

W K S J



Remington Rand Inc.

BRANCHES EVERYWHERE

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S 3033

BROADCASTING STATION LICENSE RECORD ~~W K S~~ (EFF 3-2-73)

~~X~~ W X L K (3-9-77) x W Z A M (Wire 5-11-66; Eff: 5-16-66)
W K S J (EFF: 10-31-77) X W S I M (8-1-62)

Date first licensed 11-18-54

Call letters X W A I P

Station Location: Prichard, Alabama
11-30-72 EFF: 12-31-72

CAPITOL BROADCASTING CORPORATION (AL 10-8-70 EFF: 10-29-70)

~~X~~ BROADCAST ENTERPRISES, INC. (AL 10-8-70 EFF: 10-29-70)

~~X~~ DUKE BROADCASTING CORPORATION (AL 4-18-66; EFF-5-19-66)

~~X~~ BROADCAST SERVICE OF MOBILE, INC. (AL 7-25-62, eff; 8-1-62)

Name of licensee ~~X~~ PRICHARD BROADCASTING COMPANY, INC.

Transmitter location Whistler Avenue at William Street, Prichard, Alabama (CP 9-2-54)
(Lic. 11-18-54)

36648 128
3943 Airport Blvd., Mobile, Alabama. (AL 12-12-73)

x 815 North Craft Highway, Prichard, Alabama (Ltr. 10-3-73)

~~X~~ 3065 Dauphin Street, Midtown Mart, Mobile, Alabama (BML 7-27-73)

~~X~~ 815 N. Craft Hwy., Prichard, Ala. (BS 6-22-66)

Zip-36612

Main studio location ~~X~~ 74 Main Street, Prichard, Alabama

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9371	9-2-54	1270kc	1kw	Daytime	11-2-54 5-2-55
CP for new standard broadcast station					
BL-5512	11-18-54	1270kc	1kw	Daytime	11-18-54 4-1-55
License cover CP(9371) for new broadcast station					
BR-3033	3-9-55	RENEWAL OF LICENSE			4-1 4-1-58
BRC-818 (1)	9-16-55	Mod. of Lic. to op. trans. by remote control from 74 Main Street, Prichard, Alabama			
TELEGRAM	3-28-58	Action on renewal deferred 3-27-58, Con't. operation authorized until final determination on renewal application.			
BR-3033	4-29-59	1270 kc	1kw	Day	4-29 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
UAL-4523	7-25-62	Voluntary assignment of license to Broadcast Service of Mobile, Inc.			
EFF	8-1-62				
BR-3033	7-25-62	Renewal of license			7-25 4-1-64
BR-3033	7-27-64	1270kc	1kw	Day	7-27 4-1-67
UAL-5712	4-18-66	Voluntary assignment of license to DUKE BROADCASTING CORPORATION			
EFF:	5-19-66				
Wire	5-31-66	Auth. remain silent thru 6-1-66.			
Wire	6-2-66	Ext auth remain silent thru 6-10-66.			
BS-3033	6-22-66	1270kcs	1kw	Daytime	6-22-66 4-1-67
Mod. of Lic. to chg. studio loc.; delete RC oper. of trans. from old studios; & show Collins 20V trans.					
Ltr. dated 6-22-66 & rec'd 6-23-66 giving notification per Sect. 73.48(a)(5) Rules that a Collins 20V trans. is now installed & in oper.					
BRC-2928 (1)	7-26-66	Mod. of lic. to operate trans. by Remote control from 815 N. Craft Highway, Prichard, Alabama			
BZ-6083	8-22-66	Auth. to determine operating power by direct meas. of antenna power.			
BR-3033	3-29-67	1270kcs	1kw	Day	4-1-4-1-70
BZ-6624 (1)	10-5-67	Auth. to determine operating power by direct meas. of antenna power.			

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

W K S J
Call letters XW Z A M

Station location Prichard, Alabama

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
TELEGRAM	12-14-67	PSA	414w		
BZ-7056(2)	1-17-69	Direct	Meas.		
BZ-7159(3)	4-11-69	Direct	Meas.		
BZ-7370 (4)	1-27-70	Direct	Meas.		
BR-3033(L)	4-1-70	RENEWAL			4-1-73
BAL-6906	10-8-70	VOL. AL	EFF: 10-29-70		
BZ-7795(S)	5-12-71	Direct	Measurement (1)		
EBSA	6-12-72				
BAL-7738	11-30-72	VOL. AL			
Tel.	3-2-73	Call letters changed to:			WKSJ
BR-3033(L)	4-13-73	RENEWAL			4-1-76
BP-19,418	7-20-73	;1270khz, 1kw CP to increase AM tower height to FM antenna.		Day	7-20-74 support
BML-2470(1) CANCELLED 10-19-73	7-27-73	ML to chg. SL outside the corporate city limits.			
BML-2477(1)	12-12-73	ML to chg. SL.		and RC.	
BP-19,418(1)	12-12-73	MP (BP-19,418)		to chg. SL & RC.	
WIRE	4-18-74	PSA	231w	(reduced power)	
BI-13650(L)	6-6-74	Lic. to cover BP-19418 for changes			4-1-76
BR-3033A (S)	10-22-76	Renewal of license			4-1-79
EBSA	3-9-77				
BTC-8370	7/26/77	Vol TC EFF: 8/2/77			
BP-20572	9-15-78	1270khz	5kw	Day RC	9-15-78
		CP increase power & chg. trans.			
BL-790410AG (L)	6-5-79	Lic. (BP-20,572) for chgs.			4-1-82

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters

Station Location

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR781130VU (S)	3-30-798	RENEWAL	4-1-82

APPLICATION RECORD - BROADCASTING

WSIM (8-1-62)

Call Letters XW A I P
new

Name PRICHARD BROADCASTING COMPANY, INC.
PO 100 Chidester Avenue, Mobile, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP-9371 Rec'd Filed	6-30-54 7-2-54 7-2-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1270kc Power: 1kw Hours of Operation: Daytime Trans. Location: Whistler Ave. at William St. Prichard, Alabama Studio Location: 74 Main St. Prichard, Alabama Claude M. Gray, Engr., Birmingham, Ala.	GRANTED	9-2-54
BL-5512 Rec'd Filed	11-2-54 11-3-54 11-3-54	License to cover construction permit (BP-9371) which authorized a new standard broadcast station.	GRANTED	11-18-54
BR-3033 Rec'd Filed	1-5-55 1-7-55 1-7-55	Renewal of license	GRANTED	3-9-55

COLLINS 20-K

APPLICATION RECORD - BROADCASTING

Call Letters **W S I M**
X W A I P

Name **PRICHARD BROADCASTING COMPANY, INC.**
Prichard, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRC-818 Rec'd Filed	9-8-55 9-12-55 9-12-55	Mod. of lic. to op. trans. by remote control from 74 Main Street, Prichard, Alabama.	GRANTED	9-16-55
BR-3033 Rec'd & Filed	12-30-57 1-2-58	Renewal of license.	GRANTED	4-29-58
BR-3033 Rec'd & Filed	12-31-60 1-3-61	Renewal of license	GRANTED	7-25-62
BML- Rec'd	5-5-62 5-7-62	Modification of License to change studio location from 74 Main Street, Prichard, Alabama to be determined Mobile, Alabama Alabama and change STATION LOCATION from Prichard, Alabama to MOBILE, ALABAMA	Returned Filed by (Proposed assign- ee)	5-15-62

FORM BC-121
Aug. 1955

#3
APPLICATION RECORD - BROADCASTING

W Z A M
X W S I M
Call Letters X W A I P

DUKE BROADCASTING CORPORATION
Name ~~XX~~PRICHARD BROADCASTING COMPANY, INC.
Prichard, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4523 Rec'd Filed	5-5-62 5-7-62 5-7-62	Voluntary assignment of license to Broadcast Service of Mobile, Inc.	GRANTED EFF:	7-25-62 8-1-62
BR-3033 Rec'd Filed	12-31-63 1-3-64 1-3-64	Renewal of license	GRANTED	7-27-64
BAL-5712 R & F	3-9-66 3-10-66	Voluntary assignment of license to DUKE BROADCASTING CORPORATION	GRANTED EFF:	4-18-66 5-19-66
BRC-2928 R & F	7-1-66 7-5-66	Modification of license to operate transmitter by remote control from 815 N. Craft Highway, Prichard, Alabama.	GRANTED	7-26-66
BZ-6083 R & F	6/21/66 6/27/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	8-22-66

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

1270ke

Call
Letters W ZAM

Name Duke Broadcasting Corporation
Prichard, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd	6-21-66 6-29-66	CP to increase power from 1kw to 5kw, install a new trans. (Gates BC-5P-2), and operate trans. by remote control from studio Engr: <u>Walter A. Duke, Hendersonville, Tenn.</u>	Returned per Sec.	11-7-66 73.37
BR-3033 R & F	12-27-66 12-30-66	Renewal of license	GRANTED	3-29-67
BZ-6624 R & F DM-9/26/67 OCT 5 1967	9/18/67 9/21/67	Auth. to determine operating power by direct meas. of ant. power. Engr: <u>Walter A. Duke, Hendersonville, Tenn.</u>	GRANTED	10-5-67
BZ-7056 R & F DM JAN 14 1968	11/29/68 12/2/68 12/13/68	Direct Meas.	GRANTED	1-17-69

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

 Call W K S J
 Letters x W Z A M

BROADCAST ENTERPRISES, INC.

Name XDUKE BROADCASTING CORPORATIONPrichard, Alabama 36610

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7159 R & F DM APR 4 1969	3/5/69 3/10/69 3/18/69	Direct Meas.	GRANTED	4-11-69
BZ-7370 R & F DM PRESS JAN 28 1970	11-24-69 11-26-69 12-5-69	Direct Measurement	GRANTED	1-27-70
BR-3033 R & F #564570 \$75 PN PRESS JAN 1970	12-15-69 12-23-69	Renewal of license Atty- Vernon L. Wilkinson	GRANTED	4-1-70
BAL-6906 R & F FEE PD: \$105 Pub. not rec'd	4-6-70 7-9-70 #591584 5-18-70	Voluntary assignment of License to BROADCAST ENTERPRISES, INC. (SEE OVER FOR AMENDMENTS) Atty for assignor - Dow, Lohnes & Albertson for assignee - McKenna & Wilkinson	GRANTED	10-8-70 EFP: 10-29-70

RE: BAL-6906

AMENDED 8-25-70 RE: : "one-to -customer" and
financial data

AMENDED 9-21-70 to reflect duplication FM programming
Engr. Affidavit(Ralph Bitzer) re expenses FM CP filed

10-9-70

WK5J

17 3 4 11

CAPITOL BROADCASTING CORPORATION

BROADCAST ENTERPRISES, INC.

Name Prichard, Alabama

F.C.C. - WASHINGTON, D. C.

APPLICATION RECORD - BROADCASTING

Call
Letters W K S J

Name CAPITOL BROADCASTING CORPORATION
Prichard, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,418 Rec'd Filed \$50-174302 AC-060 MAY 23 1973	3-22-73 4-13-73 4-13-73 4-13-73	Construction permit to increase AM tower height to support FM antenna. Atty: Donald E. Ward	GRANTED	7-20-73
BML-2470 R & F \$50-209727 AC-056 PRESS: JUL 13 1973	6-25-73 7-2-73 7-2-73	Modification of license to change the main studio location outside the corporate city limits of Prichard, Alabama to 3065 Dauphin Street, Midtown Mart, Mobile, Ala. Request waiver of the rules. Atty. Fly, Shuebruk, Blume and Gaguine	GRANTED	7-27-73 This grant cancelled 10-29-73 at request of atty. Reverts to former studios.
PETITION FOR RECONSIDERATION filed 8-15-73 by Kraus on behalf of WLPR.				

APPLICATION RECORD - BROADCASTING

Card #8

Call
Letters W K S J

Name CAPITOL BROADCASTING CORPORATION
PRICHARD, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BML-2477	8-9-73	Modification of license to change the main studio location outside the corporate city limits to 3943 Airport Blvd., Mobile Alabama.	MEMO. O. & O. Adopted	
R & F	8-14-73		December 12, 1973	
\$50-223441	8-14-73		GRANTED	12-12-73
AC-056		Atty. Peter Shuebruk		
PRESS: AUG 24 1973				
OPPOSITION TO	PETITION OF	WLPR(FM) filed 8-31-73 by Shuebruk on behalf of WKSJ.		
PETITION TO DENY	filed 9-7-73 by Kraus on behalf of WLPR.			
Ltr. filed 10-1-73 in response to Petition to Deny, filed by Peter Shuebruk on behalf of WKSJ to show two affidavits of real estate brokers.				
COMMENTS OF	WLPR filed 10-19-73 by Kraus on behalf of Sound Broadcast Corporation.			
OPPOSITION	filed 11-1-73 by Peter Shuebruk on behalf of Capitol.			

APPLICATION RECORD - BROADCASTING

1270khz

W X L K

Call
Letters XW K S J

#9

Name ..Capital..Broadcasting..Corporation.....
Prichard, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BL-13650 R & F \$50# 287255 PTA PRESS 2 MAY 1974	3-4-74 3-5-74 3-6-74 3-21-74	Inc. to cover BP-19418 for changes SL & RC: 3943 Airport Blvd., Mobile, Ala. TL: Whisteler Ave. & William Street, Prichard Ala. Atty. Donald E. Ward(Fly, Shuebruk, etc).	GRANTED	6-6-74
BR-3033 R & F PN Rec'd PRESS JAN 27 1976	11-10-75 12-1-75 " " JAN 27 1976	Renewal of license Atty: Fly, Shuebruk, etc. AMENDED 3-11-76 re: comm. leaders	GRANTED	10-22-76
BP- 20,572 Rec'd Filed \$400-586790 AC-001 MAY 10 1978	6-28-76 6-30-76 6-30-76	CP to inc. power to 5kw, chg. type trans. Gates BC-5P. Atty: Stuart A. Shoreinstein	GRANTED	9-15-78

APPLICATION RECORD - BROADCASTING

1270kHz.

Call W K S J
Letters X W X L K

Name CAPITOL BROADCASTING CORPORATION
Prichard, Ala.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8370	5-31-77	Voluntary transfer of control of lic corp from E.M. Johnson to Kenneth S. Johnson Atty - Fly, <u>Shuebruk</u> etc	GRANTED	7/26/77
R & F	6-9-77		EFF:	8/2/77
FORM 315 (SEE WCAW ETC)				
JUN 24 1977				
PN filed	7/18/77			
" "	7-21-77			
BR781130VU		RENEWAL OF LICENSE		
PRESS: FEB 28 1979		Atty: Peter Shuebruk	GRANTED	3-30-79

APPLICATION RECORD - BROADCASTING

1270khz

Call
LettersW.K.S.I.....

Name CAPITOL BROADCASTING CORPORATION
Prichard, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BL-790410AG R & F PTA PRESS	4-10-79 4-18-79 APR 26 1979	Lic. to cover BP-20572 for changes Atty: Peter Shuebruk	Gr.	6-5-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

