

W M M B



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed 10-19-48Call letters WMMBLocation: Melbourne, Florida

MILLER BROADCASTING, INC. (AL 2-28-79 EFF:

x BROADCAST ENTERPRISES, INC. (AL-9-22-65: EFF: 10-22-65)

x INDIAN RIVER RADIO, INC. (AL-9-12-58 EFF: 10-1-58)

Name of licensee MELBOURNE BROADCASTING CORPORATIONTransmitter location Front Street, Melbourne, Florida (CP 12-4-47) (Lic. 10-19-48)

32902

Main studio location Front Street, Melbourne, Florida (CP 12-4-47) (Lic. 10-19-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6113	12-4-47 CP for a new station.	1050	250w	Daytime	2-4 8-4-48
BL-3193	10-19-48 Lic. to cover CP (6113) for a new station.	1050	250w	Daytime	10-19 5-1-51
BR-2138	4-25-51	1050	250w	Daytime	5-1 5-1-54
BP-7217	6-7-51 CP to change freq. & hours. (CONDL. CLAUSE)	1240	250w	U	8-7 2-7-52
BTC-1155	9-6-51 Eff. 9-15-51	Transfer of control of licensee corp. from John F. Turner, Jr., John F. Turner, Jr., John H. Nicholson and L. H. Jessup to HENRY DRAVNEK			
BL-4493	10-10-51 Lic. cover CP 7217 for chg. freq. and hrs. of operation	1240	250w (CONDL. CLAUSE)	U	10-10 2-1-52
BR-2138	1-23-52	1240	250w	U	2-1 2-1-55
BTC-1606	11-18-53 EFF: 12-10-53	Voluntary transfer of control from HENRY DRAVNEK, SUZANNE DRAVNEK AND JOHN J. SCHANTZ to FREDERICK H. KURY AND DOROTHY S. KURY.			
BTC-1799	9-22-54 Eff. 10-8-54	Vol. transfer of control of licensee corporation from Frederick H. Kury and Dorothy S. Kury to LOUIS G. BESSLER and ERNA BESSLER			
BR-2138	1-12-55	Renewal of license		2-1	2-1-58
BTC-2236	8-16-56 EFF: 3-9-56 9-14-56	Involuntary transfer of control of licensee corp. from Louis G. Bessler and Erna Bessler. Jointly, to Erna Bessler.			
BTC-2646	12-11-57 EFF: 12-15-57	Voluntary transfer of control of licensee corporation from Erna Bessler to Harlan G. Morrell, Myron W. La Barr, David M. Simmons, Albert E. Theetge, John T. Stethers and Howard L. Green.			
BR-2138	1-30-58	Renewal of license		2-1	2-1-61
BTC-2851	7-29-58 EFF: John T. Stethers, Myron W. La Barr and Donald M. Simmons to Indian River Radio, Inc.	Voluntary transfer of control of licensee corporation from Harlan G. Murrelle, Howard L. Green, Albert E. Theetge, and Donald M. Simmons to Indian River			

Form BC 126
June 1954 Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMMB.....

Station location Melbourne, Florida.....

Name of licensee See Card #1.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

[illegible]

Form BC 126

June 1954 # 3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M M B

Station location Melbourne, Florida

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BTC-4745 EFF:	2-5-65	INvoluntary relinquishment of positive control of lic.corp.by John C.Palmer & Franklin A. Hardy (original stockholders) thru death of Franklin A.Hardy & transfer of his interest to Elizabeth H.Hardy, Administratrix			
BAL-5546 EFF:	9-22-65 10-22-65	Voluntary assignment of license to BROADCAST ENTERPRISES, INC.			
BR-2138	1-31-67	RENEWAL OF LICENSE RENEWAL OF NDEA		2-1	2-1-70
BZ-6332 (Cond'1)	2-27-67	1240kc	250w-1kw-LS, Un.	2-27	2-1-70
BL-11,838	12-20-67	Authority to determine operating power by direct measurement			
BS-2138(1)	11-15-67	1240kc	250w	Aux./Alt.	Main 12-20 2-1-70
BR-2138	9-22-70	Lic. to cover use old main trans. Memo change antenna description.			
EBSA	5-25-72	RENEWAL OF LICENSES (L)			2-1-73
BTC-7114	5-2-73	MAIN & ALTERNATE MAIN-AUX.			
BR-2138(S)	1-3-74	VOL TC EFF:			6-11-73
BTC-7542	10-23-74	RENEWAL OF MAIN & AUX-ALT.			2-1-76
Itr.	1-2-76	VOL. TC EFF:			11-1-74
BR-2138(1)	1-28-76	Main Collins 20V-2 Aux. only: Collins 300G			
BTC780919EC	12-14-78	RENEWAL (MAIN & AUX.)			2-1-79
BAL790208HE	2-28-79	VOL. TC			EFF: 1-1-79
BR78091UC (L)	1/23/79	VOL. AL			EFF:
BZ-800411AC(1)	5-23-80	Renewal (Main & Aux)			2/1/82
		DIRECT MEASUREMENT			

APPLICATION RECORD - BROADCASTING

Call W M M B
 Letters New

Name MELBOURNE BROADCASTING CORPORATION
 (PO c/o Dale P. Jacobus, Box 372, Melbourne, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6113	5-21-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1240kc 1050kc Power: 250w Hours of operation: Unlimited daytime only Trans. location: Front Street, Melbourne, Florida Studio location: Same	GRANTED	12-4-47
Rec'd	5-26-47			
Filed	5-26-47			
AMENDED	6-28-47	AMENDED to change frequency from 1240kc to 1050kc; hours of operation from unlimited to daytime only; make changes in antenna and ground system.		
Recd.	6-30-47			
Filed	6-30-47			

Transmitter-Collins 300-G

W.G.Vaughn, Atty.
Melbourne, Florida

L.C.McCall, Engr.
105 $\frac{1}{2}$ North Second Street,
Palatka, Florida

APPLICATION RECORD - BROADCASTING

Call
Letters **W M M B**Name **MELBOURNE BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BL-3193	5-1-48	License to cover C.P. (BP-6113) which authorized a new standard broadcast station.	Returned	5-10-48
Rec'd	5-3-48		signed by general	
Resubm.	5-1-48		manager.	
Rec'd	6-2-48		GRANTED	10-19-48
Filed	6-2-48			
BP-7217	4-30-49	Construction permit to change frequency from 1050kc to 1270kc, change hours of operation from daytime to unlimited with power of 100w night, 250w Day.	GRANTED	6-7-51
Rec'd	5-3-49		after hearing	
Filed	5-3-49		DOCKET 9659	
AMENDED	7-7-50	AMENDED to change frequency from 1270 kilocycles to 1240 kilocycles and change power from 100 watts night, 250 watts day to 250 watts day and night.	CP AND ORDER ISSUED	
Rec'd	7-10-50		re blanketing clause	
Filed	7-21-50			
		George P. Adair, Engineer.		

APPLICATION RECORD - BROADCASTING

Call
Letters W M M BName MELBOURNE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-2138 Rec'd.	2-17-51 2-21-51	Renewal of License, filed by Norman E. Jorgensen, Attn'y.	GRANTED	4-25-51
BTC-1155 Rec'd Filed	7-11-51 7-12-51 7-12-51	Voluntary transfer of control of licensee corporation from John F. Turner, Sr., John F. Turner, Jr., Joe H. Wickham and H. N. Jessup to Henry Dravneek thru sale of 337 shares of stock (67.4%). William C. Koplovitz, Atty.	GRANTED Eff.	9-6-51 9-15-51
BL-4493 Rec'd. Filed	7-10-51 7-13-51 7-13-51	License to cover construction permit (BP-7217), which authorized change frequency, power and hours of operation. Norman E. Jorgensen, Atty.	GRANTED Cond'l re	10-10-51 blanketing

APPLICATION RECORD - BROADCASTING

Call
Letters W M M S

Name MELBOURNE BROADCASTING CORPORATION

#4

File No.	Dated	Application for	Action	
			Nature	Date
BR-2138 Rec'd Filed	10-20-51 10-30-51 10-31-51	Renewal of license Filed by Norman E. Jorgensen atty.	GRANTED	1-23-52
BTC-1606 Rec'd Filed	10-21-53 10-21-53 10-21-53	Voluntary transfer of control of licensee corporation from Henry Dravneek, Suzanne Dravneek and John J. Schantz to Frederick H. Kury and Dorothy S. Kury (100%). Norman E. Jorgensen, Atty.	GRANTED Eff:	11-18-53 12-10-53
BTC-1799 Rec'd Filed	8-18-54 8-23-54 8-23-54	Voluntary transfer of control of licensee corporation from Frederick H. Kury and Dorothy S. Kury to Louis G. Bessler and Anna Bessler. (66.8%) Norman E. Jorgensen, Atty.	GRANTED Eff.	9-22-54 10-8-54

F. C. C. - WASHINGTON, D. C.

APPLICATION RECORD - BROADCASTING

Call
Letters **W M M B**

Name **MELBOURNE BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BR-2138 Rec'd Filed	10-23-54 10-28-54 10-28-54	Renewal of License Norman E. Jorgensen, Atty.	GRANTED	1-12-55
BTC-2236 Rec'd Filed	5-2-56 5-14-56 5-14-56	Involuntary transfer of control of licensee corporation from Louis G. Bessler and Erna Bessler, Jointly, to Erna Bessler Eugene L. Burke, Atty.	GRANTED EFF:	8-16-56 3-9-56 9-14-56
BTC-2646 Rec'd Filed	10-29-57 11-1-57 11-1-57	Voluntary transfer of control of licensee corporation from Erna Bessler to Harlan G. Murrelle, Myron W. La Barr, David M. Simmons, Albert E. Theetge, John T. Stethers and Howard L. Green. Lenore G. Ehrig, Atty.	GRANTED EFF:	12-11-57 12-15-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

INDIAN RIVER RADIO, INC.

Call

Letters W M M BName X MELBOURNE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-2138	11-6-57	Renewal of license.	GRANTED	1-30-58
Rec'd	11-7-57			
Filed	11-7-57	Eugene L. Burke, Atty.		
BTC-2851	6-26-58	Voluntary transfer of control of licensee	RETURNED	7-16-58
Rec'd	7-11-58	corp ration from Harlan G. Murrelle, John T.	Request of attorney	
Resub. & Filed	7-21-58	Stethers, Howard L. Green, Albert E. Theetge, Myron W. La Barr and Donald M. Simmons to Indian River Radio, Inc.	GRANTED EFF:	7-29-58
		Lenore G. Ehrig, Atty.		
BAL-3148	8-19-58	Voluntary assignment of license to Indian River	GRANTED	9-12-58
Rec'd	8-26-58	Radio, Inc.	EFF:	10-1-58
Filed	8-26-58	Lenore G. Ehrig, Atty.		

FORM BC-121 #7
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.M.M.B.

Name INDIAN RIVER RADIO, INC.
MELBOURNE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,479 Rec'd Filed	10-7-58 10-16-58 10-16-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (RCA BTA 1R) Atty. - Harry J. Daly Engr. - John H. Mullaney	GRANTED Cond'l re accept interf imposed by existing Class IV stations if auth. incr. power to 1kw. ***	3-8-61
BR-2138 Rec'd Filed	11-23-60 11-28-60 11-28-60	Renewal of License (Daly & Ehrig, Atty)	GRANTED	1-25-61
BMP-9470 R.&F.	4-21-61 4-21-61	Modification of construction permit (BP-12479 which auth. inc. daytime power & install new transmitter) to change type trans. (COLLINS 20V2) Atty- Harry Daly	GRANTED	6-2-61
BL-8595 R. & F.	6-26-61 6-27-61	License to cover C. P. (BP-12,479 as mod.) which auth. increase daytime power and the installation of a new transmitter. F.C.C. - WASHINGTON, D. C. Atty: Daly and Ehrig	GRANTED	9-1-61

FORM BC-121
Aug. 1955 #8

APPLICATION RECORD - BROADCASTING

Call W M M B
Letters

Name INDIAN RIVER RADIO, INC.
Melbourne, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-9497 R. & F.	6-29-62 7-2-62	Idc to use old main trans(Collins 300G) at present loc of main trans, to be operated on 1240kc, 250w, for AUXILIARY PURPOSES ONLY DAYTIME and as an ALTERNATE MAIN NIGHTTIME. Atty- DALY & EHRIG	GRANTED Eff:	8-30-62 1-30-63
BTC-4147 Rec'd Filed	10-23-62 10-30-62 10-30-62	Voluntary transfer of control of licensee corporation from Harlan G. Murrelle, John T. Stethers, Howard L. Green, Albert E. Theetge, Donald M. Simmons and Myron W. LaBarr to Franklin A. Hardy, John C. Palmer, Robert E. Haskins, Thomas F. Fitzpatrick and Wilson M. Meeks. Daly & Ehrig, Attys. for Transferors R. Russell Eagan, Atty. for Transferees	GRANTED: EFF:	12-21-62

APPLICATION RECORD - BROADCASTING

Call
Letters W M M BName INDIAN RIVER RADIO, INC.
Melbourne, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5067 R. & F.	9-11-63 9-13-63	Authority to determine operating power by direct measurement of antenna power. (Main Transmitter). Atty-Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	10-21-63
BZ-5068 R. & F.	9-30-63 10-2-63	Authority to determine operating power by direct measurement of antenna power. (Auxiliary-Day & Alternate Main-Night) Atty-Kirkland, Ellis, Hodson, Chaffetz and Masters	GRANTED	10-21-63
BR-2138 R & F	10-30-63 11-4-63	Renewal of license. (Main Transmitter)(Aux. Day & Alt. Main Night) R. Russell Egan, Atty.	GRANTED	4-3-64

APPLICATION RECORD - BROADCASTING

AUG. 1955 #10

Call
Letters W M M BBROADCAST ENTERPRISES, INC.
x INDIAN RIVER RADIO, INC.Name
Melbourne, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5312 R. & F.	7-10-64 7-13-64	Authority to determine operating power by direct measurement of antenna power. (Main)	GRANTED	12-11-64
BZ-5313 Rec'd Filed	7-10-64 7-13-64 8-24-64	Authority to determine operating power by direct measurement of antenna power. (Auxiliary-Day & Alternate Main-Night Trans)	GRANTED	12-11-64
BTC-4745 Rec'd Filed	1-12-65 1-14-65 1-19-65	Involuntary relinquishment of positive control of licensee corp. by John C. Palmer and Franklin A. Hardy (original stockholders) thru death of Franklin A. Hardy and transfer of his interest to Elizabeth H. Hardy, Administratrix Atty. - R. Russell Eagan	GRANTED	2-5-65
BAL-5546 R & F	8-6-65 8-10-65	Voluntary assignment of license to BROADCAST ENTERPRISES, INC. Atty. - Fly, Shuebruk, Blume & Gaguine P.C.C. - WASHINGTON, D.C.	GRANTED EFF;	9-22-65 10-22-65

APPLICATION RECORD - BROADCASTING

Call
Letters **WMMB**

Name **BROADCAST ENTERPRISES, INC.**
Melbourne, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-2138 R & F	10-31-66 11-4-66	Renewal of License Atty.: Benito Gaguine	GRANTED	1-31-67
BZ-6332 R & R	12-14-66 12-16-66	Auth. determine operating power by direct measurement of antenna power.	GRANTED (Cond'l re Stations)	2-27-67 Class IV
BL-11,838 R & F PTA-11/15/67 DEC 14 1967	10/30/67 11/3/67	Lic. to use old main trans. COLLINS 300G at main trans. loc. as an auxiliary day and alternate-main night to be operated on 1240kc 250w. Atty: Donald E. Ward Engr: Chas. C. Castle	GRANTED	12-20-67
BR-2138 R & F #553595\$105 P. N. DEC 8 1969	10-27-69 11-3-69 11-3-69 11-3-69	Renewal of License(Main & Alt. Main-Aux.) Atty: James A. Hudgens(Fly, Shuebruk etc.) AMENDED 3-19-70 re: commercial practices AMENDED 4-30-70 re: commercial practices AMENDED 9-9-70 re: commercial practices	GRANTED	9-22-70 9-22-70

APPLICATION RECORD - BROADCASTING

1240kHz

Call
Letters W M M B

Name BROADCAST ENTERPRISES, INC.
MELBOURNE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2138 R & F PN Recd. PRESS NOV 2 1972	10-20-72 11-3-72 "	RENEWAL OF LICENSE (MAIN -AUX & Alter.Main) Donald E. Ward, Atty.	GRANTED	1-3-74
BTC-7114 Rec'd FEE PD: \$250 #148713 CODE 053 (Form 316) FILED (FEE FOR FM WYRL PAID APR 11 1973	1-8-73 1-29-73 2-20-73	Voluntary relinquishment of negative control of lic corp by each, Lee Ruwitch and Gordon Sherman thru transfer of stock (2%) to Norman Keller Atty - Fly, Shuebruk etc(D. Ward)	GRANTED EFF:	5-2-73 6-11-73
BTC-7542 Rec'd Filed Fee:\$250 047 346689 Press: (See also WYRL)	8-14-74 9-19-74 10-16-74 OCT 17 1974	Voluntary acquisition of negative control of licensee corporation by (each) Lee Ruwitch (50%) and Gordon Sherman (50%) thru purchase of stock from the Estate of Norman Keller(Deceased). Donald E. Ward, Atty.	GRANTED EFF:	10-23-74 11-1-74

#13

Form BC-121
September 1969

1240 khz

APPLICATION RECORD - BROADCASTING

Call
Letters W M M BName BROADCAST ENTERPRISES, INC.
MELBOURNE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2138 R & F PN Recd. PRESS	9-16-75 9-24-75 " Oct 21 1975	RENEWAL OF LICENSE (Main & Auxiliary) R.B.Lubic, Atty.	GRANTED	1-28-76
BTC 780919EC Form 315 (Also see PN filed 10-13-77 (fm)) PRESS	OCT 4 1978	Vol. TC from Gordon Sherman and Lee Ruwitch to MILLER BROADCASTING, INC. (over) Atty - Donald E. Bilger (Bilger & Blair)	GRANTED EFF	12-14-78 1-1-79
BR 780919UC PRESS	OCT 16 1978	Renewal of License (Main & Auxiliary) Robert Bennett Lubic	Granted	1/23/79

BTC780919EC Amended 10-5-78 re: Financial & EEOP data
AMENDED 10-5-78 re: revision of sales agreement

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W M M B

Name MILLER BROADCASTING, INC.
x BROADCAST ENTERPRISES, INC.
Melbourne, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL790208HE Form 316 (Also see W Y R L(FM) PRESS FEB 14 1979	1-16-79	Vol. AL to MILLER BROADCASTING, INC. Atty - Donald E. Bilger (Bilger & Blair)	GRANTED EFF:	2-28-79
BZ-800411AC R & F PRESS	4-11-80	DIRECT MEASUREMENT	GRANTED	5-23-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

