

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
AUDIO DIVISION
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April 6, 2016

Kathleen A. Kirby, Esq.
Wiley Rein LLP
1776 K Street, NW
Washington, DC 20006

Re: WPBG(FM), Peoria, Illinois
Alpha Media Licensee LLC
Facility ID No. 42114
File No. 20160324ABG

Request for Experimental Authority

Dear Counsel:

The staff has under consideration the above-referenced March 24, 2016, request for experimental authority submitted on behalf of Alpha Media Licensee LLC (Alpha Media), licensee of commercial FM Station WPBG(FM), Peoria, Illinois,¹ to permit Station WPBG(FM) to conduct testing of hybrid digital FM in-band on-channel (IBOC) operation using asymmetric power levels in the digital sidebands. The experimental authority is requested pursuant to Section 5.203 of the Commission's Rules.²

The request states that Alpha Media is seeking experimental authority to operate Station WPBG(FM) with lower sideband (LSB) digital effective radiated power (ERP) of -14 dBc³ and upper sideband (USB) digital ERP of -10 dBc. In support of its request, Alpha Media submitted an engineering study showing that the proposed operation complies fully with the contour nonoverlap requirements of the Media Bureau's *Order* adopted January 27, 2010, in MM Docket No. 99-325⁴ for operation with -10 dBc USB digital ERP.

¹ File Number BLH-19810206AI.

² 47 CFR § 5.203 (Section 5.203).

³ Decibels relative to analog carrier.

⁴ See *Digital Audio Broadcasting Systems And Their Impact on the Terrestrial Radio Broadcast Service*, Order, 25 FCC Rcd 1182 (2010) (*Order*).

Our review indicates that the proposed Station WPBG(FM) operation complies with the contour nonoverlap and other technical requirements of the Order, and the request for experimental authority meets the requirements for experimental operations set forth in Section 5.203. Accordingly, the request is HEREBY GRANTED. Station WPBG(FM) may operate with increased digital ERP as follows:

Analog ERP:	41 kilowatts (kW) Max-BT, H&V ⁵
Digital LSB ERP:	0.820 kW
Digital USB ERP:	2.05 kW.

This experimental authority expires on **April 6, 2017**. This authority is specifically conditioned on the lack of objectionable interference. A report detailing the methodology employed and the results obtained must be submitted within 90 days following the conclusion of the experimental operation. Any request for extension of this experimental authority should be filed at least 30 days prior to the expiration date of the authority. Additionally, an extension request must include an interim version of the aforementioned report that details the progress of the experimental operation as of the filing date of the request.

Sincerely,



Susan N. Crawford
Audio Division
Media Bureau

cc: Alpha Media Licensee LLC
Jeremy D. Ruck, P.E. (via email)

⁵ All ERP values rounded in accordance with 47 CFR § 73.212(a).