

W N A I



Remington Rand Inc.  
BRANCHES EVERYWHERE  
MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199

I

Date First

Licensed..... 11-9-22

SEE CARD #2

Call

Letters W.N.A.X.....

xAREAWIDE COMMUNICATIONS, INC. (BML 10-4-67)

xRADIO SUBURBIA, INC. (AL 7-19-67, Eff: 8-31-67)

LOCATION: YANKTON, SOUTH

xAREAWIDE COMMUNICATIONS, INC. (AL-7-29-65; EFF: 8-31-65)

DAKOTA

xPEOPLES BROADCASTING CORPORATION (AL 11-27-57) EFF: 12-4-57

x COWLES BROADCASTING COMPANY, (AL 11-29-46, EFF: 12-16-46)

Name of x WNAX BROADCASTING COMPANY (Vol. Assign. Lic. 11-26-35)

Licensee: x The House of Gurney, Incorporated

5 mi. NE of Yankton, Yankton County, S. D.

Transmitter x Yankton County, South Dakota (C.P. 6-18-35) Lic. 10-22-35

Location: x Second and Capitol Sts Yankton, South Dakota

57076 WNAX Building, 3rd &amp; Mulberry Streets, Yankton, South Dakota (Ltr. 7-19-71)

Main Studio x 319 East Third Street, Yankton, South Dakota (Ltr. 5-29-51)

Location: x Second and Capitol Streets, Yankton, South Dakota.

**CONSTRUCTION PERMIT AND LICENSE RECORD**

| Appl. No. | Date Issued | Freq.  | Power        | Time Div. | PERIOD |          |
|-----------|-------------|--|--------------|-----------|--------|----------|
|           |             |  |              |           | From   | To       |
| 4-R-B-652 | 2-9-32      | 570  | 1KW          | Unltd     | 3-1    | 9-1-32   |
| 4-R-B-652 | 8-23-32     | 570  | 1KW          | U (H)     | 9-1    | 3-1-33   |
| 4-R-B-652 | 12-2-32     | 570  | 1KW          | Unltd.    | 12-2   | 3-1-33   |
| P-B-2427  | 2-10-33     | effective 3-2-33, new transmitter and incr. power 1kw, 2kw LS                                    |              |           | 4-2    | 7-2-33   |
| 4-R-B-652 | 2-10-33     | 570  | 1KW          | U.        | 3-1    | 9-1-33   |
| P-B-2427  | 6-9-33      | Mod. C.P. for ext. C.&C. dates (Issued account Court Case of KGDA dismissed)                     |              |           | 7-5    | 10-5-33  |
| 4-R-B-652 | 8-4-33      | 570  | 1kw          | U         | 9-1    | 3-1-34   |
| P-B-474   | 9-15-33     | Modify C.P. -chg. tubes  |              |           | 7-5    | 10-5-33  |
| Letter    | 9-15-33     | Program test period ext. 30 da.  |              |           | 9-6    | 9-6-33   |
| 4-B-985   | 9-15-33     | 570  | 1kw, 2kw-LS  | U         | 9-15   | 3-1-34   |
| Z-B-78    |             |  |              |           |        |          |
| E-B-1257  | 12-12-33    | Use old transmitter as auxiliary power 1kw   |              |           | 12-12  | 3-1-34   |
| 4-R-B-652 | 2-6-34      | 570  | 1kw, 2kw-LS  | U         | 3-1    | 9-1-34   |
| 4-R-652   | 7-24-34     | 570  | 1kw          | Auxiliary | 7-24   | 9-1-34   |
| 4-R-652   | 8-14-34     | 570  | 1kw, 2kw-LS  | U         | 9-1    | 3-1-35   |
| Aux.      |             |  |              |           |        |          |
| 4-P-172   | 12-18-34    | 570  | 1 kw, 5kw-LS | U         | 1-18   | 4-18-35  |
|           |             | C.P. to make equip. changes, increase day power and move station locally, site to be determined. |              |           |        |          |
| 4-MP-103  | 2-26-35     | Ext. C. & C. dates of PB 172   |              |           | 4-18   | 7-18-35  |
| 4-R-652   | 2-26-35     | 570  | 1kw-2kw-LS   | U         | 3-1    | 9-1-35   |
| Auxiliary | 2-26-35     |  | 1kw          |           | 3-1    | 9-1-35   |
| 4-MP-136  | 6-18-35     | Appr. trans. site PB 172   |              |           | 4-18   | 7-18-35  |
| 4-MP-199  | 7-16-35     | Ext. C. & C Dates PB 172   |              |           | 8-18   | 12-18-35 |
| 4-R-652   | 8-13-35     | 570  | 1kw, 2kw-LS  | U         | 9-1    | 3-1-36   |
| Auxiliary | 8-13-34     |  | 1kw          |           | 9-1    | 3-1-36   |
| 4-S-652   | 9-17-35     | Use aux. trans. as main trans., power 1kw day & night.   |              |           | 9-23   | 10-13-35 |
| 4-L-234   | 10-22-35    | 570  | 1kw, 5kw-LS  | U         | 10-22  | 3-1-36   |
|           |             | License to cover C.P. Iner. day power, chg. equip. and move transmitter.                         |              |           |        |          |
| 4-L-234   | 10-22-35    | 570  | 1kw          | Aux.      | 10-22  | 3-1-36   |
| 4-AL-50   | 11-26-35    | Vol. Assign. of License of Main & Aux. Tr.   |              |           |        |          |
| 4-Z-32    | 12-3-35     | 570  | 1kw, 5kw-LS  | U         | 12-3   | 3-1-36   |
|           |             | Mod. License for direct measurement  |              |           |        |          |

Date First  
Licensed.....

Call  
Letters WNAX

ROY H. PARK BROADCASTING OF THE MIDWEST, INC. (AL 11-6-68

Name of x See Card #1  
Licensee: xWNAX BROADCASTING COMPANY

Transmitter  
Location: \_\_\_\_\_

Main Studio  
Location: \_\_\_\_\_  
FRC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No.          | Date Issued   | Freq.   | Power    | Time Div. | PERIOD   |         |  |
|--------------------|---|---|----------|-----------|--|---------|--|
|                    |   |   |          |           | From   | To      |  |
| B4-R-652           | 2-8-36  | 570   | 1kw, 5kw | LS U      | 3-1  | 9-1-36  |  |
| Auxiliary          | "   |   | 1kw      | Auxiliary | 3-1  | 9-1-36  |  |
| *B4-S-652          | C.A.<br>8/26/36   | Opr. without plate                            |          | ammeter   | 8/26/36 to                                       |         |  |
|                    |   | 9/1/36.                                       |          |           |  |         |  |
| B4-S-652           | C.A.<br>8/26/36   | Opr. without plate                            |          | ammeter   | 9/1/36 to  |         |  |
|                    |   | 9/5/36  |          |           |  |         |  |
| *B4-R-652          | C.A.<br>8-20-36   | 570   | 1kw, 5kw | LS U      | 9-1  | 3-1-37  |  |
| Auxiliary          | "   |   | 1kw      | Aux.      | 9-1  | 3-1-37  |  |
| B4-R-652           | 2-9-37  | 570   | 1kw, 5kw | LS U      | 3-1  | 9-1-37  |  |
| Auxiliary          | "   |   | 1kw      |           |  |         |  |
| B4-R-652           | 8-18-37   | 570   | 1kw, 5kw | LS U      | 9-1  | 3-1-38  |  |
| B4-S-652           | 2-26-38   | Extension of License                          |          |           | 3-1  | 5-1-38  |  |
| B4-R-652           | 4-20-38   | 570   | 1kw, 5kw | LS U (H)  | 4-20   | 9-1-38  |  |
| B4-R-652           | 8-23-38   | 570   | 1kw, 5kw | LS U (H)  | 9-1  | 3-1-39  |  |
| B4-R-652           | 10-18-38  | 570   | 1kw, 5kw | LS U      | 10-24  | 3-1-39  |  |
|                    | Eff. 10-24-38   |   |          |           |  |         |  |
| B4-TC-109          | 10-18-38  | Transfer of Control from Chas. H. Gurney      |          |           | Eff. 10-24-38 to SOUTH DAKOTA BROADCASTING CORP. |         |  |
| B4-S-652           | 2-20-39   | Extension of license                          |          |           | 3-1  | 4-1-39  |  |
| B4-R-652           | 3-13-39   | 570   | 1kw, 5kw | LS U      | 3-13   | 9-1-39  |  |
| B4-R-652           | 8-8-39  | 570   | 1kw, 5kw | LS U      | 9-1  | 4-1-40  |  |
| B4-R-652           | 3-22-40   | 570   | 1kw, 5kw | LS U      | 4-1  | 8-1-40  |  |
| B4-S-652           | 4-13-40   | 570   | 1kw 5kw  | LS U      | 4-13   | 8-1-40  |  |
| Med. Lic.          | to add sunrise  |   |          |           |  |         |  |
| Order              | 6/12/40   | Extension of License                          |          |           | 8/1  | 10/1/40 |  |
| Order              | 9-10-40   | Extension of license                          |          |           | 10-1   | 3-29-41 |  |
| B4-F-2579          | 12-4-40   | 570   | 5kw*     | LS U      | 2-4  | 8-4-41  |  |
|                    | C.F. install *DA for night use and increase night power |   |          |           |  |         |  |
| NARBA REALLOCATION |   |   |          |           |  |         |  |
| B4-R-652           | 3-24-41   | 570   | 1kw, 5kw | LS U      | 3-29   | 4-1-42  |  |
| B4-F-219           | 5-1-41  | Install automatic frequency control equipment |          |           |  |         |  |
| B4-F-239           | 9-18-41   | Install automatic frequency control equipment |          |           |  |         |  |

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W N A X

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. No.  | DATE ISSUED          | FREQ.   | POWER   | TIME Div. | PERIOD  |              |
|------------|----------------------|---|---|-----------|---------|--------------|
|            |                      |   |   |           | From—   | To—          |
| B4-MP-1182 | 6-3-41               | 570   | 5kw*5kw-LS  | U         | 2-4     | 8-4-41       |
|            |                      |   | Mod. C.P. 2579 for changes in *DA for night use.                  |           |         |              |
| B4-P-3288  | 10-7-41              | 570   | 5kw*5kw-LS  | U         | 12-7    | 6-7-42       |
|            |                      |   | C.P. for installation of D.A. for night use and increase in power |           |         |              |
| B4-R-652   | 3-17-42              | 570   | 1kw-5kw-LS  | U         | 4-1     | 6-1-44       |
| E4-MP-1568 | 8-26-42              |   | Mod. of C.P. 3288 for extension of completion date                |           |         | 12-7 12-7-42 |
| B4-MP-1672 | 11-25-42             |   | Mod. of CP 3288 as mod., for extension of completion date         |           |         | 12-7 6-7-43  |
| B4-S-652   | 11-6-42              | 570   | 1kw, 5kw-LS   | U         | 12-1    | 6-1-44       |
|            |                      |   | Mod. Lic. accordance Order 107                                    |           |         |              |
| B4-MP-1713 | 6-2-43               |   | Mod. CP 3288 as mod., for extension of completion date            |           |         | 12-7 9-7-43  |
| B4-MP-1722 | 9-1-43               | 570   | 5kw(DA-N)   | U         | 12-7    | 11-7-43      |
|            |                      |   | Mod. of CP 3288 as Mod. for extension of completion date          |           |         |              |
| B4-L-1775) | 11-3-43              | 570   | 5kw*  | U         | 11-3    | 6-1-44       |
| B4-Z-1556) |                      |   | *DA-Night   |           |         |              |
| B4-R-652   | 5-30-44              | 570   | 5kw*  | U         | 6-1     | 5-1-46       |
|            |                      |   | *DA-N   |           |         |              |
| B4-TC-442  | 7-17-45              | Transfer of control of licensee corporation from South Dakota Broadcasting Corp. to COWLES BROADCASTING COMPANY |   |           |         |              |
|            | Eff. 7-27-45         |   |   |           |         |              |
| B4-S-652   | 9-25-45              | 570   | 5kw*  | U         | 10-1-45 |              |
|            | Mod. Lic. Order 107A |   | *DA-N   |           | 5-1-46  |              |
| B4-S-652   | 4-26-46              | Extension of license  |   |           | 5-1     | 7-1-46       |
| B4-R-652   | 5-24-46              | 570   | 5kw*  | U         | 5-24    | 5-1-49       |
|            |                      |   | *DA-N   |           |         |              |
| B4-P-5231  | 10-9-46              | CP install new transmitter  |   |           | 12-9    | 6-9-47       |
| B4-AL-559  | 11-29-46             | Voluntary assignment of license to COWLES BROADCASTING COMPANY  |   |           |         |              |
|            | EFF: 12-16-46        |   |   |           |         |              |
| BMP-2757   | 5-27-47              | Mod. (C.P. (5231) for extension of completion date.   |   |           | 12-9    | 12-9-47      |
| BMP-3297   | 11-14-47             | Mod. CP (5231 as mod.) for ext. of completion date.   |   |           | 12-9    | 2-9-48       |
| BMP-3528   | 1-13-48              | Mod. CP (5231 as mod) for extension of completion date.   |   |           | 12-9    | 5-9-48       |

B.S.

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W N A X

Card # 4

See Card #1

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No.                  | Date Issued          | Freq.   | Power                                | Time Div. | Period From- To-           |             |
|----------------------------|----------------------|---|--------------------------------------|-----------|----------------------------|-------------|
| BMP-3780                   | 4-25-48              | Mod. of CP (5231 as mod)  |                                      |           | for ext. of 12-9-46 7-9-48 |             |
| BL-3229<br>BL-3230<br>Aux. | 10-1-48              | 570   | 5kw*, 5kw-LS<br>5kw* Aux.            | U         | 10-1 5-1-49                |             |
|                            |                      | Lic. to install new T.<br>Lic. to use old main T at present site of main T for Aux. purposes. |                                      |           | *DA-N                      |             |
| BR-652<br>Aux.             | 4-29-49              | 570   | 5kw*, 5kw-LS<br>*DA-N<br>5kw* Aux.   | U         | 5-1 5-1-52                 |             |
| BZ-3204<br>BZ-3205         | 9-15-50              | 570   | 5kw*, 5kw-LS<br>*DA-N<br>5kw* Aux.   | U         |                            |             |
|                            |                      | Authority determine operating power direct method (Main & Aux)                                |                                      |           |                            |             |
| BR-652<br>Aux.             | 4-17-52              | 570   | 5kw-LS<br>DA-N<br>5kw Aux.           | U         | 5-1 4-1-53                 |             |
| BR-652                     | 3-11-53              | Renewal of License, Main and Auxiliary  |                                      |           |                            | 4-1 4-1-56  |
| BTC-2095<br>EFF:           | 11-29-55<br>12-12-55 | Vol. transfer of control to GARDNER COWLES, et al.  |                                      |           |                            |             |
| BR-652                     | 3-7-56               | RENEWAL OF LICENSE Main and Auxiliary   |                                      |           |                            | 4-1 4-1-59  |
| BAL-2836<br>EFF:           | 11-27-57<br>12-4-57  | Voluntary assignment of license to Peoples Broadcasting Corporation                           |                                      |           |                            |             |
| BR-652<br>Aux.             | 3-28-59              | 570   | 5kw 5kw-LS<br>DA-N<br>5kw -DA-N Aux. | U         | 4-1 4-1-62                 |             |
| BR-652                     | 3-7-62               | RENEWAL OF LICENSE (Main Transmitter)   |                                      |           |                            | 4-1 4-1-65  |
| BR-652                     | 3-23-62              | RENEWAL OF LICENSE (Auxiliary Transmitter)  |                                      |           |                            | 4-1- 4-1-65 |
| BR-652                     | 3-4-65               | RENEWAL OF LICENSE Aux. Trans & Main Trans.   |                                      |           |                            | 4-1 4-1-65  |

Form BC 126  
June 1954

#5

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W N A X .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No. | Date<br>Issued | Freq.  | Power                     | Time<br>Div. | Period<br>From- To |
|--------------|----------------|--|---------------------------|--------------|--------------------|
| BAL-5499     | 7-29-65        | Voluntary assignment of license to<br>AREAWIDE COMMUNICATIONS, INC.  |                           |              |                    |
| EFF:         | 8-31-65        |  |                           |              |                    |
| BAL-6102     | 7-19-67        | Voluntary assignment of license to<br>RADIO SUBURBIA, INC.   |                           |              |                    |
| Eff:         | 8-31-67        |  |                           |              |                    |
| BML-2226     | 10-4-67        | 570kc  | 5kw-DA-N<br>5kw-DA-N Aux. | U            | 10-4 4-1-68        |
|              |                | Mod. of license to change licensee name to<br>AREAWIDE COMMUNICATIONS, INC.  |                           |              |                    |
| BTC-5402     | 3-27-68        | Vol. TC  |                           |              |                    |
| BTC-5402     | 5-29-68        | Vol. TC  |                           |              |                    |
| EFF.         | 6-11-68        |  |                           |              |                    |
| BR-652(L)    | 11-6-68        | Renewal of License & NDEA<br>(Main & Auxiliary)  |                           |              | 4-1-71             |
| BAL-6419     | 11-6-68        | Vol. AL  |                           |              |                    |
| BZ-7344(L)   | 11-18-69       | Direct Meas. (Main)  |                           |              | 4-1-71             |
| BZ-7369(L)   | 1-27-70        | Direct Meas. (Auxiliary)   |                           |              | 4-1-71             |
| BS-652       | 3-5-70         | Correct w/m for 150' Mon. Point<br>(1) "MEMO" (MAIN)   |                           |              |                    |
| -----        |                |  |                           |              |                    |
| BRC=3447     | 7-13-70        | Operate trans. by remote control<br>from Main studio location during non-directional<br>daytime operation.   |                           |              |                    |
| BR-652(L)    | 3-25-71        | Renewal and Modification of Main &<br>Auxiliary & NDEA   |                           |              | 4-1-74             |
| BTC-6700     | 10-27-71       | VOL. TC  | EFF: 11-1-71              |              |                    |
| BRC-3531(1)  | 11-23-71       | Mod. of lic. to operate transmitter<br>by remote control from main studio loc. during<br>directional nighttime operation.<br>(Main & Auxiliary transmitters) |                           |              |                    |
| -----        |                |  |                           |              |                    |
| EBSA         | 5-25-72        |  |                           |              |                    |
| BR-652(L)    | 3-29-74        | RENEWAL OF MAIN & AUX.   |                           |              | 4-1-77             |
| BR-652(L)    | 3-29-74        | Superseding authorization<br>granted as of same date to correct remote control   |                           |              | 4-1-77             |
| BR-652(L)    | 5-31-78        | Renewal of License<br>(Main & Auxiliary)   |                           |              | 4-1-80             |
| -----        |                |  |                           |              |                    |
| CONF         | 8-29-79        | Stat. re sample system   |                           |              |                    |

# BROADCASTING STATION HISTORY RECORD

CARD #5

First licensed .....

Call Letters ..... WNAX

Station Location .....

Name ..... SEE CARD # 2

Transmitter Location .....

Main studio location .....

Authorization Record

| File No.              | Granted  | Facilities   | Expires |
|-----------------------|----------|--|---------|
| BR791130VC(S)         | 3-31-80  | RENEWAL OF LICENSE   | 4-1-83  |
| .....<br>..... COMTEL | 12-31-80 | TEMP. AUTH. GR. OPERATE PARAME-<br>TERS AT VARIANCE WHILE MAINTAINING<br>MONITOR POINTS WITHIN LIC. LIMITS<br>TO CONTINUE SERVICE & FACILITATE<br>REPAIR OF SAMPLE LINE PROBLEMS.<br>THIS AUTH. EXPIRES 2-28-81. |         |

## STATION APPLICATION RECORD

#1.

APPLICANT: GURNEY SEED &amp; NURSERY COMPANY

CALL LETTERS: WNAX

ADDRESS: 2nd &amp; Capitol Sts., Yankton, S. D.

FILE NO: 4-R-B-652 DATED: 3/14/29

Present

Assignment: 570 Kc., 1 KW., ÷ WHA, WPCC, WIBO

ACTION: Lic. 4/29/29, 570 Kc.,  
1 KW., ÷ WPCC, WIBO, period  
4/30/29 to 7/31/29Requested: Renewal

APPLICANT: .....

CALL LETTERS: .....

ADDRESS: .....

FILE NO: ..... DATED: .....

Present

Assignment: .....

ACTION: .....

Requested: .....

APPLICANT: GURNEY SEED &amp; NURSERY CO

CALL LETTERS: WNAX

ADDRESS: 2nd &amp; Capitol Sts., Yankton, S. D.

FILE NO: 4-M-B-385 DATED: 8-1-29

Present

570 Kc. 1 KW Divide WIBO, WPCC

Withdrawn by letter from  
Applicant 6-27-30

Assignment: .....

ACTION: .....

Requested: .....

Same Kc. 1 KW nite 1½ KW daytime, Unlimited

## STATION APPLICATION RECORD

No. 2.

APPLICANT: GURNEY SEED & NURSERY CO. CALL LETTERS: WNAX  
 ADDRESS: Yankton, S. D. FILE NO: 4-R-B-652 DATED: 6/3/29  
 Present Assignment: 570 kc. 1 kw. Divided WIBO & WPCC ACTION: G.O. 69 -7/31/29 to 10/31/29  
 Requested: Renewal

APPLICANT: GURNEY SEED & NURSERY COMPANY CALL LETTERS: WNAX  
 ADDRESS: 2nd & Capitol Sts., Yankton, South Dakota FILE NO: 4-R-B-652 DATED: 9/20/29  
 Present Assignment: 570 kc. 1 KW. + WIBO & WPCC (2) Lic. 11-27-29 570 Kc. 1 KW Unlimited. Per. 11-30 to 1-31-30.  
 Requested: Renewal ACTION: (1) Lic. 10-26-29  
 570 kc. 1 KW. + WIBO & WPCC  
 Per. 10-31-29 to 11-30-29.

APPLICANT: GURNEY SEED & NURSERY CO. CALL LETTERS: WNAX  
 ADDRESS: Yankton, S. D. ( 2nd and Capitol Sts.) FILE NO 4-R-B-652 DATED: 12/18/29  
 Present Assignment: 570 Kc. 1 KW. Unlimited Renewal license 1-10-30.  
 Requested: Renewal ACTION: Period 1-31 to 4-30-30.

# 3

## STATION APPLICATION RECORD

APPLICANT: Gurney Seed & Nursery Company CALL LETTERS: WNAXADDRESS: 2nd & Capitol Sts., Yankton, S. Dak. FILE NO: 4-R-B-652 DATED: 3-19-30Present  
Assignment: 570 Kc. 1 KW Unlimited ACTION: Renewal Lic. 4-5-30  
Per: 4-30 to 7-31-30Requested: RenewalAPPLICANT: Gurney Seed & Nursery Company CALL LETTERS: WNAXADDRESS: 2nd & Capitol Sts., Yankton, S. Dak. FILE NO: 4-R-B-652 DATED: 6-17-30Present  
Assignment: 570 Kc. 1 KW, Unlimited ACTION: Renewal License 7-7-30  
Per: 7-31 to 10-31-30Requested: Renewal

APPLICANT: \_\_\_\_\_ CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ FILE NO: \_\_\_\_\_ DATED: \_\_\_\_\_

Present  
Assignment: \_\_\_\_\_ ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_



## STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

## APPLICATION RECORD - BROADCASTING

Call

Letters

W N A X

Name THE HOUSE OF GURNEY, INC.  
GURNEY SEED & NURSERY COMPANY

| File No.    | Dated<br><del>Received</del> | Application for   | Action                |                                      |
|-------------|------------------------------|---|-----------------------|--------------------------------------|
|             |                              |   | Nature                | Date                                 |
| 4-R-B-652   | 9/30/30                      | Renewal of License  | Granted               | 10-21-30                             |
| 4-AL-B-296  | 11/20/30                     | Voluntary Assignment of License to THE HOUSE OF GURNEY, INCORPORATED. | Granted               | 1-13-31                              |
| 4-R-B-652   | 12-24-30                     | Renewal of license  | G.O.103<br>Granted    | 1-20-31<br>4-24-31                   |
| 4-R-B-652   | 6-15-31                      | Renewal of license  | Granted               | 8-7-31                               |
| 4-P-B-2427  | 12-17-31                     | Change equipment and increase power from 1 KW to 1 KW 2 1/2 KW LS.    | Returned              | 1-5-32                               |
| Resubmitted | 2-1-32                       | Fac. KGDA & KGFX  | G.O.102.<br>Effective | Statement of<br>2-23-33.<br>2-30-33. |
| 4-R-B-652   | 12-28-31                     | Renewal of license  | Granted               | 2-9-32                               |
| 4-F-B-162   | 1-30-32                      | automatic frequency control   | Granted               | 3-18-32                              |

## APPLICATION RECORD - BROADCASTING

Call  
Letters W N A XName The House of Gurney, Inc.

| File No.  | Dated<br>Received | Application for  | Action  |         |
|-----------|-------------------|--|---------|---------|
|           |                   |  | Nature  | Date    |
| 4-R-B-652 | 6-25-32           | Renewal of license (requested) (H)<br>Order of                               | Granted | 8-23-32 |
|           |                   |  | Grant   | 12-2-32 |
| 4-R-B-652 | 12-20-32          | Renewal of license   | Granted | 2-10-33 |
| 4-R-B-652 | 6-20-33           | Renewal of license   | Granted | 8-4-33  |
| 4-L-B-985 | 8-12-33           | License to cover C.P. 4-P-B-2427A to increase daytime power.                 | Granted | 9-15-33 |
| 4-2-B-78  | 8-12-33           | License to determine operating power by direct measurement of antenna power. | Granted | 9-15-33 |
| 4-R-B-652 | 12-20-32          |  |         |         |

## APPLICATION RECORD - BROADCASTING

Call  
Letters W N A XName THE HOUSE OF GURNEY, INC.

| File No.    | Dated    | Application for   | Action   |          |
|-------------|----------|---|--|----------|
|             |          |   | Nature   | Date     |
| 4-ML-B-1220 | 8-12-33  | Modification of license to use old LKW transmitter as main transmitter for night operation                          | Order of Dismissal<br>Min. 11-17-33<br>Req. of applicant |          |
| 4-MP-B-474  | 9-13-33  | Modification of cons. permit to change to one tube & reduce max. pr. to 2 $\frac{1}{2}$ KW in accord. with LB appl. | Granted  | 9-15-33  |
| 4-ML-B-1257 | 11-10-33 | Mod. license for authority to use formerly licensed WE-LKW transmitter as auxiliary                                 | Granted  | 12-12-33 |
| 4-R-B-652   | 12-9-33  | Renewal of license  | Granted  | 2-6-34   |
| 4-R-B-652   | 5-19-34  | Renewal of License of aux. trans. to 9-1-34   | Granted  | 7-24-34  |
| 4-R-B-652   | 6-11-34  | Renewal of license  | Granted  | 8-14-34  |
| 4-R-B-652   | 6-11-34  | Renewal of aux. trans.  | Granted  | 8-14-34  |

#7

Call

Letters WNAX

THE HOUSE OF GURNEY, INC.

Name \_\_\_\_\_

| File No.  | Dated    | Application for  | Action         |              |
|-----------|----------|--|----------------|--------------|
|           |          |  | Nature         | Date         |
| B4-P-172  | 10-18-34 | Construction permit to increase power from 1kw, 2½ kw-LS, to 1kw, 5kw-LS, and make changes in equipment.   | granted        | 12-18-34     |
| amended   | 11-19-34 | Amended Re: to change transmitter location 2nd & Capitol St. Yankton, S.Dak to site to be det.   | Yankton, S.Dak |              |
| B4-R-652  | 12-24-34 | Renewal of license for main transmitter  | Granted        | 2-26-35      |
| "         | "        | " " " auxiliary "  | Granted        | 2-26-35      |
| B4-MP-103 | 1-8-35   | Mod. of C.P. (B4-P-172) to extend c and c dates to 4-18-35 and completion date to 7-18-35  | Granted        | Min. 2-26-35 |
| B4-MP-136 | 3-11-35  | Modification of C.P. (B4-P-172) as modified to make changes in equipment and for approval of present transmitter site ( <del>Second &amp; Capitol Sts.</del> ) | Granted        | 6-18-35      |
| amended   | 4-29-35  | amend Re: antenna system, & trans site to Yankton County, S. Dakota  |                |              |

#8

WNAX BROADCASTING COMPANY (Vol. Assign. Lic.)  
 x THE HOUSE OF GURNEY, INC.

Call \_\_\_\_\_  
 Letters \_\_\_\_\_

Name \_\_\_\_\_

| File No.      | Dated        | Application for  | Action  |          |
|---------------|--------------|--|---------|----------|
|               |              |  | Nature  | Date     |
| B4-AL-50      | 4-8-35       | Voluntary assignment of license from the House of Gurney, Inc, to WNAX Broadcasting Co.  | Granted | 11-26-35 |
| B4-R-652<br>" | 6-13-35<br>" | Renewal of license<br>" " " (auxiliary)  | Granted | 8-13-35  |
| B4-MP-199     | 6-28-35      | Modification of construction permit (B4-P-172) as modified to extend commencement date from 4-18-35 to 8-18-35 and completion date from 7-18-35 to 12-18-35. | Granted | 7-16-35  |

## APPLICATION RECORD - BROADCASTING

#9

Call

Letters WNAX

WNAX BROADCASTING COMPANY (Vol. Assign. Lic. 11-26-35)

Name x THE HOUSE OF GURNEY, INC.

| File No. | Dated    | Application for  | Action  |              |
|----------|----------|--|---------|--------------|
|          |          |  | Nature  | Date         |
| B4-L-234 | 10-3-35  | License to cover construction permit (E4-P-172) as modified to make changes in equipment, increase power and move transmitter. | Granted | 10-22-35     |
| E4-Z-32  | 11-1-35  | Authority to determine operating power by direct measurement of antenna.   | Granted | 12-3-35      |
| B4-R-652 | 12-26-35 | Renewal of License (Main Trans)  | Granted | 2-8-36       |
| " "      | " "      | " " " (Auxiliary)  |         |              |
| B4-R-652 | 5-25-36  | Renewal of license   | Granted | C.A. 3-20-36 |
| " "      | " "      | " " " for auxiliary  |         |              |
| B4-R-652 | 12-16-36 | Renewal of license   | Granted | 2-9-37       |
| " "      | " "      | " " Aux. Trans.  |         |              |

#10

## APPLICATION RECORD—BROADCASTING

Call letters WNAXName WNAX BROADCASTING COMPANY

| FILE No.                | DATED               | APPLICATION FOR—  | ACTION   |                           |
|-------------------------|---------------------|---|--|---------------------------|
|                         |                     |   | NATURE   | DATE                      |
| B4-R-652<br>"           | 6-15-37<br>"        | Renewal of license<br>" " " Aux. Trans. (Cancellation of aux. appl. only<br>(requested by applicant Ret'd 7-27-37   | Granted  | 8-18-37                   |
| B4-TC-109               | 7-8-37              | Authority to transfer control of corporation<br>from Chas. H. Gurney to South Dakota B/C<br>Corp. 1500 shares Class A common and 500<br>shares Class B common stock | Ex. Rept. I-588 Dock. 4827<br>GRANTED<br>Effective   | Min. 10-18-38<br>10-24-38 |
| B4-R-652<br>Resubmitted | 12-22-37<br>1-22-38 | Renewal of license <del>(See 34-8)</del><br>Renewal of licens   | Returned<br>(1) Designated for Hearing<br>(2) Temp. license GRANTED<br>(H) MIN. 4-20-38<br>Temp. license granted<br>MIN. 8-23-38<br>Ex. Rept. I-588 Dock. 5167<br>GRANTED Min. 10-18-38<br>Eff. 10-24-38 | 1-19-38                   |



#11

Call

Letters W N A XName WNAX BROADCASTING COMPANY

| File No.  | Dated    | Application for   | Action                                      |                      |
|-----------|----------|---|---|----------------------|
|           |          |   | Nature                                      | Date                 |
| B4-R-652  | 12-21-38 | Renewal of license  | Granted                                     | 3-13-39              |
| B4-ML-667 | 6-8-39   | Modification of license to increase power from 1kw; 5kw-LS to 5kw day and night.      | Returned Request<br>Superseded by B4-P-2579 | 10-31-39<br>attorney |
| B4-R-652  | 6-24-39  | Renewal of license  | Granted                                     | 8-8-39               |
| B4-P-2579 | 10-14-39 | C.P. to install directional antenna for night use and increase power from 1kw/to 5kw. | Granted                                     | 12-4-40              |
| Amended   | 5-29-40  | RS: antenna.  |   |                      |
| Rec'd     | 5-29-40  |   |   |                      |

## APPLICATION RECORD - BROADCASTING

#12

Call  
Letters W N A XName W N A X BROADCASTING COMPANY

| File No.                     | Dated                       | Application for   | Action  |                     |
|------------------------------|-----------------------------|---|---|---------------------|
|                              |                             |   | Nature  | Date                |
| B4-R-652                     | 1-19-40                     | Renewal of license  | Granted   | 3-22-40             |
| B4-TC-223                    | 3-29-40                     | Authority to transfer control of corporation from SOUTH DAKOTA BROADCASTING CORPORATION to Iowa Broadcasting Company, 1,500 shares Class A, and 500 shares Class B stock. | WITHDRAWN WITHOUT PREJUDICE MIN # 188<br>4-9-41.ocket # 5927. |                     |
| B4-R-652                     | 5-20-40                     | Renewal of license  | Granted   | 3-24-41             |
| B4-MP-1182<br>rec'd<br>filed | 1-16-41<br>2-5-41<br>2-5-41 | Mod of C.P.(B4-P-2579) for changes in D.A. system.  | 570kc. 1kw.<br>Granted  | 5kw-LS, U<br>6-3-41 |

Call  
Letters W N A XName W N A X BROADCASTING COMPANY

| File No.                    | Dated                         | Application for   | Action                 |         |
|-----------------------------|-------------------------------|---|------------------------|---------|
|                             |                               |   | Nature                 | Date    |
| B4-F-219<br>rec'd           | 4-8-41<br>4-10-41             | Authority to install automatic frequency control equipment.   | Granted                | 5-1-41  |
| B4-P-3288<br>Rec'd<br>Filed | 8-14-41<br>8-16-41<br>8-16-41 | C.P. for reinstatement of construction permit (B4-P-2579) as modified, for installation of directional antenna for night use, and increase power from 1kw, 5kw-LS to 5kw day and night.<br>(Filed by Geo. Smith) Form 335 filed 8-25-41 | Granted<br>AS New C.P. | 10-7-41 |
| B4-F-239<br>received        | 8-21-41<br>8-25-41            | Authority to install automatic frequency control equipment.<br>Form 335 filed 8-28-41   | Granted                | 9-18-41 |
| B4-R-652                    | 1-13-42                       | Renewal of license and Forms 335  | Granted                | 3-17-42 |

B #14

Call  
Letters W N A XName W N A X BROADCASTING COMPANY

| File No.   | Dated                                  | Application for   | Action                                       |  |
|--|--|---|--|--|
|  |  |   | Nature                                       | Date                                   |
| B4-MP-1568<br>received<br>resubmitted<br>recd. & filed | 4-30-42<br>5-2-42<br>4-30-42<br>5-6-42 | Modif. of c.p. (B4-P-3288, for incr. in power & D.A. for night use) for extension of completion date from 6-7-42 to 12-7-42.<br>Form 335 filed. G.S. Smith, Atty.<br>Affidavit re Memo. Opinion filed 5-25-42<br>6-1-42 rec'd petition re Com. Memo. Opinion for grant of application | <del>recd. 5-4-42 for jurat</del><br>Granted | <del>5-4-42 for jurat</del><br>8-26-42 |
| B4-MP-1672<br>Rec'd                                    | 11-12-42<br>11-13-42                   | Mod. of C.P. (B4-P-3288) as mod., for extension of completion date from 12-7-42 to 6-7-43<br>(Filed by Geo. Smith)  | Granted                                      | 11-25-42                               |
| B4-MP-1713<br>Rec'd                                    | 5-17-43<br>5-20-43                     | Mod. of C.P. (B4-P-3288) as mod., for extension of completion date from 6-7-43 to 9-7-43<br>(Filed by Geo. Smith)   | Granted                                      | 6-2-43                                 |

## APPLICATION RECORD - BROADCASTING

Call

Letters W N A XName W N A X BROADCASTING COMPANY

| File No.  | Dated                                    | Application for  | Action                                 |                              |
|---|--|--|--|------------------------------|
|   |  |  | Nature                                 | Date                         |
| B4-MP-1722<br>Rec'd 8-21-43<br>Resub.<br>Rec'd  | 8-19-43<br>8-23-43<br>8-24-43            | Mod. of C.P. (B4-P-3288) as mod., for extension of completion date from 9-7-43 to 11-7-43  | Returned<br><del>Just</del><br>Granted | <del>8-24-43</del><br>9-1-43 |
| B4-L-1775<br>Rec'd<br>and<br>B4-Z-1556<br>Rec'd | 9-18-43<br>10-1-43<br>9-18-43<br>10-1-43 | License to cover C.P. (B4-P-3288) as mod., for increase in power and D.A. for night use<br>and<br>Authority to determine operating power by direct measurement of antenna power 335's filed (Filed by Geo. Smith). | Granted                                | 11-3-43                      |
| B4-R-652<br>Rec'd                               | 3-27-44<br>3-31-44                       | Renewal of license<br>Filed by George Amith, atty.   | Granted                                | 5-30-44                      |

## APPLICATION RECORD—BROADCASTING

Call letters W N A XName W. N. A. X. BROADCASTING COMPANY

| FILE No.                    | DATED                      | APPLICATION FOR—  | ACTION                     |                    |
|-----------------------------|----------------------------|---|----------------------------|--------------------|
|                             |                            |   | NATURE                     | DATE               |
| B4-TC-442<br>Rec'd<br>Filed | 4-5-45<br>4-6-45<br>4-6-45 | Voluntary Transfer of Control of licensee corporation from South Dakota Broadcasting Corporation to COWLES BROADCASTING COMPANY (253 shares outstanding Class B stock - 50.6%).<br>(335s filed) (Filed by Harold G. Cowgill, Atty.) | Granted<br>Eff. (per 43.1) | 7-17-45<br>7-27-45 |
| B4-R-652<br>Rec'd           | 2-18-46<br>2-27-46         | Renewal of license<br>Filed by Harold Cowgill atty.<br>Operating log filed 3-4-46   | Granted                    | 5-24-46            |

## APPLICATION RECORD - BROADCASTING

#17

COWLES BROADCASTING COMPANY

Call

Letters W N & XName W N & X BROADCASTING COMPANY

| File No.                    | Dated                            | Application for   | Action                  |          |
|-----------------------------|----------------------------------|---|-------------------------|----------|
|                             |                                  |   | Nature                  | Date     |
| B4-P-5231<br>Rec'd<br>Filed | 8-16-46<br>8-16-46<br>8-16-46    | Construction permit to install new transmitter<br>(GE BT-22A)<br><br>Harold G. Cowgill, Att'y   | GRANTED                 | 10-9-46  |
| B4-AL-559<br>Rec'd<br>Filed | 10-11-46<br>10-15-46<br>10-15-46 | Voluntary assignment of license from W N & X<br>Broadcasting Company to Cowles Broadcasting<br>Company<br>(Filed by David E. Tolman, Atty.) | GRANTED<br>EFF 12-16-46 | 11-29-46 |
| BMP-2757<br>Rec'd<br>Filed  | 5-19-47<br>5-21-47<br>5-21-47    | Mod. of C.P. (B4-P-5231, which authorized<br>installation of new transmitter) for extension<br>of completion date from 6-9-47 to 12-9-47.   | GRANTED                 | 5-27-47  |

## APPLICATION RECORD - BROADCASTING

#18

Call  
Letters W N A XName COWLES BROADCASTING COMPANY

| File No.                   | Dated                         | Application for  | Action  |          |
|----------------------------|-------------------------------|--|---------|----------|
|                            |                               |  | Nature  | Date     |
| BMP-3297<br>Rec'd<br>Filed | 11-4-47<br>11-5-47<br>11-5-47 | Mod. of C.P. (B4-P-5231, as mod., which authorized installation of new transmitter) for extension of completion date from: 12-9-47 to: 2-9-48. | GRANTED | 11-14-47 |
| BMP-3528<br>Rec'd<br>Filed | 1-7-48<br>1-8-48<br>1-8-48    | Mod. of C.P. (B4-P-5231, as mod., which authorized installation of new transmitter) for extension of completion date from: 2-9-48 to: 5-9-48.  | GRANTED | 1-13-48  |
| BMP-3780<br>Rec'd<br>Filed | 4-8-48<br>4-9-48<br>4-9-48    | Mod. of C.P. (B4-P-5231, as mod., which authorized installation of new transmitter) for extension of completion date from: 5-9-48 to: 7-9-48.  | GRANTED | 4-15-48  |



## APPLICATION RECORD - BROADCASTING

Call

Letters W N A XName COWLES BROADCASTING COMPANY

| File No.                  | Dated                         | Application for  | Action  |         |
|---------------------------|-------------------------------|--|---------|---------|
|                           |                               |  | Nature  | Date    |
| BL-3229<br>Rec'd<br>Filed | 6-16-48<br>6-18-48<br>6-18-48 | License to cover C.P. (B4-F-5231, as mod.,) which authorized installation of new transmitter.<br><br>(Harold G. Cowgill, Atty.)  | GRANTED | 10-1-48 |
| BL-3230<br>Rec'd<br>Filed | 6-16-48<br>6-18-48<br>6-18-48 | License to use old main transmitter (W. E. D-94992) at 5 miles Northeast of Yankton, South Dakota (Present location of main transmitter) to be used for auxiliary purposes with power of 5kw-DA-N.<br><br>(Harold G. Cowgill, Atty.) | GRANTED | 10-1-48 |

## APPLICATION RECORD - BROADCASTING

Call  
Letters

W N A X

Name COWLES BROADCASTING COMPANY

| File No.                  | Dated                         | Application for  | Action  |         |
|---------------------------|-------------------------------|--|---------|---------|
|                           |                               |  | Nature  | Date    |
| BR-652<br>Rec'd           | 3-7-49<br>3-9-49              | Renewal of License (Main)<br>(Harold Cowgill, Attorney)  | GRANTED | 4-29-49 |
| BR-652<br>Rec'd           | 3-16-49<br>3-18-49            | Renewal of license (Auxiliary)<br>(Harold Cowgill, Attorney)   | GRANTED | 4-29-49 |
| BZ-3204<br>Rec'd<br>Filed | 8-22-50<br>8-24-50<br>8-24-50 | Authority to determine operating power by<br>direct measurement of antenna power. (Main)<br><br>Harold G. Cowgill, Atty. | GRANTED | 9-15-50 |
| BZ-3205<br>Rec'd<br>Filed | 8-22-50<br>8-24-50<br>8-24-50 | Authority to determine operating power by<br>direct measurement of antenna power. (Aux.)<br><br>Harold G. Cowgill, Atty. | GRANTED | 9-15-50 |

APPLICATION RECORD - BROADCASTING

Call  
Letters W N A X

Name COWLES BROADCASTING COMPANY

| File No.                   | Dated                            | Application for  | Action          |                      |
|----------------------------|----------------------------------|--|-----------------|----------------------|
|                            |                                  |  | Nature          | Date                 |
| BR-652<br>Rec'd<br>Filed   | 1-14-52<br>1-23-52<br>1-23-52    | Renewal of license Main & Auxiliary<br><br>Harold G. Cowgill, atty.  | GRANTED         | 4-17-52              |
| BR-652<br>Rec'd<br>Filed   | 12-12-52<br>12-17-52<br>12-17-52 | Renewal of License, Main & Auxiliary<br>Filed by Harold G. Cowgill, Atty.  | GRANTED         | 3-11-53              |
| BTC-2095<br>Rec'd<br>Filed | 11-1-55<br>11-7-55<br>11-7-55    | Voluntary transfer of control of licensee corporation from The Register and Tribune Company to Gardner Cowles, et al (all stockholders of transferor).<br><br>Seymour Chase, Atty. | GRANTED<br>EFF: | 11-29-55<br>12-12-55 |
| BR-652<br>Rec'd<br>Filed   | 12-17-55<br>12-23-55<br>12-23-55 | Renewal of license (Main & Auxiliary)<br><br>Seymour Chase, Atty.  | GRANTED         | 3-7-56               |

AUG. 1955

PEOPLES BROADCASTING CORPORATION

Call

Letters ....W.N.A.X.....

Name  GOWLES BROADCASTING COMPANY.....

| File No.  | Dated    | Application for  | Action  |          |
|---|----------|--|---------|----------|
|   |          |  | Nature  | Date     |
| BAL-2836  | 10-28-57 | Voluntary assignment of license to Peoples<br>Broadcasting Corporation.<br><br>Benito Gaguine, Atty. | GRANTED | 11-27-57 |
| Rec'd   | 10-28-57 |  | EFF:    | 12-4-57  |
| Filed   | 10-28-57 |  |         |          |
| PETITION TO RECONSIDER AND VACATE ACTION OF 5-14-58 ORDERING <del>WJMN</del> WNAX TO DISCONTINUE OPERATION<br>PRIOR TO SUNRISE WITH DAYTIME FACILITY filed 6-2-58 by Shuebruk for WNAX - DENIED 7-15-59 -<br>LETTER |          |  |         |          |

AUG. 1955

Call

Letters W N A X

Name AREAWIDE COMMUNICATIONS, INC.  
\* PEOPLES BROADCASTING CORPORATION  
YANKTON, SOUTH DAKOTA

| File No.                  | Dated                        | Application for   | Action                              |                           |
|---------------------------|------------------------------|---|-------------------------------------|---------------------------|
|                           |                              |   | Nature                              | Date                      |
| BR-652<br>Rec'd.<br>Filed | 12-17-58<br>1-2-59<br>1-2-59 | Renewal of license.<br><br>(MAIN AND AUXILIARY)<br><br>Peter Shuebruk, Atty.  | GRANTED                             | 3-25-59                   |
| BR-652<br>Rec'd & Filed   | 12-13-61<br>12-29-61         | Renewal of License MAIN & AUXILIARY<br>Joseph J. Kessler, atty.   | GRANTED<br>(Main only)<br>Auxiliary | 3-7-62<br>GRANTED 3-23-62 |
| BR-652<br>R & F           | 12/28/64<br>12/31/64         | Renewal of license (Main & Auxiliary)<br>Atty. Jack P. Blume  | GRANTED                             | 3-4-65                    |
| BAI-5199<br>R & F         | 6-15-65<br>6-16-65           | Voluntary assignment of license to AREAWIDE<br>COMMUNICATIONS, INC.<br><br>Atty for assignor - Jack Blume<br>for assignee - Percy Russell | GRANTED<br>EFF:                     | 7-29-65<br>8-31-65        |

FORM BC-121  
AUG. 1955

#24

APPLICATION RECORD - BROADCASTING

(570ko)

Call  
Letters **W N A X**

NAME **RADIO SUBURBIA, INC.**  
**AREAWIDE COMMUNICATIONS, INC.**  
Yankton, South Dakota

| File No.                                 | Dated                         | Application for  | Action          |   |
|--|-------------------------------|--|-----------------|---|
|  |                               |  | Nature          | Date  |
| BAL-6102<br>R & F<br>(Form 316)          | 6-20-67<br>6-22-67            | Voluntary assignment of license to RADIO SUBURBIA, INC.<br><br>Atty - Percy Russell  | GRANTED         | 7-19-67<br>Eff: 8-31-67                           |
| BTC-5403<br>R & F<br>AUG 8 1967          | 7-26-67<br>7-28-67            | Voluntary transfer of control of Red Owl Stores, Inc. (parent corp of lic corp) from James F. Bell, Jr., Thomas R. Anderson & "Bell Interests" to Gamble-Skogmo, Inc.<br><br>REQUEST WAIVER SECTION 1.597 of RULES<br><br>Atty - Kirkland, Ellis etc (Percy Russell) | DISMISSED       | 10-1-67<br>Req. of atty.                          |
| BML-2226<br>R & F<br>SEP 28 1957         | 9-18-67<br>9-19-67            | Mod. of lic. to change licensee name to AREAWIDE COMMUNICATIONS, INC. (Main & Aux.)<br>Atty. Percy Russell   | GRANTED         | 10-4-67   |
| BTC-5402<br>Rec'd<br>Filed<br>OCT 6 1967 | 9-19-67<br>9-22-67<br>10-7-67 | Voluntary transfer of control of Red Owl Stores, Inc. (parent corp of lic corp) from James F. Bell, Jr., Thomas R. Anderson & "Bell Interests" to Gamble-Skogmo, Inc.<br>Atty - Percy Russell  | GRANT SET-ASIDE | 4-24-68 by Comm. Order #15730<br>11-29-68 6-11-68 |

AUG. 1955

#25

## APPLICATION RECORD - BROADCASTING

570kc

Call  
Letters W N A X

ROY H. PARK BROADCASTING OF THE MIDWEST, INC.

Name \* AREAWIDE COMMUNICATIONS, INC.YANKTON, SOUTH DAKOTA

| File No.   | Dated  | Application for  | Action  |          |
|--|--|--|---|----------|
|  |  |  | Nature  | Date     |
| BR-652<br>R.&F.<br>FEB 7 1968  | 12-28-67<br>1-2-68                                       | RENEWAL OF LICENSE (MAIN & AUXILIARY)<br><br>Attys-Kirkland, Ellis, Hodson, Chaffetz & Masters (Percy H. Russell)  | GRANTED<br>(Cond'l re: consummate within 45 days & notify Comm. in 1 day) | 11-6-68  |
| <del>HAL-6419</del><br>R & F<br>FEE PD: \$75 - #444111c<br>JUL 20 1968<br>Pub. notice filed 8-5-68 | <del>7-15-68</del><br>7-16-68<br><del>#444111c</del>     | <del>Voluntary assignment of license to ROY H. PARK BROADCASTING OF THE MIDWEST, INC.</del><br><br>Atty for assignor - Percy H. Russell<br>for assignee - John H. Midlen | GRANTED<br>EFF: 12-13-68  | 11-6-68  |
| BZ-7314<br>R & F<br>DM<br>Amended R & F<br>#151280 \$30.<br>Refunded<br><i>Don (any)</i>           | 8-23-69<br>8-26-69<br>7-9-69<br>11-3-69<br>8-26-69 NOV 1 | Auth. to determine operating power by<br>Direct Measurement of antenna power (MAIN)<br><br>re: Lic. name change.   | GRANTED   | 11-18-69 |

APPLICATION RECORD - BROADCASTING

Call  
Letters W N A X

Name ROY H. PARK BROADCASTING OF THE MIDWEST, INC.  
Yankton, South Dakota

| File No.   | Dated                            | Application for   | Action  |         |
|--|----------------------------------|---|---------|---------|
|  |                                  |   | Nature  | Date    |
| BZ-7369<br>R & F<br>DM<br>PRESS<br>JAN 28 1970           | 11-18-69<br>11-20-69<br>11-28-69 | Authority to determine operating power by<br>Direct Measurement (AUXILIARY)<br>Atty. Midlen & Reddy   | GRANTED | 1-27-70 |
| BRC- 3447<br>R&F<br>\$30-612884<br>PRESS:<br>JAN 15 1970 | 6-30-70<br>7-2-70<br>7-2-70      | Mod. of license to operate transmitter by<br>remote control from Main Studio location<br>during non-directional daytime operation.<br>Attorney - John Martin (Midlen & Reddy) | GRANTED | 7-13-70 |
| BR-652<br>R & F<br>P.N.<br>PRESS<br>FEB 11 1971          | 12-18-70<br>1-4-71<br>1-4-71     | Renewal of License (Main & Auxiliary)<br>Atty: Edward B. Reddy (Midlen & Reddy)   | GRANTED | 3-25-71 |



## APPLICATION RECORD - BROADCASTING

570kc

Call  
Letters ..W.N.A.X.....Name ROY H. PARK BROADCASTING OF THE MIDWEST, INC.  
Yankton, South Dakota

| File No.   | Dated   | Application for   | Action              |                         |
|--|---|---|---------------------|-------------------------|
|  |   |   | Nature              | Date                    |
| BRC-3531<br>R & F<br>#019637 \$50<br>Acc. 067<br>Press   | 7-22-71<br>7-27-71<br>7-27-71<br><br><b>AUG 16 1971</b> | Mod. of license to operate transmitter by remote control from Main Studio Location during directional nighttime operation.<br><br>Atty: Edward B. Reddy | GRANTED             | 11-23-71                |
| BTC-6700<br>R & F<br>FEE PD: \$250 #011344<br>CODE 053 (Form 316)<br>ALSO SEE: KRSI, WDEF<br>PRESS: 10-28-71 | 10-22-71<br>10-22-71                                    | Voluntary transfer of control of lic corp from Roy H. Park to Park Broadcasting, Inc.<br><br>Atty - McKenna & Wilkinson                                 | GRANTED<br><br>EFF: | 10-27-71<br><br>11-1-71 |
| BR-652<br>R & F<br>PN Recd.<br>PRESS   | 12-17-73<br>1-2-74<br>"<br><b>25 JAN 1974</b>           | RENEWAL OF LICENSE (MAIN & AUX.)<br>AMENDED 3-4-74 re: bal sheet; ascert. of comm. needs  | GRANTED             | 3-29-74                 |

#28

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

570 khz.

Call  
Letters W N A XName ROY H. PARK BROADCASTING OF THE MIDWEST, INC.  
Yankton, South Dakota

| File No.                                       | Dated   | Application for   | Action  |         |
|--|---|---|---------|---------|
|  |   |   | Nature  | Date    |
| BR-652<br>R & F<br>P.N.<br>PRESS               | 11-15-76<br>12-1-76<br>12-1-76<br><br>FEB 22 1977 | RENEWAL OF LICENSE (MAIN & AUXILIARY)<br><br>Atty. John J. Smith (McKenna, Wilkinson & Kittner) | GRANTED | 5-31-78 |
| BR791130VC<br>PRESS                            | JAN 14 1980                                       | Renewal of License (Main, Aux. Trans. & Alter. M.)<br>Atty: Steven A. Lerman                    | GRANTED | 3-31-80 |
| EZ-781215AF<br>R & F<br>Amended<br>DM<br>PRESS | 12-15-78<br>1-10-80<br>6-9-80<br><br>MAR 25 1981  | DIRECT MEASUREMENT<br><br>Atty: Robert W. Coll (McKenna, Wilkinson & Kittner)                   |         |         |

## RECORD OF APPLICANTS REQUESTING FACILITIES OF BROADCASTING

WNAX

See Card #1

X WNAX BROADCASTING COMPANY (Vol. Assign. Lic. 11-26-35)

Licensee x Gurney Seed &amp; Nursery Company

| File No.   | Date    | Call Letters | Name and Location of Applicant     | Remarks             | Disposition       |
|------------|---------|--------------|------------------------------------|---------------------|-------------------|
| 4-P-B-2596 | 5-16-32 | NEW          | G. C. Redfield<br>Rapid City, S.D. | 570 kc. 1 KW + WNAX | Denied<br>12-2-32 |

| Renewal<br>Requested | Date<br>Received | Designated<br>for Hearing | Reason   | Remarks         |
|----------------------|------------------|---------------------------|--|-----------------|
| 6-23-32              | 7-5-32           | 7-15-32                   | 4-P-B-2596 (C.G.Red-<br>field, Rapid City, S.D.) | Granted 12-2-32 |

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

| File No. | Date | Call Letters | Name and Location of Applicant | Remarks | Disposition |
|----------|------|--------------|--------------------------------|---------|-------------|
|          |      |              |                                |         |             |

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

