WKXY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed 7-11-49

Call letters W. K. X. Y.

Station located: Sarasota, Fla.

SARASOTA BROADCASTING COMPANY, (AL 4-19-60; EFF: 4-25-60

* ANTONIO G. FERNANDEZ, CHARLES J. FERNANDEZ, AND GONZALO FERNANDEZ, d/b as SARASOTA BROADCASTING COMPANY (AL 7-11-51 EFF: 7-20-51)

Name of licensee ANTONIO G. FERNANDEZ, CHARLES J. FERNANDEZ, WILLIAM P. CAREY, and GONZALO FERNANDEZ, d/b as SARASOTA BROADCASTING COMPANY

2500 - 10th St., Sarasota, Florida (per ltr. dtd. 4-14-53)
St.

Transmister location * 16th/and Jefferson Avenue, Sarasota, Florida (MP 12-22-48)(Lic. 7-11-49)

2500 - 10th St., Sarasota, Florida (per ltr. dtd. 4-14-53)

Main studio location x16th St. and Jefferson Avenue, Sarasota, Fla. (MP 12-22-48)Lic. 7-11-49)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

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Appl.	Date		1	Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BP-6499	8-4-48	1540	1kw	Daytime	
	tr. 8-12-	THE RESERVE OF THE PERSON NAMED IN		THE REAL PROPERTY.	granted
The second secon		A PRODUCTION OF THE PARTY OF TH		The state of the s	and antenna.
		Name and Address of the Owner, where the Owner, which is the Own			
					2-22 8-22-49
BMP-4252	Mod. CP	6499) f	er appro	val of an	enna, T and
	studio s		The state of the s	ISE)	
BMP-456	7 4-27-49			Daytime	2-22 8-22-49
	Mod. CP			change t	pe of T
		(CON	D. CLAUS	E)	
3L-3693	7-11-49	1540			7-11 5-1-51
	Lic. to			mod) for	a new station.
		COND. CI	AUSE)		
BR-2301	4-12-51	1540	1kw	Daytime	5-1-51 to
					5-1-54.
BAL-1207	7-11-51	Company of the last of the las		the state of the s	intonio G.
			z, Charle	es J. Fern	andez, and
		Campala	Paranda	- 46 -1	
		AND REAL PROPERTY.	The second secon	s, d/b as	
EFF:	7-20-51	Broadcas	Fernander ting Com		
		Broadcas	ting Com	pany	
BR-2301	4-28-54	Broadca 1540	ting Com	Daytime	Sarasota
	4-28-54 1-12-55	Broadca 1540 Renewal	ting Com	Daytime	Sara sota 5-1 2-1-55 -1 2-1-58
BR-2301	4-28-54 1-12-55 9-28-55	Broadca 1540 Renewal	l kw lof licer	Daytime 2 Daytime 11 nstall DA-	Sarasota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D.
BR-2301 BR-2301 BP-9808	4-28-54 1-12-55 9-28-55 CP to cha	Broadca 1540 Renewal 930	l kw lof licer	Daytime Daytime 11 Daytime 11 Daytime 11 Daytime 11 Daytime 11 Daytime 11	Sarasota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D.
BR-2301 BR-2301 BP-9808	4-28-54 1-12-55 9-28-55	Broadca 1540 Renewal 930 frequen	l kw lof licer Lkw*DA-D incy and in (COND) CP(9808)	Daytime Daytime 11 Day	Sarasota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of
BR-2301 BR-2301 BP-9808 BMP-7213 (1)	4-28-54 1-12-55 9-28-55 CP to che	Broadca 1540 Renewal 930 frequen	l kw lof licer cy and in (COND) CP(9808) tion date	Daytime Daytime 11 Day	Sarasota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of -56
BR-2301 BR-2301 BP-9808 BMP-7213 (1)	4-28-54 1-12-55 9-28-55 CP to che	Broadca 1540 Renewal 930 frequent Mod. of	ting Conjugate CP (9808)	Daytime Daytime 11 Day	Sarasota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of -56 for extension
BR-2301 BR-2301 BP-9808 BMP-7213 (1) BMP-7416 (2)	4-28-54 1-12-55 9-28-55 CP to che 5-15-56	Broadca 1540 Renewal 930 frequent Mod. of completed	ting Conjugate of licer and in (COND) CP(9808) tion date of the conjugate	Daytime Daytime 11 Day	Sara sota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of -56 for extension 57
BR-2301 BR-2301 BP-9808 BMP-7213 (1)	4-28-54 1-12-55 9-28-55 CP to che 5-15-56 11-1-56	Broadca 1540 Renewal 930 frequent Mod. of comple Mod. of of comple 930	l kw lof licer lkw DA-D l cy and in (COND) CP(9808) tion date cP (9808)	Daytime Daytime 11 Day	Sara sota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of -56 for extension 57 14 2-1-58
BR-2301 BR-2301 BP-9808 BMP-7213 (1) BMP-7416 (2) BL-6563	4-28-54 1-12-55 9-28-55 CP to che 5-15-56 11-1-56 5-14-57 L to cover install	Mod. of complete Page (BF-DA-D	l kw lof licer lkw DA-D locy and in (COND) CP(9808) tion date CP (9808) stion date kw-DA-D -9808 mod)	Daytime Daytime 11 Daytime 11 Daytime 11 Daytime 11 Day 5- Day 5- Day 5- Day 5- Day 5- Day 5-	Sarasota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of -56 for extension 57 14 2-1-58 e freq and
BR-2301 BR-2301 BP-9808 BMP-7213 (1) BMP-7416 (2)	4-28-54 1-12-55 9-28-55 CP to che 5-15-56 11-1-56 5-14-57 L to cover install 12-18-57	Mod. of complements o	l kw l of licer lkw DA-I ncy and in (CONI) CP(9808) tion date CP (9808) tion date kw-DA-I 9808 mod)	Daytime Daytime 11 Daytime 11 Daytime 11 Daytime 11 Day 5-	Sarasota 5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 0. sion of -56 for extension 57 14 2-1-58 9 freq and -18-58 8-18-58
BR-2301 BR-2301 BP-9808 BMP-7213 (1) BMP-7416 (2) BL-6563	4-28-54 1-12-55 9-28-55 CP to che 5-15-56 11-1-56 5-14-57 L to cover install 12-18-57 Mod Change	Mod. of complete Page 1930 ar CP (BF-DA-D 930kc 50 Page 1930kc 50	l kw licer of licer kw DA-D cy and in (COND) CP(9808) tion date CP (9808) stion date kw-DA-D -9808 mod) Ow, lkw-LS copr., por	Daytime Daytime Daytime Daytime Install Da- L. CLAUSE) for extens to 11-28- to 3-28- Day Day Day To change Day To change Day To change	5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of -56 for extension 57 14 2-1-58 e freq and -18-58 8-18-58 a QP - leht.lkw day.
BR-2301 BR-2301 BP-9808 BMP-7213 (1) BMP-7416 (2) BL-6563	4-28-54 1-12-55 9-28-55 CP to che 5-15-56 11-1-56 5-14-57 L to cover install 12-18-57 Mod Change	Mod. of comple o	l kw licer of licer kw DA-D cy and in (COND) CP(9808) tion date CP (9808) stion date kw-DA-D -9808 mod) Ow, lkw-LS copr., por	Daytime Daytime 11 Daytime 11 Daytime 11 Daytime 11 Day 5-	5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of -56 for extension 57 14 2-1-58 e freq and -18-58 8-18-58 a QP - leht.lkw day.
BR-2301 BR-2301 BP-9808 BMP-7213 (1) BMP-7416 (2) BL-6563	4-28-54 1-12-55 9-28-55 CP to che 5-15-56 11-1-56 5-14-57 L to cover install 12-18-57 Moderate (DA-2) as (conditional conditional condit	Mod. of comple of comple hours of hours	lkw DA-I (COND CP (9808) tion date (P (9808) tion date (kw-DA-I) 9808 mod) Ow, lkw-LS opr., pour	Daytime Daytime 11 Daytime 11 Daytime 11 L. CLAUSE) for extens to 11-28- to 3-28- Day 5- to change DAY 0- issued as ver 500v ni antenna sy	5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 D. sion of -56 for extension 57 14 2-1-58 e freq and -18-58 8-18-58 a QP - ight, lkw day, stem.
BR-2301 BR-9808 BMP-7213 (1) BMP-7416 (2) BL-6563	4-28-54 1-12-55 9-28-55 CP to che 5-15-56 11-1-56 5-14-57 L to cover install 12-18-57 Moderate (DA-2) as (conditional conditional condit	Mod. of comple of comple hours of hours	lkw DA-I (COND CP (9808) tion date (P (9808) tion date (kw-DA-I) 9808 mod) Ow, lkw-LS opr., pour	Daytime Daytime 11 Daytime 11 Daytime 11 L. CLAUSE) for extens to 11-28- to 3-28- Day 5- to change DAY 0- issued as ver 500v ni antenna sy	5-1 2-1-55 -1 2-1-58 -28-55 5-28-56 0. sion of -56 for extension 57 14 2-1-58 5 freq and -18-58 8-18-58 a QP -1ght, 1kw day, ystem.

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters	WKXY
		Sarasota, Florida
ANTONIO G. FERNANDEZ, CHARLES J. Name of licensee SARASOTA BROADCASTING COMPANY.	FERNANDEZ, AND GO (AL-7-11-51-EFF)-7-	NZALO MERNANDEZ, d/b
Transmitter location		
Main studio location		

CONSTRUCTION PERMIT AND LICENSE RECORD

The Real Property lies	and the same of the last of th	Section 1	and the second second	and the last of th	And have the same that	
Appl.	Date	DO NO		Time	Peri	od
No.	Issued	Freq.	Power	Div.	From	To
BI-7074	7-2-58	930kg	500v 11	w-LS,DA-	7-2	2-1-61
					h auth.	
					make cha	
	antenna.	(Cond'1				
BAL-3844	4-19-60	Volunta	y assig	ment of	license t	0
EFF:	4-25-60	Sarasot	a Proadc	isting o	npany	
	1-25-61	Commissi	ion defer	red actio	n on ren	ewal.
				considera		
BR-2301	3-22-61	930kc	500w,1k	wals, DA	2)3-22	2-1-64
BS-2301	4-10-62	Mod. of	license	to chang	e daytime	
(1)		The second Party and Party		ocation i	n the dir	ection
		of 1720				
BR-2301	1-17-61	930kc	500w,1k	w, LS-U	2-1 2-1	-67
			DA-2			-
BP-15474	5-13-64	930kc	and the contract of the contra	LS U	7-13 1-13	-65
			DA-2			
	00 000		es in the	e daytime	DA patter	rn
BP_165/2	(Cond'1 2 2-11-65		500v 11cm	18 11	11 10 11	10
21-10/42	CP to re	place ex	pired CP(BP_15 1.7) which a	-65
	changes	in the d	aytime DA	pattern	(Cond'1)	ucn.
BL-00,885					5-19 2-1-	67
) which au	
	-	make ch	anges in	the daytin	ne DA patt	ern.
BR-2301	1-13-67	Renew	al of lic	ense	2-1 2-1-7	0
TELEGRAM	3-12-68	PSA	1000w			
					-	
BR-2301	5 1-29-70	Renewal			2-1-73	
	5-22-72					
	4) 1-31-73				2-1-76	- 1
BR-2309 BZ-9428	5-31-77		issued wit		2-1-7	79
	2EC 4-12-7		the State of Local Division in which the	EFF:		
					<u>-</u> <u>-</u> <u>-</u> <u>-</u> <u>-</u> <u>-</u> <u>-</u> <u>-</u> <u>8</u>	2
CO T I	8 VI 1-31-31-31-31-31-31-31-31-31-31-31-31-31	Stat.	e sample s	ystem.		
Construction of the last	CONTRACTOR DESIGNATION					Name and Address of the Owner, where the Owner, which is the Ow

Call WKXY Letters New

Name CAREY and GONZALO FERNANDEZ, d/b as SARASOTA BROADCASTING COMPANY

(PO c/o A G. Fernandez, 7000 Woodland Ave. Takoma Park. Md.) Action File No. Dated Application for Nature Date GRANTED B-4-48 BP-6499 12-13-47 Construction Permit for a new standard broadsubj. filling MP for Rec'd 12-16-47 cast station to be operated on: approval T site and Filed 12-16-47 Frequency: 1540kc antenna. Power: 1kw Ltr. 8-12-48 Hours of operation: Daytime only Trans. location: To be determined-Sarasota, Florida Issued with MP 4252 Studio location: To be determined-Sarasota, Florida George T. Conrad, Jr., Engr.

Transmitter-Gates BC-1E

Call Letters W K X Y

Name
ANTONIO G. FERNANDEZ, CHARLES J. FERNANDEZ, WILLIAM P. CAREY and GONZALO FERNANDEZ,
d/b as SARASOTA BROADCASTING COMPANY

				Action	
File No.	Dated	Application for	Nature	Date	
EMP-4252 Rec'd Filed	10-15-48 10-15-48 10-15-48	Mod. of C.P. (BP-6499, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at 16th. Street and Jefferson Avenue, Sarasota, Florida. (George T. Conrad, Jr., Engr.)	GRANTED re blank	12-22-48 sting clause	
DOP-4567 Rec'd Filed	4-11-49 4-18-49 4-18-49	Mod. of C.P. (BP-6499, as mod., which anthorized a new standard broadcast station) to change type of transmitter (GATES BC-1F).	GRANTED re blanket	4-27-49 ing clause	

Call

Name ANTONIO G. FERNANDEZ, CHARLES J. FERNANDEZ, WILLIAM P. CAREY and GONZALO FERNANDEZ, d/b as SARASOTA BROADCASTING COMPANY

File No. BL-3693 Rec'd Filed	Dated 5-18-49 5-20-49 5-20-49	Application for License to cover C. P. (EP-6499, as mod.) which authorized a new standard broadcast station.	Natur	CRANTED 7-11-49
BP-7861 Rec'd Filed	10-10-50 10-11-50 10-11-50	Construction permit to change frequency from 1540kc to 1400kc, change hours of operation from Daytime to Unlimited, decrease power from 1kw to 250w day and night and change type of transmitter (Gates 2500-1). John A. Mason, Atty. John H. Mullaney, Engr.	Dismiss prejudi	eket 9823 sed without ce 10-30-50 ER ISSUED
BR-2301 Rec'd	2-23-51 2-26-51	Renewal of license	GRANTED	4-12-51

FORM A-170 #4 APPLICATION RECORD - BROADCASTING

Call Letters

WKXY

Name ANTONIO G. FERNANDEZ, CHARLES J. FERNANDEZ, WILLIAM P. Letters ...
CAREY, AND GONZALO FERNANDEZ, d/b as SARASOTA ERCADCASTING COMPANY

File No.	Dated	Application for	Action Nature Date
BAL-1207 Rec'd Resub. Rec'd Filed	6-2-51 6-6-51 6-18-51 6-20-51 6-20-51	Voluntary assignment of license from Antonio G. Fernandez, Charles J. Fernandez, William P. Carey, and Gonzalo Fernandez, d/b as Sarasota Broadcasting Company to Antonio G. Fernandez, Charles J. Fernandez, and Gonzalo Fernandez, d/b as Sarasota Broadcasting Company.	RETURNED 6-13-51 Sec. I name of assignor is incorport. GRANTED 7-11-51 EFF: 7-20-51
HP-8419 Rec'd Filed	2-19-52 3-7-52 3-7-52	from daytime to unlimited, using power of 500wr lkw-LS; and install DA for night use only. (DA-N) Maurice R. Barnes, Atty.	Pet. fer waiver of Sec. 3.28(e) DENIED and pur- suant to Sec. 1.361 'appl. DISMISSED 10-29-54 RDER ISSUED
AMENDED Rec'd Filed PETITION	7-3-54 7-8-54 8- 8-54 N TO REINSTA	AMENDED to change frequency to 930kc and to change from DA night only to DA both day and night. (DA-2) TE RECID 12-2-54. FILED BY BARNES//DENIED 1-19-55	MEMO& ORDER ISSUED

Call

Letters W.E.X.Y

Name ANTONIO G. FERNANDEZ, CHAPLES J. FERNANDEZ, AND GÓNZALO
FERNANDEZ, d/b as SARASOTA BROADCASTING COMPANY

			Ao	tion .
File No.	Dated	Application for	Nature	Date
BR-2301 Rec'd Filed	1-28-54 2-1-54 2-1-54	Renewal of License Filed by Maurice R. Barnes, Atty.	Granted	4-28-54
BR-2301 Rec'd Filed	11-1-54 11-3-54 11-3-54	Renewal of License	GRANTED	1-12-55
BP-9808 Rec'd Filed	4-15-55 4-18-55 4-18-55	John H. Mullaney, Engr. or for the current of the c	na COND'L, onitor she n trans. r usly avail or correct ne relative rrents in ements of n-dir. pro- nce, in add	9-28-55 re: phase all be installed com & continu- able as means ly indicating phase of the several DA system. A of of perfor- i. to req. system sub.

ANTONIO G. FERNANDEZ, CHARLES J. FERNANDEZ, AND GONZALO
Name FERNANDEZ, d/b as SARASOTA BROADCASTING COMPANY

Call Letters ...W. X. X. Y.

Action Application for Nature Date File No. Dated GRANTED 12-18-57 BMP-7046 11-23-55 Modification of construction permit (BP-9808 After Hearing. 11-23-55 Rec'd which auth, change frequency, and install Decision & Order Filed 11-23-55 directional antenna (DA-D) to change hours issued. DOCKET 11667 of operation from daytime to unlimited time. Conditions: Phase Moniusing power of 500w, night; 1kw, day; change Issued as CF tor; Field measuring from DA-D to DA-2 and make changes in the equipm't: Complete nonantenna system (erect a third tower). directional proof of performance. John H. Mullaney, Engr. ISSUED AS C.P. BMP-7213 5-7-56 GRANTED Modification of construction permit (BP-9808 5-15-56 Rec'd 5-8-56 which auth, change frequency, and install directional antenna(DA-D)) for extension of Filed 5-8-56 completion date from 5-28-56 to 11-28-56. P.C.C. - WASHINGTON D. C.

FORM BC-121

APPLICATION RECORD - BROADCASTING

Call

FORMERLY FORM A-170

ANTONIO G. PERNANDEZ, CHARLES J. PERNANDEZ, AND GONZALO Letters WIII Name PERNANDEZ d/b as SARASOTA BROADCASTING COMPANY

Action Application for Nature Date File No. Dated 11-1-56 GRANTED Modification of construction permit (BP-9808 10-23-56 BNP-7416 Extended to 3-28-57 as mod., which auth. change frequency, and 10-25-56 Reo'd install DA-D) for extension of completion date 10-25-56 Piled from 11-28-56 to 5-28-57. Hogan & Hartson, Attys. (Corwin R. Lockwood) License to cover Construction Permit BL-6563 3-1-57 (BP-9808 as mod..) which authorized change Rec'd 3-7-57 GRANTED 5-14-57 frequency and install DA-D. Filed 3-7-57 John Mullaney, Engr. WASHINGTON, D. C.

FORM BC-121 #8

APPLICATION RECORD - BROADCASTING

Call

Name X FERNANDEZ d/b as SARASCTA BROADCASTING COMPANY.

File No. BR-2301 Rec'd Filed	Dated 11-4-57 11-6-57 11-6-67	Application for Renewal of License	Nature GRANTE	
BL-7074 Rec'd Filed	3-17-58 3-18-58 3-18-58	License to cover construction permit BMP-704 which authorized change hours of operation from daytime to unlimited using power of 500 nighttime and lkw daytime, change from DA-D to DA-2 and make changes in the antenna syste (erect a third tower).	GRANTE	7-2-58 Cond'1
BAL-3844 Rec'd Filed	3-21-60 3-22-60 3-22-60	Voluntary assignment of license to Sarasota Broadcasting Company.	GRANTED EFF:	4-19-60 4-25-60
BR-2301 Rec d&Filed	10-31-60 11-3-60	Renewal of license.	GRANTED	3-22-61
	1 12	F.C.C WASHINGTON, D. C.	1	

Remaining cards missing

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

