

W L G M

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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

W L G M (Eff:10-1-68)

Date first licensed 6-18-62

Call letters X W D M S

Station location Lynchburg, Virginia

NEIGHBORHOOD COMMUNICATIONS CORPORATION (AL 6-27-79)

X RULON MAYNARD CORPORATION (AL 3-10-66 :EFF:3-28-66)

Name of licensee XSOUTHEASTERN BROADCASTING CORPORATION

Main St. in Madison Heights, Lynchburg, Va. (Redesc. BR 9-1-66)

Transmitter location X Off Hwy. 29, .9 mi. from James River, NE of Lynchburg, Va. (BP 11-8-610)

8th & Church Streets, Lynchburg, Virginia (BS 1-7-75)

x 801 Main Street, Lynchburg, Virginia (BL-6-18-62)

Main studio location X To be determined, Lynchburg, Virginia (BP 11-8-64)

24504

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-13904	11-8-61	1320kc	1kw	Day	1-8 7-8-62
CP for a new standard broadcast station.					
BP-13904 (1)	12-1-61	Mod. of CP(BP-13904) to assign Call Letters.			
BP-10,070 (2)	2-5-62	Mod. CP(BP-13904) to change type trans. to ITA Type: AM-1000-A			
BL- 9163	6-18-62	1320kc	1kw	Day	6-18 10-1-63
Lic. to cover CP (BP-13,904 as mod) which auth. a new standard b/c station & spec. studio loc. & RC as 801 Main Street, Lynchburg, Va.					
10-30-63 COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.					
BR-4128	3-16-64	Renewal of License			3-16 10-1-66
BZ-5358 (1)	1-28-65	Authority to determine operating power by direct measurement of antenna power.			
BAL-5657	3-10-66	Voluntary assignment of license to RULON MAYNARD CORPORATION.			
EFF:	3-28-66				
BTC-5081 EFF:	3-28-66	Voluntary transfer of control of lic. corp. from L. John Denney to L. John Denney and Rosalind M. Denney.			
BR-4128	9-1-66	1320kcs	1kw	Daytime	10-1-66
Renewal of License (Redesc. ant.-trans. loc.)					
TELEGRAM	11-1-67	PSA	500w		
BR-4128(L)	9-30-69	Renewal of License & NDEA			10-1 10-1-72
EBSA	5-25-72				
BR-4128(S)	10-27-72	RENEWAL			10-1-75
BS-4128(1)	1-7-75	ML to chg. SL & RC			
BR-4128(L)	10-16-75	RENEWAL			10-1-78
BZ-8997(1)	1-14-76	Direct Measurement			
BR-4128	9-29-78	(L) REN. OF LIC.			10-1-81

#2

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters W L G M

Station Location

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BAL790427HM	6-27-79	Vol. AL EFF: 8-31-79	
BZ-800319AG(L)	4-9-80	DIRECT MEASUREMENT	10-1-81

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters new W D M SName SOUTHEASTERN BROADCASTING CORPORATION
(P.O. c/o Denzel M. Shaver, Box-1056, Lumberton, North Carolina)

File No.	Dated	Application for	Nature	Date
		1100 Peoples Nat'l Bank Bldg. Lynchburg, Va. (1-11-62)		
BP-13,904	2-11-60	Construction Permit for a new standard	GRANTED	11-8-61
R _c 'd	2-12-60	broadcast station to be operated on:		
Filed	2-12-60	Frequency - 1320kc Power - 1kw Hours of operation - Daytime Trans. location - Off Hwy. 29; .9 mile from James River Northeast of Lynchburg, Virginia Studio location - To be determined Lynchburg, Virginia Remote Control - Same as studio STATION LOCATION - LYNCHBURG, VIRGINIA		
BMP-10,070	1-10-62	Mod of CP (BP-13,904 which auth a new standard	GRANTED	2-5-62
R&F	1-11-62	broadcast station) to change type transmitter (ITA AM-1000A).		

Gates BC-1T

APPLICATION RECORD - BROADCASTING

Call
Letters W D M S

RULON MAYNARD CORPORATION

Name SOUTHEASTERN BROADCASTING CORPORATION
Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-9163 R. & F.	2-8-62 2-8-62	Lic to cover CP(BP-13,904 as mod) which auth. a new standard broadcast station & specify studio loc & remote control point as 801 Main Street Lynchburg, Va.	GRANTED	6-18-62
BR-4128 R & F	7-1-63 7-2-63	Renewal of License	GRANTED	3-16-64
BZ-5358 R. & F.	8-15-64 8-17-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-28-65
BAL-5657 R & F	12-15-65 12-21-65	Voluntary assignment of license to RULON MAYNARD CORPORATION.	GRANTED	3-10-66 EFF: 3-28-66
BTC-5081 R & F (Form 316)	4-6-66 4-26-66	Voluntary transfer of control of lic. corp. from L. John Denney to L. John Denney and Rosalind M. Denney (50% each)	GRANTED	5-12-66 EFF: 3-28-66

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call **W L G M**
Letters **X W D M S**Name **MULON MAYNARD CORPORATION**
LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4128 R & F	7-1-66 7-5-66	Renewal of license.	GRANTED	9-1-66
BR-4128 R & F #527368\$75. P. N.	7-3-69 7-7-69 7-7-69 7-7-69	Renewal of License. AMENDED 9-22-69 re: Commercial matter & Business interests	GRANTED	9-30-69
BR-4128 R & F PN PRESS	6-30-72 7-5-72 7-5-72	Renewal of License AMENDED 9-11-72 re: programming	GRANTED	10-27-72
BR-4128 R & F PN Recd. PRESS	5-30-75 6-3-75 " JUN 1 1975	RENEWAL OF LICENSE AMENDED 9-25-75 re: ascertainment of needs; EEO	GRANTED	10-16-75

Form letter and 323's sent 7-~~29~~-69

APPLICATION RECORD - BROADCASTING

1320khz

#4

Call
Letters W L G M

NEIGHBORHOOD COMMUNICATIONS CORPORATION

Name KRULON MAYNARD CORPORATION

Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8997 R & F DM PRESS JAN - 5 1976	10-30-75 10-30-75 12-22-75 1976	Direct Measurement	GRANTED	1-14-76
BR-4128 R & F PRESS	5-26-78 6-5-78 JUN 23 1978	RENEWAL OF LICENSE	GRANTED	9-29-78
SAL 790427HM FORM 314 (ALSO PRESS: MAY 9 1979 PN FILED	SEE WJJS-FM 5-29-79	Vol AL to NEIGHBORHOOD COMMUNICATIONS CORPORATION (SEE OV R) Atty for assignee - Jack P. Blume	GRANTED EFF:	6-27-79 8-31-79
BZ-800319AG R & F PRESS APR 2	3-19-80 1980	DIRECT MEASUREMENT Atty. Howard J. Braun (Fly, Shuebruk, etc.)	GRANTED	4-9-80

RE: BAL/HM - Assignee is licensee of WKGN, Knoxville, Tenn
(Art on file) & applicant for new TV, Richmond, Va.

~~ADDED~~ LTR from Atty filed 5-2-79 - include CP(FM) & SCA

AMENDED 6-5-79 re: B/c int. of Neigh. Theatre, Inc.;

AMENDED 6-11-79 re: revised Exh. 2 (assets)

Name: NEIGHBORHOOD COMMUNICATIONS CORPORATION

Station Location: LYNCHBURG, VIRGINIA

File No.	Date	Description	Action and Date
BR-810527UH PRESS: AUG 04 1981		Renewal of License Attorney: Howard J. Braun	<i>grd. 10-22-81</i> ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

