

WMRF

 SPERRY RAND

---

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

#1  
BROADCASTING STATION LICENSE RECORD

Date first licensed 6-26-41

Call letters W M R F  
Station Location: Lewistown, Penna.Name of licensee MIFFLIN COUNTY BROADCASTING COMPANY (AL 12-14-77 EFF: 1-6-78)  
x LEWISTOWN BROADCASTING COMPANYTransmitter location Derry Twp., Lewistown, Penna. (CP 7-29-46) (Lic. 12-15-47)  
Lewistown Heights, Lewistown, Pa. (CP 2-25-41) (Lic. 6-26-41)Main studio location 17044  
5 West Market Street, Lewistown, Pennsylvania (Ltr. 7-29-44) (L.c. 12-15-47)  
x 30 West Market St., Lewistown, Pa. (MP 5-8-41)  
Lewistown Heights, Lewistown, Pa. (CP 2-25-41)

# CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. No.  | DATE ISSUED  | FREQ.   | POWER | TIME Div. | PERIOD |          |          |
|------------|--|---|-------|-----------|--------|----------|----------|
|            |  |   |       |           | From—  | To—      |          |
| B2-P-2977  | 2-25-41  | 1500  | 250w  | U         | 4-25   | 10-25-41 |          |
|            | C.P. for new station   |   |       |           |        |          |          |
| B2-P-2977  | 4-10-41  | Mod of C.P. for new frequency under NARBA. 1490kc                                     |       |           |        |          |          |
| B2-MP-1276 | 5-8-41   | 1490  | 250w  | U         | 4-25   | 11-4-41  |          |
|            | Mod.C.P.2977 as mod. for change in studio site, new type T, extension completion date and change in antenna.   |   |       |           |        |          |          |
| B2-L-1437  | 6-26-41  | 1490  | 250w  | U         | 6-26   | 12-1-41  |          |
| B2-Z-1102  | Lic. to cover C.P.2977 as mod. for new station. Determine operating power by direct method.  |   |       |           |        |          |          |
| B2-R-1124  | 11-18-41   | 1490  | 250w  | U         | 12-1   | 12-1-43  |          |
| B2-S-1124  | 11-6-42  | 1490  | 250w  | U         | 12-1   | 12-1-43  |          |
|            | Mod. Lic. accordance Order 107   |   |       |           |        |          |          |
| B2-R-1124  | 11-9-43  | 1490  | 250w  | U         | 12-1   | 12-1-45  |          |
| B2-S-1124  | 7-10-45  | 1490  | 250w  | U         | 10-1   | 12-1-45  |          |
|            | Mod. Lic. Order 107-A  |   |       |           |        |          |          |
| B2-S-1124  | 11-21-45   | Extension of license  |       |           | 12-1   | 2-1-46   |          |
| B2-S-1124  | 1-23-45  | Extension of license  |       |           | 2-1    | 4-1-46   |          |
| B2-S-1124  | 3-20-46  | Extension of license  |       |           | 4-1    | 6-1-46   |          |
| B2-R-1124  | 4-10-46  | 1490  | 250w  | U         | 4-10   | 8-1-48   |          |
| B2-P-4379  | 7-29-46  | C.P. change T site and install new antenna (with FM mounted on top) and ground system |       |           |        | 9-29     | 3-29-47  |
| BMP-2570   | 3-27-47  | Mod. of C.P.(4379) for extension of completion date                                   |       |           |        | 9-29     | 9-29-47  |
| BMP-3090   | 9-8-47   | Mod. of CP (4379 as mod) for extension completion date                                |       |           |        | 9-29     | 10-31-47 |
| BMP-3273   | 11-4-47  | Mod. of CP (4379 as mod) for extension of completion date.                            |       |           |        | 9-29     | 11-30-47 |
| BL-2777    | 12-15-47   | 1490  | 250w  | U         | 12-15  | 8-1-48   |          |
| BZ-2620    | Lic. to cover CP (4379 as mod.) for change in T site, install new vertical antenna with FM on top & ground system, and determine operating power by direct method. |   |       |           |        |          |          |

B-S 1124

#2 BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WMRF

Name of licensee ..... LEWISTOWN BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.   | Date<br>Issued | Freq.  | Power       | Time<br>Div. | Period |          |        |
|----------------|----------------|--|-------------|--------------|--------|----------|--------|
|                |                |  |             |              | From   | To       |        |
| BR-1124        | 7-6-48         | 1490   | 250 w       | U            | 8-1    | 8-1-51   |        |
| BR-1124        | 7-18-51        | 1490   | 250 w       | U            | 8-1    | 8-1-54   |        |
| BR-3485        | 6-11-53        | Auth. determine operating power.   |             |              |        |          |        |
| BR-1124        | 7-14-54        | 1490   | 250w        | U            | 8-1    | 8-1-57   |        |
| BRC-664<br>(1) | 2-28-55        | Modification of license to operate trans. by remote control from 5 West Market, Street Lewistown, Pennsylvania |             |              |        |          |        |
| BR-1124        | 7-18-57        | 1490   | 250w        | U            | 8-1    | 8-1-60   |        |
| BR-1124        | 7-7-60         | Renewal of License   |             |              |        | 8-1      | 8-1-63 |
| BP-12,216      | 4-26-61        | 1490kc   | 250w-1kw    | LS U         | 6-26   | 12-26-61 |        |
|                |                | CP to increase daytime power and install a new transmitter (COND'L)  |             |              |        |          |        |
| BL-8553        | 9-7-61         | Lic. to cover CP (BP-12,216) which auth. auth. incr. daytime power & instl. of a new trans.                    |             |              |        |          |        |
| BR-1124        | 7-10-63        | 1490kc   | 250w-1kw    | LS U         | 8-1    | 8-1-66   |        |
| BR-1124        | 7-29-66        | RENEWAL OF LICENSE   |             |              |        | 8-1      | 8-1-69 |
| BR-1124<br>(S) | 7-24-69        | Renewal & NDEA   |             |              |        |          | 8-1-72 |
| EBSA           | 5-25-72        |  |             |              |        |          |        |
| BR-1124(S)     | 7-31-72        | RENEWAL  |             |              |        |          | 8-1-75 |
| BR-1124(L)     | 8-29-75        | RENEWAL OF LICENSE   |             |              |        |          | 8-1-78 |
| BAL-9157       | 12-14-77       | Vol. AL.   | EFF: 1-6-78 |              |        |          |        |
| BR-1124(L)     | 7-12-78        | RENEWAL  |             |              |        |          | 8-1-81 |
| BP-791119AT    | 9-8-80         | CP to make chgs. in ant. sys. (incre. Hght. of Tower to: 178' 9-8-81   |             |              |        |          |        |

#1

Call

Letters ~~W L R F~~ W L R FName LEWISTOWN BROADCASTING COMPANYP.O. 15 South Wayne St., Lewistown, Pa.

| File No.               | Dated              | Application for  | Action  |         |
|------------------------|--------------------|--|---------|---------|
|                        |                    |  | Nature  | Date    |
| B2-P-2977<br>Rec'd     | 9-12-40<br>9-16-40 | C.P. for a new station, to be operated on:<br>Frequency - 1500 kc                      Class IV.<br>Power - 250 watts<br>Time - unlimited<br>Studio - Lewistown Heights, Lewistown, Penna.<br>Trans - Lewistown Heights, Lewistown, Penna.                           | Granted | 2-25-41 |
| B2-MP-1276<br>received | 4-2-41<br>4-5-41   | Mod of C.P. (B2-P-2977) for installation of a new transmitter, changes in antenna system, and move of studio from Lewistown Heights, Lewistown, Penna. to 30 West Market St., Hotel Coleman, Lewistown, Penna. Extension of completion date to 180 days after grant. | Granted | 5-8-41  |

CP GELBING---500-FA:

Mr. Lohnes  
attorney.

25-A, 1461

Newspaper affiliation - through stock ownership

MP W.E. 451-A-1. 250w.

## APPLICATION RECORD - BROADCASTING

Call

Letters W M R FName LEWISTOWN BROADCASTING COMPANY30 Market Street, Lewistown, Pennsylvania

| File No.                              | Dated                                    | Application for   | Action           |                               | Nature  |
|---------------------------------------|--|---|------------------|-------------------------------|---------|
|                                       |  |   | Nature           | Date                          |         |
| B2-L-1437<br>Rec'd                    | 5-29-41<br>5-31-41                       | License to cover construction permit<br>(B2-P-2977) as modified for a new station.<br>Form 335 filed 6-12-41.                                     | Granted          | 6-26-41                       | Granted |
| B2-Z-1102<br>Rec'd                    | 5-29-41<br>5-31-41                       | Authority to determine operating power by<br>direct measurement of antenna input in com-<br>pliance with Section 3.54.<br>Form 335 filed 6-12-41. | Granted          | 6-26-41                       | GRANTED |
| B2-R-1124                             | 9-27-41                                  | Renewal of license and Form 335   | GRANTED          | 11-18-41                      |         |
| B2-R-1124<br>Rec'd<br>Resub.<br>Rec'd | 9-17-43<br>9-18-43<br>9-29-43<br>9-30-43 | Renewal of license ( <del>Sec. 11d &amp; 13b</del> )  | Ret'd<br>Granted | <del>9-20-43</del><br>11-9-43 |         |

## APPLICATION RECORD - BROADCASTING

#4

Call

Letters W M R YName LEMISTOWN BROADCASTING COMPANY

| File No.                   | Dated                         | Application for  | Action  |         |
|----------------------------|-------------------------------|--|---------|---------|
|                            |                               |  | Nature  | Date    |
| BMP-2570<br>Rec'd<br>Filed | 3-3-47<br>3-5-47<br>3-5-47    | Mod. of C.P. (B2-P-4379, which authorized change in transmitter location, install a new vertical antenna (with FM antenna mounted on top) and ground system) for extension of completion date from: 3-29-47 to: 9-29-47.<br><br>(Dwight E. Rorer, Atty.)     | GRANTED | 3-27-47 |
| BMP-3090<br>Rec'd<br>Filed | 8-26-47<br>8-27-47<br>8-27-47 | Mod. of C.P. (B2-P-4379, as mod., which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top and ground system) for extension of completion date from: 9-29-47 to: 10-31-47<br><br>(John P. Carr, Atty.) | GRANTED | 9-8-47  |

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M R FName LEWISTOWN BROADCASTING COMPANY

| File No.                   | Dated                            | Application for  | Action  |          |
|----------------------------|----------------------------------|--|---------|----------|
|                            |                                  |  | Nature  | Date     |
| BMP-3273<br>Rec'd<br>Filed | 10-25-47<br>10-27-47<br>10-27-47 | Mod. of C.P. (B2-P-4379, as mod., which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top and ground system) for extension of completion date from: 10-31-47 to: 11-30-47.<br><br>(Dwight E. Rorer, Atty.)  | GRANTED | 11-4-47  |
| BL-2777<br>Rec'd<br>Filed  | 10-29-47<br>10-30-47<br>10-30-47 | License to cover C.P. (B2-P-4379, as mod.,) which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top and ground system.<br><br>and<br>Authority to determine operating power by direct measurement of antenna power.<br><br>(Dwight E. Rorer, Atty. Joe W. Collier, Engr.) | GRANTED | 12-15-47 |
| BZ-2620<br>Rec'd<br>Filed  | 10-29-47<br>10-30-47<br>10-30-47 |  |         |          |

## APPLICATION RECORD - BROADCASTING

#6

Call  
Letters W M R FName LEWISTOWN BROADCASTING COMPANY

| File No.                  | Dated                         | Application for  | Action  |         |
|---------------------------|-------------------------------|--|---------|---------|
|                           |                               |  | Nature  | Date    |
| BR-1124<br>Rec'd.         | 5-18-48<br>5-26-48            | Renewal of license<br>Filed by Thomas W. Wilson, Att'y.  | GRANTED | 7-6-48  |
| BR-1124<br>Rec'd          | 5-21-51<br>5-24-51            | Renewal of License<br><br>(Filed by John P. Carr, Atty.)   | Granted | 7-18-51 |
| BZ-3485<br>Rec'd<br>Filed | 5-18-53<br>5-21-53<br>5-21-53 | Authority to determine operating power by<br>direct measurement of antenna power.<br><br>Thomas W. Wilson, Atty.                               | GRANTED | 6-11-53 |
| BR-1124<br>Rec'd<br>Filed | 4-27-54<br>4-28-54<br>4-28-54 | Renewal of License<br>Filed by Alfred C. Gordon, Jr., Atty.  | Granted | 7-14-54 |
| BRC-664<br>Rec'd<br>Filed | 2-7-55<br>2-15-55<br>2-15-55  | Modification of license to operate transmitter<br>by remote control from 5 west Market Street,<br>Lewistown, Pennsylvania.<br>Al Gordon, Atty. | GRANTED | 2-28-55 |



Aug. 1955

Call  
Letters WMPFName LEWISTOWN BROADCASTING COMPANYLEWISTOWN, PENNSYLVANIA

| File No.  | Dated                         | Application for  | Action  |         |
|---|-------------------------------|--|---------|---------|
|   |                               |  | Nature  | Date    |
| BR-1124<br>Rec'd<br>Filed                             | 4-20-60<br>5-2-60<br>5-2-60   | Renewal of license<br>Atty: Dow, Lohnes and Albertson  | GRANTED | 7-7-60  |
| BL-8553<br>R. & F.                                    | 5-9-61<br>5-12-61             | License to cover C. P. (BP-12,216) which authorized increase daytime power and the installation of a new transmitter.<br>Atty: Dow, Lohnes and Albertson | GRANTED | 9-8-61  |
| BR-1124<br>R. & F.                                    | 4-15-63<br>4-24-63            | Renewal of license.<br>Atty. Charles J. McKerns  | GRANTED | 7-10-63 |
| BR-1124<br>R & F                                      | 4-25-66<br>4-29-66            | Renewal of license<br>Atty- Dow, Lohnes & Albertson  | GRANTED | 7-29-66 |
| BR-1124<br>R & F<br>#510240 \$75.<br>PRESS MAY 7 1968 | 4-25-69<br>4-28-69<br>4-28-69 | Renewal of License<br>Atty-Dow, Lohnes & Albertson (D. W. Toohey)  | GRANTED | 7-24-69 |

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M R F

MIFFLIN COUNTY BROADCASTING COMPANY

Name x LEWISTOWN BROADCASTING COMPANY  
LEWISTOWN, PENNSYLVANIA

| File No.  | Dated                               | Application for   | Action          |                    |
|---|-------------------------------------|---|-----------------|--------------------|
|   |                                     |   | Nature          | Date               |
| BR-1124<br>R & F<br>PN Recd.<br>PRESS<br>MAY 1 1972               | 4-18-72<br>4-25-72<br>"             | RENEWAL OF LICENSE<br>E.R.Stanley,Atty.(Dow,Lohnes,Albertson)   | GRANTED         | 7-31-72            |
| BR-1124<br>R & F<br>OPN Recd.<br>PRESS<br>MAY 8 1975              | 3-17-75<br>4-1-75<br>"              | RENEWAL OF LICENSE<br>E.R.Stanley,Atty.<br>AMENDED 8-15-75 re: prog., comp. of area & EEO<br>AMENDED 8-25-75 re: EEO      | GRANTED         | 8-29-75            |
| BAL -9157<br>R & F<br>FORM 314<br>NOV 1 1977<br>PN FILED 10-31-77 | 10-1-77<br>10-4-77<br>(ALSO SEE FM) | Voluntary assignment of license to<br>MIFFLIN COUNTY BROADCASTING COMPANY<br>(SEE OVER)<br>Atty - Dow, Lohnes & Albertson | GRANTED<br>EFF: | 12 14-77<br>1-6-78 |

RE: BAL-9157 NOTED: Table I incomplete re birth dates;  
Sec. III, Page 2, Item G (re financing) not completed (See  
Exh. 8 for financing) ALSO - REQ. FOR SIMULTANEOUS GR  
OF WJUN (AL -9158)

RE: AMENDED 12-8-77 re: plan of financing; statement  
from assignor re: EEOP

AMENDED 12-13-77 - statement re financing & EEOP

#10

1490khz

Form BC-121

May 1976

8-41

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M R FName MIFFLIN COUNTY BROADCASTING COMPANY  
LEWISTOWN, PENNSYLVANIA

| File No.                      | Dated                             | Application for  | Action                         |         |
|-------------------------------|-----------------------------------|--|--------------------------------|---------|
|                               |                                   |  | Nature                         | Date    |
| BR-1124<br>R & F<br>PRESS     | 3-22-78<br>3-28-78<br>APR 21 1978 | RENEWAL OF LICENSE<br>Earl R. Stanley, Atty. (Dow & Lohnes)  | GRANTED                        | 7-12-78 |
| BP791119AT<br>PRESS (0)       | <del>6-26-80</del><br>DEC 7 1979  | CP to make chgs. in Ant. Sys. (Incre. Hght. of Tower to: 178').<br>Atty. Earl R. Stanley (Dow, Lohnes & Albertson) | GRANTED                        | 9-8-80  |
| BL-810327AF<br>R & F<br>PRESS | 3-27-81<br>APR 09 1981            | License to cover CP (BP-791119AT) for chgs.<br>Atty: Earl R. Stanley (Dow, Lohnes & Albertson)                     | <i>Grant same with renewal</i> | ISSUED  |

## APPLICATION RECORD-BROADCASTING

Call Letters: WMRF

Name: MIFFLIN COUNTY BROADCASTING COMPANY

Station Location: LEWISTOWN, PENNSYLVANIA

| File No.             | Date        | Description                                 | Action and Date                 |
|----------------------|-------------|---|---------------------------------|
| BR-810326UF<br>PRESS | APR 30 1981 | RENEWAL OF LICENSE<br>Atty. Earl R. Stanley | gtd 7-7-81<br><br><b>ISSUED</b> |

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

