

WLUX

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CATALOG NO. 4550L 1/5

## BROADCASTING STATION LICENSE RECORD

W L U X (3-22-63)

X Y N E (11-6-61)

Date first licensed 8-7-63Call letters X W U N ESEE CARD #2 FOR NAME\*JIMMIE LEE SWAGGART (AL 12-18-74 EFF. 12-30-74) Station location Baton Rouge, La.

Receiver

\*Erwin A. LaRose (INVOL. AL 5-28-71)

\*CAPITAL CITY COMMUNICATIONS, INC. (AL 9-14-67 EFF: 9-19-67)

\*KCIL, INC. (BAP 1-23-63 EFF: 2-8-63)

Name of licensee X JAMES A. NOE

(BP 5-3-61)

Transmitter location Inters. of Louisiana Hwy. 1 and U.S. Hwy. 190, NW of Baton Rouge, La.

6746 Goya Avenue, Baton Rouge, Louisiana. (BS 1-26-73)

\* 7370 Airline Hwy., Baton Rouge, La. (BS 10-9-63)

(red. BL-8-7-63)

\* 132 Convention St., Baton Rouge, La. Louisiana (BP 5-3-61)

Main studio location \*Capitol House Hotel, Convention and Lafayette Streets, Baton Rouge, La.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-12859	5-3-61	1550kc	5kw	Day	7-3 1-3-62
CP for a new standard broadcast station.					
BP-12859 (1)	7-26-61	Mod. of CP(BP-12859) to assign Call Letters.			
BMP-9626 (2)	6-9-61	Mod. CP(BP-12859) to chg. type trans. to RCA RTA-5T			
BMP-10,015 (3)	1-15-62	Mod. of CP(BP-12859, as mod.) for an extension of completion date to May 1, 1962			
BMP-10,270 (4)	5-11-62	Mod of CP(BP-12859 as mod., which auth. a new standard broadcast station) for extension of completion date from 5-1-62 to 7-3-62			
BMP-10371 (5)	8-13-62	Mod of CP(BP-12859 as mod which auth new std B/C station) for extension of completion date from 7-3-62 to 1-3-63			
BMP-10739 (6)	1-23-63	Mod. of CP(BP-12,859 as mod.) for extension of completion date to 7-3-63.			
BAP-601 EFF	1-23-63 2-8-63	Voluntary assignment of construction permit to KCIL, Inc.			
BL-10,162	8-7-63	1550kc	5kw	Day	8-7 6-1-64
Lic. to cover CP (BP-12,859 as mod) which auth. a new standard b/c station; spe. type trans. as Collins 21-E					
BS-4266 (1)	10-9-63	Mod. of Lic. to change studio loc. & delete RC oper. of trans. from old stu.			
BRC-2370 (2)	11-25-63	Mod. of license to operate transmitter by remote control from 7370 Airline Highway, Baton Rouge, Louisiana.			
BR-4266	5-28-64	1550kc	5kw	Day	6-1 6-1-67
BR-4266	5-22-67	Renewal of License			
BAL-6126 EFF:	9-14-67 9-19-67	Voluntary assignment of license.			
Telegram	9-16-69	PSA	14w	Protects	CBE
BAL-7281	5-28-71	INVOL.	AL		

Form BC 126  
June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W L U X

Station location Baton Rouge, La.

Name of licensee JIMMY SWAGGART EVANGELISTIC ASSOCIATION (AL. gr. 11/26/75 EFF: 12/31/75)

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BS-4266(1)	1-26-73	ML to chg. SL & RC.			
<del>BAL-7710</del>	<del>12-18-74</del>	<del>Vol AL</del>	<del>EFF: 12-30-74</del>		
& BR-4266	12-18-74	(renewal not issued)			6-1-72
(MEMO OPINION & ORDER)					
BP-19,976	8-18-75	CP to chg. antenna trans. loc.			
		1550khz. 5kw	Day		8-18-76
BAL-8458	11/26/75	Vol AL	EFF: 12/31/75		
BR-4266(L)	5-16-77		RENEWAL AND		6-1-79
BZ-9236			MODIFICATION		
BL-14,091		(Lic. to cover BP-19,976	for changes		
		11550khs 5kw Day (RC)			
BR-790201C3(\$)	6-13-79	RENEWAL OF LICENSE			6-1-82

Aug. 1955

## APPLICATION RECORD - BROADCASTING

 Call W L U X  
 Letters X W Y N E  
new X W U N E
Name JAMES A. NOE(P.O. - Box 1472, Monroe, La.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,859	2-9-59	Construction permit for a new standard broadcast station to be operated on: Frequency - 1550kc Power - 5kw Hours of operation - Daytime Trans. location - Inters. of La. Hwy 1 and U.S. Hwy 190, Northwest of Baton Rouge, Louisiana Studio location - Capitol House Hotel, Convention & Lafayette Streets, Baton Rouge, Louisiana Remote Control Point - Same as studio  Atty. - <u>Wilson, Woods &amp; Villalon</u> Engr. - A. Earl Cullum, Jr., Dallas, Texas	GRANTED	5-3-61
Rec'd	2-24-59		After Hearing	
Filed	2-24-59		Docket No. 12974 Order Issued.	

RCA BTA 5H

FORM BC-121  
Aug. 1955

#2

# APPLICATION RECORD - BROADCASTING

W L U X (3-22-63)  
X W Y N E (11-6-61)

Call X W U N E  
Letters ..unassigned.....

Name ..James..A..Noe.....  
Baton Rouge, La.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9626 R&F	6-29-61 7-14-61	Mod of CP (BP-12859 which auth a new standard B/C station) to chg type trans (RCA BTA-5T) Atty: Wilson, Woods & Villalon	GRANTED	8-9-61
BMP-10,015 R&F	12-18-61 12-20-61	Mod of CP (BP-12859 as mod which auth a new standard broadcast station) for extension of completion date from 1-3-62 to _____ Atty: Wilson, Woods & Villalon	GRANTED	1-15-62 to 5-1-62
BMP-10,270 R.&F.	4-14-62 4-24-62.	Mod. of CP (BP-12859 as mod. which auth. a new standard broadcast station) for extension of completion date from 5-1-62 to 7-3-62.  Atty: Wilson, Woods & Villalon	GRANTED	5-11-62



APPLICATION RECORD - BROADCASTING

Call (3-22-63 W L U X )  
Letters X W Y NE

Name  James A. Noe  
Baton Rouge, La.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10371 R. & F.	6-21-62 6-25-62	Mod. of CP (BP-12859 as mod. which auth. a new standard broadcast station) for extension of completion date from 7-3-62 to 1-3-63 Atty: Marcus Cohn	GRANTED	8-13-62
BAP-601 Rec'd Filed	7-13-62 7-20-62 7-20-62	Voluntary assignment of construction permit to KCIL, Inc.  Marcus Cohn, Atty.	GRANTED: EFF:	1-23-63 2-8-63
BMP-10,739 Received Filed	12-17-62 12-20-62 1-4-63	Mod. of CP (BP-12,859 as mod., which auth. a new standard broadcast station) for ext. of completion date from 1-3-63 to 7-3-63. Atty: Marcus Cohn	GRANTED to	1-23-63 7-3-63

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters **WLUX**

Name **KCIL, INC.**  
**Baton Rouge, Louisiana**

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,162 R. & F.	6-14-63 6-18-63	Lic to cover CP(BP-12,859 as mod) which auth a new standard broadcast station; specify type trans as Collins 21-E. Atty- Smith & Pepper	GRANTED	8-7-63
BRC-2370 Rec'd Filed	11-12-63 11-19-63 11-19-63	Modification of license to operate transmitter by remote control from 7370 Airline Highway, Baton Rouge, Louisiana. Vincent A. Pepper, Atty.	GRANTED	11-25-63
BR-4266 Rec'd Filed	2-27-64 3-9-64 3-9-64	Renewal of license Atty. Robert W. Healy	GRANTED	5-28-64
BR-4266 R & F	2-24-67 3-3-67	Renewal of license Atty: Smith & Pepper(Donald E. Bilger)	GRANTED	5-22-67
HAL-5126 R & F	7-19-67 7-21-67	Voluntary assignment of license to CAPITAL CITY COMMUNICATIONS, INC. Atty for assignor - Smith & Pepper Atty for assignee - Daly & Joyce	GRANTED EFF:	9-14-67 9-19-67

ltr. 11-26-67 Daly Adjourn atty

#5

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

1550kc

Call  
Letters W L U X

ERWIN A. LaROSE, RECEIVER

Name X CAPITAL CITY COMMUNICATIONS, INC.  
Baton Rouge, La.

File No.	Dated	Application for	Action	
			Nature	Date
BR-4266 R & F #582030 \$75. P.N.	2-25-70 3-3-70 3-3-70 3-3-70	Renewal of License  Atty.: Eugene Smith	GRANTED 12-18-74 MO&D Not issued	RENEWED FOR REASONS OCT 21 1970 19067  <del>RENEWED FOR REASONS</del> REMANDED TO COMM COURT ORDER 3-26-71
BAL-7281 R & F FEE PD: \$250 #000900 (CODE 053) (Form 316) MAY 5 1971	4-12-71 4-15-71	Involuntary assignment of license to ERWIN A. LaROSE, RECEIVER  Atty - Smith & Pepper	GRANTED	5-28-71
BAL-7395 R & F FEE PD: \$1000 #024248 CODE 047 AUG 30 1971	8-11-71 8-13-71	Voluntary assignment of license to UNITED BROADCAST INDUSTRIES, INC. (SEE OVER)  Atty - Smith & Pepper	DISMISSED Renewal Denied.	9-22-72
Pub. notice filed 9-14-71		AMENDED 11-18-71 - REQUEST WAIVER SEC. 73.35 AMENDED 2-1-72 Re: Fin. qualification and revised exhibits (Legal)		SEP 25 1972

RE: BAL-7395 - ATTY WAS CALLED 8-27-71 - Table I~~7~~ fails  
to show birthplace of Sutton, Jr.  
AMENDED 10-1-71 - re B/C interests Signed amend str filed  
11-23-71

## APPLICATION RECORD - BROADCASTING

1550kc

JIMMY SWAGGART EVANGELISTIC ASSOCIATION

X JIMMIE LEE SWAGGART (AL 12-18-74)

Call  
Letters W L U XName ERWIN A. LaROSE, RECEIVERBaton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date Court Order
BAL- 7710	9-30-72	Voluntary assignment of license to	REMANDED TO COMM	3-26-74
Rec'd	10-3-72	Jimmie Lee Swaggart	<del>DISMISSED</del>	<del>4-16-73</del>
Filed	10-3-72	Lauren Colby, Atty.	Memo <del>Opin</del> ORDER	
Code 047, #115387, \$1,000	13 OCT 1972	(S E OVER) Gr fee: \$1600.00	denied petition for <u>renew.</u>	
Form 314	PUB NOTICE FILED 11-1-72	AMENDED 9-5-74 - financial & prog. data	& special relief,	
			GRANTED	12-18-74
<del>BR-4266</del>	2-28-73	RENEWAL OF LICENSE	<del>ACCEPTANCE WITHDRAWN</del>	
FF-4266	3-5-73	L.A. Colby, Atty.	<del>pending petition dated</del>	
PN Recd.	"	AMENDED 1-24-75 re: change name of applicant to "JIMMIE LEE SWAGGART"	<del>Press 4-13-73.</del>	
PRESS	12-18-74	AMENDED 1-21-76 re: change name of applicant to "Jimmy Swaggart Evangelistic Association"	GRANTED	5-16-77
MAR 22 1973	DEC 31 1974	AMENDED 1-21-76 re: business interests	issued with BL-14,091 & BZ-9236	
Filed	<del>FEB 18 1975</del>	AMENDED 2-6-76 re: business interests		
PRESS	FEB 13 1975	SUPPLEMENTAL APPLICATION filed 2-19-76 as an amendment to pending renewal application. PN 2-19-76		
	FEB 18 1976	AMENDED 3-22-76 re: prog.		
		AMENDED 5-5-76 re: prog.		

RE: BAL-7710 - AMENDED 1-12-73 - statement re management  
of station (reply to ltr 12-13-72)

AMENDED 7-23-74 - reaffirmation of contract

Ltr from atty filed 7-9-74 - add'l time for comm survey

AMENDED 11-1-74 to reflect pending CP for new FM in

Amarillo, Tex.)no file # as yet)

AMENDED 12-6-74 - financial

#57

APPLICATION RECORD - BROADCASTING

Call  
Letters W L U X

JIMMY SWAGGART EVANGELISTIC ASSOCIATION

Name ~~JIMMIE LEE SWAGGART~~ LTR.  
~~Baton Rouge, La.~~

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,976 Rec'd Filed \$100-439467 AC-056	5-30-75 6-13-75 6-13-75	Construction permit to change antenna transmitter location to Intersection of Louisiana Hwy. 1 and U.S. Hwy. 190 northwest of Baton Rouge, Louisiana. 30° 30' 07" 91° 12' 39" Atty: Lauren A. Colby	GRANTED	8-18-75
JUL 7 1975				
BAL-8458 Re&'R EED: \$50 CODE 047 & FILED (FORM 316)	7-18-75 7-24-75 #455018 \$50 # 458156 8-7-75 AUG 11 1975	Voluntary assignment of license to JIMMY SWAGGART EVANGELISTIC ASSOCIATION  Atty - Lauren A. Colby	GRANTED EFF: NO FEE	11/26/75 12/31/75
PER LTR.	9-12-75	LICENSEE NOW REPRESENTED BY MILLER & FIELDS		

APPLICATION RECORD - BROADCASTING

1550kHz

#8

Call Letters W L U X

Name JIMMY..SWAGGART..EVANGELISTIC..ASSOCIATION.....  
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,091 R & F \$100#511936 PTA PRESS JAN 21 1976	12-18-75 12-22-75 12-24-75 1-2-76	Lic. to cover BP-19,976 for changes Transmitter: HARRIS MW-5 Atty: Samuel Miller	GRANTED issued with BE-9236	5-16-77 RENEWAL &
BZ-9236 R & F DM PRESS SEP 22 1978	8-20-76 8-23-76 10-15-76	Direct Measurement Atty: Samuel Miller	GRANTED issued with BL-14,091	5-16-77 RENEWAL &
BR790201C3 PRESS APR 4 1979		Renewal of License Atty. Samuel Miller	GRANTED	6-13-79



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION... W L U X

Licensee Erwin A. LaRose, Receiver  
 Baton Rouge, La.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-	4-30-73	NEW	Harry Ladas, Inc. Baton Rouge, La	Req. fac. of WLUX.	RETURNED 11-6-75 Unacceptable for filing.

Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

