

WMOC



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1300199

BROADCASTING STATION LICENSE RECORD

Date first licensed

3-25-46

W M O C (Eff: 10-27-61)

X W O G A (Eff: 11-27-59)

Call letters

X W A G C

(SEE CARD #2 FOR NAME)

Location: Chattanooga, Tennessee

X MIDDLE SOUTH BROADCASTING COMPANY

X MIDDLE GEORGIA BROADCASTING COMPANY, (AL 10-21-59, EFF: 11-27-59)

X WAGC BROADCASTING CO., INC (AL 7-6-55 EFF: 8-1-55)

X GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD and

Name of licensee

R. T. RUSSELL d/o as TENNESSEE VALLEY BROADCASTING CO.

1511 Citico Avenue, Chattanooga, Tenn. (red. BL-8-6-63)

x Citico Avenue, Chattanooga, Tennessee (CP-8-19-59)

Transmitter location x Rossville Blvd. near Foust St., Chattanooga, Tenn. (CP 11-21-45)

(Lic. 3-25-46)

3661 Brainerd Road, Suite, 209 Chattanooga, Tenn. (BS 8-29-72)

x Pattern Hotel, East 11th St., Chattanooga, Tenn (red. BL-8-6-63)

Main studio location

x Hotel Patten, Chattanooga, Tenn. (CP 11-21-45) (Lic. 3-25-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-P-3716	11-21-45	1450	250w	U	1-21	7-21-46
	C.P. FOR NEW STATION (Cond'l. Clause)					
B3-L-1928	3-25-46	1450	250w	U	3-25	2-1-48
B3-Z-1753	Lic. to cover C.P. (P-3716) for a new station & determine operating power by direct method.					
B3-P-4766	7-1-46	C.P. install new Tr.			9-1	3-1-47
B3-L-1965	11-20-46	1450	250 w	U	11-20	2-1-48
B3-L-2050	Lic. to cover CP(4766) for new T and to use use old main T as auxiliary					
Aux.			250w			
-1233	1-30-48	1450	250w	U	2-1	2-1-51
-3011	3-4-49	1450	250w	U	3-4	2-1-51
	Determine opr. power by direct method.					
BR-1233	1-17-51	1450	250w	U	2-1	2-1-54
AUX.			250w	Aux.		
BZ-3270	3-16-51	1450	250w	U	3-16	2-1-54
	Auth. to determine power by direct meas.					
BRC-43(1)	5-11-53	Mod. of lic. to operate trans. by R. C. from Hotel Patten, Chattanooga, Tennessee				
BR-1233	1-6-54	1450	250w	U	2-1	8-1-55
AUX.			250w	Aux.		
Telegram	7-28-55	Action on renewal deferred 7-28-55 and continued op. auth. until final determination on renewal				
BRC-785	8-5-55	Mod. of lic. to op. Aux. Trans. by remote control from Patten Hotel, Chattanooga, Tennessee				
BAL-2048	7-6-55	Vol. assignment of license to WAGC				
EFF:	8-1-55	Broadcasting Co., Inc.				
BR-1233	8-31-55	1450	250w	U	8-31	8-1-58
AUX.			250w	Aux.		
BR-1233	7-30-58	Renewal of license (Main and Auxiliary)			8-1	8-1-61
BP-13314	8-19-59	1450kc	250w	U	10-19	4-19-60
	CP to change antenna-transmitter loc. and make changes in antenna (inc. hgt) & ground system.					
WGL-1527	10-21-59	Voluntary assignment of license & C.P. Middle Georgia Broadcasting Company				
	11-27-59					

BROADCASTING STATION LICENSE RECORD

Date first licensed SEE CARD #3 Call letters W M O C
X W O G A
 M XMAYER BROADCASTING COMPANY (AL 11 27 74; EFF: 11-27-74) Station location CHATTANOOGA, TENNESSEE
XROBERT A. MAYER (AL 7-16-74 EFF: 7-29-74)
XDICK BROADCASTING COMPANY, INC. OF TENNESSEE (AL 12-28-67 EFF: 12-31-67)
XDICK BROADCASTING COMPANY, INC. OF CHATTANOOGA (BAL 10-4-61 EFF: 10-5-61)
 Name of licensee X See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BML-1865	2-5-60 Mod. of license to change licensee name to Middle South Broadcasting Company.	1450	250	U	2-5 8-1-61
BMP-8882	2-5-60 Mod. of CP(BP-13314) to change permittee name to Middle South Broadcasting Company. / 4-19-60	1450	250	U	10-19-59/ 4-19-60
XXXXXX BMP-8941	4-25-60 (//) Mod. of C.P. (BP-13314 as mod.) for extension of completion date to 10-19-60				
BL-8040	9-1-60 Lic. to cover C.P. (BP-13314, as mod.) which auth. trans. in pres. - trans. loc. of main trans. & ground system	1450kc	250	U	9-1 8-1-61
Ltr.	8-21-61 Auxiliary license authorization, File No. BR-1233 cancelled (Composite).				
- -	7-26-61 Comm. deferred action on renewal pending further consideration.				
BR-1233	10-4-61 Renewal of License				10-4 8-1-64
BAL-4237	10-4-61 Voluntary assignment of license to				
EFF:	10-5-61 Dick Broadcasting Company, Inc. of Chattanooga.				
BP-14,578	1-3-62 CP to incr. daytime power from 250w to 1kw and install a new trans. (RCA-BTA-1MX)	1450kc	250w-1kw	U	3-3-62 9-3-62 CONDI.
BP-14,578 (2)	1-9-62 Mod. of CP (BP-14,578) for ext. of completion date to 11-15-62				
BP-14,578 (1)	8-22-62 Mod. of CP (BP-14,578) to chg type trans to (COLLINS, Type 30-V-3)				
BL-9670	2-12-63 Lic. to cover CP (BP-14,578 as mod) which auth. incr. day power and instl. new trans. COND'L	1450kc	250w-1kw	Unl.	2-12 8-1-64
BL-10,049	8-6-63 Lic. to use old main trans. (Collins 300-G) at pres. loc. of main trans; operated on 1450kc, 250w with RC from main studio loc. for aux purp. only	1450kc	250w	Aux	8-6 8-1-64
BR-1233	7-22-64 Renewal of License Main and Aux				8-1 8-1-67
BR-1233	7-18-67 Renewal of License (Main & Auxiliary)				8-1 8-1-70

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M O C

Station location

QUALITY MEDIA CORPORATION (AL 8-8-80 EFF: 8-25-80)

xROBERT A. MAYER (AL 11-16-78 EFF: 11-30-78)

xFORSYTH COUNTY BROADCASTING COMPANY (AL 11-16-78 EFF: 11-30-78)

Name of licensee x SEE CARD #2

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BAL-6259 EFF:	12-28-67 12-31-67	Voluntary assignment of license			
BR-3253 (L)	6-27-68	2nd Remote Control Point (Cond'1) MAIN			8-1-70
BR-1233(S)	9-29-70	Renewal of (MAIN)			8-1-73
BTC-6337	9-28-70	VOL. TO	EFF: 12-29-69		
EBSA	5-22-72	-----			
BS-1233(1)	8-29-72	ML to chg. SL & RC.			
Tel.	3-22-73	Trans. GATES BC-1H (Main) now installed			
BR-1233(L)	7-16-74	Renewal of license			8-1-76
BAL-7859	7-16-74	VOL. AL	EFF: 7-29-74		
BS-1233(L)	9-9-74	ML to delete 2nd RC			
BP-19,834	11-29-74	1450khz. 250w, CP for a new aux. trans.		1kw Aux.	11-29-74
BAL-8289	11-27-74	Vol. AL	EFF: 11-27-74		
BS-1233(L)	9-9-74	ML to delete 2nd RC Superseding authorization to correct type antenna tower.			
BL-13,897(L)	5-25-76	Lic. to cover COLLINS 20V-3 1450khz, 250w-1kw		BP-19,834 for Aux.	XXXXXXXX 8-1-76
BR-1233(S)	7-12-76	RENEWAL (MAIN & AUX.)			8-1-79
BAL781107BA	11-16-78	VOL. AL		EFF: 11-30-78	
BAL781107BB	11-16-78	VOL. AL		EFF: 11-30-78	
BR790402BN(S)	10-24-79	Renewal of License			8-1-82
BAL80021BGO	8-8-80	VOL AL		eff: 8-25-80	

APPLICATION RECORD—BROADCASTING

W M O C
 X I O G A
 X W A G C

Call letters x New

GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD and R. T. RUSSELL,
 Name d/b as TENNESSEE VALLEY BROADCASTING COMPANY (P.O. 706 Cherry St., Chattanooga, Tenn.)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-3716	9-20-44	Construction Permit for a new standard broad-	GRANTED	11-21-45
Rec'd	10-4-44	cast station to be operated on:		
Filed	10-4-44	Frequency: 1450 kc	conditional clause	
		Power: 250w	Granted waiver 3.55(b)	
		Hours of Operation: Unlimited time	upon following condition	
		Trans. Location: Rossville Blvd. near Foust	that a cathode ray oscil	
		St., Chattanooga, Tenn.	oscope will be used to	
		Studio Location: Hotel Patten, Chattanooga,	continuously monitor	
		Tenn.	percentage modulation &	
		(Filed by Chas. V. Wayland, Atty.; John Barron,	that approved	
		Engr.)	modulation monito	
			will be installed as	
			soon as such equipment	
			becomes available	

COMPOSITE Transmitter

APPLICATION RECORD - BROADCASTING

Call W M O C
 X W O G A
 Letters X W A G C

Name GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD AND R. T. RUSSELL
d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1928 Recd. Filed	1-14-46 1-16-46 1-16-46	License to cover C.P. (B3-P-3716) which authorized construction of a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power. (Filed by Atty. Charles Wayland)	GRANTED	3-25-46
B3-Z-1753 Recd. Filed	1-14-46 1-16-46 2-8-46	Construction Permit to install new transmitter (Collins 300-G). (Filed by Charles V. Wayland, Atty.)	GRANTED	7-1-46

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W A G C

Name CORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD AND R. T. RUSSELL
d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1965 Rec'd Filed	4-29-46 5-2-46 5-2-46	License to use presently licensed main transmitter as an auxiliary transmitter with power of 250 watts.	GRANTED Issued with	6-10-46 L-2050
B3-L-2050 Rec'd Filed	8-27-46 9-3-46 9-3-46	License to cover C.P. (B3-P-4766) which authorized installation of a new transmitter (Charles V. Wayland, Atty.) Program logs of the do 3ed 2ed 7	GRANTED	11-20-46
BR-1233 Rec'd BR-1233 Rec'd	11-17-47 11-25-47 11-17-47 12-1-47	Renewal of license (Main) Filed by Charles Wayland atty. Renewal of license (Aux.) Program logs & analysis filed 1-9-48	GRANTED	1-30-48

APPLICATION RECORD - BROADCASTING

Call
Letters WAGCName GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD AND T. T. RUSSELL
d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3011 Rec'd Resubmitted Rec'd Filed	1-12-49 1-14-49 2-8-49 2-14-49 2-14-49	Authority to determine operating power by direct measurement of antenna power.	RETURNED Sec. 1 not filed. GRANTED	2-2-49 3-4-49
BR-1233 Rec'd	11-24-50 11-30-50	Renewal of license filed by Charles V. Wayland, atty. MAIN AUX.	GRANTED	1-17-51
BZ-3270 Rec'd. Filed	2-20-51 3-5-51 3-5-51	Authority to determine operating power by direct measurement of antenna power. Charles V. Wayland, Atty.	GRANTED	3-16-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD Call
 Name and R. T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO. Letters W A G C

File No.	Dated	Application for	Action	
			Nature	Date
BRC-43 Rec'd Filed	4-24-53 4-27-53 4-27-53	Modification of license to operate transmitter by Remote Control from Hotel Patten, Chattanooga, Tennessee.	GRANTED	5-11-53
BR-1233 Rec'd Filed	10-27-53 10-30-53 10-30-53	Renewal of License, Main & Auxiliary	GRANTED	1-6-54
BP-9106 Rec'd Filed	12-7-53 12-8-53 12-8-53	Construction permit to change frequency from 1450kc to 1560kc, increase power from 250w to 10kw, install directional antenna for day and night use (DA-1), install a new transmitter (Collins 21-M), and change transmitter location from Rossville Blvd. near Foust Street, Chattanooga, Tenn. to Lake View Drive at Lake Winnepesaukah, 0.7 mile south of East Ridge, Tenn. George E. Gautney, Engr.	DISMISSED	6-24-55 without prejudice (Order Doc. 11272)

SEE AMENDMENT ON CARD #6

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD, Letters W A G CName AND R. T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BP-9106 (CONTINUED FROM CARD #5)			SEE CARD #5	FOR ACTION
AMENDED	1-17-55	AMENDED to change studio and station		
REC'D	1-18-55	location from Chattanooga, Tennessee to		
FILED	1-18-55	Ft. Oglethorpe, Georgia.		
BR-1233	4-14-55	Renewal of license (Main & Auxiliary)	GRANTED	8-31-55
Recd	4-21-55	Leonidas P. B. Emerson, Atty.		
Filed	4-21-55			
Amend	7-18-55	Amended to change Name of applicant to:		
Rec'd	7-21-55	WAGC Broadcasting Co., Inc.		
Filed	7-21-55			

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W O G A

Letters X W A G C

Name **WAGC BROADCASTING CO., INC. (AL 7-6-55 EFF: 8-1-55)**
x GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD AND
R.T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2048 Rec'd. Filed	5-18-55 5-25-55 5-25-55	Voluntary assignment of license to WAGC Broadcasting Co., Inc. David S. Stevens, Atty.	7-6-55 EFF:	GRANTED 8-1-55
BRC-785 Rec'd. Filed	8-1-55 8-3-55 8-3-55	Modification of license to operate Auxiliary transmitter by remote control from Patten Hotel, Chattanooga, Tennessee.	GRANTED Not Issued - ltr. re issuance being withheld pending granting of ren. Issued with BR-1233 granted 8-31-55	8-5-55
BR-1233 Rec'd. Resubmitted Rec'd. Filed	4-2-58 5-1-58 5-20-58 5-23-58 5-23-58	Renewal of license (Main & Auxiliary) D.F. Prince, Atty.	RETURNED - ltr. 5-15-58 - to atty. - Filed in wrong name - GRANTED	7-30-58

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters W O G A
X W A G C

MIDDLE GEORGIA BROADCASTING COMPANY

Name XWAGC BROADCASTING CO, INC.Chattanooga, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BP-13314 R & F	8-3-59 8-4-59	Construction permit to change antenna-transmitter location from Rossville Blvd. near Foust Street to Citico Avenue, Chattanooga, Tennessee & make chgs in antenna (inc. hgt) & ground systems. D.F. Prince, Atty. Vandivere & Cohen, Engrs.	GRANTED	8-19-59
BAL-3627 Rec'd. Filed	8-28-59 9-1-59 9-1-59	Voluntary assignment of license to Middle Georgia Broadcasting Company. Spearman & Roberson, Attys.	GRANTED EFF:	10-21-59 (Including CP) 11-27-59
BML-1865 Rec'd Filed	12-14-59 12-21-59 12-21-59	Modification of license to change licensee name to Middle South Broadcasting Company Robert Heald, Atty.	GRANTED	2-5-60
BMP-8882 Rec'd Filed	12-14-59 12-21-59 12-21-59	Modification of construction permit (BP-13314) which authorized change in antenna-transmitter location and change in antenna-ground systems) to change permittee name to Middle South Broadcasting Company. Robert Heald, Atty.	GRANTED	2-5-60

Aug. 1955

Call W M O C
Letters X W O G AName X MIDDLE SOUTH BROADCASTING COMPANY
Chattanooga, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8941 R & F	3-4-60 3-17-60	Modification of C. P. (BP-13314 as modified which authorized change in antenna-transmitter location & make changes in antenna & ground system) for extension of completion date from 4-19-60 to 10-19-60. Atty's: Spearman & Roberson	GRANTED to	3-25-60 4-25-60 10-19-60
BL-8040 Rec'd Filed	7-11-60 7-12-60 7-12-60	License to cover C.P. (BP-13314 as modified) which authorized changes in antenna-trans. location and in antenna & ground systems. Atty's: Spearman & Roberson	GRANTED	9-1-60
BP-14,578 Rec'd Filed AMENDMENT R & F	12-12-60 12-16-60 12-16-60 10-30-61 11-7-61	CP to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1MX) Fierson, Ball & Dowd (11-7-61) Atty.- Specialist - W. H. H. H. H. H. Eng.- Jules Cohen AMENDED to change applicant name to "DICK BROADCASTING COMPANY, INC., OF CHATTANOOGA" (BAL-4237 gr 10-4-61)	GRANTED	1-3-62 Condl re subm ant. resistance meas. with 302 & accept interf. from imposed inc. power of other Cl IV stations.

APPLICATION RECORD - BROADCASTING

Call W M O C
Letters X W O G A

Name **x** MIDDLE SOUTH BROADCASTING COMPANY
CHATTANOOGA, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1233 Rec'd Filed	4-25-61 5-8-61 5-8-61	Renewal of License. (MAIN) Robert L. Heald, Atty.	GRANTED	10-4-61
BAL-4237 Rec'd Filed	5-13-61 5-15-61 5-15-61	Voluntary assignment of license to Dick Broadcasting Company, Inc. of Chattanooga. Thomas N. Dowd, Atty.	GRANTED EFF:	10-4-61 10-5-61
BMP-10,476 R. & F.	7-26-62 7-30-62	Mod. of CP(BP-14,578 which auth. incr. day pwr; and install new trans. (RCA-BTA-1MX) to change type trans. to Collins 20V-3. Atty: Pierson, Ball & Dowd	GRANTED	8-28-62
BMP-10,501 R. & F.	8-10-62 8-15-62	Mod. of CP(BP-14,578 which auth. incr. day power and install new trans.) for extension of completion date from 9-3-62 to 11-3-62. Atty: Pierson, Ball & Dowd	GRANTED	9-12-62 to 11-15-62

APPLICATION RECORD - BROADCASTING

(1450kc)

Call
Letters W M O CName DICK BROADCASTING COMPANY, INC. OF CHATTANOOGA
Chattanooga, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BL-9670 R. & F.	8-30-62 9-7-62	Lic to cover CP(BP-14,578 as mod) which auth incr. in day power and install new trans. Atty- Pierson, Ball & Dowd	GRANTED re: accept interference	2-12-63
BL-10,049 R. & F.	3-20-63 3-28-63	Lic to use old main trans(Collins 300-G) at present loc of main trans, to be operated on 1450kc, 250w, with Remote Control from Main Studio Loc, for AUXILIARY PURPOSES ONLY. ATTY-Pierson, Ball & Dowd	GRANTED	8-6-63
BR-1233 R. & F.	5-19-64 5-21-64	Renewal of license. 8-1-64 (Main and Auxiliary Transmitter) Atty- Pierson, Ball & Dowd	GRANTED	7-22-64
BR-1233 R & F	4-25-67 5-4-67	Renewal of License (Main and Auxiliary)	GRANTED	7-18-67
BAL-6259 R & F (Form 316)	12-19-67 12-21-67	Voluntary assignment of license to DICK BROADCASTING COMPANY, INC. OF TENNESSEE Atty - Pierson, Ball & Dowd	GRANTED EFF:	12-28-67 12-31-67

Aug. 1955

Call
Letters W.M.O.C.

Tennessee

 Name DICK BROADCASTING COMPANY, INC. OF CHATTANOOGA
Chattanooga, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3253 Rec'd Filed #434255 JUN 14 1968	5-28-68 5-29-68 6-6-68 6-6-68	Modification of license to operate/transmitter by remote control from 512 S. Moore Road, Chattanooga, Tennessee (Mahoney Answering Service) (Second Remote Control Point).	MAIN GRANTED	6-27-68
BR-1233 R & F #598688 \$75. PN PRESS	5-2-70 5-4-70 5-4-70 5-4-70 MAY 25 1970	Renewal of license (Main) AMENDED 7-28-70 re: business interests; programming; commercial policy	GRANTED	9-29-70
BTC-3337 R & F FEE PD: \$90 (FORM 316 - include AUG 17 1970 (AM & FM)	7-30-70 7-30-70 -#620141	Voluntary relinquishment of negative control of lic corp by each, James A. Dick and Marilyn M. Dick thru transfer of stock to Valley Fidelity Bank & Trust Company, Custodian under Tennessee Uniform Gift to Minors Act.	GRANTED EFF:	9-28-70 12-29-69

Atty - Pierson, Ball & Dowd

P. O. C. - WASHINGTON, D. C.

FR-1233 Forms sent 5-22-70 for renewal of Auxiliary
transmitter

APPLICATION RECORD - BROADCASTING

1450khz

Call
Letters W M O CName x ROBERT A. MAYER
DICK BROADCASTING COMPANY, INC. OF TENNESSEE
Chattanooga, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BAI-7859 R & F FEE PD: \$1000 #166439 CODE 047 APR 11 1973	3-21-73 3-23-73	Voluntary assignment of license to ROBERT A. MAYER (SEE OVER) Atty for assignor - Pierson, Ball & Dowd for assignee - Miller & Fields PETITION TO DENY FILED 5-11-73 by Finkelstein & Firestone on behalf of Jay Sadow (WRIP)	GRANTED GRANT FEE: \$10,000.00 EFF: MEMO OPINION & ORDER 048 PD 8-7-74 W 332277	7-16-74 7-29-74
HB-1233 R & F PN PRESS MAY 10 1973	5-1-73 5-2-73 5-2-73	Renewal of License	GRANTED MEMO OPINION & ORDER	7-16-74
BP-19,834 R & F \$50-362160 AC-056 NOV - 5 1974	11-4-74 11-7-74 11-7-74 1kw	Construction permit to install a new Auxiliary transmitter COLLINS 20-V-3 with 250w, and operate transmitter by remote from the main studio location.	GRANTED	11-29-74

Re: BAL-7859 - ATTY GREEN was called 4-10-73 - contract necessary

MOTION TO DEFER FURTHER PLEADINGS filed 5-31-73 by Finkelstein & Firestone on behalf of WRIP

AMENDED 5-31-73 to reflect pending AL for WPJD(assignee)
OPPOSITION TO PET. TO DENY filed 5-29-73 filed by Miller & Fields on behalf of assignee

REPLY TO OPPOSITION TO PET TO DENY filed 7-12-73 by Attys Finkelstein & Firestone on behalf of WRIP

AMENDED 7-19-73 - financial data (assignee)

SUPPLEMENT TO PET. TO DENY filed 8-2-73 by WRIP

MOTION TO DISMISS filed by WRIP 8-16-73

OPPOSITION TO MOTION TO DISMISS FILED 8-27-73 by assignee

REPLY TO OPPOSITION FILED 9-6-73 by WRIP

AMENDED 9-20-73 to reflect pending sale of WPJD(assignee)

AMENDED 11-7-73 (assignee) reflect current B/C int; proj. bal. sheet; re advertising commitments

MOTION FOR LEAVE TO FILE SUPPLEMENTAL PLEADING filed 1-8-74 by Finkelstein & Firestone on behalf of WRIP

AMENDED 1-9-74 - cond'l time contracts (re programming)

REPLY TO SUPPLEMENT TO PET TO DENY filed 1-21-74

OPPOSITION TO "SUPPLEMENT TO PET TO DENY" filed 1-21-74

REPLY TO OPPOSITION TO SUPPLEMENT TO PET TO DENY filed 1-31-74 by Finkelstein & Firestone on behalf of WRIP

AMENDED 4-1-74 - Agreement extension

MOTION FOR LEAVE TO FILE SUPPLEMENTAL PLEADING filed 4-26-74 by Firestone

OPPOSITION TO "MOTION FOR LEAVE TO FILE SUPPLEMENTAL PLEADING" AND OPPOSITION TO "SUPPLEMENT TO PETITION TO DENY" filed 5-2-74 by Green

AMENDED 5-2-74. Financial Data.

AMENDED 5-6-74. Additional Financial Data.

AMENDED 6-13-74 - ext of time re contract

AMENDED 6-18-74 - financial data

APPLICATION RECORD - BROADCASTING

Call
 Letters W M O C

MAYER BROADCASTING COMPANY

Name X ROBERT A. MAYER
Chattanooga, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8289 R & F FEE ID: \$250 # 363271 CODE 047 (FORM 316) NOV 20 1974	11-5-74 11-11-74	Voluntary assignment of license to MAYER BROADCASTING COMPANY Atty - Miller & Fields	GRANTED EFF:	11-27-74 11-27-74
BL-13,897 R & F \$50 # 383750 PTA PRESS MAR 24 1975	1-12-75 1-17-75 1-20-75 1-29-75	Lic. to cover BP-19,834 for New Auxiliary Transmitter, Collins 20V-3	GRANTED	5-25-76
BR-1233 R & F PN Recd. PRESS JUN 7 1976	3-22-76 3-31-76 "	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Samuel Miller, Atty.	GRANTED	7-12-76

#15

1450 khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W M O CROBERT A. MAYER
x FORSYTH COUNTY BROADCASTING COMPANYName x MAYER BROADCASTING COMPANY
Chatanooga, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BAL781107EA Form 316 PRESS ALSO SEE (BELOW and W P G D)	11-3-78	Vol. AL to FORSYTH COUNTY BROADCASTING COMPANY MUTUALLY CONTINGENT ON GRANT OF BAL781107EB/ EC Atty - Mark Fields (Miller & Fields)	GRANTED	11-16-78
			EFF	11-30-78
BAL781107EB Form 316 PRESS ALSO SEE (ABOVE & W P G D)	11-3-78	Vol. AL to ROBERT A. MAYER MUTUALLY CONTINGENT ON GRANT OF BAL781107EA/ EC Atty - Mark Fields (Miller & Fields)	GRANTED	11-16-78
			EFF	11-30-78

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W M O C

QUALITY MEDIA CORPORATION

Name XROBERT A. MAYERChattanooga, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR790402BN AMENDED PRESS: MAY 31 1979	4-30-79 31 1979	RENEWAL OF LICENSE (Main & Aux. Trans.) Part III, Sect. 8 Form 303-R	GRANTED	10-24-79
EAL-800213GO FORM 314 PRESS: FEB 26 1980 PN FILED	----- 3-7-80	VOL AL to QUALITY MEDIA CORPORATION (over) Atty for assignor - Miller & Fields for assignee - R. Olender	GRANTED	8-8-80 EFF: 8-25-80

BAL800213GO Amended 3-3-80 re: Delete Sec. II, page 4,
Table II and substitute amendment, Sec. IV-A, pg. 4, Exh.
#5, #6, pg. 2 and ass Sec. VI (EEO) to Exh. #15

AMENDED 3-10-80 re: Auth. tdb in Tennessee

AMENDED 3-31-80 re: EEO Program

AMENDED 5-22-80 re: broadcast interests, financial data
etc.

AMENDED 6-11-80 re: Buyers section (Financial data)

AMENDED 7-29-80 re: Buyers section (Financial data)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

