

WMFA



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,390,196

BROADCASTING STATION LICENSE RECORD

Date first licensed March 10, 1952 (SEE CARD #2) Call letters W.M.P.A.x E. O. RODEN, JAMES E. REESE, W. I. DOVE, AND G. A. PRIBBENOW, d/b as PRAIRIE BROADCASTING COMPANY (AL 7-6-55 EFF: 7-1-55) Station Location: Aberdeen, Miss.

x T. A. RICHARDSON, JOE PHILLIPS AND GRADY IMES, d/b as PRAIRIE BROADCASTING COMPANY (AL 10-9-53 EFF: 11-10-53)

x GRADY IMES, BEN F. HILBUN, T. A. RICHARDSON, JOE PHILLIPS

Name of licensee a partnership d/b as PRAIRIE BROADCASTING COMPANYTransmitter location Darrecot Road, 1.072 mi. S. of center of Aberdeen, Mississippi (CP 7-10-51)
Lic. 3-10-52Main studio location Darrecot Road, 1.072 mi. S of center of Aberdeen, Mississippi (CP 7-10-51)
Lic. 3-10-52

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B P-7568	11-14-50	1240	250w	U	
Construction permit for a new Std. B/C station subj. filing MP for approval ant. & T site - Order issued					
BP-7568) BMP-5570)	7-10-51	1240	250w	U	9-10 3-10-52
C.F. for a new standard broadcast station and MP for approval of ant., T&S sites. (COND'L CLAUSE)					
BMP-5804	2-14-52	Mod. CP	7568 as mod.	to chg. type of trans. and extend C&C dates	(COND'L CLAUSE) 4-14 10-14-52
BL-4669	3-10-52	1240	250w	U	3-10 6-1-52
(COND'L CLAUSE) Lic. cover CP 7568 as mod., for a new standard broadcast station					
BR-2696	5-21-52	1240 kc	250 w	Unl	6-1-52 6-1-55
(Con Clse)					
BAL-1592	10-9-53	Vol. assignment of license to T.A. Richardson, Joe Phillips and Grady Ines, d/b as Prairie Broadcasting Company			
EFF:	11-10-53				
BR-2696	5-11-55	1240kc	250w	U	6-1 6-1-58
BAL-2054	7-6-55	Vol. assignment of license to E. O. Roden et al d/b as Prairie Broadcasting Company			
EFF:	7-1-55				
ML-1655	3-7-56	1240kc	250w	S.H.	3-7-56 6-1-58
Mod. of License to change hours of operation to Specified Hours					
BAL-2488	12-5-56	Vol. assignment of license to: RAY TOLAR.			
EFF:	12-5-56				
WIPR	11-6-57	OPR. S.H. 60 days pending receipt and action on application			
BML-1739	1-3-58	1240kc	250w	SH	1-3-58 6-1-58
Mod. of license to change specified hours of operation.					
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-2696	6-26-58	Renewal of license		6-26 6-1-61	

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M P A

RADIO MONROE, INC. (AL: 10-4-79 EFF: 11-1-79)

x J.W. FURR (AL-5-20-65; EFF: 6-1-65)

x RAY TOLAR (AL 12-5-56; EFF: 12-5-56)

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
BR-2696	5-3-61	Renewal	of license		6-1 6-1-64	
	6-3-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-2696	12-31-64	Renewal	of License		12-31 6-1-67	
BAL-5417 Eff:	5-20-65 6-1-65	Voluntary assignment of license to J.W. FURR				
BP-16868	1-19-66	1240kc	250w, 1kw-LS	SH	2-19 9-19-66 CP to increase daytime power to 1kw and install new transmitter (Gates BC-1F)(Cond'1)	
BL-11,328	6-30-66	1240kc	250w, 1kw-LS	SH	6-30 6-1-67 Lic to cover CP(BP-16,868) which auth increase day time power and install new tran	
BR-2696	5-22-67	Renewal	of License		6-1 6-1-70	
BR-2696(B)	5-27-70	Renewal			6-1-73	
BZ-7538(1)	7-7-70	Direct Measurement				
EBSA	6-12-72					
BR-2696(L)	7-31-73	RENEWAL OF LICENSE				6-1-76
Ltr.	11-5-73	Trans: Gates BC-1H				
BML-2497(1)	4-8-74	ML to chg. hours of operation to unl.				
BR-2696(L)	10-21-76	RENEWAL				6-1-79
BAL790910GA	10-4-79	VOL.	AL	EFF:	11-1-79	
BR790124UH(L)	5-18-79	Renewal of License				6-1-82

APPLICATION RECORD - BROADCASTING

W M P A

--New

GRADY IMES, BEN F. HILBUN, T. A. RICHARDSON, JOE PHILLIPS, ^{A Partnership} Call
 Name d/b as PRAIRIE BROADCASTING COMPANY Letters
 (P O & Grady Imes, Starkville, Mississippi)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7568	3-7-50	Construction Permit for new standard broadcast station to be operated on: Frequency: 1240 kc Power: 250w Hours of operation: Unlimited. Trans. Location: To be determined, Aberdeen, Mississippi Studio Location: To be determined, Aberdeen, Mississippi	GRANTED	Docket #9657 11-14-50
Rec'd	3-10-50		after hearing	
Filed	3-10-50		subj. filing MP for approval ant. & T site Order issued	Issued with MP-5570
		Russell Rowell, Atty		

Transmitter: RCA BTA-250-L

O. S. Droke, Engr.
Shreveport, La.

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Name GRADY IMES, BEN F. HILBUN, T. A. RICHARDSON, JOE PHILLIPS Letters W-H-PA
 a partnership d/b as PRAIRIE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5570 Rec'd Filed	5-11-51 5-14-51 5-14-51	Modification of construction permit (BP-7568, which authorized a new standard broadcasting station) for approval of antenna and transmitter and main studio locations as Darrecot Road, 1.072 mi. South of center of Aberdeen, Mississippi. O.S. Droke, Engr. Shreveport, La.	GRANTED Cond'l re blanketing	7-10-51
BMP-5804 Rec'd Filed	2-8-52 2-11-52 2-11-52	Modification of construction permit (BP-7568, as mod., which auth. a new standard broadcasting station) to change type of transmitter (Gates BC-250-GY).	GRANTED Cond'l re blanketing	2-14-52 and extended C&C dates

#3

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

GRADY IMES, BEN F. HILBUN, T. A. RICHARDSON, JOE PHILLIPS Letters W M P AName a partnership d/b as PRAIRIE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4669 Rec'd Filed	2-8-52 2-11-52 2-11-52	License to cover construction permit (BP-7568, as modified) which authorized a new standard broadcast station.	GRANTED Cond'l re	3-10-52 blanketing
BR-2696 Rec'd Filed	4-6-52 4-17-52 4-17-52	Renewal of license	GRANTED	5-21-52
BAL-1592 Rec'd Resub. Rec'd Filed	12-15-53 2-6-53 7-20-53 7-27-53 7-27-53	Voluntary assignment of license to T. A. Richardson, Joe Phillips and Grady Imes, d/b as Prairie Broadcasting Company.	RETURNED Filed on 2-13-53 215 should have been 5-13 GRANTED EFF:	2-13-53 215 should have been 5-13 10-9-53 11-10-53
BR-2696 Rec'd Filed	2-26-66 2-28-55 2-28-55	Renewal of License	GRANTED	5-11-55

#4

FORM A-170

SEE AL-12-5-56) APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 XE.O. RODEN, JAMES E. REESE, W. I. DOVE, AND G. A. Pribbenow, d/b as PRAIRIE BROADCASTING COMPANY (AL 7-6-55) All

Name T.A. RICHARDSON, JOE PHILLIPS AND GRADY IMES, d/b as PRAIRIE BROADCASTING COMPANY Letters W.M.P.A.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2054 Rec'd Filed	5-31-55 6-6-55 6-6-55	Voluntary assignment of license to E. O. Roden, James E. Reese, W. I. Dove and G. A. Pribbenow, d/b as Prairie Broadcasting Company. D.F. Prince, Atty.	GRANTED EFF:	7-6-55 7-1-55
BML-1655 Rec'd Filed	1-30-56 2-1-56 2-1-56	Modification of license to change hours of operation from unlimited to Specified Hours. (6:00 am to 6:00 pm daily)	GRANTED	3-7-56
BAL-2488 Rec'd Filed	11-3-56 11-6-56 11-6-56	Voluntary assignment of license to Ray Tolar.	GRANTED EFF:	12-5-56 12-5-56
BML-1739 Rec'd Filed	11-4-57 11-7-57 11-7-57	Modification of license to change specified hours of operation from 6:00am - 6:00pm daily to: Mon - Fri: 6:00am to 8:00pm Saturday: 6:00am to 6:00pm Sunday : 7:00am to 12:30pm.	GRANTED	1-3-58

FORM BC-121 #5

APPLICATION RECORD - BROADCASTING

AUG. 1955

J.W. FURR

Call

Letters IMFA

Name * RAY TOLAR

Aberdeen, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-2696 Rec'd. Filed	3-1-58 3-3-58 3-3-58	Renewal of license.	GRANTED	6-26-58
BR-2696 Rec'd&Filed	2-28-61 3-2-61	Renewal of License	GRANTED	5-3-61
BR-2696 R & F	2-29-64 3-5-64	Renewal of license	GRANTED	12-31-64
BAL-5417 R & F	4-5-65 4-8-65	Voluntary assignment of license to J.W. FURR	GRANTED EFF:	5-20-65 6-1-65
BP-16,868 R. & F.	8-12-65 8-16-65	CP to increase daytime power from 250w to 1kw, install new transmitter (Gates BC-1F).	GRANTED Cond'l res: IV stations. Permittee shall submit with the applic. for lic. antenna resistance measurements.	1-19-66

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W M P A

Name J. W. FURR
Aberdeen, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,328 R & F	5/4/66 5/9/66	License to cover CP (BP-16,868) which auth. incr. daytime power and install new trans.	GRANTED	6-30-66
BR-2696 R & F	3-1-67 3-6-67	Renewal of License	GRANTED	5-22-67
BR-2696 R & F #583331 \$75 P. N.	2-27-70 3-9-70 3-9-70 3-9-70	Renewal of License AMENDED 5-6-70 re: commercial policy MAY 1970	GRANTED	5-27-70
BZ-7538 R & F DM PRESS	4-10-70 4-16-70 4-27-70 8 JUL 1970	Direct Measurement.	GRANTED	7-7-70
BR-2696 R & F PN Recd. PRESS MAR 2 1973	2-12-73 2-15-73 "	RENEWAL OF LICENSE AMENDED 3-8-73 re: Sect. II (date) AMENDED 6-18-73 re: ascert of comm. needs	GRANTED	7-31-73

APPLICATION RECORD - BROADCASTING

Card #7

Call Letters W M P A

Name J. W. FURR
ABERDEEN, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BML-2497 R & F \$50-264363 AC-056 PRESS:	12-26-73 12-28-73 12-28-73	Modification of license to change hours of operation to Unlimited.	GRANTED	4-8-74
BR-2696 R & F PN Recd. PRESS	1-23-76 1-26-76 MAR 24 1976	RENEWAL OF LICENSE (See WRBC for petitions) " (See WRBC for petition filed 6-11-76) AMENDED 9-1-76 re: EEO	GRANTED	10-21-76 Cond'l re: EEO
MEMORANDUM OPINION & ORDER, adopted 10-21-76, Informal objection filed by the Mississippi State Branch of the NAACP, DENIED.				
BR 790124 UH PRESS	MAR 26 1979	RENEWAL OF LICENSE	GRANTED	5-18-79

#8

APPLICATION RECORD BROADCASTING

1240khz

Call Letters: W M P A

RADIO MONROE, INC.

Name: J. W. FURR

Station Location: ABERDEEN, MISSISSIPPI

File No.	Date	Description	Action and Date
BAL790910GA Form 316 (Also see W H A Y (fm)) PRESS	9-6-79 SEP 18 1979	Vol. AL to RADIO MONROE, INC.	GRANTED 10-4-79 EFF: 11-1-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

