



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1380199

WL

BROADCASTING STATION LICENSE RECORD

W L P O (7-23-47)

x W I L P (7-3-47)

Date first licensed 12-18-47

Call letters x W L A S

LASALLE COUNTY BROADCASTING CORP. (BMC-5-17-76) ^{LOCATION:} LaSalle, Illinois

x MILLER BROADCASTING CORP. (AL gr 3/24/76 EFF: 7/1/76 (per 323))

x LASALLE COUNTY BROADCASTING CORP. (AL 7-6-49; EFF: 8-1-49)

x F. F. MC NAUGHTON and LOUIS F. LEURIG, A Partnership d/b as THE

Name of licensee LA SALLE COUNTY BROADCASTING CO.

0.6 mi. south of Illinois River, 1.5 miles south of
LaSalle, Illinois. (redescribed CP 4-11-56) (Lic. 3-6-57)Transmitter location x.6 miles south of Illinois River, LaSalle, Illinois (MP & CP 9-2-47)
(Lic. 12-18-47)0.6 mi. south of Illinois River, 1.5 miles south of
LaSalle, Illinois. (redescribed CP 4-11-56) (Lic. 3-6-57)x.6 mile south of Illinois River, LaSalle, Illinois (Tel. 6-18-52)
3rd floor, Medical Arts Bldg., LaSalle, Illinois. (CP & MP 9-2-47)

Main studio location (Lic. 12-18-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B4-P-5284 Letter	3-20-47 4-8-47	1220	250w	Daytime	C.P. for new station granted subject to filing MP for approval of T site and antenna
B4-P-5284 BMP-2769	9-2-47	1220	250w	Daytime	11-2 5-2-48 Mod. CP (5284) make changes in T equipment, for approval of antenna and T site and specify studio location;
BL-2805 BZ-2650	12-18-47	1220	250w	Daytime	12-18- 5-1-48 Lic. to cover CP (5284 as mod) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)
BR-1790	4-28-48	1220	250w	Daytime	5-1 5-1-51
BZ-3046	6-9-49	1220	250w	Daytime	6-9 5-1-51 Determine opr. power by direct method.
BAL-807 EFF:	7-6-49 8-1-49	Vol. assignment of lic. to BASALLE COUNTY BROADCASTING CORP.			
TC-1080 Eff:	4-5-51 5-16-51	Vo. TC of lic. corp. thru sale of 100% of Common stock.			
BR-1790	4-12-51	1220	250w	Daytime	5-1-51 to 5-1-54.
BZ-3558 (1)	3-15-54	Determine operating power by direct method			
BR-1790	4-28-54	1220	250w	Daytime	5-1 12-1-55
BR-1790	11-9-55	Renewal of license			12-1 12-1-58
BP-10091	4-11-56	1220	1kw-DA-	Day	6-11-56 12-11-56. CP to increase power; install directional antenna (DA-D) and install new transmitter. (COND'L CLAUSE)
BL-6428	3-6-57	1220	1kw-DA-	Day	3-6 12-1-58 Lic. to cover CP (BP-10,091) which authorized to increase power; install directional antenna, (DA-D) and install new transmitter.

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L P O

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
WIRE	4-29-57	SIGN OFF	6 PM GST	ending	8-31-57 except for special events
BP-11306	6-6-57	1220kc	250w-DA	Day	8-6-56 2-6-58 CP to install old main xmtr (Gates 250C1 at present loc of Main Xmtr) Auxiliary purposes only
WIRE	5-28-58	SIGN OFF	7 PM CDST	for period	from 6-1-58 (except for spec. events) to 8-31-58
BL-7021	6-18-58	1220kc	250w-DA (AUX)		6-18 12-1-58 License to cover CP (BP-11,306) which authorized installation of old main transmitter (GATES 250-C1) as an aux. transmitter at present location of main transmitter and to be operated on 1220kc, 250w, DA for aux. purposes only.
BR-1790	11-5-58	Renewal of License & Aux			12-1 12-1-61
WIRE	3-4-59	SIGN-OFF	7:00 PM CDST	for period	4-27-59 thru 8-31-59 except for special events.
WIRE	3-4-59	Sign-Off	7:00 PM CDST	for period	ending 8-31-59
Wire	4-21-60	Sign-off	7 PM CDST	period	5-1 thru 8-31-60 exc. for special events.
BR-1790	11-22-61	Renewal of license			12-1 12-1-64 (MAIN & AUXILIARY)
BTC-4450 EFF	12-27-63 12-27-63	Voluntary transfer of control of licensed corporation from Peter Miller to The Daily Post Company			
BR-1790 Aux	11-20-64	1220kc.	250w , 1kw-DA	Day	12-1 12-1-67 250w-DA to 12-1-67
BP-16740	10-18-66	1220kc	1kw-DA-D	Day	12-18 6-18-67 CP to make changes in DA system (inc. hgt. of north tower). Cond'1
BMP-12,054 (1)	6-13-67	Mod. of	CP (BP-16,740)	for ext. of com- pletion date to	8-18-67
BMP-12,114 (2)	8-8-67	Mod. of	CP (BP-16,740)	for ext. of com- pletion date to	10-18-67
BR-1790	11-24-67	Renewal of Main/Aux. License			12-1 12-1-70 Renewal of NDEA

Form BC 126

June 1954

Card #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L P O

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-11,813	12-26-67	1220kc	1kw	Day-DA	12-26 12-1-70
BS-1790(I)	5-26-70	ML chg.	oper.	specs. (Main)	-----
PSA	11-24-70		215w		
EBSA	6-12-72				
BR-1790(L)	11-25-70	Renewal	250w	Aux.	12-1-73
		1220kc	1kw DA	Day	
BR 1790(S)	11-30-73	RENEWAL			12-1-76
BAL-8615	3/24/76	Vol AL	EFF: 7/1/76	(per 323)	
BML-2588 {s}	5-19-76	ML to chg.	licensees	name	
BS-1790(L)	7-28-76	Lic. to readjust	antenna	system	
- - - -	- - - -	- - - -	- - - -	- - - -	12-1-76
BR-1790	2-16-77	REN. OF LICENSE	Main & Aux.		12-1-79
BTC-8384	7/19/77	Vol TO	EFF: 12-31-77		
BR790727VF (S)	11-30-79	RENEWAL OF LICENSE			12-1-82

APPLICATION RECORD - BROADCASTING

W I L P
Call W L A S
Letters x New

Name F.F.McNAUGHTON and LOUIS F.LEURIG, a partnership d/b as THE LA SALLE COUNTY BROADCASTING CO. (PO Box # 609, Pekin, Illinois)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-5284	9-18-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1490 1220kc Power: 250w Hours of operation: Unlimited <u>daytime</u> Trans. location: To be determined -La Salle, Illinois Studio location: To be determined , La Salle, Illinois	DOCKET NO. 7914	
Rec'd	9-23-46		GRANTED WITHOUT HEARING	3-20-47
Filed	9-23-46		subject to filing MP for approval of T site and antenna Letter 4-8-47	
AMENDED	1-30-47	AMENDED to change frequency <u>from</u> 1490kc <u>to</u> 1220kc and hours of operation <u>from</u> unlimited <u>to</u> <u>daytime</u> .	Issued with MP 2769	
Rec'd.	2-5-47			
Filed	2-7-47			

Transmitter- Gates 250-C-1

Fred O. Grimwood, Engr.
2041 Railway Exchange Bldg.
St. Louis, Missouri

APPLICATION RECORD - BROADCASTING

WLPO (7-23-47)

*WILP

Call
Letters

WLAS

#2

Name F.F.McNAUGHTON and LOUIS F. LEURIG, a partnership d/b as THE LA SALLE COUNTY
BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2769 Rec'd Filed	5-19-47 5-22-47 5-22-47	Mod. of C.P. (B4-P-5284, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location at .6 miles south of the Illinois River, LaSalle, Illinois, and to specify studio location as 3rd floor, Medical Arts Building, LaSalle, Illinois.	GRANTED	9-2-47

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W L P O

Name F. F. McNAUGHTON and LOUIS F. LEURIC, A PARTNERSHIP d/b as
THE LA SALLE COUNTY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BL-2805 Rec'd Filed	11-10-47 11-13-47 11-13-47	License to cover C.P. (B4-P-5284, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power.	GRANTED re waiver	12-18-47 3.60
BZ-2650 Rec'd Filed	11-10-47 11-13-47 11-13-47			
BR-1790 Rec'd.	2-20-48 2-25-48	Renewal License	GRANTED	4-28-48

APPLICATION RECORD - BROADCASTING

Call

Letters W L P O

LASALLE COUNTY BROADCASTING CORP. (AL 7-6-49)

Name F. F. McNAUGHTON and LOUIS F. LEURIG, A Partnership d/b as
The LASALLE COUNTY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
EP-6612 Rec'd Filed	1-29-48 2-24-48 2-24-48	Construction Permit to change frequency from 1220kc to 1250kc, increase power from 250w to 500w, change hours of operation from daytime to unlimited time, install new transmitter (Gates BC-500-D) and directional antenna for day and night use (DA-2).	DOCKET # 8992 Dismissed without prejudice 6-18-48 Order Issued.	
<i>Assignment in sale - LAW 12-1-48</i> BAL-807 Recd. Filed	11-15-48 12-6-48 12-6-48	Voluntary Assignment of License from F. F. McNaughton and Louis F. Leurig, a partnership d/b as The LaSalle County Broadcasting Company to LaSalle County Broadcasting Corp.	GRANTED EFFE	7-6-49 8-1-49
BZ-3046 Rec'd Filed	5-16-49 5-19-49 5-19-49	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-9-49

APPLICATION RECORD - BROADCASTING

Call
 Letters W L P O

Name LASALLE COUNTY BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1080 Rec'd Filed	3-1-51 3-1-51 3-1-51	Voluntary transfer of control of licenses corporation from Ruth Elisabeth Miller to Peter Miller. (897 shares of common stock - 100%) R. Russell Egan, Atty.	GRANTED EFF:	4-5-51 5-16-51
BR-1790 Rec'd	2-22-51 3-1-51	Renewal of License (R. Russell Egan, Atty.)	GRANTED	4-12-51
B2-3558 Rec'd Resub. Rec'd Filed	10-28-53 2-10-54 2-12-54 2-12-54	Authority to determine operating power by direct measurement of antenna power. Fred O. Grimwood & Co., Engrs.	RETURNED Sec. I not filed GRANTED	DEC 2 1953 3-15-54

APPLICATION RECORD - BROADCASTING

Call
 Letters W L P O

Name LASALLE COUNTY BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1790 Rec'd Filed	2-8-54 2-11-54 2-11-54	Renewal of License Filed by R. Russell Eagan, Atty.	Granted	4-28-54
BR-1790 Rec'd Filed	8-26-55 8-30-55 8-30-55	Renewal of license Harry J. Daly, Atty.	GRANTED	11-9-55
BP-10,091 Rec'd Filed	9-12-55 9-14-55 9-14-55	Construction permit to increase power from 250w to 1kw and install directional antenna, (DA-D) and new transmitter (Gates BC-1J). Harry J. Daly, Atty. Ralph J. Bitzer, Engr., (Fred O. Grimwood & Co.) St. Louis, Mo.	GRANTED	4-11-56
AMENDED Rec'd Filed	2-24-56 3-1-56 3-1-56	AMENDED to make changes in directional antenna pattern.	Cond'l. re properly designed phase monitor installed; complete non-DA and DA proofs be submitted before program tests are auth.	

Aug. 1955

Call
Letters W.L.P.O.Name LASALLE COUNTY BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6428 Rec'd Filed	11-16-56 11-23-56 11-23-56	License to cover Construction Permit BP-10,091 which authorized to increase power, install directional antenna, (DA-D) and install new transmitter. <u>Harry J. Daly, Atty.</u>	GRANTED	3-6-57
BP-11,306 Rec'd Filed	5-10-57 5-13-57 5-13-57	Construction permit to install old main trans. (Gates 250 C 1) at 0.6 mi south of Illinois River, 1.5 mi south of La Salle, Ill., (present loc. of main trans.) to be operated on 1220kc, 250w, DA for auxiliary purposes only. Atty. - Harry J. Daly Engr. - Ralph J. Bitzer, St. Louis, Mo.	GRANTED	6-6-57

Aug. 1955

Call
Letters W L P OName LA SALLE COUNTY BROADCASTING CORP.LA SALLE, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BL-7021 Rec'd Filed	2-4-58 2-6-58 2-6-58	License to cover construction permit BP-11,306 which authorized installation of old main transmitter (GATES 250 C1) as an auxiliary transmitter at present location of main transmitter and to be operated on 1220kc, 250w, DA for auxiliary purposes only. Atty: Harry J. Daly	GRANTED	6-18-58
BR-1790 Rec'd Filed	8-27-58 9-2-58 9-2-58	Renewal of License. (Main & Auxiliary)	GRANTED	11-5-58
BR-1790 R.&F.	9-1-61 9-5-61	Renewal of license (Main & Aux.)	GRANTED	11-22-61
BTC-4450 R. & F.	12-14-63 12-18-63	Voluntary transfer of control of licensee corporation from Peter Miller to The Daily Post Company. Atty: Wilner & Bergson	GRANTED EFF	12-27-63 12-27-63

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L P O

Name LA SALLE COUNTY BROADCASTING CORP.
LA SALLE, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1790 R.&F.	9-1-64 9-2-64	RENEWAL OF LICENSE (main)	GRANTED	11-20-64
BR-1790 R.&F.	9-1-64 9-11-64	RENEWAL OF LICENSE (Aux.) Atty: Arthur Scheiner,	GRANTED	11-20-64
BP-16740 R & F.	5-20-66 5-23-66	Construction permit to make changes in DA system (inc. hgt. of north tower). Attys - Wilner & Bergson (John Gordon Smith)	GRANTED	10-18-66
BMP-12,054 R & F	5-2-67 5-3-67	Mod. of CP (BP-16,740 which auth make changes in DA system) for extension of completion date from 6-18-67 to 8-18-67 Atty, <u>Wilner, Scheiner & Greeley</u>	GRANTED to	6-13-67 8-18-67
BMP-12,114 R & F JUL 31 1967	7-16-67 7-19-67	Mod. of CP (BP-16,740 ^{to mod} which auth chgs in DA sys) for ext. of completion date from 8-18-67 to 10-18-67 Atty. <u>Wilner, Scheinver & Greeley</u>	GRANTED	8-8-67

AUG. 1955

Call
Letters WLPOName LASALLE COUNTY BROADCASTING CORP.LaSalle, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BR-1790 R. & F.	9-1-67 9-1-67	Renewal of license. (Main & Aux.). atty-Wilner, Scheiner & Greeley	GRANTED	11-24-67
SEP 20 1967				
BL-11,813 R & F PTA-10/10/67	10/3/67 10/4/67	Lic. to cover CP (BP-16,740 as mod.) which auth. chng. in DA-system. (main). Atty: John R. Wilner Engr: Ralph J. Bitzer, St. Louis, Ill.	GRANTED	12-26-67
NOV 9 1967				
BR-1790 R & F P.N.	7-27-70 8-31-70 8-31-70	Renewal of License (Main & Auxiliary) Atty: James I. Wilson	GRANTED	11-25-70 11-25-70
SEP 17 1970				
Annual filing fee \$180.00 paid 11-30-70 #6466668. Credit \$120.00 to 1971 fees.				

APPLICATION RECORD - BROADCASTING

LASALLE COUNTY BROADCASTING CORP.

Call Letters WLPO

***MILLER BROADCASTING CORP.

Name LASALLE COUNTY BROADCASTING CORP.
LaSALLE, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1790 R & F PN Recd. PRESS	8-6-73 8-20-73 " 28 AUG 1973	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 11-8-73 re: commercial policy; EEO	GRANTED	11-30-73
BAL-8615 Rec'd Filed Fee Pd \$100 Add'l \$100 Code 047 (FORM 316) ALSO SEE WLPO-FM	1/21/76 2/2/76 2/17/76 W 527728 W 533137 MAR 15 1976	Voluntary assignment of license to MILLER BROADCASTING CORP.	GRANTED EFF: NO FEE:	3/24/76 7/1/76 (per 323) (See BML-2588)
BML-2588 R&F #100-565855 AC:001 PRESS:	4-16-76 5-11-76 5-11-76 MAY 18 1976	Mod. of license to change name to LASALLE County Broadcasting Corp.	GRANTED	5/19/76

Form BC-121

May 1976

12-47

APPLICATION RECORD - BROADCASTING

Call
Letters W L P OName LASALLE COUNTY BROADCASTING CORP.
LaSALLE, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1790 R & F PN Recd. PRESS	7-15-76 7-23-76 " OCT 12 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 12-23-76 re: commercial matter	GRANTED	2-16-77
BTC-8384 R & F FORM 316 Also see WLPO-FM JUL 15 1977	6/23/77 6/30/77	Voluntary transfer of control of lic corp from The Daily News-Tribune, Inc. (100%) to M. Peter Miller, Jr. Over	GRANTED EFF:	7/19/77 12-31-77
BR790727VF PRESS SEP	18 1979	Renewal of License (Main & Aux. Trans.)	GRANTED	11-30-79
BZ 12-22-80				

Note: re: BTC-8384 - M. Peter Miller, Jr. owns 100% of
The Daily News-Tribune, Inc. (transferor)
(transferee)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

