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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

V N C T

(12-12-64;

eff: 1-1-65)

X W G T C (8-22-39) X

Date first licensed 6-25-40

Call letters X W L O S

STATION LOCATION: GREENVILLE, N.C.

ROY H. PARK RADIO, INC. (BAPL-11-14-63, Eff: 11-18-63)
 X W G T C BROADCASTING COMPANY, (APL 3-9-60; EFF: 4-15-60)
 X GREENVILLE RADIO COMPANY, INC. (AL 11-10-54 EFF: 12-1-54)
 X CAROLINA BROADCASTING SYSTEM, INC. (AL 3-23-49; EFF: 4-1-49)

Name of licensee X J. J. WHITE, trading as GREENVILLE BROADCASTING COMPANY

South of Stantonsburg Road, 2.7 mi. West of Greenville, North Carolina (MP-3-29-68) L 7-11-72
 * N. of River Rd., 3.2 mi. generally NW of Greenville, North Carolina (BP 10-12-67)
 X 0.3 mile northeast Falkland State Highway 43, 3.0 miles northwest of
 Greenville, North Carolina (CP 9-8-50) L 11-30-60
 Transmitter location On Falkland Highway, 1 1/2 mi W of town, Near Greenville, N.C. (MP-912, Gr.
 2-16-40). (Lic. 6-25-40)

Same as transmitter (Tele. 4-24-69)

X S. Evans St. (extended), Greenville, N. C. (BML 11-26-63) (Eff: 12-31-63)

X Same as transmitter (BL-11-30-60)

Main studio location On Falkland Highway, 1 1/2 mi W of town, near Greenville, N.C. (MP-912, Gr.

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
Letter B3-P-2053	7-13-39 Eff. 7-20-39	1500	250w	Daytime	Subject to trans. site and antenna. For new station at Greenville, North Carolina	
B3-P-2053)		1500	250w	D.	4-16	10-16-40
B3-MP-912)	2-16-40	C.P. for new station. Mod. to change type of trans. approval of antenna, approval of T & Studio sites.				
B3-P-2053 B3-MP-912	4-13-40	Mod. C.P. to add Sunrise			4-16	10-16-40
B3-MP-943	5-15-40	1500 kc	250w	U.	4-16	10-16-40
	Mod C.P. change hrs. of oper.					
B3-L-1168	6-25-40	1500 kc	250w	U.	6-25	10-1-40
B3-Z-415	Lic to cover C.P. new station, also auth detar power, direct measurement.					
Order	9-10-40	Extension of license			10-1	3-29-41
ARBA REALLOCATION						
B3-R-1065	3-24-41	1490kc	250w	U	3-29	12-1-41
B3-Z-1282	11-6-41	1490	250w	U	11-6	12-1-41
	Determine operating power by direct method					
B3-R-1065	11-18-41	1490	250w	U	12-1	12-1-43
B3-R-1065	11-18-41	1490	250w	U	12-1	12-1-43
	Superseding license					
B3-S-1065	11-6-42	1490	250w	U	12-1	12-1-43
	Mod. Lic. accordance Order 107					
B3-S-1065	11-23-43	Extension of license			12-1	2-1-44
B3-S-1065	1-25-44	Extension of license			2-1	4-1-44
B3-S-1065	3-28-44	Extension of license			4-1	6-1-44
B3-S-1065	5-30-44	Extension of license			6-1	8-1-44
B3-R-1065	8-15-44	1490	250w	U	8-15	12-1-45
B3-S-1065	7-25-44	Extension of license			8-1	10-1-44
B3-S-1065	7-10-45	1490	250w	U	10-1	12-1-45
	Mod. Lic. Order 107A					
B3-S-1065	11-21-45	Extension of license			12-1	2-1-46

B-S

#2

BROADCASTING STATION LICENSE RECORD

X W G T C

X W L O S

Date first licensed

Call letters

Name of licensee X J. J. WHITE, trading as GREENVILLE BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B3-S-1065	1-23-46	Extension of license			2-1 4-1-46
B3-S-1065	3-20-46	Extension of license			4-1 6-1-46
B3-S-1065	5-24-46	Extension of license			6-1 8-1-46
B3-R-1065	5-29-46	1490	250w	U	5-29 8-1-48
BR-1065	7-6-48	1490	250 w	U	8-1 8-1-51
BAL-820	3-23-49	Vol. assignment of lic. to Caroline Broadcasting System, Inc.			
EFF:	4-1-49	(CONDITIONAL CLAUSE)			
BP-7598	6-27-50	1590	1kw 5kw-LS	U	EXX (Conditional Clause) CP change frequency, power, DA-N, new T and chang T & S sites- C.P. not issued - site hazard)
BP-7598 BMP-5263	9-8-50	1590	1kw 5kw-LS	U	11-8 5-8-51 DA-N Conditional Clause Mod.C.P. (7598) for approval of T site
BMP-5358 (Conditions) Mod. CP(BP-7598, as mod.)	10-24-50	1590	1kw, 5kw-LS	U	11-8 5-8-51 DA-N to chg. type Transmitter
BL-4291	12-27-50	1590	1kw*5kw-LS	U	12-27- 11-1-53 *DA-N
Lic. cover increase in power; locations	CP(7598, as mod.)	which authorized chg. in freq, install a new Tr.T & DA-N & chg. TT& S			
BR-1065	10-21-53	RENEWAL OF LICENSE			11-1-53 12-1-54
Telegram	11-24-54	Action on renewal deferred 11-17-54 and continued operation authorized until final determination on renewal			
BAL-1885 EFF:	11-10-54 12-1-54	Vol. assignment of license to Greenville Radio Company, Inc.			
BR-1065	1-12-55	1590	1kw*-5kw-LS	U	1-12 12-1-57 *DA-N
BTC-2167 EFF:	2-23-56 3-5-56	Vol. acquisition of positive control of licensee corporation by H. W. Anderson through the purchase of stock from P. O. Barnes.			

Form BC-126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters XWGT C

Station location

Name of licensee X GREENVILLE RADIO COMPANY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BZ-3906	9-19-57	1590kc	1kw-5kw- LS, DA-N	U	9-19 12-1-57
Authority to determine operating power by direct measurement of antenna power.					
BR-1065	11-6-57	Renewal of License		U	12-1 12-1-60
Letter	3-26-58	Sign-Off 5 PM to 9-30-58			
WIRE	4-14-58	SIGN-OFF CHG. TO LOCAL SUNSET to 9-30-58			
BML-1780	11-5-58	Mod. of license to change hours of operation from Unlimited to Daytime only.			
		1590kc	5kw	Day	11-5 12-1-60
BP-13341	8-28-59	1590kc	250w	Aux.	10-28 4-28-60
CP to install a new transmitter (RCA 250K) to be used as an auxiliary trans. on 1590kc with power of 250w for aux. purposes only.					
BAPL-208	3-9-60	Voluntary assignment of construction permit and license to WGTC Broadcasting Company.			
EFF:	4-15-60				
BL-7837	7-29-60	1590kc	250w	Aux.	7-29 12-1-60
Lic. to cover C.P. (BP-13341) which auth. install new trans. as aux. trans. for aux. purposes only.					
BP-13,956	7-27-60	1590kc	1kw-5kw-LS DA-N	U	9-27 3-27-60
CP to change from day to Unlimited Time Cond'l.					
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-1065	1-25-61	Renewal of License			1-25 12-1-63
BL-8075	11-30-60	1590kc	1kw-5kw-DA-N	Unl.	11-30 12-1-60
Lic. to cover cp (BP-13,956) which auth. the chg. of hours from daytime to Unlimited using power of 1kw-5kw LS DA-N.					
BL-8192	3-23-61	1590kc	250w DA-N	Aux.	3-23 12-1-63
Lic. to use presently lic. aux. trans. on 1590kc 250w and employing direc. ant. nighttime, for aux. purposes only.					

Form BC 126

June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W G T C

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-15127 C	6-27-62 CP to make changes in antenna system (Incr. height of SE tower)	1590kc	1kw, 5kw	DA-N U	8-27 2-27-63
BTC-4282 EFF:	7-25-63 8-3-63	Voluntary transfer of control of licensee corporation from W. W. Lewin to Roy H. Park Radio, Inc.			
BMP-10804 (1)	9-30-63	Mod. of CP(BP-15,127) for extension of completion date to 12-31-63.			
BAPL-308 EFF:	11-14-63 11-18-63	Voluntary assignment of license and construction permit (BP-15127) to ROY H. PARK RADIO, INC.			
BML-206 15127	11-26-63	1590kc	1kw, 5kw	DA-N U	11-26 12-1-63
	Mod. of license to change studio loc. to S. Evans St. (extended), Greenville, N. C. (same as FM). EFF: 12-31-63				
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
Wire dated & rec'd 1-9-64 giving notification per Section 73.48(a)(5) Rules that a Gates BC-5P-2 trans. is now installed & in oper. (Main)(Eff:1-7-64)					
BR-1065 & BRC-2393	3-12-64	1590kc	1kw, 5kw	LS/DA-N U	3-12 12-1-66
	Mod. of license to operate transmitter by remote control from S. Evans St. (extended), Greenville, North Carolina (DA-N) (Main Trans.) and Renewal of License, (Main)				
BR-1065	3-12-64	Renewal of License (Auxiliary Transmitter)			3-12 12-1-66
BZ-5247	6-29-64	1590kc	250w	DA-N Aux	6-29 12-1-66
	Authority to determine operating power by direct measurement of antenna power. (Auxiliary Transmitter)				
FR-1065	11-30-66	Renewal of license (Main and auxiliary transmitters).			12-1 12-1-69

** BP-15,127 cancelled 1-16-64

Form BC 126

June 1954 #5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W N C T

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-16563	10-12-67	1070kc	10kw-DA-2	U	12-12 6-12-68
	CP to change freq, increase power, change to DA-2, change ant. trans. loc., install new trans. (Gates BC-10P), delete remote control (Cond'1).				
BMP-12283 (1)	3-29-68	MP(BP-16563) to		chg. ant.	-trans. loc.
BMP-12403 (2)	6-11-68	MP(BP-16563) ext. time			12-12-68
BMP-12576 (3)	12-10-68	MP(BP-16563) ext. time			3-12-69
BP-18427	1-23-69	1070kc	5kw-DA-2	Aux.	9-23-69
	CP to install an aux. trans., at main trans. loc., to be oper. on 1070kc, 5kw-DA-2, for aux. purposes only.				
BP-16563(4)	3-21-69	MP(BP-16563) to chg. the			inverse field intensities & radials for night & day patterns (Memo).
BMP-12,661 (5)	4-9-69	MP(BP-16,563) ext. time.			5-12-69
Tele.	4-24-69	Studio now at new trans. site on Stantonsburg Rd.			
BMP-16563 (6)	5-14-69	Memo correct directional designators of towers.			placement
BTC-6700	10-27-71	VOL. TCEFF: 11-1-71			
EBSA BR-1065 (L) BL-12,344 FL-12,392	5-22-72 7-14-72	1070kc	10kw DA-2	U	12-1-72
			5kw DA-2	Aux.	
	Renewal & lic. cover CP's BP-16563 for chg. in main and BP-18427 for chg. in aux.				
BR-1065(L)	11-14-73	Renewal of license (Main & Auxiliary)			12-1-75
BR-1065(L)	1-12-76	RENEWAL (MAIN & AUX.) and Modification			12-1-78
BR780801VN(S)	8-23-79	Renewal of License (Main & Aux.)			12-1-81

#1

APPLICATION RECORD—BROADCASTING

W G T C(8-22-39)

x W L O S

Call letters x NEW

Name J. J. WHITE, d/b as GREENVILLE BROADCASTING CO.

(P.O. 403 Evans Street, Greenville, North Carolina)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-2053	2-1-38	Construction permit for a new station on: Frequency: 1500 kc Power: 250 watts Hours of operation: Daytime Studio site: 119 W. Fourth, Greenville, N.C. Transmitter site: To be determined, Greenville, North Carolina.	Docket 5069 Ex.Rept.I- GRANTED Min. 7-13-39 Effective 7-20-39 Trans.site and antenna to be determined. Letter written. Issued with MP-912	684
B3-MP-912	1-11-40	Mod. of C.P.(B3-P-2053) to change type of transmitter, approval of antenna and approval of studio site at Falkland Highway, Greenville N.C., and transmitter on Falkland highway, 1½ miles W of town, near Greenville, N.C.	Granted	2-16-40

E.D. Johnston - attorney

APPLICATION RECORD—BROADCASTING

2

Call letters W G T CName J.J.WHITE, tr/as GREENVILLE BROADCASTING CO.

FILE NO.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-MP-943	2-26-40	Mod. of C.P.(B3-P-2053) as modified, for a new station, requesting change in hours of operation from daytime to unlimited time, using 250 watts power day and night.	GRANTED	5-15-40
B3-L-1168	6-3-40	License to cover C.P.(B3-L-2053) as modified, for a new station.	Granted	6-25-40
B3-Z-415	6-4-40	Authority to determine operating power by direct measurement of antenna power.	Granted	6--25-40
B3-R-1065	9-17-40	Renewal of license	Granted	3-24-41 1490kc, 250w, U

APPLICATION RECORD - BROADCASTING

Call

Letters W G T CName J. J. WHITE, trading as GREENVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1065 Resub.	9-29-41 "	Renewal of license and Form 335	Ret'd: 10-11-41 for add. copy; See file; 12(n); 20(c). GRANTED	11-18-41
B3-2-1282 Received	10-20-41 10-23-41	Authority to determine operating power by direct measurement of antenna power.	Granted Rat. Min. #544	C.A. 11-6-41 11-13-41
B3-R-1065 Rec'd Resub. Rec'd	9-29-43 10-1-43 10-9-43 10-11-43	Renewal of license (Filed on obsolete form) Exhibits filed 10-15-45	Ret'd Granted	10-8-43 8-15-44
B3-R-1065 Rec'd	9-14-45 9-17-45	Renewal of license	Granted	5-29-46

APPLICATION RECORD - BROADCASTING

#4

Call

Letters WGTC

CAROLINA BROADCASTING SYSTEM, INC. (AL 3-23-49)

Name x J. J. WHITE, trading as GREENVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1065 Rec'd	6-8-48 6-15-48	Renewal of license Filed by Francis X. McDonough atty.	GRANTED	7-6-48
BAL-820 Rec'd Filed	12-15-48 1-4-49 1-4-49	Voluntary Assignment of License from J. J. White tr/as Greenville Broadcasting Company to Carolina Broadcasting System, Inc.	GRANTED EFF: subj. to cond. that the assignee surrender for cancellation its CP for WGNE (File No. BP-6718) on or before the date instant assignment is effected.	3-23-49 4-1-49

APPLICATION RECORD - BROADCASTING

Call
Letters W G T CName Carolina Broadcasting System, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BP-7598	3-9-50	Construction permit to change frequency from 1490kc to 1590kc, increase power from 250w to 1kw, 5kw-LS, install a new transmitter (Gates EC-5B) and directional antenna for night use and change transmitter and studio location from On Falkland Highway, 1½ miles west of town, Near Greenville, North Carolina to 0.3 miles northeast of Greenville Falkland Road, State Highway 43, 2.5 miles northwest of Greenville, North Carolina and To Site to be determined, Greenville, North Carolina, respectively.	GRANTED	6-27-50
Rec'd	3-30-50		CONDITIONAL re install-	
Filed	3-30-50		ation of properly de- signed phase monitor; Field measuring equipment to be available; both DA & Non-DA proof to be filed; and satisfy com- plaints from "image" interference. C.P. not issued as site a hazard per CAA Lette r 8-3-50 Issued with MP-5263	
		Philip Bergson, Atty. Dixie B. McKey, Engr.		

APPLICATION RECORD - BROADCASTING

Call
Letters W G T CName CAROLINA BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5263 Rec'd Filed	7-31-50 8-1-50 8-1-50	Modification of construction permit (BP--7598 which authorized a change in frequency, power, install new transmitter and DA-N, change studio and transmitter locations) to change transmitter location from 0.3 mi. NE of Greenville Falkland Rd., State Hwy. 43, 2.5 mi. NW of Greenville, N.C., to 3.0 mi. NW of Greenville, .3 mi. NE of Falkland, State Hwy. 43, Greenville, N.C. and to change studio location from to be determined Greenville, N.C. to Falkland Rd., Greenville, N.C. Philip Bergson, Atty. Dixie E. McKey, Engr.	GRANTED CONDITIONAL re properly designed phase monitor to be installed; Field measuring equipment to be available, both DA and Non-DA proof to be filed and agrees to satisfy complaints of "image" interference in Greenville, N.C. area	9-8-50
BMP-5358 Rec'd Filed	10-5-50 10-9-50 10-9-50	Modification of construction permit (BP-7598, as modified, which authorized change frequency, increase power, installation of new transmitter and DA-N and change studio and transmitter locations) to change type of transmitter (Composite). Philip Bergson, Atty.	GRANTED re properly designed phase monitor installed; field meas. equip. available; both DA & non-DA proof to be filed; agree to satisfy complaints of "image" interference in Greenville area; permittee submit data showing capable accord. Sec. 1.46 before prog. tests auth.	10-24-50

APPLICATION RECORD - BROADCASTING

Call
Letters W G T CName CAROLINA BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-4291 Rec'd Filed	11-1-50 11-7-50 11-7-50	License to cover construction permit (BP-7598, as modified) which authorized change in frequency, increase in power, installation of a new transmitter and DA-N and change transmitter and studio locations. Philip Bergson, Atty. Dixie B. McKey, Engr.	GRANTED re field meas. equip. available and record kept; re licensee satisfying complaints of "image" interference occurring within area of Greenville, S.C.	12-27-50
BR-1065 Rec'd Filed	7-23-53 7-28-53 7-28-53	Renewal of License Filed by Philip Bergson, Atty.	GRANTED	10-21-53
BR-1065 Rec'd Filed Amend Rec'd Filed	8-26-54 9-1-54 9-1-54 12-10-54 12-15-54 12-15-54	Renewal of License Filed by Philip Bergson, Atty. Amended to change applicant name to: Greenville Radio Company, Inc.	GRANTED	1-12-55

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

GREENVILLE RADIO COMPANY, INC. (AL 11-10-54)

Call

Letters W G T CName x CAROLINA BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAI-1885 Rec'd Filed	10-12-54 10-14-54 10-14-54	Voluntary assignment of license to Greenville Radio Company, Inc.	GRANTED EF:	11-10-54 12-1-54
BTC-2167 Rec'd Filed	2-7-56 2-9-56 2-9-56	Voluntary acquisition of positive control of licensee corporation by H. W. Anderson through the purchase of stock from P. O. Barnes.	GRANTED EFF:	2-23-56 3-5-56
BZ-3906 Rec'd Filed	7-29-57 8-2-57 8-2-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-19-57
BR-1066 Rec'd Filed	9-28-57 10-3-57 10-3-57	Renewal of License	GRANTED	11-6-57
BML-1780 R. & F.	3-11-58 9-15-58	Modification of license to change hours of operation from Unlimited to <u>Daytime</u> only.	GRANTED	11-5-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters

WGTC

Name GREENVILLE RADIO COMPANY, INC.
GREENVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,341 R. & F.	8-7-59 8-10-59	Construction permit to install a new transmitter (RCA 250K) as an auxiliary transmitter at the present location of the main transmitter, to be operated on 1590kc with power of 250w, for auxiliary purposes only.	GRANTED	8-28-59
BL-7837 Rec'd	1-20-60 1-22-60	License to cover construction permit (EP-13341) which authorized installation of a new transmitter as an auxiliary transmitter for auxiliary purposes only.	RETURNED	2-9-60
Resub. Rec'd	2-13-60 2-17-60		Appl. not notarized,	
Filed Amended	2-17-60 7-11-60	Amended to chg name to WGTC BROADCASTING COMPANY as auth. by BAPL-208 gr 3-9-60	Atty. called 6-24-60 re Amend (BAPL-208)	GRANTED 7-29-60
R.&F.	7-13-60			
BAPL-208 Rec'd	2-8-60 2-9-60	Voluntary assignment of construction permit and license to WGTC Broadcasting Company.	GRANTED	3-9-60
Filed	2-9-60	Herbert M. Schulkind, Atty.	EFF:	4-15-60

AUG. 1955

WGTC BROADCASTING COMPANY

Call
Letters W G TCName^x GREENVILLE RADIO COMPANY, INC.
GREENVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,956 Rec'd Filed	2-27-60 2-29-60 2-29-60	Construction Permit to change hours of operation from Daytime to Unlimited using power of 1kw-5kwLS, DA-N; (Requests waiver of Sec. 1.354 of the Rules) Atty.- Fly, Shuebruk, Blume and Gaguine Eng.- Pete Johnson, Charleston, W. Va. AMENDED to change applicant name to WGTC BROADCASTING COMPANY as auth by BAPL-208 (gr 3-9-60)	GRANTED	7-27-60
AMENDMENT R & F	4-15-60 4-22-60		Cond'l re: Phase Mod; meas. equip and sufficient data to prove directional is in adjustment.	
BL-8075 Rec'd Filed	8-18-60 8-19-60 8-19-60	License to cover C.P. (BP-13,956) which authorized the change of hours of operation from Daytime to Unlimited using power of 1kw-5kw LS, DA-N. Lauren A Colby, Atty.	GRANTED	11-30-60

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WGTCName WGTC BROADCASTING COMPANY
Greenville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1065 Rec'd Filed	8-29-60 9-6-60 9-6-60	Renewal of license	GRANTED	1-25-61
BL-8192 Rec'd Filed	11-23-60 11-28-60 11-23-60	License to use presently licensed Auxiliary Transmitter on 1590kc, 250w, employing directional antenna nighttime, for auxiliary purposes only. Lauren A. Colby, Atty.	GRANTED	3-23-61
BR-1065 Rec'd	12-8-60 12-13-60	Renewal of License. (Aux. RCA-250K Transmitter). STATION NOW REPRESENTED BY Lauren A. Colby (Let. 8-8-61)	RETURNED	1-9-61 Not necessary, in view of BL-8192.

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.B.T.C.

7 12

Name W.B.T.C. Broadcasting Company
Greenville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-15127 R&F	9-29-61 10-3-61	CP to make changes in antenna system (incr height of Southeast tower). Atty: Lauren A. Colby Contingent on grant of BPH-3497 (new-FM) Amended 12-26-61 to delete contingency	GRANTED Cond'l re: Phase Moh., Field meas. equip., DA & non-DA proof. CANCELLED (Ltr. 1-16-64)	6-27-62
BMP-10,804 R. & F.	2-16-63 2-18-63	Mod. of CP (BP-15,127 which auth. changes in antenna system) for extension of completion date from 2-27-63 to 11-27-63. Atty: Lauren A. Colby	GRANTED to	9-30-63 12-31-63
BTC-4282 R & F	4-19-63 4-26-63	Voluntary transfer of control of licensee corporation from A. W. Lewin to Roy H. Park Radio, Inc. Atty for transferer - Lauren A. Colby " tranferee - Wilner & Bergson	GRANTED EFF:	7-25-63 8-3-63

FORM BC-121 #13
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W N C T
Letters X W G T C

Name ROY H. PARK RADIO, INC.
*WGTC BROADCASTING COMPANY
Greenville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-308 Rec'd Filed	9-14-63 9-24-63 9-24-63	Voluntary assignment of license and construction permit (BP-15127) to ROY H. PARK RADIO, INC. Philip Bergson, Atty	GRANTED EFF:	11-14-63 11-18-63
BR-1065 Rec'd Filed	8-29-63 9-24-63 9-24-63	Renewal of license---(Main & Auxiliary) Atty. Philip Bergson	GRANTED (Issued with BRC-2393)	3-12-64
BML-2061 R. & F.	11-2-63 11-6-63	Mod. of license to change studio location from 0.3 mi. NE of Falkland State Hwy. 43, 3 mi. NW of Greenville, N. C. to S. Evans St. (extended), Greenville, N. C. (Same as FM) Atty: Wilner & Bergson	GRANTED	11-26-63 Eff: 12-31-63

FORM BC-121 #14
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W G T C

Name ROY H. PARK RADIO, INC.
Greenville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2393 Rec'd Filed	12-28-63 12-31-63 12-31-63	Modification of license to operate transmitter by remote control from S. Evans St. (extended), Greenville, North Carolina (DA-N). (MAIN) Philip Bergson, Atty.	GRANTED Issued with BR-1065	3-12-64
BZ-5207 Rec'd Filed	12-28-63 12-31-63 3-12-64	Authority to determine operating power by direct measurement of antenna power. (Main) Atty- Wilner & Bergson Engr- Commercial Radio Equipment Company	DISMISSED MOOT	5-11-64
BZ-5247 R. & F.	5-11-64 5-13-64	Authority to determine operating power by direct measurement of antenna power (Auxiliary trans.) Atty-Wilner & Bergson	GRANTED	6-29-64

Call
Letters W N C T

Name Roy H. Park Radio, Inc.
Greenville, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,563 Rec'd Filed	1-13-65 1-15-65 1-15-65	CP to change freq from 1590kc to 1070kc, increase power from 1kw, 5kw-LS to 10kw, change from DA-N to DA-2, change ant-trans. location from 0.3 mi. NE Falkland State Hwy 43, 3.0 mi. NW Greenville, N. C. to North of River Road, 3.2 mi. generally NW of Greenville North Carolina, install new transmitter (Gates BC-10P), delete remote control. Atty: Pierson, Ball & Dowd Engr: <u>A. D. Ring & Assoc.</u>	GRANTED Cond'l re: A properly designed phase mon., Pre-sunrise oper. Permittee shall submit a study with applic for license.	10-12-67
SEE AMEND BELOW				
BR-1063 R&F	8-26-66 9-1-66	Renewal of license (Main & Auxiliary) Attys - McKenna & Wilkinson (Robert W. Coll)	GRANTED	11-30-66
BP-16,563 AMENDMENT	cont'd 3-3-67	AMENDED to change MEOV's	GRANTED	10-12-67
Received Filed(order)	3-3-67 3-21-67			

FORM BC-121
Aug. 1955

#16

APPLICATION RECORD - BROADCASTING

1070kc

Call
Letters W N C T

Name ROY H. PARK RADIO, INC.
GREENVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,283 R.&F. FEB 5 1968	11-25-67 11-27-67	Mod. of CP(BP-16,563 which auth. chg. freq; inc. power; chg. to DA-2; chg. ant-trans.loc.; install new trans. & delete remote control) to chg. ant-trans.loc. to S. of Stantonsburg Rd, 2.7 mi. W. of Greenville, N. C. Attys-Pierson, Ball & Dowd (Lawrence J. Bernard, Jr) Engr-A.D. Ring & Assoc.	GRANTED	3-29-68
BMP-12,403 R. & F. #428752 \$30 MAY 27 1968	5-13-68 5-15-68 5-15-68	MP (BP-16,563, as mod) for ext of completion date to 12-12-68. atty-Pierson, Ball & Dowd (Lawrence J. Bernard, Jr.)	GRANTED to	6-11-68 12-12-68
BMP-12,576 R. & F. #471920 \$30 DEC 4 1968	11-11-68 11-13-68 11-13-68	MP(BP-16,563, as mod) for extension of com- pletion date to 3-12-69 (changes). atty-Pierson, Ball & Dowd (Lawrence J. Bernard, Jr.)	GRANTED to	12-10-68 3-12-69

FORM BC-121
AUG. 1955

#17

APPLICATION RECORD - BROADCASTING

1070kc

Call
Letters W N C T

Name Roy H. Park Radio, Inc.
Greenville, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,427 R. & F. #477227 \$30 JAN 21 1969	12-6-68 12-9-68 12-9-68	CP to install an auxiliary transmitter (Gates BC-5P-2) at main transmitter loc, to be oper on 1070kc, 5kw, DA-2, for auxiliary purposes only. atty-Pierson, Ball & Dowd (Harrison T. Slaughter)	GRANTED	1-23-69
EMP-12,661 R. & F. #89847 \$30 APR 3 1969	2-6-69 2-10-69 2-10-69	MP(BP-16,563, as mod) for extension of completion date to 5-12-69 (changes). atty-Pierson, Ball & Dowd (Lawrence J. Bernard, Jr.)	GRANTED to	4-9-69 5-12-69
BL-12,344 R & F #506006 \$30 PT MAY 5 1969	4/9/69 4/11/69 4/11/69 4/21/69	License (BP-16,563 as mod.) for changes, chng freq., incr. power, specify type trans. GATES BC-10H.) Engr: Marvin Blumberg Atty: Lawrence J. Bernard, Jr.	GRANTED Issued with renewal	7-14-72

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W N C T

Name ROY H. PARK RADIO, INC.
Greenville, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,392 R & F #519246 \$30 PT JUL 1 1969	5/29/69 6/3/69 6/3/69 6/13/69	License (BP-18,427) install aux. trans. for aux. purposes only. Atty: Lawrence J. Bernard, Jr.	GRANTED Issued with renewal	7-14-72
BR-1065 R & F #539573 \$75 PN PRESS OCT 10 1969	8-25-69 9-2-69 9-2-69	Renewal of license Atty- Lawrence J. Bernard, Jr. (Pierson, Ball & Dowd)	GRANTED	7-14-72
ETC-3700 R & F FEE PD: \$250 #011311 Form 316 (also see: WSLS, KRSI ETC PRESS: 10-28-71 CODE 053	10-22-71 10-22-71	Voluntary transfer of control of lic corp from Roy H. Park to Park Broadcasting, Inc. Atty - McKenna & Wilkinson	GRANTED EFF:	10-27-71 11-1-71

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W N C TName ROY H. PARK RADIO, INC.
Greenville. North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1065 R & F PN PRESS OCT 4 1972	8-29-72 9-5-72 9-5-72	Renewal of License (Main & Auxiliary) Atty-Brian A. Johnson AMENDED 10-5-72 re: balance sheet AMENDED 11-16-72 re: employment policy AMENDED 11-22-72 re: employment policy AMENDED 12-4-72 re: business interests AMENDED 1-12-73 re: employment program AMENDED 3-13-73 re: business interests	GRANTED	11-14-73
BR-1065 R & F PN Recd. PRESS	7-31-75 8-1-75 " SEP 18 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) Leon J. Schachter, Atty. AMENDED 9-23-75 re: directors & officers AMENDED 12-24-75 re: BALH-2171	GRANTED	1-12-76
BR780801VN R & F PRESS	6-30-78 8-1-78 AUG 14 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Steven A. Lerman, Atty.	GRANTED	8-23-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

