

WN NR

Date first licensed 5-15-47

Call letters x W J M R

Location: New Orleans, Louisiana

SECURITY BROADCASTING OF BATON ROUGE, INC. (AL gr 1/13/76 EFF: 1/29/76)

x SECURITY BROADCASTING, INC. (AL 12-10-71 EFF: 1-12-72)

xx SUMMIT BROADCASTING COMPANY, INC. (AL 11-20-68)

x SUPREME BROADCASTING COMPANY, INC. (ML 9-14-49)

Name of licensee x SUPREME BROADCASTING SYSTEM, INC.

Jung Hotel (19th Floor), 1500 Canal Street, New Orleans, La. (Redescription)

Transmitter location x Canal Corner of LaSalle, New Orleans, La. (CP 9-19-46) (Lic. 5-15-47)

1639 Gentilly Blvd., New Orleans, Louisiana (Letter 7-15-80) (BSM 2-11-74)

X Braniff Place (formerly Jung Hotel) 12th floor, 1500 Canal St., New Orleans

x Jung Hotel (2nd Floor), 1500 Canal St., New Orleans, La. (Redescription)

Main studio location x 1500 Canal St. at LaSalle, New Orleans, La. (CP 9-19-46) (Lic. 5-15-47)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-P-4974 C.F. FOR NEW STATION	9-19-46	990	250w	Daytime	11-19	5-19-47 (CONDITIONAL CLAUSE)
B3-MP-2278 Mod. of C.P. (4974) to change type of T. (Conditional Clause)	3-12-47	990kc	250w	Day	11-19	5-19-47
B3-L-2253 B3-Z-2072 determine operating power by direct method.	5-15-47 Lic. to cover C.P. (4974 as mod) for a new station (Cond. Cl.)	990	250w	Daytime	5-15	5-1-48
BR-1517	4-8-48	990kc	250w	Daytime	5-1	5-1-51
BML-1372 Mod. Lic. to change name of licensee corp. to Supreme Broadcasting Company, Inc. (COND. CL)	9-14-49	990	250w	Daytime	9-14	5-1-51
BR-1517	4-25-51	990	250w	Daytime	5-1	5-1-54
BTC-1105 EFF: 6-22-51	6-21-51	Vol. transfer of control of lic. corp. thr sale of 88 shares of common stock.				
BR-1517	4-28-54	Renewal of license			5-1	6-1-55
BR-1517	5-11-55	RENEWAL OF LICENSE			6-1	6-1-58
BR-1517	5-28-58	RENEWAL OF LICENSE			6-1	6-1-61
	6-1-61	Condition deferred action on renewal pending further consideration.				
BRC-1982 (1)	1-24-62	Modification of license to operate transmitter by remote control from 1500 Canal Street, Jung Hotel, New Orleans, Louisiana.				
BR-1517	12-12-61	Renewal of License.			12-1	6-1-64
BTC-3867 EFF: 9-15-61	2-16-62	Involuntary transfer of control of licensee corporation from Chester F. Owens to Mrs. Flora Shields Owens, Testamentary Executrix of the Estate of Chester F. Owens, Deceased.				
BP-15347	3-8-62	990kc	250w	Day	5-8	11-8-62 (ITA AM-1000A)
Z-4737 (2)	8-24-62	Authority to determine operating power by direct measurement of antenna power.				

Form BC 126  
June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed \_\_\_\_\_

Call letters WNNR  
XWJMR

Station location New Orleans, La.

Name of licensee See Card #1

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BMP-10658 (1)	12-17-62	Mod. of CP(BP-15,347) for extension of completion date to 2-15-63.				
BMP-10,771 (2)	2-12-63	Mod. of CP(BP-15,347) for ext. of completion date to 5-15-63.				
BMP-10,868 (3)	4-19-63	Mod. of CP(BP-15,347 as mod) to extend completion date to 11-15-63				
BL-10,163 (3)	8-30-63	Lic. to cover CP (BP-15,347 as mod) which auth. instl. of a new trans.				
BTC-4310 Eff: 2-26-64	1-13-64	Voluntary transfer of control of licensed corporation from Mrs. Flora Shields Owens, Testamentary Executrix of the Estate of Chester F. Owens, Deceased to Mrs. Flora Shields Nelson				
	6-3-64	<b>COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.</b>				
BR-1517	9-8-65	990kc	250w	Day	9-8 6-1-67	
BZ-5616 & BZ-5301 (1)	10-26-65	Auth. to determine operating power by direct measurement of antenna power.				
BZ-5953 (2)	6-3-66	Authority to determine operating power by direct meas. of antenna power.				
BZ-6297 (3)	2-3-67	Authority to determine operating power by direct measurement of antenna power				
BR-1517	5-22-67	990kc	250w	Day	6-1 6-1-70	
BAL-6086	11-20-68	Vol. AL				
BR-1517(L)	5-27-70	Renewal				6-1-73
BAL-7362	12-10-71	VOL. AL EFF: 1-12-72				
BS-1517(L)	1-24-72	Mod. of lic. to change call letters to W N N R				
EBSA BS-1517(L)	6-12-72 11-20-72	ML correct description of antenna system and marking, TL, SL & RC.				
BS-1517(L)	2-11-74	Change TL & RC				
BR-1517(L)	9-30-74	Renewal of License				6-1-76

BC-126  
February 1974

#3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W N N R

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-1517(1)	2-21-75	Delete	Obstruction	Marking and	
		Lighting			
BAL-8576	1/13/76	Vol AL	EFF:	1/29/76	
BR-1517 BZ-9227(L)	12-13-76	Renewal	of License	and Modifiaton	6-1-79
BTC-8246	2/3/77	Vol acq	of neg con	EFF:	
Letter Dated	7-15-80	SL & RC now Located at: 1639 Gentilly Blvd., New Orleans, Louisiana.			

Call W J M R  
 Letters x NEW

Name SUPREME BROADCASTING SYSTEM, INC.

(P.O. Jung Hotel, New Orleans, Louisiana)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4974	6-19-46	Construction permit for a new standard broadcast station to be operated on Frequency: 990kc Power: 250w Hours of Operation: Daytime only T-Location: Canal Corner of LaSalle New Orleans, Louisiana S-Location: 1500 Canal Street, at LaSalle New Orleans, Louisiana Filed by Leonard H. Marks, Atty.	GRANTED	9-19-46
Rec'd	6-21-46		subject express conditions	
Filed	6-21-46		permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour including external cross modulation	



RCA <sup>250K</sup>~~20K~~ Transmitter

George A. Mayorkin, Engr.

## APPLICATION RECORD - BROADCASTING

#2

Call

Letters W J M RName SUPREME BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2278 Rec'd Filed	11-18-46 11-20-46 11-20-46	Mod. of C.P. (B3-P-4974, which authorized a new standard broadcast station) to change type of transmitter (COMPOSITE). (Filed by Leonard H. Marks, Atty.)	GRANTED (Conditional re blanketing clause)	3-12-47
B3-L-2253 Rec'd Filed	1-10-47 1-17-47 1-17-47	License to cover C.P. (B3-P-4974, as mod.) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power. (Leonard H. Marks, Atty.)	GRANTED Conditional re waivers 3.55(b), 3.60 and blanket- ing clause.	5-15-47
B3-Z-2072 Rec'd Filed	1-10-47 1-17-47 1-17-47			

#3

Call  
Letters W J M RName SUPREME BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BSSA-156 Rec'd Filed	2-5-47 2-7-47 2-7-47	Special Service Authorization to operate on 990 kc, 250w power, unlimited time for a period of 90 days.  (Leonard H. Marks, Atty)	Denied Order issued	3-20-47
BML-1260 Rec'd Filed	6-13-47 6-18-47 6-18-47	Modification of License to change hours of operation from Daytime to Unlimited.  (Filed by Leonard H. Marks, Atty.)	Docket # Dismissed without Prejudice	8517 4-20-48.

## APPLICATION RECORD - BROADCASTING

SUPREME BROADCASTING COMPANY, INC.

Call

Letters W.J.M.R.Name Supreme Broadcasting System, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1517 Rec'd	2-28-48 3-1-48	Renewal of License	GRANTED	4-8-48
BP-7206 Rec'd Filed	4-25-49 4-27-49 4-27-49	Construction permit to change frequency from 990kc to 1450kc and change hours of operation from daytime to unlimited using power of 250 watts. R.M. Booth, Jr., Atty. Commercial Radio Equip. Co., Engr.	Docket No. 9348 DISMISSED WITHOUT PREJUDICE 5-8-51 at request of applicant ORDER ISSUED	
AMENDED Rec'd Filed	9-9-49 9-9-49 9-16-49	AMENDED to change name of applicant from Supreme Broadcasting System, Inc. to Supreme Broadcasting Company, Inc.		

## APPLICATION RECORD - BROADCASTING

Supreme Broadcasting Company, Inc.  
 Name x ~~Supreme Broadcasting Company, Inc.~~  
 Supreme Broadcasting System, Inc.

Call  
 Letters W J M R

File No.	Dated	Application for	Action	
			Nature	Date
BML-1372 Rec'd Filed	9-9-49 9-9-49 9-9-49	Modification of license to change name of licensee corporation from Supreme Broadcasting Sytem, Inc. to Supremen Broadcasting Company, Inc.  Robert M. Booth, Jr., Atty.	GRANTED re blanketing clause	9-14-49
BTC-1044 Rec'd Filed	12-2-50 12-6-50 12-6-50	Voluntary acquisition of negative control of licensee corporation by George A. Mayoral under a voting trust agreement of 25 shares of common stock by William Cortada and Ramon Cortada.  Robert M. Booth, Jr., Atty.	DISMISSED per request of applicant	5-3-51
BR-1517 Rec'd	2-27-51 3-1-51	Renewal of license Filed by Robert M. Booth, Jr., Attny.	GRANTED	4-25-51

APPLICATION RECORD - BROADCASTING

Call  
Letters W J M R

Name SUPREME BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1105 Rec'd Filed	4-17-51 4-19-51 4-19-51	Voluntary transfer of control of licensee corporation from William Cortada and Ramon Cortada to Chester F. Owens thru purchase of 88 shares of common stock.	GRANTED EFF:	6-21-51 6-22-51
BP-8684 Rec'd Filed	12-5-52 12-8-52 12-8-52	Construction permit to mount TV antenna on AM tower and lower height. (Contingent on grant of TV application)  Leonard H. Marks, Atty.	DISMISSED Not Necessary	5-8-53
BR-1517 Rec'd Filed	2-19-54 3-22-54 3-22-54	Renewal of License Filed by George MacClain, Atty.	Granted	4-28-54
BR-1517 Rec'd Filed	3-7-55 3-11-55 3-11-55	Renewal of license	GRANTED	5-11-55

## APPLICATION RECORD - BROADCASTING

Call  
Letters W J K RName SUPREME BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1517 Rec'd Filed	4-9-58 5-8-58 5-8-58	Renewal of License. McKenna & Wilkinson, Attorneys.	GRANTED	5-28-58
BR-1517 Rec'd & Filed	2-21-61 2-28-61	Renewal of License Joseph M. Kittner, atty.	BRANTED	12-12-61
BTC-3867 Rec'd Filed	10-3-61 10-6-61 10-6-61	Involuntary transfer of control of licensee corporation from Chester F. Owens to Mrs. Flora Shields Owens, Testamentary Executrix of the Estate of Chester F. Owens, Deceased.  Joseph M. Kittner, Atty.	GRANTED EFF:	2-16-62 9-15-61

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W J M RName SUPREME BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1982 Rec'd Filed	1-15-62 1-17-62 1-17-62	Modification of license to operate transmitter by remote control from 1500 Canal Street, Jung Hotel, New Orleans, Louisiana.	GRANTED	1-24-62
<u>Joseph M. Kittner, Atty.</u>				
BP-15347 R&F	2-9-62 2-12-62	CP to install new trans (ITA 1000A).	GRANTED	3-8-62
BZ-4737 R. & F.	7-11-62 7-12-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-24-62
BMP-10,658 R. & F.	11-7-62 11-8-62	Mod. of CP (BP-15,347 which auth. install new trans.) for extension of completion date from 11-8-62 to 2-8-63. Atty: Joseph M. Kittner	GRANTED to	12-17-62 2-15-63



FORM BC-121  
AUG. 1955

79  
APPLICATION RECORD - BROADCASTING

Call  
Letters WJMR

Name SUPREME BROADCASTING COMPANY, INC.  
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,771 R. & F.	1-16-63 1-17-63	Mod. of CP (BP-15,347 as mod., which auth. install new trans.) for extension of completion date from 2-15-63 to 5-15-63.	GRANTED	2-12-63
BMP-10,868 R. & F.	4-9-63 4-9-63	Mod. of CP (BP-15,347 as mod., which auth. install new trans.) for extension of completion date from 5-15-63 to 11-15-63.	GRANTED	4-19-63
BTC-4310 R & F	5-27-63 6-6-63	Voluntary transfer of control of licensee corporation from Mrs. Flora Shields Owens, Testamentary Executrix of the Estate of Chester F. Owens, Deceased to Mrs. Flora Shields Nelson  Atty. - McKenna & Wilkinson (R. Coll)	GRANTED Eff:	1-13-64 2-26-64

FORM BC-121  
Aug. 1955 #10

APPLICATION RECORD - BROADCASTING

Call W N N R  
Letters x W J M R

Name SUPREME BROADCASTING COMPANY, INC.  
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,163 R. & F.	6-14-63 6-19-63	Lic to cover CP(BP-15,347 as mod) which auth installation of a new transmitter.	GRANTED	8-30-63
----- LICENSEE NOW REPRESENTED BY LOUCKS & JANSKY PER LETTER DATED 7-19-63 & REC'D 7-22-63. -----				
BR-1517 Rec'd Filed	3-9-64 3-12-64 3-12-64	Renewal of license  Atty. Maurice M. Jansky	GRANTED	9-8-65
BZ-5301 Rec'd Filed	7-1-64 7-2-64 7-8-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-26-65 Issued with BZ-5615
BZ-5615 R & F	3/11/65 3/12/65	Auth. to determine operating power by direct meas. of ant. power. Atty: Loucks & Imlay (C. H. Imlay)	GRANTED	10-26-65 Issued with BZ-5301

FORM BC-121 #11  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call W J M R  
Letters X W M N R

Name SUPREME BROADCASTING COMPANY, INC.  
New Orleans, La.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5953 R & F	3/30/66 4/4/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	6-3-66
BZ-6297 Rec'd Resub. R & F	11/10/66 11/18/66 11/29/66 12/5/66	Auth. to determine operating power by direct meas. of antenna power.	<del>RETURNED</del> <del>auth. signature engr.</del> <del>hold Sect. - II-4.</del> GRANTED	<del>11-23-66</del> 2-3-67
BR-157 R & F	2-2-67 3-3-67	Renewal of license Atty- Edward P. Taptich (Wilner, Scheiner & Greeley)	GRANTED	5-22-67
<del>BAL-6086</del> R & F	<del>5-19-67</del> <del>6-12-67</del>	<del>Voluntary assignment of license to</del> <del>SUMMIT BROADCASTING COMPANY, INC.</del>  Atty - William Roberts (Julian Freret)	<del>GRANTED</del>	<del>11-20-68</del>
AMENDED 10-22-68		community survey & needs re prog., ltrs of commendation		

## APPLICATION RECORD - BROADCASTING

990kc

W N N R

Call

Letters x W J M R

SECURITY BROADCASTING, INC.

Name \*SUMMIT BROADCASTING COMPANY, INC.  
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-1517 R & F #530890 P.N.	2-16-70 2-26-70 2-26-70 2-26-70	Renewal of License	GRANTED	5-27-71
BAL-7362 R & F FEE PD: \$1000 CODE 047 Pub. notice filed AMENDED 9-9-71	6-30-71 7-12-71 #015868 APR 8 1971 8-3-71	Voluntary assignment of license to SECURITY BROADCASTING, INC. REQUEST WAIVER SECTION 1.597 (SEE OVER) Atty - Eugene T. Smith (for assignee) Julian Freret for assignor	GRANTED Req. grant fee \$7,000.00 EFF:	12-10-71 1-12-72 Grant Fee Paid: 048, W-040849, 2-14-72
BR-1517 R & F P.N. PRESS APR 1 1973	2-12-73 3-5-73 3-5-73 PETITION TO OPPOSITION	Renewal of License  Atty.: Eugene T. Smith DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition TO PETITION TO DENY filed 5-15-73 by Security Broadcasting, Inc. AMENDED 5-25-73 re: financial data; community survey; commercial & employment policy & Order Adopted 9-25-74, Petition to Deny Dismissed	GRANTED	9-30-74  (see WTIX)

By Memorandum Opinion

RE: BAL-7362 --Atty-was-called-7-21-71-- Exh. <sup>(to be filed)</sup> 4 not sub

AMENDED 10-5-71 (assignor) - financial

AMENDED 10-9-71 - identification clarif re race(interview

APPLICATION RECORD - BROADCASTING

Call  
Letters W N N R

SECURITY BROADCASTING OF BATON ROUGE, INC.

Name xSECURITY BROADCASTING, INC.  
New Orleans, La.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8576 R & F FEE PD: \$200 #513688 CODE 047 (INCLUDES FM FORM 316 JAN 1 1976	12-16-75 12-31-75	Voluntary assignment of license to SECURITY BROADCASTING OF BATON ROUGE, INC. (SEE OVER) Atty - E.T. Smith	GRANTED EFF: NO FEE	1/13/76 1/29/76
BR-1517 R & F PN Recd. PRESS	1-28-76 2-2-76 " FEB 27 1976	RENEWAL OF LICENSE E.T. Smith, Atty. AMENDED 4-30-76 re: EEO AMENDED 5-25-76 re: commercial matter & public ascert. survey	GRANTED issued with BZ-9277	12-13-76
BZ-9277 R & F DM PRESS NOV 8	10-1-76 10-5-76 10-29-76 1976	Direct Measurement Atty: Eugene T. Smith	GRANTED issued with RENEWAL	11-18-76

RE: BAL-8576-Assignee is licensee of AM WXOK (ARTICLES ETC  
ON FILE) (merger proposed)

APPLICATION RECORD - BROADCASTING

990khz

Call  
Letters .....W.N.N.R.....

Name SECURITY BROADCASTING OF BATON ROUGE, INC.  
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8246 R & F Also see WXEL(FM) & WXOK(AM) FORM 316 JAN 28 1977	12/16/76 1/17/77	Voluntary acquisition of negative control of Voting Rights of lic corp by Edmond J. Muniz thru Agreement <sup>with stockholders</sup> dated September 7, 1976 Atty - Eugene Smith	GRANTED EFF:	2/3/77
BR 790129 UF PRESS	MAR 14 1979	RENEWAL OF LICENSE E.T. Smith, Atty.		9-5-79



W-N-N-R W J M R

x W J M R - RECORD OF DENIAL OF INFORMAL APPLICATIONS

BS-1517 10-16-47 To opr. from 8:00 to 9:00 pm, CST,  
Oct. 16 & 17, 1947 to record reception for  
presentation at hearing.

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BS-1517 1-20-48 To opr. add'l time from 5:15 pm CST,  
1-20-48 to end of complete Louisiana Election  
returns, to broadcast reports and on the spot  
coverage from all Campaign headquarters,  
Police Headquarters and City Hall, only.

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Telegram 10-26-48 Request for special Temporary  
authorization 11-2-48 not considered in accord-  
ance Sec. 1.324.

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Telegram 6-26-53 - To oper. add'l time from 7 pm, CST,  
6-26-53 to broadcast Senator Tobey's  
investigating committee night session

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RECORD OF APPLICATIONS REQUESTING FACILITIES FOR BROADCASTING STATION **XWJMR****XWJMR****WJMR**

## Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-7843	9-25-50	New	Sireno E. Bowers, Jr.	CP for new station.	<b>DISMISSED</b> 5-14-51
Rec'd	9-28-50		Metairie, Louisiana	990kc, 250w, Day	
Filed	9-28-50				



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

