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CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #4569

BROADCASTING STATION LICENSE RECORD

W M S O (EFF D-26-5)
xW P I P (Ltr. 4-13-66; Eff: 4-15-66)

Date first licensed 12-12-66..... SEE CARD #2
ALBERT L. CRAIN
xRADIO EAST, INCORPORATED (AL gr 10/22/75 EFF: NOT CONSUMMATED)
xALBERT L. CRAIN (AL 11-10-70 EFF: 12-1-70) Station location Collierville, Tenn.
xPIPER BROADCASTING COMPANY (AP 12-22-66 EFF: 1-1-67)
xPAUL PIPER tr/as PIPER BROADCASTING COMPANY (BAP-12-8-65: EFF: 12-30-65)
xGEORGE KLEIN, E. W. FITZGERALD, PARKER C. HENDERSON AND PIERCE THOMAS, d/b as
Name of licensee COLLIERVILLE BROADCASTING COMPANY

4554 Fleming Road, Collierville, Tenn (BMP 4-27-66)
X.33 mi. S of intersection of Shelby Dr. & Fleming Rd. and 350 ft. W of
Fleming Rd., (MP-12-8-65)
Transmitter location On N. side of U.S. Hwy. 7/10 mi. W. of city limits, Collierville, Tenn.

38017
Main studio location x Same as Transmitter (1-12-12-66)
x To be determined, Collierville, Tenn. (BMP 4-27-66)
x Same as Transmitter
x To be determined, Collierville, Tennessee (BP 9-11-63)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-14137	9-11-63	1590kc	500w	Day	11-11 5-11-64
	CP for a new standard broadcast station (Cond'1).				
BP-14137 (1)	12-20-63	Mod. of CP(BP-14,137) to assign Call Letters.			
BMP-11,163 BMP-11,242	12-8-65	1590kc	500w	Day	11-11-63 4-1-66
	Mod of CP(BP-14,137) to chg ant-trans to .33 mi. S. of intersection of Shelby Dr. & Fleming Rd. and 350 ft. W of Fleming Rd. Collierville, Tennessee main studio same as trans. chg in ant sys. for ext. of compl date				
BAP-712 EFF:12-30-65	12-8-65	Voluntary assignment of construction permit to Paul Piper tr/as Piper Broadcasting Company			
BMP-11,731 (2)	4-4-66	Mod. of CP(BP-14,137 as mod.) for ext. of completion date to			10-1-66
BMP-11745 (3)	4-27-66	Mod. of CP(BP-14147, as mod.) to change antenna-trans. & studio loc., with remote control from studio loc., change type trans. to RCA BTA-1R.			
	(Cond'1)	1590kc	500w	Day	11-11 10-1-66
BL-11,468 XXXX	12-12-66	1590kc	500w	Day	12-12 8-1-67
	Lic to cover CP(BP-14,137 as mod) which auth a new standard b/c station specify studio loc same as trans delete RC.				
BAP-737 EFF: BR-4569 -cond1	12-22-66 1-1-67	Voluntary assignment of license to PIPER BROADCASTING COMPANY.			
TELEGRAM	7-18-67	1590kc	500w	Day	8-1 8-1-70
BR-4569(S)	10-17-67	PSA	500w		
	7-30-70	Renewal			8-1-73
BAL-6986	11-10-70	VOL. AL EFF: 12-1-70			
BS-4569 (L)	3-4-71	Name changed to: ALBERT L. CRAIN and delete obstruction markings.			
BS-4569(1)	10-26-71	Call letters changed to: W M S O			

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMSO

Station location COLLIERVILLE, TENN.

Name of licensee ALBERT L. CRAIN
..... ALBERT L. CRAIN

Transmitter location 4554 Fleming Road, near Collierville, Tenn.

Main studio location SAME AS TRANS. SITE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
EBSA	6-12-72				
BR-4569(L)	7-31-73	RENEWAL			8-1-76
BAL-8457	10/22/75	Vol AL	EFF: NOT CONSUMMATED		per ltr dtd 12/2/75
BZ-9133(1)	6-24-76	Direct	Measurement		
BR-4569(L)	9-23-76		RENEWAL		8-1-79
BR-790316UB	8-15-79	(S) RENEWAL			8-1-82
BP-800819 (L)	AG 11-13-80	1220khz	--	2.5kw	DAYTIME CP to chg. freq & incre. power. 11-13-81
BP-800819 (L)	AG 11-13-80	SUPERSEDE TO CORRECT THE ANTENNA & GROUND SYSTEM.			

APPLICATION RECORD - BROADCASTING

AUG. 1955

Name

GEORGE KLEIN, E. W. FITZGERALD, PARKER C. HENDERSON
 AND PIERCE THOMAS d/b as COLLIERVILLE BROADCASTING COMPANY
 COLLIERVILLE, TENNESSEE (636 North Manassas St., Memphis 7, Tenn.)

Call

Letters new W S H C

File No.	Dated	Application for c/o George Klein	Action	
			Nature	Date
BP-14,137	3-15-60	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1380kc 1590kc Power - 500w Hours of operation - Daytime Trans. location - On N. side of U. S. Hwy. 72; 7/10 mile west of city limits of Collierville, Tennessee Studio location - To be determined Collierville, Tennessee Remote Control Point: Same as studio	GRANTED Cond'l re: <u>Pre-sunrise</u> Operation	9-11-63
BP-13,995	3-21-60			
Rec'd	3-21-60			
Filed	3-21-60			
AMEND R & F	5-11-60	AMENDED 5-13-60 to change frequency; make changes in ground system and antenna system (reduce tower height) <u>NEW FILE NUMBER</u>		
	5-13-60	<u>ASSIGNED BP-14,137</u>		

RCA-BTA-500-R

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters W S H C

Name George Klein, E. W. Fitzgerald, Parker C. Henderson and Pierce Thomas, d/b as
COLLIERVILLE BROADCASTING COMPANY Collierville, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,163 R. & F.	1-18-64 1-23-64	Mod. of CP (BP-14,137, which authorized a new standard broadcast station) to change antenna location from On N side of U. S. Hwy 72, 7/10 mi. W of city limits, Collierville, Tenn. to .33 mi. S of intersection of Shelby Dr. & Fleming Rd. and 350 ft. W of Fleming Rd., Collierville, Tennessee; specify main studio location same as transmitter; make changes in the antenna system (incr. ht.)	GRANTED issue with BMP-11,242	12-8-65
BAP-663 R & F	1-22-64 1-23-64	MUTUALLY CONTINGENT ON GRANT OF BAP-663 <i>Subd in 8/20/65</i> Voluntary assignment of construction permit to G & G BROADCASTING CO.	DISMISSED Req. of assignee	6-9-65
		MUTUALLY CONTINGENT ON GRANT OF BMP-11163	EFF:12-30-65	
BMP-11,242 R & F	4-6-64 4-9-64	Mod. of CP (BP-14,137 which auth a new AM B/C B/C station) for ext. of completion date from 5-11-64 to _____.	GRANTED issue with BMP-11,163	12-8-65

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call W P I P

Letters X M S H C

PAUL PIPER tr/as PIPER BROADCASTING COMPANY

x GEORGE KLEIN, E. W. FITZGERALD, PARKER C. HENDERSON

Name

AND PIERCE THOMAS DBA COLLIERVILLE BROADCASTING COMPANY

Collierville, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BAP-712 R & F	7-8-65 7-9-65	Voluntary assignment of construction permit to Paul Piper tr/as Piper Broadcasting Company. Atty. Eugene L. Burke	GRANTED <i>4/1</i>	12-8-65 12-30-65
BMP-11,731 R & F	3-8-66 3-9-66	Modification of CP(BP-14,137 as modified which authorized a new AM broadcast station) for extension of completion date from 4-1-66 to 10-1-66. Atty: Eugene L. Burke	GRANTED to	4-4-66 10-1-66
BMP-11,745 Recd Filed	1-27-66 2-8-66 3-9-66	Mod. of CP (BP-14137, as mod., which auth. a new standard broadcast station) to change antenna-trans. location to 4554 Fleming Rd., Collierville, Tenn.; studio to be determined, Collierville, Tenn, with remote control from studio location, change type trans. to RCA BTA 1R. Atty: Eugene L. Burke	GRANTED Cond'l re: 77.23, FAA Regulations	4-27-66 Section Regulations

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters .. W P I P

PIPER BROADCASTING COMPANY

Name **XX** PAUL PIPER tr/as PIPER BROADCASTING COMPANY
Collierville, Tennessee 38017

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,468 Rec'd Filed PROG. TEST 9-29-66	9/21/66 9/22/66 9/23/66	Lic. to cover CP (BP-14,137 as mod.) which auth. a new standard broadcast station, specify studio loc. same as trans., delete remote control. Eugene Burke, Atty. Engr's. E. N. HODGES & H. N. CASTLEBERRY, (Memphis, Tenn.)	GRANTED	12-12-66
BAP-737 R & F (Form 316)	11-28-66 12-8-66	Voluntary assignment of construction permit (BP-14137, as mod.) to PIPER BROADCASTING COMPANY Atty - Eugene L. Burke	GRANTED (ISSUED AS ASSIGNMENT OF LICENSE) EFF:	12-22-66 1-1-67
BR-4569 R & F	5-3-67 5-8-67	Renewal of License	GRANTED	7-18-67 Con'd. re pre-sunrise

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call W M S O
Letters ^x W P I P**ALBERT L. CRAIN**Name ~~xx~~ PIPER BROADCASTING COMPANY
COLLIERVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-4569	5-1-70	RENEWAL OF LICENSE	GRANTED	7-30-70
R & F	5-4-70	AMENDED 7-6-70 re: financil & programming data		
\$75 #598559	"	"		
PN Recd. PRESS	"	"		
	MAY 13 1970			
BAI-6986	7-6-70	Voluntary assignment of license to	GRANTED	11-10-70
R & F	7-9-70	ALBERT L. CRAIN	EFF:	12-1-70
FEE PD: \$75	#613967	AMENDED 7-29-70 re Bal. Sheet & programming or Designate for hearing		
AUG 11 1970		PETITION TO DENY/filed 9-10-70 by Cole, Zylstra & Raywid on behalf of Jester Broadcasting Company, applicant for new station BP-17579		
		AMENDED 9-9-70 re oper. of station; show pending application programming / (BP-17579 & BPH-6980)		
		MOTION IN OPPOSITION TO PET TO DENY - filed 9-18-70		
		AMENDED 9-18-70 - financial data		
		AMENDED 10-19-70 - explanation re programming; statement saying req. has been made to dismiss BPH-6980 & re financing		
		AMENDED 11-9-70 → clarification re financing		

APPLICATION RECORD - BROADCASTING

ALBERT L. CRAIN

x RADIO EAST, INCORPORATED (not consummated)

Call
Letters W M S O

Name x ALBERT L. CRAIN
COLLIERVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-4569 R & F PRESS MAY 3 1973	4-18-73 4-20-73	Renewal of License AMENDED 5-15-73 re: employment program	GRANTED	7-31-73
REQUEST R & F PRESS OCT 29 1974	10-15-74 10-18-74	Request Waiver of Section 73.120(b)(2) of the rules to identify as: Collierville-Germantown, Tennessee.	DENIED	11-8-74
BAL-8457 R & F FEE PD: \$200 #452934 CODE 047 PN filed AUG 6 1975 8/8/75	7-14-75 7-22-75	Voluntary assignment of license to RADIO EAST, INCORPORATED Statement assigning rights(contract) Filed Atty for assignee - Miller & Fields/7-25-75 for assignor - Booth & Freret OVER	GRANTED EFF: NOT CONSUMMATED per ltr dtd 12/2/75 fee req	10/22/75

correct

(Part I)

BAL-8457 - AMENDED 8/15/75 - ~~Org~~ name of assignee
in para. 3 in assignor sec. (RADIO EAST, INCORPORATED)

Exh #3-A (contract) (assignment of contract)

AMENDED 9/10/75 - Clarif. of agreement re: stock and
number of employees (assignee)

AMENDED 9/17/75 - Financial & programming data

AMENDED 10-8-75 re purchase agreement

APPLICATION RECORD - BROADCASTING

Call
Letters W.M.S.Q.

#7

Name ALBERT L. CRAIN
Collierville, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9133 R & F \$100#571374 DM PRESS JUN 10 1976	5-16-76 5-24-76 returned 6-9-76-not necessary 5-26-75	Direct Measurement	GRANTED	6-24-76
BR-4569 R & F P.N. Press JUN 15 1976	3-24-76 4-1-76	RENEWAL OF LICENSE Atty: Robert M. Booth, Jr. (Booth & Freret) AMENDED 9-7-76 re: programming	GRANTED	9-23-76
BP- 21,139- Rec'd Filed \$200-585776 AC-001 PETITION TO DENY filed Amend Rec'd MAY 31 1978	6-26-76 6-28-76 6-28-76	CP to chg. freq. to 630khz. 1220khz. inc. power to 2.5kw Trans. RCA BTA 5T 5-4-77 by Leonard S. Joyce on behalf of WCP re: chg. freq. inc. power	GRANTED Con'D B/C Co., Inc. OVER	11-13-80

BP-

Amend R & F 3-16-78 re: community Leader Survey

Amend R & F 3 18 77 Exhibits & related figures, Engineering statement

Amend R & F 9 13 76 re: Community leaders interviewed

Amend R & F 3 17 78 re: concerning broadcast equipment

Amend R & F 2 27 78 re: Engineering exhibit

AMENDED 8-27-79 re engr (additional info on ant. sys)

5-21-80 public notice filed

CONTINUED ON CARD NO 8

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W M S OName ALBERT L. CRAIN
Collierville, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR790316UB PRESS: MAY 16 1979		RENEWAL OF LICENSE	GRANTED	8-15-79
BP-211396 AMENDED BP800819AG ACCEPTED CUT OFF DATE	9-3-80 10-3-80	CONTINUED FROM CARD NO 7 chg frequency to 630KHz		

APPLICATION RECORD-BROADCASTING

640khz

Call Letters: WMSO

Name: ALBERT L. CRAIN

Station Location: COLLIERVILLE, TENNESSEE

File No.	Date	Description	Action and Date
810106AA (C) 810424AW AMENDED	2-3-81	Mod of CP (BP-800819AG) to chg frequency from 630khz to 640khz, and increase power from 500 watts to 1kw. (OVER) public notice	RETURNED 6-30-81 Section 73.182 Comm. Rules. (Engr. Overlap)
BL-810205AE R & F PRESS	2-5-81 FEB 27 1981	Lic. to cover BP-800819AG for changes. Atty: --	GRANTED 5-6-81
BAL810526GM Form 316 PRESS Also see KBSN	JUN 8 1981	Vol AL to Victory Communications, Incorporated Atty. Christopher D. Imlay	

810106AA AMENDED 4-24-81 RE: Engineering data, and Section III, financial data
4-7-81 Public Notice
AMENDED 5-11-81 RE: Engineering (nighttime pattern)

AMENDED 4-24-81 re chg hours of operation to Unlimited by adding nighttime service
with 1kw DA-N

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

