

WMOR



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

# BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 3-16-55 .....

Call letters ..... WMOR .....

MOREHEAD BROADCASTING COMPANY (AL 7-27-55 EFF: 8-12-55) Station Location: Morehead, Kentucky

x MOREHEAD BROADCASTING COMPANY, A PARTNERSHIP CONSISTING OF W. J. SAMPLE,  
CLAUDE L. CLAYTON AND ROY CORNETTE (AL 6-2-55 EFF: 6-3-55)

MOREHEAD BROADCASTING COMPANY, A Partnership Consisting of

Name of licensee W. J. SAMPLE, ROBERT S. BISHOP, CLAUDE L. CLAYTON and ROY CORNETTE .....

Transmitter location At southern edge of Morehead, Kentucky (CP 11-24-54) (Lic. 3-16-55) .....

Main studio location <sup>40351</sup> 221 W. Main St., Morehead, Kentucky (CP 11-24-54) (Lic. 3-16-55) .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9437 C.P.	11-24-54	1330	1kw	Day	1-24 7-24-55
for a new Standard Broadcast Station at Morehead, Ky					
BRC-661 (1)	2-28-55	Modification of construction permit to operate transmitter by remote control from 221 West Main Street, Morehead, Kentucky			
BL-5638	3-16-55	1330kc	1kw	D	3-16-55 8-1-55
Lic. cover CP(9437, as mod.) for new station					
BAL-2037 EFF:	6-2-55 6-3-55	Vol. assignment of license to Morehead B/Cing Company, A Partnership consisting of W. J. Sample, Claude L. Clayton and Roy Cornette			
BR-3090	7-20-55	1330	1kw	Day	8-1 8-1-58
BAL-2083 EFF:	7-27-55 8-12-55	Vol. assignment of license to Morehead Broadcasting Company			
BTC-2355 EFF:	11-20-56 11-23-56	Vol. transfer of control from W. J. Sample, Claude L. Clayton and Roy Cornette to J. Earl McBrayer, Joe J. Mauk, William M. Whitaker, Frank Havens and Tommy Combs.			
BR-3090	7-16-58	1330	1kw	Day	8-1 8-1-61
BS-3090 (1)EFF:	3-28-60 2:00am 4-3-60	Mod. of license to change from the Central Standard Time Zone to the Eastern Standard Time Zone.			
-- -- --	7-26-61	Comm. deferred action on renewal pending further consideration.			
<del>BR-3090</del>	<del>1-15-64</del>	<del>1330kc</del>	<del>1kw</del>	<del>Day</del>	<del>8-1 8-1-64</del>
BR-3090	7-10-64	Renewal of License			8-1 8-1-67
BZ-5659 (1)	9-23-65	Authority to determine operating power by direct measurement of antenna power			
BR-3090	7-18-67	1330kc	1kw	Day	8-1 8-1-70
TELEGRAM Ltr.	10-17-67 5-15-70	FSA Trans:	500w Gates	BC-1G	
BR-3090	9-11-70	RENEWAL OF LICENSE (LONG)			8-1-73
BL-12,726(L)	9-30-70	Lic. to use former Main Trans. (GATES BC-1F) Aux. purposes only			8-1-73

Form BC 126

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M O R

Station location Morehead, Kentucky

Name of licensee MOREHEAD BROADCASTING COMPANY

Transmitter location See Card #1

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3090(S)	7-31-73	RENEWAL	- Main & Aux.		8-1-76
BS-3090(1)	1-6-74	Chg. to CST			
<del>COMLET</del>	<del>12-2-74</del>	<del>chg back to EST</del>			
BR-3090(L)	7-12-76	Renewal	{Main & Aux}		8-1-79
BR790329UO	7-18-79	RENEWAL	OF LICENSE (S)		8-1-82

FORMERLY FCC FORM 94

Name **MOREHEAD BROADCASTING COMPANY, A PARTNERSHIP,**  
 consisting of **W. J. SAMPLE, ROBERT S. BISHOP, CLAUDE L. CLAYTON & ROY CORNETTE**  
 PO c/o W. S. Sample, Morehead, Ky.

Call

Letters

File No.	Dated	Application for	Action	
			Nature	Date
EP-9437	8-19-54	Construction permit for a new standard broadcast station to be operated on: Frequency: <del>1310ks</del> 1330kc Power: 1kw Hours of Operation: Daytime Trans. Location: At southern edge of Morehead, Morehead, Ky. Studio Location: 221 W. Main St., Morehead, Ky. Samuel Miller, Atty. Ralph J. Bitzer, Engr.	<del>Dismissed</del>	<del>10-29-54</del>
Rec'd	8-20-54		<del>Eff.</del>	<del>11-24-54</del>
Filed	8-20-54		GRANTED	11-24-54
A.MENDED	11-4-54	A.MENDED to change frequency to 1330kc.		
Rec'd	11-5-54			
Filed	11-5-54			

Gates BC-1F

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WMORName MOREHEAD BROADCASTING COMPANY, A PARTNERSHIP, CONSISTING OF W.J. SAMPLE,  
ROBERT S. BISHOP, CLAUDE L. CLAYTON AND ROY CORNETTE

File No.	Dated	Application for	Action	
			Nature	Date
BRC-661 Rec'd Filed	2-9-55 2-11-55 2-11-55	Modification of construction permit to operate transmitter by remote control from 221 W. Main Street, Morehead, Kentucky.  Samuel Miller, Atty.	GRANTED	2-28-55
BL-5638 Rec'd Filed	2-10-55 2-14-55 2-14-55	License to cover construction permit (EP-9437, as modified) which authorized a new standard broadcast station.  Samuel Miller, Atty.	GRANTED	3-16-55
BAL- Rec'd	3-24-55 4-11-55	Voluntary assignment of license to Morehead Broadcasting Company.	RETURNED assignee & assignor incorrect.	4-18-55
BAL-2037 Rec'd Filed	3-24-55 5-16-55 5-16-55	Voluntary assignment of license to Morehead Broadcasting Company, A Partnership consisting of W.J. Sample, Claude L. Clayton and Roy Cornette.	GRANTED  EFF:	6-2-55  6-3-55



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

MOREHEAD BROADCASTING COMPANY (AL 7-27-55)

Call

WMOR

Name **x** MOREHEAD BROADCASTING COMPANY, A PARTNERSHIP consisting of  
 W. J. SAMPLE, CLAUD L. CLAYTON AND ROY CORNETTE

Letters of

File No.	Dated	Application for	Action	
			Nature	Date
BR-3090 Rec'd Filed	6-22-55 6-23-55 6-23-55	Renewal of license Sameul Miller, Atty.	GRANTED	7-20-55
BAL-2083 Rec'd Filed	7-13-55 7-15-55 7-15-55	Voluntary assignment of license to Morehead Broadcasting Company.  Samuel Miller, Atty.	GRANTED EFF:	7-27-55 8-12-55
BTC-2355 Rec'd Filed	10-24-56 10-20-56 10-26-56	Voluntary transfer of control of licensee corporation from W. J. Sample, Claude L. Clayton and Roy Cornette to J. Earl McBrayer, Joe T. Mauk, William M. Whitaker, Tommy Combs and Frank Havens  Samuel Miller, Atty.	GRANTED EFF:	11-20-56 11-23-56

APPLICATION RECORD - BROADCASTING

Call  
 Letters ...W.M.O.R.....

Name ....MOREHEAD BROADCASTING COMPANY.....  
 MOREHEAD, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3090 Rec'd Filed	5-1-58 5-15-58 5-15-58	Renewal of License Samuel Miller, Attorney	GRANTED	7-16-58
BR-3090 Rec'd Filed	4-28-61 5-2-61 5-2-61	Renewal of License. Samuel Miller, Atty.	GRANTED	1-25-62
BR-3090 Rec'd Filed	5-2-64 5-2-64 5-2-64	Renewal of license <del>Acceptance of conditions</del>	GRANTED	7-10-64
BZ-5659 R & F	6/28/65 6/29/65	Auth. to determine operating power by direct measurement of antenna power. ATTY: Samuel Miller	GRANTED	9-23-65
BR-3090 R & F	4-29-67 5-3-67	Renewal of License. Samuel Miller, Atty.	GRANTED	7-18-67

APPLICATION RECORD - BROADCASTING

Call  
Letters W.M.O.R.

Name MOREHEAD BROADCASTING COMPANY  
Morehead, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BR-3090 R & F #597046 \$75. P.N.	4-17-70 4-28-70 4-28-70 4-28-70	Renewal of License  Atty.: Samuel Miller  AMENDED 7-21-70 re: commercial policy	GRANTED	9-11-70
Pub. Notice	MAY 6 1970 6-1-70			
BL-12,726 R & F #605154 \$30. PIA PRESS	5-20-70 5-27-70 5-27-70 6-8-70	License to use former Main Transmitter (GATES, BC-1F) for Auxiliary Purposes Only. Atty: Samuel Miller	GRANTED	9-30-70
BR-3090 R & F PN PRESS	4-6-73 4-27-73 4-27-73	Renewal of License (Main)  Atty: Samuel Miller	GRANTED	7-31-73
BR-3090 R & F	6-19-73 6-22-73	Renewal of Auxiliary Transmitter AMENDED 7-18-73 re: commercial policy		

IR-3090 called atty 6-14-73 re: Aux. Transmitter

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M O RName MOREHEAD BROADCASTING COMPANY  
MOREHEAD, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3090 R & F PN Recd. PRESS	3-26-76 3-31-76 " JUN 4 1976	RENEWAL OF LICENSE Samuel Miller, Atty.	GRANTED	7-12-76
BR-3090 R & F	6-5-76 6-7-76	Renewal of License (Auxiliary)		
BR 790329 UO PRESS	MAY 7 1979	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	7-18-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

