

W L C M



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1299199

BROADCASTING STATION LICENSE RECORD

W L C M (7-16-51)

Date first licensed December 29, 1951.....

Call letters X W L O P.....

Location: Lancaster, South Carolina

ROYAL BROADCASTING COMPANY, INC. (AL 1-28-53 EFF: 12-31-52)

*ARTHUR W. DAVIS, MORGAN J. CRAIG and MILTON D. SCARBORO, A Partnership,

d/b as ROYAL BROADCASTING COMPANY (AP 1-16-52, Eff. 2-1-52)

Name of licensee * ARTHUR WILSON DAVIS tr/as ROYAL BROADCASTING COMPANY

Transmitter location On Nichols Rd., between State Hwys. #9 and #903,
Lancaster, South Carolina (NF 8-29-51) Lic. 12-29-51ZIP 29720
Main studio location 103 S. Catawba St., Lancaster, South Carolina (NF 8-29-51) Lic. 12-29-51

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7547	3-7-51 Ltr. 3-9-51.	1360	1kw	Day	sub. to filing MP for approval of site & antenna.
BP-7547 BP-5637	8-29-51 CP for a new standard broadcast station and LP for approval ant., T& sites and chg. type T	1360	1kw (COND'L CLAUSE)	Day	10-29 4-29-52
BL-4592	12-29-51	1360	1kw (COND'L CLAUSE)	Day	12-29 12-1-54
	Lic. cover CP 7547 as mod., for a new standard broadcast station				
BAP-168 Eff.	1-16-52 2-1-52	Vol. assignment of license to ARTHUR W. DAVIS, MORGAN J. CRAIG and MILTON D. SCARBORO, A Partnership, d/b as ROYAL BROADCASTING COMPANY			
BAL-1492 EFF:	1-28-53 12-31-52	Vol. assignment of license to ROYAL BROADCASTING COMPANY, INC.			
BP-8909	7-10-53	CP install new T & make changes in antenna system.			9-10- 3-10-54
BRC-107 (1)	7-15-53 from 103	Mod. of license to operate Trans. by R.C. South Catawba St., Lancaster, S. C.			
BL-5093 (2)	8-28-53 install	Lic. cover CP (BP-8909) new trans. & chg. ant. system (COND'L)			8-28 12-1-54
BTO-1648 EFF:	1-20-54 2-16-54 ET AL.	Voluntary transfer of control from MILTON D. SCARBORO to CHARLES K. CONNELLY			
BR-2675	11-10-54	1360	1kw	Day	12-1 12-1-57
BR-2675	11-13-57	Renewal of License			12-1 12-1-60
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-2675	9-15-61	Renewal of license			9-15 12-1-63
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2675	3-12-64	Renewal of License			3-12 12-1-66
BZ-5274 (1)	10-27-64	Authority to determine operating power by direct measurement of antenna power.			
BR-2675	11-18-66	1360kd	1kw	Daytime	12-1 12-1-69

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L C M

Station location Lancaster, S.C.

Name of licensee ROYAL BROADCASTING COMPANY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
TELEGRAM	10-17-67	PSA	500w		
BR-2675	11-13-70	RENEWAL	OF LICENSE	NDEA	12-1-72
EBSA	5-25-72				
BR-2675(S)	3-29-73	Renewal			12-1-75
BR-2675(L)	12-24-75		RENEWAL		12-1-78
BR780717UG(S)	6-25-79	Renewal	of license		12-1-81

APPLICATION RECORD - BROADCASTING

 Call Letters W L O P
XNEW

 Name ARTHUR WILSON DAVIS tr/as ROYAL BROADCASTING COMPANY
(PO Box 362, Columbia, South Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7547	2-13-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 1220kc 1360kc Power: 1kw Hours of Operation: Daytime Trans. location: To be determined Near Lancaster, S. C. Studio location: To be determined Near Lancaster, S. C.	Docket 9860	
Rec'd	2-21-50		GRANTED	3-7-51 after
Filed	2-21-50		being removed from hrg.	Ltr. 3-9-51
			subj. to filing MP for approval of site and antenna.	
			Issued with MP-5637	
		Atty. - None		
		Engr. - R. L. Easley, 206 Union Bank Bldg. Augusta, Georgia		
AMENDED	1-18-51	Amended to change frequency from 1220kc to		
Rec'd	1-29-51	1360kc.		
Filed	2-1-51			
PET. FILED 3-27-51 BY SIMS FOR WALDO W. PRIMM (BP-7937) FOR RECONSIDERATION OF GRANT SUBJ. TO CONDITION OR DESIGNATE APPLICATION FOR HEARING. LTR. 3-29-51				

GATES BC-1F

FORMERLY FCC FORM 94 ARTHUR W. DAVIS, MORGAN J. CRAIG and MILTON Call **W L C M (7-16-51)**
 D. SCARBORO, A Partnership, d/b as ROYAL BROADCASTING COMPANY Letters **W L O P**
 Name **x ARTHUR WILSON DAVIS tr/as ROYAL BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5637 Rec'd Filed	7-7-51 7-9-51 7-9-51	Modification of construction permit (BP-7547 which authorized a new standard broadcast station) for approval of antenna, transmitter location as just N. of state highway #903 between state highways #9 & 903 on Nichols Rd., Lancaster, S. C.; specify main studio location at 103 S. Catawba St., Lancaster, S. C.; and change type of transmitter. (Collins 30-K 1K.W.)	GRANTED cond'l re blanketing	8-29-51
BAP-168 Rec'd Resub. Resubmitted Rec'd Filed	10-29-51 11-15-51 11-24-51 11-26-51 11-26-51	Voluntary assignment of construction permit to Arthur W. Davis, Morgan J. Craig, Milton D. Scarboro d/b as Royal Broadcasting Company	RETURNED Application not properly signed or notarized. RETURNED 11-22-51 not properly signed (Pg. 5) GRANTED Eff.	11-3-51 1-16-52 2-1-52

APPLICATION RECORD - BROADCASTING

ARTHUR W. DAVIS, MORGAN J. CRAIG and MILTON D. SCARBORO, Call Letters W L C M

Name ~~ARTHUR WILSON DAVIS~~ tr/as ROYAL BROADCASTING COMPANY (AP 1-16-52) Eff. 2-1-52)

File No.	Dated	Application for	Action	
			Nature	Date
BL-4592 Rec'd Filed	11-13-51 11-15-51 11-15-51	License to cover construction permit (BP-7547, as modified) which authorized a new standard broadcast station.	GRANTED Cond'l re blanketing	12-29-51
BAL-1492 Rec'd Resub: Rec'd Filed	12-12-52 12-16-52 1-2-53 1-5-53 1-5-53	Voluntary assignment of license to Royal Broadcasting Company, Inc.	RETURNED Exhibits dated after application. GRANTED EFF:	12-31-52 1-28-53 12-31-52
BRC-107 Rec'd Filed	6-29-53 7-1-53 7-1-53	Modification of license to operate transmitter by Remote Control from 103 South Catawba St., Lancaster, South Carolina.	GRANTED	7-15-53

APPLICATION RECORD - BROADCASTING

Call
Letters W L C M

Name ROYAL BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-8909 Rec'd Filed	6-29-53 7-1-53 7-1-53	Construction permit to install a new transmitter (Gates BC-1F) and make changes in the antenna system.	GRANTED Blanketing Clause	7-10-53
BL-5093 Rec'd Filed	8-5-53 8-6-53 8-6-53	License to cover construction permit (BP-8909) which authorized installation of a new transmitter and make changes in the antenna system. Robert D. Lambert, Jr., Engr.	GRANTED blanketing clause	8-28-53
BTC-1648 Rec'd Filed	12-21-53 12-22-53 12-22-53	Voluntary transfer of control of licensee corporation from Milton D. Scarboro to Charles K. Connelly, Jr., and 4 others thru sale of 240 shares of stock.	GRANTED NFF	1-20-54 2-16-54

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L C MName ROYAL BROADCASTING COMPANY, INC.
LANCASTER, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2675 Rec'd Filed	6-30-54 7-1-54 7-1-54	Renewal of License Filed by Roddey L. Bell, Atty.	GRANTED	11-10-54
BR-2675 Rec'd Filed	9-3-57 9-10-57 9-10-57	Renewal of license	GRANTED	11-13-57
BR-2675 R&F	9-20-60 9-26-60	Renewal of license	GRANTED	9-15-61
BR-2675 Rec'd Filed	8-27-63 9-3-63 9-3-63	Renewal of license	GRANTED	3-12-64
BR-5274 R. & F.	5-5-64 5-25-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-27-64

FORM BC-121
AUG. 1955 #6

APPLICATION RECORD - BROADCASTING

Call
Letters W L C M

Name ROYAL BROADCASTING COMPANY, INC.
LACASTER, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2675 R & F	8-31-66 9-2-66	Renewal of license	GRANTED	11-18-66
RE: PSA		MOTION FOR STAY BY JUPITER BROADCASTING COMPANY, INC. (WSAI) BY HARRY PLOTKIN. PETITION FOR RECONSIDERATION BY JUPITER BROADCASTING COMPANY, INC. (WSAI) 11-24-67 BY HARRY PLOTKIN.	FILED	11-24-67
Petition for Reconsideration <u>DENIED</u> and Motion for Stay <u>DISMISSED AS MOOT</u> by Commission Memo. Opinion and Order adopted 12-20-67.				
BR-2675 Rec'd Filed PN #544562 \$75 Press	9-2-69 9-4-69 9-24-69 9-4-69	Renewal of license AMENDED 10-20-69 re: Programming AMENDED 12-8-69 re: programming & commercial matter AMENDED 2-13-70 re: programming AMENDED 4-24-70 re: commercial matter AMENDED 9-23-70 re: commercial policy	GRANTED	11-13-70

BR-2675 Form sent 9-29-69 requesting Ownership Report

APPLICATION RECORD - BROADCASTING

Call Letters W L C M

Name ROYAL BROADCASTING COMPANY, INC.
LANCASTER, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2675 R & F PF PRESS SEP 27 1972	8-31-72 9-5-72 9-5-72	Renewal of License AMENDED 11-27-72 re: ascert of comm. needs; programming; employment policy AMENDED 12-21-72 re: ascert. of comm. needs	Granted	3-29-73
BR-2675 R & F P. N. Rec'd Press SEP 22 1975	7-30-75 8-4-75	Renewal of License. AMENDED 8-7-75 Section IV-A, Page 6. AMENDED 11-19-75 re: comp. of area, prog. & EEO	GRANTED	12-24-75
BR780717UG R & F PRESS SEP 1 1978	7-14-78 7-17-78	RENEWAL OF LICENSE	GRANTED	6-25-79

Telegram Retel 11. Commission Rules do not provide for the operation of Standard Broadcast Stations beyond hours shown on license. Refer section 1.331 Commission Rules.

Telg. 6-9-64 Retel 8. Not auth. to b/c beyond sunset hours on 6-9-64 to b/c election returns.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

