WNOV

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND POLDERS

-

**CATALOG NO. 4550L 1/5** 

## BROADCASTING STATION LICENSE RECORD

W N O V (Eff:4-15-68)

Date first licensed 12-19-46 (SEE CARD TWO FOR NAME) Call letters XWFOX LOCATION: MILWAUKEE, WISCONSIN

\* L & P BROADCASTING CORPORATION (AL 2-14-68 Eff. 2-21-68)

x FOX BROADCASTING CORPORATION (AL-1-7-66; EFF: 1-11-66)

x Business Management, Inc. (AL 9-15-54 EFF: 9-30-54)

Name of licensee . x.WISCONSON BROADCASTING SYSTEM, INC.

700 North Water Street, Milwaukee, Wisconsin (LTR 3-7-77) (Redec.)

x 720 North Water Street(redec. 5-28-74)

x 208 E. Wisconsin Ave., Milwaukee, Wisconsin (CP 4-20-51) Lic. 7-24-51

x 739 N. Brondway, Milwaukee, Wis. (MP 7-26-46)

Transmitter location Antenna Location: Roof of Bankers Bldg., 20 & East Broadway. Milwaukee, Wisc. (MP 7-26-46)

3801 North 20th Street, Milwaukee, Wisconsin (BRC 11-16-73)
532.2 x 208 E. Wisconsin Avenue, Milwaukee, Wisconsin (CP 4-20-51) Lic. 7-24-51

x 739/Broadway, Milwaukee, Wisc. (MP 7-26-46)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
-P-4018	1-3-16	860	250w	Daytime	
Letter	5-10-46 C	The second secon	THE RESERVE TO SERVE		subject to
100001					and antenna
1-P-4018	precious selections of the last selection.	perhadical characters	ENGINEERING STREET	CONTRACTOR OF THE PARTY OF	9-26 3-26-4
					ne of transmit
	THE RESERVE OF THE PERSON NAMED IN	NAME AND ADDRESS OF TAXABLE PARTY.		and T &	
					mal Clause)
	12-18-46	to oper	add'1	time from	12:00 pm, C V
	SECRETARION OF STREET	THE RESERVE TO SHARE THE PARTY OF THE PARTY	Commission of the Commission of		16 to b/c
	Midnight	Mass fr	on ot. 1	ary's lat	polic march
4-L-2055	12-19-46				12-19 11-1-49
4-2-1879					or new station
	and de	termine (	peratin	Company of the last of the las	direct method
BS-1339	3-11-47	860	250w		3-11 11-1-49
2-1337	THE RESERVE TO LABOR.				b) and 3.60
				(Cond'1.	
		2/2	250		
BR-1339	10-28-49	860	250w	Day	11-1 11-1-52
BZ-3124	12-28-49		250w		12-28 11-1-52
BP-8022	Determine 4-20-51	opr. po	ver by c 250w	Day	hod. (COND. CL) 6-20 12-20-51
BF-8022					CONDL. CLAUSE)
BL-1476	7-24-51	860	250w	Day	7-24 11-1-52
		Name and Address of the Owner, where the Owner, which is		. T&S sit	
BR-1339	10-15-52		250M		11-1 12-1-52 12-1 12-1-55
BR-1339		and in case of the last of the	-	Control of the last of the las	EMENT, INC.
BAL-1847		VOI. AL	CO BUST		
BR-1339		860kc	250 <u>u</u>	Day ]	12-1 _ 12-1-58
MAL-3057		Voluntar	y assig	ment of	icense to
EF:	7-6-58			CASTERS,	
BR-1339		860kc	250w	Day al Deferre	12-1 12-1-61
	11-29-61				-
BR-1339	4-30-62	Renewa	l of lie	ense 4	-30 12-1-64

#### BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters *WFOX
National Bank and Trust Com Name of licensee as Administrator of the Est	ORATION (AL 1-2-73 EFF: 2-22-73) IS Feder, General Partners and American pany Of Chicago, and Revetta Chess Feder, ate of Leonard Chess, Deceased, Company. (AL 10-22-71, Eff: 10-22-71).

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

promote and					
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BTC-4058	10-24-62	Volunta	ry tran	sfer of	control of
EFF:	AND DESCRIPTION ASSESSMENT OF THE PARTY OF T				rom Howard A.
	11-13-0	Miller.	Milton	T. Sals	tope and Marvin
			A DESCRIPTION OF THE PARTY OF T	ox Broad	
		Corpora			
BZ-199	2-28-63	Author	ty to	determine	perating
(1)	power by	THE RESERVE OF THE PERSON NAMED IN			antenna power.
BAL-4893	SHE SHEET SHEET SHEET SHEET SHEET SHEET	ASSESSMENT OF THE PARTY OF THE	Name of Street, or other	OR RESIDENCE AND ADDRESS OF THE PARTY NAMED IN	license to
:	11-25-63	FOX BROA	DCASTIN	CORPOR	MOITA
Telegram	THE RESERVE OF THE PERSON NAMED IN	THE OWNER OF THE OWNER, THE OWNER	-	the Personal	Transmitter
d					Sec. 73.48675
BL-10,696		860kc	250w	the state of the s	12-29 12-1-67
		The second second second second			ans. (W.E. 451-A
					main trans to
				860kc,	250w for Aux.
10 1 2 20	11 20 6	Purposes		Day	12-1 12-1-67
3R-1339	11-20-64		Charles & Street Land	Control of the last of the las	O CHARLES OF THE PARTY OF THE P
BR-1339	11-20-64 e trans.)			Day of same	12-1 12-1-67
BAL-5549	-				license to
	1: 1-11-66				
BTC-5182					positive contra
EFF:	9-30-66	of lic.	orp. by	Eugene W	. Eurphy (53%)
		thru pur	chase of	stock fr	om Herbert H.
	17 71-77	Lee.	- 202		12-7 72-1-70
PR-1339	11-50-01	850kc			12-1 12-1-70
	1-1-7-		+	ment of 1	
Eff.	2-14-68		, 45516		
BTC-6146		IN. VOL.	TC EFF.	2-6-70	
	not renewe 11-30-70			9-29-70	19-1-72
The second secon	10-22-71			0-22-71	12-1-73
BAL-7433	6-12-72				
EBSA	0-12-72		1200		
			1998		

Form BC 126 June 1954 #3

#### BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WNOV
	Station location MILMAUKEE, WISONSIN
Name of licensee	
Transmitter location	
Main studio location	

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-7583	1-2-73	OL AL			
SRC-3675 (1)				o change m remote con	ain studio trol.
BZ-8405 R-1339(L)	12-13-73	Renewal (Issued	& Mod.	er)	12-1-76
Ltr. recei	ved 3-8-7	Transm	tter:	Gates, BC	250GY instal
s-1339(1)	1-16-74	marki	g chang	ed to parag	maph -1,3,82
BL-13,717	THE R. P. LEWIS CO., LANSING, MICH.	860khz	to_relic 250w t _250w	RC tran	ns. 12-1-76
BR-1339	11-30-76		OF LIC	ENSE	12-1-79
Ltr.	3-7-77		TL to 70 Milwauke	O North Wat e, Wisc.	er Street,
BR790801Z0	11-30-79	RENEWA	L OF LIC	ENSE	12-1-82

Call WFOX Letters X Mew

Name MISCONSIN BROADCASTING SYSTEM, INC.

		(P.O. 726 W. Mitchell St., Mile	mukee M	(8.)
File No.	Dated Application for			Action Date
B4-P-4018 Rec'd Filed	9-19-45 9-26-45 9-26-45	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 860 kc Power: 250w Hours of Operation: Daytime Trans. & Studio Locations: To be determined, Milwaukee, Wis. (Filed by Andrew G. Haley, Atty.; Grant R. Wrathall, Engr.)	for appr and ante Letter	o filing MP oval of T site
Amended Rec'd Filed	3-20-46 3-25-46 3-25-46	RE officers, directom and stockholders	<b>PE</b> .	

RCA 250-E Transmitter

#2

Call Letters WFOX

Name

WISCONSIN BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Nature Date
B4-MP-1925 Rec'd Filed	5-18-46 5-23-46 5-23-46	Mod. of C.P. (B4-P-4018, which authorized a new standard broadcast station) to change type of transmitter to (Western Electric Co. 451-A-1) for approval of antenna and approval of transmitter and studio locations at 739 N. Broadway, Milwaukee, Wisconsin.  (Filed by Andrew G. Haley, Atty.)	GRANTED CA 7-26-46 on condition permittee agrees to take any steps necessary to evoid objectional interference caused by the proximity of the towers of WFOX & WEMP

13

#### APPLICATION RECORD - BROADCASTING

Call Letter

Letters WFOX

Name

WISCONSIN BROADCASTING SYSTEM, INC.

File No.	Dated	Application for		ction Dete
File No.  B4-L-2055 Rec'd Filed  B4-Z-1379 Rec'd Filed	Dated 8-14-46 8-15-46 8-15-46 8-15-46 8-15-46 9-15-46	Application for  License to cover C.P. (B4-P-4018, as mod.,) which authorized a new standard broadcast station  and  Authority to determine operating power by direct measurement of antenna power.	(Condition 3.55(b) Subject to that permitake any sto a void permitake and sto a void permitake a	Date  12-19-46  nal Re Waiver  and 3.60)  condition  ttee agrees to  teps necessary  bjectional
		(Andrew G. Haley, Atty.)	the proxima	ce caused by ity of the VFOX and WEMP

#4

Call Letters WFOX

Name WISCONSIN BROADCASTING SYSTEM, INC.

File No.	Dated	Application for Renewal of license	Nature	tion Date
BR-1339 Rec'd	8-9-49 8-18-49	Filed by James A. McKenna, Jr.	GRANTED	10-28-49
BZ-3124 Rec'd Filed	12-8-49 12-12-49 12-12-49	Authority to determine operating power by direct measurement of antenna power.	licensee any steps avoid obje interferen the proxim	cond. that the agrees to take necessary to
RP-8022 Rec'd Filed	3-29-51 4-2-51 4-2-51	Construction permit to change transmitter and main studio locations from 739 North Broadway, Milwaukee, Wisconsin to 208 Wisconsin Avenue, Milwaukee, Wisconsin.  James A. McKenna, Jr., Atty.	re permitte take necess avoid inter	roximity of

FORM A-170 FORMERLY FCC FORM 94

Call Letters ....

FOI

Name WISCONSIN BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Nature	ction Date
BL-4476 Rec'd. Filed	6-22-51 6-28-51 6-28-51	License to cover construction permit (BP-8022), which authorized change of transmitter and studio locations to 208 East Wisconsin Avenue, Milwaukee, Wisconsin.	GRANTED	7-24-51
BR-1339 Rec'd	7-21-53 8-4 <b>-</b> 52	James A. McKenna, Jr., Atty.  Renewal of License Filed by James A. McKenna, Jr., Atty.	GRANTED	10-15-52
BR-1339	10-24-52	Renewal of License, Informal request	GRANTED	11-26-52
Rec'd Filed	10-28-52 10-28-52	Filed by Leonidas P. B. Emerson, Atty.		
BTC-1633 Rec'd Filed	11-25-53 11-27-53 11-27-53	Voluntary relinquishment of positive control of licensee corp. by Charles J. Lanphier thru issuance of additional stock.	DISMISSED Request of	8-26-54 Atty.
		Filed by David S. Stephens, atty.		

FORM A-170 FORMERLY FCC FORM 94

#### APPLICATION RECORD - BROADCASTING

Call Letters

VFOX

Name WISCOUSIE BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Act Nature	10n Date
BAL-1847 Reo'd Filed	8-20-54 8-23-54 8-23-54	Voluntary assignment of license to Business Management, Inc.  James A. McKenna, Jr., Atty.	GRANTED EFF:	9-15-54 9-30-54
BR-1339 Rec'd Filed	8-17-55 8-29-55 8-29-55	Renewal of license Edward R. McKenna	GRANTED	11-9-55
Rec'd	13-8-55 13-13-55	Construction permit to make changes in the antenna system. (Mount TV antenna)	RETURNED Unnecessar	12-19-55 Fy
BAL-3057 Rec'd. Filed	5-23-58 6-4-58 6-4-58	Leonidas P. B. Emerson, Atty.  Voluntary assignment of license to: Wisconsin Broadcasters, Inc.  James A. McKenna, Jr., Atty. for Assignor Ralph Walker, for Assignee		-2-58 -6-58
		F.C.C WASHINGTON, D. C.		

FORM BC-121 Aug. 1955

#### APPLICATION RECORD - BROADCASTING

Call Letters WFOX

WISCONSIN BROADCASTERS, INC. Name

File No.	Dated	Application for	Act Nature	lon Date
BR-1339 Recd Filed	8-23-58 9-2-58 9-2-58	Renewal of license Robert 2. Hodson, attorney	GRANTED	11-12-58
BR-1339 R. & F.	8-31-61 9-6-61	Renewal of License.	GRANTED	4-30-62
BP- Recd.	3-26-62 3-29-62	C.P. to install a new transmitter (RCA BTA 250M)	Returned Signed by	
BTC_4058 Rec'd Filed	5-15-62 5-21-62 5-21-62	Voluntary transfer of control of licensee corporation from Howard A. Miller, Milton T. Salstone and Marvin McDermott to Fox Broad-casting Corporation.		0 <b>-24-32</b> 1-15-62
	1	Quayle B. Smith, Atty. for Transferor		

FORM BC-121 Aug. 1955#8

#### APPLICATION RECORD - BROADCASTING

Call WFOX

FOX BROADCASTING CORPORATION

Name

WISCONSIN BROADCASTERS, INC.

Milwaukee, Wisconsin

			Act	Action	
File No.	Dated	Application for	Nature	Date	
BZ-4829 R. & F.	10-15-62 10-17-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-28-63	
BAL-4893 R & F	8-30-63 9-3-63	Voluntary assignment of license to FOX BROADCASTING CORPORATION		11-14-63 11-25-63	
		Req. that applic. be gr NUNC PRO TUNC 4-1-	63		
		Atty - Marmet & Schneider			
BR-1339 R&F	8-29-64 9-9-64	RENEWAL OF LICENSE  EDWIN R. SCHNEIDER, ATTY.	GRANTED 1	1-20-64	
		F.C.C WASHINGTON, D. C.			

Call Letters W F O X

Name Milwaukee, Wsiconsin

			Ac	tion
File No.	Dated	Application for	Nature	Date
HL-10,696 R. & F.	8-5-64 8-6-64	License to use old main transmitter (W.E. 451-A) at present location of main transmitter to be operated on: 860kc, 250w for Auxiliary Purposes only. Atty- Marmet & Schneider	GRAN TED	12-31-64
BAL-5649 R & F	11-23-65 12-1-65	Voluntary assignment of license to FOX BROADCASTING CORPORATION.	GRANTED BEE	1-7=66 1-11-66
BTC-5182 R & F (form 316)	9-15-66 9-19-66	Voluntary acquisition of positive control of lime, corp. by Eugene W. Hurphy(53%) thru purchase of stock from Herbert H. Lee.	GRANTED EFF:	9-28-66 9-30-66
BAT-6154 R & F SEP 1 2 196	8-28-67 8-31-67	Atty - Dow, Lohnes & Albertson  Voluntary assignment of license to  L & P BROADCASTING CORPORATION  Atty for assignee - Robert Healy(Smith, Sepp	RANTED 2 Eff. 2	 -14-68 -21-68

FORM BC-121 Aug. 1955 #10

#### APPLICATION RECORD - BROADCASTING

Call WNOV Letters XWFOX

L & P BROADCASTING CORCORITORN

Name FOX BROADCASTING CORPORATION
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Nature	tion Date
BR-1339 R & F	8-18-67 8-24-67	Renewal of license (Main)	GRANTED	11-24-67
SEP 2 8 1967				
BR-1339 R & F OCT 17 1967	10-5-67 10-9-67	Renewal of license (Auxiliary)	GRANTED	11-24-67
BTC - 61146  Rec'd  Filed  Fee: \$30 #565  (Form 316) /	ISO SEE:	Involuntary transfer of negative control of licensee corporation from Leonard Chess, to Revetta Chess, Administrator of the Estat of Leonard Chess (deceased) William H. Roberge, Jr. Atty.	GRANTED EFF: 2-6	
BR-1339  R & F  PN Recd.  PRESS	8-21-70 9-2-70	RENEWAL OF LICENSE  Robert J. Buenzle, Atty. (Smith, Pepper, Shack)  AMENDED 11-4-70 re: programming	GRANTED 1	11-30-70

9-16-70 Atty. is to submit a lt. cancelling Aux. Trans.

Form BC-121 #11 APPLICATION RECORD - BROADCASTING
September 1969 COURTER COMMUNICATIONS CORPORATION

American National Bank and Trust Company of Chicago, Limited Partners,

American National Bank and Trust Company of Chicago, Limited Partner,

The Partner Company of the L&P Broadcasting Company

Name Milwaukee, Wisconsin.

Action Application for Nature Date File No. Dated BAL-YUSS Voluntary assignment of license to: 9-27-71. GRANTED 10-22-71 9-28-71 Phil Chess and Revetta Chess Feder (General Rec'd EFF: 10-22-71 9-28-71 Filed Partners) and American National Bank Fee Paid: \$250.00 (Form 116) and Trust Company of Chicago and Revetta Chess Code 053, W, 00780L 9-30-71. Feder, as Administrator of the Estate of Leonard Chess, Deceased, Limited Partner, D/B as L&P Broadcasting Company. (Judson Gould, Atty). (Judson Gould, Atty). AMENDED 10-19-71 re agreement GRANTED | 1-2-73 BAL -7583 Voluntary assignment of license to 4-27-72 Reg. Grant Fee COURTER COMMUNICATIONS CORPORATION \$ 7,700.00 FEE PD: \$1000 #069129 (SEE OVER) Grant Fee adjusted to CODE Oh7 Atty for assignor - Smith & Pepper \$7,200.00 for assignee - Cohn & Marks Pub. notice filed 8-4-7 AMERIDED 7-27-72 - re Basiness int(Newspaper circulation) Eff:2-22-73 of Pres. of assignee AMENDED 8-4-72 (assignor) - supplementary prog. data; Fee Paid:048 3-13-73,W161091 & legal data re employment. Legal data re complaint - filed 11-16-72 P.C.C. - WASHINGTON, D. C.

RE: BAI-7583 - NOTED: Stock sub. agreements & Bal.sheets (individual) not submitted:
AMENDED 9-12-72 to show stock issued; rev. plan of financial supplemental fin. data

AMENDED 12-7-72 - financial data(re financing)

AMENDED 12-7-72 (assignee) to make chges in stockholders,

stockholdings, officers & directors

AMENDED 12-8-72 - financial data

AMENDED 12-26-72 - statement re accept grant on condition

XXXXXX 860kc

Call

Letters ...W..N..O..V....

#12

FORM BC-121

Aug. 1955

Name COURIER COMMUNICATIONS CORPORATION Milwaukee, Wisconsins

File No.	Dated	Application for	Nature	Date Date
BZ-8405 R & F DM PRESS SEP 1	7-14-73 7-24-73 8-6-73 1973	Direct Measurement	GRANTED issued	12-13-73 with BR-1339
BR-1339 R & F P.N. PRESS	8-27-73 9-4-73 9-4-73 <b>SEP 20</b> %/	Renewal of License  AMENDED 10-5-73 re: transmitter logs submitted  Atty.: Robert B. Jacobi	GRANTED 1ssued v	11-28-73 1th BZ-8405
BRC-3675 R & F \$50-243768 AC-056 PRESS:	10-15-73 10-17-73 10-17-73	Modification of license to change main studio location and operate by remote control, from 3801 North 20th Street, Milwaukee, Wisconsin. Atty. Cohn and Marks	GRANTED	11-16-73
Rec'd filed \$50-290008	3 7 -74 3-12-74 a 3-12-74		RETURNED 2	4-11-74 on 302's

Fon	n B	C-1	21	
Sept	emi	ber	1969	

Call Letters WNOV

860khz

#13

Name COURIER..COMMUNICATIONS..CORPORATION....

Milwaukee, Wisconsin

			Act1	
File No.	Dated	Application for	Nature	Date
BL-13717 R & F \$50#290008 PTA PRESS 17 SE	5-24-74 5-28-74 3-13-74 6-18-74	Lic. to relic. aux. trans., RCA BTA, 250M 860khs, 250w Day	GRANTED	9-19-74
		F. C. C WASHINSTON, D. C.		

WNOV XWFCX- RECORD OF DENIAL OF INFORMAL A PLICATIONS BS-1339 10-29-47 To opr. additional time 12-25-47 to broadcast midnight Mass, only. BS-1339 10-31-47 To opr. from 4:30 pm to 5:00 pm, CST Nov. 2, 9, 16, 23, and 30 1947 to broadcast Rosary Hour, only. Ltr. 3-22-51 to sign on at 5:45 in lieu of 6:00am, Easter Sunday, March 25, 1951in order to broadcast church service.

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

