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Cat. No. 4550L

Patent No. 1390199

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-12-59

Call letters W.L.B.I.

Station location Denham Springs, La.

Name of licensee LIVINGSTON BROADCASTING CORPORATION (AL 2-3-72 EFF: 2-8-72)
X AVOYELLES BROADCASTING CORPORATION

Transmitter location Eden Church Road, 2.1 mi. ENE of center of Denham Springs, Louisiana

104 Hummel Avenue, Denham Springs, Louisiana (BS-3765 - 5/8/73)

X 108 1/2 Hummel Avenue, Denham, Springs, Louisiana (BRC 6-16-65)

X Communications Building, 132 Humel Avenue, Denham Springs, La. (Ltr. 4-20-60)

Main studio location X To be determined, Denham Springs, Louisiana

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-11806	2-3-59	1220kc	250w	Day	4-3 10-3-59
CP for a new standard broadcast station.					
BL-7494	8-12-59	1220kc	250w	Day	8-12 6-1-61
Lic. to cover CP (BP-11,806) which auth. construction of a new standard broadcast station and specify main studio location and remote control point as Marshall Village Shopping Center, Denham Springs, Louisiana.					
BRC-1670 (1)	5-12-60	Mod. of lic. to chg. Remote Control point from Marshall Village Shopping Center, Denham Springs, La. to 132 Hummel Avenue, Communications Building, Denham Springs, Louisiana			
No action taken on renewal application, further operation authorized.					
BR-3765	3-27-62	1220kc	250w	Day	3-27 6-1-64
ER-3765	5-28-64	Renewal of license			6-1 6-1-67
BRC-2682 (1)	6-16-65	Mod. of license to change studio location and remote control point to 108 1/2 Hummel Avenue, Denham Springs, Louisiana.			
BTC-4893 EFF:12-14-65	10-22-65	Voluntary acquisition of positive control of lic.corp. by Juy C. Billups, Jr. thru purchase of stock from Irene Billups, C.E. Powell and W.L. Billups and sale of stock by Aleta B. Saunders to the lic.corp.			
BR-3765	5-22-67	1220kc	250w	Day	RC 5-1 6-1-70
PSA	11-23-70	50 watts			
BR-3765(5)	3-25-71	Renewal of License			6-1-73
BAL-7405	2-3-72	VOL. AL EFF: 2-8-72			
EBSA	6-12-72				
BS-3765(1)	5-8-73	ML to chg. SL and RC.			
BR-3765(L)	5-31-73	RENEWAL			6-1-76
BR-3765(L)	5-31-75	Superseded to Correct Oct. Sunrise and Sunset Hours.			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L B I

Station location

Name of licensee See Card #1

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BBR-3765(S)	5-12-76		RENEWAL		6-1-79
BR790129UW(S)	6-13-79	Renewal of License			6-1-82

AUG. 1955

Call
Letters NEW W.L.B.I.Name AVOYELLES BROADCASTING CORPORATION
(P.O. - Chester J. Coco, Box 7, Marksville, La.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,806 Rec'd Filed	1-15-58 1-17-58 1-17-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1220kc Power - 250w Hours of operation - Daytime Trans. location - Eden Church Road; 2.1 miles ENE of center of Denham Springs, Louisiana Studio location - To be determined. Denham Springs, Louisiana Remote Control Point - Same as studio (4-3-58) Engr. - Guy C. Hutcheson, Arlington, Tex.	GRANTED	2-3-59
BL-7494 R & F	4-9-59 4-13-59	License to cover C.P. (BP-11,806) which authorized construction of a new Standard Broadcast Station and specify main studio location and remote control point as Marshall Village Shopping Center, Denham Springs, La.	GRANTED	8-12-59

COLLINS 300J

APPLICATION RECORD - BROADCASTING

Call Letters W L B I

Name AVOYELLES BROADCASTING CORPORATION
Denham Springs, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1670 Rec'd Resub. Rec'd Filed	4-28-60 5-2-60 4-28-60 5-10-60 5-10-60	Modification of license to change Remote Control point from Marshall Village Shopping Center, Denham Springs, Louisiana TO 132 Hummel Avenue, Communications Building, Denham Springs, Louisiana	RETURNED Signed by Ch. Ingr GRANTED	5-3-60 5-12-60 5-12-60
BR-3765 Rec'd & Filed	3-31-61 4-3-61	Renewal of License	GRANTED	3-27-62
BR-3765 R & F	2-25-64 3-2-64	Renewal of license	GRANTED	5-28-64
BRC-2682 Rec'd Filed	5-26-65 5-28-65 6-11-65	Modification of license to change studio location and remote control point to 108 1/2 Hummel Avenue, Denham Springs, Louisiana.	GRANTED	6-16-65
BTC-4893 Rec'd RESUB R & F	7-8-65 7-26-65 8-19-65 8-23-65	Voluntary acquisition of positive control of licensee corp. by Guy C. Billups, Jr. thru purchase of stock from Irene Billups, C.E. Powell and W.L. Billups and sale of stock by Alleta B. Saunders to the licensee corporation	REC'D Incomplete GRANTED	8-4-65 10-22-65 10-22-65
				EPF:12-14-65

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

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CARD #3

Call
Letters W L B I

LIVINGSTON BROADCASTING CORPORATION

Name XAVOYELLES BROADCASTING CORPORATION
DENHAM SPRINGS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3765 R & F	2-20-67 2-27-67	Renewal of License	GRANTED	5-22-67
BR-3765 R & F #581660 \$75.	2-16-70 3-2-70 3-2-70 MAR 23 1970	Renewal of License	GRANTED	3-25-71
BAL-7405 Rec & F FEE PD: \$1000 #025058 CODE 047 SEP 13 1971	8-11-71 8-16-71	Voluntary assignment of license to LIVINGSTON BROADCASTING CORPORATION (SEE OVER)	GRANTED Req. grant fee \$1,800.00 EFF: 2-8-72 Grant Fee Paid: 048, 2-11-72 W 0400445	2-3-72
BR-3765 R & F PN R ^e cd. PRESS MAR 29 1973	2-16-73 3-5-73 "	RENEWAL OF LICENSE Donald E. Bilger, Atty.	GRANTED	5-31-73

RE: BAL-7405 - Ref. made to past prog. for proposed.

By-Laws not submitted LTR FROM ATTY FILED 1-18-72 states
by laws not req. in State of La.

AMENDED 12-30-71 - rev. programming; financial data;
reflect pending TC on KWRG (complete applica. submitted)

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W L B I

6-59

Name LIVINGSTON BROADCASTING CORPORATION
DENHAM SPRINGS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3765 R & F PN Recd. PRESS	1-21-76 1-27-76 MAR 18 1976	RENEWAL OF LICENSE Donald E. Bilger, Atty. (Blair & Bilger) AMENDED 2-18-77 re: programming	GRANTED	5-12-76
BR7901 29.UW PRESS	MAR 30 1979	Renewal of License Atty.: G. Daniel McCarthy	GRANTED	6-13-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

