

W L S D



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

Date first licensed 9-8-53 Call letters W L S D
 x W. H. WREN, JR. tr/as GAP BROADCASTING COMPANY (AL-1-13-65; EFF: 1-13-66)
 x W. H. WREN, JR., AND JEAN B. WREN, d/b as Station Location: Big Stone Gap, Va.
 GAP BROADCASTING COMPANY (AL 5-25-55 EFF: 5-28-55)
 x W. H. WREN, JR., JEAN B. WREN, AND BRADLEY G. WREN, AND L. MC CARTHY DOWNS,
 EXECUTORS OF THE ESTATE OF W. H. WREN, SR., DECEASED d/b as GAP BROADCASTING COMPANY
 x WILLIAM H. WREN, SR. WILLIAM H. WREN, JR., AND JEAN B. WREN d/b as (AL-5-12-55)
 Name of licensee GAP BROADCASTING COMPANY E F 2-1-5

(BP 12-5-73)

Transmitter location x 3 mi. SE of Big Stone Gap on Powell Mountain, Big Stone Gap, Virginia/
 Intermont Heights Addition, Big Stone Gap, Virginia (MP 3-11-53) (L 9-8-53)

Main studio location Intermont Heights Addition, Big Stone Gap, Virginia (MP 3-11-53)
 (1-9-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-8376 Ltr.	12-23-52 1-2-53	1220	1kw	Day	CP for new station granted subject filing MP for approval antenna & T. site
BP-8376 BMP-6118	3-11-53	1220	1kw	Day	CP for new station and MP for approval of antenna trans. & studio location (CONDITIONAL CLAUSE)
BL-5096 Lic. cover	9-8-53	1220	1kw	Day	CP (BP-8376, as mod.) for new station (COND'L)
BR-2857	9-8-54	Renewal of license			10-1 10-1-57
BS-2857 (1)	11-2-54	Mod. of license		revising sunrise and sunset hours of operation	
BAL-2022 EFF:	5-12-55 2-1-55	Involuntary assignment of license to W.H. Wren, Jr. et al d/b as Gap Broadcasting Company			
BAL-2023 EFF:	5-25-55 5-28-55	Voluntary assignment of license to W. H. Wren, Jr. and Jean B. Wren, d/b as GAP BROADCASTING COMPANY			
ER-2857	9-11-57	1220	1kw	Day	10-1 10-1-60
BR-2857	9-7-60	Renewal of License			10-1 10-1-63
BR-2857	10-15-63	Renewal of license			10-15 10-1-66
BAL-5662 Eff: 1-13-66	1-13-66	Voluntary assignment of license to W.H. WREN, JR., tr/as GAP BROADCASTING COMPANY			
BR-2857	9-30-66	1220kc	1kw	Day	10-1 10-1-69
BR-2857(\$)	9-25-69	Renewal of License			10-1-72
EBSA	6-12-72				
BR-2857(S)	11-22-72	RENEWAL			10-1-75
BP-19,527	12-5-73	1220 khz.	1kw	Day	CP to chg. ant. trans. site.
WIRE	1-29-74	PSA	500w		
BMP-13,900 (1)	11-11-74	MP (BP-19,527)			to ext. time to 4-1-75.
BMP-13,946 (2)	3-24-75	MP (BP-19,527, as mod.)			ext. time to 10-1-75.

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WLSD

Station location Big Stone Gap, Va

VALLEY BROADCASTING, INC. (AL4-23-80, EFF: 5-1-80)

~~XCOG~~ Big Stone Broadcasting Corporation (AL 10-8-76 EFF: 11/1/76)

Name of licensee x W. H. Wren, Jr. tr/as GAP Broadcasting Company

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To.
COMTEL	10-8-75	PSA	500 watts		
BR-2857(L) BL-14,034	8-13-76	Renewal			10-1-78
		Lic to cover BP-19,527 for changes			
BAL-8766	10/8/76	Vol AL	EFF: 11/1/76		
Ltr. Recd	3-21-79	RC: 206	E. 5th St., Big Stone Gap, Va		
BR-2857(L)	11-13-78	Renewal	of License		10-1-81
BAL800225FG	4-23-80	VOL AL.		EFF: 5-1-80	

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

WILLIAM H. WREN, SR.; WILLIAM H. WREN, JR. AND JEAN B.

Call W L S D

Letters X NewName WREN d/b as GAP BROADCASTING COMPANYP.O. 219 11th Street, Norton, Va.

File No.	Dated	Application for	Action	
			Nature	Date
BP-8376	1-17-52	Construction permit for a new standard broad-	GRANTED	12-23-52
Rec'd	1-18-52	cast station to be operated on:	sub. filing MP for	approval antenna & T site
Filed	1-18-52	Frequency: 1220kc	Ltr. 1-2-53	
		Power: 1kw	Issued with BMP-6118	
		Hours of Operation Daytime		
		Trans. Location: To be determined		
		Big Stone Gap, Va.		
		Studio Location: To be determined		
		Big Stone Gap, Va.		
		G. Russell Chambers, Engr.		

Gates BC-1F

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

WILLIAM H. WREN, SR.: WILLIAM H. WREN, JR. AND JEAN B.

Call

Letters UnassignedName WREN d/b as GAP BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6118 Rec'd Filed	1-27-53 1-28-53 1-28-53	Modification of construction permit (HP-8376 which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as Intermont Heights Addition, Big Stone Gap, Virginia. William R. Kearney, Atty.	GRANTED Blanketing Clause.	3-11-53
BL-5096 Rec'd Filed	8-14-53 8-14-53 8-14-53	License to cover construction permit (BP-8376, as mod.) which authorized a new standard broadcast station. G. R. Chambers, Engr. Harry J. Daly, Atty.	GRANTED re blanketing clause	9-8-53
BR-2857 Rec'd Filed	6-30-54 7-6-54 7-6-54	RENEWAL OF LICENSE	GRANTED	9-8-54

APPLICATION RECORD - BROADCASTING

Call Letters W L S D

Name ~~WILLIAM H. WREN, SR.~~ WILLIAM H. WREN, JR., AND JEAN B. WREN,
d/b as GAP BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2022 Rec'd Filed	4-26-55	Involuntary assignment of license to W. H. Wren, Jr., Jean B. Wren, and Bradley G. Wren, and L. McCarthy Downs, executors of the estate of W. H. Wren, Sr., deceased, d/b as Gap Broadcasting Company. Harry Daly, Atty.	GRANTED	5-12-55
	5-2-55		EFF:	2-1-55
	5-2-55			
BAL-2023 Rec'd Filed	4-26-55	Voluntary assignment of license to W.H. Wren, Jr., and Jean B. Wren, d/b as Gap Broadcasting Company. Contingent on grant of BAL-2022. Harry Daly, Atty.	GRANTED	5-25-55
	5-2-55		EFF:	5-28-55
	5-2-55			

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

W. H. WREN, JR. tr/as GAP BROADCASTING COMPANY

Call
Letters

WLSD

Name ~~W. H. WREN, JR. AND JEAN B. WREN~~
tr/as GAP BROADCASTING COMPANY
BIG STONE GAP, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2857 REC'D FILED	6-30-57 7-2-57 7-2-57	Renewal of license.	GRANTED	9-11-57
BR-2857 Rec'd Filed	7-16-60 7-19-60 7-19-60	Renewal of license.	GRANTED	9-7-60
BR-2857 R & F	7-10-63 7-12-63	Renewal of license. Atty. None	GRANTED	10-15-63
EAL-5662 R & F (Form 316)	12-23-65 12-28-65	Voluntary assignment of license to W.H. WREN, JR., tr/as GAP BROADCASTING COMPANY Atty - Daly & Joyce	GRANTED Eff:	1-13-66 1-13-66
BR-2857 R & F	7/1/66 7/5/66	Renewal of License	GRANTED	9-30-66

APPLICATION RECORD - BROADCASTING

Call
Letters W L S DName W. H. WREN, JR., tr/as GAP BROADCASTING COMPANY
Big Stone Gap, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2857 R & F #524932 \$75 Press PN	6-24-69 6-25-69 JUL 28 1969 7-16-69	Renewal of license AMENDED 8-14-69 re: commercial matter AMENDED 9-15-69 re: statement on commercial practices	GRANTED	9-25-69
BR-2857 R & F P.N. PRESS AUG 4 1972	6-30-72 7-3-72 7-3-72	Renewal of License AMENDED 10-26-72 re: programming; emp. policy	GRANTED	11-22-72
BP-19,527 Rec'd Filed \$50-217905 AC-056 PRESS:	7-17-73 7-25-73 7-25-73 7-25-73 MAY 10 1973	Construction permit to change antenna-transmitter site to 3 miles SE of Big Stone Gap on Powell Mtn., Big Stone Gap, Virginia. 36° 50' 26" 82° 44' 14"	GRANTED	12-5-73
Amended	10-23-73 re	maps, tabulations and graphical analysis of field intensity measure.		

APPLICATION RECORD - BROADCASTING

Call
Letters WLSDName W. H. Wren, Jr. tr/as GAP BROADCASTING COMPANY
Big Stone Gap, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,900 R & F \$50 364008 AC -056 PRESS DEC 1 1 1974	11-11-74 11-13-74 11-14-74	MP (BP19,527) to ext. time to <u>4-1-75</u>	GRANTED	12-20-74 to 4-1-75
BMP-13,946 R & F \$50-394784 AC-056 MAR 3 1975	11-19-74 2-21-75 2-21-75	MP (BP-19,527, as mod.) ext. of completion date to _____ (changes)	GRANTED	3-24-75 to 10-1-75
BR-2857 R & F PN Recd. PRESS JUN 12 1975	5-31-75 6-4-75	RENEWAL OF LICENSE AMENDED 6-26-75 re: EEO AMENDED 9-30-75 re: comp. of area, prog., commercial matter & EEO AMENDED 11-26-75 re: ascertainment of comm needs, commercial matter & EEO	GRANTED	8-13-76

APPLICATION RECORD - BROADCASTING

1220khz

#7

Call
Letters W L S D

BIG STONE BROADCASTING CORPORATION

Name x W.H. WREN, JR. tr/as GAP BROADCASTING COMPANY
Big Stone Gap, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,034 R & F \$100#476373 PTA PRES OCT 8 1975	9-12-75 9-16-75 9-18-75 9-26-75	Lic. to cover BP-19,527 for changes (chge ant-trans. location)	GRANTED issued with renewal	8-13-76
BA 8766 R & F FEE PD: \$400 #601479 CODE 047 (INCLUDES FM) Pub notice filed 8-12-76 AUG 30 1976	7-13-76 8-5-76	Voluntary assignment of license to BIG STONE BROADCASTING CORPORATION AMENDED 10-7-76 - purchase price Atty - Miller & Fields	GRANTED EFF: FEE REQ:	10/8/76 11/1/76 pd 10/29/76 W 629934
Ltr. R & F SEP 22 1976	6-29-76 7-9-76	Request Waiver of Sec. 73.1201(b)(2) of the rules to identify as: "Big Stone Gap- Appalachia, Va.	DENIED	11-11-76

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

10-53

Call
Letters W L S D

VALLEY BROADCASTING, INC.

Name ^xBIG STONE BROADCASTING CORPORATION
BIG STONE GAP, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2857 R & F PRESS	5-15-78 5-31-78 JUN 12 1978	RENEWAL OF LICENSE Samuel Miller, Atty.	GRANTED	11-13-78
BAL-800225FC FORM 314 (ALSO SEE FM) PRESS: 3-12-80 PN FILED	MAR 12 1980 3-27-80	Vol AL to VALLEY BROADCASTING, INC. (over) Atty for assignor - Miller & Fields for assignee - Gammon & Grange	GRANTED	4-23-80
BR-810601H9 PRESS: AUG 5 1981	5 1981	Renewal of License Atty: Barry L. Simmons	GRANTED	10-22-81

BAL800225FG Amended 3-3-80 re: Typical and illustrative programming proposed

***** W. I. S. D. RECORD OF DENIAL OF INFORMAL APPLICATIONS *****

Telegram 3-27-62 Relet 19. Regret to inform you
Commission Rules no longer provide for operation
of Standard Broadcast Stations beyond hours
specified in stations license. - - - - -

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

