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LEMOYABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

WHLC

BROADCASTING STATION LICENSE RECORD

Date first licensed June 3, 1970

Call letters WMLC

Station location Monticello, Miss.

CLINCO, INC.(AL 8-13-71 9-18-71)

Name of licensee JAMES ERNEST CLINTON AND ERNEST W. CLINTON d/b as MONTICELLO BROADCASTING

Transmitter location U.S. Hwy. 84, 1.5 mi. W. of center of Monticello, Mississippi (BP 8-13-

Main studio location .Same as transmitter (EP. 8-13-69)

CONSTRUCTION PERMIT AND LICENSE RECORD

	and the same of		The same of the sa	AND DESCRIPTION OF THE PARTY OF	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BP-18195	8-13-69 CP for a r	1270kc	1kw ard bro	Day adcast sta	4-13-70 ation.
BP-18195(1)					
BL-12,572(L					6-1-73
Telegram	8-18-70	PSA	500w		
BAL-7343	8-13-71	VOL. A	L EFFL	9-18-71	
EBSA	6-12-72				
BR-4801(L	Allered Sections (Section)	of licer	se		6-1-76
BR-4801(S)	5-27-76	,	RENEWAL		6-1-79
BR790129UH	5-18-79	REN	EWAL		6-1-82

FORM BC-121-Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

HOW WHLC

JAMES ERNEST CLINTON AND ERNEST W. CLINTON D/B AS MONTICELLO BROADCASTING

Monticello, Mississippi (1006 Arlington, Clinton, Miss 39056)

File No.	Dated	Application for	Nature	lon Date
BP 17,958	11-6-67	CP for a new standard broadcast station to be		
Rec'd	11-7-67	operated on:	GRANTED	8-13-69
Filed	11-7-67	Frequency: 1270kc		0,-0,
PN Recd	4-22-68	Power: 500w 1kw		
BP-18,195		Hours: Daytime Trans: Collins 820D-1 Trans loc: U.S. Hwy 84, 1.5 mi. W of center of Monticello, Mississippi	.	
(PRELIMINA) WITH	Y EXAMINATION P-17,964)	Studio loc: Same as transmitter ener-Guy C. Hutcheson Arlington Texas ON INDICATES THIS PROPOSAL IS MUTUALLY EXCLUSIVE	5	
AMENDMENT R & F Press APR FN filed	3-20-68 3-21-68 6-17-68	Change applicant's name to James Ernest Clinton and Ernest W. Clinton, d/b as Monticello Broadcasting and amend Section III.		
		F.C.C WASHINGTON, D. G.		

CONTACT: RUSSELL ROWELL
PHONE: CODE 202; 347-1500
ADDRESS: MUNSEY BLDG.
WASHINGTON, D. C.

JOINT PETITION FOR APPROVAL OF AGREEMENT filed 4-16-69 by Russell Rowall on behalf of applicant .

FORM BC-121 Aug. 1955 CARD #2

APPLICATION RECORD - BROADCASTING

Call Letters WMLC

Name JAMES ERNEST CLINTON AND ERNEST W. CLINTON D/B AS MONTICELLO BROADCASTING Monticello, Mississippi

			Action	
File No.	Dated	Application for	Nature	Date
BP-18,195 com AMENDMENT R & F #430667 \$75 AMENDMENT R&F	5-14-68 5-22-68 5-22-68	Change power from 500w to 1kw. NEW FILE NUMBER BP-18,195 ASSIGNED. AMENDED Section IV-A.	GRANTED	8-13-69
JUL 12 1968 AMENDMENT RAP AMENDMENT RAP	8-15-68	AMENDED Section IV-A. AMENDED Section III.		
BL-12,572 R & F #565034 \$75. \$45. Refunded PTA	12-17-69 12-19-69 12-19-69 12-29-69	Lic.(BP-18,195) for new Standard B/c Sta.	GRANTED	6-3-70
A ^m ended PRESS	1-5-70 APR 2 1970	Engineering (freq. monit. type)		

September 1969

APPLICATION RECORD - BROADCASTING

Clinco, Inc.

Call etters WML

x James Ernest Clinton and Ernest W. Clinton

Name dba MONTICELLO BROADCASTING

Mo	nticello. M	1881881pp1		The state of the s
File No.	Dated	Application for	Ac Nature	tion Date
BAL -7343 R & F FEE PD: \$25 CODE 053 (F	rm 316)	Voluntary assignment of license to CLINCO, INC. (SEE OVER)	GRANTED EFF:	8-13-71 9-18-71
BR-4801 R & F PN Recd. PRESS APR 5 197	3-2-73 3-5-73	RENEWAL OF LICENSE	GRANTED	5-31-73
BR-4801 R & F PN Recd. PRESS	1-30-76 2-2-76 MAR 3 197	RENEWAL OF LICENSE AMENDED 5-4-76 re: prog. & comm. leaders sur	GRANTED vey	5-27-76
		F.C.C WASHINGTON, D. C.		

RE: BAIL-7843 - Cert. of By-Laws necessary filed 2-23-7)

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WMLC

Name CLINCO, INC.
Monticello, MS

File No.	Dated	Application for	Nature	<u>on</u> Date
BR790129UH PRESS MAR	1 5 1979	Renewal of License	GRANTED	5-18-79
		F.C.C WASHINGTON, D. C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

