

W L A Y



Remington Rand Inc.

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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1,899,199**

3-S-B-822

BROADCASTING LICENSE RECORD

166.7-15-4

Date First Licensed... Jan. 2, 1934

WLAY (7-10-42)  
x WMSD (2-19-35)

Call x WNRB (8-11-33)  
Letters x W M E D

LOCATION: MUSCLE SHOALS, ALABAMA

SLATTON-QUICK COMPANY, INCORPORATED (AL-4-22-59) EFF: 5-1-59)  
xx GREGORY BROADCASTING CORPORATION (AL 5-6-55 EFF: 5-11-55)  
x M. C. GREGORY (AL 5-6-55 EFF: 5-11-55)  
Name of Licensee: x Muscle Shoals Broadcasting Corporation (Vol. Assign. Lic. 4-3-34)  
x KATHRYN JONES

620 East 2nd St., Muscle Shoals, Ala. (CP 6-25-52)

~~Sheffield, Ala.~~

~~S.W. - Berner Intersection 17th St. and Nathan Blvd. / (CP 7-21-48) CP cancelled~~

x Woodward Avenue and Second Street, Muscle Shoals City, Alabama (Lic. 1-2-34)

Transmitter x Muscle Shoals City, Hamilton Ave. & 2nd St., Alabama (MP-B 10-13-33)

Location: x Florence, Alabama (Exact site to be determined) (C.P. 6-2-33)

620 East 2nd St., Muscle Shoals, Ala. (CP 6-25-52)

~~Jackson Highway, Sheffield, Ala. (CP 7-21-48) --- CP cancelled 10-19-48~~

x Hamilton Avenue & Second Street, Muscle Shoals City, Alabama (Mod. Lic. 8-1-38)

x Sheffield Hotel, 5th Street & Montgomery Ave., Sheffield, Alabama (Mod. Lic.

x Hamilton Ave. & 2nd Street, Muscle Shoals City, Ala. (MP-B-10-1333) 10-22-35)

x Negley Hotel, Tennessee Street, Florence, Ala. (C.P. 6-2-33)

Main Studio

Location:

FRC-65



# Zone 3. CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
P-B-2742	6-2-33	1420	100	Day	7-3	10-3-33	
	Location: Florence, Alabama						
P-B-465	10-13-33	Change location of station to Muscle Shoals City, Ala. chg. equip. and extend commencement and completion dates of C.P.				10-13	2-1-34
S-B-	11-7-33	oper. Unlimited time during program test period and/or until resumption oper.				WAMC	
L-B-1011	1-2-34	1420	100	D	1-2	7-1-34	
S-B-822	1-2-34	oper. Unl. time until resumption of oper. by WAMC no event later than 7-1-34.					
S-B-822	6-15-34	Oper. Unl. time until resumption of oper. by WAMC no event later than 1-1-35.					
3-R-B-822	6-12-34	1420	100w	D	7-1	1-1-35	
B3-R-822	12-18-34	1420	100w	D	1-1	7-1-35	
B3-S-822	12-31-34	Oper. unlimited time from 3 am EST. 1-1-35 and pending resumption of operation by Station WAMC, to 3 am EST. 7-1-35.					
L-B-1315	5-14-35	1420	100w	U	5-28	7-1-35	
B3-R-822	6-11-35	1420	100w	U	7-1	1-1-36	
B3-ML-249	10-22-35	1420	100w	U	10-22	1-1-36	
	Mod. License to move studio						
B3-S-822	12-17-35	Extension of License				1-1	2-1-36
B3-R-822	1-28-36	1420	100w	U	1-28	7-1-36	
B3-R-822	6-12-36	1420	100w	U	7-1	1-1-37	
B3-S-822	C.A. 12-24-36	Extension of License				1-1	2-1-37
B3-R-822	1-26-37	1420	100w	U	1-26	7-1-37	
B3-R-822	6-29-37	1420	100w	U	7-1	1-1-38	
B3-R-822	12-30-37	License extended 1 mo.				1-1	2-1-38
B3-R-822	1-26-38	1420	100w	U	1-26	7-1-38	
B3-R-822	6-22-38	1420	100w	U	7-1	1-1-39	
B3-ML-591	8-1-38	1420	100w	U	8-1	1-1-39	
	Mod. License to move studio to Muscle Shoals City						
B3-S-822	12-19-38	Extension of License				1-1	2-1-39
B3-R-822	1-24-39	1420	100w	U	1-24	7-1-39	
B3-R-822	6-13-39	1420	100w	U	7-1	1-1-40	
B3-P-2511	10-3-39	1420	250w	U	12-3	6-3-40	
	C.P. to increase power; changes in equipment						



B-S- 822

# BROADCASTING STATION LICENSE RECORD

CARD NO. 2

Date first licensed .....

W L A Y (7-10-42, Eff.  
Call letters x W M S D ..... 7-15-42.)

Muscle Shoals Broadcasting Corporation (Vol. Assign. Lic. 4-3-34)

Name of licensee x KATHRYN JONES .....

Transmitter location .....

Main studio location .....

FCC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-S-822	12-26-39	Extension of license			1-1	2-1-40
B3-R-822	1-29-40	1420	100w	U	1-29	8-1-40
B3-L-1093	3-21-40	1420	250w	U	3-21	8-1-40
	Lic. cover CP2511 changes in equip. and increase in power					
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
B3-A-822	3-24-41	1450	250w	U	3-29	12-1-41
B3-Z-1052	7-24-41	1450	250w	U	7-24	12-1-41
	Determine operating power by direct method.					
B3-S-822	9-11-41	1450	250w	U	9-11	12-1-41
	Mod. license to change antenna current & resistance					
B3-S-822	11-18-41	Extension of license			12-1	2-1-42
B3-TC-277	12-23-41	Transfer of control of licensee				
	Eff. 3 pm	corp. from Estelle P. Chapman to JOSEPH CARL				
	1-4-42	RUSSELL, JOSEPH WIGGS HART, & FRANK MITCHELL				
		PARRIS, JR.				
B3-R-822	1-27-42	1450	250w	U	1-27	10-1-43
B3-S-822	8-8-42	To opr. station using a new Gates 250-C transmitter due to damage to present licensed HyGrade Sylvania 120-A Modified transmitter pending filing & approval of application for same, or pending repair of present equipment, for the period 8-8-42 to 9-6-42.				
B3-Z-1420	9-2-42	1450	250w	U	9-2	10-1-43
	Determine operating power by direct measurement					
B3-S-822	9-9-42	Ext. SA operate station using Gates 250-C transmitter period 9-9-42 to 10-8-42 pending action on P-3508				
B3-P-3508	10-13-42	C.P. install new trans.			12-13	8-13-43
B3-S-822	10-8-42	Ext. S.A. use Gates 250-C transmitter for period 10-9-42 to 11-7-42				
B3-S-822	11-6-42	1450	250w	U	12-1	10-1-43
	Mod. Lic. accordance Order 107					
B3-L-1758	3-31-43	1450	250w	U	3-31	10-1-43
	Lic. to cover CP 3508 for installation of new trans.					



B.S. CARD NO. 3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

W L A Y (7-10-42, Eff.  
Call letters  W.M.D.S. 7-15-42)

MUSCLE SHOALS BROADCASTING CORPORATION (Vol. Assign. Lic. 4-3-34)

Name of licensee  KATHRYN JONES .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From-	To-	
B3-R-822	9-28-43	1450	250w	U	10-1	10-1-45	
B3-TC-380 Eff. 10-4-44	9-19-44	Transfer of control of licensee corporation from Joseph Wiggs Hart and Joseph Carl Russell to FRANK MITCHELL FARRIS, JR.					
B3-S-822	9-25-45	Extension of license Order 107A				10-1	12-1-45
B3-S-822	11-21-45	Extension of license				12-1	2-1-46
B3-S-822	1-23-46	Extension of license				2-1	4-1-46
B3-S-822	3-20-46	Extension of license				4-1	6-1-46
B3-R-822	5-24-46	1450	250w	U	5-24	2-1-48	
BR-822	1-16-48	1450	250w	U	2-1	2-1-51	
BP-6468 *	7-21-48	1450	250w	U	9-21	3-21-49	
		CP to make changes in vertical antenna, change type of T, change T and studio sites. (COND. CLAUSE)					
BR-822	1-17-51	1450	250w	U	2-1	2-1-54	
BP-8345	6-25-52	CP change T & S sites and vertical antenna system				8-25	2-25-53
BL-4853	1-8-53	1450	250w	U	1-8-53	2-1-54	
		Lic. cover cP(8345) for install new vertical antenna system & redes. of trans. & studio loca.					
BR-822	1-13-54	RENEWAL OF LICENSE				2-1	4-1-55
BR-822	3-23-55	Renewal of license				4-1	4-1-58
BTC-1951 EFF:	5-4-55 5-11-55	Vol. trans. of control to M.C. Gregory					
BAL-1999 EFF:	5-6-55 5-11-55	Vol. assignment of license to M. C. Gregory					
BAL-2000 EFF:	5-6-55 5-11-55	Vol. assignment of license to Gregory Broadcasting Corporation					
BTC-2332 EFF:	10-17-56 10-22-56	Vol. trans. of control from M.C. Gregory to Michael R. Freeland and Flora Ellen Freeland.					
BTC-2464 EFF:	5-15-57	Vol. trans. of control of licensee corp. from Michael R. Freeland and Flora Ellen Freeland to: John M. Latham, Robert G. Watson, and Fred L. Thomas					

\*\* Cancelled 1-19-48 per request of applicant



June 1954

Card # 4. BROADCASTING STATION LICENSE RECORD

Date first licensed 1-2-54

Call letters WLA Y

Name of licensee GREGORY BROADCASTING CORPORATION

Transmitter location 620 East 2nd Street, Muscle Shoals, Alabama (CP 6-25-52)

Main studio location 620 East 2nd Street, Muscle Shoals, Alabama (CP 6-25-52)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
TELEGRAM	3-31-58	No action taken, continued operation authorized until final determination on application for renewal of license.			
BR-822	6-4-58	1450	250w	U	6-4 4-1-61
BAL-3379 EFF:	4-22-59 5-1-59	Voluntary assignment of license to Slatton-Wick Company, Incorporated			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BP-13676	6-21-61	1450kc	250w-1kw-LS	U	8-21 2-21-62
	CP to increase daytime power to 1kw and install new transmitter (GATES BC-1T) (Cond'1).				
BMP-9676 (1)	8-25-61	Mod. of CP(BP-13676) to chg. type trans (Bauer 707)			
BR-822	7-12-61	1450 kc	250w	Un	7-12 4-1-64
BL-8793 1	12-12-61	Lic. to cov. CP(BP-13, 676, as mod.) which auth. an increase in daytime power and installation of new transmitter.			
BP-15693	9-24-62	1450kc	250w	Alt. Main-N Aux.-D	11-24 5-24-63
	CP to install old main trans. (GATES 250-C) as Alt. Main night, and Aux. day, to be oper. on 1450kc, 250w at main trans. location. FORFEITED per Ltr 8/1/63				
BZ-4887 (2)	4-22-63	Authority to determine operating power by direct measurement of antenna power.			
BZ-5059 (3)	10-8-63	Authority to determine operating power by direct measurement of antenna power.			
BR-822	3-24-64	1450	250w, 1kw, U-LS-	Alt. N-Night Aux.-D	4-1 4-1-67
BL-10288	4-1-64	1450kc	250w	Aux.-D	4-1 4-1-67
	Lic. to use former main trans. (Gates 250-C) at present loc. of main trans. to be operated on 1450kc, 250w, to be used as an Alternate Main Night & Auxiliary Purposes Only-Day (Cond'1).				
		<del>Authority to determine operating power by direct measurement of antenna power.</del>			
		<del>(GATES 250-C)</del>			



Form BC 126 Card # 5  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W L A Y

Station location .....

Name of licensee SLATTON-QUICK COMPANY, INCORPORATED

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BTC-4518 EFF:	5-28-64 7-13-64	Voluntary relinquishment of positive control (51%) of licensee corp. by Wagner P. Thielens, Jr. thru sale of stock to the licensee corp. (thereby negative control being vested in each, Cletus H. Quick and John L. Slatton)			
BTC-4645 EFF:	9-23-64 11-1-64	Voluntary relinquishment of negative control of lic. corp. by each, John L. Slatton and C.H. Quick thru sale of stock by lic. corp. to D. Mitchell Self (5.76%)			
BZ-5418 (1)	3-19-65	Authority to determine operating power by direct measurement of antenna power. (Main Transmitter)			
BZ-5419 (1)	3-19-65	Authority to determine operating power by direct measurement of antenna power. (Auxiliary-Day and Alternate Main-Night Transmitter.)			
BR-822	3-29-67	1450kc	250w-1kw	S U	4-1-70
			250w	AuxB-Alt.N	
Renewal of License					
BZ-6912 (1)	8-19-68	Direct Meas (Main)			
BZ-6913 (1)	8-19-68	Direct Meas. (Alt.-Aux.)			
BR-822(L)	4-22-70	Renewal of MAIN & AUX.-ALT. MAIN			4-1-73
RENEWAL OF NDEA					
EBSA	5-25-72				
BR-822(L)	8-30-74	RENEWAL OF MAIN & AUX.-ALT. MAIN			4-1-76
BR-822(S)	3-9-76	Renewal of Main & Aux.-Alt.			4-1-79
BTC-8243	2/11/77	Vol acq of pos con EFF:			2/16/77
BZ-9563(L)	12-21-77	Direct Measurement			4-1-79
BR-781201WY(S)	10-30-79	RENEWAL			4-1-82



#1

 Call WNR 4(9-11-33)  
 Letters x WMD  
x NEW
Name (Miss) KATHRYN JONES

File No.	Date <del>Received</del>	Application for	Action	
			Nature	Date
3-P-B-2742	11-8-32	Trans.: Negley Hotel, Florence, Ala. Studio: Same as transmitter  Freq. 1420 kcs Power: 100 watts Hours: Daytime	<del>Retrd 11-11-32 not signed.</del>	<del>11-11-32 not</del>
Resubmitted Letter	(Red 11-30-32) 1-9-33	Add. inf. re equip.-requests auth. test for exact trans. loc.	Granted	6-2-33
3-MP-B-465	7-26-33	Modification of Construction Permit for authority to change equipment, approval of exact location and to change location from Florence to Muscle Shoals City, Ala., also extension of of commencement and completion dates	Granted	10-13-33, effective as of 10-3-33



#2.

Call  
Letters

WNRA

Muscle Shoals Broadcasting Corporation

Name KATHRYN JONES

File No.	Dated	Application for	Action	
			Nature	Date
3-L-B-1011	11-3-33	License to cover 3-P-B-2742 as modified by 3-1P-B-465 for new station.	Granted	1-2-34
3-AL-B-558	2-5-34	Voluntary assignment of license to Muscle Shoals Broadcasting Corp.	Granted	4-3-34
3-ML-B-1315	4-19-34	Modification of construction permit to increase power from 100 w and time of operation from day-	Granted off. 5-28-35	5-14-35
Amended	5-10-34	time to 100 w, unlimited time, <del>Fac. Sta. WABC</del> Amend. to omit req. for Fac. STA; req. con. Under Rule 6.		
3-R-B-822	5-5-34	Renewal of License	Granted	6-12-34
		FEDERAL COMMUNICATIONS COMMISSION RECORDS:		
B3-R-822	10-30-34	Renewal of license	Granted	12-18-34
B3-R-822	4-30-35	Renewal of license	Granted	6-11-35



## APPLICATION RECORD - BROADCASTING

Call W M S D(12-19-35)  
 Letters X W N R A

Name MUSCLE SHOALS BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-249	10-7-35	Mod. of license to move studio from Cor. 2nd St. & Woodward Ave., Highland Park, Muscle Shoals, Ala. to Mezzanine floor of Sheffield Hotel, Cor. 5th & Montgomery Ave. Sheffield, Ala.	Granted	10-22-35
B3-R-822	11-12-35	Renewal of License <sub>m</sub>	Granted	1-28-36
B3-R-822	5-18-36	Renewal of license	Granted	6-12-36
B3-R-822	12-17-36	Renewal of license	Granted	1-26-37
B3-R-822	6-7-37	Renewal of license	Granted	6-29-37



## APPLICATION RECORD - BROADCASTING

#4

Call \_\_\_\_\_  
Letters W M S DName MUSCLE SHOALS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-822 Resubmitted	12-3-37	Renewal of license	Returned See 2b, 2d GRANTED	<del>12-14-37</del> 1-26-38
B3-R-822	4-27-38	Renewal of license	Granted	6-22-38
B3-M-591	7-5-38	Modification of license to move studio from 5th street and Montgomery Ave., Sheffield, Ala. to 2nd street & Hamilton Ave., Muscle Shoals City, Ala.	Granted	8-1-38
B3-TC-157	4-29-38	Authority to transfer control of corporation from Estelle P. Chapman and Everett L. Chapman, to W. M. Liddon, 800 shares common stock.	Granted Motion to DISMISS Prejudice	Appl. Without Min. 2-20-39.
B3-R-822	12-1-38	Renewal of license	Granted	1-24-39



## APPLICATION RECORD—BROADCASTING

#5

Call letters WMSDName MUSCLE SHOALS BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-822	4-19-39	Renewal of License	Granted	6-13-39
B3-P-2511	8-28-39	C.P. to make changes in equipment and increase power from 100 to 250 watts.	Granted	10-3-39
B3-R-822	11-1-39	Renewal of license	Granted	1-29-40
B3-L-1093	1-2-40	License to cover C.P.(B3-P-2511) for changes in equipment and increase in power.	Granted	3-21-40
Amended	2-9-40	RE: Equipment		
B3-R-822	5/23/40	Renewal of license	Granted	3-24-41
B3-Z-1052	5-20-41	Authority to determine operating power by direct measurement of antenna power	Granted	7-24-41
rec'd	5-28-41	Form 335 filed 6-14-41.		



#6

Call W L A Y (7-10-42, Eff  
Letters x W M S D 7-15-42)Name MUSCLE SHOALS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-277 recd. filed	8-21-41 8-30-41 8-30-41	Trans. of control of corp. thru sale 999 sh. of stock by Estelle P. Chapman, to Joseph Wiggs Hart, Joseph Carl Russell and Frank Mitchell Farris, Jr. Form 335 filed. E.D. Johnson, Atty.	Granted EFF. 3 p.m.	12-23-41 1-4-42.
B3-R-822	10-31-41	Renewal of license and Forms 335	GRANTED	1-27-42
B3-P- received	5-23-42 5-26-42	C.P. to install new trans., make changes in antenna system & move Trans. & Studio from Hamilton Ave. & Second St. Muscle Shoals City, Ala. to Cor. 12th Ave. & 33rd St., Sheffield Ala. and to Court St., Florence, Ala. respectively	Retd. 5-g, Sec. exhibits	5-28-42, Sec. 16, 18, 19, 21 &
B3-P-3508 Rec'd	8-15-42 8-17-42	Construction permit to install new transmitter	Granted	10-13-42



Call

Letters W L A YName MUSCLE SHOALS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-2-1430 Rec'd	8-15-42 8-17-42	Authority to determine operating power by direct measurement of antenna power	Granted	9-2-42
B3-L-1758 Rec'd	3-11-43 3-15-45	Licensed to cover C.P. (B3-P-3508) for installation of new transmitter	Granted	3-31-43
B3-R-822 Rec'd Resub. rec'd	7-31-43 8-14-43 8-26-43	Renewal of license (See 13b) Letter rec. 3rd copy of contracts 8-27-43; Contracts filed 9-2-43.	Ret'd ---- Granted	8-16-43 9-28-43
B3-TC-380 Rec'd Filed	3-27-44 4-8-44 4-18-44	Voluntary Transfer of Control of licensee corporation from Joseph Wiggs Hart and Joseph Carl Russell to FRANK MITCHELL FARRIS, JR. (666-2/3 shares common stock). 335s filed. (Filed by Horace L. Lohnes, Atty.)	Granted Eff. 10-4-44	9-19-44
B3-R-822 Rec'd	7-13-45 7-30-45	Renewal of license (303-A returned for signature) 303-A resubmitted 8-6-45	Granted	5-24-46



## APPLICATION RECORD - BROADCASTING

#8

Call  
Letters W L A YName MUSCLE SHOALS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4684	2-28-46	Construction Permit to install new <del>vertical</del> antenna, and change transmitter location from Hamilton Ave. & 2nd St., Muscle Shoals City, Ala., to <del>Intersection of 12th Ave. &amp; 33rd St.</del> , Sheffield, Ala., and studio location from Hamilton Ave. & 2nd St., Muscle Shoals City, Ala., to <del>Jackson Highway, Sheffield, Ala.</del> (Filed by: Everett L. Dillard, Engr.)	Docket No. 8383 Dismissed 10-31-47 without prejudice. ORDER ISSUED.	
Rec'd:	3-29-46			
Filed:	3-29-46			
AMENDED	6-26-46	AMENDED to change frequency from 1450kc to 1460kc, increase power from 250w to 1kw, install new transmitter (W.E.443-A1), DA for night use, change transmitter location from Intersection of 12th Ave. & 33rd St., Sheffield, Ala. to S. of 2nd St., just E. of corporate city limits, Sheffield, Ala. and to omit request for move of studio.		
Recd.	6-28-46			
Filed	6-28-46			



## APPLICATION RECORD - BROADCASTING

#9

Call

Letters W L A YName MUSCLE SHOALS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-822 Rec'd <del>Resubmitted</del>	<del>10-27-47</del> 10-27-47	Renewal of license Resub. 12-1-47 ( <del>One copy of 303 &amp; 303-A &amp; program schedule</del> )	GRANTED <del>Ret'd</del>	1-16-48 <del>11-29-47</del>
BP-6468 Rec'd Filed	11-19-47 12-4-47 12-4-47	Construction Permit to make changes in vertical antenna, change type of transmitter (RCA BTA-250L), change transmitter location from Hamilton Avenue and Second Street, Muscle Shoals City, Alabama <u>TO</u> S.W. Corner intersection 17th Street and Nathan Boulevard, Sheffield, Alabama, and change studio location from Hamilton Avenue and Second Street, Muscle Shoals City, Alabama <u>TO</u> Jackson Highway, Sheffield, Alabama.  (Edward F. Lorentz, Engr.)	GRANTED re blanketing clause cancelled per request of applicant. 10-19-48. Ltr. written 1-12-49.	7-21-48



#10

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W.L.A.Y.Name MUSCLE SHOALS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-822 Rec'd Resub. Rec'd	10-26-50 11-2-50 11-30-50 12-4-50	Renewal of license ( <del>Filed in accordance with</del> 1949-composite-week)	<del>Ret'd</del> GRANTED	<del>11-9-50</del> 1-17-51
BP-8345 Rec'd Filed	12-21-51 12-27-51 12-27-51	Construction permit to change transmitter location (coordinates only), install new vertical antenna system, and redescribe transmitter and studio location.  Chas. Dorris, Engr.	GRANTED	6-25-52
BL-4853 Rec'd Filed	12-2-52 12-4-52 12-4-52	License to cover construction permit (BP-8345) which auth. change in transmitter location (coordinates only), install. of new vertical antenna system, and redescription of transmitter and studio location.	GRANTED	1-8-53



Name MUSCLE SHOALS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-822 Rec'd Filed	10-27-53 11-2-53 11-2-53	Renewal of license	GRANTED	1-13-54
BR-822 Rec'd Filed	12-31-54 1-3-55 1-3-55	Renewal of License	GRANTED	3-23-55
BTC-1951 Rec'd Filed	4-2-55 4-4-55 4-4-55	Voluntary transfer of control of licenses corporation from Frank M. Farris, Jr., to M. C. Gregory (100%).	GRANTED EFF: 5-	4-4-55 11-55
BAL-1999 Rec'd Filed	4-2-55 4-4-55 4-4-55	Voluntary assignment of license to M. C. Gregory.  Contingent on grant of BTC-1951	GRANTED EFF:	5-6-55 5-11-55



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

GREGORY BROADCASTING CORPORATION (AL 5-6-55)

Call

Letters

W L A Y

Name **MUSCLE SHOALS BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2000 Rec'd Filed	3-23-55 4-4-55 4-4-55	Voluntary assignment of license to Gregory Broadcasting Corporation.  Contingent on grant of BTC-1951 & BAL-1999	GRANTED EFF:	5-6-55 5-11-55
BTC-2332 Rec'd Filed	9-11-56 9-20-56 9-20-56	Voluntary transfer of control (100%) of licensee corporation from M. C. Gregory to Michael R. Freeland and Flora Ellen Freeland	GRANTED EFF:	10-17-56 10-22-56
BTC-2464 Rec'd Filed	3-24-57 4-1-57 4-1-57	Voluntary transfer of control of licensee corporation from Michael R. Freeland and Flora Ellen Freeland to John M. Latham, Robert G. Watson and Fred L. Thomas	GRANTED EFF:	5-15-57 6-24-57



APPLICATION RECORD - BROADCASTING

Call  
Letters W L A Y

Name X GREGORY BROADCASTING CORPORATION  
Sheffield, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-822 Rec'd. Filed	3-28-58 3-31-58 3-31-58	Renewal of license.	GRANTED	6-4-58
BAL-3379 Rec'd. Filed	2-17-59 3-11-59 3-11-59	Voluntary assignment of license to Slatton-Quick Company, Incorporated.  Lenore G. Ehrig, Atty. for Assignee	GRANTED EFF:	4-22-59 5-1-59
BP-13676 Rec'd Filed	11-12-59 11-19-59 11-19-59	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (GATES BC-1T).  Lenore G. Ehrig, Atty.	GRANTED Cond'l re: Permittee shall accept such interf. Permittee shall submit with applic. for license.	6-21-61
BR-822 Rec'd Filed	12-31-60 1-3-61 1-3-61	Renewal of license	GRANTED	7-12-61



APPLICATION RECORD - BROADCASTING

Call  
Letters W.L.A.Y.

Name Slatten-Quick Company, Incorporated  
Muscle Shoals, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9676 R&F	7-31-61 8-2-61	Mod of CP (BP-13676 which auth incr day power and install new trans) to chg type trans (Bauer 707)	GRANTED	8-25-61
SL-8793 R & F	9-9-61 9-11-61	License to cover C.P. (BP-13,676 as modified) which authorized an increase in daytime power and installation of new transmitter.	GRANTED	12-12-61
BP-15,693 R. & F.	8-22-62 8-27-62	CP to install old main trans. (Gates 250 C) as alt. main night, and aux. day, to be oper. on 1450kc, 250w. at main trans. loc. (FORFEITED per Ltr 8-1-63)	GRANTED	9-24-62
BZ-4887 R. & F.	1-2-63 1-4-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	4-22-63



FORM BC-121  
 AUG. 1955 #15

APPLICATION RECORD - BROADCASTING

Call Letters W I A Y

Name SLATTON-QUICK COMPANY, INCORPORATED  
Muscle Shoals, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,288 R. & F.	8-28-63 8-30-63	Lic to use former main trans (Gates 250-C) at present loc of main trans, to be operated on 1450kc, 250w, to be used as an Alternate Main Night & for Auxiliary Purposes ONLY-Daytime. Atty- Daly & Ehrig	GRANTED Cond'l re: 250w stations	4-1-64 Class IV
BZ-5059 Rec'd Filed	9-4-63 9-6-63 9-9-63	Authority to determine operating power by direct measurement of antenna power. Atty- Daly & Ehrig	GRANTED	10-8-63
BR-822 Rec'd Filed	12-23-63 12-26-63 12-26-63	Renewal of license	GRANTED	3-24-64
BTC-4518 R & F	3-2-64 3-5-64	Voluntary relinquishment of positive control (51%) of licensee corp. by Wagner P. Thielens, Jr. thru sale of stock to the licensee corp., (thereby negative control being vested in each, Cletus H. Quick and John L. Slatton.)  Atty. -Harry J. Daly WASHINGTON, D. C.	GRANTED EFF:	5-28-64 7-13-64



APPLICATION RECORD - BROADCASTING

Call  
Letters W L A Y

Name SLATTON-QUICK COMPANY, INCORPORATED  
Muscle Shoals, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4645 R & F	8-31-64 9-3-64	Voluntary relinquishment of negative control of licensee corp. by each, John L. Slatton and C. H. Quick thru sale of stock by licensee corp. to D. Mitchell Self (5.76%)  Atty. Daly & Joyce	GRANTED EFF:	9-23-64 11-1-64
BZ-5418 R. & F.	9-26-64 9-29-64	Authority to determine operating power by direct measurement of antenna power. (Main)	GRANTED	3-19-65
BZ-5419 R. & F.	10-12-64 10-15-64	Authority to determine operating power by direct measurement of antenna power. (Auxiliary-Day & Alternate Main Night)	GRANTED	3-19-65
BR-822 R. & F.	12-30-66 1-5-66	Renewal of license. (Main & Aux-Day, Alt. M-night).	GRANTED Class IV	3-29-67 cond.



FORM BC-121 #17  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W L A Y

Name SLATTON-QUICK COMPANY, Incorporated  
Muscle Shoals, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6912 Rec'd Amended Filed DM Suppl. Info, AUG 15 1958	4/30/68 5/6/68 6/4/68 6/4/68 6/18/68 6/14/68	Direct Meas. (Main)  Re engr. data. Atty: Geo. R. Borsari, Jr. Engr: J. L. Stevens Re ant. sketch	GRANTED	8-19-68
BZ-6913 Rec'd Amended Filed DM AUG 18 1958	4/30/68 5/6/68 6/4/68 6/4/68 6/10/68	Direct Meas. (Alt-Aux.)  Re engr. data. Atty: Geo. R. Borsari, Jr. Engr: J. L. Stevens	GRANTED	8-19-68



FORM BC-121 #18  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W L A Y

Name SLATTON-QUICK COMPANY, INCORPORATED  
Muscle Shoals, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-822 R & F #568622 \$75. " \$30.(Aux.) P.N.	12-30-69 1-5-70 1-5-70 (\$240. submitted) 1-5-70 FEB 27 1970	Renewal of License (Main & Aux.-Alt. Main) AMENDED 4-2-70 re: engineering data	GRANTED	4-22-70
BR-822 R & F P.N. PRESS JAN 25 1971	12-15-72 1-2-73 1-2-73	Renewal of License (Main & Aux.-Alt. Main) Atty.: Leo I. George AMENDED 1-11-73 re: programming AMENDED 2-6-73 re: transmitter logs AMENDED 3-7-73 re: employment policy AMENDED 5-3-73 re: employment policy	GRANTED	8-30-74
BR-822 R & F PN Recd. PRESS JAN 30 1976	11-19-75 12-1-75 " JAN 30 1976	RENEWAL OF LICENSE (MAIN & AUX. -ALT.MAIN) J.A.Borsari, Atty.	GRANTED	3-9-76



APPLICATION RECORD - BROADCASTING

Call  
Letters W L A Y

Name SLATTON-QUICK COMPANY, INCORPORATED  
MUSCLE SHOALS, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8243 Rec'd Fee pd \$200 Includes WLAY-FM Code 047 (FORM 316) Also see BTC-8221(WMSL) Filed JAN 28 1977	11/1/76 11/8/76 W 633715 1/10/77	Voluntary acquisition of positive control of lic corp by J.L. Slatton thru purchase of stock by the licensee corp from C.H. Quick CONTINGENT ON GRANT OF BTC-8221(WMSL) Atty - Daly, <u>Joyce</u> , etc	GRANTED EFF:	2/11/77 2/16/77
BZ-9563 R & F DM PRESS DEC 14 1977	1-31-77 11-21-77 11-29-77	Direct Measurement	GRANTED	12-21-77



Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W L A YName SLATTON-QUICK COMPANY, INCORPORATED  
MUSCLE SHOALS, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR781201WY PRESS: JAN 31 1979		RENEWAL OF LICENSE (Main & Aux. Alt. Main)  Atty: M. Scott Johnson	GRANTED Cond'l re: EEO	10-30-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

