

WMOX



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-29-46
 Effect 8-1-46

Call letters W M O X
 LOCATION: MERIDIAN, MISSISSIPPI

LAUDERDALE BROADCASTING COMPANY, INC. (BAL-4675 10-9-63) Eff: 1-1-64)

Name of licensee x BIRNEY IMES, JR.

Transmitter location x N. of US Hwy 80, approx. 3 mi. NE of downtown Meridian, Mississippi (CP 2-25-46) (Lic. 7-29-46) BP 7-29-59
 x City limits, Southeast of Meridian, Miss. (CP 2-25-46) (Lic. 7-29-46)

2003 Tenth Street, Meridian, Mississippi (BRC 5-16-67)

x N. of US Hwy 80, approx. 3 mi. NE of downtown Meridian, Mississippi (L. 9-29-61)
 x 512 23rd Avenue, Meridian, Miss. (BR-5-11-55)

Main studio location x Radio Center Bldg., Corner 9th St. & 23rd Ave., Meridian, Miss. (CP 2-25-46)
 (Lic. 7-29-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-3588 Letter	10-10-45	1240	250w	U	C.P. for new station subject to filing and approval of MP for T site and antenna
B3-MP-1829 B3-P-3588	2-25-46	1240	250w	U	4-25 10-25-46 Mod.C.P. (P-3588) for change in type of transmitter, approval of antenna, transmitter and studio locations (Conditional Clause)
B3-L-1937 B3-Z-1764	7-29-46	1240	250w	U	8-1 8-1-49 Lic. cover C.P. (3588 as mod.) for new station & determine operating power by direct method. (Conditional Clause)
BZ-2929	9-24-48	1240	250w	U	9-24 8-1-49 Determine opr. power by direct method.
BP-7070	3-23-49	1240	250w	U	5-23 11-23-49 CP to make changes in vertical antennas and mount FM antenna on side of AM tower.
BS-1254	7-27-49	Extension of license			8-1 12-1-49
BR-1254	11-30-49	1240	250	U	11-30 8-1-52
TELEGRAM	7-14-52	Action on renewal deferred 7-2-52 and continued operation authorized until final determination on renewal.			
BR-1254	7-30-52	1240kc	250w	Unl.	8-1-52 6-1-55
BRC-326 (1)	3-12-54	Transmitter may be operated by remote control from 512- 22nd Avenue, Meridian, Miss.			
BR-1254	5-11-55	1240kc	250	U	6-1 6-1-58
BR-1254	5-11-55	1240	250w	U	6-1 6-1-58
Telegram	5-29-58	Supersedes above to correct studio location Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-1254	6-11-58	Renewal of license			6-11 6-1-61
BP-10163	7-29-59	1010kc	1kw, 10kw-LS DA-2	U	9-29 3-29-60
		CP to change frequency; increase power install directional antenna (DA-2); change type trans. and change transmitter location. (Cond'l)			

**BP-7070 forfeited in accord Sec 1.314 a (Ltr. 2-2-50)

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M O X

Station location Meridian, Mississippi

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-8905 (1)	3-14-60	Mod. of CP(BP-10163) for extension of completion date to 6-30-60.			
BMP-9003 (2)	7-12-60	Mod. of CP(BP-10163 as mod.) for extension of completion date to 11-30-60			
BMP-9156 (3)	11-30-60	Mod. of CP(BP-10163 as mod.) for extension of completion date to 2-28-61.			
BMP-9310 (4)	3-13-61	Mod. of CP(BP-10163, as mod.) for extension of completion date to 6-1-61			
	6-1-61	Comm. deferred action on renewal pending further consideration.			
BMP-9497 (5)	6-9-61	Mod. of CP(BP-10163, as mod.) for extension of completion date to 10-1-61.			
BR-1254	7-12-61	Renewal of license			7-12 6-1-64
BL-8688	4-5-62	1010kc	1kw-10kw	Unl.	4-5 6-1-64
	Lic. to cover CP (BP-10,163 as mod) which auth.chg. in freq; incr. power; chg. in ant-trans. loc;instl. of DA-2; and instl. of new trans.				
BAL-4675 Eff: 1-1-64	10-9-63	Voluntary Assignment of license to Lauderdale Broadcasting Company, Inc.			
BS-1254	2-26-64	1010kc	1kw-10kw	U	2-26 6-1-64
	Mod. of license to change daytime monitor point location 16 degrees, redescribe monitor points 1, 2, 3, 4, 5, 6, 7, 8 and 9 and change operating specifications (Memo).				
BR-1254	7-22-64	Renewal of license			6-1 6-1-67
BTC-4723 Eff: 4-1-65	3-24-65	Voluntary transfer of control of lic.corp. from Birney Imes, Jr. to The Miss-Ala Company, Inc.(100%)			
BRC-3057 (1)	5-16-67	Mod. of license to change studio loc. to 2003 Tenth Street, Meridian, Miss. and operate transmitter by remote control from studio location.			
BR-1254	7-5-67	1010kc	1kw-10kw	DA-2 U	7-5 6-1-70
BR-1254(S)	12-30-70	Renewal and NDEA			6-1-73
BP-19,009	6-11-71	1010kc	1kw, DA-2, Unl.		6-11-72
	CP to install new transmitter RCA BTA-1R3 for Alternate Main Night and Aux. Daytime.				

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

CARD # 3

Date first licensed

Call letters W M O X

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-13,187(L)	3-30-72	Lic(BP-19,009) and Aux. 1010kc	for alt. day trans. 1kw, 10kw-LS 1kw DA-2 Aux-Alt	DA-2 U RC	Main Night 6-1-73 RC
EBSA	5-25-72				
BTC-7102	6/30/76	Vol TC	EFF: 3/26/76		
BR-1254 BZ-8415(L)	11-8-76	Renewal	and Direct Measurement		6-1-79
BR790201WR(S)	1-31-80	Renewal of License (Main & Alt.-Aux.)			6-1-82

APPLICATION RECORD—BROADCASTING

Call letters New W M O XName BIRNEY IMES, JR. (P.O. 514 Main Street, Columbus, Miss.)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-3588	3-18-44	Construction Permit for a new station to be	Granted	10-10-45
Rec'd	3-20-44	operated on:	subject to filing of	
Filed	3-20-44	Frequency: 1240 kc	MP for approval of	
Amended	7-26-44	Power: 250w	Transmitter site &	
Rec'd	7-31-44	Hours of Operation: Unlimited time	antenna	
Filed	8-8-44	Trans. & Studio Locations: To be determined, Meridian, Miss.	Letter written 11-7-45	
		AMENDED: To make changes in transmitting equipment. (Call "WMOX" reserved)	Issued with MP-1829	

~~RC-250-D~~ - COMPOSITE Transmitter

(Victor J. Andrew, Engr.)

APPLICATION RECORD - BROADCASTING

Call

Letters W M O XName BIRNEY INES, JR.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1829 Rec'd Filed	12-8-45 12-23-45 12-28-45	Mod. of C.P. (B3-P-3588, which authorized a new standard broadcast station) for installation of new transmitter (RCA BTA-250-L), approval of antenna, approval of transmitter location at City Limits, Southeast of Meridian, Miss., and to specify studio location as Radio Center Bldg., Cor. 9th St. and 23rd Ave., Meridian, Miss.	GRANTED (Conditional clause re waiver Section 3.60) Min. 3-4-46	2-25-46 CA

APPLICATION RECORD—BROADCASTING

#3

Call letters W M C XName BIRNEY IMES, Jr.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-1937	3-1-46	License to cover C. P. (B3-P-3588 as modified) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power. (Filed by O. S. Droke, Shreveport, La. Engr.)	GRANTED 7-29-46 Effective 8-1-46 (Conditional re waiver 3.60)	
Rec'd	3-4-46			
Filed	3-4-46			
B3-Z-1764	3-1-46			
Rec'd	3-4-46			
Filed	3-4-46			

APPLICATION RECORD - BROADCASTING

Call
Letters W.M.O.XName BIRNEY IMES, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2929 Rec'd Resubmitted Rec'd Filed	8-19-48 8-26-48 8-30-48 8-30-48	Authority to determine operating power by direct measurement of antenna power.	Returned Section 1 not filed GRANTED	8-24-48 not filed 9-24-48
BP-7070 Rec'd Filed	1-24-49 1-26-49 1-26-49	Construction permit to make changes in vertical antenna and mount FM antenna on side of AM tower.	GRANTED Forfeited in accord. 1.314a (Ltr. 2-2-50)	3-23-49
BR-1254 Rec'd	5-31-49 6-2-49	Renewal of license	GRANTED	11-30-49
BR-1254 Rec'd Filed	5-1-52 5-12-52 5-12-52	Renewal of License	GRANTED	7-30-52

APPLICATION RECORD - BROADCASTING

Call
Letters **WMOX**Name **BIRNEY IMES, JR.**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-326 Rec'd Filed	2-22-54 2-24-54 2-24-54	Modification of license to operate transmitter by remote control from 512 22nd Avenue, Meridian, Mississippi.	GRANTED	3-12-54
BR-1254 Rec'd Filed	2-28-55 3-4-55 3-4-55	Renewal of License	GRANTED	5-11-55
BP-10,163 Rec'd Filed	10-17-55 10-18-55 10-18-55	Construction permit to change frequency from 1240kc to 1010kc; change power from 250w to 5kw ; change hours of operation from unlimited to daytime and install a new transmitter (RCA BTA-5H).	GRANTED Cond'l re: Phase Mon.; Filed meas. equip.; DA & non-DA proof.	7-29-59 Docket No. 11880 Granted after hearing
SEE AMENDMENT ON CARD #6		Arnold, Fortas & Porter, Attys. A. Earl Cullum, Jr., Engr.		

APPLICATION RECORD - BROADCASTING

Call
Letters W M O X

Name BIRNEY MES, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10163 (CONTINUED FROM CARD #5) AMENDED Rec'd Filed	3-12-56 3-15-56 3-15-56	AMENDED to change power from 5kw daytime to 1kw, 10kw-LS, change hours of operation from daytime to unlimited, change type transmitter (RCA BTA-10H), change transmitter location to North of U.S. Highway 80, approx. 3 miles NE of downtown Meridian, Mississippi, and install directional antenna (DA-2) (Petition for waiver of 3.28(c) and 3.24(b)) Reed Mill r, Atty.	GRANTED	7-29-59
		BERGE, FOX & ARENT Now represent Station W M O X. (Letter 10-11-56; Harry M. Plotkin)		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W-M-O-XName BIRNEY JAMES, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1254	3-4-58	Renewal of License	GRANTED	6-11-58
Rec'd	3-11-58			
Filed	3-11-58			
BMP-8905 R & F	2-19-60 2-23-60	Modification of C. P. (BP-10163 which authorized chg. in frequency; increase power; extension of completion date instl. DA, change type transmitter & chg. transmitter location) for extension of completion date from 3-29-60 to 6-30-60. Atty's: Berge, Fox & Arent	GRANTED to	3-14-60 6-30-60
BMP-9003 R & F	5-19-60 5-23-60	Modification of C. P. (BP-10163 as modified which authorized change in frequency, ^{inc. power;} instl. DA, change type transmitter & transmitter location) for extension of completion date from 6-30-60 to 11-30-60. Atty's: Berge, Fox & Arent	GRANTED to	7-12-60 11-30-60

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters

WMGX

Name Birney Ines, Jr.
Meridian, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9156 R & F	10-17-60 10-19-60	Modification of C. P. (EP-10163 as modified, which auth. chg. in frequency, incr. power; instl. DA, chg. type trans. & trans. loc.) for extension of completion date from 11-30-60 to 2-28-61. Atty: Gene A. Bechtel	GRANTED	11-30-60
BMP-9310 R & F	1-23-61 1-25-61	Mod. of C.P. (BP-10163 as modified which authorized change in frequency, increase power, installation DA, change type transmitter and transmitter location) for extension of completion date from 2-28-61 to 6-1-61. Atty. Bechtel	GRANTED to	3-13-61 6-1-61
BP-1254 REC'D&FILED	3-1-61 3-3-61	RENEWAL OF LICENSE GENE A. BECHTEL, ATTY.	GRANTED	7-12-61

APPLICATION RECORD - BROADCASTING

Call
Letters **WMOX**

LAUDERDALE BROADCASTING COMPANY, INC.

Name **X BIRNEY IMES, JR.**
Meridian, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9497 Rec'd Filed	5-1-61	Mod. of construction permit (BP-10163, as mod. which auth. a change in frequency, incr. power, change ant-trans. location; install DA-2 and new trans) for extension of completion date from 6-1-61 to 10-1-61. Atty. - Harry M. Plotkin	GRANTED	6-9-61
	5-3-61			
	5-3-61			
BL-8688 R. & F.	6-30-61	License to cover C. P. (BP-10,163 as mod.) which auth. chg. in frequency; incr. power; chg. in antenna-trans. location; installation of DA-2; and installation of new transmitter. Atty: Harry M. Plotkin	GRANTED	4-5-62
	7-3-61			
BAL-4675 Rec'd Filed	11-23-62 11-28-62 11-28-62	Voluntary assignment of license to Lauderdale Broadcasting Company, Inc. Gene A. Bechtel, Atty.	GRANTED	10-9-63 Without pref. to whatever action may be nec. in view of Comlet. 7-25-63 to Stations WCBT & WCBT-TV Eff: 1-1-64

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.M.O.X.Name LANDERDALE BROADCASTING COMPANY, INC.
Meridian, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-1254 Rec'd Filed	2-28-64 3-3-64 3-3-64	Renewal of license	GRANTED	7-22-64
BTG-4723 R & F	12-11-64 12-14-64	Voluntary transfer of control of licensee corp. from Birney Imes, Jr. to The Miss-Ala Company, Inc. (100%) Atty. - Gene A. Bechtel	GRANTED Eff: 4-1-65	3-24-65
BRC-3057 R & F AMENDED	2-27-67 3-1-67 3-9-67	Modification of license to change studio loc. to 2001 9th Street, Meridian, Mississippi and operate transmitter by remote control from studio location. (DA-2) 2003 Tenth Street Atty.: Gene A. Bechtel	GRANTED	5-16-67
BR-1254 R & F	2-20-67 3-3-67	Renewal of license Atty. Gene A Bechtel	GRANTED	7-5-67

APPLICATION RECORD - BROADCASTING

Call
Letters W M O XName LAUDERDALE BROADCASTING COMPANY, INC.
Meridian, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-1254 R & F #582037 \$75. P.N. APR 7 1970	2-27-70 3-3-70 3-3-70 3-18-70	Renewal of License Atty.: Gene A. Bechtel AMENDED 9-8-70 re: programming AMENDED 12-15-70 re: commercial matter	GRANTED	12-30-70
BP-19,009 R & F #001871 \$50 ACC. 060 Press MAY 24 1971 Amended 6-21-71 re: Balance Sheet	4-22-71 4-27-71 4-27-71	Construction permit to install new transmitter RCA BTA-1R3 for Alternate Main Night and Auxiliary daytime. Atty: Gene A. Bechtel	GRANTED	6-11-71
BL-13,187 Rec'd W 040027-\$50. Amended & F PTA PRESS MAR 24 1972	1-27-72 2-9-72 2-9-72 2-22-72 2-28-72	Lic. (BP-19,009) for Alt.-Main Night and Aux. Day transmitter. AC-067 New Sect. II-A Atty: Arent, Fox, etc. (Gene A. Bechtel) Dm-5-1573 Amended 3-17-72	GRANTED	3-30-72

APPLICATION RECORD - BROADCASTING

1010khz

Call
Letters W M O XName LAUDERDALE BROADCASTING COMPANY, INC.
Meridian, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7102	3-5-73	Voluntary transfer of control of The Miss-Ala	GRANTED	6/30/76
R & F	3-9-73	Company, Inc. (parent corp of lic corp) from	EFF:	3/26/76
FEE PD: \$1000 #161132		Grace B. Skewes to James B. Skewes	FEE REQ: pd	8/24/76
CODE 047		AMENDED 11-26-74 re B/C int (WTOK-TV)		W 605821
Pub. notice filed	MAR 29 1973	4-2-73 Atty - Arent, Fox etc (SEE OVER)		
BR-1254	2-23-73	RENEWAL OF LICENSE (Main & Alter. Main Night and Auxiliary Day)	GRANTED	11-8-76
Recd. & F	3-5-73	Eric L. Bernthal, Atty. (Arent, Fox & Kahn)	issued with BZ-8415	
PN Recd.	3-8-73	AMENDED 4-11-73 re: proof of performance		
PRESS		AMENDED 5-25-73 re: business interest; programming;		
MAR 26 1973		commercial policy		
BZ-8415	3-6-73	AMENDED 9-30-74 re: programming (over)		
Re: B	3-7-73	Direct measurement (Main and aux, Alt)	GRANTED	11-8-76
Amended & Filed	9-12-73	- engr. data	issued with RENEWAL	
DM	9-19-73			
PRESS	OCT 19 1973			

#13

Form BC-121

May 1976

6-46

APPLICATION RECORD - BROADCASTING

1010

Call

Letters W M O X

Name LAUDERDALE BROADCASTING COMPANY, INC.
MERIDIAN, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR 790201 WR PRESS	MAR 14 1979	RENEWAL OF LICENSE (MAIN & ALTER. & AUX. TRANS. alan Auckenthaler, Atty. (Arent & Kahn)	GRANTED	1-31-80

RE: BTC-7102-Tables I & II filed 6-2-76 75
Opinion of legal counsel(Arent, Fox etc) re TC-filed 3-21
BR-1254 SUPPLEMENTAL APPLICATION filed 2-2-76 as an
amendment to pending renewal application
(Main & alt. Main-Auxiliary) **MAR 8 1976**
(See WRBC for petitions)
BTC-7102 6/14/76 - B/C int. re: The Miss-Ala Company, Inc.
(parent corp.)
(BR-1254) (See WRBC for petition filed 6-11-76)
AMENDED 9-3-76 re: EEO

PHASE 1 REFUND ACTION

TRANS. CODE	DATE	INITIALS
500	80/02/11	80
AMT.		
1,410.32		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

