



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

#1

Date First

Licensed..... 4-16-50

Call WLVA

Letters NEW

LOCATION: LYNCHBURG, VA.

WLVA OF LYNCHBURG, INC. (AL gr 8/23/77 EFF: 10-1-77)

xx WLVA, INCORPORATED (AL-9-24-65; EFF: 10-1-65)

x THE EVENING STAR BROADCASTING COMPANY (8-23-65; EFF: 10-1-65)

Name of

x Lynchburg Broadcasting Corporation (6-9-30)

Licensee:

x Edward A. and Philip P. Allen

Transmitter
Location:

Nr. Route 650, approx. 4.5 WNW of principal bus. dist. of Lynchburg, Va.
 x Near Lynchburg, Virginia. (CP & MP 2-13-48)
 x Page St. between Morgan and Mountain View Sts., Lynchburg, Va.

AZip. 24503

2316 Atherholt Road, Suite 101, Lynchburg, VA. Ltr. 4-14-77
 x 2320 Langhorne Rd., Lynchburg, Va.
 x 925 Church Street, Lynchburg, Virginia. (Tele. 11-25-50)
 x Medical Arts Bldg., Church and 8th Sts., Lynchburg, Va.

Main Studio
Location:

x Page St. between Morgan and Mountain View Sts., Lynchburg, Va. (Renewal 1-3-36)
 x Medical Arts Bldg., Church and 8th Sts., Lynchburg, Va. Letter 11-27-34
 915 Main St., Lynchburg, Va.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
2-P-B-552	2-1-30	1370	100	WBTM	3-1	6-2-30	
2-MP-B-67	4-11-30	Move studio & tr. location			3-1	6-2-30	
2-L-B-306	4-16-30	1370	100	WBTM	4-16	4-30-30	
2-R-B-780	4-29-30	1370	100	WBTM	4-30	7-31-30	
2-A-B-216	6-9-30	Vol. Assign. to Lynchburg Brdestg. Corp.					
2-R-B-780	7-7-30	1370	100	WBTM	7-31	10-31-30	
2-R-B-780	10-9-30	1370	100	WBTM	10-31	1-31-31	
2-R-B-780	10-9-30	1370	100	WBTM	10-31	1-31-31	
2-R-B-780	1-20-31	1370	100	WBTM	1-31	4-30-31	
2-R-B-780	4-21-31	1370	100	WBTM	4-30	1-1-32	
2-R-B-780	12-18-31	1370	100	WBTM	1-1	7-1-32	
2-R-B-780	6-3-32	1370	100	WBTM	7-1	1-1-33	
Letter Min.	7-22-32	Postpone install. freq. monitor				8-31-32	
S-B-780	9-27-32	Oper. simult. WBTM 1932 World Baseball G					
2-R-B-780	12-9-32	1370	100	WBTM	1-1	7-1-33	
2-R-B-780	6-9-33	1370	100	WBTM	7-1	1-1-34	
S-B-780	7-21-33	Oper. without plate voltmeter				7-22 8-12-33	
S-B-780	10-3-33	Oper. simult. WBTM World Baseball 1933					
2-R-B-780	12-19-33	1370	100	WBTM	1-1	7-1-34	
S-B-780	3-6-34	Oper. with monitor				3-6 3-21-34	
S-B-780	3-23-34	Oper. without monitor				3-22 4-1-34	
2-R-B-780	6-12-34	1370	100w	WBTM	7-1	1-1-35	
2-L-B-1379	6-29-34	1300	100	U	6-29	12-1-34	
S-B-780	7-24-34	Oper. without monitor				8-1 9-1-34	
2-S-780	7-25-34	continue oper. on 1370 kc				S-WBTM for period ending in no event later than 9-1-34.	
B2-P-32	10-10-34	C.P. to increase power to 100w, 250w-LS and to make equip. changes				11-10 2-11-35	
B2-R-780	11-13-34	1200	100	U	12-1	6-1-35	
B2-L-64	1-8-35	1200	100w, 250w-LS	U	1-8	6-1-35	
		License to cover C.P. (B2-P-32)					
B2-P-419	3-12-35	Changes in equipment				5-12 11-12-35	
B2-L-144	5-21-35	1200	100w, 250w-LS	U	5-21	6-1-35	
		Lic. to cover C.P. chg. in equip.					
B2-R-780	5-21-35	1200	100, 250w-LS	U	6-1	12-1-35	

-S-B- 780

BROADCASTING STATION LICENSE RECORD

#2

Date First

Licensed..... 4-16-30

Call

Letters WLVA

Name of

Licensee: LYNCHBURG BROADCASTING CORP. (6-9-30)

Transmitter

Location: _____

Main Studio

Location: _____

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
B2-R-780	11-12-35	1200	100,250w	LS U	12-1	6-1-36	
B2-R-780	5-5-36	1200	100,250w	LS U	6-1	12-1-36	
B2-R-780	11-17-36	1200	100,250w	LS U	12-1	6-1-37	
B2-R-780	5-25-37	1200	100,250w	LS U	6-1	12-1-37	
B2-R-780	C.A. 11-23-37	1200	100,250w	LS U	12-1	6-1-38	
B2-R-780	5-4-38	1200	100,250w	LS U	6-1	12-1-38	
B2-R-780	11-15-38	1200	100,250w	LS U	12-1	6-1-39	
B2-R-780	5-8-39	1200	100,250w	LS U	6-1	12-1-39	
B2-ML-694	8-8-39	1200	250w	U	8-8	12-1-39	
	Mod. License to increase night power						
B2-R-780	11-7-39	1200	250w	U	12-1	10-1-40	
B2-S-780	2/20/40	1200	250w	U	3/1	8/1/40	
Order	5/12/40	Extension of License			8/1	10/1/40	
Order	9-10-40	Extension of license			10-1	3-29-41	
NARBA REALLOCATION							
B2-R-780	3-24-41	1230	250w	U	3-29	10-1-41	
B2-Z-1070	7-3-41	1230	250w	U	7-3	10-1-41	
	Determine operating power by direct method						
B2-R-780	9-30-41	1230	250w	U	10-1	10-1-42	
B2-R-780	9-22-41	1230	250w	U	10-1	2-1-43	
B2-S-780	11-6-42	1230	250w	U	12-1	2-1-43	
	Mod. Lic. accordance Order 107						
B2-R-780	1-19-43	1230	250w	U	2-1	2-1-45	
B2-R-780	1-25-45	1230	250w	U	2-1	2-1-46	
B2-S-780	7-10-45	1230	250w	U	10-1	2-1-46	
	Mod. Lic. Order 107A						
B2-S-780	1-23-46	Extension of license			2-1	4-1-46	
B2-S-780	3-20-46	Extension of license			4-1	6-1-46	
B2-R-780	4-17-46	1230	250w	U	4-17	2-1-49	
B2-P-4096	9-5-47	590	1kw*	U			
	Order issued - C.P. granted for change frequency, incr. power, *DA-2 subject filing MP for 590 kc, 1kw, DA-2 as proposed at hearing.						
						(Conditional Clause)	

B.S.

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L V A

Card #3

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B2-P-4096 BMP-3160	2-13-48 Mod. CP approval	590 (4096)	1kw-DA-2	U	4-13 10-13-48
to specify freq. change type T, fo of DA and to change T site.					
BMP-4180	9-27-48 Mod. CP date.	590 (4096 as mod)	1kw-DA-2	U	4-13 1-1-49
for ext. of completion					
Ltr.	10-21-48	To opr. on 1230 kc for a period not ex- ceeding 4 days provided that at the time program tests are commenced on 590 kc, Hill City B/cing Corp. was not ready to commence tests on 1230 kc.			
BL-3501	1-26-49 Lic. to cover CP and DA for day and night site.	590 (4096 as mod)	1kw-DA	U	1-26 5-1-49
for change in freq., increase in power, install new transmitter use and change in T					
BR-780	4-6-49	590	1kw-DA	U	5-1 5-1-52
BR-780	4-17-52	590	1kw-DA	U	5-1 10-1-54
BR-780	9-8-54	590	1 kw-DA	U	10-1 10-1-57
ER-780	9-11-57	Renewal of License			10-1 10-1-60
BTC-2743 EFF:	4-3-58 5-12-58	Involuntary transfer of control of licensee corporation from Edward Allen to Champe C. Allen, Executrix of the Estate of Edward Allen, Deceased.			
BTC-2982 EFF:	12-15-58 1-23-59	Voluntary transfer of control of licensee corporation from Champe C. Allen, Executrix of the Estate of Edward Allen, Deceased and Philip P. Allen (As a Family Group) to Champe C. Allen and Philip P. Allen, (As a Family Group)			
	9-28-60	Commission deferred action on renewal pending further consideration.			
BR-780	5-11-61	Renewal of license			5-11 10-1-63
BTC-3790 EFF	7-27-61 9-8-61	Voluntary transfer of control of licensee corporation from Champe C. Allen, Philip P. Allen, John H. Read, Jr. and Martha Thomas Read to Philip P. Allen, Champe			

(Continued on next card)

Form BC 126
June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L V A

Station location

Name of licensee see card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
(continued)		C. Allen and John P. Read, Jr., Voting Trust.			
BS-780 (1)	5-28-63 (Memo)	Mod. of license to provide that the base currents be read and logged at least once weekly.			
BR-780	9-24-63	590kc	1kw DA-2	Unl	10-1 10-1-66
BAL-5523 EFF	8-23-65 10-1-65	Voluntary assignment of license to THE EVENING STAR BROADCASTING COMPANY			
BAL-5564 EFF:	9-24-65 10-1-65	Voluntary assignment of lic. to WLVA, INCORPORATED			
BR-780	9-1-66	590kc	1kw DA-2 U		10-1 10-1-69
TELEGRAM	12-29-67	PSA	1000w		
BR-780(L)	9-25-69	Renewal of License & NDEA (Memo)			10-1-72
BS-780(1)	8-19-71	Lic. chg. SL			
BTC-6787	3-23-72	VOL. TC	EFF: 3-27-72		
EBSA	5-25-72				
Letter	7-30-73	Trans. Gates BC-1H now installed.			
BRC-3603(L)		Mod: of Lic. to oper. by BC			10-1-75
BR-780(L)	9-19-73	Renewal & Mod.			10-1-75
P-19,585	2-12-74	590khz,	1kw DA-2 U		2-12-75
		CP to install top loading on all towers. cond'l.			
BL-13534(L)	4-17-74	590khz,	1kw DA-2 U (RC)		10-1-75
		Lic. to use former Main Trans. for Alt. purposes only			
BTC-7602	1/21/76	Vol TC (de facto) EFF: 1/29/76			
BL-13,889 BR-780(L)	1-12-76	RENEWAL AND MODIFICATION (MAIN & ALT. MAIN)			10-1-78
BL-13,889 BR-780(L)	1-12-76	Superseded to correct engineering specs.			
BTC-8015	5/5/76	Vol TC EFF: 6/1/76			
BAL-9049	8/23/77	Vol AL EFF:			

BC-126
February 1974

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L V A

Card 5

Station location

Name of licensee See Card 1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
Ltr. 4-14-77 Changed Main Studio & Remote Control 231b Atherholt Road, Suite 101 Lynchburg, VA					
BR-780(L)	6-25-79	Renewal	of License		10-1-81

STATION APPLICATION RECORD

#-I

APPLICANT: Edward A. & Philip P. Allen

CALL LETTERS: WLVA

ADDRESS: 801 Main St. Lynchburg, Va.
Studio: same as above.

FILE NO: 2-P-B-552 DATED: 3/1/30

Present
Assignment:C.P. granted Min. 1-27-30, issued
2-1-30 for 1370 kc. 100 watts,
ACTION: Divide time with WBTM at
Danville, Va., Completion Date
6-2-30.

Requested: - Kc. 100 w. Unlimited.

APPLICANT: same

CALL LETTERS: WLVA

ADDRESS: Tr. Page St. bet. Morgan & Mountain View Sts.,
Lynchburg, Va.
Studio: 905 Main.

FILE NO: 2-MP-B-67 DATED: 3-31-30

Present
Assignment: 1370 kc. 100 w. Sharing with WBTMMod.C.P. granted Min. 4-8-30,
issued 4-11-30 to change transr.
ACTION: & studio location as
requested.
Completion date 6-2-30.Requested: Authority to change tr. and studio location.
Studio move to 915 main St.APPLICANT: EDWARD A. & PHILIP P. ALLEN
Lynchburg, Virginia

CALL LETTERS: WLVA

ADDRESS: Page Street Betw. Morgan & Mountain View Sts.,

FILE NO: 2-L-B-306 DATED: 4/12/30

Present
Assignment: 1370 kc. 100 W. Sharing with WBTMLic. granted C.A. 4-16-30, issued
4-16-30 to cover C.P. - 1370kc.,
ACTION: 100 w., + WBTM.
Period 4-16-30 to 4-30-30.

Requested: License to cover 2-P-B-552, issued 2/1/30

STATION APPLICATION RECORD

#2

APPLICANT: Edward A. & Philip P. Allen CALL LETTERS: WLVA

ADDRESS: Page St btw Morgan & Mountain View Sts.,
Lynchburg, Va. FILE NO: 2-R-B-780 DATED: 4-27-30

Present
Assignment: 1370 Kc. 100 W. + WBTM ACTION: Renewal Lic. 4-29-30
Per: 4-30 to 7-31-30

Requested: Renewal

APPLICANT: Edward A. & Philip P. Allen CALL LETTERS: WLVA

ADDRESS: Page St. bet. Morgan & Mt. View Sts.,
Lynchburg, Virginia. FILE NO: 2-A-B-216 DATED: 5/12/30

Present
Assignment: 1370 Kc. 100 W. Shares with WBTM ACTION: Vol. Assign. of Lic. granted
Min. 6-6-30, issued 6-9-30 to
Lynchburg Brcdstg. Corp.

Requested: Assignment to Lynchburg Broadcasting Corp.

APPLICANT: Same CALL LETTERS: WLVA

ADDRESS: Same FILE NO: 2-R-B-780 DATED: 6-24-30

Present
Assignment: 1370 Kc. 100 watts, + WBTM ACTION: Renewal License 7-7-30
Per: 7-31 to 10-31-30

Requested: Renewal

APPLICATION RECORD - BROADCASTING

Call

Letters W L V AName LYNCHBURG BROADCASTING CORPORATION

File No.	Dated Received	Application for	Action	
			Nature	Date
2-P-B-1537	7-10-30	Installation of new equipment and increase of power from 100 watts to 250 watts.		
Amended		-Amendment by telegram, 8-25-30, to request 250 w. day and 100 w. night. 2-26-31		
2-P-B-1537	2-26-31	-To request 1210 kc., instead of 1370 kc., & unlimited time instead of + WBTV also 100 w. ²⁵⁰ w. L.S.		
Amended				
Amended	4-28-31	-To request 1200 kc. instead of 1210 kc., (facilities of WLBG)	Denied	2-12-32
2-R-B-780	9-29-30	Renewal of license	Granted	10-31-30
2-R-B-780	12-30-30	Renewal of license	G.O.103 Granted	1-20-31. 4-24-31
2-R-B-780	10-27-31	Renewal of license	Granted	12-18-31
2-R-B-780	4-29-32	Renewal of license	Granted	6-3-32

APPLICATION RECORD - BROADCASTING

Call

Letters

WLVA

Name LYNCHBURG BROADCASTING CORPORATION

File No.	Date Received	Application for	Action	
			Nature	Date
2-ML-B-1048	9-3-32	Mod. lic. to change freq., power and hours from 1370 kcs, 100 w. Shares WBTV to 1500 kcs, 100 n. 250 w.d., unlimited hours	Rtrnd proper form.	9-8-32 not the
2-P-B-2686 A Amended Resubmitted	9-10-32	Change freq., power and hours from 1370 kcs, 100 w. Shares WBTV to 1500 kcs, 100 n. 250 w.d., unl. hrs. - Fac. WREX & changes in equipment. 1410 kcs - 250 watts - $\frac{1}{2}$ time Share with WHIS - Properly executed.	Returned to apply 10-18-32 (Rule 49) Returned 12-1-32 not in Rule 49	
2-R-B-780	10-31-32	Renewal of license	Granted	12-9-32
2-R-B-780 Resubmitted	4-28-33 "	Renewal of license	Returned Granted	5-9-33 6-9-33
2-R-B-780	10-30-33	Renewal of License	Granted	12-19-33
2-R-B-780	4-30-34	Renewal of License	Granted	6-12-34

#5

Call

Letters

W L V A

Name Lynchburg Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
2-ML-B-1379	6-23-34	Modification of License to change frequency from 1370 kc. to 1200 kc., to change hours of operation from sharing WBTV to Unlimited time. (Contingent upon the release of 1200 kc. by station WPHR, WLBG) To be considered under Rule 6, (G).	Granted	6-29-34
B2-P-32	7-19-34	<u>FEDERAL COMMUNICATIONS COMMISSION-RECORD</u> Construction permit to increase power from 100 watts to 100w-night, 250w-LS, also make changes in equipment. To be considered under rule 6 (g).	Granted	10-10-34
B2-R-780	9-25-34	Renewal of license	Granted	11-13-34
B2-L-64	10-19-34	License to cover (B2-P-32) to increase power and make equipment changes	Granted	1-8-35

#6

Call

Letters WLVAName LYNCHBURG BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-419	2-18-35	Construction permit to make changes in equipment.	Granted	3-12-35
B2-R-780	3-27-35	Renewal of license	Granted	5-21-35
B2-L-144	4-6-35	license to cover CP(B2-P-419) to make changes in modulation	Granted	5-21-35
B2-R-780	9-30-35	Renewal of license	Granted	11-12-35
B2-R-780	4-3-36	Renewal of license	Granted	5-5-36

#7

Call

Letters WLVAName LYNCHBURG BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-1299	6-16-36	Construction permit to change frequency from 1200 kc to 1390 kc, make changes in equipment, increase power from 100w, 250w-LS to 500w and install directional antenna for night use.	ORDER OF DISMISSAL Without Prejudice Request of Applicant	
Amended	3-31-37	To change transmitter site from Page St. between Morgan & Mountain View Sts., Lynchburg, Va. to Near Lynchburg Va	6-15-38 Min.#270	6-21-38
Amended	5-24-37	To change transmitter site from Near Lynchburg Va. to U.S. Highway 29, Near Lynchburg Va		
Amended	10-28-37	To make changes in equipment and directional antenna, change requested power from 500w to 1kw, change transmitter site from U.S. Highway 29, Near Lynchburg, Va. to River Road, Near Lynchburg, Va. and change studio site from Medical Arts Bldg. to Allied Arts Bldg., Lynchburg, Va.		

APPLICATION RECORD - BROADCASTING

 Call
 Letters WLVA

 Name LYNCHBURG BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-780	9-29-36	Renewal of license	Granted	11-17-36
B2-R-780	3-26-37	Renewal of license	Granted	5-25-37
B2-R-780	9-27-37	Renewal of license	Granted C.A.	11-23-37
B2-R-780	3-21-38	Renewal of license	Granted	5-4-38
B2-R-780	9-27-38	Renewal of license	Granted	11-15-38
B2-R-780	3-27-39	Renewal of license	Granted	5-8-39
B2-M-694	7-6-39	Modification of license to increase power from 100w; 250w-1S to 250w day and night.	Granted	8-8-39
B2-R-780	9-12-39	Renewal of license	Granted	11-7-39
B2-R-780	5/28/40	Renewal of license	Granted	3-24-41 1230kc. 250w, U

#9

Call
Letters W L V AName LYNCHBURG BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B2-Z-1070 Rec'd	5-29-41 5-31-41	Authority to determine operating power by Direct Measurement.	Granted	7-3-41
B2-R-780	7-31-41	Renewal of license and Form 335	Granted	9-30-41
B2-R-780	7-25-42	Renewal of license and Forms 335 File by Geo. O. Sutton atty.	Granted	9-22-42
B2-R-780	11-12-42	Renewal of license Filed by Geo. O. Sutton atty. Atty. will file amend. Sec. 4 Amend. filed 12-5-42.	Granted	1-19-43
B2-ML-1165 Rec'd Filed	5-13-43 5-18-43 5-18-43	Modification of license to change frequency from 1230 kc to 1240 kc 335's filed (Filed by Geo. O. Sutton)	Dismissed without Prejudice Request of Attorney	6-8-43

#10

Call
Letters W L V AName LYNCHBURG BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-780 Rec'd	11-20-44 12-2-44	Renewal of license Filed by Geo. O Sutton atty.	Granted	1-25-45
B2-P-4096 Rec'd	10-4-45 10-5-45	Construction Permit to change frequency from 1230 to 610 kc, increase power from 250w to 1kw, install new transmitter (RCA 1-K) and D.A. for day and night use, and change transmitter location from Page St., between Morgan and Mountain View Sts., Lynchburg, Va., to Near Boonsboro, Va. (Filed by Geo. O. Sutton, Atty.; Harold B. Rothrock, Engr.)	Docket No. 6870 Granted after a hearing for 590 kc subject filing MP for 590 kc, 1kw, DA-2 as proposed at hearing and Cond'l. re interference from WARM(P-5186) or WBAX (P-5212) if granted & protect Daytime operation WGTM on 590 kc. Decision issued B-374 Issued with MP 3160	

APPLICATION RECORD—BROADCASTING

#11

Call letters W L V AName LYNCHBURG BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-780 Rec'd	11-28-45 12-4-45	Renewal of license Filed by Geo. O. Sutton atty.	Granted	4-17-46
BMP-3160 Rec'd Filed	8-14-47 8-29-47 9-5-47	Mod. of C.P. (B2-P-4096, which authorized change in frequency, increase in power, installation of new transmitter & DA for day and night use, and change in transmitter location) to change frequency from 610kc to 590kc, change type of transmitter (RCA BTA-1L), for approval of directional antenna, and to change transmitter location from Near Boonsboro, Va., <u>TO</u> Near Lynchburg, Va. (Filed by William Thomson, Atty.; George B. Bairey, Engr.)	GRANTED	2-13-48

APPLICATION RECORD - BROADCASTING

Call
Letters W L V AName LYNCHBURG BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4180 Rec'd Filed	9-10-48 9-13-48 9-13-48	Mod. of C. P. (B2-P-4096, as mod., which authorized change in frequency, increase in power, installation of new transmitter and DA for day and night use, and change in transmitter location) for extension of completion date from 10-13-48 <u>TO: 1-1-49</u> (William Thomson, Atty.)	GRANTED	9-27-48
BL-3501 Rec'd Filed	11-27-48 12-2-48 12-2-48	License to cover C. P. (B2-P-4096, as mod.) which authorized change in frequency, increase in power, installation of new transmitter and DA for day and night use, and change in transmitter location. (William Thompson, Atty. Harold B. Rothrock, Engr.)	GRANTED	1-26-49

APPLICATION RECORD - BROADCASTING

#13

Call
Letters W L V 4Name LYNCHBURG BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-780 Rec'd	2-26-49 2-28-49	Renewal of License. (William Thomson, Atty.)	GRANTED	4-6-49
BR-780 Rec'd Filed	1-17-52 1-23-52 1-23-52	Renewal of license William Thomson, atty.	GRANTED	4-17-52
BR-780 Rec'd Filed	6-28-54 7-6-54 7-6-54	Renewal of License Filed by William Thomson, Atty.	GRANTED	9-8-54
BR-780 Rec'd Filed	6-26-57 7-1-57 7-1-57	Renewal of license. Geo. O. Sutton, Atty.	GRANTED	9-11-57

AUG. 1955

Call
Letters W L V AName LYNCHBURG BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2748 Rec'd Filed	3-12-58 3-18-58 3-18-58	Involuntary transfer of control of licensee corporation from Edward Allen to Champe C. Allen, Executrix of the Estate of Edward Allen, Deceased. George O. Sutton, Atty.	GRANTED EFF:	4-3-58 5-12-58
BTC-2982 Rec'd. Filed	12-2-58 12-4-58 12-4-58	Voluntary transfer of control of licensee corporation from Champe C. Allen, Executrix of the Estate of Edward, Allen, Deceased and Philip P. Allen (As a Family Group) to Champe C. Allen and Philip P. Allen (As a Family Group) George O. Sutton, Atty.	GRANTED EFF:	12-15-58 1-23-59
BR-780 Rec'd Filed	6-17-60 6-30-60 6-30-60	Renewal of license Atty: George O. Sutton	GRANTED	5-11-61

AUG. 1955

WLVA, INCORPORATED

x THE EVENING STAR BROADCASTING COMPANY

Call
Letters WLVA

Name x LYNCHBURG BROADCASTING CORPORATION

LYNCHBURG, VA.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3790 Rec'd Filed	6-23-61 6-27-61 6-27-61	Voluntary transfer of control of licensee corporation from Champe C. Allen, Philip P. Allen, John P. Read, Jr. and Martha Thomas Read to Philip P. Allen, Champe C. Allen and John P. Read, Jr., Voting Trust. George O. Sutton, Atty.	GRANTED EFF	7-27-61 9-8-61
BR-780 R & F	6-27-63 6-28-63	Renewal of License George O. Sutton, Atty.	GRANTED	9-24-63
BAL-5523 R & F	7-2-65 7-12-65	Voluntary assignment of license to THE EVENING STAR BROADCASTING COMPANY ATTY. Geo. Sutton for Assignor Hogan & Hartson for Assignee	GRANTED EFF:	8-23-65 10-1-65
BAL-5564 R & F (Form 316)	9-7-65 9-8-65	Voluntary assignment of license to WLVA, INCORPORATED Atty. - Hogan & Hartson	GRANTED EFF:	9-24-65 10-1-65

FORM BC-121
 AUG. 1955

#16

APPLICATION RECORD - BROADCASTING

590kc

Call
 Letters WLVA

Name WLVA, Incorporated
Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-780 R&F	6-29-66 7-5-66	Renewal of license Atty: Hogan & Hartson	GRANTED	9-1-66
BR-780 R & F #526018 \$75 P.N. filed PRESS AUG 6 1969	6-30-69 7-1-69 7-1-69 7-1-69	Renewal of license Atty-Hogan & Hartson (H. L. Roycroft)	GRANTED	9-25-69
BTC-6787 R & F FEE PD: \$250 #039760 CODE 053 (ALSO SEE WMA (Form 314) etc FEB 14 1970	2-7-72 2-8-72	Voluntary transfer of control of The Evening Star Broadcasting Company (parent corp. of lic corp) from The Evening Star Newspaper Company to Washington Star Communications, Inc. Atty - Hogan & Hartson a.c.	GRANTED EFF:	3-23-72 3-27-72

PHASE 1 REFUND ACTION

TRANS.
CODE
J20

DATE
80/01/14

AMT.
215.00
039760

INITIALS
JM

APPLICATION RECORD - BROADCASTING

Call
Letters WLVAName WLVA, INCORPORATED
Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-780 R & F P.N. PRESS JUL 12 1972	6-29-72 6-30-72 6-30-72	Renewal of License Atty: William S. Reyner, Jr. AMENDED 12-14-72 re: employment program	GRANTED	9-19-73
BRC-3603 R&F \$50-108552 AC-067 PRESS: SEP 28 1972	8-31-72 9-12-72 9-12-72	Modification of license to operate transmitter by remote control from the main studio location 2320 Langhorne Road, Lynchburg, Va. DA Atty. Hogan & Hartson (Roycroft)	GRANTED	1-16-73 issued with BR-780

PIA-10-9-23 04
302 (86-9-19-73)

APPLICATION RECORD - BROADCASTING

Card #18

Call
Letters W L V A

Name WLVA, INCORPORATED
LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,585 Rec'd Filed \$50-234439 AC-056 PRESS: JAN 30 1974	9-12-73 9-19-73 9-19-73 9-19-73	Construction permit to install top-loading on all towers to bring RMS of both patterns up to minimum. Atty. Roycroft (Hogan & Hartson) Amended 10-25-73 re radiation values.	GRANTED	2-12-74
BL-13534 R & F \$50#234421 PTA PRESS DEC 17 1973 LPH 1-14-75 TH 10-3-74	9-12-73 9-19-73 9-20-73 10-9-73	Lic. to use former Main Trans. for Alternate Purposes Only. RCA, BTA-11	GRANTED	4-17-74

APPLICATION RECORD - BROADCASTING

Call
Letters WLVAName WLVA, INCORPORATED
Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7602 R & F FEE PD: \$1000 #365931 CODE 047 (ALSO SEE TV AND WMAL (AM, FM, TV) DEC 5 1974	11-18-74 11-18-74	Voluntary transfer of de facto control of Washington Star Communications, Inc. (parent corp of The Evening Star Broadcasting Company which is parent corp of licensee) from Crosby N. Boyd, Godfrey W. Kauffmann, John M. Kauffmann, Willmott Lewis, Jr., et al, to Perpetual Corporation of Delaware REQUEST WAIVER OF SECTION 73.35 (SEE WMAL FOR AMENDMENTS ETC) (SEE OVER) Atty for transferor - Hogan & Hartson for transferee - Pierson, Ball & Dowd	Designated for Hearing JUL 28 1975 2035 Min. GRANTED EFF: FEE REQ: Condition	1/21/76 1/29/76 Fee Pd 2/26/76 W 534565
BL-13,889 R & F \$50#379364 PTA MAR PRESS Amend	12-24-74 1-6-74 1-15-75 1-27-75 1975 1-23-75	Lic. to cover BP-19585 for changes Atty. William S. Reyner, Jr. (Hogan & Hartson) - engr. data.	GRANTED issued with BR-780	1-12-76

PHASE 1 REFUND ACTION

TRANS.
CODE
500

DATE
80/01/14

AMT.
583.00
#365931

INITIALS
SM

RE: BTC-7602 - PETITION FOR SPECIAL RELIEF filed 4-12-78
by Citizens Communications Center (re reimbursement provis

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W L V A

WLVA OF LYNCHBURG, INC.

Name ^x WLVA, INCORPORATED
LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-780 R & F PN Recd. PRESS	6-2-75 6-2-75 JUL 18 1975	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) Marvin J. Diamond, Atty. AMENDED 9-2-75 re: commercial matter	GRANTED (issued with BL-13,889)	1-12-76
BTC-8015 Rec'd Filed Fee pd \$600 Code 047 (FORM 316) See WMAL AM & FM, etc (BAL-8656 and BALH-2273) MAY 3 1976	4/21/76 4/21/76 4/29/76 W 559003	Voluntary transfer of control of lic corp from The Evening Star Broadcasting Company to Washington Star Communications, Inc. (which in turn will be merged into Perpetual Corpor- ation of Delaware) Atty - Henry Goldberg	GRANTED EFF: NO FEE:	5/5/76 6/1/76
BAL-9049 R & F FORM 314) Pub notice filed 7-7-77 JUL 19 1977 BZ-11877 amended 5-23-77	6-15-77 6-15-77	Voluntary assignment of license to WLVA OF LYNCHBURG, INC. (see over) Atty for assignor - Henry Goldberg for assignee - T.W. Fletcher AMENDED 7-18-77 - re comm survey	GRANTED EFF:	8/23/77 10-1-77

RE: BAL-9049 - applic filed in compliance with Memo Opinion
re TC-7602 DOCKET 20559 gr 1-21-76

AMENDED 8-17-77 - show officer & drctr(Table I); bus. int
supplemental data re EEOP

#21

590 kc

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

10-30

Call
Letters W L V AName WLVA OF LYNCHBURG, INC.
LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-780 R & F PRESS	5-30-78 5-31-78 JUL 7 1978	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Thos. W. Fletcher, Atty.	GRANTED	6-25-79
BR810529VC PRESS	AUG 4 1981	RENEWAL OF LICENSE Atty. Thomas W. Fletcher	GRANTED	10-22-81

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATIO. WLVA

Licensee Lynchburg Broadcasting Corp.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B2-P-4889	5-15-46	New	Hill City Broadcasting Corporation - Lynchburg, Virginia	CP for a new standard broadcast station, 1230 kc, 250w, U	GRANTED
Rec'd	5-22-46				3-25-48 subj.
Filed	5-22-46				condition no op. until WLVA vacates frequency

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

1

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

Vertical line separator

Vertical line separator

Vertical line separator

Vertical line separator

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

