

WNIX



Remington Rand Inc.
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W N I X 11-7-79

Date first licensed November 14, 1939 SEE CARD #2

Call letters KW J P R

(Alella R. Pepper, Attorney-in-fact, for a period not to exceed 6 months after cessation of hostilities, or licensee's separation from the armed service, whichever is earlier - Granted 4-18-44)

Location: Greenville, Mississippi

x THOMAS HENRY GOLDING, SR., THOMAS HENRY GOLDING, JR., EMMET HOLMES McMURRY, JR.,
and FRANK WILSON BALDWIN, A Partnership, d/b as RADIO SERVICES COMPANY (AL
5-22-45, Eff. 5-25-45)

Name of licensee

x JOHN R. PEPPER

Lic. 11-26-51

$\frac{1}{2}$ mi. SSE of junction of Beauchamp Ave. & St. Hwy. #10, Greenville, Miss. (MP-3-30-51)
x St. Hwy. #1 at Horseshoe Bayou, Greenville, Mississippi (CP 12-4-50)

x West Pollack Street over the Mississippi levee, Greenville,
Mississippi (CP 6-9-49)

11-14-39

Transmitter location x State Rd #1 at Levee, Greenville, Mississippi (C.P. & MP 10-2-39) (License

228 South Broadway, Greenville, Mississippi (BRC 1-21-66)

x 120 S. Poplar Street, Greenville, Mississippi (Redescription BRC-2340)
(Lic. 11-14-39)

Main studio location x 107 South Poplar Street, Greenville, Mississippi (C.P. & MP 10-2-39)
FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
Letter	7-27-39	1310	100w, 250w-LS	U	Trans. site
B3-P-2312	Eff. 7-28-39 and antenna to be determined. For new station at Greenville, Mississippi.				
B3-P-2313	10-2-39	1310	100w, 250w-LS	U	12-2 6-2-40
B3-MP-823	C.P. for new station; Mod. C.P. for approval of trans. site & ant.				
B3-L-1012	11-14-39	1310	100, 250w-LS	U	11-14 10-1-40
B3-Z-210	License to cover C.P. for new station; also direct measurement				
B3-ML-903	12-5-39	1310	250w	U	12-5 10-1-40
	Mod. license to increase power				
B3-S-1026	2/23/40	1310	250w	U	3/1 8/1/40
Order	6/12/40	Extension of License			8/1 10/1/40
Order	9-10-40	"	"	"	10-1 3-29-41
NARBA REALLOCATION					
B3-R-1026	3-24-41	1340	250w	U	3-29 10-1-41
B3-R-1026	9-16-41	1340	250w	U	10-1 10-1-42
B3-R-1026	9-8-42	1340	250w	U	10-1 6-1-43
B3-S-1026	11-6-42	1340	250w	U	12-1 6-1-43
	Mod. Lic. accordance Order 107				
B3-S-1026	5-25-43	Extension of license			6-1 8-1-43
B3-R-1026	7-27-43	1340	250w	U	8-1 6-1-45
B3-AL-475	5-22-45	Assignment of license to THOMAS HENRY GOLDING, SR., THOMAS HENRY GOLDING, JR., EMMET HOLMES McMURRY, JR., and FRANK WILSON BALDWIN, etc A Partnership, d/b as RADIO SERVICES COMPANY			
Eff.	5-25-45				
B3-S-1026	5-22-45	Extension of License			6-1 8-1-45
B3-S-1026	7-24-45	Extension of license			8-1 10-1-45
B3-R-1026	8-1-45	1340	250	U	8-1 2-1-47
B3-S-1026	3-1-45	1340	250	U	10-1 2-1-47
	Mod. Lic. Order 107A				
B3-P-4848	7-15-46	C.P. install new transmitter 9-15 3-15-47			
B-R-1026	1-30-47	1340	250w	U	2-1 2-1-50

BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed SEE CARD #3 Call letters W.J.P.R.

x WJPR, INC. (AL. 11-29-74; EFF:

x BRUCE H. GRESHAM AND JOHN K. GRESHAM DBA WJPR RADIO (AL 4-13-73 EFF: 8-18-73

x BRUCE H. GRESHAM AND J. C. NOBLE d/b as WJPR RADIO (AL-7-6-61; EFF: 7-14-61

x ~~EMMET~~ HOLMES MCMURRY, JR. AND FRANK WILSON BALDWIN, A PARTNERSHIP d/b asName of licensee ~~See Card #1~~ RADIO SERVICES COMPANY (AL 6-4-54 EFF: 6-10-54)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-2299	3-14-47 Lic. to cover CP (4848) for installation of new T	1340	250w	U	3-14 2-1-50
BP-7232	6-9-49 CP to change T site and employ FM supporting tower as an AM vertical Radiator. (COND. CLAUSE)	1340	250w	U	8-9 2-9-50
BMP-4812	10-7-49 Mod. CP (7232) to make changes in vertical antenna system. (Cond. Clause)	1340	250w	Un	8-9 2-9-50
BL-3832	1-10-50 Lic. to cover CP (7232 as mod) to change T site and employ FM supporting tower as an AM vertical radiator and make changes in vertical antenna system. (COND. CLAUSE)	1340	250w	Un	1-10 2-1-50
BR-1026	1-18-50	1340	250w	Un	2-1 2-1-53
BZ-3196	10-5-50 Authority to determine operating power by dir. method (Cond)	1340	250w	U	10-5 2-1-53
BP-7563	12-4-50 CP to change frequency, increase power, install new T and DA-N & change T site. (COND. CLAUSE)	1330	500w*1kw *DA-N	U	2-4 8-4-51
BMP-5446	3-30-51 Mod. of CP (7563) to change T site, T and antenna system. (COND. CLAUSE)	1330	500w*1kw *DA-N	U	2-4 8-4-51
Tele.	5-24-51 Auth. granted to operate 1340kc, 250w at site specified in permit using 1 tower for 30 days from 5-27-51. Auth. granted cease operation 7pm 5-26-51 to move to above location.				
Telegram	6-25-51 Above Auth. extended 30 days from 6-26-51				
BMP-5646	8-6-51 Mod. of CP 7563 as mod., for extension of completion date (COND'L CLAUSE)				2-4 9-4-51
BL-4535	11-26-51 Lic. cover CP 7563 as mod., to incr. power, chg. freq., install new T and DA for night use and chg. location	1330	500w*1kw *DA-N (COND'L CLAUSE)	LS U	11-26 6-1-52
BR-1026	5-21-52 (DA-N Cond Clse)	1330 kc	500w*1kw	LS Unl	6-1-52 6-1-55

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W J P RName of licensee THE RIVER BROADCASTING CO., INC. (AL: 7-31-79 EFF:

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BAL-1787 EFF:	6-4-54 6-10-54	Vol. AL to EMMET HOLMES MCMURRY, JR., AND FRANK WILSON BALDWIN, A PARTNERSHIP d/b as RADIO SERVICES COMPANY			
BR-1026	5-11-55	1330kc	500w-1kw LS Unl (DA-N Cond Clse)		6-1 6-1-58
BRC-869 (1)	12-5-55	Mod. of Lic. to op. trans. by remote control from 107 South Poplar Street, Greenville, Mississippi, while using non-directional antenna.			
BR-1026	5-7-58	1330kc	500w-1kw LS U (DA-N)*		6-1 6-1-61
	6-1-61	Commission deferred action on renewal pending further consideration.			
BR-1026	7-6-61	Renewal of license 7-6-61 to 6-1-64			
BAL-4222 EFF:	7-6-61 7-14-61	Voluntary assignment of license to Bruce H. Gresham and J.C. Noble d/b as WJPR Radio.			
BRC-2340	1-23-64	1330kc	500w, 1kw-LS U DA-N		1-23 6-1-64
		Modification of license to operate transmitter by remote control from 120 S. Poplar Street, Green- ville, Mississippi.			
BR-1026	5-7-64	Renewal of License			6-1 6-1-67
BRC-2811 (1)	1-21-66	Mod. of license to change studio loc. and remote control point to 228 South Broadway, Greenville, Mississippi			
BR-1026	7-5-1967	1330kc	500w-1kw LS U Renewal of NDEA		7-5 6-1-70
BR-1026(S)	9-30-70	RENEWAL & NDEA			6-1-73
EBSA	5-25-72				
BAL-7799	4-13-73	VOL AL	EFF:		
BR-1026(L)	7-31-73	RENEWAL OF LICENSE			6-1-76
BAL-8296	11-29-74	VOL AL	EFF:		
BR-1026(L)	12-13-76	RENEWAL			6-1-79
BR790206UF(L)	6-13-79	Renewal of License			6-1-82

BROADCASTING STATION HISTORY RECORD

First licensed NOVEMBER 14, 1939

Call Letters W J P R

Station Location GREENVILLE, MISSISSIPPI

Name

Transmitter Location

Main studio location

Authorization Record

File No.

Granted

Facilities

Expires

BAL790614HK

7-31-79

VOL. AL

EFF: 9-1-79

COMTEL

9-18-80

COMTEL 7-21-79 GR. REQUESTED
AU. AND IS STILL VALID.

#1

APPLICATION RECORD—BROADCASTING

W J P R

Call letters X NEWName JOHN R. PEPPER

FILE No.	DATED	APPLICATION FOR— 305 Washington St., Greenville, Miss.	ACTION	
			NATURE	DATE
B3-P-2312	12-22-38	C.P. for new station on: 1310 kc, Power - 100w; 250w-LS Time - unlimited Trans - 808 Harvey St., Greenville, Miss. Studio - 808 Harvey St., Greenville, Miss.	Granted Docket 5501, B-56 effective 7-28-39 Transmitter site and antenna to be determined Letter written. Issued with MP-823 10-2-39	Min 7-27-39
Amended	1-29-39	RE: Trans site as, site to be determined, Greenville, Miss.		
B3-MP-823	8-12-39	Mod of CP(B3-P-2312) for approval of antenna, & approval of Trans-site at State Rd #1, at Levee, Greenville, Miss. and studio move from 808 Harvey St., to Washington & Milledge St., Greenville, Miss.	Granted	10-2-39
Amended	8-22-39	RE: equipment & give studio site as 110 North Shelby St.,		
Amended	9-6-39	RE: give studio site as 109 S. Poplar St., Greenville, Miss.		
Amended	9-11-39	to: 102 S. Poplar St.		

APPLICATION RECORD—BROADCASTING

Call letters W J P RName JOHN R. PEPPER

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-1012	10-17-39	License to cover construction permit (B3-P-2312 and B3-MP-823) for new broadcast station	Granted	11-14-39
B3-Z-210	10-17-39	Authority to determine operating power by direct measurement of antenna power.	Granted	11-14-39
B3-ML-903	11-4-39	Modification of license to increase power from 100w 250w-15 to 250 watts day and night.	Granted	12-5-39
B3-R-1026	5/30/40	Renewal of license	Granted 1340kc, 250w, U	3-24-41

#3

Call

Letters W J P RName JOHN R. PEPPER

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3099	1-31-41	Construction permit to change frequency from	Returned	2-15-41
Rec'd.	2-10-41	1310 kc to 1600 kc (under NABBA) power from 250w to 1kw , install a new transmitter and move transmitter	Transmitter site	
		from State Road #1 at Levee, Greenville,--	Dismissed without	
		Mississippi to 1 mile north of Greenville on	Prejudice accordance	
		State Highway #1, Greenville, Mississippi--	Memo. Opinion of 4-27-42	
Resubmitted &	Amended	RE: To omit request for move of transmitter.	Min. #295	7-21-42
	2-17-41			
Rec'd.	2-19-41	Form 335 filed 6-5-41		
Filed	2-19-41			
Amended	3-19-41	RE: to change type of transmitter.		
Rec'd	3-21-41			
Filed	3-21-41			
Amended	8-6-41	Re: Change req. freq. to 1420 kc, incr. power		
Rec'd	8-16-41	requested to 1kw-N, 5kw-LS, change trans.		
Filed	8-22-41	site from State Rd. #1 at Levee, Greenville, Miss. to N.E. of Greenville, Miss., install new trans. & make changes in vert. antenna		

Call

Letters W J P R

THOMAS HENRY GOLDING, SR., THOMAS HENRY GOLDING, JR.,
 EMMET HOLMES McMURRY, JR., and FRANK WILSON BALDWIN, A Partnership, d/b as
 RADIO SERVICES COMPANY (AL 5-22-45, Eff. 5-25-45)

Name x JOHN R. PEPPER

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1026	7-19-41	Renewal of license and Form 335	Granted	9-16-41
B3-R-1026	7-31-42	Renewal of license and Form 335	Granted	9-8-42
B3-R-1026	4-21-43	Renewal of license and Form 335	Granted	7-27-43
B3-AL-475 Rec'd Filed	1-26-45 2-6-45 2-16-45	Voluntary Assignment of License to THOMAS HENRY GOLDING, SR., THOMAS HENRY GOLDING, JR., EMMET HOLMES McMURRY, JR., and FRANK WILSON BALDWIN, A Partnership, d/b as RADIO SERVICES COMPANY. (Filed by Harry J. Daly, Atty.) (335s filed)	Granted Eff.	5-22-45 5-25-45

APPLICATION RECORD - BROADCASTING

Call

THOMAS HENRY GOLDING, SR., THOMAS HENRY GOLDING, JR., Letters W J P R
 EMMET HOLMES McMURRY, JR., AND FRANK WILSON BALDWIN, A Partnership, D/B as
 RADIO SERVICES COMPANY (AL 5-22-45, Eff. 5-25-45)

Name x JOHN R. PEPPER

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1026 Rec'd Resub.	3-28-45 4-4-45 4-18-45	Renewal of license (Per. 17b, -first to photo) Atty. Daly will file amend. in new name Amend. filed 6-15-45 in new name. Program log analysis filed 11-20-46	Rec'd Granted	4-10-45 8-1-45
B3-P-4848 Rec'd Filed	5-20-46 6-1-46 6-1-46	Construction Permit to install a new transmitter (RCA ETA 250L)	GRANTED	7-15-46
B3-R-1026 Rec'd	11-13-46 11-15-46	Renewal of license Program analysis filed 11-20-46 Logs filed 12-16-46	granted	1-30-47
BL-2299 Rec'd Filed	2-11-47 2-12-47 2-12-47	License to cover C.P. (B3-P-4848) which authorized installation of a new transmitter.	GRANTED	3-14-47

APPLICATION RECORD - BROADCASTING

Call

Letters W. J. P. R.

Name THOMAS HENRY GOLDING, SR., THOMAS HENRY GOLDING, JR., EMMET HOLMES McMURRY, JR.,
and FRANK WILSON BALDWIN, A Partnership d/b as RADIO SERVICES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
HP-7232 Rec'd Filed	5-4-49 5-10-49 5-10-49	Construction Permit to change transmitter location from: State Road #1 at Levee, Greenville, Mississippi TO: West Pollack Street over the Mississippi Levee, Greenville, Mississippi, and employ FM supporting tower as an AM vertical radiator. (Harold B. Rothrock, Engr.)	GRANTED re blanketing clause	6-9-49
BMP-4812 Rec'd Filed	9-26-49 10-5-49 10-5-49	Mod. of C.P. (BP-7232, which authorized to change transmitter location and employ FM supporting tower as an AM vertical radiator) make changes in the vertical antenna system. (Harold B. Rothrock, Engr.)	GRANTED re blanketing clause & also subj. to cond. that field intensity measurements be taken in accord. Sec. 2 of the Standards	10-7-49
BL-3832 Rec'd Filed	9-19-49 10-5-49 10-5-49	License to cover C.P. (BP-7232, as mod.) which authorized to change transmitter location and employ FM supporting tower as an AM vertical radiator and make changes in vertical antenna system. (Harold B. Rothrock, Engr.)	GRANTED re blanketing clause	1-10-50

FCC Form 94

APPLICATION RECORD - BROADCASTING

Name THOMAS HENRY GOLDING SR., THOMAS HENRY GOLDING, JR.,
 EMNET HOLMES McMURRY, JR., AND FRANK WILSON BALDWIN, A
 Partnership d/b as RADIO SERVICES COMPANY

Call
 Letters W J P R

File No.	Dated	Application for	Action	
			Nature	Date
BR-1026 Rec'd	11-21-49 11-25-49	Renewal of License.	GRANTED re blanketing clause	1-18-50
BP-7563 Rec'd Filed	3-1-50 3-6-50 3-6-50	Construction permit to change frequency from 1340kc to 1330kc, increase power from 250w to 500w-1kw-LS, install new transmitter and DA for night use and change transmitter location from West Pollack Street over the Mississippi Levee, Greenville, Mississippi to State Highway #1 at Horseshoe Bayou, Greenville, Mississippi.	Docket 9793 GRANTED CP ISSUED	12-4-50
Amend. Recd. Filed	6-15-50 6-16-50 6-16-50	AMENDED to make change in directional antenna pattern.	re properly designed phase monitor installed; re field meas. equip. be available; re a complete non-DA proof be made in addition to proof on the DA sys.; re acceptance of interference from (WEDR BP-7778).	

APPLICATION RECORD - BROADCASTING

THOMAS HENRY GOLDING SR., THOMAS HENRY GOLDING, JR.,
ELBERT HOLMES McJURRY, JR., AND FRANK WILSON BALDWIN, ACall
Letters W J P R

Name Partnership d/b as RADIO SERVICES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3196 Rec'd Filed	8-11-50 8-14-50 8-14-50	Authority to determine operating power by direct measurement of antenna power.	GRANTED re blanketing	10-5-50
BMP-5446 Rec'd Filed	12-28-50 1-11-51 1-11-51	Modification of construction permit (BP-7563, which authorized change frequency, increase power, installation of a new transmitter and DA for night use and change transmitter location) to change type of transmitter (Gates BC-1F) and change transmitter location from State Hwy. #1 at Horseshoe Bayou, Greenville, Mississippi to $\frac{1}{2}$ mile SSE of the Junction of Beauchamp Ave. and State Hwy. #10, Greenville, Mississippi. Harold B. Rothrock, Engr. Bedford, Indiana. AMENDED to make changes in antenna system.	GRANTED re properly designed phase monitor installed; re field meas. equip. be available; re a complete non-DA proof be made in addition to proof on the DA sys.; re acceptance of interference from WEDR, BP-7778.	3-30-51
AMENDED Rec'd Filed	3-22-51 3-27-51 3-27-51			

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Name **THOMAS HENRY GOLDING, SR., THOMAS HENRY GOLDING, JR.,
EMMET HOLMES MC MURRY, JR., AND FRANK WILSON BALDWIN,
A Partnership d/b as RADIO SERVICES COMPANY**

Call
Letters **W J P R**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5646 Rec'd. Filed	7-16-51	Modification of construction permit (BP-7563, as modified, which authorized change frequency, increase power, installation of a new transmitter and DA for night use and change transmitter location) for extension of completion date from 8-4-51 to 9-4-51.	GRANTED	8-6-51
	7-18-51		Cond'l re installation	
	7-18-51		phase monitor; availability field meas. equip.; complete DA-non-DA proof; & accept. interf. from WDR, BP-7778, if granted	
BL-4535 Rec'd Filed	8-28-51	License to cover construction permit (BP-7563, as mod.) which author. chg. in freq., increase in power, install. of a new trans. and DA for night use, and a chg. of trans. location.	GRANTED	11-26-51
	9-11-51		Cond'l re acceptance	
	9-11-51		interf. from WDR as proposed in P-7778	
BR-1026 Rec'd	2-18-52 2-26-52	Renewal of license	GRANTED	5-21-52

#10

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

(See BAL-1787)

Call

THOMAS HENRY GOLDING, SR., THOMAS HENRY GOLDING, JR., EMETters W.J.P.R
 Name HOLMES McMURRY, JR., AND FRANK WILSON BALDWIN, A Partnership d/b as
 RADIO SERVICES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1787 Rec'd Filed	4-30-54 5-10-54 5-10-54	Voluntary assignment of license to Emmet Holmes McMurry, Jr. and Frank Wilson Baldwin, A Partnership d/b as Radio Services Company.	GRANTED EFF:	6-4-54 6-10-54
BR-1026 Rec'd Filed	2-22-55 2-25-55 2-25-55	Renewal of License	GRANTED	5-11-55
BRC-869 Rec'd Filed	11-29-55 11-30-55 11-30-55	Modification of license to operate transmitter by remote control from 107 South Poplar Street, Greenville, Mississippi, while using non-directional antenna.	GRANTED	12-5-55
BR-1026 Rec'd Filed	2-21-58 3-3-58 3-3-58	Renewal of License	GRANTED	5-7-58
BR-1026 Rec'd & Filed	2-25-61 2-27-61	Renewal of License	GRANTED	7-6-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W J P R

BRUCE H. GRESHAM AND J. C. NOBLE d/b as WJPR RADIO

Name KENNETH HOLMES McMURRAY, JR. AND FRANK WILSON BALDWIN, A PARTNERSHIP d/b as
RADIO SERVICES COMPANY
GREENVILLE, MISSISSIPPI *Dms*

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4222	4-14-61	Voluntary assignment of license to Bruce H. Gresham and J. C. Noble d/b as WJPR Radio. Robert W. Coll, Atty.	GRANTED	7-6-61
Rec'd	5-2-61		EFF:	7-14-61
Filed	5-2-61			
BRC-2340	9-5-63	Modification of license to operate transmitter by remote control from 120 S. Poplar Street, Greenville, Mississippi.	GRANTED	1-23-64
Rec'd	9-30-63			
Filed	9-30-63			
BR-1026	2-26-64	Renewal of license Robert W. Coll, Atty.	GRANTED	5-7-64
Rec'd	3-2-64			
Filed	3-2-64			
BRC-2811	1-10-66	Modification of license to change studio location and remote control point to 228 South Broadway, Greenville, Mississippi.	GRANTED	1-21-66
R & F	1-12-66			
BR-1026	2-22-67	Renewal of License McKenna & Wilkinson, Attys. (Robert W. Coll)	GRANTED	7-5-67
R & F	2-27-67			

#12

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1330khz

Call
Letters W J P R

BRUCE H. GRESHAM AND JOHN K. GRESHAM DBA WJPR RADIO
 Name BRUCE H. GRESHAM AND J. C. NOBLE d/b as WJPR RADIO
Greenville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-1026 R & F #581820 \$75. P.N.	2-21-70 3-3-70 3-3-70 3-3-70	Renewal of License Atty.: Robert W. Coll AMENDED 4-30-70 re: programming; commercial policy	GRANTED	9-30-70
BAI-7799 R & F FEE PD: \$250 #149802 CODE 053 (Form 316) FEB 7 1973	1-29-73 1-31-73 1-31-73	Voluntary assignment of license to Bruce H. Gresham and John K. Gresham dba WJPR RADIO (SEE OVER) Atty - McKenna, Wilkinson & Kittner AMENDED 4-4-73 - Amendment to Partnership Retirement agreement; supplement to statement of consideration; bank ltr re loan	GRANTED	4-13-73 EFF: 9-29-73 as of 8-18-73
BR-1026 R & F PN Recd. PRESS APR 6 1973	3-1-73 3-5-73 "	RENEWAL OF LICENSE AMENDED 7-3-73 re: programming	GRANTED	7-31-73

RE: DAL-7799 - Bruce H. Gresham has 70%; John K. Gresham
has 30%.

FORM BC-121 #13
AUG. 1955

APPLICATION RECORD - BROADCASTING

1330khz

Call
Letters W J P R

Name WJPR, INC.
X BRUCE H. GRESHAM AND JOHN K. GRESHAM d/b as WJPR RADIO
Greenville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8296 Rec'd Filed Fee: \$250 #367031 (Form 316) NOV 2 9 1974	11-19-74 11-21-74 11-21-74	Voluntary assignment of license to WJPR, Inc. Douglas C. Wynn Atty. (Greenville, Miss)	GRANTED EFF:	11-29-74
BR-1026 R & F PN Recd. PRESS JUN 2 1976	1-30-76 5-28-76 "	(SEE WRBC for petitions) RENEWAL OF LICENSE Ltr.re Petition to Deny and to Intervene filed 6-11-76 by Douglas C. Wynn, Counsel on behalf of WJPR, Inc. (See WRBC for petition filed 6-11-76) AMENDED 9-9-76 re: EEO	GRANTED	12-13-76
BR 790206 UF PRESS MAR 2 1979		RENEWAL OF LICENSE	GRANTED	6-13-79

APPLICATION RECORD - BROADCASTING

W N I X

Call

Letters

X W J P R

THE RIVER BROADCASTING CO., INC.

Name x Bruce H. Gresham and John K. Gresham dba WJPR RADIO
 Greenville, Miss.

File No.	Dated	Application for	Action	
			Nature	Date
BAL 790611HK FORM 314 PRESS: JUN PN Filed	7/5/79	Vol AL to FIFTY-BROADCASTING -6, INC. (over) Atty for assignee - R.L. Olender	GRANTED	7-31-79
		** AMENDED 7-19-79 to chge name of assignee to THE RIVER BROADCASTING CO., INC.	EFF:	9-1-79

BAL790614HK Amended 7-19-79 re: Arts. of Inc.; Cert.
By-laws; legal & financial data
AMENDED 7-25-79 re: legal & financial data; bal. sheet &
personal finan. state. of J. Eblin

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

