FIELD STRENGTH MEASUREMENT DATA. POST THIS AUTH. WITH STATION AUTHORIZATION.			
BAL801222EU	2-24-81	VOL AL		EFF:	3-18-81
E B S A	6-3-81	CALL SIGN CHANGE			

#1

W P D Q (2-5-42)

Call

X W J D C

Letters

X N E N

Name JACKSONVILLE BROADCASTING CORPORATION.

P.O. 24 Laura Street, Jacksonville

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3385	10-14-41	C.P. for a new station to be operated on: Frequency - 1270 kc, Power - 5 kw Time - unlimited D.A. - night use only. Studio- site to be determined, Jacksonville, Trans - North side of Lenox Ave., West of Lane Ave., Lackawanna, Florida.	Granted Subj. approval D.A. by Chief Engineer Letter written	12-30-41
Received	10-24-41			
filed	11-8-41			
B3-MP-1520 recd.	2-14-42 2-20-42 4-16-42	Modif. of C.P. (B3-P-3385, for a new station) for approval of Directional Antenna J.H. Barron, Engr. - Filed by G.B. Porter Statement re Material Available filed.	Granted	4-16-42

Barron - Engineer.
Geo. Porter, Attorney

Newspaper - none

RCA 5- DX.

APPLICATION RECORD - BROADCASTING

Call

Letters W P D QName JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-MF-1622 Rec'd	7-31-42 8-3-42	Mod. of C.P. (B3-P-3385) as mod., for change in type of transmitter, change type of frequency monitor, and extend C&C dates from 6-16-42 and 12-16-42 to 10 days after grant and 150 days thereafter respectively. (Filed by Geo. B. Porter, Atty). 335's filed	Granted	8-12-42 for change type of trans. & freq. monitor only
B3-L-1721 Rec'd	10-3-42 10-6-42	License to cover C.P. (B3-P-3385) as mod., for a new station, and approval of studio site at Gulf Life Bldg., 125 W. Church St., Jacksonville, Fla.	Granted	10-21-42
and B3-Z-1456 Rec'd	10-3-42 10-6-42	and Authority to determine operating power by direct measurement of antenna power. 335's filed (Filed by Geo. Porter)		

Call
Letters W P D QName JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-536 Rec'd Filed	8-11-43 9-21-43 9-28-43	Transfer of control of licensee corp. from Ernest D. Black, E. G. McKensie and Mrs. Margaret Curtis to L. D. BAGGS (18 shares, 60%) <i>3355 filed</i> (Filed by W. Theodore Pierson)	Granted Eff. 3:00	3-14-44 pm 3-30-44
B3-R-1186 Recd.	7-11-44 7-14-44	Renewal of license and Form 303-B	Granted	9-26-44
B3-P-3801 Rec'd Filed	12-6-44 12-7-44 12-7-44	Construction Permit to change frequency from 1270 to 600 kc and install new directional antenna for night use and new ground system. (Filed by Ted Pierson) Geo. Davis, Engr.	GRANTED	2-15-46

APPLICATION RECORD - BROADCASTING

Call

Letters W P D QName JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1186 Rec'd Resub.	8-23-45 8-27-45 9-21-45	Renewal of license (Par. 5a, 17b & 1d on 303-B)	Ret'd Granted	9-12-45 4-10-46
B3-MP-2130 Rec'd Filed	9-14-46 9-18-46 9-18-46	Mod. of C.P. (B3-P-3801, which authorized change in frequency, installation of new D.A. for night use and new ground system) for extension of completion date from 10-15-46 to 1-15-47. (Filed by Harrison T. Slaughter, Atty.)	GRANTED	10-8-46
B3-MP-2314 Rec'd Filed	12-4-46 12-9-46 12-9-46	Modification of C.P. (B3-P-3801, as modified, which authorized change in frequency, installation of new D.A. for night use and new ground system) for extension of completion date from 1-15-47 to 3-15-47.	GRANTED	12-19-46

APPLICATION RECORD - BROADCASTING

#5

Call

Letters W P D QName JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2495 Rec'd Filed	2-12-47 2-17-47 2-17-47	Mod. of C.P.(B3-P-3801, as mod., which authorized change in frequency, installation of new D.A. for night use and new ground system) for extension of completion date from 3-15-47 to 6-15-47.	GRANTED	2-26-47
BMP-2756 Rec'd Filed	5-19-47 5-21-47 5-21-47	Mod. of C.P.(B3-P-3801, as mod., which authorized change in frequency, installation of new D.A. for night use and new ground system) for extension of completion date from 6-15-47 to 9-15-47.	GRANTED	5-27-47

APPLICATION RECORD - BROADCASTING

#6

Call
Letters W P D QName JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-2545 Rec'd Filed	6-30-47 7-3-47 7-3-47	License to cover C.P. (B3-P-3801, as mod..) which authorized change in frequency, installation of new D.A. for night use and new ground system. and Authority to determine operating power by direct measurement of antenna power. (Kendrick H. Lippitt, Engr.)	GRANTED	9-19-47
BZ-2365 Rec'd Filed	6-30-47 7-3-47 7-3-47			
BR-1186 Rec'd	2-19-49 3-2-49	Renewal of license	GRANTED	11-22-50

Perd 5-4-49 Engineering on DA array - E 5-4-49

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call
Letters WPDQ

Name JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3225 R & F	6-8-50 7-28-50	Authority to determine operating power by direct measurement of antenna power.	GRANTED:	10-31-50
BTC-1257 Rec'd	1-25-52 1-28-52	Voluntary relinquishment of control of licensee corporation by Linton D. Baggs, Jr. to James R. Stockton thru retirement to treasury of 18 shares of common stock (50%) Neville Miller, Atty	Returned Exhibit C - dated after appl.	2-1-52 3-5-52
Resubmitted R & F	2-5-52 2-6-52		GRANTED	EFF. 3-27-52

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.P.D.2Name JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1186 Rec'd Filed	1-28-52 1-31-52 1-31-52	Renewal of license Neville Miller, atty.	GRANTED	4-30-52
BRC-379 Rec'd Filed	4-19-54 4-23-54 4-23-54	Modification of license to operate trans. by remote control from Gulf Life Building, Church Street, Jacksonville, Florida while using non-directional antenna. Filed by Neville Miller, Atty.	GRANTED	4-29-54
BR-1186 Rec'd Filed	10-18-54 10-29-54 10-29-54	Renewal of License Neville Miller, Atty.	GRANTED	1-12-55

APPLICATION RECORD - BROADCASTING

Call
 Letters W.P.D.4

Name JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1186 Rec'd Filed	11-1-57 11-4-57 11-4-57	Renewal of License Neville Miller, Attorney	GRANTED	1-3-58
BP-13313 R & F	8-5-59 8-6-59	CP to install a new transmitter (5R-1-R) Atty's: Miller & Schroeder	GRANTED	8-21-59
AMENDED R & F	8-12-59 8-13-59	AMENDED to chg. transmitter to (RCA BTA-5R).		
BL-7667 Rec'd Filed	9-23-59 9-24-59 9-24-59	License to cover construction permit (BP-13313) which authorized installation of a new transmitter. John P. Bankson, Jr., Atty.	GRANTED	5-13-60
BL-7668 Rec'd Filed	9-23-59 9-24-59 9-24-59	License to use old main trans. (RCA 5-E) as an alternate main transmitter. John P. Bankson, Jr. atty	GRANTED	5-16-60

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters W P D QName JACKSONVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-13921 R. & F.	2-15-60 2-17-60	Construction permit to make changes in antenna system (move antenna on same site) & make changes in ground system. Attys: Miller & Schroeder	GRANTED	4-5-60
BAPL-213 Rec'd Filed	5-23-60 5-24-60 5-24-60	Voluntary assignment of construction permit and license to WPDQ, Inc. Miller and Schroeder, Attys. for Assignor John A. Rafter, Atty. for Assignee	GRANTED EFF:	7-20-60 9-1-60
BMP-9201 R & F	11-14-60 11-15-60	Modification of C. P. (BP-13921 which auth. chgs. in antenna & ground systems) to make chgs. in DA pattern. Atty's: Miller & Schroeder	GRANTED	12-29-60 (Issued with BMP-9224)
BR-1186 Rec'd&Filed	10-21-60 10-27-60	Renewal of license(Main and alt. Main) Miller and Schroeder,Attys.	DISMISSED	3-15-62 as Moot in view of grant of BL-8300.
BMP-9224 R & F	11-29-60 11-30-60	Modification of C. P. (BP-13921 as modified, which auth. to make chgs. in antenna & ground systems) for extension of completion date from 12-5-60 to P. C. C. WASHINGTON D. C. Atty's: Miller & Schroeder	GRANTED	12-29-60 issued with BMP-9201

FORM BC-121 #11
AUG 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W P D Q

Name WPDQ, INC.
Jacksonville, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BL-8300 Rec'd Filed	12-5-60 12-13-60 12-13-60	License to cover construction permit (BP-13921, as modified) which authorized changes in antenna and ground systems; changes in DA(N) pattern. Atty. - <u>Miller & Schroeder</u> Engr. - <u>George C. Davis</u>	GRANTED	2-14-62
BRC-1978 R & F	1-11-62 1-15-62	Modification of license to change studio location and remote control point to Atlantic Coast Line Bldg., Jacksonville, Florida. Marcus Cohn, Atty.	GRANTED	4-13-62

FORM BC-121
AUG. 1955

#12

APPLICATION RECORD - BROADCASTING

Call Letters WPDQ

BELK BROADCASTING CO., OF FLORIDA, INC.

Name WPDQ, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,774 R. & F.	10-24-62 10-30-62	CP to install former alt. main (RCA BTA-5E, 5kw) as aux. trans. to be oper. on 600kc, 1kw, DA-N, for aux. purposes only. with remote control from studios Atty: Marcus Cohn	GRANTED	11-20-62
BL-10,308 Rec'd Filed	1-18-63 1-21-63 9-13-63	Lic to cover CP(BP-15,774) which auth former Alternate Main Transmitter as an Auxiliary. Atty- Cohn & Marks	GRANTED	11-7-63 Cond'1
BR-1186 Rec'd Filed	10-28-63 10-30-63 10-0-63	Renewal of License (Main & Aux.) Stanley Cohen, Atty.	GRANTED	1-17-64
BAF-5128 R & F	5-27-64 6-1-64	Voluntary assignment of license to BELK BROADCASTING CO. OF FLORIDA, INC. Atty. - Cohn & Marks (Stanley Cohen)	GRANTED EFF	7-14-64 8-1-64

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W P D QName BELK BROADCASTING CO. OF FLORIDA, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5516 Rec'd Filed	2-12-65 2-15-65 2-15-65	Authority to determine operating power by direct measurement of antenna power. (Main Transmitter) Stanley Cohen, Atty.	GRANTED	7-28-65
BP-17,094 R. & F.	12-27-65 12-30-65	CP to make changes in the Directional Antenna pattern (DA-N). Atty: Cohn and Marks Engr: Julius Cohen	GRANTED	3-18-66 Cond'l re: Phase Mon., and Field meas. equip.
BMP-11,931 R & F	11-16-66 11-21-66	Mod. of CP(BP-17,094 which auth chgs in the DA pattern (DA-N) for extension of completion date from 11-18-66 to 5-18-67 Atty. Cohn & Marks Engr. Julius Cohen	GRANTED to	11-29-66 5-18-67
BR-1186 R. & F.	11-1-66 11-3-66	Renewal of license (Main & Auxiliary). Atty: Cohn and Marks	GRANTED	3-2-67 Cond'l. Section 75.189(b) (8) reduced radiation efficiency

APPLICATION RECORD - BROADCASTING

600kc

Call
Letters W P D QName BELK BROADCASTING CO. OF FLORIDA, INC.
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,060 R & F	5-3-67	Mod. of CP(BP-17,094 as mod) which auth chgs. in the DA pattern (DA-N)) for ext. of completion date from 5-18-67 to 11-18-67 Atty. Cohn & Marks (Roy F. Perkins, Jr.)	GRANTED to	5-29-67
	5-5-67			11-18-67
BMP-12,205 R. & F.	10-2-67 10-3-67	Mod. of CP(BP-17,094 as mod) which auth. chg. in DA pattern(DA-N)) to make changes in DA pattern. Attys-Marcus Cohn (Roy Perkins, Jr.) Engr-George C. Davis(Julius Cohen)	GRANTED	11-29-67
NOV 8 1967				
BL-12,183 Rec'd #373784 \$30 Filed PT	8/17/67 8/18/67 8/18/67 10/29/68 11/6/68	License (BP-17,094 as mod.) for chngs. (DA-pattern) (Main) Atty: Stanley B. Cohen Engr: Julius Cohen	GRANTED Issued	10-25-73 with BZ-7004

FORM BC-121 #15
Aug. 1955

APPLICATION RECORD - BROADCASTING

600ke

Call
Letters W P D Q

Name BEK BROADCASTING CO. OF FLORIDA, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7004 Rec'd Filed DM	10/9/67 10/10/67 10/29/68 11/6/68	Direct Meas. (Aux.) Atty: Stanley E. Cohen Engr: Julius Cohen	GRANTED Issued with BL-12183	10-25-73
BAL-6635 R & F FEE PD: \$105 (remotes included) Pub. notice filed 5-1-69	4-7-69 4-9-69 -#505140 5-1-69	Voluntary assignment of license to MOONEY-W.P.D.Q., INC. Atty for assignor - Cohn & Marks for assignee - Fletcher, Heald etc (M. Rosenberg)	DISMISSED req. of atty. for assignee	4-16-70
AMENDMENT AMENDMENT AMENDMENT AMENDMENT AMENDED AMENDED	5-16-69. 6-26-69 8-4-69 8-8-69 9-29-69. 1-15-70.	Re: Section II, III & IV. Re: Stock & Survey. Re: Agreement. Re: Programming. Re: Contact extension. Re: WUNC		
AMENDED	2-9-70	- ext. of time re agreement		

FORM BC-121
Aug. 1955

#16

APPLICATION RECORD - BROADCASTING

Call Letters W M D R
X W P D Q

Name X. BELK BROADCASTING CO., OF FLORIDA, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-1186 R & F #554072 \$75 PN PRESS NOV 7 1969	10-31-69 11-3-69 11-3-69	Renewal of license (Main) Atty- Roy F. Perkins, Jr. AMENDED 1-7-70 re: Financial data & business interests AMENDED 2-16-70 re: Programming	DECLINATED FOR REASON DEC 2 1970	1970 19126
BR-1186 R & F #557327 \$30 Ltr.	11-12-69 11-17-69 12-8-70	Renewal of license (Auxiliary) Cohn & Markes no longer Attys. McKenna & Wilkinson now attys.	GRANTED	9-19-73 issued with BZ-7004 and BL-12, 183
LETTER 5-6-74 MCKENNA, WILKINSON & KITTNER NO LONGER REPRESENTS STATION. LETTER 5-30-74 MCKENNA, WILKINSON & KITTNER HAS BEEN RETAINED AS COUNSEL FOR STATION.				
BAL 8316 R & F FEE PD: \$1000 # 368629 CODE 047 (ALSO SEE FM) DEC 30 1974 PN FILED: 12-27-74	11-22-74 11-25-74	Voluntary assignment of license to ROUNSAVILLE OF JACKSONVILLE, INC. CONTINGENT ON GRANT OF BAPL-465 (WMBR) Atty for assignor - Cohn & Marks for assignee - Smith & Pepper AMENDED 12-12-74 re: data re employees (SEE OVER)	GRANTED EFF: gr fee req. gr fee pd	6-9-75 7-19-75 7/19/75 W 152786

BR-1186 Atty. called 11-6-69 re: renewal of
auxiliary transmitter

RE: BAL-8316 - PETITION TO DENY filed by Past, Present
& prospective employees of licensee - filed 1-29-75

PETITION FOR EXT OF TIME TO REPLY TO ABOVE PETITION
filed 2-7-75 by Cohn & Marks on behalf of licensee
AMENDED 2-12-75 to reflect law suit (assignor)

~~XXXXX~~ EXCEPTION TO PET FOR EXT OF TIME to respond to
Petition filed 2-12-75 by attys on behalf of Harvey Bowden
(Past, present & prospective employees)

OPPOSITION TO PET TO DENY filed 3-5-75 by Cohn & Marks

PETITION FOR EXT OF TIME to reply to Opposition filed
3-14-75 by Attys on behalf of Harvey Bowden et al

REPLY TO OPPOSITION TO PET TO DENY filed 4-7-75

JOINT MOTION FOR ENTRY OF DECREE AND DISMISSAL OF ACTION

FILED ~~xxxxxx~~ 6-3-75 by attys on behalf of Harvey Bowden

AMENDMENT to agreement filed 6-3-75 and rev. fin plan

AMENDED 6-5-75 - financial data(assignee)

#17

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

600 khz

WAIV

Call ~~NY~~ S N Y (~~EP-15-77~~)
Letters ^X W M B RName ROUNSAVILLE OF JACKSONVILLE, INC.
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1186 R & F PN Recd. PRESS	9-25-75 9-29-75 " OCT 23 1975	RENEWAL OF LICENSE (MAIN & AUX.) Jas. L. Oyster, Atty AMENDED 4-1-76 re: EEO	GRANTED	7-30-76
BP-20,942 Rec'd Filed #400-586265 AC:001 PRESS: AMENDED	6-25-76 6-29-76 6-29-76 6-29-76	Construction permit to make changes in antenna system (delete one tower in it's tower array). Atty: Vincent A. Pepper	DISMISSED	1-13-81 pursuant to Section 0.281 of the Rules.
BR781002D7 PRESS	4-27-76 DEC 4 1978	Financial and additional engineering (tower and array info). Renewal of License (Main & Auxiliary) James L. Oyster, Atty.		ISSUED

#18

600KHz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

AFFILIATED BROADCASTING INC.

WAIV

Call
Letters

XW S N Y

XROBERT W. ROUNSAVILLE

Name

XROUNSAVILLE OF JACKSONVILLE, INC.

Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRC -790420AM PRESS: (O)	MAY 3 1979	Mod of license to ^{operate} transmitter by remote control from 6869 Lenox Avenue, Jacksonville, Florida (nighttime only) ATTY: James L. Oyster		
BAL801002FY Form 316 PRESS Also see WAIV-FM	OCT 17 1980	Voluntary assignment of license to Robert W. Rounsaville Atty Vincent A. Pepper	GRANTED EFF	10-24-80 10-31-80
BAL801222EU Form 314 PRESS Also see WAIV-FM	JAN 23 1981	Vol AL to Affiliated Broadcasting Inc. Atty for assignor James L. Oyster Atty for assignee david Tillotson	GRANTED EFF:	2-24-81 3-18-81

#19

APPLICATION RECORD-BROADCASTING

600 kHz

W O K V

Call Letters: XW A I V

AFFILIATED BROADCASTING INC.

Name: ROBERT W. ROUNSAVILLE

Station Location: JACKSONVILLE, FLORIDA

File No.	Date	Description	Action and Date
BZ-801215AF R & F DM PRESS APR 07 1981	12-15-80 3-13-81	DIRECT MEASUREMENT Atty: James L. Oyster (Smith & Pepper)	ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

