

W M C A



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

BROADCASTING STATION LICENSE RECORD

#1

Date first licensed December 13, 1939

Call letters W M G A
LOCATION: MOULTRIE, GEORGIAJOHN F. PIDCOCK AND ROY F. ZESS, d/b as RADIO STATION WMGA (AL 11-17-54
x JOHN F. PIDCOCK (AL 11-26-45, EFF: 12-18-45) EFF: 12-9-54)

Name of licensee x FRANK R. PIDCOCK, SR.

Transmitter location State Route 37, N.E. of Moultrie, near Moultrie, Georgia (C.P. & MP 9-27-39)
(Lic. 12-13-39)Main studio location State Route 37, N.E. of Moultrie, near Moultrie, Georgia (C.P. & MP
FCC-63 9-27-39)
Lic. 12-13-39

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. No. | DATE ISSUED | FREQ. | POWER | TIME Div. | PERIOD | |
|---------------------|---|------------------------------------|---------------|-----------|---|---------|
| | | | | | From— | To— |
| Letter -P-2390 | 7-12-39 | 1370 | 100w, 250w-LS | U | Trans. site and antenna to be determined. For new station at Moultrie, Georgia. | |
| -P-2390 S-MP-819 | 9-27-39 | 1370 | 100w, 250w-LS | U | 11-27 | 5-27-40 |
| | C.P. for new station: Mod. C.P. for approval of trans. site & ant. new transmitter. | | | | | |
| -MP-868 | 11-7-39 | 1370 | 250w | U | 11-27 | 5-27-40 |
| | Mod. C.P. increase in power | | | | | |
| -L-1045 -Z-254 | 12-13-39 | 1370 | 250w | U | 12-13 | 12-1-40 |
| | License to cover C.P. for new station at Moultrie, Ga.; also direct measurement | | | | | |
| -S-1031 | 2/20/40 | 1370 | 250w | U | 3/1 | 3/1/40 |
| Order | 6/12/40 | Extension of License | | | 8/1 | 10/1/40 |
| Order | 9-10-40 | Extension of license | | | 10-1 | 3-29-41 |
| RBA REALLOCATION | | | | | | |
| B3-R-1031 | 3-24-41 | 1400 | 250w | U | 3-29 | 12-1-41 |
| B3-Z-1114 | 7-3-41 | 1400 | 250w | U | 7-3 | 12-1-41 |
| | Determine operating power by direct measurement | | | | | |
| B3-R-1031 | 11-18-41 | 1400 | 250w | U | 12-1 | 8-1-43 |
| B3-S-1031 | 11-6-42 | 1400 | 250w | U | 12-1 | 8-1-43 |
| | Mod. Lic. accordance Order 107 | | | | | |
| B3-R-1031 | 7-27-43 | 1400 | 250w | U | 8-1 | 8-1-45 |
| B3-S-1031 | 7-24-45 | Extension of license | | | 8-1 | 10-1-45 |
| B3-S-1031 | 9-25-45 | Extension of license | | | 10-1 | 12-1-45 |
| | Order 107A | | | | | |
| B3-S-1031 | 11-21-45 | Extension of license | | | 12-1 | 2-1-46 |
| -AL-498 | 11-28-45 | Voluntary assignment of license to | | | | |
| | 12-18-45 | JOHN F. FIDCOCK | | | | |
| -S-1031 | 1-23-46 | Extension of license | | | 2-1 | 4-1-46 |
| -S-1031 | 3-20-46 | Extension of license | | | 4-1 | 6-1-46 |
| -S-1031 | 5-24-46 | Extension of license | | | 6-1 | 8-1-46 |

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed _____

Call letters W M G AName of licensee X JOHN F. PIDCOCK (AL 11-26-45, EFF: 12-18-45)
X FRANK R. PIDCOCK, SR.

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. No. | DATE ISSUED | FREQ. | POWER | TIME Div. | PERIOD | | |
|----------------------|---|---|--------------|-------------|--------|----------|--------|
| | | | | | From— | To— | |
| B3-R-1031 | 6-5-46 | 1400 | 250w | U | 6-5 | 8-1-47 | |
| BP-5994 ⁴ | 4-4-47 | 1400kc | 250w | U | 6-4 | 12-4-47 | |
| | C.P. to install new antenna & mount FM antenna | | | | | | |
| BR-1031 | 7-24-47 | 1400 | 250w | U | 8-1 | 8-1-50 | |
| BZ-2802 | 2-4-48 | 1400 | 250w | U | 2-4 | 8-1-50 | |
| | Determine operating power by direct method. | | | | | | |
| BR-1031 | 7-21-50 | 1400 | 250w | U | 8-1 | 8-1-53 | |
| BS-1031(1) | 3-20-53 | Mod.Lic. to correct geog. coordinates | | | | | |
| BR-1031 | 7-1-53 | RENEWAL OF LICENSE | | | | 8-1 | 4-1-55 |
| BAL-1888 | 11-17-54 | Vol. assignment of license to John F. Pidcock and Roy F. Zess, d/b as Radio Station WMGA. | | | | | |
| EFF: | 12-9-54 | | | | | | |
| BR-1031 | 3-9-55 | 1400 | 250w | U | 4-1 | 4-1-58 | |
| BR-1031 | 3-12-58 | RENEWAL OF LICENSE | | | | 4-1 | 4-1-61 |
| BP-12998 | 3-15-61 | 1400 | 250w, 1kw-LS | U | 5-15 | 11-15-61 | |
| | CP to increase daytime power to 1kw and install a new transmitter (RCA BTA-1M) (Cond'1). | | | | | | |
| | 3-29-61 | Commission deferred action on renewal pending further consideration. | | | | | |
| BP-15014 | 9-8-61 | 1400kc | 250w | Aux.-Day | 11-8 | 5-8-62 | |
| | | | | Alt.M-Night | | | |
| | CP to install the old main trans. (COLLINS 300F) as an alternate unit night and an auxiliary unit day trans. to be used on 1400kc 250w. | | | | | | |
| BR-1031 | 7-20-61 | Renewal of license | | | | 7-20 | 4-1-64 |
| BL-8522 | 8-31-61 | 1400kc | 250w-1kw-LS | U | 8-31- | 4-1-64 | |
| | Lic. to cover cp (BP-12,998) which auth incr. daytime power and the instl. of a new trans. specifying type trans. as RCA-BTA-1M. (COND'L) | | | | | | |
| | 3-25-64 | COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION. | | | | | |
| BR-1031 | 4-30-64 | Renewal of license | | | | 4-30 | 4-1-67 |
| BR-1031 | 3-31-67 | RENEWAL OF LICENSE | | | | 4-1 | 4-1-70 |

* Deleted 12-18-47 per applicants request.

Form BC 126

June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M G A

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|---|----------------|---|----------------------------|--------------|--------------------|
| BP-17607 | 6-6-68 | 1130kc | 250w, 10kw (10kw-DA-CH) | U | 2-6-69 |
| | | CP to chg. freq., increase daytime power, install new trans. (Cond'l). | | | |
| BP-17607 (1) | 7-11-68 | MP(BP-17607) to show the correct inverse fields. | | (Memo) | |
| BMP-12635 (2) | 1-31-69 | MP(BP-17,607) | | ext. time | 8-6-69 |
| BP-17607(3) | 3-7-69 | MP(BP-17607) to delete 48° under critical hours inverse field, and substitute 50° (Memo). | | | |
| BL-12,343(L) | 12-5-69 | Lic. for changes (BP-17,607, as mod.) | | | 4-1-70 |
| BL-12,343 | 12-5-69 | Superseding Page 1 to correct frequency | | | |
| BL-12469(L) | 4-9-70 | lic. to use former Main as Aux. (Daytime) 1kw | | | Trans. 4-1-73 |
| BR-1031(S) | 4-1-70 | Renewal of Main | | | 4-1-73 |
| EBSA | 5-22-72 | | | | |
| BR-1031(L) | 5-21-73 | RENEWAL MAIN & AUX. | | | 4-1-76 |
| Notification received 11-5-73 stating that a RCA, BTA-10L1, transmitter is installed. (Day) | | | | | |
| BP-8617(L) BZ-8363 EZ-8617 | 8-19-74 | 1130kHz | 250w, 10kw-LS DA-CH | N U | 4-1-76 |
| | | Direct Measurement Main & CH) 10kwDA (CH) | | | |
| BZ-8617(L) EZ-8363 | 9-24-74 | Direct Measurement (Auxiliary) | | | 4-1-76 |
| | | 1130kHz 1130kHz | 1kw | Aux. Day | |
| BS-1031(L) | 6-2-75 | ML to Change Antenna System. | | | |
| BR-1031(S) | 3-9-76 | RENEWAL (MAIN & AUX.) | | | 4-1-79 |
| BZ-790111AD(1) | 2-6-79 | Direct Measurement | | | |
| BR7812012T(L) | 5-25-79 | Renewal (Main & Aux.) | | | 4-1-82 |

BROADCASTING STATION HISTORY RECORD

CARD # 4

AM

First licensed

Call Letters .. WMGA

Station Location

SEE CARD # 1

Name

Transmitter Location

Main studio location

Authorization Record

| File No. | Granted | Facilities | Expires |
|----------|---------|---|---------|
| COMTEL | 9-18-80 | AU. & TERMS COMTEL 6-17-80 EXT. THRU 12-15-80. | |

APPLICATION RECORD—BROADCASTING

#1

Call letters **W M G A**
N E WName FRANK R. PIDCOCK, SR.

| FILE No. | DATED | P.O. Moultrie, Ga. APPLICATION FOR— | ACTION | |
|-----------|---------|--|--|-------------------------|
| | | | NATURE | DATE |
| B3-P-2390 | 5-10-39 | C.P. to erect new station to be operated on: FREQUENCY 1590 -ke 1370 kc Power - 100w;250w-LS Time - unlimited S & T - to be determined, in or near Moultrie, Ga. | Granted Trans. site and antenna to be determined. Letter written. Issued with MP-819 | Min. 7-12-39 9-27-39 |
| Amended | 5-26-39 | RE: change requested frequency to 1370 kc. | | |
| B3-MP-819 | 7-19-39 | Mod. of C.P.(B3-P-2390) requesting approval of antenna and installation of new trans- mitter, and approval of studio and trans- mitter site at State Route 37, N.E. of Moultrie, Ga. | Granted | 9-27-39 |
| B3-MP-868 | 10-6-39 | Mod. of C.P.(B3-P-2390) as modified, to increase power from 100w;250w-LS to 250w. day and night. | Granted | 11-7-39 |

Ted Pierson - attorney
COLLINS 300-F,
Newspaper - No.

APPLICATION RECORD - BROADCASTING

Call

Letters W M G AName FRANK R. PIDCOCK, SR.

| File No. | Dated | Application for | Action | |
|---------------------------------------|--|---|--|-----------------------------|
| | | | Nature | Date |
| B3-L-1045 | 11-22-39 | License to cover construction permit (B3-P-2390) as modified for new broadcast station. | Granted | 12-13-39 |
| B3-Z-254 | 11-22-39 | Authority to determine operating power by direct measurement of antenna power. | Granted | 12-13-39 |
| B3-R-1031 | 5/23/40 | Renewal of license | Granted | 3-24-41 1400kc, 250w, U |
| B3-Z-1114 Rec'd Resub. Rec'd | 5-28-41 5-31-41 6-10-41 6-12-41 | Authority to determine operating power by direct measurement of antenna power Form 335 filed 6-25-41 | Retd. 6-5-41 for completion of jurat Granted | 6-5-41 7-3-41 |

#3

Call
Letters W M G A

JOHN F. PIDCOCK (AL 11-28-45, EFF: 12-18-45)

Name FRANK R. PIDCOCK, SR.

| File No. | Dated | Application for | Action | |
|-----------------------------|-------------------------------|---|--------------------------------|--|
| | | | Nature | Date |
| B3-R-1031 Resub. | 9-27-41 " | Renewal of license and Forms 335 (Sec. - 15a, b, 16, - 17, - 18 20f, - 22a) | Returned GRANTED | 10-13-41 11-18-41 |
| B3-R-1031 Rec'd | 6-14-43 6-18-43 | Renewal of license | Granted | 7-27-43 |
| B3-R-1031 Rec'd | 5-26-45 5-28-45 | Renewal of license Amend. filed 9-20-45 | Granted | 6-5-46 |
| B3-AL-498 Rec'd Filed | 9-4-45 9-10-45 9-10-45 | Voluntary Assignment of License to JOHN F. PIDCOCK. (Filed by Ralph L. Walker, Atty.) | GRANTED EFF: 12-18-45 | 11-28-45 |
| BP-5994 Rec'd Filed | 2-14-47 2-21-47 2-21-47 | Construction Permit to install new vertical antenna and mount FM antenna on top of AM tower. (Ralph L. Walker, Atty. - George C. Davis, Engr.) | GRANTED Deleted | 4-4-47 12-18-47 per applicants request. |

APPLICATION RECORD - BROADCASTING

#4

Call

Letters

W M G A

Name JOHN F. PIDCOCK
 x FRANK R. PIDCOCK, SR.

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------------|--|-----------------|---------------------|
| | | | Nature | Date |
| BR-1031 Rec'd | 6-11-47 6-13-47 | Renewal of license Operating logs filed 6-23-47 | Granted | 7-24-47 |
| BZ-2802 Rec'd Filed | 1-24-48 1-27-48 1-27-48 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 2-4-48 |
| BR-1031 Rec'd | 5-2-50 5-10-50 | Renewal of license | Granted | 7-21-50 |
| BR-1031 Rec'd Filed | 4-1-53 4-23-53 4-23-53 | Renewal of License | GRANTED | 7-1-53 |
| BAI-1888 Rec'd Filed | 10-19-54 10-21-54 10-21-54 | Voluntary assignment of license to John F. Pidcock and Roy F. Zess, d/b as Radio Station WJGA. | GRANTED EFF: | 11-17-54 12-9-54 |

APPLICATION RECORD - BROADCASTING

Call Letters W M G A

Name JOHN F. PIDCOCK AND ROY F. ZESS d/b as RADIO STATION WMGA

| File No. | Dated | Application for | Action | |
|-----------------------------|------------------------------|--|---|---------|
| | | | Nature | Date |
| BR-1031 Rec'd Filed | 1-1-55 1-17-55 1-17-55 | Renewal of License | GRANTED | 3-9-55 |
| BR-1031 Rec'd & Filed | 12-14-57 12-16-57 | Renewal of license | GRANTED | 3-12-58 |
| BP-12,998 Rec'd Filed | 4-9-59 4-13-59 4-13-59 | Construction Permit to increase daytime power from 250w to 1kw and install a new trans. (RCA-BTA-1M) Atty.- Dow, Lohnes and Albertson Engr.- George C. Davis Consulting Engr. | GRANTED Cond'l re: Permittee shall accept such interference as may be imposed by other existing Class IV stations. | 3-15-61 |
| BR-1031 Rec'd & Filed | 12-21-60 1-3-61 | Renewal of license. | GRANTED | 7-20-61 |
| BL-8522 R. & F. | 5-4-61 5-12-61 | License to cover C. P. (BP-12,998) which with. increase daytime power and the installation of a new trans., specifying type trans. as RCA-BTA-1B. Atty: Dow, Lohnes and Albertson | GRANTED Cond'l re interf. from Class IV Stations | 8-31-61 |

APPLICATION RECORD - BROADCASTING

Call
Letters W M G AName John E. Pidcock and Roy E. Zess d/b as Radio Station W M G A
Moultrie, Georgia

| File No. | Dated | Application for | Action | |
|---------------------------|----------------------------------|---|----------------------|-----------------------------------|
| | | | Nature | Date |
| BP-15014 R&F | 8-4-61 8-7-61 | CP to install the old main trans (Collins 300F) as an alternate unit night and an auxiliary unit day transmitter to be used on 1400kc 250W. Atty: Dow Lohnes and Albertson | GRANTED Cancelled | 9-8-61 4-2-62. |
| BL- Rec'd | 10-10-61 10-13-61 | License to cover construction permit (BP-15,014) which authorized installation of old main transmitter as an alternate main night and auxiliary day. | RETURNED | 2-14-62 Transmitter dismantled |
| BR-1031 Rec'd Filed | 12-16-63 12-19-63 12-19-63 | Renewal of license | GRANTED | 4-30-64 |

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WMGA

Name John F. Pidcock and Roy F. Zess d/b as Radio Station WMGA
Moultrie, Georgia 31768

| File No. | Dated | Application for | Action | |
|---|---|--|--|---------|
| | | | Nature | Date |
| BP- 17,607 Rec'd Resub. Resub. Rec'd Resub. R.&F. | 7-31-64 8-3-64 10-23-64 5-15-65 6-9-65 11-7-66 1-9-67 | CP to change freq. from 1400kc to 1130kc, increase daytime power from 1kw to 10kw, (10kw ^{CH}) install Directional antenna system (using DA nighttime and Critical Hours), install new transmitters (RCA BTA-1M: Nighttime; RCA BTA-1OU: Daytime) (Req. waiver of Sec. 1.569(b)(2)(ii)) Atty: Dow, Lohnes and Albertson Engr: George C. Davis (Daniel M. Redmond) (waiver granted; & application accepted for filing by Comm. action 6-21-67) (AMENDED 5-8-68 re Section IV-A) | Returned per Comm Letter 2-23-64 55262-Waiver of Sect. 1.569(b)(2)(i) denied-- PERMISSION FOR RECONSTRUCTION DENIED application returned per order of 11-25-66 RETURNED--by-COMM LETTER of 3-9-66 GRANTED Cond I rel Pre-sunrise operation. | |
| BR-1031 R & F | 11/23/66 12/5/66 | Renewal of license | GRANTED | 3-31-67 |

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

Call
Letters WMGA

Name JOHN F. PIDCOCK AND ROY F. ZESS d/b as RADIO STATION WMGA
.....
MOULTRIE, GEORGIA

| File No. | Dated | Application for | Action | |
|--|--|---|---------------|-------------------|
| | | | Nature | Date |
| BMP-12,635 R. & F. #483551 \$30 JAN 24 1969 | 1-10-69 1-14-69 1-14-69 | MP(BP-17,607 for extension of completion date to 8-6-69 (changes) Attys-Dow, Lohnes & Albertson (Daniel M. Redmond) | GRANTED to | 1-31-69 8-6-69 |
| BL-12,343 R & F #504339 \$30 PTA MAY 9 1969 | 4/4/69 4/4/69 4/4/69 4/15/69 | License (BP-17,607 as mod.) for changes, specify type trans. daytime BAUER FB-10J. Atty: Daniel M. Redmond (2-Main) Engr: Ralph E. Dippell, Jr., D.C. | GRANTED | 12-5-69 |
| BL-12469 R & F #506093 \$30. PTA JAN 20 1970 | 4-4-69 4-4-69 4-10-69 12-3-69 | Lic. (BP-17,607) to use former Main Trans: RCA BTA-1M for Daytime lkw Auxiliary Trans. For Auxiliary Purposes Only. | GRANTED | 4-9-70 |

APPLICATION RECORD - BROADCASTING

Call
Letters W M G A

Name JOHN E. RIDCOCK AND ROY F. ZESS d/b as RADIO STATION WMGA
Moultrie, Georgia

| File No. | Dated | Application for | Action | |
|--|---|--|---------|--|
| | | | Nature | Date |
| BR-1031 R & F #566061 \$75. P.N. | 12-25-69 12-29-69 12-29-69 12-20-69 | Renewal of License (Main and Auxiliary) AMENDED 3-23-70 re: business interests FEB 27 1970 | GRANTED | 4-1-70 |
| BR-1031 R & F PN Recd. PRESS FEB 16 1973 | 12-10-72 12-13-72 " | RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 4-16-73 re: ascert. of comm. needs; employment & commercial policy AMENDED 5-9-73 re: commercial policy; equal employment policy | GRANTED | 5-21-73 |
| BZ-8363 R&f R & F DM PRESS Jul 1 1973 | 4-18-73 4-20-73 (Main) 5-8-73 (Aux.) 6-19-73 | Direct Measurement Main and Auxiliary) | GRANTED | 8-19-74 XXXXXXXXXXXXXXXXXXXX |
| BZ-8617 R & F Amend PRESS 17 SEP 1974 | 3-11-74 3-13-74 8-13-74 - | Direct Measurement Fee retruned 9-25-74- not necessary Aux. Section II-A DM- 8-15-74 | GRANTED | 9-24-74 XXXXXXXXXXXXXXXXXXXX |

APPLICATION RECORD - BROADCASTING

Call
Letters W M G AName JOHN F. PIDCOCK AND ROY F. ZESS d/b as RADIO STATION WMGA
Moultrie, Georgia

| File No. | Dated | Application for | Action | |
|-------------------------------------|---------------------------------------|---|---------|---------|
| | | | Nature | Date |
| BR-1031 R & F PN PRESS | 11-19-75 12-1-75 FEB 5 1976 | Renewal of license (Main & Auxiliary) Atty- John D. Field, III (Dow, Lohnes & Albertson) AMENDED 3-1-76 re: commercial practices AMENDED 4-8-76 re: commercial practices AMENDED 4-8-76 re: commercial practices | GRANTED | 3-9-76 |
| BZ-790111AD R & F DM PRESS | 1-11-79 1-18-79 FEB 5 1979 | Direct Measurement | GRANTED | 2-6-79 |
| BR7812012T PRESS: | FEB 14 1979 | RENEWAL OF LICENSE (Main & Aux. Trans.) | GRANTED | 5-25-79 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

