

WLLY



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

E

AGENT No. 1390199

BROADCASTING STATION LICENSE RECORD

AM

Date first licensed 3-1-61 Call letters WLLY (12-10-59)
W-L-S-N-Station location Wilson, North CarolinaName of licensee WILSON BROADCASTERS, INCORPORATED (AL gr 8/26/76 EFF:1/1/77 cons 12/30/76)
x HARRY A. EPPERSON, JR.Transmitter location 210 West. Bank Street, Wilson, North Carolina (BS 7-3-72)
x 211 Bank Street, Wilson, North Carolina (BL-3-1-61)
x James Street, Wilson, North CarolinaMain studio location 210 West Bank Street, Wilson, North Carolina (BS 7-3-72)
x Davis Bldg., Nash & Goldsboro St., Wilson, North Carolina (BL-3-1-61)
x Goldsboro Street, Wilson, North Carolina

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11549	10-15-58	1350kc	1kw	Day	12-15 6-15-59
		CP for a new standard broadcast station			
BMP-8546 (1)	6-18-59	Mod. of CP(BP-11,549) for extension of completion date to October 15, 1959			
BMP-8530 (2)	6-25-59	Mod. of CP(BP-11,549) to change trans. loc., make changes in ground system and change type trans. (GATES BC-1F).			
BMP-8719 (3)	9-30-59	Mod. of CP (BP-11,549) for extension of completion date to January 15, 1960			
BMP-8849 (4)	2-24-60	Mod. of CP (BP-11549 as mod.) for extension of completion date to 5-15-60			
BMP-8972 (5)	5-11-60	Mod. of CP(BP-11549 as mod.) for extension of completion date to 8-15-60.			
BMP-9061 (6)	8-1-60	Mod. of CP(BP-11549 as mod.) for extension of completion date to 11-1-60.			
BMP-9175 (7)	11-29-60	Mod. of CP(BP-11549 as mod.) for extension of completion date to 12-31-60			
BMP-9192 (8)	12-14-60	Mod. of CP(BP-11549 as mod.) to change type transmitter(COLLINS 20 V2).			
HL-8184	3-1-61	1350kc	1kw	Day	3-1 12-1-63
		Lic. to cover cp (BP-11,549as mod) which auth a new standard broadcast station, (RC)			
BR-3958	11-29-63	Renewal of License			12-1 12-1-66
BR-3958	11-30-66	Renewal of license			12-1 12-1-69
TELEGRAM	11-2-67	PSA	500w		
BR-3958(S)	1-15-70	Renewal of license			12-1-72
EBSA	6-12-72				
BS-3958(1)	7-3-72	ML to redes. TL and chg. SL,delete RC.			
BR-3958(L)	12-6-72	RENEWAL			12-1-75
Comtel	9-19-74	Delete antenna markings.			
BR-3958(L)	11-12-75	RENEWAL			12-1-78
BAL-8755	8/26/76	Vol AL	EFF: 1/1/77 cons		12/30/76
BR 78080	WW 3-13-79	(L) REN. OF LIC.			12-1-81

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call WLLY
Letters NEW WLSNName HARRY A. EPPERSON, JR.(P.O. - Box 87, Petersburg, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,549	8-19-57	Construction permit for a new standard	GRANTED	10-15-58
Rec'd	8-23-57	broadcast station to be operated on:		
Filed	8-23-57	Frequency - 1350kc		
		Power - 1kw		
		Hours of operation - Daytime		
		Transmitter location - James Street, Wilson, North Carolina		
		Studio location - Goldsboro St., Wilson, North Carolina		
		Remote Control Point - Same as studio		
		Atty. - A.L. Stein		

GATES BC-1J

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters *WLLY*
*WLSN*Name HARRY A. EPPERSON, JR.

File No.	Dated	Application for	Action	
			Nature	Date
EMP-8530	5-2-59	Modification of c.p. (EP-11,549 which authorized a new Standard Broadcast Station) to change trans. location from James Street, Wilson, N.C. to Park Avenue, Wilson, N. C., change type trans. (GATES BC-1F) and make changes in ground system (increase height) and make changes in antenna system (increase height) A. L. Stein, Atty.	GRANTED	6-25-59
Rec'd	5-4-59			
Filed	5-4-59			
EMP-8546	5-23-59	Modification of c.p. (EP-11,549 as mod., which authorized a new Standard Broadcast Station) for extension of completion date from 6-15-59 to _____ A. L. Stein, Atty.	GRANTED	6-18-59 to 10-15-59
Rec'd	5-26-59			
Filed	5-26-59			

Aug. 1955

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APPLICATION RECORD - BROADCASTING

WLLY (12-10-59)

Call

Letters ☒ W L S NName HARRY A. EPPERSON, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8719 R & F	9-15-59 9-15-59	Modification of C. P. (BP-11549 as modified, which authorized a new standard broadcast station) for extension of completion date from 10-15-59 to 1-15-60.	GRANTED	9-30-59
BMP-8849 R & F	12-18-59 12-18-59	Modification of C. P. (BP-11549 as modified which authorized a new standard broadcast station) for extension of completion date from 1-15-60 to 5-15-60.	GRANTED to	Feb. 24, 1960 May 15, 1960
BMP-8972 R & F	4-15-60 4-15-60	Modification of C. P. (BP-11549 as modified which authorized a new standard broadcast station) for extension of completion date from 5-15-60 to 8-15-60.	GRANTED to	5-11-60 8-15-60
BMP- Rec'd	4-15-60 4-15-60	Modification of C. P. (BP-11549 as modified which authorized a new standard broadcast station) to make changes in transmitting equipment (frequency & Modulation monitors) Atty: A. L. Stein	RETURNED AS UNNECESSARY 4-27-60	

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L L YName HARRY A. EPPERSON, JR.
Wilson, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9061 R & F	7-15-60 7-15-60	Modification of C. P. (BP-11549 as modified which authorized a new standard broadcast station) for extension of completion date from 8-15-60 to 11-1-60.	GRANTED	8-1-60
BMP-9175 R & F	10-24-60 10-26-60	Modification of C. P. (BP-11549 as modified which authorized a new standard broadcast station) for extension of completion date from 11-1-60 to 12-1-60.	GRANTED to	11-29-60 12-31-60
BMP-9192 R & F	11-3-60 11-3-60	Modification of C. P. (BP-11549 as modified, which auth. a new standard broadcast station) to change type transmitter. (Collins 20-V-2) <u>Atty: A. L. Stein</u>	GRANTED	12-14-60
BL-8184 R & F	11-3-60 11-3-60	License to cover construction permit (BP-11,549, as mod.) which authorized a new standard broadcast station. A. L. Stein, Atty.	GRANTED	3-1-61

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L L YName HARRY A. EPPERSON, JR.Wilson, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3958 Rec'd Filed	9-11-63 9-12-63 9-12-63	Renewal of license A. L. Stein, Atty.	GRANTED	11-29-63
BR-3958 R & F	8-23-66 8-29-66	Renewal of license Atty- A. L. Stein	GRANTED	11-30-66
BR-3958 R & F 1537274 375 P. N.	8-23-69 8-29-69 8-29-69 8-29-69	Renewal of License Atty: A. L. Stein SEP 26 1969 AMENDED 12-12-69 re: Programming	GRANTED	1-15-70
BR-3958 R & F PN Recd. P.M. PRESS SEP 18 1972	8-28-72 8-31-72 9-7-72	RENEWAL OF LICENSE A.L.Stein,Atty. AMENDED 11-20-72 re: list of community leaders surveyed; commercial policy	GRANTED	12-6-72

Form BC-121
September 1969
12-61

APPLICATION RECORD - BROADCASTING

Call
Letters W L L Y

WILSON BROADCASTERS, INCORPORATED

Name X HARRY A. EPPERSON, JR.
WILSON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3958 R & F PN Recd. PRESS	7-21-75 7-25-75 " AUG 14 1975	RENEWAL OF LICENSE A.L. STEIN, Atty.	GRANTED	11-12-75
BAL-8755 R & F Fee pd \$100 W 604929 Code 047 (FORM 316) AUG 24 1976	8/12/76 8/13/76	Voluntary assignment of license to WILSON BROADCASTERS, INCORPORATED Atty - A.L. Stein	GRANTED EFF: 1/1/77 consummated NO FEE: 12/30/76	8/26/76 1/1/77 12/30/76
BR780801WW R & F PRESS	7-28-78 8-1-78 AUG 22 1978	RENEWAL OF LICENSE A.L. Stein, Atty.	GRANTED	3-13-79

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APPLICATION RECORD-BROADCASTING

1350KHz

Call Letters: W L L Y

Name: WILSON BROADCASTERS, INCORPORATED

Station Location: Wilson, North Carolina

File No.	Date	Description	Action and Date
810810AH (C)		CP incr power to 5kw; chg to DA make chgs in ant sys ATTY: A.L. STEIN	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

