

WKXI

 SPERRY RAND

---

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/B



WKXI 12-18-78  
xWRBC (12-23-52)

Date First Licensed 1-3-30

Call x WJDX  
Letters x New

REBEL BROADCASTING COMPANY OF MISSISSIPPI (AL 3-30-54, EFF 4-1-54)  
x T.E. WRIGHT, W.B. McCARTHY, J.W. CARLIER, W.B. McCARTHY, JR., JANE BROWN McCARTHY FURR, BETTY McCARTHY EDWARDS, MRS. E.A. McCARTHY, MILDRED W. MALEY, JARJORIE ANN WRIGHT, MARY WRIGHT GOWAN, and RUTH WRIGHT STEELE d/b as REBEL BROADCASTING CO. (AL 12-4-52, EFF 12-23-52)

Name of Licensee: x REBEL BROADCASTING COMPANY OF MISSISSIPPI (AL 7-10-52, EFF - not consumated)  
x Lamar Life Insurance Company (C-P Auth. 5-10-29)

5850 North State Street, Jackson, Mississippi (BS 1-27-72) *Redescribed*  
x U.S. Highway #51, 3 1/2 miles North of Jackson, Mississippi  
x U. S. Highway # 51, ~~xxxxxx~~ <sup>6 miles North</sup> beyond Jackson, Miss. (Lic. 1-3-30)  
3 1/2 miles beyond the city limits, Jackson, Miss. (C-P-Auth. 5-10-29)

Transmitter Location:

5850 North State Street, Jackson, Mississippi (BS 1-27-72) (Redescribed)  
x US Hwy #51, 3 1/2 mi. N. of Jackson, Miss. (BS 4-17-67)  
x 125 South Lamar Street, Jackson, Mississippi (BAL - 12-4-52)  
East Capitol Street (Renewal 7-25-39)

ZIP 39201

Main Studio Location: x Hotel Heidelberg, Jackson, Mississippi (Renewal 1-27-39)  
x 315 E. Capitol St. (Renewal 1-31-30)  
x Lamar Life Bldg., Jackson Miss. (C-P-auth. 5-10-29)

Location:



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
3-R-B-676	5-10-29	1270	500W 1KW	LS Unlmtd.	5-28-29	7-30-29
" Mod. CP	9-30-29	To extend completion date			5-28	11-15-
" Mod. CP	11-14-29	To extend completion date			to 12-1-29	
3-L-B-223	1-3-30	1270	500W 1KW	LS Unlmtd.	1-8	1-31-50
3-R-B-766	1-31-30	1270	500W 1KW	LS Unlmtd.	1-31	4-30-30
3-R-B-766	4-30-30	1270	500W 1KW	LS Unlmtd.	4-30	7-31-30
3-R-B-766	7-31-30	1270	500W 1KW	LS Unlmtd.	7-31	10-31-30
3-R-B-766	10-31-30	1270	500W 1KW	LS Unlmtd.	10-31	1-31-31
3-ML-B-602	11-14-50	1270	1 KW	Unlmtd.	11-14	1-31-31
G.O. 103	1-20-31	Extended license			1-31	to 4-30-31
3-R-B-766	4-24-31	1270	1 KW	Unlmtd (In	4-30	7-1-31
3-R-B-766	6-24-31	1270	1 KW	Unlmtd.	7-1	10-1-31
3-R-B-766	6-30-31	1270	1 KW	Unlmtd.	6-30	10-1-31
3-R-B-766	9-11-31	1270	1 KW	Unlmtd.	10-1	4-1-32
3-R-B-766	1-18-32	1270	1KW	Unltd.	1-18	10-1-32
3-R-B-766	4-5-32	Supersedes Renewal dated 3-18-32				
3-S-B-766	5-10-32	Mod. Renewal (Direct Measu)			5-10	10-1-32
3-R-B-230	5-17-32	Automatic frequency control				
3-R-B-766	8-16-32	Suspend oper. 24 hours (ch. equip)				
3-R-B-766	9-13-32	1270	1 KW	Unltd.	10-1	4-1-33
3-R-B-766	3-10-33	1270	1kw	U	4-1	10-1-33
3-R-B-766	9-19-33	1270	1kw	U	10-1	4-1-34
P-B-3098	2-20-34	Increase day power to 2 $\frac{1}{2}$ kw and change equipment			3-20	6-20-34
3-R-B-766	5-6-34	1270	1 kw	U	4-1	10-1-34
S-B-766	4-9-34	Oper. with reduced pr. 250w			5-1	5-10-34
S-B-766	5-11-34	Oper. with reduced pr. 250w			5-11	5-15-34
3-B-1080	6-15-34	1270	1kw, 2 $\frac{1}{2}$ kw	LS U	6-15	10-1-34
Covers P-B-3098 issued 2-20-34						
FEDERAL COMMUNICATIONS COMMISSION						
3-R-766	9-25-34	1270	1kw, 2 $\frac{1}{2}$ kw	LS U	10-1	4-1-35
3-R-766	2-12-35	1270	1kw, 2 $\frac{1}{2}$ kw	LS U	4-1	10-1-35
3-R-766	9-17-35	1270	1kw, 2 $\frac{1}{2}$ kw	LS U	10-1	4-1-36
3-R-766	3-17-36	1270	1kw, 2 $\frac{1}{2}$ kw	LS U	4-1	10-1-36
3-2-58	6-20-36	1270	1kw, 2 $\frac{1}{2}$ kw	LS U	6-20	10-1-36
Mod. License for direct measurement						



-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Licensed.....

CARD NO: 2

Call

Letters WJDX

TAB BROADCASTING COMPANY, INC. (APL10-3-80, EFF: 10-21-80)

Name of

Licensee: YOLAMAR LIFE INSURANCE COMPANY

Transmitter

Location: See Card No. 1

Main Studio

Location: See Card No. 1

FRC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B3-R-766	9-22-36	1270	1kw, 2½kw-LS	U	10-1	4-1-37
B3-R-766	3-26-37	1270	1kw, 2½kw-LS	U	4-1	10-1-37
B3-P-1584	4-9-37	Incr. power to 1kw, 5kw-LS and chg. equip & antenna			6-9	12-9-37
B3-MP-562	9-14-37	Mod. C.P. 1584 to change equip. & ext. C. & C. Dates			10-14	3-13-38
B3-S-766	C.A. 9/18/37	Use RCA type 250-D trans. indirect power measurement & opr. reduced power to 250 w day & night 9/18 to 10/17-so present equip. may be made inoperative & that new trans. 5000 w as auth. by CP may be installed in same location, prov. sta. held resp. for any violation of Comm. rules or other terms of license.				
B3-R-766	9-14-37	1270	1kw, 2½kw-LS	U	10-1	4-1-38
B3-L-711	11-9-37	1270	1kw, 5kw-LS	U	11-9	4-1-38
	Lic. to cover C.P.		to incr. power; changes in equip.			
B3-R-766	3-16-38	1270	1kw, 5kw-LS	U	4-1	10-1-38
B3-R-766	9-13-38	1270	1kw, 5kw-LS	U	10-1	4-1-39
B3-R-766	3-27-39	1270	1kw, 5kw-LS	U	4-1	10-1-39
B3-R-766	9-19-39	1270	1kw, 5kw-LS	U	10-1	6-1-40
B3-Z-177	10-10-39	1270	1kw, 5kw-LS	U	10-10	6-1-40
	Mod. License for direct measurement					
B3-S-766	4-13-40	1270	1kw 5kw-LS	U	4-13	6-1-40
	Mod. Lic. to add sunrise					
B3-R-766	5-21-40	1270	1kw 5kw-LS	U	6-1	8-1-40
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
NABBA REALLOCATION						
B3-R-766	3-24-41	1300	1kw, 5kw-LS	U	3-29	6-1-42
B3-Z-833	7-3-41	1300	1kw, 5kw-LS	U	7-3	6-1-42
	Determine operating power by direct measurement					
B3-Z-833	7-3-41	1300	1kw 5kw-LS	U	7-3	6-1-42
	Determine operating power by direct method.					
	Supersedes above license as corrects currents					



## BROADCASTING STATION LICENSE RECORD

Card 3

Date first licensed \_\_\_\_\_

Call letters \_\_\_\_\_

WRBC

X W J D X

Name of licensee ~~xxx~~ LAMAR LIFE INSURANCE COMPANY

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From—	To—
B3-R-766	5-12-42	1300	1kw, 5kw-LS	U	6-1	10-1-42
B3-R-766	9-15-42	1300	1kw, 5kw-LS	U	10-1	10-1-44
B3-S-766	11-6-42	1300	1kw, 5kw-LS	U	12-1	10-1-44
			Mod. Lic. accordance Order 107			
B3-S-766	9-26-44	Extension of license			10-1	12-1-44
B3-S-766	11-28-44	Extension of license			12-1	2-1-45
B3-S-766	1-25-45	Extension of license			2-1	4-1-45
B3-S-766	3-29-45	Extension of license			4-1	5-1-45
B3-R-766	4-9-45	1300	1kw, 5kw-LS	U	4-9-	11-1-45
B3-S-766	9-25-45	1300	1kw, 5kw-LS	U	10-1	11-1-45
			Mod. Lic. Order 107-A			
B3-S-766	10-24-45	Extension of license			11-1	1-1-46
B3-S-766	12-19-45	Extension of license			1-1	3-1-46
B3-S-766	2-20-46	Extension of license			3-1	5-1-46
B3-S-766	4-26-46	Extension of license			5-1	7-1-46
B3-R-766	5-10-46	1300	1kw, 5kw-LS	U	5-10	11-1-48
B3-R-766	5-10-46	1300	1kw, 5kw-LS	U	5-10	11-1-48
			Superseding license correcting antenna current			
BR-766	10-27-48	1300	1kw, 5kw-LS	U	11-1	11-1-51
BZ-3060	7-11-49	1300	1kw, 5kw-LS	U	7-11	11-1-51
			Determine opr. power by direct method.			
BR-766	10-10-51	1300	1kw, 5kw-LS	U	11-1	6-1-52
BR-766	5-21-52	1300	1kw, 5kw-LS	U	6-1	6-1-55
BAL-1381 EFF	7-10-52	Vol. assignment of license to REBEL BROADCASTING CO. OF MISSISSIPPI (CONDITIONAL)				
BAL-1457 EFF	12-4-52 12-23-52	Vol. assignment of license to T.E. WRIGHT, W.B. McCARTHY et al d/b as REBEL BROADCASTING CO. (Conditional)				
BAL-1749 EFF	3-30-54 4-1-54	Assignment of license to REBEL BROADCASTING COMPANY OF MISSISSIPPI				
BBC-386 (1)	5-17-54	Mod. of license to operate transmitter by remote control from 115 South Lamar, Street, Jackson, Mississippi				
BR-766	5-11-55	1300kc	1kw, 5kw-LS	U	6-1	6-1-58



# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **W P B C** .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
<u>WIRE</u>	<u>2-4-58</u>	<u>REMAIN SILENT (FIRE) to 3-4-58</u>			
BR-766	5-21-58	Renewal of license			6-1 6-1-61
BP-13590	12-8-59	1300kc	1-kw, 5-kw	U	2-8-60/ 8-8-60
<u>Construction permit to install a new transmitter.</u>					
BL-8045 (1)	11-18-60	Lic. to cover cp (BP-13,590) which <del>also</del> auth. instl. of a new type trans.			
<del>6-1-61 Down deferred action on renewal quality further consideration.</del>					
BR-766	5-11-62	1300kc	1kw, 5kw-LS	U	6-1 6-1-64
BR-766	5-11-62	This authorization supersedes authori- zation as of the same date.			
BP-16565	6-16-65	1300kc	1kw	Main-N Aux.-D	8-16 2-16-66
CP to install new transmitter (COLLINS 20-V-3) to be used as Main Transmitter nighttime (two Main Transmitters) and as Auxiliary Transmitter day- time, to be operated on 1300kc, 1kw, Non- Directional day and night, with remote control opr. of trans. from studio loc. 125½ S. Lamar, Jackson, Mississippi.					
BR-766	5-19-65	Renewal of License			5-19 6-1-67
BL-11,104	11-19-65	1300kc	1kw, 1kw-LS	U	11-19 6-1-67
Lic to install new trans to be used as trans nighttime (2main trans) to cover CP(BP-16,565)					
BL-11,104	11-19-65	1300kc	1kw	Aux	11-19 6-1-67
Lic to cover CP(BP-16,565) which auth in- stall new trans for aux to be operated on 1300kc, 1kw Non-D with RC from studio loc.					
BS-766 (1) Main & Aux	12-29-65	Mod of lic to change geographic coord. Memo			
BS-766	4-17-67	Mod. of Lic. to chg. studio loc. to ant. trans. loc.; & delete RC from old studio <u>Main (2) and Auxiliary (2)</u>			
BR-766	6-16-67	1300kc	1kw-5kw-LS 1kw	U Aux.	6-16 6-1-70



Form BC 126 #5  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W.R.B.C.

Station location .....

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BZ-6619 (1)	9-29-67 (Main)	Auth. to determine operating power by direct meas. of antenna power.			
BZ-6620 (1)	9-29-67 (Aux.)	Auth. to determine operating power by direct meas. of antenna power.			
BR-766(L)	10-20-70	Renewal of Main & Auxiliary			6-1-73
BS-766(1) EBSA	4-27-72 5-22-72	M. to redescr. main studio & trans. loc.			
BR-766(L)	7-20-73	RENEWAL OF MAIN & AUX.			6-1-76
Ltr. received 10-2-73 stating that a Gates, BC-5H trans. is installed.					
BZ-8919(1)	9-15-75	Direct Measurement (Main trans.)			
BR-766(L)	7-21-77	RENEWAL (MAIN & AUX.)			6-1-79
BTC-8756 EBSA	9-15-78 12-18-78	VOL. TC ch. call			EFF: 10-2-78
BR790201WH	5-18-79	RENEWAL (MAIN & AUX. TRANS.)			6-1-82
BAPL800923HK	10-3-80	VOL APL			EFF: 10-21-80
BP800527AR	7-9-80	1300khz. 1kw 5kw U CP to make chgs. in ant. sys., chg. TL inc. height of tower & decre ant. input power.			7-9-81



## APPLICATION RECORD - BROADCASTING

# 1

Call  
Letters x NEW- WJDXName Lamar Life Insurance Company

File No.	Dated <del>XXXXXX</del>	Application for	Action	
			Nature	Date
3-P-B-676	4-24-29	Transmitter: 6 miles from the principal business district of Jackson, Miss. Studio: Lamar Life Building, Capitol St. Jackson, Miss. 1 KW ? Kc. Full time.	3 $\frac{1}{2}$ miles from city limits, Jackson, Granted 1270 Kc. 500W 1 KW LS Unlimited time.	Min. 5-10-29
3-L-B-223	12-2-29	License to cover construction permit 3-P-B-676	Granted U.S. Highway # 51 3 $\frac{1}{2}$ miles beyond Jackson Miss.	1-3-30
3-R-B-766	1-27-30	Renewal of license	Granted	1-31-30
3-R-B-766	4-18-30	Renewal of license	Granted	4-30-30
3-M-B-586	5-14-30	Requests change in frequency from 1270 Kc to 970 Kc., and incr. pr. from 500W 1 KW LS to 1KW.	Designated for hearing Dismissed at request of applicant min.	6-9-30 10/30/30



Call

Letters WJDXName Lamar Life Insurance Company

File No.	Date <sup>d</sup> <del>Received</del>	Application for	Action	
			Nature	Date
3-R-B-766	6-3-30	Renewal of license	Granted	7-31-30
3-R-B-766	9-10-30	Renewal of license	Granted	10-31-30
3-M-L-B-682	10-6-30	increase of power from 500 w. night, 1 KW LS to 1 KW day and night.	Granted	11-14-30
3-R-B-766	12-27-30	Renewal of license	Extended by G.O. 103 Granted 4-24-31 (Invstg.)	1-20-31 4-30 to 7-1-31
3-ML-B-830	5-5-31	Change frequency from 1270 Kc. to 600 Kc. and power from 1 KW to 1KW day 500 W night.	Designated for Hearing Dismissed at request of applicant	5-26-31 9-4-31 min.
3-R-B-766	5-19-31	Renewal of license	Granted	6-24-31
3-Z-B-18	6-10-31	Direct measurement of antenna input.	Granted	6-30-31
3-R-B-766	7-27-31	Renewal of license	Granted	9-11-31
3-R-B-766 Resubmitted	1-27-32	Renewal of license	Returned to app. Granted	3-18-32



#3

Call  
Letters WJDXName LAMAR LIFE INSURANCE COMPANY

File No.	Dated <del>Resubmitted</del>	Application for	Action	
			Nature	Date
3-F-B-230	4-29-32	Install automatic frequency control	Granted	5-17-32
3-R-B-766	7-18-32	Renewal of license	Granted	9-13-32
3-R-B-766	1-23-33	Renewal of license	Granted	3-10-33
3-R-B-766	7-25-33	Renewal of License <del>(Not properly signed)</del>	Returned	<del>8-4-33</del>
Resubmitted	"		Granted	9-19-33
3-P-B-3098A	1-20-34	Construction Permit to increase power(day) to 2½ KW. and change equipment.	Granted	2-20-34
Amended	2-6-34	Amended re equipment changes.		
3-R-B-766	1-27-34	Renewal of license	Granted	3-6-34
3-ML-B-1346	5-24-34	Mod. of lic. to cover C.P. granted 2-20-34	Ret. 5-28-34	(Improper appli. form)
3-L-B-1080	6-1-34	License to cover 3-P-B-3098a, increase of power and equipment changes.	Granted	6-15-34



## APPLICATION RECORD - BROADCASTING

#4

Call

Letters W J D XName Lamar Life Insurance Company

File No.	Dated	Application for	Action	
			Nature	Date
B-3-R-766	7-12-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license (12)	<del>Returned</del>	<del>8-16-34</del>
Resubmitted	"		Granted	9-25-34
B3-R-766	1-31-35	Renewal of license	Granted	3-12-35
B3-R-766	7-31-35	Renewal of license	Granted	9-17-35
B3-R-766	1-27-36	Renewal of License (#3,36b & -19)	<del>Returned</del>	<del>2-13-36</del>
Resubmitted	2-19-36	• • •	Granted	3-17-36



## APPLICATION RECORD—BROADCASTING

#5

Call letters WJDXName Lamar Life Insurance Company

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-2-58	5-19-36	Authority to determine operating power by direct measurement of antenna.	Returned—	<del>5-25-36</del>
Resubmitted	5-28-36		Signature— Granted	6-20-36
B3-R-766	7-25-36	Renewal of license 6666	Granted	9-22-36
B3-P-1584	12-16-36	C.P. equip. changes, new antenna, and increase in power from 1kw; 2 $\frac{1}{2}$ kw-LS to 1kw; 5kw-LS.	Granted	4-9-37
B3-R-766	1-26-37	Renewal of license	Granted	3-26-37



## APPLICATION RECORD - BROADCASTING

#6

Call  
Letters WJDXName LAMAR LIFE INSURANCE COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-766	7-27-37	Renewal of license (3b, 10c)	<del>Returned</del>	<del>8-19-37</del>
Resubmitted	"		Granted	9-14-37
B3-MP-562	8-24-37	Mod. of CP(B3-P-1584) for changes in equipment. extend c and c dated 30 and 150 days.	Granted	9-14-37
B3-L-711	10-20-37	License to cover CP(B3-P-1584) as modified for changes in equip. increase in power and extend c and c dates.	Granted	11-9-37
B3-R-766	1-27-38	Renewal of license ( <del>3b, 18c, 20b, 26b, 27b</del> )	<del>Returned</del>	<del>2-12-38</del>
Resubmitted	2-17-38		Granted	3-16-38
B3-R-766	7-28-38	Renewal of license (Sec. 3b, 2d, 12a)	<del>Returned</del>	<del>8-9-38</del>
Resubmitted	"	(Sec. 7d)-	<del>Returned</del>	<del>8-17-38</del>
Resubmitted	"		Granted	9-13-38



## APPLICATION RECORD—BROADCASTING

#7

Call letters W J D XName LAMAR LIFE INSURANCE COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-766 Resubmitted	1-27-39 "	Renewal of license (Sec.-7d)	<del>Returned</del> Granted	<del>2-9-39</del> 3-27-39
B3-ML-688	7-3-39	Modification of license to increase power from 1kw;5kw-LS to 5kw day and night.	Retired to closed files	11-22-40 - Superseded by B3-P-3031
B3-R-766	7-25-39	Renewal of license	Granted	9-19-39
B3-Z-177	8-26-39	Authority to determine operating power by direct measurement of antenna power.	Granted	10-10-39



#8

Call

Letters W J D XName LAMAR LIFE INSURANCE COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-766	3-27-40	Renewal of license	Granted	5-21-40
B3-R-766	6/5/40	Renewal of license	Granted	3-24-41 1300kc, 1kw, 5kw-LS, U
B3-P-3031 Rec'd.	11-12-40 11-14-40	Construction permit to change power from 1kw, 5kw-LS to 5kw day and night using directional antenna at night and install directional antenna for night use.	<del>Returned</del> <del>only one copy signed &amp; verified &amp; resolution-</del>	<del>11-16-40</del>
Resubmitted Rec'd. Filed	11-18-40 11-20-40 11-20-40	Form 335 filed 6-4-41	Dismissed without prejudice accordance Memo opinion	Min. 6-23-42
B3-Z-833 Rec'd.	4-5-41 4-7-41	Authority to determine operating power by direct measurement.	Granted	7-3-41



#9

Call

Letters W J D XName LAMAR LIFE INSURANCE COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-766 Resub.	2-26-42	Renewal of license ( <del>3rd copy, to be filed on</del> 335's filed new forms & 335's)	Ret'd	<del>5-9-42</del>
	3-10-42		Granted	5-12-42
B3-R-766	7-27-42	Renewal of license and Forms 335	Granted	9-15-42
B3-R-766 Rec'd Resub.	7-31-44	Renewal of license (Par. 11b & 17b)	Ret'd	<del>8-15-44</del>
	8-2-44		Granted	4-9-45
	8-25-44			
B3-R-766 Rec'd	8-20-45	Renewal of license Operating logs filed 10-22-45	Granted	5-10-46
	8-27-45			
BR-766 Rec'd	8-27-48	Renewal of License	Granted	10-27-48
	8-30-48			



## APPLICATION RECORD - BROADCASTING

#10

Call  
Letters W J D XName LAMAR LIFE INSURANCE COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3060 Rec'd Filed	6-17-49 6-22-49 6-22-49.	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-11-49
HP-7909 Rec'd Filed	11-13-50 11-28-50 11-28-50	Construction permit to change frequency from 1300kc to 550kc, install a new transmitter (RCA BTA-5F) and directional antenna for day and night use (DA-2) and change transmitter location from U.S. Highway #51, 3½ miles North of Jackson, Mississippi to <del>1-mile-southeast of Tougaloo, Mississippi.</del>  Paul D. P. Spearman, Atty. C. M. Daniell, Engr. Dallas, Texas	Docket No. 9985 DISMISSED WITHOUT PREJUDICE 4-4-52, Request of Applicant	
AMENDED Rec'd Filed	2-3-51 2-7-51 2-7-51	AMENDED to change power from 1kw, 5kw-LS to 5kw both day and night; change transmitter location from one mile southeast of Tougaloo, Mississippi to 3.5 miles south of Clinton, Mississippi and make changes in directional antenna.		



#11

Call

Letters W J D XName LAMAR LIFE INSURANCE COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-766 Rec'd	7-23-51 7-30-51	Renewal of license Filed by Russell Rowell, atty.	Granted	10-10-51
BR-766 Rec'd & Filed	2-26-52 3-11-52	Renewal of license Filed by Russell Rowell, atty.	GRANTED	5-21-52
BAL-1381 Rec'd Filed	4-24-52 4-29-52 4-29-52	Voluntary assignment of license to Rebel Broadcasting Company of Mississippi.  Contingent on grant of BTC-1301  Russell Rowell, Atty.	GRANTED EFF: not consumated Subject stockholders of assignee divesting interest in WRB C	7-10-52



APPLICATION RECORD - BROADCASTING

Call **WRBC (12-23-52)**  
Letters **W J D X**

Name **LAMAR LIFE INSURANCE COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1457 Rec'd Filed	10-28-52 10-30-52 10-30-52	Voluntary assignment of license to T. E. Wright, W. B. McCarty, J. W. Carlier, W. B. McCarty, Jr., Jane Brown McCarty Furr, Betty McCarty Edwards, Mrs. E. A. McCarty, Mildred W. Maley, Marjorie Ann Wright, Mary Wright Gowan and Ruth Wright Steele d/b as Rebel Broadcasting Company.  (Contingent on grant of BAL-1455 & BAL-1456).  Paul D. P. Spearman, Atty. for Assignor D. F. Prince, Atty. for Assignee.	GRANTED Subject to assignee partners divesting a 11 interest in WRBC EFF	12-4-52 12-23-52
BAL-1749 Rec'd Filed	3-10-54 3-18-54 3-18-54	Voluntary assignment of license to Rebel Broadcasting Company of Mississippi.  D. F. Prince, Atty.	GRANTED EFF	3-30-54 4-1-54



APPLICATION RECORD - BROADCASTING

Call  
Letters W R B C

Name REBEL BROADCASTING COMPANY OF MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRC-386 Rec'd Filed	4-15-54 4-27-54 4-27-54	Modification of license to operate transmitter by remote control from 125 South Lamar, St., Jackson, Mississippi	GRANTED	5-17-54
BR-766 Rec'd Filed	2-23-55 2-28-55 2-28-55	Renewal of License	GRANTED	5-11-55
BR-766 Rec'd. Resubmitted Rec'd. Resubmitted Rec'd&Filed	2-23-58 3-4-58 2-23-58 3-27-58 3-20-58 4-8-58	Renewal of license.	<del>RETURNED 3-7-58 signed by Manager, wrong name only one copy.</del> <del>RETURNED 3-31-58 Sec. II dated after Sec. I</del> GRANTED	5-21-58
BP-13590 R. & F.	11-6-59 11-9-59	Construction permit to install a new transm. (GATES BC-5P-2).	GRANTED	12-8-59



AUG. 1955

## APPLICATION RECORD - BROADCASTING

#14

Call  
Letters W.R.B.C.Name R. BEL BROADCASTING COMPANY OF MISSISSIPPI  
JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BL-8045 Rec'd Filed	7-19-60 7-22-60 7-22-60	License to cover G.P. (BP-13590) which authorized instl. of new type transmitter.	GRANTED	11-18-60
BR-766 Rec'd&Filed	2-25-61 3-2-61	Renewal of License	GRANTED	5-11-62
BR-766 Rec'd Filed	2-28-64 3-2-64 3-2-64	Renewal of license	GRANTED	5-19-65
BP-16,565 Rec'd. Filed	4-29-65 4-30-65 5-13-65	Construction Permit to install new trans. (COLLINS 20V-3) to be used as Main Trans. night-time (2 Main Trans.) and Auxiliary Transmitter daytime, to be operated on 1300kc, 1kw, Non-Directional day and night, with remote control opr. of trans. from studio loc. 125 1/2 S. Lamar, Jackson, Mississippi.	GRANTED	6-18-65



APPLICATION RECORD - BROADCASTING

Call  
 Letters W R B C

Name REBEL BROADCASTING COMPANY OF MISSISSIPPI  
Jackson, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,104 R & F	9/9/65 9/15/65	Lic. to cover CP (BP-16,565) which auth. install new trans. to be used as main trans. nighttime (2 main trans.) and auxiliary trans. daytime to be operated on 1300kc lkw, non-directional, with remote control from studio loc.	GRANTED	11-19-65
BR-766 R & F	3-8-67 3-13-67	Renewal of license (Main & Auxiliary)	GRANTED	6-16-67
BZ-6619 Rec'd RESUB. R & F DM-8/23/67	7/13/67 7/14/67 8/15/67 8/21/67	Auth. to determine operating power by direct meas. of antenna power. (2 Main)  Engr: Claude M. Gray, Birmingham, Ala.	<del>RETURNED</del> <del>incomplete</del> GRANTED	<del>9-29-67</del> <del>Sect. 1</del> 9-29-67
BZ-6620 Rec'd Filed DM-8/23/67	7/28/67 7/31/67 8/21/67	Auth. to determine operating power by direct meas. of ant. power. (2 Aux.)  Engr: C. M. Gray, Birmingham, Ala.	GRANTED	9-29-67



APPLICATION RECORD - BROADCASTING

Call  
Letters WRBC

Name REBEL BROADCASTING COMPANY OF MISSISSIPPI  
Jackson, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-766 R & F #583267 \$75. " \$30. F.N. PN	3-3-70 3-6-70 (\$210. submitted) 3-6-70 3-6-70 APR 14 1970 5-1-70	Renewal of License (Main & Auxiliary)	GRANTED	10-20-70
BR-766 R & F P.N. PRESS MAR 28 1973	3-5-73 3-14-73 3-14-73	Renewal of License (Main & Auxiliary) AMENDED 4-2-73 re: Section II resubmitted re date of signature AMENDED 6-22-73 re: ascert. of comm. needs; employment program	GRANTED	7-20-73



(BR-766) Sect. II ret'd 3-26-73 re: not dated



## APPLICATION RECORD - BROADCASTING

1300khz,

Call  
Letters ..W.R.B.C.....Name REBEL BROADCASTING COMPANY OF MISSISSIPPI  
Jackson, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8919 R & F DM	7-10-75 7-30-75 8-11-75	Direct Measurement	GRANTED	9-15-75
PRESS AUG 19 1975				
BR-766 R & F PN Recd. PRESS	1-23-76 1-26-76 " MAR 19 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY)  PETITION TO DENY AND TO INTERVENE, OR, IN THE ALTERNATIVE, REVOCATION OF BROADCAST LICENSES FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATIONS OF THE COMMUNICATIONS ACT AND OTHER COMMISSION POLICIES AND RULES filed 5-3-76 by Miss. State Branch of the NAACP  MOTION TO WAIVE SERVICE REQUIREMENT filed 5-5-76 by Miss. State Branch of the NAACP  AMENDED 5-3-76 re: commercial matter  ERRATAUM TO PETITION TO DENY AND TO INTERVENE filed 5-25-76 by Curtis T. White, Counsel on behalf of petitioners  (over)0	GRANTED	7-21-77



(BR-766) MOTION FOR EXTENSION OF TIME filed 6-11-76 by  
Alvin O. Chambliss, Counsel on behalf of Petitioners

AMENDED 8-25-76 re: EEO

AMENDED 6-9-77 re: programming



APPLICATION RECORD - BROADCASTING

Call Letters WKXI  
xWRBC

Name REBEL BROADCASTING COMPANY OF MISSISSIPPI  
Jackson, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BTG-8756 REC'D FORM 315 PN FILED 7-13-78 JUL 21 1978	6-15-78	Vol TC from W.B. McCarty, Jr., The Estate of W.B. McCarty, Sr., Marjorie Ann Garrison, et al (97%) to TAB Broadcasting Company, Inc.  Atty for transferor - Dempsey & Koplovitz for transferee - Julian Freret Corrected Page 2 (transferor's) filed 7-11-78 also page 5(Part II) & Sec. IV, page 6 (re signatures) (SEE OVER)	GRANTED	9-15-78
	6-22-78		EFF:	10-2-78
BR 790201 WH PRESS	MAR 14 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	5-18-79



BE BTC-8756 NOTED: BY LAWS NOT CERTIFIED

Add'l ownership info filed by Atty Papajohn 9-1-78

Legal data (re ownership) filed 8-23-78 by Atty Papajohn



## APPLICATION RECORD-BROADCASTING

1300KHz.

Call Letters: W K X I

Name: REBEL BROADCASTING COMPANY OF MISSISSIPPI

Station Location: JACKSON, MISSISSIPPI

File No.	Date	Description	Action and Date
BP800527AR PRESS (0)	JUN 17 1980	CP to make chgs. in Ant. Sys.; chg. TL to: Beasley Rd., 0.3 mi. W. of North State Street, Jackson, Mississippi; incre. Hght. of Tower & decre. Ant. Input Power.  MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.  32° 23' 12" 90° 09' 47"	GRANTED 7-9-80
BP800923HK Form 316 PRESS	OCT 2 1980	Voluntary assignment of license and CP(800527AR chgs in ant. sys.) to Tab Broadcasting Company Inc. Atty Arthur Stambler	GRANTED 10-3-80  EFF: 10-21-80



#20

## APPLICATION RECORD-BROADCASTING

1300 kHz

Call Letters: W K X I

Name: REBEL BROADCASTING COMPANY OF MISSISSIPPI

Station Location: JACKSON, MISSISSIPPI

File No.	Date	Description	Action and Date
BL-810515AA R & F PRESS MAY 27 1981	5-15-81	Lic. to cover (BP-800527AR as mod.) for chgs. Atty: ---	GRANTED 5-28-81



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WJDX.

WRBC

Licensee Lamar Life Insurance Co.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-7962 Rec'd Filed	12-29-50 1-11-51 1-11-51	W J Q S	Mississippi B/c Co., Inc Jackson, Mississippi	CP to change freq., increase power, install new T, make changes in antenna sys. and change T site.	
BP-8051 Rec'd Filed	3-26-51 3-29-51 3-29-51	W J X N	Jackson Broadcasting Co. Jackson, Mississippi	CP to change freq., increase power, in- stall a new trans. and change trans. site.	DISMISSED 3-4-52 request of attorney



Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition







## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

