

WMFR



Remington Rand Inc.  
BRANCHES EVERYWHERE  
MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

#1

Date First

Licensed... February 8, 1936

Call

RADIO STATION WMFR, INCORPORATED (AL 12-31-47; EFF: 1-1-48) <sup>Letters</sup> WMFR  
 x JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, FRANK S. LAMBETH and  
 MOLLY H. LAMBETH d/b as RADIO STATION WMFR (AL 10-31-46, EFF: 12-31-46) <sup>LOCATION: High Point, N.C.</sup>

Name of

Licensee:

x JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, RALPH M. LAMBETH,  
 FRANK S. LAMBETH and MOLLY H. LAMBETH, d/b as RADIO STATION WMFR (AL 4-3-45, EFF.  
 x RADIO STATION WMFR, INCORPORATED (Vol. Assign. Lic. 1-8-37) 4-3-45)  
 x HART & NELSON (J.A. HART & WAYNE M. NELSON)

164 South Main St., High Point, N. Car. (CP 9-21-45) (Lic. 1-28-46)

Transmitter x 156 1/2 South Main Street, High Point, North Carolina (Let. 3-29-39 renumbered sts.)  
 Location: x 154 South Main Street, High Point, North Carolina (MP-B 9-10-35) Lic. 2-8-36  
 x Southern Furniture Exposition Bldg., High Point, North Carolina (C.P. 4-30-35)

164 S. Main St., High Point, N. Car. (CP; 9-21-45) (Lic. 1-28-46)

Main Studio x 156 1/2 South Main Street, High Point, North Carolina (MP-B 9-10-35) Lic. 2-8-36  
 Location: x Southern Furniture Exposition Bldg., High Point, North Carolina (C.P. 4-30-35)

**CONSTRUCTION PERMIT AND LICENSE RECORD**

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B3-P-165	4-30-35 C.P. for	1200	100w	D	6-30	12-30-35 N.Car.
B3-MP-208	9-10-35	Chg. equip. & location of trans. & studio; ext. C. & C. dates of C.P.			10-10	3-18-36
B3-L-278	2-8-36 License to cover C.P. for new station	1200	100w	D	2-8	6-1-36
B3-R-876	5-5-36	1200	100w	Day	6-1	12-1-36
B3-S-876 C.A.	6-12-36 6-6-36	oper. from 7:30 pm, EST, 6-5-36 to 2 am, EST, 6-7-36				
B3-S-876 C.A.	9/10/36	Opr. 9/10 from 6:30 EST conclusion Roosevelt's address.				
B3-S-876 C.A.	9-22-36 9-18	Oper. 6:30 pm EST to conclusion of State Democratic Rally not later than 10 pm				9-18-36
B3-S-876 C.A.	10/30/36	Opr. 5:45 pm to concl. of but no event later than 10 pm EST 10/30/-speeches Umstead.				
B3-S-876 C.A.	10/30/36	Opr. 5:15 pm EST 11/3 to 6 am EST 11/4-election				
B3-S-876 C.A.	10/31/36	Opr. 5:45 pm to concl. address Golds-no event later 9 pm EST 10/31; from 5:15pm to concl. address Pickens-no event later 8pm EST 11/1; 5:15 pm to concl. address Grissman-no event later 9pm EST 11/2				
B3-R-876	11-24-36	1200	100w	Day	12-1	6-1-37
B3-AL-134	1-5-37	Vol. Assign. Lic. to Radio Station WMFR, Inc				
B3-S-876 Mins.		Opr. LS (6:30 pm EST) to 9 pm 3/11/37 banquet of High Point Chamber of Comm.				
B3-S-876	5/25/37	Opr. LS (7:15 p.m.) to 10 pm EST 5/28-program consisting features originating in aux. studio to be opened at Thomasville, 5 miles from High Point.				
B3-R-876	5-25-37	1200	100w	Day	6-1	12-1-37
B3-S-876	6/29/37	Opr. 9:30 pm to 10 pm EST 7/2-North Carolina Dept. of Conservation & Development				
B3-R-876 C.A.	11-23-37	1200	100w	Day	12-1	6-1-38

## BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed .....

Call letters W M F RSee Card #1  
RADIO STATION W M F R, INC.

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
B3-S-876	1/26/38	Opr. LS (5:30pm) EST to conclusion banquet of High Point Chamber of Commerce-Gov Max Gardner speech, 1/31/38.			
B3-S-876	5/19/38	Opr. LS (7:30pm) 6/4/38 to 3 am EST. 6/5/38 broadcast returns of Demo. Prim. election			
B3-S-876	5/28/38	Opr. LS (7:15pm EST) to 10 pm Sat. 5/28/38 - political rally arranged for Judge Lewis E. Teague.			
B3-R-876	5-25-38	1200	100w	D	6-1 12-1-38
B3-S-876	6-30-38	Opr. LS (7:30 pm) to 10 pm EST. Fri. 7-1-38 brdcast. speeches by, and on behalf of, Judge Lewis E. Teague.			
B3-ML-486	9-6-38 Eff. 9-16-38 Mod. License for	1200	100w	U	9-16 12-1-38 Unlimited time.
B3-S-876	8-19-38	Opr. from LS (6:30 pm) to 10:30 pm, EST. 9-5-38 to 9-10-38--series of industrial pageants entitled "Parade of Progress."			
B3-R-876	11-21-38	1200	100w	U	12-1- 6-1-39
B3-P-2286	12-13-38	Install auxiliary trans. for emergency use.			2-13 8-13-39
B3-L-901	1-30-39 License to cover	1200	100w	U	1-30 6-1-39 C.P. for auxiliary trans.
B3-P-2348	4-17-39	Changes in equipment			6-18 12-18-39
B3-R-876 Auxiliary	5-8-39	1200	100w 100w	U	6-1 12-1-39
B3-Z-184 Aux.	9-27-39 Mod. License for direct measurement	1200	100w 100w	U	9-27 12-1-39
B3-MP-857	10-24-39 power to 250w. & ext. commencement	Mod. C.P. to change equip. increase			11-3 12-18-39
B3-L-1025	11-28-39 License to cover C.P. (B3-P-2348) for increase in power and equip. changes	1200	250w	U	11-28 12-1-39
B3-S-876 Aux.	11-27-39 <b>CANCELLED</b>	Extension of license			12-1 1-1-40

## BROADCASTING STATION LICENSE RECORD

Card #3

Date first licensed .....

Call letters W M F R .....

See Card #1

Name of licensee RADIO STATION W M F R, INC. ....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-S-876 Auxiliary	11-28-39	Extension of license			12-1	1-1-40
	This extension supersedes extension dated 11-27-39					
B3-S-876	12-18-39	Extension of license			1-1	2-1-40
B3-R-876	1-29-40	1200	250w	U	1-29	8-1-40
Order	6/12/40	Extension of License			8/1	10/1/40
B3-TC-221	7-5-40	Transfer of control of Corporation from Wayne M. Nelson, E.Z. Jones, & R. Hoy Whitlow, to J.E. Lambeth, Jr. Helen McAuley Lambeth, J.E. Lambeth, EFFECTIVE 12:22 P.M. 7-6-40				
Order	9-10-40	Extension of license			10-1	3-29-41
B3-R	NARBA REALLOCATION					
B3-R-876	3-24-41	1230	250w	U	3-29	10-1-41
B3-Z-715	Also determine operating power by direct method.					
B3-R-876	9-23-41	1230	250w	U	10-1	10-1-42
B3-R-876	9-15-42	1230	250w	U	10-1	2-1-43
B3-S-876	11-6-42	1230	250w	U	12-1	2-1-43
	Mod. Lic. accordance Order 107					
B3-R-876	1-19-43	1230	250w	U	2-1	2-1-45
B3-R-876	1-16-45	1230	250w	U	2-1	2-1-46
B3-AL-486 Eff. 4-3-45	4-3-45	Voluntary assignment of license to JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, RALPH M. LAMBETH, FRANK S. LAMBETH and MOLLY H. LAMBETH, D73 As RADIO STATION WMFR				
B3-S-876	7-10-45	1230	250w	U	10-1	2-1-46
	Mod. Lic. Order 107A					
B3-P-3948	9-21-45	C.P. move transmitter and studio locally			11-21	5-21-46
B3-L-1920	1-28-46	1230	250w	U	1-28	2-1-46
	License to cover C.P. (P-3948) for move of transmitter and studio					
B3-S-876	1-23-46	Extension of license			2-1	4-1-46

B-S

# BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters W M F R

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-S-876	3-20-46	Extension of license			4-1 6-1-46
B3-P-4702	5-20-46	C.P. install new transmitter			7-20 1-20-47
B3-R-876	5-10-46	1230	250w	U	5-10 2-1-49
B3-L-2035	9-19-46	1230	250w	U	9-19 2-1-49
	Lic. cover CP(4702) for new transmitter				
B3-P-5298	10-15-46	CP make changes in vertical antenna and mount FM antenna on top AM tower			12-15 6-15-47
B3-AL-544	10-31-46	Voluntary assignment of license to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth d/b as Radio Station WMFR			
EFF 12-31-46					
B3-Z-1944	11-13-46	1230	250w	U	11-13 2-1-49
	Determine operating power by direct method				
BMP-2633	4-18-47	1230	250w	U	6-18 12-18-47
	C.P. to make changes in vertical antenna & install FM antenna				
BMP-3387	12-5-47	1230	250w	U	6-18 1-30-48
	Mod. CP (2633) for extension of completion date.				
BAL-679	12-31-47	Vol. assignment of Lic. and CP to Radio Station WMFR, Incorporated.			
EFF: 1-1-48					
BMP-3580	2-3-48	Mod. CP (2633 as mod) for ext. of completion date.			6-18 2-29-48
BL-2994 BZ-2822	3-17-48	1230	250w	U	3-17 2-1-49
	Lic. to cover CP (2633 as mod) to make changes in vertical antenna and install FM antenna and determine operating power by direct method.				
BR-876	1-26-49	1230	250w	U	2-1 2-1-52
BR-876	1-16-52	1230	250w	U	2-1 12-1-54
BR-876	11-10-54	Renewal of license			12-1 12-1-57
BR-876	11-13-57	Renewal of License			12-1 12-1-60
BR-876	11-8-60	1230kc	250w	U	12-1 12-1-63
BP-13093	3-15-61	1230kc	250w-1kwLS	U	5-15 11-15-61
	CP to increase daytime power & install new transmitter. (CQID'L)				

Form BC 126  
June 1954

#5

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M F R .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BL-2632	9-7-61	Lic. to cover op (BP-13,093) which auth. incr. daytime power and instl. of a new trans.				
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-876	3-25-64	1230kc	250w, 1kw, U		3-25 12-1-66	
BZ-5346 (1)	1-29-65	Authority to determine operating power by direct measurement of antenna power				
BR-876	11-18-66	1230kc	250w, 1kw	Unl.	12-1 12-1-69	
<del>BR-876 (S)</del>	<del>11-25-69</del>	<del>RENEWAL OF LIC. &amp; NDBA</del>			<del>12-1-72</del>	
BZ-7393(1)	2-6-70	Direct Measurement				
BS-876(L)	7-9-70	Mod. Lic. correct antenna & marking.				
EBSA	5-25-72					
BR-876(S)	11-14-73	RENEWAL			12-1-75	
BR-876(L)	11-19-75		RENEWAL		12-1-78	
BZ-9029(1)	3-8-76	Direct Measurement				
BS-876(L)	3-30-76	ML to correct antenna				12-1-78
BR780731YQ (5)	11-14-78		RENEWAL		12-1-81	
BZ-790809(L)	10-29-79	Direct Measurement				12-1-81

## APPLICATION RECORD - BROADCASTING

#1

Call WMFR  
Letters x NewName Hart & Nelson (J. A. Hart and Wayne M. Nelson)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-165	10-6-34	FEDERAL COMMUNICATIONS COMMISSION RECORDS Construction permit for new station Freq: 1200 kc Power: 100w Daytime Trans. & Studio Location - Southern Furniture Exposition Bldg., High Point, North Carolina	Granted	4-30-35
B3-MP-208	7-15-35.	Mod. of C.P. to make equip. changes, move transmitter & studio from Southern Furniture Exposition Bldg., High Point, N.C. to 154 S. Main St. High Point, N.C. and extend commence- ment date 30 days after grant and completion date 160 days thereafter.	Granted	9-10-35
B3-L-278	1-4-36	License to cover C.P. (B3-P-165) as modified, for new station on 1200 kc, 100w, Daytime.	Granted	2-8-36

#2

Call

Letters W M F R

Name RADIO STATION WMFR, INC. (Vol. Assign. Lic. 1-5-37)  
x HART & NELSON (J.A. HART & WAYNE M. NELSON)

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-876	3-30-36	Renewal of license	Granted	5-5-36
B3-AL-134	8-31-36	Voluntary assignment of license from Hart and Nelson (J.A. Hart & Wayne M. Nelson) to Radio Station WMFR, Inc.	Granted	1-5-37
B3-R-134	11-12-36	Renewal of license	Granted	11-24-36

## APPLICATION RECORD—BROADCASTING

#3

Call letters WMFRName RADIO STATION WMFR, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-ML-421	12-17-36	Modification of license to change hours of operation from Daytime to Specified hours (6 a.m. to 7:30 p.m.) using 100w power.	ORDER dismissal request of applicant MINUTES	3-9-37
B3-ML-448	3-27-37	Mod. of license to change hours of operation from daytime to unlimited using 100 watts power, and change freq. from 1200 to 1210 kc. (Contingent upon WSOC being granted 600 kc)	Returned Request of attorney	8-12-37
B3-R-876	5-8-37	Renewal of license	Granted	5-25-37

## APPLICATION RECORD - BROADCASTING

Call  
Letters WMFRName RADIO STATION WMFR, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-486	8-7-37	Mod. of license to change hours of operation from daytime to unlimited, using 100watts power.	Ex.Rept. 1-601 Dock 4838 GRANTED Effective 9-16-38	Min.9-6-38
B3-R-876	11-11-37	Renewal of license	Granted	11-23-37
B3-R-876 Resubmitted	4-27-38 "	Renewal of license (8b, 10c, 10e-4-10f)	Returned Granted	<del>5-4-38</del> 5-25-38
B3-R-876	11-4-38	Renewal of license	Granted	11-21-38
B3-P-2286	11-18-38	C.P. to install auxiliary transmitter for emergency use only.	Granted	12-13-38
B3-L-901 Resubmitted and amended	1-5-39 and 1-11-39	License to cover C.P.(B3-P-2286) for auxiliary transmitter. RE: hours of operation.	<del>Returned</del> Sec 3(c) Granted	<del>1-9-39</del> 1-30-39

# 5

Call

Letters WMFRName RADIO STATION WMFR, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-2348 Resubmitted	3-11-39 3-28-39	C.P. to make changes in transmitting equipment.	<del>Returned</del> <del>See 25, one copy not signed</del> Granted	<del>3-23-39</del>  4-18-39
B1-R-876	<del>3-27-39</del>	Renewal of license	Granted	5-8-39
B1-P-2358	3-27-39	C.P. to make changes in equipment and increase power from 100w to 100w;250w-LS.	Docket 5588 - ORDER of DENIAL - 5-12-39 Min. #219	Default 15.31c 5-15-39
B1-R-876	4-1-39	Renewal of license for Aux. Trans.	Granted	5-8-39



## APPLICATION RECORD—BROADCASTING

Call letters W M F RName RADIO STATION WMFR, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-Z-184	9-1-39	Authority to determine operating power by direct measurement of antenna power.	Granted	9-27-39
B3-MP-857	9-19-39	Modification of C.P.(B3-P-2348) for changes in transmitting equipment and increase in power from 100w to 250 watts. Extend C & C dates 10 and 15 days.	Granted	10-24-39
B3-L-1025	10-29-39	License to cover C.P.(B3-P-2348) as modified for equipment changes, and increase in power.	Granted	11-28-39
B3-R-876 Resubmitted	11-9-39 "	Renewal of license (Sec. 7a, 30)	<del>Returned</del> Granted	<del>12-7-39</del> 1-29-40

# 7

Call  
Letters W M F RName RADIO STATION WMFR, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-221	4-9-40	Authority to transfer control of corporation from Wayne M. Nelson, E.Z. Jones, & R. Hoy Whitlow, to J.E. Lambeth, Jr., 100 shares common stock.	Granted Effective 7-6-40	7-5-40 12:22 P.M.
B3-R-876	5-30-40	Renewal of license	Granted 1230 kc,	3-24-41 250w, U
B3-2-715 rec'd	2-21-41 2-24-41	Authority to determine operating power by direct measurement of antenna power on 1230 kc under NARBA	Granted Issued with Renewal Effective	3-19-41 Renewal 3-29-41
B3-R-876	7- <del>26</del> -41	Renewal of license and Form 335	Granted	9-23-41
B3-R-876 Recd	7-11-42 7-22-42	Renewal of license and Form 335 Filed by Fisher and Wayland	Granted	9-15-42

## APPLICATION RECORD - BROADCASTING

# 8

Call Letters W M F R  
 JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, RALPH M. LAMBETH, FRANK S. LAMBETH and MOLLY H. LAMBETH, d/b as RADIO STATION WMFR  
 Name x RADIO STATION WMFR, INCORPORATED (AL, 4-3-45, Eff. 4-3-45)

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-876	11-10-42	Renewal of license Filed by Charles V. Wayland atty.	Granted	1-19-43
B3-R-876 Rec'd	11-15-44 11-27-44	Renewal of license Filed by Charles Wayland atty. Atty. will file photos 3(f) on 303-A	Granted	1-16-45
B3-AL-486 Rec'd Filed	3-1-45 3-26-45 3-26-45	Voluntary Assignment of License to JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, RALPH M. LAMBETH, FRANK S. LAMBETH and MOLLY H. LAMBETH, d/b as RADIO STATION WMFR. (335s filed) (Filed by Chas. V. Wayland, Atty.)	Granted Eff.	4-3-45 4-3-45
B3-P-3948 Rec'd Filed	8-14-45 8-20-45 8-29-45	C.P. to move transmitter and studios from 156½ S. Main St., High Point, N.C., to 164 S. Main St., High Point, N.C. (Filed by Chas. V. Wayland, Atty.)	Granted	C.A. 9-21-45 Min. 10-1-45

#9

## APPLICATION RECORD—BROADCASTING

JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN LAMBETH, Letters  
 RALPH M. LAMBETH, FRANK S. LAMBETH and MOLLY H. LAMBETH, Call letters W M F R  
 Name  RADIO STATION WMFR, INCORPORATED (AL 4-3-45, Eff. 4-3-45)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-876 Rec'd	11-19-45 11-21-45	Renewal of license Filed by Charles Wayland atty. Operating logs filed 11-28-45 Photos filed 12-14-45	Granted	5-10-46
B3-L-1920 Rec'd Filed	11-2-45 11-6-45 12-14-45	License to cover C.P. (B3-P-3948) which authorized move of transmitter and studios. (Filed by Chas. V. Wayland, Atty.)	GRANTED	1-28-46
B3-P-4702 Rec'd Filed	4-10-46 4-12-46 4-12-46	Construction Permit to install a new (Gates 250-C) transmitter. (Filed by Chas. Wayland, Atty.)	GRANTED	5-20-46

## APPLICATION RECORD - BROADCASTING

JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH <sup>Call</sup>  
 FRANK S. LAMBETH and MOLLY H. LAMBETH d/b as RADIO STATION <sup>Letters</sup> W M F R

W M F R

x James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth

Name Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as  
Radio Station W M F R

File No.	Dated	Application for	Action	
			Nature	Date
B3-AL-544	5-14-46	Voluntary Assignment of License to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station W M F R. (335's filed) (Filed by Charles V. Wayland, Atty.)	GRANTED	10-31-46
Rec'd	5-27-46		EFF	12-31-46 per 323
Filed	6-18-46			

## APPLICATION RECORD - BROADCASTING

#10

Call

Letters W M F R

Name JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, RALPH M. LAMBETH, FRANK S. LAMBETH and MOLLY H. LAMBETH, d/b as RADIO STATION WMFR.

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2035 Rec'd Filed	7-23-46 7-24-46 7-24-46	License to cover Construction Permit (B3-P-4702) which authorized installation of a new transmitter.	GRANTED	9-19-46
B3-P-5298 Rec'd Filed	9-14-46 9-19-46 9-19-46	Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.  Charles V. Wayland, Att'y	GRANTED	10-15-46
B3-Z-1944 Rec'd Filed	10-21-46 10-29-46 10-29-46	Authority to determine operating power by direct measurement of antenna power.  (Ralph E. Patterson, Engr.)	GRANTED	11-13-46

## APPLICATION RECORD - BROADCASTING

† 12

Call

Letters W M F R

Name JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH,  
FRANK S. LAMBETH and MOLLY H. LAMBETH d/b as RADIO STATION WMFR

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2633 Rec'd Filed	3-27-47 4-1-47 4-1-47	Construction Permit to make changes in the vertical antenna and install FM antenna. (Charles V. Wayland, Atty.; John Barron, Engr.)	GRANTED	4-18-47
BMP-3387 Rec'd Filed	11-28-47 12-1-47 12-1-47	Mod. of C.P. (BMP-2633, which authorized to make changes in the vertical antenna and install FM antenna) for extension of completion date from: 12-18-47 to: 1-30-48.  (Charles V. Wayland, Atty.)	GRANTED	12-5-47

## APPLICATION RECORD - BROADCASTING

Radio <sup>13</sup> STATION W M F R, INCORPORATED. (AL 12-31-47; EFF: Call  
 x James E. Lambeth, James E. Lambeth, Jr., Helen M. /1-1-48 Letters W M F R  
 Name Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as  
 Radio Station WMFR

File No.	Dated	Application for	Action	
			Nature	Date
<del>BAL-679</del> BAL-679 Rec'd Filed	12-22-47 12-22-47 12-22-47	& construction permit  Voluntary Assignment of License from James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth d/b as RADIO STATION WMFR <u>to</u> Radio Station WMFR, Incorporated.  (Filed by Charles V. Wayland, Atty.)	GRANTED EFF: 1-1-48	12-31-47
BMP-3580 Rec'd Filed	1-26-48 1-27-48 1-27-48	Mod. of C.P. (BMP-2633, as mod., which authorized to make changes in the vertical antenna and install FM antenna) for extension of completion date from: 1-30-48 to: 2-29-48.  (Charles V. Wayland, Atty.)	GRANTED	2-3-48



## APPLICATION RECORD - BROADCASTING

#14

Call  
Letters W M F RName RADIO STATION WMFR, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
BL-2994 Rec'd Filed	2-10-48 2-11-48 2-13-48	License to cover C.P. (BMP-2633, as mod.,) which authorized to make changes in the vertical antenna and install FM antenna. and Authority to determine operating power by direct measurement of antenna power.  (Charles V. Wayland, Atty.)	GRANTED	3-17-48
BZ-2822 Rec'd Filed	2-10-48 2-11-48 2-13-48	Authority to determine operating power by direct measurement of antenna power.  (Charles V. Wayland, Atty.)		
BR-876 Rec'd	11-23-48 11-26-48	Renewal of license Charles V. Wayland, Att'y.	GRANTED	1-26-49
BR-876 Rec'd Filed	10-15-51 10-29-51 10-29-51	Renewal of license	GRANTED	1-16-52
BR-876 Rec'd Filed	8-16-54 8-17-54 8-17-54	Renewal of License	GRANTED	11-10-54

AUG. 1955

#15

Call  
Letters WMFRName RADIO STATION WMFR, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-876 Rec'd FILED	8-20-57 8-22-57 8-22-57	Renewal of license.	GRANTED	11-13-57
BP-13,093 R. & F.	5-13-59 5-15-59	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (GATES EC-1T). (Request waiver of Sects 3.188(d) & 3.28(o) of Rules) Atty-Fisher, Wayland, Duvall & Southmayd Eng.-Geo. C. Davis,	GRANTED	3-15-61 Cond'l re accept interference imposed by exist Class IV stat. if auth. of incr. power to 1kw. Sub. antenna resistance meas. in accord. with Sec. 3.54 of Rules
BR-876 Rec'd Filed	8-19-60 8-22-60 8-22-60	Renewal of license	GRANTED	11-8-60
BL-8632 R. & F.	7-17-61 7-18-61	License to cover C. P. (BP-13,093) which auth. increase daytime power and the installation of a new trans.	GRANTED	9-7-61

FORM BC-121 #16  
AUG. 1955

APPLICATION RECORD - BROADCASTING

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Letters WMFR

Name RADIO STATION WMFR, INCORPORATED  
High Point, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-876 Rec'd Filed	8-29-63 9-3-63 9-3-63	Renewal of license	GRANTED	3-25-64
BZ-5346 R. & F.	8-14-64 8-17-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-29-65
BR-876 R & F	8/18/66 8/24/66	Renewal of License Atty: Fisher, Wayland, Duvall & Southmayd	GRANTED	11-18-66
BR-876 R & F #538576 \$75 P. N.	8-18-69 8-27-69 8-27-69 8-27-69	Renewal of License Atty: Charles V. Wayland (Fisher, Wayland etc.) SEP 26 1969	GRANTED	11-26-69
BZ-7393 R & F DM	9-11-69 9-15-69 9-24-69 FEB 5 - 1970	Direct Meas.	GRANTED	2-6-70

APPLICATION RECORD - BROADCASTING

Call Letters WMFR

Name RADIO STATION WMFR, INCORPORATED  
HIGH POINT, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-876 R & F PN Recd. PRESS <b>SEP 13 1972</b>	8-23-72 8-30-72 " 13 1972	RENEWAL OF LICENSE Chas. V. Wayland, Atty. AMENDED 10-30-72 re: ascert. of community needs; commercial policy AMENDED 12-7-72 re: programming; equal employment program AMENDED 12-14-72 re: employment program AMENDED 8-20-73 re: programming	GRANTED	11-14-73
THE COMMISSION	on 1-21-75	notified licensee to pay a forfeiture of \$1000 for the violation of Sec. 1304 Title 18 of the U.S. Code and Sec. 73.122, 73.292 and 73.656 of the Rules.		
BR-876 R & F PN PRESS <b>SEP 16 1975</b>	7-28-75 <del>78-1-75</del> 8-1-75 16 1975	Renewal of License Atty- Wade H. Hargrove, (Raleigh, NC) AMENDED 11-3-75 re: programming	GRANTED	11-19-75

# APPLICATION RECORD - BROADCASTING

1230khz

#18

Call  
Letters W M F R

Name RADIO STATION WMFR, INCORPORATED  
High Point, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9029 R & F DM PRESS FEB 5 1976	12-3-75 12-5-75 1-29-76	Direct Measurement	GRANTED	3-8-76
BR780731YQ PRESS SEP 15 1978	15 1978	RENEWAL OF LICENSE  Atty. Wade H. Hargrove (Raleigh, N. C.)	GRANTED	11-14-78
BZ-790809AE R & F DM PRESS OCT 23 1979	8-9-79 8-21-79	Direct Measurement  Atty. Tharrington, Smith & Hargrove	GRANTED	10-29-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

