

WMBL



B.S. 1564

BROADCASTING STATION LICENSE RECORD

WMBL (EFF. 7-25-81)

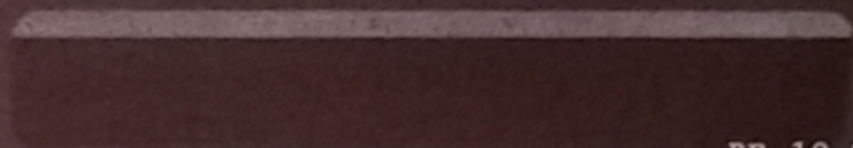
XWFTH (eff. 6-16-80)

Date first licensed 9-2-47

Call letters X W M B L

LOCATION: MOREHEAD CITY, NORTH CAROLINA

Name of licensee CARTERET BROADCASTING COMPANY



BP 10-26-79

Near Morehead City, N.C. Hwy. 70, 0.95 mi. W. of Hwy. 24 Nr. Morehead  
\* Corner of Ft. Macon and Perry St., (Redescript. CP-8-9-62) N.C.

Transmitter location Near Morehead City, North Carolina (CP & MP 3-24-47) (Lic. 9-2-47)

BP 10-26-79

.6 mi. from City Limits U.S. 70, Morehead City, N.C. (Outside City Limits)

25557

\* Corner of Ft. Macon and Perry St.,  
Near Morehead City, North Carolina (CP & MP 3-24-47) (Lic. 9-2-47)

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-5140 Letter 1-21-47	11-21-46	740	1kw	Daytime	CP for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause)
B3-P-5140 B3-MP-2462	3-24-47	740kc	1kw	Day	5-24- 11-24-47 Mod. of C.P.(5140) for approval of antenna, T, and S, locations.
BL-2592 BZ-2414	9-2-47	740	1kw	Daytime	9-2 11-1-49 Lic.to cover CP(5140,as mod.) & authority to determine operating power by dir.method (Cond.Claus
BS-1564	12-23-47	STA	to operate	additional time from 5:00 pm, EST, to conclusion of President Truman's Christmas message, 12-24-47, in order to broadcast said message, only.	
BP-7097	2-14-49	740	1kw	Daytime	4-14 10-14-49 CP to install a new vertical antenna.
BL-3583	3-23-49	740	1kw	Daytime	3-23- 11-1-49 Lic. to cover CP (7097) to install new vertical antenna.
BR-1564	10-21-49	740	1kw	Daytime	11-1 11-1-52
BP-7266	11-30-49	1280	1kw	Daytime	1-30 7-30-50 CP to change frequency.
Telegram	10-11-50	Auth.operate with reduced power period 10 days			
Telegram	10-20-50	Auth.operate <sup>extended</sup> with reduced power period 3 days.			
Telegram	10-23-50	Auth.granted period 30 days operate with reduced power			
Telegram	11-29-50	Above authority extended thru 12-15-50			
BR-1564	10-15-52	740kc	1kw	Daytime	11-1 12-1-54
Telegram	11-29-54	Action on renewal deferred 11-24-54 and continued operation authorized until final determination on renewal			
BR-1564 BZ-3629	1-19-55	740	1kw	Daytime	1-19 12-1-57 Renewal and authority to determine operating power by direct method



June 1954

#2.

# BROADCASTING STATION LICENSE RECORD

Date first licensed 9-2-47

Call letters WBL

Name of licensee CARTERET BROADCASTING COMPANY

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
TELEGRAM	11-29-57	Action on renewal deferred- continued operation authorized until final determination on renewal application.			
BR-1564	1-8-58	Renewal of license			1-8 12-1-60
BR-1564	11-30-60	Renewal of license			12-1 12-1-63
BP-15632	8-9-62	740	1kw	Day	10-9 4-9-63
		CP to install new trans (GATES BC-1T)			
BL-9821	4-22-63	740	1 kw	Daytime	4-22 12-1-63
	Lic to cover CP(BP-15,632) with auth installing a new transmitter.				
BTC-4347	10-3-63	Voluntary acquisition of negative control of licensee corporation by Grover C. Munden(50%) and Robert L. Pate(50%) thru sale of stock by Samuel M. Jones, Sherman T. Lewis and Skinner A. Chalk to the licensee corporation			
	EFF: 8-31-63 (per Form 323)				
BR-1564	11-27-63	Renewal of license			12-1 12-1-66
BR-1564	11-30-66	740kc	1kw	Day	12-1 12-1-69
BTC-5369	8-24-67	Voluntary transfer of control of lic.			
	EFF: 8-28-67				
BR-1564 (S)	6-30-70	Renewal of License			12-1-72
BZ-7677(L)	11-24-70	Direct Meas.			12-1-72
BTC-6557	5-10-71	VOL. TC			
BTC-6778	3-10-72	VOL. acq. of positive TC			
	EFF: 3-20-72				
EBSA	6-12-72				
BR-1564(S)	12-6-72	Renewal			12-1-75
BZ-8266(1)	3-5-73	Direct Measurement			
BR-1564(L)	2-12-76	RENEWAL			12-1-78
BR780728WC (S)	1/23/79	Renewal			12/1/81
BP79032BAG	10-26-79	740khz.	1kw	Day	10-26-80
		CP to chg. TL, SL, & RC, chg. type trans.			
EBSA	6-16-80	CALL SIGN CHANGE			



**BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Call letters .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BL-800428AD(L)	6-10-80	Lic. to coex changes		BP-790323	AG for 12-1-81
EBSA	7-25-81	CALL SIGN CHANGE			



## APPLICATION RECORD - BROADCASTING

Call W M B L  
 Letters x NEW

Name CARTERET BROADCASTING COMPANY  
(P.O. 248 Middle St., New Bern, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5140	7-31-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: <del>720 kc</del> 740kc Power: 1kw Hours of Operation: Daytime only. Trans. Location: To be determined - In or near Morehead City, North Carolina. Studio Location: Same. (Filed by John Spearman, Atty; George Davis, Engr.)	GRANTED subject to filing MP for approval of T site and antenna and Conditional re waiver 3.60 Letter	11-21-46
Rec'd	8-12-46			1-21-47
Filed	8-12-46			
AMENDED	9-28-46	AMENDED to change frequency <u>from</u> 720kc <u>to</u> 740kc		
Recd.	10-1-46			
Filed	10-1-46			



W.B. 443A-1 Transmitter



## APPLICATION RECORD - BROADCASTING

#2

Call

Letters

W M B L

Name CARRARET BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2462 Rec'd Filed	1-3-47 1-23-47 1-23-47	Mod. of C.P. (B3-P-5140, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter and studio locations at Corner of Ft. Macon & Perry St., on property known as Inlet Island bet. Morehead City & Beaufort, N.C. Near Morehead City, N.C.  John C. Spearman, Atty George C. Davis, Engr.	GRANTED	3-24-47



## APPLICATION RECORD - BROADCASTING

#3

Call

Letters W M B LName CARTERET BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2592 Rec'd Filed	7-26-47 7-28-47 7-28-47	License to cover C.P. (B3-P-5140, as mod.,) which authorized a new standard broadcast station.  and Authority to determine operating power by direct measurement of antenna power.	GRANTED (Cond. re waiver Sec. 3.55(b))	9-2-47
BZ-2414 Rec'd Filed	7-26-47 7-28-47 7-28-47	Authority to determine operating power by direct measurement of antenna power.		
BZ-2877 Rec'd Filed	4-13-48 5-12-48 5-12-48	Authority to determine operating power by direct measurement of antenna power.	DISMISSED Superseded by HL-3583	3-1-49



#4

Call  
Letters W M B LName CARTERET BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-7097 Rec'd Filed	2-1-49 2-7-49 2-7-49	Construction Permit to install a new vertical antenna.	GRANTED	2-14-49
HL-3583 Rec'd Filed	10-29-48 11-1-48 11-1-48	License to cover C. P. (BP-7097) which authorized installation of a new vertical antenna.	GRANTED	3-23-49
BP-7266 Rec'd Filed	5-10-49 6-17-49 6-17-49	Construction permit to change frequency from 740kc to 1280kc.	GRANTED <del>CANCELLED</del> request of applicant	11-30-49 4-11-50
BR-1564 Rec'd	8-30-49 9-2-49	Renewal of license.	GRANTED	10-21-49



APPLICATION RECORD - BROADCASTING

Call  
Letters WMBL

Name CARRIERS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1564 Rec'd Filed	8-4-52 8-6-52 8-6-52	Renewal of License	GRANTED	10-15-52
BR-1564 Rec'd Filed	7-20-54 7-21-54 7-21-54	Renewal of License	GRANTED	1-19-55
BZ-3629 Rec'd Filed	11-5-54 11-8-54 11-8-54	Authority to determine operating power by direct measurement of antenna power	GRANTED	12-9-54 issued with Renewal granted 1-19-55.
BR-1564 Rec'd Filed	11-4-57 11-6-57 11-6-57	Renewal of license.	GRANTED	1-8-58
BR-1564 Rec'd&filed	8-29-60 9-2-60	Renewal of license.	GRANTED	11-30-60



FORM BC-121  
Aug. 1955

#6

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M B L

Name CARTERET BROADCASTING COMPANY  
Morehead City, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,632 R. & F.	6-16-62 6-19-62	CP to install new trans. <del>at</del> Gates BC-1T.	GRANTED	8-9-62
BL-9821 R. & F.	11-16-62 11-19-62	Lic to cover CP(BP-15,632) which auth installing a new transmitter.	GRANTED	4-22-63
BTC-4347 R & F	7-29-63 8-9-63	Voluntary acquisition of negative control of licensee corporation by Grover C. Munden(50%) and Robert L. Pate(50%) thru sale of stock by Samuel M. Jones, Sherman T. Lewis and Skinner A. Chalk to the licensee corporation  Atty Spearman & Roberson (F. Fletcher)	GRANTED EFF: (per Form 323)	10-3-63 8-31-63
BR-1564 R. & F.	8-30-63 9-4-63	Renewal of license.	GRANTED	11-27-63



## APPLICATION RECORD - BROADCASTING

Call  
Letters WMBLName CARTERET BROADCASTING COMPANY  
MOREHEAD CITY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1564 R & F	8-26-66 8-31-66	Renewal of license  ATTY Mark E. Fields	GRANTED	11-30-66
BR-5369 R & F	<del>6-16-67</del> 6-20-67	<del>Voluntary transfer of negative control of lic.</del> corp. from Grover C. Munden to Robert Roger Pate. EFF:  Atty - Samuel Miller	GRANTED	<del>8-24-67</del> 8-28-67
BR-1564 R & F #538927 \$75. PRESS SEP 12 1969	8-7-69 8-28-69 8-28-69	Renewal of license AMENDED 11-21-69 re: Programming AMENDED 11-28-69 re: Programming AMENDED 12-22-69 re: Programming	GRANTED	6-30-70
BZ-7677 Rec'd Filed DM PRESS NOV 20 1970	10-27-70 10-16-70 10-28-70 10-26-70	Direct Measurement  new Sect. I to correct date.	GRANTED	11-24-70



APPLICATION RECORD - BROADCASTING

Call  
Letters W M B L

Name CARTERET BROADCASTING COMPANY  
Morehead City, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6557 R & F FEE PD: \$250 #500474 CODE 053 (Form 316) MAY 5 1971	4-21-71 4-22-71	Involuntary transfer of <sup>negative</sup> control of lic corp from Robert L. Pate to Margaret Ann Pate Austin, Executrix of the Estate of Robert L. Pate (deceased) Atty - Samuel Miller	GRANTED	5-10-71
BTC-3778 R & F FEE PD: \$250 #036979 CODE 053 (Form 316) FEB 7 1972	1-25-72 1-28-72	Voluntary acquisition of positive control of lic corp by Robert Roger Pate thru transfer of stock from the Estate of Robert L. Pate (deceased) Atty - Samuel Miller	GRANTED EFF:	3-10-72 3-29-72
BR-1554 R & F PN PRESS SEP 18 1972 DM-1-15-73	8-31-72 9-5-72 9-5-72	Renewal of License AMENDED 11-10-72 re: balance sheet	Granted	12-6-72



APPLICATION RECORD - BROADCASTING

740khz.

Call  
Letters W M B L

Name CARTERET BROADCASTING COMPANY  
Morehead City, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8266 R & F DM PRESS	1-3-73 1-8-73 1-15-73 <b>FEB 23 1973</b>	Direct Measurement	GRANTED	3-5-73
BR-1564 R & F PN Recd. PRESS	8-28-75 9-2-75 " <b>SEP 10 1975</b>	RENEWAL OF LICENSE AMENDED 10-21-75 re: comp. of area, comm. leaders survey & EEO	GRANTED	2-12-76
BR780728WC R & F PRESS	7-27-78 7-28-78 <b>SEP 1 1978</b>	RENEWAL OF LICENSE Samuel Miller, Atty	Granted	1/23/79



#10

740KHz.

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call W F T H  
Letters X W M B LName CARTERET BROADCASTING COMPANY  
MOREHEAD CITY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP790323AG PRESS (0)	APR 19 1979	CP to change TL to: Hwy. 70, .95 mi. W. of Hwy. 24 Inxt., Near Morehead City, North Carolina; chg. SL & RC to: .6 mi. from City Limits U.S. 70W, Morehead City, North Carolina (Outside City Limits) & chg. type Trans. (COLLINS 820-D).	GRANTED	10-26-79
AMEND	8-30-79	34° 44' 18" 76° 48' 40" Eng. data		
BL-800428AD R & F PRESS MAY 14	4-2-8-80 1980	Lic. to cover BP-790323AG for changes Atty: Mark E. Fields	GRANTED	6-10-80



## APPLICATION RECORD-BROADCASTING

Call Letters: WMBL  
WETH

Name: CARTERET BROADCASTING COMPANY

Station Location: Morehead City, North Carolina

File No.	Date	Description	Action and Date
BTC810128FG Form 315 PRESS Also see WMBL-FM  PN filed 2-17-81	FEB 5 1981	Vol TC from Robert R. Pate to Bogue Broadcasting, Inc. Atty for transferor Mark E. Fields Atty for transferee James J. McGillan OVER	ISSUED EFF: 5-14-81



W M B L - RECORD OF DENIALS OF INFORMAL APPLICATIONS

BS-1564 5-28-48 To opr. additional time from 7:00 pm  
EST, 5-31-48 in order to broadcast Dinner  
and Presentation of Plaque to local Coast  
Guard Unit for heroic service during recent  
storm, only.

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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

