

#### REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC-126 June 1954 3310

#### BROADCASTING STATION LICENSE RECORD

Date first licensed 9-7-56

WNUE (7-4-60, Ltr.

Call letters XWFBS 6-10-60)
Station Location; Fort Walton Beach, Fla.

SMITH RADIO, INC., (AL 5-18-60; EFF: 6-17-60

Name of licenseex H. FRENCH BROWN, SR., tr/as WEST FLORIDA BROADCASTING SERVICE

(redescribed BL8-8-63)

Wright Avenue, Near Int. Mary Esater Rd., Fort Walton Beach, Florida X Wright Avenue, Fort Walton Beach, Florida (Ltr. 3-10-60) (redescription) Transmitter location Near intersection of Old Wright Road and Mary Esther Road, Ft. Walton Beach, Florida (CP 2-29-56) (Lic. 9-7-56)

Wright Avenue, Near Int. Mary Esther Rd., Fort Walton Beach, Florida (redesrbl8-8-63)

X Wright Avenue, Fort Walton Beach, Florida (Ltr. 3-10-60)

x150 Main Street, Ft. Walton Beach, Florida (Telegram 5-7-59 EFF;5-7-50)

x Miramar Hotel, Main Street, Fort Walton Beach, Florida (MP 3-27-56)(Lic. 9-7-56)

Main studio location Florida Avenue and Perry Boulevard, Ft. Walton Beach, Florida, (CP 2-29-56)

32548

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
BP-10121	2-29-56	950kc	500w	Day	-29-56 10-29-5
DI-TOILI			NAME OF TAXABLE PARTY.	cast stat	
D. D. 173.51	Committee of the Commit		Annual Constitution of the last of the las	THE RESIDENCE OF THE PARTY NAMED IN	ge type trans.
BMP-7154	3-21-50	and ch	nge stu	10 & RC	ocations
BL-6232	The second secon	950kc	500w	Day	9-7-56 2-1-58
Lic.	o cover C	P(BP-10,	121, as	mod.) for	a new standard
	12-12-56	950kc	lkw ower and	The state of the s	2-12-57 8-12-57 new transmitter
BL-6527 (1)	2-18-57 power and		cover	P(BP-10,6	90) to increase
and the local division in the local division	Section Contractor and Contractors	950kc	CONTRACTOR AND ADDRESS OF THE PARTY OF THE P		2-1 2-1-61
BR-3310		950kc		Charles and Parket St.	2-1 2-1-61
DR-0010	1-17-56				ect sign-off
			r month		
BRC-1654					change Remote
(1)					Main Street.
		on Beach		a TO wrigh	it Avenue
BAL-3869	5-18-60 6-17-60	Volunta Smith R	ry assig	nment of Li	cense to
-	1-25-61				on renewal
		pending	further	consil erat	
BR-3310	4-19-62	950kc.		THE RESERVE TO SERVE THE PERSON NAMED IN	-19 2-1-64
BP-14906	1-29-63				29 9-29-63
	CP to char	nge freq.	, change	hours of c	S (Cond'1).
BZ-L0 36	by direc	. weasure	ert of	antenna pos	rating power per.
BL-10.05	7 8-8-63	1400kc			8- 2-1-64
(Cond!	lic. to co	e. hrs. o	f oper.	)which auth	te control.
BR-3310	+	Menewal			-1 2-1-67
	3-9-67	REN. OF			9-67 2-1-70
			NDEA		

Form BC 126 June 1954

### BROADCASTING STATION LICENSE RECORD

CARD # 2

Date first licensed	Call letters WNUE
	Station location

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BR-3310(5)	3-6-70	RENEAL	NDEA	2	2-1-73
BZ-7842(1	8-25-71		Measurer	NAME AND ADDRESS OF TAXABLE PARTY.	
EBSA	5-25-72			666	
EDON	3-23-12				
BR-3310(L)	1-3-74	RENEWAL			2-1-76
BR-3310(S)	The second name of the last of	Renewa			2-1-79
BR 780929 V	<u>1-31-79</u>	$(\underline{s})_{RE}$	OF LIC		_ 2-1-82
BTC801230F	2-27-81	VOL TC		EFF:	
				1000	
		-			
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		-			
				A STATE OF THE PARTY OF THE PAR	
			The same		

FORM BC-121 FORMERLY FORM A-170

#### APPLICATION RECORD - BROADCASTING

Call

H. FRENCH BROWN, SR. tr/as WEST FLORIDA BROADCASTING SERVICE PO box 488, Fort Walton Beach, Florida Name

File No.	Dated	Application for	Nature Nature	Date
BP-10,121 Rec'd Filed	9-28-55 9-29-55 9-29-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 950kc Power: -lkw 500w Hours of Operation: Daytime Trans. Location: Nr. intersection of old Wr Rd., & Mary Esther Rd., Fort Walton Beach, Florida Studio Location: S.Florida Ave. & Perry Blue Fort Walton Beach, Fla. Remote Control Point: Same as studio	alton	2-29-56
		William E. Benns, Jr., Engr.		
AMENDED Rec'd Filed	2 <b>–6–56</b> 2–7–56 2–7–56	A ENDED to reduce power to 500w.		
		F.C.C WASHINGTON, D. C.		

FORM BC-121 #2 AUG. 1955

#### APPLICATION RECORD - BROADCASTING

Call

Name H. French Brown, SR. tr/as WEST FLORIDA BROADCASTING SERVICE

			Act	
File No.	Dated	Application for	Nature	Date
BMP-7154 Rec'd Filed	3-16-56 3-19-56 3-19-56	Modification of construction permit(BP-10,12) which auth. a new standard broadcast station) to change type transmitter (GATES BC 500K); change studio location and remote control point from S. Florida Ave. & Perry Blvd. Fort Walton Beach, Florida to Miramar Hotel, Main Street, Fort Walton Beach, Florida.	GRANTEL	3-27-56
BL-6232 Rec'd Filed	6-25-56 6-26-56 6-26-56	broadcast station.	GRANTED	9-7-56
		P.C.C WASHINGTON, D. C.		

FORM BC-121 #3 AUG. 1955

#### APPLICATION RECORD - BROADCASTING

Call

Name H. FRENCH BROWN, SR. tr/as WEST FLORIDA BROADCASTING SERVICE

File No.	Dated	Application for	Nature	ction Date
BP-10,690 Rec'd Filed	7-7-56 7-10-56 7-10-56	Construction permit to increase power from 500w to 1kw and install new transmitter (Gates BC 1J)	GRANTED	12-12-56
		Engr William E. Benns, Jr.		
BL-6527 Rec'd Filed	2-7-57 2-8-57 2-8-57	License to cover Construction Permit  BP-10,690 which authorized increase in power  and installation of a new transmitter.	GRANTED	2-18-57
BR-3310 Rec'd	11-2-57 11-4-57	Renewal of License	GRANTED	1-17-58
BRC-1654 Rec'd Filed	4-8-60 4-11-60 4-11-60	Modification of license to change Remote Control Point from Miramar Hotel, Main Street, Fort Walton Beach, Florida TO Wright Avenue, Fort Walton Beach, Florida	GRANTED	4-14-60
		F.C.C WASHINGTON, D. C.		

FORM BC-121 #4

#### APPLICATION RECORD - BROADCASTING

Call WNU E (7-4-60)

Name . H. FRENCH BROWN, SR., tr/as WEST FLORIDA BROADCASTING SERVICE

File No.	Dated	Application for	Act Nature	lon Date
BAL-3869 Rec'd Filed	4-8-60 4-18-60 4-18-60	Voluntary assignment of license to Smith Radio, Inc.  George O. Sutton, Atty. for Assignee	GRANTED EFF:	5-18-60 6-17-60
BR-3310 Rec'd Resub. Rec'daFiled	10-31-60 11-3-60 12-15-60 12-22-60	Renewal of license	intereste	
BP-14,906 Rec'd Filed	6-7-61 6-9-61 6-9-61	Construction permit to change frequency from 950kc to 1400kc; change hours of operation from daytime to Unlimited using power of 250w,1kwLS.  Atty: G.O. Sutton	Cond'l re: shall submit applic. for	with the lic., antenna easurements.
		F.C.C WASHINGTON, D. G.		

#### FORM BC-121 Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters ... W. N. U. E.

Name SMITH RADIO, INC. Fort Walton Beach, Florida

File No.	Dated	Application for	Natur	ction e Date
BZ-4836 R. & F.	10-17-62 10-22-62	Authority to determine operating power by direct measurement of antenna power.	GRANTI	3-6-63
BL10,057 Rec'd Resub R.&F. BR-3310 Rec'd	3-9-63 3-25-63 3-9-63 4-2-63 	Lic to cover CP(BP-14,906) which auth chg freq; chg hours of oper using a power of 250w,1kw-LS U. and delete Remote Control Renewal of license	-No -Sec	8-8-63 interference
Filed BR-3310 R & F	11-1-63 10-20-66 10-25-66	Renewal of license	GRANTED	3-9-67
BR-3310 R & F #552622 \$75 P. \$	10-15-69 10-28-69 10-28-69 10-28-69 NOV 6 1969	Renewal of License  AMENDED 11-10-69 re: Pusiness interests & engineering data  AMENDED 2-2-70 re: Programming  1) M- 7-29-71 F.C.C. WASHINGTON. D. C.	GRANTED	3-6-70

Form BC-121 September 1969

# APPLICATION RECORD - BROADCASTING

Call

SMITH RADIO, INC. Fort Walton Beach, Florida

THE REAL PROPERTY.			Act	ion
File No.	Dated	Application for	Nature	Date
BZ-7842	7-23-71	Direct Measurement.	GRANTED	8-25-71
R&F	7-26-71			
Dit	7-29-71		1 1	
PRESS	UG 2 3 1971		L	
BR-3310	10-27-72	RENEWAL OF LICENSE	GRANTED	1-3-74
R&F	11-3-72	Ronald A. Siegel, Atty.		
PN Recd.	THE WILL	AMENDED 3-12-73 re: equal employ prog.		
PRESS		TENEDAL DELL'ENGE		
BR-3310 R & F	9-18-75 9-30-75	RENEWAL OF LICENSE		
PN Recd.	00"	Ronald A. Siegel, Atty.	GRANTED	1-28-76
PRESS	UCT 9 1975			
		F.C.C WASHINGTON, D. C.		

May 1976

#### APPLICATION RECORD - BROADCASTING

Call

Name WALTON BEACH, FLORIDA

		on, received	_	
				1on
File No.	Dated	Application for	Nature	Date
BR780929VP		RENEWAL OF LICENSE	GRANTED	1-31-79
PRESS DEC	4 1978	Atty. Ronald A. Siegel (Cohn & Marks)		
BTC801230FY Form 316 PRESS FE	2 5 1981	Vol TC from Elizabeth Kirby J. Smith and Marcellus D. Smith, III to Elizabeth Kirby J. Smith and Marcellus D. Smith, Trustees of the individual Revocable Trust of Elizabeth Kirby J. Smith and Marcellus D. SmithIII as dated Dec. 18, 1980	GRANTED EFF:	2-27-81
		F.C.C WASHINGTON, D. C.		

WHUE RECORD OF DENIALS OF INFORMAL APPLICATIONS

10-21-60 Rete1 20. Comm. rules do not permit std. b/c stations to operate beyond hours specified in station license.

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

