

W N S I



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

## BROADCASTING STATION LICENSE RECORD

#1

WNS (EFF. 8-26-81)

X W L Y (7-15-59)

X W T S P (5-1-39)

Date first licensed December 11, 1939Call letters X W B O XLOCATION: ST. PETERSBURG, FLORIDADual City I.D. St. Petersburg, - Tampa, Fla.

FLORIDA RADIO, INC. (AL 7-28-78 EFF 9-12-78 (Eff: 2-27-76)

X W L Y, INC. (BML-6-20-63)

XX WTSP, INC. (AL 9-19-56) EFF 10-1-56

Name of licensee X PINELLAS BROADCASTING COMPANY

11450 Gandy Boulevard, St. Petersburg, Florida (Redescription-Lets. of 4-27  
 X West End of Gandy Bridge, outside North end of City Limits, and 4-29-57.  
 St. Petersburg, Florida (JP 11-14-46)

X 3505 - 4th Street, North, St. Petersburg, Florida. (Lic. 12-11-39)

Transmitter location X 35th Avenue and 4th St. North, St. Petersburg, Florida (C.P. & MP 10-2-39)

10051 Fifth St., N, St. Petersburg (Appl. recd. 7-13-79)

X 11450 Gandy Boulevard, St. Petersburg, Florida (Lets. of 4-27-57 & 4-29-57  
 (Ltr. 7-23-44, Eff. 7-23-44)

X St. Petersburg Times Bldg., 440 First Ave., South, St. Petersburg, Fla. 44)

X 470 - 1st Avenue, South, St. Petersburg, Florida (Ltr 3-31-44, Eff. 11-1-42)

X 3505 - 4th Street, North, St. Petersburg, Florida. (Lic. 12-11-39)

Main studio location X 35th Avenue and 4th St. North, St. Petersburg, Florida (C.P. & MP 10-2-39)

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From	To
Letter B3-P-1954	4-3-39 Eff. 4-10-39	1370	100w, 250w-LS	U	Subject to trans. site and antenna.	
B3-P-1954	10-2-39	1370	100w, 250w-LS	U	12-2	6-2-40
B3-MP-839	C.P. for new station; Mod.C.P. for approval of trans. site and antenna					
B3-L-1050 ) B3-Z-257 )	12-11-39	1370	100w, 250w-LS	U	12-11	12-1-40
License to cover C.P. for new station; also direct measurement						
B3-ML-920	12-18-39	1370	250w	U	12-18	12-1-40
Mod. license to increase power						
B3-Z-339	2-26-40	1370	250w	U	2-26	12-1-40
Mod. license for direct measurement						
B3-S-1030	2/20/40	1370	250w	U	2/1	3/1/40
B3-TC-211 Eff. 6-27-40	6-4-40	Transfer of control of corporation to NELSON P. POYNTER				
Order	6/12/40	Extension of license			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
B3-P-2933	11-19-40	1350	500w 1kw-LS	U	1-19	7-19-41
C.P. install new transmitter, antenna changes, change frequency and increase power.						
NARBA REALLOCATION						
B3-R-1030	3-24-41	1380	250w	U	3-29	8-1-41
B3-MP-1213	5-8-41	1380	500w, 1kw-LS	U	6-7	9-5-41
Mod.C.P. 2933 to specify NARBA frequency, change in type of transmitter and extend C & C dates						
B3-Z-789	6-12-41	1380	250w	U	6-12	8-1-41
Determine operating power by direct measurement						
B3-L-1424	6-26-41	1380	500w 1kw-LS	U	6-26	8-1-41
Lic. to cover C.P. 2933 as mod. for new T, changes in antenna, change frequency and incr. power						
B3-S-1030	7-22-41	Extension of license			8-1	9-1-41
B3-R-1030	8-5-41	1380	500w 1kw-LS	U	8-5	8-1-42
B3-S-1030	7-21-42	Extension of license			8-1	9-1-42
B3-S-1030	8-18-42	Extension of license			9-1	10-1-42

B-S

# BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters WLCY  
XWTSP  
XWBOX

Name of licensee PINELLAS BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-S-1030	9-22-42	Extension of license			10-1 11-1-42
B3-R-1030	10-13-42	1380	500w, 1kw	-LS U	10-13 12-1-44
B3-S-1030	11-6-42	1380	500w, 1kw	-LS U	12-1 12-1-44
	Mod. Lic. accordance Order #107				
B3-S-1030	11-28-44	Extension of license			12-1 2-1-45
B3-R-1030	12-27-44	1380	500w, 1kw	-LS U	12-27 11-1-47
B3-S-1030	9-25-45	1380	500w, 1kw	-LS U	10-1 11-1-47
	Mod. Lic. Order 107-A				
B3-P-3965	11-14-46	1380	5 kw*	U	1-14 7-14-47
	*DA-N CP increase power, install new T and DA-N and change T location.				
BMP-2860	7-3-47	Mod. CP(3965) for extension of completion date.			1-14 12-14-47
BR-1030	10-23-47	1380	500w, 1kw	-LS U	11-1 11-1-50
BR-1030	10-23-47	Superseding Lic. of same date to correct sunrise and sunset data.			
BR-1030	10-23-47	1380	500w, 1kw	-LS U	11-1 11-1-50
BMP-3383	12-5-47	Mod. CP (3965 as mod.) for ext. of completion date.			1-14 3-1-48
BMP-3655	3-3-48	Mod. CP (3965 as mod) for ext. of completion date.			1-14 5-1-48
BMP-3690	3-19-48	Mod. CP (3655 as mod) to change type of transmitter and for Ext. of completion date. (CONDITIONAL CLAUSE)			1-14 9-15-48
BMP-3690	3-19-48	Superseding CP to correct geographic coordinates. (COND. CLAUSE)			1-14 9-15-48
BMP-4102	8-25-48	1380	5kw-DA-N	U	1-14 9-15-48
Mod. of	MP (3965 as mod.) to make changes in DA. (COND. CLAUSE)				
BL-3335	11-9-48	1380	5kw-DA-N	U	11-9 11-1-50
	Lic. to cover CP (3965 as mod) to increase power, install new T and DA for night use and change T site.				
BP-7238	6-9-49	1380	1kw-DA-N	AUX	8-9 2-9-50
	CP to install old main T at present site of main T to be used as Aux. T only.				

B-S

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... **WLCY**  
**XWTSP**

CARD # 3  
See Card # 1

**WLCY, INC. (BML 6-20-63)**  
**X WTSP, INC.**

Name of licensee **X PINELLAS BROADCASTING COMPANY** .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BL-3813	10-10-49	1380	5kw-DA-N	Un	10-10 11-1-50
	Lic. to cover CP (7238) to install old main T for aux. purposes only.				
BL-3813	10-10-49	Superseding lighting specs to change lighting requirements.			
BP-7412	12-13-49	1380	5kw-DA-N	Un	2-13 8-13-50
	CP to install a new transmitter.				
BL-3939 Aux.	1-31-50	1380	5kw-DA-N 1kw-DA-N	Un Aux.	1-31 11-1-50
	Lic. to cover CP (7412) to install a new transmitter.				
BS-1030	4-5-50	1380	5kw-DA-N	U	4-5 11-1-50
	Mod. lic. to omit Aux. T.				
BR-1030	10-18-50	1380	5kw-DA-N	U	11-1 11-1-53
<b>BR-1030</b>	<b>10-7-53</b>	<b>Renewal of license</b>			<b>11-1 2-1-55</b>
BR-1030	1-12-55	Renewal of license			2-1 2-1-58
BZ-3726 (1)	1-31-56	Authority to determine operating power by direct measurement of antenna power.			
BAL-2398 EFF: 10-1-56	9-19-56	Voluntary assignment of license to WTSP, INC.			
BR-1030	1-22-58	1380	5kw-DA-N	U	2-1 2-1-61
	1-25-61	Commission deferred action on renewal pending further consideration.			
BR-1030	6-21-61	1380kc	5kw-DA-N	Un	6-21 2-1-64
BML-2044 (1)	6-20-63	Mod. of license to change name of licensee to WLCY, INC.			
BR-1030	11-18-64	1380	5kw	U DA-N	11-18 2-1-67
BR-1030	1-13-67	Renewal of license			2-1 2-1-70
TELEGRAM	2-1-68	PSA	5000w		
BP-18437	2-11-69	1380kc	5kw-DA-N	U	10-11-69
	CP to install a new transmitter (BAUER BB-5V) at main trans. loc., to be oper. on 1380kc, 5kw-DA-N, as an alt. main transmitter.				

Form BC 126  
June 1954

#4

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W L C Y

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BZ-7158(L)	4-3-69	Direct Meas. (Main)			2-1-70
BL-12,310(L)	4-3-69	Lic. (BP-18,437) for Alt.-Main Trans.			2-1-70
BRC-3219(1)	5-2-69	Operate RC (Main)			
BTC-5972	7-25-69	Vol. TC			
BR-1030(L)	1-30-70	Renewal (Main & ALT.) NDEA			2-1-73
EBSA	5-25-72				
BTC-7407	6-27-74	VOL. TC	EFF:	6-27-74	
BP-19,755	8-12-74	1380khz. 5kw DA-N U CP to specify MEOV's on the nighttime DA pattern.			8-12-75
BP-19,755	8-12-74	Superseding auth. to correct obstruction markings and condition.			
BR-1030(L)	7-29-75	Renewal of License (Main & Auxiliary)			
BL-13,956	7-29-75	Lic. to cover BP-19,755 for changes			2-1-76
Superseded to change Alt. Main Trans. to Auxiliary					
BR-1030(S)	1-30-76	RENEWAL (MAIN & AUX.)			2-1-79
BAL-9206	7-28-78	VOL. AL	EFF:	TAX CERTIFICATE	
Appl. Recd	7-13-79	Chg. SL/RC: 10051 Fifth St., N., St. Petersburg, Florida.			
BR781002XT(L)	1-24-80	Renewal 1380khz 5kw, DA-N U RC			2-1-82
BZ-800804AM(L)	12-3-80	DIRECT MEASUREMENT			2-1-82
EBSA	8-26-81	CALL SIGN CHANGE			

#1

W L C Y (7-15-59)  
 X W T S P (5-1-39)  
 Call x W B O X  
 Letters x NEW

Name PINELLAS BROADCASTING CO.

(p.o. 515 Southern National Bank Bldg., St. Petersburg, Fla.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-1954	9-24-37	Construction permit for a new station on: Frequency: 1370 kc Power: 100w, 250w-LS Hours of operation: Unlimited time Transmitter & studio sites: To be determined, St. Petersburg, Florida	Ex.Rept. I-676 GRANTED Effective Trans.site and antenna Letter written. Issued with MP-839	Dock. 4902 4-3-39 4-10-39 to be determined. 10-2-39
B3-MP-839	8-21-39	Mod. C.P. (B3-P-1954) for approval of antenna, approval of studio and transmitter sites at 35th Ave. & 4th St., N., St. Petersburg, Fla. and install new transmitter	Granted	10-2-39

Ben S. Fisher - Attorney

## APPLICATION RECORD - BROADCASTING

Call

Letters W T S PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1050	11-27-39	License to cover C.P. (B3-P-1954) as modified for new broadcast station.	Granted	12-11-39
B3-Z-257	11-27-39	Authority to determine operating power by direct measurement of antenna power.	Granted	12-11-39
B3-ML-920	11-27-39	Modification of license to increase power from 100w 250w-LS to 250 watts day and night.	Granted	12-18-39
B3-TC-211	1-11-40	Authority to transfer control of corporation from Sam H. Mann, McKinney Barton, Dorothy Line, to Nelson P. Poynter, 50 shares common stock.	Granted Eff. 10:30	6-4-40 am 6-27-40

## APPLICATION RECORD—BROADCASTING

Call letters WTSPName PINELLAS BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-Z-339	2-5-40	Authority to determine operating power by direct measurement of antenna power.	Granted	2-26-40
B3-R-1030	5/31/40	Renewal of license	Granted	3-24-41 1380kc, 250w, U
B3-P-2933 Rec'd	6-7-40 7-16-40	Construction permit to install new transmitter, make changes in antenna, change frequency from 1370 kc to 1350 kc and increase power from 250w to 500w 1kw-LS. Class III-B (Filed by Fisher)	GRANTED No action	11-19-40 on Class

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T S PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Nature	Action
				Date
B3-MP-1213 Rec'd	2-21-41 3-7-41	Modification of C.P. (B3-P-2933) requesting change in type of transmitter, extension of C & C dates to 30 days after date of grant and 90 days thereafter respectively and requesting 1380 kc under NARBA. (Filed by Atty. Fisher)	Granted	5-8-41
B3-Z-789 Rec'd	3-25-41 3-26-41	Authority to determine operating power by direct measurement of antenna power. (Filed by John Kendall)	Granted	6-12-41
B3-L-1424 Rec'd	5-15-41 5-16-41	License to cover construction permit (B3-P-2933) as modified to install new transmitter, make changes in antenna, change frequency from 1370 kc to 1380 kc; increase power from 250w to 500w, 1kw-LS. Form 335 filed 6-14-41.	Granted	6-26-41

Call  
Letters W T S PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1030	6-11-41	Renewal of license Forms 335 filed 6-16-41	Granted	8-5-41
B3-R-1030	5-27-42	Renewal of license and Forms 335 Filed by Charles V. Wayland atty.	Granted	10-13-42
B3-TC-319 Rec'd Filed	1-27-43 3-12-43 3-12-43	Transfer of control of licensee corporation from Nelson P. Poynter to TIMES PUBLISHING COMPANY (25 $\frac{1}{2}$ shares) 335's filed (Filed by Chas. Duvall)	Dismissed Prejudice Attorney	without Request of 5-12-43
B3-R-1030 Rec'd	11-15-44 11-18-44	Renewal of license	Granted	12-27-44

## APPLICATION RECORD - BROADCASTING

#6

Call

Letters W T S PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3965	3-28-45	C.P. for increase in power from 1kw day and 500w night to 5kw day and night, installation of new transmitter and D.A. for night use, and change in transmitter location from 3505 - 4th Street, North, St. Petersburg, Fla. to West End of Gandy Bridge, outside North end of City Limits, St. Petersburg, Fla. ( <del>John P. Southmayd</del> , atty. Geo. C. Davis, engr.) Neville Miller	GRANTED	11-14-46
Rec'd	8-17-45			
Filed	9-6-45			



## APPLICATION RECORD - BROADCASTING

#7

Call  
Letters W T S PName FINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2860 Rec'd Filed	6-18-47 6-20-47 6-20-47	Mod. of C.P. (B3-P-3965, which authorized increase power, install new transmitter and D.A. for night use and change transmitter location) for extension of completion date from: 7-14-47 to: 12-14-47  (Neville Miller, Atty.)	GRANTED	7-3-47
BR-1030 Rec'd	8-21-47 9-3-47	Renewal of license Filed by Neville Miller atty.	GRANTED	10-23-47

## APPLICATION RECORD - BROADCASTING

#8

Call  
Letters W T S PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3383 Rec'd Filed	11-25-47 11-26-47 11-26-47	Mod. of C.P. (B3-P-3965, as mod., which authorized increase power, install new transmitter and D.A. for night use and change transmitter location) for extension of completion date from: 12-14-47 to: 3-1-48.  (Neville Miller, Atty.)	GRANTED	12-5-47
BMP-3655 Rec'd Filed	2-19-48 2-24-48 2-24-48	Mod. of C.P. (B3-P-3965, as mod., which authorized increase power, install new transmitter and D.A. for night use and change transmitter location) for extension of completion date from: 3-1-48 to: 5-1-48  (Neville Miller, Atty.)	GRANTED	3-3-48

## APPLICATION RECORD - BROADCASTING

49

Call  
Letters W T S PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3690	2-16-48	Mod. of C.P. (B3-P-3965, as mod., which authorized increase in power, installation of new transmitter and D.A. for night use and change transmitter location) to change type of transmitter (W.E. 355 E-1, Mod.) and for extension of completion date from 5-1-48 to 180 days after grant.  Neville Miller, Atty.	GRANTED	3-19-48
Rec'd	2-20-48		Prior to commencement of program tests, permittee shall submit results of measurements showing that the T is capable of meeting the performance requirements set forth under Sections 12 & 14 of the Standards of Good Eng. Practice Concerning Standard Broadcast Sta.	
Filed	2-20-48			

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T S PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4102 Rec'd Filed	8-4-48 8-6-48 8-6-48	Mod. of C.P. (B3-P-3965, as mod., which authorized increase in power, installation of new transmitter and D.A. for night use and change transmitter location) to make changes in the Directional Antenna.  (Filed by Arthur H. Schroeder, Atty.)	GRANTED Prior to p rogram tests permittee shall submit measurements to prove T meets requirements of Good Eng. Prac. This grant does not imply uncon- ditional approval of FM application BPH-1389	8-25-48
BL-3335 Rec'd Filed	7-9-48 8-6-48 8-6-48	License to cover C. P. (B3-P-3965, as mod.) which authorized increase in power, installation of new transmitter and D.A. for night use and change transmitter location.	GRANTED	11-9-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters WTSPName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-7238 Rec'd Filed	5-10-49 5-16-49 5-16-49	Construction Permit to install old main transmitter (R.C.A. 1-E-A) at West End of Grandy Bridge, Outside North end of City Limits, St. Petersburg, Florida (Present location of main transmitter) to be used for auxiliary purposes with power of 1kw Employing directional antenna night.  (Neville Miller, Atty.)	GRANTED	6-9-49
BL-3813 Rec'd Filed	9-8-49 9-16-49 9-16-49	License to cover construction permit (BP-7238) which authorized installation of old main transmitter (RCA 1-EA) for auxiliary purposes only.  Neville Miller, Atty.	GRANTED	10-10-49

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T S PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-7412 Rec'd Filed	10-27-49 11-1-49 11-1-49	Construction Permit to install a new transmitter (RCA BTA-5F).  (Neville Miller, Atty.)	GRANTED	12-13-49
BL-3939 Rec'd Filed	1-7-50 1-10-50 1-10-50	License to cover C.P. (BP-7412) which authorized to install a new transmitter.  (Neville Miller, Atty.)	GRANTED	1-31-50
BR-1030 Rec'd	8-15-50 8-31-50	Renewal of license Filed by Neville Miller atty.	GRANTED	10-18-50
BR-1030 Rec'd Filed	7-20-53 7-29-53 7-29-53	Renewal of License Filed by Neville Miller, Atty.	GRANTED	10-7-53

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call WLCY  
Letters XWTS PName PINELLAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1030 Rec'd Filed	10-26-54 10-29-54 10-29-54	Renewal of License Neville Miller, Atty.	GRANTED	1-12-55
BZ-3726 Rec'd Filed	7-25-55 8-12-55 8-12-55	Authority to determine operating power by direct measurement of antenna power. Neville Miller, Atty.	GRANTED	1-31-56
BAL-2398 Rec'd Filed	7-25-56 7-26-56 7-26-56	Voluntary assignment of license from Pinellas Broadcasting Company to W T S P, Inc. Neville Miller, Atty.	GRANTED EFF:	9-19-56 10-1-56

FORM BC-121 #14  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W L C Y  
Letters X W T S P

Name WLCY, INC.  
~~x W T S P, INC.~~

File No.	Dated	Application for	Action	
			Nature	Date
BR-1030 Rec'd Filed	11-1-57 11-26-57 11-26-57	Renewal of License Stephen Tuhy, Jr., Attorney	GRANTED	1-22-58
BR-1030 Rec'd&Filed	10-31-60 11-10-60	Renewal of license Aloysius B. McCabe, Atty.	GRANTED	6-21-61
BML-2044 R. & F.	5-31-63 6-5-63	Mod. of license to change name of licensee to WLCY, INC. Atty: Aloysius B. McCabe	GRANTED	6-20-63
BR-1030 Rec'd Filed	10-31-63 11-4-63 11-4-63	Renewal of license Atty. Aloysius B. McCabe	GRANTED	11-18-64
BR-1030 R & F	10-28-66 11-3-66	Renewal of license Attys Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	1-13-67



FORM BC-121  
Aug. 1955

#15

APPLICATION RECORD - BROADCASTING

1380kc

Call  
Letters W L C Y

Name WLCY, INC.  
St. Petersburg, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3219 R & F FEB 28 1968 AMEND. R & F Add'l engr data filed 4-14-69	2-5-68 2-14-68 2-10-69	Modification of license to operate transmitter by remote control from 11450 Gandy Blvd., St. Petersburg, Florida. (DA-N) Add'l. Engr. Atty.: <u>Aloysius B. McCabe</u>	GRANTED	5-2-69
BP-18,437 R. & F. #488061 \$30 FEB 8 1969	1-31-69 2-3-69 2-3-69	CP to install a new transmitter (Bauer FB-5V) at main trans loc, to be oper on 1380kc, 5kw, DA-N, as an alternate main transmitter. atty-Kirkland, Ellis, Hodson, Chaffetz & Masters (Erwin G. Krasnow) enr-Robert E. L. Kennedy	GRANTED	2-11-69
BZ-7158 R & F DM APR 2 1969	2/7/69 2/10/69 3/18/69	Direct Meas. (Main) Engr: Robt. L. Kennedy Atty: Erwin G. Krasnow	GRANTED	4-3-69
BL-12,310 R & F #493548 \$30 PT APR 2 1969	2/24/69 2/25/69 2/25/69 3/19/69	License (BP-18,437) install Alt-main trans. Engr: Robt. L. Kennedy Atty: E. G. Krasnow	GRANTED	4-3-69

FORM BC-121 #16  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

1380kc

Call  
 Letters W L C Y

Name WLCY, INC.  
St. Petersburg, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5972 R & F FEE PD: \$30 - 520046 (Form 316 - also see WKAP)	5-31-69 6-6-69 JUN 10 1969	Vol. transfer of control of lic. corp. from N. Joe Rahall, Sam G. Rahall, Farris E. Rahall et al, to Rahall Communications Corporation  Atty - A.B. McCabe	GRANTED Eff:	7-25-69 10-3-69
BR-1030 R & F #554059 \$105 PN PRESS	10-29-69 11-3-69 11-3-69 11-3-69 DEC 8 1969	Renewal of license (Main & Alt.-Main)  Atty: A. B. McCabe AMENDED 1-6-70 re: commercial matter	GRANTED	1-30-70
LETTER REC'D	6-11-71	STATING THAT LICENSEE IS NOW REPRESENTED BY ARTHUR STAMBLER.		
BR-1030 R & F PN Recd. PRESS	10-27-72 11-3-72 " NOV 30 1972	RENEWAL OF LICENSE (MAIN & ALTER.MAIN) James A. Koerner, Atty. (Stambler & Shrinsky)  AMENDED 2-8-73 re: programming; emp. policy AMENDED 3-5-73 re: employment policy; programming AMENDED 4-9-73 re programming  AMENDED 5-1-73 re: employment report	GRANTED	7-29-75  (Issued with BL-13,956)

BR-1030 Notice of termination of discrimination charge  
6-28-73

AMENDED 10-4-73 re: change in personnel; programming

AMENDED 7-3-74 re: to reflect transfer of control

AMENDED 5-14-75 re: business interests

APPLICATION RECORD - BROADCASTING

1380khz

#17

Call  
Letters WLCY

Name WLCY, INC.  
St. Petersburg, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,755 Rec'd Filed \$50-149708 AC-060 Amended 7-10-74 re Eng.	1-23-73 1-31-73 1-31-73 1-31-73 AUG 7 1974	✓ Construction permit to specify MEOV's on the nighttime DA pattern.  Atty: Stambler & Shrinsky	GRANTED	8-12-74
LETTER RECEIVED 5-14-73		KINTNER STATING THAT ARENT, FOX, PLOTKIN AND KHAN NOW REPRESENT LICENSEE.	REPRESENT	LICENSEE.
BTC-7407 R & F FEE PD: \$1000 #302056 (INCLUDES WKAP, WNNR, WNDK) FORM 316 (ALSO see WLCY-FM & TV APR 23 1974 WFBQ (SM)	4-1-74 4-10-74	Voluntary transfer of de facto control of Rahall Communications Corporation (parent corp of licensee) from N. Joe Rahall, Farris E. Rahall, and Sam G. Rahall, et al (family group) to N. Joe Rahall, Farris E. Rahall, and Richard O. Jacobs, Voting Trustees  Atty - Arent, Fox etc (P. Tannenwald)	GRANTED EFF:	6-27-74 6-27-74

Form BC-121  
September 1969  
#18

# APPLICATION RECORD - BROADCASTING

1350khz

Call  
Letters W L C Y

Name WLCY, INC.  
St. Petersburg, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,956 R & F Amend \$1007 416225 PTA PRESS	4-15-75 4-21-75 5-5-75 4-23-75 4-28-75	Lic. to cover BP-19,755 for changes Transmitter: Bauer FB-5V (specify present alt. main as auxiliary) Section II-A Auxiliary / Atty: Peter Tannenwald (Fox, Arnet, Kintner, etc.)	GRANTED ISSUED WITH RENEWAL	7-29-75
BR-1030 R & F PN Recd. PRESS	9-27-75 10-1-75 DEC 3 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)  Peter Tannenwald, Atty. AMENDED 11-19-75 re: business interests AMENDED 12-3-75 re: prog.	GRANTED	1-30-76
Ltr rec'd	1-23--76	Request Waiver of Section 73.1201(b)(2) of the rules to identify as: St. Petersburg-Tampa, Florida  Atty: Peter Tannenwald	GRANTED	2-27-76

#19

1350khz

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W L C Y

FLORIDA RADIO, INC.

Name xWLCY, INC.  
St. Petersburg, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9206 R & F PRESS Form 314 PN REC'D	11-9-77 11-14-77 DEC 8 1977 12-15-77	Voluntary assignment of license to FLORIDA RADIO, INC. REQUEST FOR TAX CERTIFICATE CONTINGENT ON GRANT OF BTC-8403(WNDE, etc) Atty for assignor - Kirkland, Ellis & Rowe Atty for assignee - Arnold & Porter	GRANTED EFF: TAX CERTIFICATE <del>ISSUED</del>	7-28-78 9-12-78
BR 781002XT PRESS NOV 13 1978		Over RENEWAL OF LICENSE (MAIN & AUX.) J.G. Johnson, Jr.	<i>W</i> GRANTED	<i>1-24-80</i> 1-24-80

RE: BAL-9206 - Assignor also lic of WYNF(FM) (314 appl  
filed 11/11/77 for FM)

AMENDED 1-3-78 - legal data re stock and B/C int

AMENDED 2-8-78-Pending court litigation

AMENDED 2-27-78 re: Off. of parent corp(Harte-Hanks)  
elected 1-25-78

AMENDED 5-18-78 re: Auth. shares of Harte-Hank (parent  
of Florida Radio has incr. shares to 12,5 thous.; parent  
has ltr. of intent to buy TV sta. (KYTV): Filing of Form  
#316 (TC & Sec. II, Part II, Family trusts - Isabel Harte  
died 4-3-78, her stock passes to children of Houston H. &  
Edward H. Harte.

AMENDED 5-19-78 re: mod. of terms of purchase agreement

AMENDED 6-29-78 re: programming data i.e. Fairness Doc.

## APPLICATION RECORD-BROADCASTING

Call Letters: W L C Y

Name: FLORIDA RADIO, INC.

Station Location: St. Petersburg, Florida

File No.	Date	Description	Action and Date
BZ-800804AM R & F DM PRESS	8-4-80 10-22-80 NOV 3 1980	DIRECT MEASUREMENT Atty: - -	GRANTED 12-3-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

