

WLEJ

BC-126  
June 1975

BROADCASTING STATION LICENSE RECORD

Effec. 4-25-77

#5068

Date first licensed August 9, 1978

WLEJ

Call letters XX W E G B

Station location Ellijay, Georgia

Name of licensee ROBERT P. SCHWAB <sup>tr/as</sup> DBA GILMER COUNTY BROADCASTING CO.

30540  
Transmitter location N.E. Dodge Street, Ellijay, Georgia (BMP-14,453)  
xx1.0 miles north of Ellijay in Gilmer Ct., Georgia

Main studio location Same as Trasmmitter location  
x to be determined

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.	
BP-19,698	6-24-76	CP for a new station 1560kHz	250w	Daytime	<del>                    </del> BC-250GY 6-24-77	
BP-19,698	8-19-76	Call letters assigned.				
EBSA	8-19-76					
Comtel.	4-22-77	Call letters changed to WLEJ effective as of 4-25-77 (EBSA- 4-25-77				
BMP-14,429(1)	7-11-77	MP{BP-19,698}	to ext. time		12-24-77	
Pick up Sunrise and Sunset hours						
BMP-14,453	9-21-77	Mod. of{BP-19,698}	to chg. ant. trans. location		3-24-78	
BMP-14,535(1)	2-8-78	MP(BP-19,698)	to extend completion date to		6-24-78	
BL-14,466(L)	8-9-78	Lic. to cover BP-19,698 as mod. for New Standard Broadcast Station 1560khz 250w Daytime			4-1-79	

APPLICATION RECORD - BROADCASTING

Call  
Letters ..... NEW- W E G B

*tips*  
ROBERT P. SCHWAB ~~as~~ as GILMER  
COUNTY BROADCASTING CO.

Name .....  
ELLIJAY, GEORGIA (c/o P. O. Box 938, Blue Ridge, Georgia 30513)

File No.	Dated	Application for	Action	
			Nature	Date
BP- 19,698	4-26-74	Construction permit for a new standard broadcast station on: Frequency - 1530kha 1560khz Power - 250w Hours - Daytime Transmitter - Gates, BC-250GY SL & RC - To be determined, Ellijay, Ga. TL - 1.0 mile North of city, Ellijay, Ga. Coordinates - 34° 42' 34" 84° 28' 40"	GRANTED	6-24-76
Rec'd	4-29-74		GRANT FEE REQUESTED	
Filed	6-4-74		\$340.00	W607820
\$25-308116	4-29-74		paid 8-31-	76
AC-017				
PN filed	6-3-74			
PRESS: SEP 12 1974		Atty. --- Eng. Robert A. Jones re change frequency to 1560khz.		
Amendment	5-28-74			
R & F	6-4-74			
\$25- 311245	6-4-74			
AC-017				
PN filed	6-26-74			
PRESS: SEP 12 1974				

amended 2-26-76 re: Ascertainment of community problems and needs

APPLICATION RECORD - BROADCASTING

Call Letters W L E J

*trjw*

Name ROBERT P. SCHWAB DBA GILMER COUNTY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,429 R & F PRESS	6-11-77 6-15-77	Mod. of CP{BP-19,698} as mod. to extend completion date to December 31, 1977. {Picked up hours of oper.}	GRANTED TO:	7-11-77 12-24-77
BMP-14,453 R & F	9-20-76 9-22-76  AUG 19 1977	Mod. of (BP-19,698) to chg. ant. trans. loc. to N.E. Dodge Street, Ellijay, Ga. 34° 42' 14" 84° 28' 35" Studio location same as transmitter location	ACCEPTED AND GRANTED	9-21-77
BMP-14535 R & F PRESS:	11-28-77 12-6-77 DEC 9 1977 DEC 20 1977	MP(BP-19,698, as mod) for extension of time to: 1-31-78 (NEW STATION) Atty:-----	GRANTED	2-8-78
BL-14,466 R & F PTA PRESS	4-11-78 4-19-78 4-28-78 MAY 19 1978	Lic. to cover BP-19,689 as mod. for New AM Station	<del>GRANTED</del> RESCINDED  GRANTED	<del>8-9-78</del> 9-14-78  8-9-78

#2

1560

Form BC-121

May 1976

4-78

## APPLICATION RECORD - BROADCASTING

Call

Letters W.L.E.J.....

Name ROBERT P. SCHWAB tr/as GILMER COUNTY BROADCASTING CO.  
ELLIJAY, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR 781129 UX PRESS	FEB 14 1979	RENEWAL OF LICENSE	gr.	3-22-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

