

WMBO



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1396199

#1

Date First

Licensed 1-24-27

Call

Letters WABOSTATION LOCATION Auburn, N. Y.

SCOTT BROADCASTING CO., INC OF NEW YORK (AL: 7-13-79 EFF: 8-31-79)

\*AUBURN MEDIA, INC. (AL 9-16-71 ~~EFF: 9-30-71~~ EFF: 10-1-71)

Name of

Licensee: \*W M B O, INCORPORATED (Vol. Assign. Lic. 11-10-31)

\*GEORGE I. STEVENS, trading as RADIO SERVICE LABORATORIES

S.W. Corner York and Division Sts., Auburn, N. Y.

York Street, Cor. North ~~St~~ <sup>Duane</sup> Street, Auburn, New York (C.P. 11-24-36) Lic. 1-9-39

\* Metcalf Building, 141 Genesee St., Auburn, New York (C.P. 12-14-32) Lic. 5-23-33

Transmitter \* Masonic Temple Bldg., 10 South St., Auburn, N. Y. (C.P. 5-24-32) (Licensed 7-15-32)

Location: \* 95 Genesee St., Auburn, N.Y.

Metcalf Plaza, 144 Genesee St., Auburn, N. Y. (BRC 7-31-67)

13022 \* Metcalf Building, 141 Genesee St., Auburn, New York (C.P. 12-14-32) Lic. 5-23-33

Main Studio \* Masonic Temple Bldg., 10 South St., Auburn, N. Y. (C.P. 5-24-32) (Licensed 7-15-32)

Location: \* 95 Genesee St., Auburn, N. Y.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
1-R-B-212	4-20-31	1310	100	Unltd.	4-30	12-1-31
1-L-B-553	5-8-31	1310	100W (equip)	Unltd.	5-8	12-1-31
-AL-B-387	11-10-31	Vol. Assign. of License to WMBO, Inc.				
-R-B-212	11-27-31	Extension of license			12-1	1-1-32
-R-B-212	12-22-31	1310	100	Unltd. (Inv)	1-1	7-1-32
-S-B-212	12-29-31	Oper. tr. at 10 South St., Auburn, N.Y. Emergency Auth. (Temp)			12-29	6-1-32
-R-B-212	5-24-32	1310	100	U	6-1	6-22-32
-P-B-2497	5-24-32	Move station locally			6-24	9-24-32
-F-B-237	6-3-32	Automatic frequency control				
-L-B-840	7-15-32	1310	100	U	7-15	12-1-32
-P-B-2741	12-14-32	Move station locally & Cng. equip. (Rebuilding station)			1-14	4-14-33
L-B-965	5-23-33	1310	100(Move)	U	5-23	6-1-33
1-R-B-212	5-26-33	1310	100	U	6-1	12-1-33
1-R-B-212	11-7-33	1310	100	U	12-1	6-1-34
1-R-B-212	5-11-34	1310	100	U	6-1	12-1-34
B1-R-212	11-13-34	1310	100	U	12-1	6-1-35
B1-R-212	5-21-35	1310	100w	U	6-1	12-1-35
B1-R-212	11-12-35	1310	100	U	12-1	6-1-36
B1-R-212	5-28-36	1310	100w	U	6-1	12-1-36
P1-TC-55	11-24-36	Transfer of control from George I. Steven <sup>s</sup> to Roy L. Albertson				
-P-1467	11-24-36	Incr. power to 100w, 250w-LS; Install new trans. & ant.			1-24	7-24-37
-R-212	11-24-36	1310	100w	U	12-1	6-1-37
-MP-494	4-16-37	Mod. CP 1467 to chg. equip. and extend compl. date			1-24	10-13-37
B1-R-212	5-25-37	1310	100w	U	6-1	12-1-37
-B-212	11-30-37	1310	100w	U (H)	12-1	6-1-38
-R-212	5-25-38	1310	100w	U (H)	6-1	12-1-38
-R-212	11-21-38	1310	100w	U (H)	12-1	6-1-39
B1-R-212	12-16-38	1310	100w	U	12-19	6-1-39
B1-TC-80	12-16-38	Transfer of Control From Roy L. Albertson To: AUBURN PUBLISHING COMPANY Eff. 12-19-38				
B1-L-604	1-9-39	1310	100w, 250w-LS	U	1-9	6-1-39
		Lic. to cover C.P. to move trans.; incr. power; install new trans. & antenna				

## BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed \_\_\_\_\_

Call letters W M B OName of licensee W M B O, INCORPORATED

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From—	To—	
B1-R-212	5-23-39	1310	100,250w-LS	U	6-1	12-1-39	
B1-ML-649	9-6-39	1310	250w	U	9-6	12-1-39	
	Mod. License to incr. night power						
B1-R-212	11-14-39	1310	250w	U	12-1	10-1-40	
B1-Z-308	1-26-40	1310	250w	U	1-26	10-1-40	
	Mod. license for direct measurement						
B1-S-212	2/20/40	1310	250w	U	3/1	8/1/40	
Order	6/12/40	Extension of License			8/1	10/1/40	
B1-S-212	9/10/40	waive requirements of Sec 3.71 permitting WJBO to remain silent from 8pm daily from 9/10 to 10/9/40					
B1-S-212	10/3/40	EXTEN OF above from 10/10 to 11/8/40					
Order	9-10-40	Extension of license			10-1	3-29-41	
NARBA REALLOCATION							
B1-R-212	3-24-41	1340	250w	U	3-29	10-1-41	
B1-R-212	9-23-41	1340	250w	U	10-1	10-1-42	
B1-R-212	9-15-42	1340	250w	U	10-1	6-1-43	
B1-S-212	11-6-42	1340	250w	U	12-1	6-1-43	
	Mod. Lic. accordance Order 107						
B1-R-212	5-25-43	1340	250w	U	6-1	6-1-45	
B1-S-212	5-22-45	Extension of License			6-1	8-1-45	
B1-R-212	7-10-45	1340	250w	U	7-10	2-1-47	
B1-S-212	7-10-45	1340	250w	U	10-1	2-1-47	
	Mod. Lic. Order 107A						
B1-Z-1859	9-13-46	1340	250w	U	9-13	2-1-47	
	Determine operating power by direct method						
B1-R-212	1-23-47	1340	250w	U	2-1	2-1-50	
BR-212	1-25-50	1340	250	U	2-1	2-1-53	
BR-212	1-7-53	RENEWAL OF LICENSE			2-1	6-1-54	
Telegram	5-27-54	Action on renewal deferred 5-30-54 and continued operation auth. until final determination on renewal					
BR-212	7-28-54	Renewal of license			7-28	6-1-57	
BRC-560	10-29-54	Mod. of lic. to op. trans. by remote control from Metcalf Bldg. 141 Genesee St. Auburn, New York					
(1)							

B-S.

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ...W.M.B.O.....

Card #3

Name of licensee .....

Transmitter location .....

Main studio location .....



Form BC 126 # 4  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W M B O

Station location ..... Auburn, N.Y.

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BTC-4982	12-15-65	Voluntary transfer of control of Auburn Publishing Company (parent corp. of Lic. Corp). from Lithgow Osborne to Frederik R-L. Osborne			
BR-212	5-27-66	Renewal of License			6-1 6-1-69
BRC-3142 (1)	7-31-67	Mod. of license to change studio loc. and remote control point to Metcalf Plaza, 144 Genesee Street, Auburn, New York.			
BR-212-(L)	6-18-69	Renewal & NDLA			6-1-72
BAL-7375	9-16-71	VOL. AL		EFF: 9-30-71	
EBSA	5-25-72				
BR-212(L)	5-31-72	RENEWAL			6-1-75
BR-212(S)	5-28-75	RENEWAL			6-1-78
BR-212(L)	5-11-78	RENEWAL			6-1-81
BAL790523ER	7-13-79	VOL. AL		EFF:	8-31-79
BZ-800211AG(L)	3-28-80	DIRECT MEASUREMENT			6-1-81

#1.

## STATION APPLICATION RECORD

APPLICANT: RADIO SERVICE LABORATORIES (George I. Stevens, Manager) CALL LETTERS: WMBO

ADDRESS: 95 Genesee St., Auburn, N.Y. FILE NO: 1-R-B-212 DATED: 3/27/29

Present Assignment: 1370 kc. 100 w. Unlimited ACTION: Lic. 4/23/ 1370 kc. 100 w Unlimited.

Requested: Renewal

APPLICANT: RADIO SERVICE LABORATORIES (GEORGE I. STEVENS, MGR) CALL LETTERS: WMBO

ADDRESS: 95 Genesee St., Auburn, N.Y. FILE NO: 1-R-B-212 DATED: 6/28/29

Present Assignment: 1370 kc. 100 w. Unlimited time ACTION: G.O. 69 - 7/31/29 to 10/31/29

Requested: Renewal

APPLICANT: GEORGE I. STEVENS, trading as RADIO SERVICE LABORATORIES CALL LETTERS: WMBO

ADDRESS: 95 Genesee St., Auburn, N. Y. FILE NO: 1-R-B-212 DATED: 9/26/29

Present Assignment: 1370 kc. 100 w. Unlimited ACTION: Lic. 10-25-29 1370 kc. 100 w. Unlimited Per. 10-31-29 to 1-31-30

Requested: Renewal

#2.

## STATION APPLICATION RECORD

APPLICANT: George I. Stevens, trading as RADIO SERVICE LABORATORIES ALL LETTERS: WMBO

ADDRESS: 95 Genesee Street, Auburn, N. Y. FILE NO: 1-R-B-212 DATED: 12-30-29

Present Assignment: 1370 Kc. 100 W Unlimited Renewal license 1-25-30.

Requested: Renewal ACTION: Period 1-31 to 3-2-30.

(2) Renewal License 3-2 to 4-30-30

Iss. 2-19-30 Min. 2-7-30) + 1

1370 Kc. 100 W. Unlimited.

APPLICANT: George I. Stevens, tr Radio Service Lab. CALL LETTERS: WMBO

ADDRESS: Same FILE NO: 1-R-B-212 DATED: 4-17-30

Present Assignment: 1310 Kc. 100 W. Unlimited Renewal Lic. 4-23-30

Requested: Renewal ACTION: Per: 4-30 to 7-31-30

APPLICANT: Same CALL LETTERS: WMBO

ADDRESS: Same FILE NO: 1-R-B-212 DATED: 6-24-30

Present Assignment: 1310 Kc. 100 watts Renewal License 7-7-30

Requested: Renewal ACTION: Per: 7-31 to 10-31-30

## APPLICATION RECORD - BROADCASTING

Call

Letters W M B O

Name W M B O, INC. (Vol. Assign. Lic. 11-10-31)  
x George I. Stevens tr/as RADIO SERVICE LABORATORIES

File No.	Date d <del>RECEIVED</del>	Application for	Action	
			Nature	Date
1-R-B-212	9-23-30	Renewal of License	Granted	10-21-30
1-P-B-1814	11/10/30	Changes in equipment (Max. pr. from 37½ W. to 100 W.)	Granted	12-19-30
1-R-B-2-2	12-24-30	Renewal of license	G.O.103 Granted Extended	1-20-31 4-24-31 11-27-31
1-L-B-553	3-27-31	License to cover 1-P-B-1814. (also request to use old equipment as auxiliary, after making certain changes.)	Granted	5-8-31
1-AL-B-387	9-25-31	Voluntary assignment of license to W M B O, INC.	Granted	11-10-31
1-R-B-212	9-24-31	Renewal of license (Superseded by Renewal dated 11-24-31).		
1-R-B-212	11-24-31	Renewal of license (filed by W M B O, Inc.) (Inv)	Granted	12-22-31
1-P-B-2497	2-27-32	Move station locally	Granted	5-24-32

## APPLICATION RECORD - BROADCASTING

Call  
Letters WMBOName WMBO, Incorporated.

File No.	Dated Received	Application for	Action	
			Nature	Date
1-R-B-212	3-31-32	Renewal of license	Granted	5-24-32
<del>1-R-B-212</del>	<del>6-21-32</del>	<del>Renewal of license</del>	<del>Unnecessary</del>	<del>to 6-22-32 only.</del>
1-F-B-237	5-4-32	Install automatic frequency control.	returned	8-1-32
			Granted	6-3-32
1-L-B-840	6-20-32	License to cover 1-P-B-2497 to move station locally.	Granted	7-15-32
<del>1-R-B-212</del>	<del>10-4-32</del>	<del>Renewal of license</del>	<del>Unnecessary</del>	<del>Returned</del>
				12-7-32
1-P-B-2741	11-7-32	Rebuild station; chg.st.address to 141 Genesee St.-new transmitter	Granted	12-14-32
<del>1-R-B-212</del>	<del>3-27-33</del>	<del>Renewal of license</del>	<del>Granted</del>	<del>5-26-33</del>
1-L-B-965	5-2-33	License to cover 1-P-B-2741	<del>Returned</del>	<del>5-4-33</del>
			<del>not signed</del>	
			Granted	5-23-33

## APPLICATION RECORD - BROADCASTING

Call  
Letters WMBOName WMBO, Incorporated,

File No.	Dated	Application for	Action	
			Nature	Date
1-R-B-212	9-29-33	Renewal of License	Granted	11-7-33
1-R-B-212	3-30-34	Renewal of License	Granted	5-11-34
B1-R-212	9-29-34	FEDERAL COMMUNICATIONS COMMISSION RECORDS: Renewal of license	Granted	11-13-34
B1-R-212	3-29-35	Renewal of license	Granted	5-21-35
B1-R-212	9-27-35	Renewal of license	Granted	11-12-35
B1-R-212	3-31-36	Renewal of license (jurat)	Returned	<del>4-17-36</del>
Resubmitted "	"	" " "	Granted	5-28-36

#6

Call

Letters

WMBO

Name W M B O, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B1-TC-55	4-1-36	Authority to transfer control of corporation from George I. Stevens to Roy L. Albertson, 150 shares common stock.	<del>Returned 5-4-36 - Just &amp; date - ORDER OF RECONSIDER &amp; GRANT</del>	<del>5-4-36</del>
Resubmitted	8-27-36			Min. 11-24-36
B1-P-1467	9-22-36	Construction permit to install a new transmitter, erect a vertical antenna, increase power from 100w to 100w, 250w-LS, and move transmitter from Metcalf Bldg., 141 Genesee St. Auburn, N.Y. to York St. Cor. No. <del>Box St.</del> <i>Dubin St.</i> Auburn, N.Y.	Granted	11-24-36
B1-R-212	10-15-36	Renewal of license	Granted	11-24-36

## APPLICATION RECORD—BROADCASTING

Call letters WMBOName W M B O, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-TC-80	11-27-36	Authority to transfer control of corporation from Roy L. Albertson to Auburn Publishing Company, 180 shares of common stock.	Ex. Rept. 1-672 Dock. 4375 GRANTED Effective Min. #535	12-16-38 12-19-38 12-20-38
B1-MP-494	2-23-37	Modification of construction permit (E1-P-1467) for changes in equipment and extension of completion date from 7-24-37 to 180 days after grant.	Granted	4-16-37
B1-R-212 Resubmitted	3-29-37 3-29-37	Renewal of license ( <del>Just not complete</del> )	Ret'd Granted	<del>4-20-37</del> 5-25-37



## APPLICATION RECORD—BROADCASTING

Call letters W M B OName W M B O, Incorporated

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-L-604	5-10-37	License to cover construction permit (B1-P-1467) as modified, for a new transmitter and antenna, increase in power and move of transmitter.	Granted	1-9-39
<sup>T<sub>1</sub></sup> B1-R-212	9-28-37	Renewal of license	(1) Designated for hearing (2) Temporary license granted Min. 11-30-37 (H) Granted 5-25-38 (H) Granted 11-21-38 Ex. Rept. I-672 Dock. 4971 GRANTED 12-16-38 Eff. 12-19-38 Min. #535 12-20-38	
<del>66-208-33</del> B1-R-212	3-29-38	Renewal of license (Unnecessary)	Returned	6-10-38

## APPLICATION RECORD—BROADCASTING

#9

Call letters W M B OName W M B O, Inc.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-R-212	3-23-39	Renewal of license	Granted	5-23-39
B1-ML-649	4-19-39	Modification of license to increase (night) power, from 100w; 250w-LS to 250 watts day and night.	Docket 5631 - Granted	9-6-39
B1-R-212	9-28-39	Renewal of license	Granted	11-14-39
B1-Z-308	1-5-40	Authority to determine operating power by direct measurement of antenna power.	Granted	1-26-40
B1-R-212	5-2-5-40	Renewal of license	Granted	3-24-41 1340kc, 250w, U
B1-R-212 Resub.	7-29-41 8-14-41	Renewal of license Forms 335 filed 8-2-41	Returned 8-9-41: Cld. format-	Ret'd ----- 9-4-41-

#10

Call  
Letters W M B OName W M B O, Incorporated

File No.	Dated	Application for	Nature	Action	
					Date
B1-R-212 Rec'd Resub.	7-20-42 7-22-42 7-20-42	Renewal of license (2-add'l copies of Ex. & 13(b))	Ret'd Granted	7-23-42 9-15-42	
B1-R-212 Resub.	3-26-43 "	Renewal of license (Sec. 13(b))	Ret'd Granted	3-31-43 5-25-43	
B1-R-212 Rec'd Resub.	4-23-45 4-25-45 5-4-45	Renewal of license (Par. 5a & g)	Ret'd GRANTED	4-30-45 7-10-45	
B1-2-1859 Rec'd Filed	7-29-46 7-30-46 7-30-46	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-13-46	
B1-R-212 Rec'd	11-29-46 12-2-46	Renewal of license Operating logs filed 12-16-46	GRANTED	1-23-47	

#11

Call  
Letters W M B OName W M B O, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-212 Rec'd	11-30-49 12-2-49	Renewal of license.	GRANTED	1-25-50
BR-212 Rec'd Filed	11-28-52 12-1-52 12-1-52	Renewal of license	GRANTED	1-7-53
BR-212 Rec'd Filed	2-26-54 3-1-54 3-1-54	Renewal of License	GRANTED	7-28-54
BRC-560 Rec'd Filed	10-22-54 10-26-54 10-26-54	Modification of license to operate transmitter by remote control from Metcalf Building, 141 Genesee Street, Auburn, New York Carl H. Butman, Atty.	GRANTED	10-29-54
BP-10,892 Rec'd Filed	11-1-56 11-5-56 11-5-56	Construction permit to install a new transmitter (RCA BTA-250M). Carl H. Butman, Consultant	GRANTED	11-26-56

FORM BC-121 #12  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W M B O

Name W M B O, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-6529 Rec'd Filed	1-31-57 2-8-57 2-8-57	License to cover Construction Permit BP-10,892 which authorized installation of a new transmitter. <del>Carl H. Butman, Atty.</del>	GRANTED	2-19-57
BR-212 Rec'd Filed	2-14-57 2-18-57 2-18-57	Renewal of License Carl H. Butman, Consultant.	GRANTED	5-29-57
BP-12,271 Rec'd Filed	8-12-58 8-15-58 8-15-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (RCA BTA 1R) Consultant - Carl W. Butman	GRANTED	7-7-60

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M B OName W M B O, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-212 Rec'd Filed	1-20-59 2-2-59 2-2-59	Renewal of License.  (Filed pursuant to Commission Order adopted 7-30-58, released 8-5-58 and will be consolidated for Hearing with BP-10994 (Station WAUB), if necessary).  Frank Stollenwerck & William Thomson, Attorneys for applicant.	GRANTED	5-25-60
<del>BP-13522</del> R & F	<del>10-24-59</del> 10-28-59	Construction Permit to install new transmitter (RCA-BTA-1R) to be operated on 1340kc with power of 250 watts.	GRANTED	10-30-59
<del>BL-7848</del> R & F	<del>1-26-60</del> 2-1-60	<del>License to cover C. P. (BP-13522) to install a new transmitter (RCA-BTA-1R) to be operated on 1340kc with power of 250 watts.</del> Atty's: Adams & Thomson	GRANTED	5-16-60 5-16-60

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M B O#14  
Name WMBO, INCORPORATED  
AUBURN, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BL-8034 Rec'd Filed	7-8-60 7-11-60 7-11-60	License to cover C.P. (BP-12,271) which authorized increase in daytime power.	GRANTED	9-1-60
BTC-3819 Rec'd Filed	7-6-61 8-1-61 8-1-61	Involuntary transfer of control of Auburn Publishing Company, parent corporation of licensee corporation from Charles D. Osborne to Edith Wendell Osborne, Marine Midland Trust Company of Central New York and Agnes Osborne Griswold, Executors of the Estate of Charles D. Osborne, Deceased.  William Thomson, Atty.	GRANTED EFF	8-11-61 8-1-61
BR-212 Rec'd & Filed	2-20-63 2-25-63 2-25-63	Renewal of license	GRANTED	6-10-63

APPLICATION RECORD - BROADCASTING

Call Letters W M B O

Name WMBO, INCORPORATED  
Auburn, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4870 R & F (form 316)	7-22-65	Voluntary acquisition of control of lic. corp. By Lithgow Osborne thru distribution of stock of Auburn Publishing Company (parent corp. of lic. corp) by Marine Midland Trust Company of Central New York and Agnes Osborne Trimmingham (now Griswold) Executors of the Estate of Charles D. Osborne, Deceased	GRANTED EFF:	8-11-65
	7-23-65			9-10-65
BTC-4982 R & F (Form 316)	11-23-65	Voluntary transfer of control of Auburn Publishing Company (Parent of from Lithgow Osborne to Frederik R-L. Osborne  Atty - William Thomson	GRANTED	12-15-65
	12-2-65			
BR-212 R & F	2-16-66 2-21-66	Renewal of license	GRANTED	5-27-66



FORM BC-121 #16  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1340kc

Call  
Letters W.M.B.O.

Name AUBURN MEDIA, INC.  
x WMBO, INCORPORATED  
Auburn, New York

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3142 Rec'd Resub. R & F	7-6-67 7-10-67 7-24-67 7-24-67	Modification of license to change studio location and remote control point to Metcalf Plaza, 144 Genesee Street, Auburn, New York.	<del>Returned:</del> <del>Signed by General Manager.</del> GRANTED	<del>7-17-67</del> <del>General</del> 7-31-67
BR-212 R & F #495172 \$75. PRESS MAR 18 1969	2-3-69 2-28-69 2-28-69	Renewal of license AMENDED 6-9-69 re: Programming  Lewis I. Cohen, Atty.	GRANTED	6-18-69
BAI-7375 Re: R & Filed FEE PD: \$1000 # 019631 Code 047 ALSO SEE: WRLX(fm) AUG 11 1971 Pub. notice filed 8-16-71 Amended SEP 16 1971	7-23-71 7-26-71	Voluntary assignment of license to AUBURN MEDIA, INC. (SEE OVER)  Atty - Cohen & Berfield AMENDED 9-8-71 to make chges in stockholders, stockholdings & directors	GRANTED Req. grant fee \$7,000.00 grant fee includes WRLX also Eff: 10-1-71 Grnt Fee Paid. 063, 10-4-71. W-008741 EFF: 9-30-71	9-16-71

RE: BAI-7375 - ATTY WAS CALLED <sup>8-25-71</sup> 8-21-71 - Tables I & II  
incomplete re places of birth & present bus. occupations

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M B OName AUBURN MEDIA, INC.  
Auburn, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-212 R & F P.N. MAR 8 1972	2-24-72 2-29-72 2-29-72	Renewal of License  Atty: Lewis I. Cohen (Cohen & Berfield) AMENDED 4-4-72 re: employment policy	GRANTED	5-31-72
BR-212 R & F PN Recd. PRESS MAR 4 1975	1-15-75 1-27-75 "	RENEWAL OF LICENSE Lewis I. Cohen, Atty.	GRANTED	5-28-75
BR-212 R & F PRESS MAR 13 1978	1-15-78 1-24-78	RENEWAL OF LICENSE	GRANTED	5-11-78

APPLICATION RECORD - BROADCASTING

Call Letters WMBO

SCOTT BROADCASTING CO., INC. OF NEW YORK

Name x AUBURN MEDIA, INC.  
Auburn, New York

File No.	Dated	Application for	Action	
			Nature	Date
BAL790523ER PRESS Form 314 JUN 1 1979 PN FILED 6-13-79 on filed 7-3-79		Vol AL to SCOTT BROADCASTING CO., INC. OF NEW YORK  Atty for assignor-Lewis I. Cohen Atty for assignee-Lawrence N. Cohn	GRANTED EFF:	7-13-79 8-31-79
BZ-800211AG R & F DM PRESS MAR 24 1980	2-11-80 2-29-80	DIRECT MEASUREMENT  Atty: Joel H. Levy	GRANTED	3-28-80
BR810202UZ PRESS MAR 12 1981		Renewal of License Atty.: Richard A. Helmick	GRANTED	5-29-81

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WMBO

W M B O, INCORPORATED (Vol. Assign. Lic.)  
 Licensee George I. Stevns tr/as Radio Service Laboratories

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B1-P-610	6-1-35	NEW	Frederick L. Keeseo 77 Linwood Ave. Buffalo, N.Y. P.O. S. & Trans. Auburn. NY	C.P. new station on 1310, 100w, U. Fac. of WMBO.	Returned 10-30-35 No. reply to our letters.
B1-P-1864	7-1-37	NEW	Auburn Publishing Co. Auburn, N.Y.	C.P. new on 1310 kc 100w; 250w-LS. U. Fac of WMBO	10-30-37

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
8-5-58	2-2-59		For consolidation in hearing with BP-10994 (WAUB) if necessary- 12-30-58 ORDER adopted ext. time to file to 2-2-59	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

