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Larry Langford, Jr.
6040 South Bishop Street
Chicago, IL 60636

JUN 03 2016

In re: W266BS, Cassopolis, MI
Facility ID No. 89020
BPFT-20160129AAL
Informal Objection

Dear Applicant:

The staff has under consideration: (1) the above-captioned application for W266BS, Cassopolis, Michigan; and (2) the Informal Objection (Objection) filed by WSJM, Inc., (“WSJM”), on April 7, 2016. For the reasons set forth herein, we deny the Informal Objection and grant the application.

WSJM purports that the proposed translator will cause interference to W241AD, South Bend, Indiana, on channel 241 (BLFT-20120330AGB). In order to provide convincing evidence under Section 74.1204(f) that grant of the translator construction permit “will result in interference to the reception” of an existing full-service station, an opponent must provide, at a minimum: (1) the name and specific address of each listener for which it claims credit; (2) some demonstration that the address of each purported listener falls within the 60 dB μ contour of the proposed translator station;¹ (3) some evidence, such as a declaration from each of the claimed listeners, that the person listens to the full-service station at the specified location; and (4) evidence that grant of the authorization will result in interference to the reception of the “desired” station at that location. The “undesired-to-desired” (U/D) signal strength ratio methodology may be used to demonstrate the potential for interference under Section 74.1204(f).² Section 74.1204(f) requires the objector to show that a specific U/D signal strength ratio is exceeded at the location of a *bona fide* listener of the desired station to establish that interference will result.

In its Objection, WSJM claims that the proposed facility would interfere with the reception of W241AD and provides zip codes where the predicted 1 mV/m (60 dB μ) contour of W266BS would overlap listeners of W241AD. WSJM also provides the zip code where the predicted 0.5 mV/m (54 dB μ) contour of W266BS would overlap listeners of W241AD. WSJM provides Arbitron diaries in support of its claim.

¹ The best method is to plot the specific addresses on a map depicting the translator station’s 60 dB μ contour.

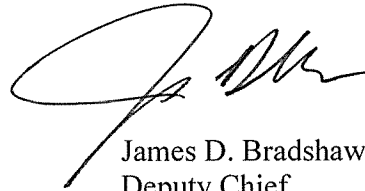
² See *The Association for Community Education, Inc.*, FCC 04-155, Para. 13, (rel. July 8, 2004).

WSJM's statement that W241AD has subscribers within a zip code encompassed by the translator's protected or interfering contours is insufficient to demonstrate that W241AD has actual listeners within those areas. In addition, Exhibit B fails to include any listener names and street addresses, therefore, we cannot conclude that these people are actual listeners of W241AD. Furthermore, none of the zip codes included in the Objection are completely contained within the 60 dB μ contour of the proposed translator and locations of the listeners are not plotted within the 60 dB μ contour of W266BS.

Please note, Section 74.1203(a) states that should the translator commence operation and cause interference to W241AD, the translator will be required to eliminate the interference or cease operation.

Accordingly, the April 7, 2016, Informal Objection filed by WSJM, Inc., IS HEREBY DENIED and the application BPFT-20160129AAL IS HEREBY GRANTED. This action is taken pursuant to 47 C.F.R. § 0.283.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Bradshaw', is written over a large, stylized, cursive flourish.

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

cc: David Oxenford