

WLES



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-6-60W L E S (7-21-58)
Call letters X W L C HStation location Lawrenceville, VirginiaELTON NORBORNE DOYLE, JR. and WILLIAM CARLTON LINK dba
BRUNSWICK BROADCASTING COMPANY (AL-11-3-65:EFF:12-31-65)Name of licensee x HARRY A. EPPERSON, SR.

Approx. 0.36 mi. off Brickyard St., 0.2 mi. W. of city limits, Lawrenceville, Virginia

x Just off Highway 58

Transmitter location Approx. 0.6 mile S.W. of Lawrenceville, Virginia (CP 3-19-58)

On Hwy. 58, East of Town, Lawrenceville, Virginia (OUTSIDE CITY LIMITS)

XX Court Street, Lawrenceville, Virginia (BMP 9-10-59)

X Main Street, Lawrenceville, Virginia (CP 3-19-58)

(BML 10-17-80)

23868
Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-11197	3-19-58	580kc	500w	Day	5-19 11-19-58
	C.P. for new standard broadcast station. (Cond'1)				
BMP-8296 (1)	11-18-58	Mod. of CP(BP-11,197) for extension of completion date to 4-1-59.			
BMP-8462 and	4-21-59	Mod. of CP(BP-11,197 as mod.) for extension of completion date to 8-1-59 &			
BMP-8419 (2)	4-21-59	change antenna trans.location; & make changes in antenna & ground systems.			
BMP-8529 (3)	6-25-59	Mod. of CP(BP-11,197) to make changes in antenna and ground systems (decrease height).			
BMP-8623 (4)	7-28-59	Mod. of CP(BP-11,197 as mod.) for extension of completion date to 11-15-59.			
BMP-8688 (5)	9-10-59	Mod. of CP(BP-11197 as mod.) to chg. studio loc. and remote control point loc. and change type trans. (COLLINS 20V)			
BL-7703	10-6-60	580kw	500w	Day	10-6 10-1-63
---	Lic. to cover cp (BP-11,197 as mod.) which auth. a new standard broadcast station.				
---	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3912	1-9-64	Renewal of license			1-9 10-1-66
BZ-5110 (1)	3-4-64	Authority to determine operating power by direct measurement of antenna power.			
BAL-5493 Eff: 12-31-65	11-3-66	Voluntary	assignment of lic. to Elton Norborne Doyle, Jr. & William Carlton Link dba BRUNSWICK BROADCASTING COMPANY		
BR-3912	10-14-66	580kc	500w	Day	10-14 10-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-3912(S)	9-25-69	Renewal of License			10-1-72
EBSA	6-12-72				
BR-3912(S)	10-27-72	RENEWAL			10-1-75
BR-3912(L)	9-23-75	RENEWAL			10-1-78
BR-3912	9-26-78	(S) REN. OF LIC.			10-1-81

#2

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters ... ~~WL~~ **WLES**

Station Location **Lawrenceville, Virginia**

Name **ELTON NORBORNE DOYLE, JR. AND WILLIAM CARLTON LINK dba BRUNSWICK BROADCASTING COMPANY**
(AL 11-3-65 EFF: 12-31-65)

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BTC-800926EP	10-24-80	VOL TC EFF:	
BML-800814AM (1)	10-17-80	Mod. of License chg. SL. & RC. loc.	
COMTEL	10-17-80	APPLICATION RELOCATE MAIN STUD- IO & REMOTE CONTROL POINT WLES LAWRENCEVILLE, VIRGINIA GR., EFFECTIVE UPON NOTIFICATION TO COMMISSION OPERATION COMMENCED FROM NEW SITE. POST THIS TELE- GRAM OR PHOTOCOPY WITH STATION LIC.	

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call WLES
Letters ~~NW~~ KWLG-H

Name HARRY A. EPPERSON, SR.
(P.O. - Ararat, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,197	2-4-57	Construction permit for a new standard	GRANTED	3-19-58
Rec'd	3-28-57	broadcast station to be operated on:	Cond'l - Acceptance of	
Filed	3-28-57	Frequency - 580kc	any interference rec'd	
		Power - 500w	in case of grant of app.	
		Hours of operation - Daytime	File BP-11838 of Station	
		Transmitter location - Off Highway 58, Approx.	WAGR, Lumberton, N.C. to	
		0.6 mile S.W. of Lawrenceville, Va.	opr Day only on 580kc	
		Studio location - Main Street	with 500w power and	
		Lawrenceville, Virginia	non-DA antenna;	
		Remote Control Point - Same as studio	Before prog. tests are	
		Atty. - A.L. Stein	auth. permittee shall	
		Engr. - Harry A. Epperson, Jr.	submit proof of perf. to	
		Petersburg, Virginia	establish that inverse	
		AMENDED to make changes in antenna system.	distance field at 1 mile	
		(decr.hght)	has been reduced to	
		AMENDED to make changes in ground system.	essentially 175 mv/m/kw.	
AMENDMENT	7-2-57			
R & F	7-5-57			
AMENDMENT	1-29-58			
R & F	2-3-58			

GATES BC 1J

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W L E SName HARRY A. EPPERSON, SR.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8296	10-18-58	Modification of C.P. (BP-11,197 which authorized a new Standard Broadcast Station) for extension of completion date from 11-19-58 to 4-1-59. A. L. Stein, Atty.	RETURNED	10-22-58
Rec'd	10-20-58		Re: Notary Public's Commission-expired	
Resub.	10-25-58			
Rec'd	10-27-58			
Filed	10-27-58		GRANTED	11-18-58
			Extended to	4-1-59
BMP-8419	1-14-59	Modification of c.p. (BP-11,197 as mod., which authorized a new standard broadcast station) to change antenna-transmitter location from Just off Hwy. 58, approx. 0.6 mile S.W. of Lawrenceville, Va. to approx. .36 mile off Brick Yard St. and 2 mile west of City Limits, Lawrenceville, Va. and make changes in ground system.& antenna system.	RETURNED	1-21-59
Rec'd	1-19-59		Incomplete	
Resub.	1-23-59			
R & F	1-26-59			
			GRANTED	4-21-59
			(conds retained)	
			ISSUED	WITH BMP-8462

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W L E SName HARRY A. EPPERSON, SR.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8462 Rec'd Filed	3-23-59 3-26-59 3-26-59	Modification of c.p. (BP-11,197 as mod., which authorized a new Standard Broadcast Station) for extension of completion date from 4-1-59 to _____.	GRANTED to ISSUED	4-21-59 8-1-59 WITH BMP-8419
A. L. Stein, Atty.				
BMP-8529 Rec'd Filed	4-29-59 5-4-59 5-4-59	Modification of c.p. (BP-11,197 as mod., which authorized a new Standard Broadcast Station) to make changes in antenna and ground systems (Decrease height).	GRANTED	6-25-59
A. L. Stein, Atty.				
BMP-8623 R & F	7-2-59 7-9-59	Mod. of c.p. (BP-11,197 as mod. which auth. a new standard broadcast station) for extension of completion date from 8-1-59 to 11-15-59.	GRANTED to	7-28-59 11-15-59

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters WLESName HARRY A. EPPERSON, SR.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8688 R&F	8-22-59 8-24-59	Mod. of op(BP-11197 as mod. which auth. new standard b/c station) to chg.studio loc. & remote control point loc. from Main St., Lawrenceville, Va. to Court St.,Lawrenceville Va. & chg. type trans.(Collins 20V).	GRANTED	9-10-59
A.L.Stein, Atty				
EL-7703 Rec'd Filed	9-16-59 9-16-59 9-16-59	License to cover construction permit (BP-11197, as modified) which authorized a new standard broadcast station.	GRANTED	10-6-60
A. L. Stein, Atty.				
BR-3912 Rec'd Filed	7-1-63 7-11-63 7-11-63	Renewal of License A. L. Stein, Atty.	GRANTED	1-9-64

AUG. 1955 #5

APPLICATION RECORD - BROADCASTING

Call W L E S

ELTON NORBORNE DOYLE, JR. and WILLIAM CARLTON LINK Letters
dba BRUNSWICK BROADCASTING COMPANY

Name X HARRY A. EPPERSON, SR.

Lawrenceville, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
bz-5110 R. & F.	11-1-63 11-4-63	Authority to determine operating power by direct measurement of antenna power; specify type trans as Collins-20-V-2. Atty- A.L. Stein	GRANTED	3-4-64
EAL-5493 R & F	6-4-65 6-10-65	Voluntary assignment of license to ELTON NORBORNE DOYLE, JR. and WILLIAM CARLTON LINK dba BRUNSWICK BROADCASTING COMPANY Atty. - A.L. Stein	GRANTED Eff:	11-3-65 12-31-65
BR-3912 R & F	6-23-66 6-28-66	Renewal of license Atty- A. L. Stein	GRANTED	10-14-66
BR-3912 R & F #525926 \$75. P. N. JUL 28 1969	6-27-69 6-30-69 6-30-69 6-30-69	Renewal of License Atty.: A. L. Stein	9 GRANTED	9-25 9-25-69

APPLICATION RECORD - BROADCASTING

Call
Letters WLES

Name **ELTON NORBORNE DOYLE, JR. and WILLIAM CARLTON LINK**
dba BRUNSWICK BROADCASTING COMPANY
LAWRENCEVILLE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
3-12-71	Annual filing fee \$16.40 paid 10-5-70.	#634571.		
BR-3912 R & F PN PRESS AUG 1 1972	6-27-72 6-30-72 6-30-72	Renewal of License Atty: A.L. Stein	GRANTED	10-27-72
BR-3912 R & F PN Recd. PRESS JUN 23 1975	5-24-75 5-29-75 "	RENEWAL OF LICENSE A.L. Stein, Atty. AMENDED 9-9-75 re: programming	GRANTED	9-23-75
BR-3912 R & F PRESS JUN 9 1978	5-22-78 5-25-78	Renewal of License A. L. Stein, Atty.	GRANTED	9-26-78

APPLICATION RECORD-BROADCASTING

Call Letters: W L E S

580KHz.

Name: ELTON NORBORNE DOYLE, JR. AND WILLIAM CARLTON LINK DBA
BRUNSWICK BROADCASTING COMPANY

Station Location: LAWRENCEVILLE, VIRGINIA

File No.	Date	Description	Action and Date
BML800814AM PRESS (O)	SEP 25 1980	Modification of License to change Main SL & RC to: On Hwy. 58, East of Town, Lawrenceville, Virginia (OUTSIDE CITY LIMITS). Atty. A. L. Stein	GRANTED: 10-17-80
BTC800926EP Form 316 PRESS	OCT 9 1980	Voluntary transfer of control of lic corp from W. Carlton Link & E.N. Doyle, Jr. to W. Carlton Link Atty-A.L. Stein	GRANTED 10-24-80 EFF:
BR-810601E7 Press:	AUG 5 1981	Renewal of License Attorney: A. L. Stein	grtd. 10-22-81 ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

