

WMQM



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W M Q M (eff; 4-11-64)

x W L O K (eff: 4-1-56)

x W C B R (12-21-52)

Date first licensed November 19, 1951 12-31-68

Call letters x W F A K

x DALWORTH BROADCASTING COMPANY, INC. (AL 12-13-68, Eff: /

Location: Memphis, Tennessee

x CENTURY BROADCASTING CO., INC. (AL 12-31-63 EFF: 4-10-64)

MARVIN C. COFF, IS TRUSTEE IN BANKRUPTCY FOR MERCURY BROADCASTING, INC. (AL 12-31-63 EFF:

x W L O K, INC. (ML 4-18-56)

4-10-64

x CHICKASAW BROADCASTING CO., INC. (AL 12-17-52, EFF 12-21-52)

Name of licensee x FRANK J. KEEGAN

x N Sax & Mitchell Rds. on S. side Mitchell Rd., Memphis, Tenn. (L 3-27-74)

x 1386 McLemore St, Memphis, Tenn. (Lic. 12-30-55, re-described)

East McLemore Avenue and Frisco Railroad, Memphis, Tenn. (CP 8-22-55)

Transmitter location x Near U.S. Hwys. 61 & 70, (Just across the river from Memphis, Tennessee)

Arkansas (CP 3-14-51) Lic. 11-19-51

Chisca Plaza Hotel, 272 S. Main St., Memphis, Tenn. (BRC 4-24-64)

x 363 South Second Street, Memphis, Tennessee (Telegram 4-14-59 Eff: 4-14-59)

x 378 Beale, Memphis, Tennessee (LTR 9-20-54)

x Top Floor of Exchange Bldg., Memphis, Tennessee (Ltr. 1-6-53)

x 215 Madison Ave., Memphis, Tennessee (Lic. 11-19-51)

Main studio location x To be determined, Memphis, Tennessee (CP 3-14-51)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-7677	3-14-51	1480	1kw	Day	5-14	11-14-51
	CP for a new standard station.					
BMP-5564	6-1-51	1480	1kw	Day	5-14	11-14-51
	Mod. of CP(7677) to change type of T and make changes in antenna system. (COND. CLAUSE)					
BMP-5564	7-23-51					
	Mod. of CP 7677 as mod. to correct lighting spec. per Aural Division Memo dated 7-23-51					
BL-4575	11-19-51	1480	1kw	Day	11-19	8-1-52
	(COND. CLAUSE)					
	Lic. cover CP 7677 as mod. for a new standard broadcast station					
Telegram	7-31-52	Action on renewal deferred 7-30-52 and continued operation auth. until final determination on renewal				
BR-2660	9-3-52	1480kc	1kw	Daytime	9-3-	8-1-55
	(Conditional Clause)					
BAL-1452	12-17-52	Vol. assignment of license to				
EFF	12-21-52	CHICKASAW BROADCASTING CO., INC.				
BTC-1941	4-19-55	Vol. trans. of control to Jeffrey				
EFF:	6-30-55	Burke Cranford				
TELEGRAM	7-28-55	No action taken on renewal application. Continued operation authorized until final determination on renewal.				
BRC-821	9-22-55	Mod. of c.p. to op. trans. by remote control from 378 Beale Street, Memphis, Tennessee				
(1)						
BP-10008	9-22-55	1480kc	1kw	Daytime	10-22-55	4-22-56
	CP to change trans. location and install new transmitter (CONDITIONAL CLAUSE)					
BR-2660	12-14-55	1480kc	1kw	Day	12-14	8-1-58
BL-5908	12-30-55	1480kc	1kw	Day	12-30	8-1-58
	Lic to cover CP (BP-10008 as mod) to change ant-tr. location & install new transmitter.					
BTC-2145	2-23-56	Vol. trans. of control to Jules J. Paglin and Stanley W. Ray, Jr. (100%)				
EFF:	3-23-56					
BML-1665	4-18-56	Mod. of license to change name of licensee to WLOK, INC.				
(1)						

B-S-

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WLOK**

(See Card #1)

Name of licensee **WMQM, INC. (AL 9-6-77 EFF: 11-3-77)**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-10529	9-19-56	1480kc	5kw	Day	11-19 5-19-57
	CP to increase power and install new transmitter.				
BL-6469	3-12-57	1480kc	5kw	Day	3-12 8-1-58
	License to cover BP-10529 to increase power & install new transm.				
BP-11706	1-27-58	1480kc	5kw	Day	3-27 9-27-58
	Construction permit to make changes in antenna system (remove series resistor). (conditional)				
BL-7048	5-19-58	1480kc	5kw	Day	-19 8-1-58
	License to cover CP (BP-11,706) make changes in antenna system (remove series resistor)				
BR-2660	7-16-58	Renewal of license			-1 8-1-61
BRC-1459	5-22-59	Modification of license to change Studio location and Remote Control Point from 378 Deale Street, Memphis, Tenn. TO 363 South Second Street Memphis, Tennessee			
		7-26-61	Comm. deferred action on renewal pending further consideration.		
BR-2660	7-16-58 10-26-61	1480kc	5kw	Day	10-26 8-1-64
BP-16023	12-31-63	1480kc	5kw	Day	2-29 8-31-64
(Cond'L)	CP to make changes in the antenna system (increase height) make changes in the ground system.				
BL-4755	12-31-63	Voluntary assignment of license to Marvin C. Goff, Jr. Trustee in Bankruptcy for Mercury Broadcasting, Inc.			
Eff:	4-10-64	Contingent on Grant of assignment of license of WHHM and Assignment of WLOK (Filed same date)			
BL-4755	12-31-63	Voluntary assignment of license to Century Broadcasting Co. Inc.			
Eff:	4-10-64	Contingent on grant of assignment of license of WLOK and WHHM (Filed same date)			
BAP-676	4-9-64	Voluntary assignment of construction permit (BP-16023) to Marvin C. Goff, Jr., Trustee in Bankruptcy for Mercury Broadcasting, Inc.			
Eff:	4-10-64				

Form BC 126

June 1954

3

BROADCASTING STATION LICENSE RECORD

W M Q M

Date first licensed

Call letters ^xW L O K

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BAP-677 Eff:	4-9-64 4-10-64	Voluntary assignment of construction permit (BP-16,023) to Century Broadcasting Co., Inc.				
BRC-2454	4-24-64	1480kc	5kw	Day	4-24 8-1-64	
	Mod. of license to change studio loc. and remote control point to Chisca Plaza Hotel, 272 S. Main Street, Memphis, Tennessee.					
BR-2660	7-22-64	1480kc	5kw	Day	8-1 8-1-67	
BL-10,583	8-26-64	1480kc	5kw	Day	8-26 8-1-67	
	Lic to cover CP (BP-16,023) which auth making chgs in antenna-system (increase height), make chgs in gr-system.					
BR-2660	7-18-67	Renewal of License			8-1 8-1-70	
TELEGRAM	10-17-67	PSA	500w			
BAL-6531	12-13-68	Vol. AL				
BR-2660(L)	8-20-70	Renewal			8-1-73	
EBSA	6-12-72					
BP-19,380	4-30-73	1480khz,	5kw	Day	4-30-74	
	CP to chg. ant. TL.					
BP-19514	10-11-73	1480khz.	1kw	Aux.	10-11-74	
	CP to install aux. trans., with 1kw, and to operate by remote control from the main studio location..					
BR-2660(S)	8-31-73	RENEWAL			8-1-76	
BL-13,542 BL-13,577	(L) 3-27-74	Lic. to cover BP-19380 for changes & Lic to cover BP-19514 for aux. trans.			8-1-76	
BR-2660(S)	12-16-76	RENEWAL (MAIN & AUX.)			8-1-79	
BZ-9320(L)	4-7-77	Direct Measurement (Main and Auxiliary)			8-1-79	
BAL-9031	9-6-77	Vol. AL	EFF: 11-3-77			
BR790330XN(L)	7-26-79	Renewal of License			8-1-82	

APPLICATION RECORD - BROADCASTING

Call W F A K
Letters X NewName FRANK J. KEEGAN
(P.O. 207 Madison Ave., Memphis, Tennessee)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7677	4-21-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 1570kc 1480kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Memphis, Tennessee Studio Location: To be determined Memphis, Tennessee Fred O. Grimwood, Engr. St. Louis, Missouri	GRANTED	3-14-51
Rec'd	5-19-50			
Filed	5-19-50			
AMENDED	12-27-50	Ltr. 9-26-50 notifying Comm. that Harry J. Daly now represents station.		
Rec'd	12-29-50	AMENDED to change frequency from 1570kc to 1480kc, change transmitter location from To be determined, Memphis, Tennessee to Near U.S. Highways 61 and 70, Crittenden County, Arkansas.		
Filed	12-29-50			

RCA 1-D

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call
Letters W F A KName FRANK J. KEEGAN
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5564 Rec'd Filed	5-1-51 5-9-51 5-9-51	Modification of construction permit (BP-7677, which authorized a new standard h/c station) to change type of transmitter (RCA 1-DB) and make changes in antenna system. Ralph J. Bitzer, Engr. St. Louis, Missouri	GRANTED re permittee shall cooperate with NAS, Memphis, in eliminating spurious or harmonic radiations consistent with Comm. Standards.	6-1-51
81-7575 Rec'd Filed	10-25-51 10-26-51 10-26-51	License to cover construction permit (BP-7677, as modified) which authorized a new standard broadcast station. & specify studio location as 215 Madison St., Memphis, Tennessee Joseph A. Morris, Jr., atty.	GRANTED Cond'l re cooperation with Naval Air Station, Memphis to eliminate spurious or harmonic radiations consistent with Standards.	11-19-51

APPLICATION RECORD - BROADCASTING

Call W C B R
Letters W F A K

Name FRANK J. KEEGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2660 Rec'd Filed	4-26-52 5-16-52 5-16-52	Renewal of License Filed by Harry J. Daly, atty.	GRANTED	9-3-52
BAL-1432 Rec'd Filed	8-14-52 8-14-52 8-14-52	Voluntary assignment of license to WFAK, Inc. Harry J. Daly, Atty.	DISMISSED Request of Attorney	9-17-52
BAL-1452 Rec'd Filed	10-4-52 10-17-52 10-17-52	Voluntary assignment of license to Chickasaw Broadcasting Co., Inc. Bernard Koteen, Atty.	GRANTED EFF:	12-17-52 12-21-52
BTC-1941 Rec'd Filed	1-26-55 3-21-55 3-21-55	Voluntary transfer of control of licensee corporation from Cary Middlecoff and E. C. Krausnick, Jr., to Jeffrey Burke Cranford (56%). Bernard Koteen, Atty.	GRANTED EFF:	4-19-55 6-30-55

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.C.B.R.Name CHICKASAW BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2660 Rec'd Filed	7-21-55 7-26-55 7-26-55	Renewal of license Bernard Koteen, Atty.	GRANTED	12-14-55
BP-10,008 Rec'd Filed	7-27-55 8-8-55 8-8-55	Construction permit to change antenna-transmitter location from Nr. US Hwys. 61 & 70, (just across the river from Memphis, Tenn.) Crittenden County, Arkansas to East McLeMore Avenue at Frisco Railroad, Memphis, Tenn. and install a new transmitter (RCA BTA 1-L). Bernard Koteen, Atty. Joel L. Stevens, Engr., Memphis	GRANTED Cond'l re assume respons. for installation & initial adjustment of equipment to prevent re-radiation by Station WHHM or cross-modulation products of WCBR and WHHM and (?) gant is without prejudice to any action the Comaissi may take in connection with applic tion for renewal of license.	8-22-55

APPLICATION RECORD - BROADCASTING

Call Letters W L O K
x W C B R

Name CHICKASAW BROADCASTING CO., INC.
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
ERC-821 Rec'd Filed	9-2-55 9-8-55 9-8-55	Modification of construction permit to operate transmitter by remote control from 378 Beale Street, Memphis, Tennessee Bernard Koteen, Atty.	GRANTED	9-22-55
BL-5908 Rec'd Filed	10-18-55 10-20-55 10-20-55	License to cover construction permit (BP-10008, as mod.) which authorized changing the antenna-transmitter location and to install a new transmitter. Bernard Koteen, Atty.	GRANTED	12-30-55
BTC-2145 Rec'd Filed	1-19-56 1-23-56 1-23-56	Voluntary transfer of control of licensee corporation from Tom O'Rvan, W.M.H. Smith, George A. Coors and Jeffrey Burke Cranford to Jules J. Maglin and Stanley W. Ray, Jr. (100%). Robert Booth, Atty.	GRANTED EFF:	2-23-56 3-28-56

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

WLOK, INC. (ML 4-18-56)

Call
Letters

W L O K

Name ~~x~~ CHICKASAW BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1665 Rec'd Filed	4-12-56 4-17-56 4-17-56	Modification of license to change name of Licensee to WLOK, Inc. Bingham, Collins, Porter & Kistler, Attys.	GRANTED	4-18-56
BP-10,529 Rec'd Filed	4-16-56 4-20-56 4-20-56	Construction Permit to increase power from 1kw <u>to</u> 5kw and install new transmitter (Gates BC 5E) Atty. - Bingham, Collins, Porter & Kistler Engr. - Commercial Radio Equipment Co.	GRANTED Conditions re reradia- tion or cross-modulation; and field intensity.	9-19-56

FORM BC-121 #7
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L O K

Name W L O K, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6469 Rec'd Filed	12-20-56 12-26-56 12-26-56	License to cover Construction Permit BP-10,529 which authorized increase in power and installation of new transmitter. Atty: Robert M. Booth, Jr.	GRANTED	3-12-57
BP-11,706 Rec'd Filed	11-20-57 11-29-57 11-29-57	Construction permit to make changes in antenna system (remove series resistor). Atty: Robert M. Booth, Jr.	GRANTED	1-27-58 Permittee shall assume responsibility for in- stallation & initial ad- justment of any equip- ment required to prevent re-radiation or cross- modulation resulting from interaction between WLOK and WHHM.
BL-7048 Rec'd Filed	2-28-58 3-6-58 3-6-58	License to cover construction permit BP-11,706 which authorized make change in antenna system (remove series resistor).	GRANTED	5-19-58

AUG. 1955

Call
Letters W.L.O.K.Name W.L.O.K., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2660 Rec'd Filed	5-6-58 5-19-58 5-19-58	Renewal of License D. F. Prince, Attorney	GRANTED	7-16-58
BRC-1459 Rec'd Filed	5-19-59 5-21-59 5-21-59	Modification of license to change Studio location and Remote Control Point from 378 Beale Street, Memphis, Tenn., TO 363 South Second Street, Memphis, Tennessee D. F. Prince, Atty.	GRANTED	5-22-59
BR-2660 Rec'd Filed	5-1-61 5-5-61 5-5-61	Renewal of License. D. F. Prince, Atty.	GRANTED	10-26-61
BP-16,023 R. & F.	9-24-63 10-29-63	CP to make changes in the antenna system (increase height), make changes in ground system. Atty: Prince & Paul Engr: Commercial Radio Equip. Co.	GRANTED	12-31-63 Cond' l re: The horizontal inverse distance re: Measurement data, made on WLOK & WHHM.

Aug. 1955 #9

APPLICATION RECORD - BROADCASTING

Call **WMQM**
Letters **x W L O K**

CENTURY BROADCASTING CO., INC.

MARVIN C. GOFF, JR. TRUSTEE IN BANKRUPTCY FOR MERCURY BROADCASTING, INC.

Name **x WLOK, INC.**
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4956 R. & F.	9-20-63 10-29-63	Voluntary assignment of license to Marvin C. Goff, Jr. Trustee in Bankruptcy for Mercury Broadcasting, Inc. CONTINGENT ON GRANT OF ASSIGNMENT OF LICENSE OF WHHM AND ASSIGNMENT OF WLOK (Filed same date)	GRANTED Eff:	12-31-63 4-10-64
BAL-4957 R. & F.	9-27-63 10-29-63	Voluntary assignment of license to CENTURY BROADCASTING Co., Inc. CONTINGENT ON GRANT OF ASSIGNMENT OF LICENSE OF WLOK and WHHM (Filed Same Date) Atty- Prince & Paul	GRANTED Eff:	12-31-63 4-10-64
BAP-676 Rec Filed	3-28-64 3-30-64 4-1-64	Voluntary assignment of construction permit (BP-16023) to Marvin C. Goff, Jr., Trustee in Bankruptcy for Mercury Broadcasting, Inc. Contingent on gr of BAP-677	GRANTED Eff:	4-9-64 4-10-64
BAP-677 Rec'd Filed	3-28-64 3-30-64 4-1-64	Voluntary assignment of construction permit (BP-16023) to Century Broadcasting Co., Inc. Contingent on grant of BAP-676 Atty. - Gene A. Bechtel P.C.C. - WASHINGTON, D.C.	GRANTED Eff:	4-9-64 4-10-64

APPLICATION RECORD - BROADCASTING

Call
Letters W M Q M

Name CENTURY BROADCASTING CO., INC.
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2454 Rec'd Filed	4-18-64 4-20-64 4-20-64	Modification of license to change studio location and remote control point to Chisca Plaza Hotel, 272 S. Main Street, Memphis, Tennessee. David S. Stevens, Atty.	GRANTED	4-24-64
BL-10,583 R. & F. SEE AMEND BELOW	4-1-64 4-3-64	Lic to cover CP (EP-16,023) which auth making chgs in antenna-system (increase height), make chgs in gr-system. Atty- Bines & Paul	GRANTED	8-26-64
BR-2660 R & F	5-6-64 6-9-64	Renewal of License David S. Stevens, Atty.	GRANTED	7-22-64
BL-10,583 Amended R&F	CON'T 5-17-64 5-25-64	AMENDED 5-25-64 to change applicant name to Century Broadcasting Co., Inc. to reflect BAP-677 gr. 4-9-64 Atty- McKenna & Wilkinson WASHINGTON, D. C.	GRANTED	8-26-64

APPLICATION RECORD - BROADCASTING

Call

Letters ..W.M.Q.M.....

DALWORTH BROADCASTING COMPANY, INC.

Name **X** CENTURY BROADCASTING CO., INC.
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-2660 R & F	3-24-67 5-3-67	Renewal of License Atty: David S. Stevens	GRANTED	7-18-67
BAL-7531 R & F FEE PD: \$30 Form 316) DEC 4 1968	11-18-68 11-21-68 -#473991	Voluntary assignment of license to DALWORTH BROADCASTING COMPANY, INC. Atty - McKenna & Wilkinson	GRANTED Eff: 12-31-68	12-13-68
BR-2660 R & F \$75 #598628 PN REcd. PRESS	4-20-70 5-4-70 " MAY 26 1970	RENEWAL OF LICENSE James R. Cooke, Atty. (McKenna & Wilkinson) AMENDED 8-10-70 re: commercial policy; business interests	GRANTED	8-20-70
BP-19,380 Rece'd Filed AC-060 50-169889	3-22-73 4-2-73 4-2-73 APR 15 1973 4-2-73	antenna- Construction permit to change transmitter site to: At XN Sax & Mitchell Rds. on S. side Mitchell Rd., Memphis, Tennessee, Atty: James R. Cooke 35° 03' 18" 90° 05' 15"	GRANTED	4-30-73

APPLICATION RECORD - BROADCASTING

Call
Letters WMQMName DALWORTH BROADCASTING COMPANY, INC.
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-2660 R & F PN PRESS MAY 17 1973	4-26-73 5-3-73 5-3-73	Renewal of License Atty: James R. Cooke AMENDED 8-16-73 re: business interests; ascert. of needs	GRANTED	8-31-73
BP-19,514 R & F \$50-234426 AC-056 PRESS: OCT 9 1973	9-18-73 9-19-73 9-19-73	Construction permit to install auxiliary transmitter Collins, 20T with lkw, and to be operated by remote control from the main studio location.	GRANTED	10-11-73
BL-13542 R & F \$50#234425 PTA PRESS, 4/16/74 MAY 1974	9-18-73 9-19-73 9-20-73 9-73	Lic. to cover BP-19380 for changes GATES BC-5P	GRANTED issued with	3-27-74 BL-13,577

APPLICATION RECORD - BROADCASTING

1480khz

#13

Call
Letters W..M..Q..M.....

Name Dalworth Broadcasting Company, Inc.
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BL-13577	10-29-73	Lic. to cover BP-19514 for New	GRANTED issued with BL-13,542	3-27-74
R & F	11-15-73	Auxiliary Transmitter, COLLINS 20-T		
\$50#252731	11-19-73			
PTA	11-29-73	Atty. McKenna, Wilkinson & Kittner (James R. Cooke)		
PRESS 23 JAN 1974				
BR-2660	3-26-76	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	12-16-76
R & F	4-1-76	Jas. R. Cooke, Atty.		
PN Recd. PRESS	JUN 2 1976	PETITION TO DENY AND INTERVENE filed 7-1-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of People United to Save Humanity, Cypress Health and Safety Committee, North Miss. Coalition for Better Broadcasting, & Black Men Pushing Operation Push of Memphis (See WREC for petition filed 7-13-76) AMENDED 6-22-76 re: EEO (See KWAM for petition filed 8-17-76)		

(over)

(BR-2660)Opposition to PETITION TO DENY AND INTERVENE
filed 8-17-76 by James A. McKenna, Jr., Counsel on behalf
of Dalworth Broadcasting Company, Inc.

12-16-76 MEMORANDUM OPINION & ORDER, Petition to Deny
filed by Memphis Chapter of People United to save
Humanity & other groups DENIED.

APPLICATION RECORD - BROADCASTING

1480khz

Call
LettersW..M..Q..M.....

WMQM, INC.

Name DAINORTH BROADCASTING COMPANY, INC.
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9320	10-18-76	Direct Measurement	GRANTED	4-7-77
R & F	10-22-76			
\$100#629211	10-28-76	returned not necessary		
DM	12-30-76			
PRESSIAN 1 ?	1978			
BAL-9031	5-19-77	Voluntary assignment of license to WMQM, INC.	GRANTED	9-6-77
R & F	5-25-77			EFF:
FORM 314		(SEE OVER)		
PN filed	6-15-77	Atty for assignor - McKenna, Wilkinson & Kittner for assignee - <u>Stambler</u> & Shrinsky, P.C.		
FILED	6-16-77			
(Art of Inc. filed)				
JUL 1 1977				

RE: BAL-9031 Certified Articles rec. ⁶⁻⁷⁶⁻⁷⁷ ATTY WAS CALLED

~~6-2-77~~ NOTED: Articles filed in State of Tenn. (
ATTY WAS CALLED 6-30-77 - Table I - home addresses not shown
Table II omitted from applic. par. 9, Sec. II shows sub. as
well as issued - Table I shows issued stock.

AMENDED 8-9-77 re above; legal data re parent corp.

AMENDED 8-26-77 - financial data

AMENDED 8-30-77 - loan commitment

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W M Q MName WMQM, INC.
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR790330XN PRESS JUN 7	1979	RENEWAL OF LICENSE Atty. Bruce A. Eisen (Stambler & Shrinsky)	GRANTED	7-26-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

