

WLSQ

BROADCASTING STATION LICENSE RECORD

W L S Q Effec. 5-1-77

Date first licensed 5-28-53

Call letters XWRMA

Station Location: Montgomery, Ala.

BRIEN BROADCASTING CORPORATION (AL gr 3/24/77 EFF: 4/15/77)
 xx WRMA BROADCASTING CO., INC. (AL 11-20-57) EFF: 12-1-57

Name of licensee x, RALPH M. ALLGOOD and GROVER WISE, d/b as THE SOUTHLAND BROADCASTING COMPANY OF MONTGOMERY, ALABAMA

(BP 4-8-71)

(Night site only) Lower Wetumpka Road, adj. to Union Academy Church, Montgomery, Ala.

(Day site only) Just west of and adjacent to ACLRR tracks, on south side of Bowman Street (Extended) Montgomery, Alabama (MP 3-25-53) (L 5-28-53)

#10 High Street, Montgomery, Alabama (BRC-9-8-80)

x Same as Night transmitter site

36103 X135 Commerce Street, Montgomery, Alabama (Let. 5-16-55)

Main studio location 30 North Lawrence Street, Montgomery, Alabama (MP 3-25-53) (L 5-28-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8240 Ltr.	8-20-52 8-25-52	950	500w	Daytime	subject to filing MP for approval of T site and antenna
BP-8240 BTP-6048	3-25-53	950kc	1kw	Daytime	5-25-53 11-25-53 CP for new station and MP for approval antenna, transmitter and studio location, change type of transmitter, decrease tower height and increase power. (BONDITIONAL CLAUSE)
BL-5004 Lic. cover	5-28-53	950	1kw	Day	5-28 4-1-55 CP (BP-8240, as mod) new station. (COND'L CLAUSE)
BR-2818	3-23-55	Renewal of license			4-1 4-1-58
BRC-819 (1)	9-16-55	Mod. of lic. to op. trans. by remote control from 135 Commerce St., Montgomery, Alabama			
BAL-2838 Eff:	11-20-57 12-1-57	Voluntary assignment of license to WRMA Broadcasting Co., Inc.			
TELEGRAM	3-28-58	No action taken, continued operation authorized until final determination on application for renewal of license.			
BR-2818	4-23-58 3-29-61	950	1kw	Day	4-23 4-1-61 Commission deferred action on renewal pending further consideration.
BR-2818	2-28-62	Renewal of license			2-28- 4-1-64
BTC-4357 EFF:	11-29-63 12-16-63	Voluntary acquisition of negative control of licensee corporation by Stan Raymond (50%) and Zenas Sears (50%) thru purchase of stock from The Citizens and Southern National Bank, Executors of the Estate of Dorothy Lester, Deceased			
TELEGRAM	4-16-64	Operate 4:00am to Local Sunrise with power 115 watts per Section 73.87 pending resolution Docket 14419, or til terminated			
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2818	10-29-64	Renewal of License			10-29 4-1-67
BR-2818	3-29-67	Renewal of License			4-1 4-1-70

Form BC 126
June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

W L S Q

Date first licensed

Call letters ...WRMA.....

Station location MONTGOMERY, ALABAMA.....

Name of licensee WRMA BROADCASTING CO., INC.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
TELEGRAM	10-17-67	PSA	500w		
BTC-5744	10-21-68	Vol. TO			
Eff.:	11-20-68				
BTC-5795	4-9-69	Vol. TO			
BR-2818(S)	4-1-70	Renewal			4-1-73
BP-18,336	4-8-71	950kc 1kw DA-N	U		4-8-72
		CP to change to 950kc 1kw DA-N U, Transmitter loc. and make changes in DA-N Pattern.			add nite
BP-18,336	4-8-71	Superseding authorization (corrected to read nighttime site only).			
BMP-13,393(1)	3-29-72	MP(BP-18,336)	ext. time		to 10-8-72
EBSA	5-22-72				
BP-18,336	4-8-71	Superseding authorization to delete remote control from nighttime site.			
BMP-13,493(2)	10-10-72	MP(BP-18,336)	ext time		to 4-8-73
WIRE	11-29-72	Auth. continue remote control of day time trans. from studios at nighttime site.			
BMP-13,595(3)	3-29-73	Mod. of (BP-18,336) to chg. MEOV's.			
BR-2818(S)	3-30-73	Renewal of License			4-1-76
BP-18,336(4)	4-17-73	ML to chg. overall height to 349.5'			
BL-13,440(L)	1-22-75	Lic. to cover BP-18,336 for changes Nighttime site only			4-1-76
BL-13,440(L)	1-22-75	superseded to correct studio location and to add daytime site			4-1-76
BTC-8082	8/31/76	Vol TO	EFF: 11-22-76		
BAL-8903	3/24/77	Vol AL	EFF: 4/15/77		
BR-2818(L)	2-25-77	Renewal of License			4-1-79
Wire	4-27-77	Call Letters Changed. (EBSA-5-1-77 (Renewal & BS issued together)			
BS-2818	5-1-77				
BR-781201YU	4-27-79	(S)	RENEWAL		4-1-82

BROADCASTING STATION HISTORY RECORD

Card # 3

AM

First licensed

Call Letters WLSQ

Station Location

Name See Card #1

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BRC-800725AH (1)	9-8-80	Mod of License chg. SL & RC. loc.	

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call **W R M A****RALPH M. ALLGOOD and GROVER WISE d/b as THE SOUTHLAND**Letters **X New**Name **BROADCASTING COMPANY OF MONTGOMERY, ALABAMA****P.O. c/o Ralph M. Allgood, 3553 Southmont Drive, Montgomery, Ala.**

File No.	Dated	Application for	Action	
			Nature	Date
BP-8240	8-29-51	Construction permit for a new standard broadcast station to be operated on: Frequency: 950kc Power: 500w Hours of Operation: Daytime Trans. Location: To be determined Montgomery, Alabama Studio Location: To be determined Montgomery, Alabama	GRANTED subject to filing MP for approval of T site and antenna Ltr.	8-20-52
Rec'd	9-6-51			8-25-52
Filed	9-6-51			Issued with BMP-6048)
		Everett L. Dillard, Engr.		

Gates BC-500D

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Name RALPH M. ALLGOOD AND GROVER WISE d/b as THE SOUTHLAND

Call Letters W R M A

Name BROADCASTING COMPANY OF MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6048	10-31-52	Modification of construction permit (BP-8240, which auth. a new standard broadcast station) for approval of antenna, transmitter location as Just West of, and adjacent to, ACLRR tracks, on South side of Bowman St. Extended, Montgomery, Alabama; specify studio location as 30 N. Lawrence St., Montgomery, Alabama and change type of transmitter (Gates BC-1F).	GRANTED Blanketing clause	3-25-53
Rec'd	11-4-52			
Filed	11-4-52			
Amend	2-13-53	Everett L. Dillard, Engr.		
Rec'd	2-16-53	AMENDED to decrease tower height and increase power to lkw.		
Filed	2-16-53			

APPLICATION RECORD - BROADCASTING

Form A-170
FORMERLY FCC FORM 94

Call
Letters W.R.M.A.

Name RALPH M. ALLGOOD AND GROVER WISE, d/b as THE SOUTHLAND
BROADCASTING COMPANY OF MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BL-5004 Rec'd 5-4-53 Filed 5-4-53	5-2-53 5-4-53 5-4-53	License to cover construction permit (BP-8240 as mod.,) which auth. a new standard broadcast station. C.I. Shelkofsky, Engr.	GRANTED re blanketing	5-28-53
BR-2818 Rec'd 1-3-55 Resub. 12-31-54 Rec'd 3-8-55 Filed 3-8-55	12-31-54 1-3-55 12-31-54 3-8-55 3-8-55	Renewal of license.	RETURNED Filed in wrong name. GRANTED	1-28-55 3-23-55
BRC-819 Rec'd 9-13-55 Filed 9-13-55	9-9-55 9-13-55 9-13-55	Mod. of lic. to operate trans. by remote control from 135 Commerce Street, Montgomery, Alabama.	GRANTED	9-16-55

AUG. 1955

WRMA BROADCASTING CO., INC.

Call

Letters W R M A

Name **RALPH M. ALLGOOD AND GROVER WISE, d/b as THE SOUTHLAND**
BROADCASTING COMPANY OF MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2838 Rec'd Filed	10-28-57 10-29-57 10-29-57	Voluntary assignment of license to WRMA Broadcasting Co., Inc. William C. Koplovitz, Atty.	GRANTED Eff:	11-20-57 12-1-57
BR-2818 Rec'd. Filed	3-21-58 3-26-58 3-26-58	Renewal of license	GRANTED	4-23-58
ORDER TO SHOW CAUSE ISSUED 12-14-60 WHY STATION SHOULD NOT BE ORDERED TO CEASE AND DESIST FROM VIOLATING SEC. 317 OF COMMUNICATIONS ACT - DOCKET NO. 13899				
BR-2818 R. & F.	12-31-60 1-3-61	Renewal of License Dempsey & Koplovitz, Atty.	GRANTED	2-28-62
BTC-4357 R & F	8-29-63 8-30-63	Voluntary acquisition of negative control of licensee corporation by Stan Raymond (50%) and Zenias Sears(50%) thru purchase of stock from The Citizens and Southern National Bank, Execu- tors of the Estate of Dorothy Lester, Deceased.	GRANTED EFF:	11-29-63 12-16-63

F. C. C. - WASHINGTON, D. C.

Atty. - Dempsey & Koplovitz

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

(950kc)

Call
Letters WRMA

Name WRMA BROADCASTING CO., INC.
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
Lt r. dated 10-28-63 from Bankson for KPRC requesting station cease operation prior to sunrise B/C				
PETITION TO DENY OR TO POSTPONE ACTION ON REQUEST UNDER SECTION 3.87(b) filed 11-13-63 by Ockershausen for WRMA				
OPPOSITION TO PETITION TO DENY OR TO POSTPONE ACTION ON REQUEST UNDER SECTION 3.87(b) filed 12-6-63 by Schroeder for KPRC				
BR-2818	12-29-63	Renewal of license	GRANTED	10-29-64
Rec'd	12-31-63			
Filed	12-31-63	Atty. Frederick H. Walton, Jr.		
BR-2818	12-12-66	Renewal of license	GRANTED	3-29-67
R & F	12-23-66	Frederick H. Walton, Jr., Atty.		
BTC-5526	12-12-67	Voluntary transfer of control of lic. corp. from OK Realty & Investment Company to Tri-Cities Broadcasting Co.	DISMISSED	7-8-68
R & F	12-19-67		Req. of atty	
JAN 9 1968		Atty for transferor - F.H. Walton for transferor WASHBURN & Wilkinson		

FORM BC-121 #6
 AUG. 1955

APPLICATION RECORD - BROADCASTING

950kc

Call Letters WRMA

Name WRMA BROADCASTING CO., INC.
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP -18,336 Rec'd & F #445437 \$75 NP rec'd Amended Amended Amended	7-19-68 7-19-68 7-19-68 8-14-68 8-15-68 8-10-68 11-4-68	CP to change from 950kc 1kw Day to 950kc 1kw DA-N U, day ^{night} TL to Lower Wetumpka Road, adj. to Union Academy Church, Montgomery, Alabama. atty-Dempsey and Koplovitz; engr-Carl E. Smith engr data. AMENDED 3-17-69 to make changes in engr data DA-N pattern. (amend. over)	GRANTED	4-8-71
BTC-5744 R & F FEE PD: \$30 - (Form 316) OCT 10 1968	9-24-68 9-27-68 #461552	Voluntary transfer of control of lic. corp. from OK Realty & Investment Company to Stan Raymond and Zenas Sears Atty - Dempsey & Koplovitz	GRANTED Eff.:	10-21-68 11-20-68
BTC-5795 R & F FEE PD: \$75 - DEC 4 1968	11-11-68 11-19-68 #473053	Voluntary transfer of control of lic. corp. from Stan Raymond and Zenas Sears to W.O. Jones, Inc. Atty for transferor - Dempsey & Koplovitz for transferee - Bilger & Glaser	GRANTED Eff	4-9-69 4-29-69

Pub. notice filed 12-9-68
 AMENDED 3-69 - chgs in stockholdings, c.c. - WASHINGTON, D.C. Ltr. 5-5-69 Bilger & Glaser, Attys.
 Bal. sheets; bank ltr re loan; programming Ltr. 4-21-69 Demps & Koplovitz no longer Attys

BP-18,336
Amended 5-13-69

Directional

R. & F. 5-16-69 to make changes in antenna system (increase height).

Contact: Lee Lunsford, 135 Commerce Street, Montgomery, Ala. (Phone, Area 205 264-6449)

Amended 6-27-69 Re: Engineering Data.

BP-18,336

PETITION TO DENY filed 8-11-69 by Pepper on behalf of Sparling of Alabama, Inc.

8-21-69. MOTION FOR EXTENSION OF TIME WITHIN WHICH TO RESPOND filed by Bilger.

9-2-69. OPPOSITION TO PETITION TO DENY filed by Michael X. Morrell.

9-17-69. REPLY TO OPPOSITION TO PETITION TO DENY filed by Arthur V. Weinberg.

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BP-18,336 AMENDED 10-28-69 re Request for waiver of Rule 73.188(b) plus two engineering exhibits

Amended 1-16-70 re measurement data.

Amended 1-15-71 re programming.

APPLICATION RECORD - BROADCASTING

Call **WRMA**
Letters

WRMA BROADCASTING CO., INC.

Name
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2818 R & F #564599\$75. PH PRESS FEB 18 1970	12-10-69 12-23-69 12-23-69 12-23-69	Renewal of license Atty: Michael X. Morrell (Bilger & Glaser) AMENDED 3-26-70 re: commercial matter	GRANTED	4-1-70
BMP-13,393 R & F #50-049617 AC-067 MAR 24 1972	3-7-72 3-10-72 3-10-72	MP(BP-18,336) for extension of completion date to 8-1-72 (changes) Atty: Robert L. Olender	GRANTED to	3-29-72 10-8-72
BMP-13,493 R & F \$50-107156 AC-067 SEP 20 1972	9-6-72 9-7-72 9-7-72	MP(BP-18,336, as mod.) for extension of completion date to _____ (changes) Atty: Robert L. Olender	GRANTED to	10-10-72 4-8-73

APPLICATION RECORD - BROADCASTING

Call
Letters WRMA

Name WRMA BROADCASTING CO., INC.
MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2818 R & F PN Recd. PRESS JAN 2 1973	12-14-72 1-2-73 "	RENEWAL OF LICENSE Donald E. Bilger, Atty. AMENDED 2-28-73 re: commercial matter	GRANTED	3-30-73
BMP- 13,595 Rec'd Filed \$50-157568 AC-060 PRESS: MAR 7 1973	2-24-73 2-27-73 2-27-73 2-27-73	Modification of CP(BP-18,336 as mod.) to increase the MZOV's.	GRANTED	3-29-73
BL-13,440 Rec'd W 171260-\$50. (AC-067) Amended & F PTA PRESS Amended	3-30-73 4-4-73 4-4-73 4-13-73 4-16-73 MAY 16 1973 4-30-73	Lic.(BP-18,336, as mod.) for changes - Nighttime Site - Transmitter: GATES, BC-1H- SL same as Night Trans. Site. Monitoring Points Engr: Carl E. Smith, Cleveland, Ohio engr. data	GRANTED	1-22-75

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call WLSQ
Letters WRMA

4-53

BRIEN BROADCASTING CORPORATION

Name x WRMA BROADCASTING CO., INC.
MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2818	11-25-75	RENEWAL OF LICENSE	Granted	2-25-77
R & F	12-1-75	Ed.B.Reddy, Atty.	Issued with BS-2818 dated	5-1-77
PN Recd.	"			
PRESS	JAN 20 1976			
BTC-8082	7/2/76	Voluntary transfer of control of lic corp	GRANTED	8/31/76
R & F	7/14/76	from W.O. Jones, Inc. to Gemini Communications	EFF:	11-22-76
Fee pd \$100	W 592299	Inc.	NO FEE:	
Code 047 (FORM 316)				
JUL 28 1976		Atty - <u>Midlen</u> & Reddy		
		AMENDED 8-30-76 reasons for stock transactions		
EAL-8903	12-16-76	Voluntary assignment of license to	GRANTED	3/24/77
R & F	1-4-77	BRIEN BROADCASTING CORPORATION	EFF:	4/15/77
(ALSO SEE FM WMGZ)		(SEE OVER)		
FEB 4 1977		Atty for assignor - <u>Midlen</u> & Reddy		
		for assignee - <u>Haley</u> , Bader & <u>Potts</u>		
PN filed	2/10/77	AMENDED 1-19-77 - revised fin plan; revised		
		statement re promissory note; minutes of meeting;		

RE: BAL-8903 - NOTED: Bal sheet to be filed later (assigned)
AMENDED 3-10-77 - financial data
AMENDED 3-14-77 - financial data
AMENDED 3-21-77 - mod. of agreement

#10

950Khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W L S QName BRIEN BROADCASTING CORPORATION
MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR781201YU PRESS: FEB 7 1979		RENEWAL OF LICENSE Atty: John Wells King	GRANTED	4-27-79
BRC800725AH PRESS (O) SEP 2 1980		Modification of License to change Main Studio Location to: #10 High Street, Montgomery, Alabama & Operate Trans. by Remote Control from Proposed Studio Location. (NIGHTTIME REMOTE CONTROL POINT).	GRANTED:	9-8-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

