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CATALOG NO. 4550L 1/3

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-29-67Call letters W.K.Y.K.Station location Burnsville, N. C.

MARK MEDIA, INC. (BML 2-5-73)

x BURNSVILLE BROADCASTING, INC. (AP 1-26-67 EFF: 2-24-67)

Name of licensee x JAMES B. CHILDRESS

(BP-20,214)

Hwy. 19E at Burnsville City limits & Intersection of NC 197, Burnsville, N.C.
x E. Main St. Ext., Burnsville, North Carolina (BP 19,794)

x Hwy. 19E, 0.65 mi. E. of Hwy. 197, Burnsville, N. C. (BP 5-24-68)

X East Main Street, Extended, Burnsville, N. C. (BMP 3-28-67)

Transmitter location x Off Hwy. 19E, approx. 2 mi. E. of the center of Burnsville, N.C.

Hwy. 19E at Burnsville City limits & Intersection of NC 197, Burnsville, N.C.

x E. Main St. Ext., Burnsville, North Carolina (BP 19,794)

x Same as transmitter. (BP-5-24-68)

Main studio location X To be determined, Burnsville, N. C. (BP 4-26-66)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-15374	4-26-66	1540kc	1kw	Day	6-26 12-26-66
	CP for a new standard broadcast station.				
BP-15374 (1)	7-25-66	Mod. of CP(BP-15374) to assign call letters.			
BMP-11,952 (2)	12-29-66	Mod. of CP(BP-15,374) for ext. of completion date to			6-1-67
BAP-735 EFF:	1-26-67 2-24-67	Voluntary assignment of CP(BP-15374, which auth. a new Standard Broadcast Station) to BURNSVILLE BROADCASTING, INC			
BMP-12009	3-28-67	1540kc	1kw	Day	6-26 6-1-67
	Mod. of CP(BP-15,374, as mod.) to chg. trans. loc. and specify studio loc. same as trans. and delete remote, specify trans. as Gates BC-1G.				
BL-11,658	6-29-67	1540kc	1kw	Day	6-29 12-1-69
	Lic to cover CP(BP-15,734 as mod) which auth a new standard broadcast station				
Wire	5-28-68	Auth. remain silent thru			8-23-68
BP-18169	5-24-68	1540kc	1kw	Day	1-24-69
	CP to chg. ant.-trans. & studio loc.				
BL-12,098(L)	10--2-68	Lic. (BP-18,169) for chgs.			12-1-69
BR-4615 (S)	11-26-69	Renewal of License			12-1-72
BTC-6271	12-9-70	VOL. TO EFF: 1-1-71			
BML-2442(1)	2-5-73	ML to chg. corporate name.			
BR-4615(L)	12-6-72	RENEWAL			12-1-75
BZ-8460(1)	2-11-74	Direct Meas.			
BP-19,794	11-29-74	1540khz.	1kw	Day	11-29-75
	CP to chg. ant. trans. & studio loc., chg. type transmitter.				
PSA	12-11-74	1 watt			
BL-13,909(L)	4-28-75	Lic. to cover BP-19,794 for changes			12-1-75

Form BC 126 #2
June 1954

#4615

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-29-67

Call letters W K Y K

Station location Burnsville, N. C.

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-4615(L)	11-12-75		RENEWAL		12-1-78
BP-20,214(L) nighttime chg. Trans. & SL	6-24-77	CP DA-940khz	to chg. N chg. 250w	freq. hours of oper. 250wDA-N	add 1kw Day 6-24-78
BMP-14,596 (1)	6-23-78	MP(BP-20,214)	for ext. of time to:		12-24-78
BR-780721UM BL-790213AG(L)	10-19-79		Renewal of License and Lic. to cover BP-20214 for changes		12-1-81
BS-4615(I)	1-11-80	ML	correct oper. spec., page. 2.		
BZ-801223AG(2)	1-16-81		Direct Measurement		12-1-81

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new W K Y K

Name JAMES B CHILDRESS
BURNSVILLE, NORTH CAROLINA (P.O. Box 1114, Sylva, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,374 Rec'd Filed	2-13-62 2-14-62 2-14-62	CP for a new standard broadcast station to be operated on: Frequency - 1540kc Power - 1kw Hours of operation - Daytime Type transmitter - Gates BC-1T Trans. location - ^{Off Hwy 19E} Approx 2 miles east of the center of Burnsville, North Carolina Studio location - To be determined Burnsville, North Carolina Remote Control - Same as studio Eng. Frank D. R. McClure, Johnston, S. C.	GRANTED After Hearing Docket No. 15883 Order Issued.	4-26-66
BAP-735 R & F	11-7-66 11-25-66	Voluntary assignment of Construction Permit to BURNSVILLE BROADCASTING, INC.	GRANTED EFF:	1-26-67 2-24-67

Aug. 1955 #2

APPLICATION RECORD - BROADCASTING

Call
Letters W K Y K

BURNSVILLE BROADCASTING, INC.

Name X JAMES B. CHILDRESS
BURNSVILLE, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,952 R & F	12-12-66 12-14-66	Mod. of CP(BP-15,374 as mod) which auth a new standard b/c station) for ext. of completion of date from 12-26-66 to 6-1-67	GRANTED to GRANTED	12-29-66 6-1-67 3-28-67
BMP-12,009 R & F	2-25-67 3-1-67	Mod. of CP(BP-15,374 as mod which auth a new standard broadcast station) to chg. trans. loc. to E. Main Street Ext., Burnsville, N.C. specify studio loc same as trans. loc. and delete RC; specify trans as GATES BC-1G	GRANTED	3-28-67
BL-11,658 R & F <i>PTB-27</i>	5/11/67 5/15/67	Lic. to cover CP (BP-15,374 as mod.) which auth. a new standard broadcast station.	GRANTED	6-29-67
BP-18,169 R. & F. #424506 \$75 Refund \$45 MAY 21 1968	4-25-68 4-29-68 4-29-68 5-17-68	CP to change antenna-trans. and studio loc, to Approx. 100' N of Hwy 19E, 0.65 mi. E of Hwy 197, Burnsville, North Carolina. atty-Smith, Pepper, Shack & L'Heureux (Michael L. Glaser)	GRANTED	5-24-68

Aug. 1955

APPLICATION RECORD - BROADCASTING

1540kc

Call
Letters W K Y KName BURNSVILLE BROADCASTING, INC.Burnsville, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,098 Rec'd #449235 \$30 Amended Filed (Over for Amendments PT SEP 26 1968	7/14/68 7/17/68 8/5/68 8/19/68 8/19/68 8/29/68	License (BP-18,169) for changes. Re engr. data.	GRANTED	10-2-68
BR-4615 R & F #538592 \$75. P.N. filed PRESS SEP 12 1969	8-23-69 8-28-69 8-28-69 8-28-69 12 1969	Renewal of license	Granted	11-26-69
BTC -6271 R #44 Fee pd: \$30 FORM 315 R & F FEE \$45	4-13-70 4-20-70 #594370 5-2-70 JUN 4 1970 5-18-70 1#602512	Voluntary acquisition of positive control of lic corp by J. Ardell Sink thru purchase of stock from James B. Childress Pub. notice filed 5-26-70	RETURNED - 4-30-70 - 315 - necessary GRANTED EFF:	12-9-70 1-1-71

SUPPL! INFO: R & F 8/16/68 Public Notice

AMENDED: R & F 9/9/68 re engr. data - Ant-hgt.

APPLICATION RECORD - BROADCASTING

1540kc

MARK MEDIA, INC.

Call Letters WKYK

X
Name BURNSVILLE BROADCASTING, INC.
Burnsville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
HR-4615 R & F PN PRESS SEP 20 1972	8-15-72 8-28-72 8-28-72	Renewal of License	GRANTED	12-6-72
BML-2442 R & F \$50-146296 AC-060 PRESS: JAN 29 1973	1-1-73 1-4-73 1-19-73	Modification of license to change the corporate name to MARK MEDIA, INC.	GRANTED	2-5-73
BZ-8460 R&F DM PRESS	12-11-73 12-14-73 1-3-74 1-23-74	Direct Meas.	Granted	2-11-74
BP-19,794 R & F \$50-343886 AC-056 SEP 24 1974	9-8-74 9-11-74 9-11-74	Construction permit to change antenna-transmitter and main studio location to E. Main St. Ext., Burnsville, North Carolina, and change type transmitter CCA AM-1000D. 35° 55' 08" 82° 16' 45" Atty: Arthur V. Weinberg	GRANTED	11-29-74

#5

1540khz

Form BC-121
September 1969
12-67

APPLICATION RECORD - BROADCASTING

Call
Letters W K Y KName MARK MEDIA, INC.
Burnsville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,909 R & F \$50#389461 Amend PRESS PTA	1-24-75 1-27-75 2-6-75 2-24-75 1975 2-27-75	Lic. to cover BP-19,794 for changes Corrected Section II-A, page 1.	GRANTED	4-28-75
BR-4615 R & F PN Recd. PRESS	7-15-75 7-18-75 " JUL 28 1975	RENEWAL OF LICENSE J.L.Oyster, Atty.	GRANTED	11-12-75
BP- 20,214 Rec'd Filed \$400-524311 AC-001 PN REC'd	1-23-76 1-27-76 1-27-76 2-13-76	Construction permit to change frequency to 940khz., add nighttime operation with 250w DA, & change hours of oper. to Unlimited. Trans. & studio loc. Hwy. 19E at Burnsville City limits and intersection of NC 197, Burnsville, N.C. 35° 55' 08" 82° 16' 45" Atty: Arthur V. Weinberg Eng. Lawrence Bahr	Major Environmental Act. under Sec. 1.1305 of the rules". GRANTED	6-24-77

MAR 7 1977

WASHINGTON, D. C.

BP-20,214

Amended 11-10-76 re: supersedes Exh EE-1, Scales & graphs Fig 15B thru 15 M

Amended 1-28-77 re: technical data Exh EE-1

Amended 4-1-77 re: Affidavit EE-1

Amended 3-25-77 re: Environmental Data, /Affidavit, FAA

Amended 3-25-77 re: Supplementary Revisions EE-1, Affidavit,

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
LettersW.K.Y.K.....Name MARK MEDIA, INC.
Burnsville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,596 R & F PRESS:	5-10-78 5-10-78 MAY 23 1978	MP (BP-20.214) for extension of time to: <u>7-1-78</u> (FOR CHANGES) Atty: Arthur V. Weinberg (Smith & Pepper)	GRANTED TO	6-23-78 12-24-78
BR780721UM R & F PRESS	7-10-78 7-21-78 AUG 7 1978	RENEWAL OF LICENSE Atty: James L. Oyster	GRANTED issued with	9-13-79 BL-790213AC
BL-790213AC R & F PTA PRESS	2-13-79 2-22-79 JUL 25 1979	Lic. to cover BP-20214 as mod. for changes Atty: Arthur V. Weinberg(Smith & Pepper)	GRANTED issued with	10-19-79 RENEWAL
BZ-801223AC R & F PRESS	12-23-80 JAN 12 1981	DIRECT MEASUREMENT Atty. Arthur V. Weinberg(Smith & Pepper)	GRANTED	12-1-81

APPLICATION RECORD-BROADCASTING

940KHz

Call Letters: W K Y K

Name: MARK MEDIA, INC.

Station Location: BURNSVILLE, N. C.

File No.	Date	Description	Action and Date
810730AF (C)		CP increase Day power to 5kw	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

