

W M C R



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**Patent No. 1390199**

# BROADCASTING STATION LICENSE RECORD

3338

COMMUNICATIONS FEDERAL AND GENERAL RECORD

Date first licensed October 16, 1956 Call letters W M C R (Eff: 4-26-61)  
WARREN BROADCASTING COMPANY, INC. (AL 12-19-68) Station Location: Oneida, New York  
EFF: 1-1-69  
 x C & U BROADCASTING CORPORATION (AL-3-25-66; EFF: 4-4-66) 13815 - Zip Code  
 x CHENOR COMMUNICATIONS, INC. (AL-5-3-65; EFF: 5-4-65)  
 x JOHN J. GEIGER, RECEIVER (AL-10-2-64 EFF: 11-6-64)  
 x MADISON COUNTY BROADCASTING CORPORATION (AL-11-5-58 EFF: 2-1-59)  
 Name of licensee X JOHN JACOB GEIGER

Transmitter location W. Elm St. Extension, Oneida, N.Y. (Rescriptio (Beebles Farm) (10-16-56 lic)  
0.6 mile north of junction of Hwys. 5 & 365A, Oneida, N.Y. (CP 7-5-56)

Genessee Street, Oneida, New York (BRC 4-20-66)  
 X 214 Cedar Street, Oneida, New York (BRC 2-19-65)  
 X 81 Main Street, Oneida, New York (BRC-8-26-59)  
 xx 238 Main Street, Oneida, NY (lic 10-16-56)  
 (CP 7-5-56)

Main studio location To be determined, Oneida, N.Y.



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10446	7-5-56	1600kc	1kw	Day	9-5-56 3-5-57
	CP for new standard broadcast station. Remote Control clause.				
BL-6347	10-16-56	1600kc	1kw	Day	10-16 6-1-57
	<u>lic to cover BP-10446, new station, &amp; specify studio loc. &amp; RC as 238 Main Street.</u>				
BP-10923	4-3-57	1600kc	5kw	Day	6-3 12-3-57
- -	Construction permit to increase power and install new transmitter.				
BR-3338	5-15-57	RENEWAL OF LICENSE			6-1 6-1-60
BAL-3193	11-5-58	Voluntary assignment of license to			6-1 6-1-60
EFF:	2-1-59	Madison County Broadcasting Corporation			
WIRE	6-12-59	Sign-off 7PM EST period ending 8-31-59.			
WIRE	6-19-59	Sign-off 7PM EDT period ending 9-30-59.			
BBC-1518	8-26-59	1600kc	1kw	Day	8-26 6-1-60
	Modification of license to change Studio location and Remote Control Point from 238 Main St., Oneida, N. Y. to 181 Main Street, Oneida, New York				
WIRE	4-2-60	Sign-off 7PM EDT period ending 9-30-60.			6-1 6-1-63
BR-3338	5-25-60	Renewal of License			6-1 6-1-63
BTC-3413	6-23-60	Voluntary relinquishment of positive			6-1 6-1-66
EFF:	6-24-60	control of licensee corporation by John J. Geiger thru sale of 62½ shares of stock to Richard W. Mills and Irenitta M. Mills, as joint tenants with right of survivorship and transfer to 6¼ shares of stock to a voting trust.			
BR-3338	5-31-63	1600kc	1kw	Day	6-1 6-1-66
BTC-4234	5-31-63	Voluntary transfer of control of			6-1 6-1-66
EFF:	6-17-63	licensee corporation from Richard W. Mills and Irenitta M. Mills, as joint tenants with right of survivorship to Irenitta M. Mills, Individually and with rights to voting trust agreement thru death of Richard W. Mills.			
WIRE	9-1-64	Auth. remain silent granted thru 11-2-64			



Form BC 126

June 1954

CARD #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M C R

Station location ONEIDA, NEW YORK

Name of licensee <sup>X</sup> MADISON COUNTY BROADCASTING CORPORATION

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Ltr. rec'd 10-6-64 giving notification that station resumed oper. on 10-5-64.					
BAL-5234 EFF:	10-2-64 11-6-64	Involuntary assignment of license to JOHN J. GEIGER, RECEIVER			
BRC-2612	2-19-65	1600kc	1kw	Day	2-19 6-1-66
	Mod. of license to change studio location and remote control point to 214 Cedar Street, Oneida New York.				
BAL-5397 EFF:	5-3-65 5-4-65	Voluntary assignment of license to CHENOR COMMUNICATIONS, INC.			
BZ-5644	9-23-65	1600kc	1kw	Day	9-23 6-1-66
	Authority to determine operating power by direct measurement of antenna power				
BTC-4965 EFF:	12-2-65 12-31-65	Voluntary transfer of control of lic. corp. from Chenango & Unadilla Telephone Corporation to C & U Communications Corporation			
BAL-5711 EFF:	3-25-66 4-4-66	Voluntary assignment of license to C & U BROADCASTING CORPORATION			
BRC-2874	4-20-66	1600kc	1kw	Day	4-20 6-1-66
	Mod. of license to change studio location and remote control point to Genessee Street, Oneida, New York.				
BR-3338	5-27-66	1600kc	1kw	Day	6-1 6-1-69
TELEGRAM	10-17-67	PSA	265w		
BTC-5409 eff.	1-12-68 1-18-68	Voluntary transfer of control of lic.			
BAL-6449 EFF:	12-19-68 1-1-69	Vol. AL			
BR-3338(L) EBSA	5-22-69 5-25-72	Renewal & NDBA			
BR-3338	5-31-72	Renewal of license			6-1-75
BS-3338(1)	10-4-72	Delete obstruction marking			
BR-3338(L)	5-28-75	Renewal of License			6-1-78
BR-3338(S)	5-22-78	RENEWAL			6-1-81



FORM BC-121  
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

W Y C R  
Call X W O N G  
Letters X N E W

Name JOHN JACOB GEIGER  
(P.O. - 54 Clayton Avenue, Waynesboro, Pennsylvania)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,446	3-15-56	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1600kc Power - 1kw Hours of operation - Daytime Transmitter location - 0.6 mi North of Junction of Hwys. 5 & 365A, Oneida, New York Studio location - To be determined. Oneida, NY Remote Control Point - Same as studio.  Atty. - Haley, Doty & Wollenberg Engr. - Gautney & Jones	GRANTED	7-5-56
Rec'd	3-16-56			
Filed	3-16-56			



GATES BC-1J



APPLICATION RECORD - BROADCASTING

Call W M C R  
Letters X W O N G

Name JOHN JACOB GEIGER

File No.	Dated	Application for	Action	
			Nature	Date
BL-6347 Rec'd Filed	9-18-56 9-20-56 9-20-56	License to cover Construction Permit BP-10,446 which authorized a new standard broadcast station and specify studio location and remote control point as 238 Main St., Oneida, New York.  Atty: Dwight D. Doty.	GRANTED	10-16-56
BP-10,923 Rec'd Filed	11-15-56 11-15-56 11-15-56	Construction permit to increase power from 1kw to 5kw and install new trans(Gates BC 5P)  Atty. - Haley, Doty & Wollenberg Engr. - George E. Gautney	GRANTED  Forfeited Sect. 1.314 Letter	4-3-57  12-19-57
BR-3338 Rec'd Filed	2-15-57 2-27-57 2-27-57	Renewal of License.  Dwight D. Doty	GRANTED	5-15-57



Aug. 1955

Call W M C R  
Letters X W Q N GName JOHN JACOB GEIGER  
Oneida, New York

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3193 Rec'd. Filed	9-24-58 10-2-58 10-2-58	Voluntary assignment of license to Madison County Broadcasting Corporation.	GRANTED EFF:	11-5-58 2-1-59
BRC-1518 Rec'd Filed	8-21-59 8-24-59 8-24-59	Modification of license to change Studio location and Remote Control Point from 238 Main Street, Oneida, New York TO 181 Main Street, Oneida, New York	GRANTED	8-26-59
BTC-3413 Rec'd Filed	3-29-60 4-4-60 4-4-60	Voluntary relinquishment of positive control of licensee corporation by John J. Geiger thru sale of 62½ shares of stock to Richard W. Mills and Irenitta M. Mills, as joint tenants with right of survivorship and transfer of 6½ shares of stock to a voting trust.  Andrew G. Haley, Atty.	GRANTED EFF:	6-23-60 6-24-60
BR-3338 Rec'd&Filed	3-28-60 5-5-60	Renewal of license. Haley, Wollenberg & Bader, Attys.	GRANTED	5-25-60



FORM BC-121  
Aug. 1955

#4

APPLICATION RECORD - BROADCASTING

Call  
Letters W M C R

Name JOHN J. GEIGER, RECEIVER  
MADISON COUNTY BROADCASTING CORPORATION  
Oneida, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4234 R & F	2-25-63 2-27-63	Voluntary transfer of control of licensee corporation from Richard W. Mills and Irenitta M. Mills, as joint tenants with right of survivorship to Irenitta M. Mills, Individually and with rights to voting trust agreement thru death of Richard W. Mills.  Atty. Haley, Bader & Potts	GRANTED EFF:	5-31-63 6-17-63
BR-3338 R. & F.	3-4-63 4-25-63	Renewal of license. Atty. Andrew G. Haley	GRANTED	5-31-63
EAL-5234 R & F	9-14-64 9-14-64	Involuntary assignment of license to JOHN J. GEIGER, RECEIVER	GRANTED EFF:	10-2-64 11-6-64



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W M C R

CHENOR COMMUNICATIONS, INC.

Name \*JOHN J. GEIGER, RECEIVER

Oneida, New York

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2612 Rec'd Field	2-16-65 2-19-65 2-19-65	Modification of license to change studio location and remote control point to 214 Cedar Street, Oneida, New York.	GRANTED	2-19-65
<del>BAL-5397</del> R & F	<del>3-29-65</del> 3-31-65	<del>Voluntary assignment of license to CHENOR COMMUNICATIONS, INC. Atty - Cohen and Berfield</del>	<del>GRANTED</del> <del>EFF:</del>	<del>5-3-65</del> <del>5-4-65</del>
		Request filed simultaneously for temporary auth. to operate WMCR (by proposed assignee) pending Comm. action on AL		
BZ-5644 R & F	6/3/65 6/14/65	Auth. to determine operating power by direct measurement of antenna power. Atty: Cohen & Berfield	GRANTED	9-23-65



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Card 46

Call  
Letters W M C RC & U Broadcasting Corporation  
CHENOR COMMUNICATIONS, INC.Name  
ONEIDA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4965 R & F	11-5-65 11-8-65	Voluntary transfer of control of licensee corporation from Chenango & Unadilla Telephone Corporation to C & U Communications Corporation (wholly-owned subsidiary of lic. corp.). Atty. Cohen & Berfield	GRANTED EFF:	12-2-65 12-31-65
BAL-5711 R & F (Form 316)	3-5-66 3-8-66	Voluntary assignment of license to C & U BROADCASTING CORPORATION Atty - Cohen & Berfield	GRANTED Eff:	3-25-66 4-4-66
BR-3338 R & F	2-25-66 3-2-66	Renewal of license Atty- Cohen & Berfield	GRANTED	5-27-66
BRC-2874 R & F	4-7-66 4-11-66	Modification of license to change studio location and remote control point to Genessee Street, Oneida, New York.  Lewis I. Cohen, Atty.	GRANTED	4-20-66



FORM BC-121 #7  
AUG. 1955

APPLICATION RECORD - BROADCASTING

1600kc

Call  
Letters W M C R

Name C & U BROADCASTING CORPORATION  
Oneida, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTO-5409 R & F AUG 16 1967	8-3-67 8-8-67	Voluntary transfer of control of lic. corp. from C & U Communications Corporation to Continental Telephone Corporation REQUEST WAIVER SECTION 1.597  Atty for transferor - Cohen & Berfield for transferee - Dempsey & Koplovitz	granted eff. COND'L	1-12-68 1-18-68
BAL-5449 R & F FEE PD: \$75 - 452710 AUG 27 1968 Pub. notice filed 9-12-68	8-16-68 8-16-68	Voluntary assignment of license to WARREN BROADCASTING COMPANY, INC.  Atty for assignor - Dempsey & Koplovitz for assignee - Fisher, Wayland etc	GRANTED EFF:	12-19-68 1-1-69



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W M C RName WARREN BROADCASTING COMPANY, INC.  
Oneida, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-3338 R & F #494773 \$75.00 PRESS MAR 11 1969	2-24-69 2-27-69 2-27-69	Renewal of license	GRANTED	5-22-69
BR-3338 R & F P.N. MAR 16 1972	2-15-72 3-1-72 3-1-72	Renewal of License	GRANTED	5-31-72
BR-3338 R & F PN Recd. PRESS 11 FEB 1975	1-20-75 1-24-75 " 11 FEB 1975	RENEWAL OF LICENSE	GRANTED	5-28-75



## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W M C RName WARREN BROADCASTING COMPANY, INC.  
ONEIDA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-3338 R & F PRESS	1-25-78 1-31-78 MAR 13 1978	RENEWAL OF LICENSE	GRANTED	5-22-78
BR810202WD PRESS	MAR 18 1981	RENEWAL OF LICENSE	GRANTED	5-29-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

