

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

.k. Alcae fing evalion license record

Date first licensed 8-22-47

Call letters W.M. I.D. STATION LOCATION: ATLANTIC CITY, N. J.

WMID, INC. (AL 4-10-67 EFF: 5-2-67)

Name of licensee MAID-ATLANTIC BROADCASTING COMPANY

Murray and Ohio Avenue, Atlantic City, New Jersey (CP 8-20-62) x Absecon Blvd. and Huron Ave., Atlantic City, N. J. (Lic. 8-22-47)

Transmitter location Corner Absecon Boulevard and Illinois Ave., Atlantic City, New Jersey

M.P. 4-23-47)

Y Aldwin Building 1710 tol

x Aldwin Building, 1710 Atlantic Avenue, Atlantic City, N. Jersey (Ltr. 5-10)

X Hotel Brighton at Indiana Ave. and the Boardwalk, Atlantic City, N.J.

XSenator Hotel, 166 So. South Carolina Ave., Atlantic City, NILic.8-2

xConvention Hall, Georgia Avenue and Boardwalk, Atlantic City, New Jemann Studio location Tennessee Ave. and Boardwalk, Atlantic City, New Jersey. (M.P. 4-23)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

				-	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
B1-P-518	5 12-26-46	1340	250w	U	
Letter	3-12-47	CP for	new sta	ion grant	ted subject to
	filing	MP for a	pproval		d antenna
-		2010			nal Clause)
	4-23-47 Mod. C.P.	1340	250w		6-23 12-23-47
of T&S		(5105)	or appi	CART BUTE	nna and approva
	5-28-47	1340	250w	Ū	6-23 12-23-47
THE RESERVE OF THE PERSON NAMED IN		as mod.,			ransmitter.
3L-2508	8-22-47	1340	250w	The second second second	3-22 2-1-50
	Lic. to				r a new station
					erating power
	ct method.				
BS-172	1-25-50	Extens	ion of I	icense	2 ₀ 1 6-1-50
BTC-883	5-12-50	Vol. TC	of lic.	corp. thr	u sale of 100
		mon st	ck & 14	shares of	f preferred.
MFF:	1-12-50	1010	252		27 50 2 7 52
	5-31-50		250w		-31-50 2-1-53
Z-31388		1340	250w		5-14 2-1-53
	THE RESIDENCE OF THE PARTY OF T	Contraction of the last	and the local division in which the local division is not as a second	THE RESERVE AND PARTY AND PERSONS ASSESSMENT	1-28-53 and
elegra	m 1-29-53	continue	n renewa d operat	ion auth.	until final
				renewal	
BRC-47	0 8-4-54			license to	
(1)	transmit	ter by r	mote co	trol from	Hotel Brighton , Atlantic
					1724 2-20-57 _
BR-172	2-20-57	1340	250w_	_U	2-20_6-1-57_
B2-34	68 7-14-53	Authori	ty to de	termine dpe	erating power
-	4 4+h BP_1			rement of	intenna power
	d with BR-1			continue	doperation
TELEGR	TAM 5-31-57				termination
		on appl	ication	for reneval	of license.

Form BC-126 June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed	***************************************	Call letters WMID
Card #2		Station location Atlantic City, New Jersey
Name of licensee	See Card #1	
Transmitter location		

CONSTRUCTION PERMIT AND LICENSE RECORD

A STATE OF THE PARTY OF THE PAR				Salar Barrellin	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BTC-2516 Eff:	10-25-57	license Richard	e corpor Endicot	t to David	H. Freedman
BR-1724	9-25-57	RENEWAL	OF LICE	NSE 9	-25-57 6-1-60
BZ-3924 (1)	11-21-57	Authori power b	ty to de	termine o	
BRC-1324 (2)	and the land	oint from the source of the so	m Hotel c. Atlant 1710 Atl	Brighton accidental conticutor in the control of th	nue, Atlantic
BP-12922		crease d	ytime po	LS U 4	-23 10-23-61 stall a
BP-12922 (1)	6-1-61	new cond	lition. re	2922) to i	
PMP-9501	6-8-61	Mod. CP) to chg.	type trans.
BL-8590 and BR-1724	7-18-62	Lic. to	inc. day	(BP-12,922 rtime power	as mod.) which and install of LICENSE.
BP-15177 (AUX-A	HT MAIN)	1340kc CP to i 250L) A to be o Blvd &H power; Avenue,	250w stall old stall old stall old er from m eron Ave of emote cor Atlantic	and ALT-Main trans and ALT-Main trans on 1340kc watrol from City, NJ	-9-62 9-9-62 ns(RCA BTA IN trans night loc Absecon with 250w 1710 Atlantic
P-15635	tic City.	from "A	bsecon #1	nna-transmod and Huro	itter location n Ave., tlan- venue, Atlan- ntenna-ground

Form BC 126 June 1954 CARD # 3

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WMID

Name of licensee MID-ATLANTIC BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No. Letter	Date Issued 10-9-62	Freq.	Power 15,177)	Time Div. forfeite	Period From- To-
BP-15,833		nate-nig remote c	t trans	mitters :	N-12 10-12-6
BMP-10,877 (1) BRC-2398 (2)	5-15-63	Mod. of studio point t	On_date CP(BP-1 location Murray	<u>to</u>	Avenues,
BF-15,833 (1)			elete RO		chg. studio trans. from
BL-10,186	10-7-64	Lic to c installa Aux purp	over CP	BP-15,833 old main y Day& to	10-7 6-1-66 a which auth trans; for be used as
BR-1724		which au chgs in	th chg an	BP-15,635 nt-trans and groun	loc; make system.
BR-1724	4-10-67	Renewal (Main &	of Licen		4-10 6-1-69
BAL-5981 EFF: BS-1724 Main & Aux NDEA	4-10-67 5-2-67 9-25-67 (Memo) 2-5-68	WHID, I 1340kc Licto	Z38W.la		9-25 6-1-69 ordinates.
31C-5867 EL-1724() 5-22-69	Vol. TC	d or Mad	nialUX-	6-1-72
EBSA BR-1724(S)		Renewal			6-1-75

June 1954

BROADCASTING STATION LICENSE RECORD

Call letters WMID
Station location
•••••••••••••••••••••••••••••••••••••••

CONSTRUCTION PERMIT AND LICENSE RECORD

	The state of the s			A Printer	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BZ-8618(L)	9-19-7	CONTRACTOR OF THE PARTY OF THE	Measure	The state of the s	6-1-75
		Alternat	e & Aux	liary)	
		1340kh	z 250w,1	kw-LS U	
BS-1724(I) 12-19-	74 rede	ignate	rans. as	Main & Aux.
		Part of the Part o	A country or the second section of the second section of the	te contro	6-1-75
BR-1724(S)11-17-75	RENEWAL	(MAIN &	AUX.)	6-1-78
BS-1724(1-22-76	ML chg	antenna	descripti	on a_system
The state of the s					a system
BTC-8003	5/19/76		EFF: 6		
BR-1724(L)	5-30-78				6-1-81
		(Main &	Auxilia	(A)	
	-				

Call WMID Letters New

File No.	Dated	Application for	Natura	Action
B1-P-5185 Rec'd Filed	8-16-46 8-26-46 8-26-46	Construction Permit for a new standard broad- cast station to be operated on: Frequency: -1400mc 1340kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined-Atlantic City. New Jersey Studio location: To be determined-Atlantic City. New Jersey	subject for appr antenna re waive Letter 3	
AMENDED Recd. Filed	11-1-46 11-6-46 11-6-46	John P.Carr, Atty. AMENDED to change frequency from 1400kc to 1340kc		

Transmitter: Collins 300-G

Earl M. Johnson, Engr. Larchmont, New York

#2

Call Letters W M I D

Name MID-ATLANTIC BROADCASTING COMPANY

771 - W-				tion
File No.	Dated	Application for	Nature	Date
BMP-2591 Rec'd Filed	2-18-47 2-24-47 2-24-47	Mod. of C.P. (B1-P-5185, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location at corner Absecon Blvd. and Illinois Ave., Atlantic City, N. J. and to specify studio location as Tennessee Ave. and Boardwalk, Atlantic City, N. J. (Dwight E. Rorer, Atty Earl M. Johnson, Engr.)		4-23-47
EMP-2778 Rec'd Filed	5-26-47 5-28-47 5-28-47	Mod. of C.P. (B1-P-5185, as mod., which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-250-L) (Filed by Dwight E. Rorer, Atty.)	GRANTED	5-28-47

#3

Call Letters WMID

Name

MID-ATLANTIC BROADCASTING COMPANY

File No.	Dated	Application for	Nature	tion Date
BL-2508 Rec'd Filed	5-29-47 5-29-47 5-29-47	License to cover C.P.(B1-P-5185, as mod.,) which authorized a new standard broadcast station and for change of studio location from: Tennessee Ave. and Boardwalk, Atlantic City, New Jersey to: Conventional Hall, Georgia Ave. & Boardwalk, Atlantic City, New Jersey.	GRANTED waivers 3.	8-22-47 55(b) and 3.60
B2-2327 Rec'1 Filed	5-29-47 5-29-47 5-29-47	Authority to determine operating power by direct measurement of antenna power. (Dwight E. Rorer, Atty.)		

Name

APPLICATION RECORD - BROADCASTING

Call

Letters WMID

MID-ATLANTIC BROADCASTING COMPANY

File No.	Dated	Application for	Natur	ction Date
BTC-883 Rec'd Filed	1-12-50 1-17-50 1-17-50	Voluntary transfer of control of licensee corporation from Earl M. Johnson and Charles H. Singer to Richard Endicott. (100 shares of common stock) (145 shares of preferred stock) Thomas W. Wilson, Atty.		APPED 5-12-50 F: 6-12-50
ER-1724 Rec'd	1-25-50 1-30-50	Renewal of License Thomas Wilson, Atty,	GRANTED	5-31-50
BZ-3288 Rec'd. Resubmitted Rec'd Filed	1-13-51 1-15-51 1-25-51 4-12-51 4-12-51	Authority to determine operating power by direct measurement of antenna power.		1-19-51 -Chief-Engineer D 5-14-51

FORM A-170 #5 FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call

Letters M.M.I.D.

Name MID-ATLANTIC BROADCASTING COMPANY

File No. BR-1724 Rec'd Filed	Dated 1-13-53 1-15-53 1-15-53	Application for Renewal of License	Nature GRANTED	Date 2-20-57
BZ-3468 Rec'd Filed	3-4-53 3-13-53 3-13-53	Authority to determine operating power by direct measurement of antenna power. Samuel Solareff, engr		7-14-53 th Renewal 2-20-57
BTC-1639 Rec'd Filed	11-30-53 127-53 12-7-53	Hardler and Joseph F. Brades	DISMISSED : After Heari Docket # 11 Order Issue	1ng .046

FORM A-170 #6 FORMERLY FCC FORM 94

Name

APPLICATION RECORD - BROADCASTING

Call

Letters WMID

Mid-Atlantic Broadcasting Company Atlantic, City, New Jersey

	File No.	Dated	Application for	Nature	tion Date
	RC-470 Rec'd Filed	7-28-54 7-29-54 7-29-54	Modification of license to operate transmitt by remote control from Hotel Brighton at Indiana Avenue and the Boardwalk, Atlantic City, New Jersey	GRANTED Issued	8-4-54 with Renewal 2-20-57
	BR-1724 Rec'd Filed	5-27-57 5-31-57 5-31-57	Renewal of License Samuel Miller, Atty.	GRANTED	9-25-57
1	BTC-2516 Rec'd Filed	5-31-57 6-5-57 6-5-57	Voluntary aransfer of control of licensee corporation from Richard Endicott to David H. Freedman. Samuel Miller, Atty.	GRANTED Eff:	9-25-57 10-25-57
			F.C.C WASHINGTON, D. C.		

FORM BC-121#7

APPLICATION RECORD - BROADCASTING

Call

Letters M.M.I.D.

Name FID-ATLANTIC BROADCASTING COMPANY

				Action	
	File No.	Dated	Application for	Nature	Date
F	Z-3924 lec'd Filed	9 -5- 57 9 - 6-57 9 - 6-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-21-57
R	BC-1324 ec'd iled		Modification of license to change Remote Control Point from Hotel Brighton at Indiana Avenue and the Boardwalk, Atlantic City, H. J. to Aldwin Building, 1710 Atlantic Avenue, Atlantic City, New Jersey	CRANTED	8-1-58
	BP-12,922 Rec'd Filed	3-2-59 3-17-59 3-17-59	Construction Permit to increase daytime power from 250w to 1kw and install new trans. (Gates BC-1T) Atty Samuel Miller Engr Frederic D. Schottland, W. Orange, N.J.	mposed by V station ower to 1	accept interf. exist. Class if auth. inc. kw. Install
_	BR-1724 Rec'd&Filed	5-24-60 5-27-60	Renewal of license		-18-62

Call LettersW.M.I.D.

MID-ATLANTIC BROADCASTING COMPANY ATLANTIC CITY, NEW JERSEY Name

			Ag	tion
File No.	Dated	Application for	Nature	Date
BMP-9501 R.&F.	5-23-61 5-24-61	Modification of construction permit (BP-129 which auth. inc. daytime power and install trans.) to change type transmitter(RCA BTA	new	6-8-61
		Atty-Samuel Miller.	1	
TL-8590	5-20-61 6-22-61	Lie. to cover CP(LF-12,922) as mod. to incr. daytime power and install new transmitter.	GRANTED	
SAR.	0-20-01		with	0.10.40
U		Atty- Samuel Miller.	BR-1724	7-18-62
BP-15177 R&F	10-18-61 10-23-61	CP to install old main trans (RCA BTA-250L) as an auxiliary day and an alternate main transight to be oper from (main trans loc) Absecon Blvd. and Huron Ave., Atlantic Cityk N. J. on		
AM ENDMENT R & F	11-10-61 11-13-61	Atty- Samuel Miller Atty- Samuel Miller AMENDED to show remote control operation of (aux, day - Alt. Main, night) transmitter from 1710 Atlantic Avenue, Atlantic City, New Jersey (same as main)	GRANTED Forfeited	1-9-62 per letter 10-9-62

Call Letters WMID

Name MIN-ATLANTIC BROADCASTING COMP ANY
ATLANTIC CITY, NEW JERSEY

File No.	Dated	Application for	Nature	On Date
BP-15,635 R & F	6-21-62 7-5-62	Construction permit to change antenna- transmitter location from "Absecon Blvd. and Huron Ave., Atlantic City, N.J." to "Murray and Ohio Ave., Atlantic City, N.J." and make changes in antenna-ground system. Atty Pamuel Miller Engr Creutz & Snowberger	GRANTED	8-20-62
Received Resub. Filed	1-11-63 1-14-63 1-24-63 1-24-63	OP to install old main teens. (RCA BTA-25CL) as auxday and alt. main-night transmitter at main trans. loc., to be operated on 134CC, 25CW, XXXXXXXXX (Murray & Ohio Ave., Atlantic City, N. J.) (operate trans. by remote contro) from studios loc.) Atty: Samuel Miller F.C.C. WASHINGTON D.C.	GRANTED	1-22-62 2-12-63

FORM BC-121 Aug. 1955

Call Letters WMID

Name Mid-Atlantic Broadcasting Company
Atlantic City, New Jersey

Dated	Amplication for		tion Date
Dated	Application for	Nature	Date
4-15-63 4-17-63			5-15-63
5-9-63 5-10-63	Renewal of license. Atty: Samuel Miller	GRANTED (ISSUED BL-10,	
6-1-63	Lic to cover CP(BP-15,833) which auth		
6-3-63	purposes ONLY Day & to be used as an AltM.N Atty- Samuel Miller	社に	10-7-64
7 -8-63 7-9-63	chg ant-trans loc; make chgs in antenna and	GRANTED	
	4-17-63 5-9-63 5-10-63 6-1-63 6-3-63	4-15-63 4-17-63 Mod. of CP (BP-15,635 which auth. change antenna-transmitterlocation; make changes in antenna and ground systems) for extension of completion date from 4-20-63 to 7-20-63. 5-9-63 5-10-63 Renewal of license. Atty: Samuel Miller 6-1-63 Lic to cover CP(BP-15,833) which auth installation of old main trans; for Auxiliary purposes ONLY Day & to be used as an AltM.N. Atty- Samuel Miller Lic to cover CP(BP-15,635 as mod) which auth change in antenna and ground system. Atty- Samuel Miller	Application for 4-15-63 Mod. of CP (BP-15,635 which auth. change antenna-transmitter location; make changes in antenna and ground systems) for extension of completion date from 4-20-63 to 7-20-63. 5-9-63 Renewal of license. Atty: Samuel Miller 6-1-63 Lic to cover CP(BP-15,833) which auth installation of old main trans; for Auxiliary BL-10, installation of old main trans; for Auxiliary GRANTED purposes ONLY Day & to be used as an AltM. Nit. 7-8-63 Lic to cover CP(BP-15,635 as mod) which auth change in antenna and ground system. Atty- Samuel Miller F.C.C. WASHINSTON. D.C. RANTED (ISSUED & BR-172)

FORM BC-121 Aug. 1955

Call Letters

WMID, INC.

Atlantic City, New Jersey

File No.	Dated	Application for	Ac Nature	tion Date			
BRC-2398 Rec'd Filed	1-2-64 1-6-64 1-6-64	Mod. of CP(BP-15,635) to change studio location and remote control point to Murray & Ohio Avenue, Atlantic City, New Jersey.	GRANTED	1-23-64			
BR-1724 R & F	2-23-66 3-2-66	Renewal of License (Auxiliary-Alternate Main) Samuel Miller, Atty.	GRANTED -	- 4 -10-67			
BR-1724 R & F	3-1-66 3-2-66	Renewal of License (Main) Samuel Miller, Atty.	GRANTED	4-10-67			
EAL-5981 R & F AMENDMENT R & F	2-1-67 2-2-67 2-14-67 2-15-67	Voluntary assignment of license to SEASIDE BROADCASTING, - INC. Atty for assignor - Samuel Miller for assignee - Lorie Molnar AFENDED to chee name of assignee to WMID, INC.	GRANTED EFF:	4-10-67 5-2-67			
		F.C.C WASHINGTON, D. C.					

1340kc

Call

Name

WMID, INC.
Atlantic City, New Jersey

			Act	1on
File No.	Dated	Application for	Nature	Date
BTC-5867	1-24-69	Vol. transfer of control of Anthony Production	ns,	
R&F	1-31-69	Inc. (parent corp) from Merv Griffin to	GRANTED	2-28-69
FEE PD: \$30	- #48 7694	January Enterprises, Inc.		
(FCRM 316)			1	
Ltr from att	CONTRACTOR OF THE PARTY OF THE	Atty - Molnar & Gammon		
correction r	e stock		1	
FEB 1 1 1969				
BR-1724	3-3-69		RATED	5-22-69
RSF	3-3-69	AMENDED 4-17-69 re: Balence Sheet		
#494988 \$105,	R 3-3-69			
_ PRESS _		_AttyJames_AGammon	L	
BR-1724	2-18-72	RENEWAL OF LICENSE (MAIN & AUXILIARY DAY & G	RANTED	5-31-72
R & F	3-3-72	ALTERNATE MAIN NIGHT)		
PN Recd.		Lorie M. Molnar, Atty.		
PRESS		AMENDED 5-1-72 re: programming; commercial		
MAR 24 197	PE DEDDECTOR	practices; equal employment program		
LICENSEE	NOW DEPRESENT	ED BY JAMES A. GAMMON BY LETTER OF JUNE 6, 1972.		
LICENSEE	WW KEEKESEN	ED BY GENE A. BECHTEL BY LETTER DATED JUNE 8, 197	72.	

Atty. called 4-3-69 re: 6-1-69 Renewal--Aux. readings Sec. II, Para. 3 not given

Call Letters 1340khz,

#13

Name WMID, INC.

Atlantic City, New Jersey Action File No. Dated Application for Nature Date BZ-8618 6-4-74 Direct Measurement GRANTED 9-19-74 6-4-74 R&F (Alternate & Auxiliary) DM 6-20-74 FRESS 1 7 SER 1974 BR-1724 1-29-74 Renewal of license (Main & Auxiliary) GRANTED 11-17-75 Atty- Gary M. Epstein (Arent, Fox et al) R & F 2-3-75 PN 2-3-75 AMENDED 6-24-75 re: business interests PRESS 1975 AMENDED 8-6-75 re: EEO MAR 4 AMENDED 10-23-75 re: EEO GRANTED BTC -8003 Voluntary transfer of control of lic corp from 3-30-76 EFF: Anthony Productions, Inc. to Juliann E. Griffin 4-2-76 R & F FEE REO: FEE PD: \$400 #552085 (SEE OVER) CODE 047 (INCLUDES FM Atty for transferor - Arent, Fox etc(Epstein) APR BAGRE) for transferee - Glaser & Fletcher 4/28/76 PN filed PN filed F.C.C. - WASHINGTON, D. C.

RE: BTC-8003 - ATTY (Epstein) was called 4-14-76 - nec. to amend Part I to show correct transferor

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

