

WNCA



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-6-52 Call letters W N C A
 CHATHAM BROADCASTING CO., INC. OF SILER CITY (BAL 2-14-62 EFF: 3-1-62)
 x CHATHAM BROADCASTING COMPANY (AL 6-17-54 EFF: 7-1-54) STATION LOCATION: Siler City, N.C.
 x W.M. WRENN, F. N. JUSTICE, AND H. E. STOUT, D/B AS CHATHAM BROADCASTING COMPANY
 (AL 9-9-53 EFF 9-17-53)
 x WILLIAM M. WREN, F.N. JUSTICE, H.E. STOUT, B.L. SPENCE and
 Name of licensee JAMES E. SPENCE, d/b as CHATHAM BROADCASTING COMPANY

Transmitter location U.S. Hwy. 64, 1.2 mi. W of Siler City, North Carolina (MP 3-27-52)
 (Lic. 10-6-52)

Main studio location U.S. Hwy. 64, 1.2 mi. W of Siler City, North Carolina (MP 3-27-52)
 (Lic. 10-6-52)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Letter BP-8001	10-10-51	1570	1kw	Day	Subj. filing CP for approval T site and antenna for a new standard broadcast station at Siler City, N.C.
BP-8001 BMP-5779	3-27-52	1570	1kw	Day	5-27 11-27-52 CP for a new standard broadcast station and Mp for approval ant., T&S sites
BMP-5933	7-31-52	Mod.C.F. (8001 as mod.)		to change type of T and extension C & C dates 9-30 3-31-53	
BL-4762	10-6-52	1570	1kw	Day	Lic. to cover CP (BP-8001, as mod.) which authorized a new standard broadcast station. 10-6-52 12-1-54
BAL-1595 EFF:	9-9-53 9-17-53	Vol. assignment of license to W. M. Wrenn, F.N. Justice and H. E. Stout, d/b as Chatham Broadcasting Company			
BAL-1794 EFF:	6-17-54 7-1-54	Vol. AL to CHATHAM BROADCASTING COMPANY			
Telegram	11-24-54	Action on renewal deferred 11-17-54 and continued operation authorized until final determination on renewal.			
BR-2733	1-12-55	1570	1 kw	Day	1-12 12-1-57
BR-2733	1-12-55	1570	1 kw	Day	1-12 12-1-57
BR-2733	11-13-57	1570	1 kw	Day	12-1 12-1-60
BS-2733 (1)	3-28-58	Modification of license to change obstruction marking specifications to Para. 1			
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-2733	12-7-60	1570kc	1kw	Day	12-7 12-1-63
BS-2733 (1)	7-19-61	Mod. of license to change obstruction markings. (MEMO).			
BAL-4431 EFF:	2-14-62 3-1-62	Voluntary assignment of license to Chatham Broadcasting Co., Inc. of Siler City.			
BR-2733	4-24-64	1570kc	1kw	Day	4-24 12-1-66
BR-2733	3-20-67	RENEWAL OF LICENSE			
BR-2733(S)	6-10-70	Renewal			

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W N C A

Station location Siler City, N.C.

Name of licensee CHATHAM BROADCASTING CO. INC. OF SILER CITY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BS-2733	10-7-71	Mod. of lic. to delete obstruction marking.			
EBSA	6-12-72				
WIRE	11-29-72	PSA	250w		
BTC-6990	2-2-73	VOL TC	EFF:		
BR-3733(L)	12-6-72	RENEWAL 1570kHz 1kw		Day	12-1-75
BR-3733(S)	11-26-75	RENEWAL			12-1-78
BR780801YJ(S)	11-28-78	RENEWAL OF LICENSE			12-1-81

APPLICATION RECORD - BROADCASTING

Call W N C A

FORMERLY FCC FORM 94

WILLIAM M. WREN, H.E. STOUT, F.N. JUSTICE, B.L. SPENCE, JAMES Letters X New.....

Name B. SPENCE, HENRY-LEROY-LOWBER-and-HUGH-E. MORRIS d/b/as CHATEAU BROADCASTING COMPANY
(P.O. c/o Dixon and Dark, Box 44, Siler City, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8001	1-31-51	Construction permit for a new standard broadcast station to be operated on:	RETURNED	2-7-51
Rec'd	2-1-51	Frequency: 1440kc 1570 kc	Signed by Atty.	
Resub.	1-31-51	Power: 1kw	GRANTED	10-10-51
Rec'd	2-15-51	Hours of Operation: Daytime	Subj. filing MP approval	
Filed	2-15-51	Trans. Location: To be determined Siler City, North Carolina	T site and antenna	
		Studio Location: To be determined Siler City, North Carolina	Ltr. written 10-19-51	
		L. T. Dark, Jr., Atty. Siler City, North Carolina	Issued with MP-5779	
		Bascom E. Porter, Engr. Raleigh, North Carolina.		
AMENDED	7-14-51	AMENDMENT filed to change frequency from		
Rec'd	7-18-51	1440 kc to 1570kc, Daytime.		
Filed	7-18-51			

Gates BC-1F

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

W. ~~WILLIAM~~ M. WREN, H. E. STOUT, F. N. JUSTICE, B. L. SPENCE, Letters W. N. C. A.
 Name JAMES E. SPENCE, ~~HENRY-LEROY-LOWDER and HUGH-T.-MORRIS~~ d/b as CHATHAM BROADCASTING
 COMPANY (P.O. c/o Dixon and Dark, Box 44, Siler City, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
AMENDED Rec'd Filed	8-1-51 8-2-51 8-2-51	AMENDED to change name of applicant from William M. Wren, H. E. Stout, F. N. Justice, B. L. Spence, James E. Spence, Henry Leroy Lowder and Hugh T. Morris d/b as Chatham Broadcasting Company to William M. Wren, H. E. Stout, F. N. Justice, B. L. Spence, and James E. Spence d/b as Chatham Broadcasting Company.	See Card #1	for action
BMP-5779 Rec'd Filed	11-10-51 12-21-51 12-21-51	Modification of construction permit (HP-8001 which auth. a new standard broadcast station) for approval of antenna, transmitter and main studio location as U.S. Highway 64, 1.2 mi. West of Siler City, North Carolina.	GRANTED	3-27-52
BMP-5933 Rec'd Filed	7-17-52 7-18-52 7-18-52	Modification of construction permit (HP-8001, as mod., which auth. a new standard broadcast station) to change type of transmitter (COLLINS 20V).	GRANTED & extension of C & C	7-31-52 dates

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Name **W. M. WREN, F. N. JUSTICE, H. E. STOUT, B. L. SPENCE AND** Letters **W N C A**
JAMES E. SPENCE, d/b as CHATHAM BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4762 Rec'd Filed	7-29-52 8-5-52 8-5-52	License to cover construction permit (BP-8001, as modified) which authorized a new standard broadcast station.	GRANTED	10-6-52
BAL-1595 Rec'd Filed	7-27-53 7-28-53 7-28-53	Voluntary assignment of license to W. M. Wren, F. N. Justice, and H. E. Stout, d/b as Chatham Broadcasting Company.	GRANTED EFF:	9-9-53 9-17-53
BAL-1794 Rec'd Filed	5-13-54 5-17-54 5-17-54	Voluntary assignment of license to Chatham Broadcasting Company, Inc.	GRANTED EFF:	6-17-54 7-1-54
BR-2733 Rec'd Filed	8-31-54 9-1-54 9-1-54	Renewal of License	GRANTED	1-12-55

AUG. 1955

#4

CHATHAM BROADCASTING CO., INC. OF SILER CITY

Call

Letters W.N.C.A.Name ~~x CHATHAM BROADCASTING COMPANY~~
SILER CITY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2733 Rec'd Filed	9-4-57 9-5-57 9-5-57	Renewal of License	GRANTED	11-13-57
BR-2733 R & F	9-30-60 10-3-60	Renewal of license	GRANTED	12-7-60
BAL-4433 Rec'd Filed	1-3-62 1-5-62 1-5-62	Voluntary assignment of license to Chatham Broadcasting Co., Inc. of Siler City. Samuel Miller, Atty.	GRANTED EFF:	2-14-62 3-1-62
BR-2733 R. & F.	8-29-63 9-4-63	Renewal of license.	GRANTED	4-24-64
BR-2733 Rec'd Filed	8-29-66 9-2-66 10-4-66	Renewal of license	GRANTED	3-20-67

FORM BC-121 #5
Aug. 1955

APPLICATION RECORD - BROADCASTING

1570kc

Call
Letters W N C A

Name CHATHAM BROADCASTING CO., INC., OF SILER CITY
Siler City, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2733 R & F #541115 \$75.	9-8-69 9-9-69 9-9-69	Renewal of License AMENDED 11-7-69 re: commercial matter AMENDED 1-8-70 re: commercial matter	GRANTED	6-10-70
BR-2733 Recd: FILED PN Recd. PRESS OCT 13 1972	8-30-72 9-5-72 9-11-72 9-5-72	RENEWAL OF LICENSE Carter E. Keithley, Atty. (Bilger & Blair)	GRANTED	12-6-72
BTC-6990 R & F FEE PD: \$1000 #118348 CODE 047 PUB. NOTICE FILED 10-26-72	9-30-72 10-12-72 #118348	Voluntary transfer of control of lic corp from Clyde R. Frye and David P. Welborne (50% each) to Raymond Pearlstine and David P. Welborne (50% each) Atty - Samuel Miller	GRANTED Req. Grant Fee \$ 130.00 EFF: Paid: 048, 2026-73, W156279	2-2-73 2-20-73.

Form letter and 323's sent 9-25-69

#6

1570 kc

Form BC-121
September 1969
12-52

APPLICATION RECORD - BROADCASTING

Call
Letters W N C AName CHATHAM BROADCASTING CO., INC. OF SILER CITY
SILER CITY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2733 R & F PN Recd. PRESS	7-31-75	RENEWAL OF LICENSE	GRANTED	11-26-75
	8-13-75 "	AMENDED 10-30-75 re: programming		
AUG 21 1975				
BR780801YJ PRESS	7-30-78	RENEWAL OF LICENSE	GRANTED	11-28-78
	SEP 11 1978			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

