

W K R G



Remington Rand Inc.

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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 12-9-46Call letters WKRG  
LOCATION: MOBILE, ALABAMA

WKRG-TV, INC. (AL 5-4-55 EFF: 10-28-55)

\*KENNETH R. GIDDENS, SHIRLEY RESTER KONRAD AND T. J. RESTER, JR., A PARTNERSHIP d/b as  
GIDDENS & RESTER RADIO (ML 1-10-55)\*KENNETH R. GIDDENS, SHIRLEY RESTER AND T. J. RESTER, JR., d/b as GIDDENS AND RESTER RADIO  
(AL 1-28-53 EFF: 2-6-53)Name of licensee \*KENNETH R. GIDDENS and T. J. RESTER d/b as GIDDENS AND RESTERTelegraph Road  
Southeast 1/4 of Section #3, Mobile, Ala. (M 8-2-46)\* Between Gulf, Mobile & Ohio R.R. tracks & Telegraph Rd., & 1/2 mi. due  
S. of Three Mile Creek, Mobile, Ala. (CP 4-3-46)

Transmitter location

162 St. Louis Street, Mobile, Alabama (BRC-1230) & (L 12-10-57)  
\* Between Gulf, Mobile & Ohio R.R. tracks & Telegraph Rd., & 1/2 mi. due  
S. of Three Mile Creek, Mobile, Ala. (CP 4-3-46)

Main studio location

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-P-4293	4-3-46 C.P. for a new station	710	1kw	Daytime	6-3	12-3-46
B3-MP-1992	8-2-46 change antenna with FM	Mod.C.P.(4293)	to change T site and mounted on top		6-3	12-3-46
B3-L-2086 B3-Z-1907	12-9-47 Lic. to cover CP(4293 as mod.) and determine operating power by direct method (Conditional Clause)	710	1kw	Daytime	12-9	11-1-49
BP-5887	7-17-47 CP power, hrs. of oper. & install DA for night use	710	250w* 1kw-LS *DA-N (Cond'l Clause)	U	9-17	3-17-48
BMP-3675	3-11-48 date. (CONDITIONAL CLAUSE)	Mod. CP (5887)	for ext. of completion (9-17 6-1-48			
B-3082	6-22-48 Lic. to cover CP (5887 as mod) for change in power and hrs. of opr. install DA for night use and change in ground system and change T site (geog. coordinates only). (COND. CLAUSE) *DA-N	710	250w*, 1kw-LS U	U	6-22	11-1-49
B-1334	10-28-49 Extension of license				11-1	3-1-50
BR-1334	2-21-50	710	250w* 1 kw *DA-N	U	2-21	11-1-52
ML-1350	8-2-51 CP increase night power	710	500w*1kw-LS U *DA-N (COND'L CLAUSE)	U	10-2	4-2-52
BL-4686	4-29-52 Lic. to cover CP(ML-1350) for increase in power	710	500w 1kw-LS U *DA-N (CONDITIONAL CLAUSE)	U	4-29	11-1-52
BR-1334	10-15-52	710kc	(500w 1kw - DA-N	Unl.	11-1	4-1-55
BAL-1489	1-28-53 2-6-53	Vol. assignment of license to KENNETH R. GIDDENS, SHIRLEY RESTER AND T. J. RESTER, JR., d/b as GIDDENS AND RESTER RADIO				
EFF: BML-1614	1-10-55	710	500w 1kw-LS Un DA-N	Un	1-10-55	4-1-55

Mod. of license to change name of licensee

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WKRG

Name of licensee ..... KENNETH R. GIDDENS, SHIRLEY RESTER KONRAD AND T. J. RESTER, JR.  
A Partnership d/b as GIDDENS & RESTER RADIO

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1334	3-9-55	Renewal of license			4-1 4-1-58
BAL-1528 EFF: 10-28-55	5-4-55	Voluntary assignment of license to WKRG-TV, INC.			
BRC-1230	12-27-57	Mod. of license to specify studio location and operate transmitter by remote control from 162 St. Louis Street, Mobile, Alabama, while using non-directional antenna.			
BTC-2706 EFF: 4-4-58	2-20-58	Voluntary transfer of control of licensee corporation from Shirley Rester Konrad, T. J. Rester, Jr., T. K. Jackson, Jr. & 13 other stockholders. to GIDDENS TV, INCORPORATED (COND'L)			
TELEGRAM	3-28-58	Action on renewal deferred and continued operation authorized until final determination on application.			3-27-59 and
BR-1334	6-18-58	Renewal of license			6-18 4-1-61
BP-13937	3-23-60	710	500w, 1kw -LS DA-N	U	5-23 11-23-60
BL-8098	11-14-60	CP to install new type transmitter (RCA-BTA-1R) Lic. to cover op (BP-13,937) which auth. inst. new type trans. (RCA BTA-1R)			
BL-8099	11-14-60	710kc	500w-1kw DA-N	U	11-14 4-1-61
		Lic. to use old main trans. as an alt. main trans. to be <del>was</del> operated on 710kc, 500w-1kw -LS DA-N (RCA BTA-1-L)			
BR-1334	3-29-61	710	500w, 1kw, LS	U	4-1 4-1-64
Alt-Main		Renewal of License Alt Main to 4-1-64			
BS-1334 (1)	3-7-63 (Memo)	Mod. of license to redescribe monitor point No. 6.			
BTC-4461 EFF 1-23-64	1-17-64	Voluntary transfer of negative control of Giddens TV, Inc. (intermediate holding company of licensee corp.) thru transfer of stock of Mobile Press Register, Inc. (507 holding Co. of Giddens TV, Inc.) from Lillian C. McGowin, Joseph F. McGowin II et al as individuals & trustees to Lillian C. McGowin, Joseph F. McGowin II et al as voting Trustees.			

Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed 2-9-46

Call letters W<sup>K</sup>JRG

Station location \_\_\_\_\_

Name of licensee \_\_\_\_\_

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-1334 ALT MAIN	3-13-64	710kc Renewal	500w, 1kw of License	PA-N LS-U to	4-1 4-1-67 4-1-67
BTC-5178	9-28-66	Voluntary acquisition of positive control of Giddens TV, Inc. (parent corp. of lic. corp) by Kenneth R. Giddens thru purchase of stock by WKRG-TV, Inc. (lic. corp.) from The Mobile Press Register, Inc.			
BR-1334	3-29-67	RENEWALS (Main & Alt. Main)			4-1-67 4-1-70
TELEGRAM	12-29-67	PSA	1000w		
PSA	11-4-68	500w	(protected station WOR)		
BR-1334(1)	11-21-69	Delete monitoring points 3 <sup>0</sup> , 123 <sup>0</sup> , 295 <sup>0</sup>			
BR-1334(L)	11-13-70	RENEWAL			4-1-73
EBSA	5-22-72				
BR-1334(L)	4-27-73	RENEWAL OF LICENSE (Alternate transmitters)			4-1-76
BR-1334(S)	3-9-76	Renewal of License (Alternate Transmitters)			4-1-79
BTC-8216	12/28/76	Vol TC EFF:			
BP800118A (L)	10-16-80	710khz	0.5kw	1.0kw Unl.	10-16-81
		CP to mke chgs. in daytime & nighttime antenna system.			
COMTEL	7-22-80	AU. & TERMS COMTEL 10-9-79 REINSTATED AND EXT. THRU 10-1-80			
COMTEL	10-1-80	AU. & TERMS COMTEL 10-9-79 EXT. THRU 12-31-80			
COMTEL	1-6-81	AUTH. & TERMS COMTEL 10-9-79 EXT. THRU 3-30-81			

## APPLICATION RECORD - BROADCASTING

 Call **WKRG**  
 Letters X **New**

 Name GIDDENS & RESTER, A Partnership Composed of KENNETH R. GIDDENS and T. J. RESTER  
(P.O. Downtown Theatre Bldg., 205 Government St., Mobile, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4293	11-5-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 710 kc Power: 1kw Hours of Operation: Daytime Trans. & Studio Locations: Between Gulf, Mobile and Ohio R.R. Tracks and Telegraph Road, 1/2 mi. due South of Three Mile Creek, Mobile, Ala. (Filed by Lester Cohen, Atty.; Everett L. Dillard, Engr.) (Call "WKRG" reserved)	GRANTED	4-3-46
Rec'd	11-5-45			
Filed	11-5-45			



RCA BTA-1-L Transmitter

## APPLICATION RECORD - BROADCASTING

#2

Call  
Letters W K R GName KENNETH R. GIDDENS AND T. J. RESTER, d/b as GIDDENS AND RESTER

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1992 Rec'd Filed	8-3-46 8-5-46 6-8-46	Mod. of C.P. (B3-P-4293, which authorized a new standard broadcast station) to change transmitter location from: Between Gulf, Mobile and Ohio R. R. Tracks and Telegraph Rd., 1/2 mi. due South of Three Mile Creek, Mobile, Alabama to: S.E. 1/4 of Sec. 3, Mobile, Alabama and change type of antenna with F M antenna mounted on top.  (Corwin R. Lockwood, Atty.; Everett L. Dilliard, Engr.)	GRANTED	8-2-46

## APPLICATION RECORD - BROADCASTING

#3

Call

Letters W K R GName KENNETH R. GIDDENS AND T. J. RESTER, d/b as GIDDENS AND RESTER

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2086 Rec'd Filed	9-23-46 9-24-46 9-24-46	License to cover C.P. (B3-P-4293, as mod..) which authorized a new standard broadcast station  and Authority to determine operating power by direct measurement of antenna power.  (Lester Cohen, Atty)	GRANTED (Conditional re Waiver 3.55(b) and 3.60)	12-9-46
B3-Z-1907 Rec'd Filed	9-19-46 9-24-46 9-24-46	Construction Permit to change power and hours of operation from 1kw, daytime to 250w night, 1kw day, unlimited time and install directional antenna for night use.	Docket #8300, Upon consideration petition appl. removed <del>for</del> from Hearing and	
BP-5887 Rec'd Filed	2-7-47 2-7-47 2-7-47	AMENDED to make changes in DA and ground system and change transmitter location (geog. coords, only)	GRANTED 7-17-47 subj. engineering conditions - Order issued	
AMENDED Rec'd Filed	7-16-47 7-16-47 7-17-47			

## APPLICATION RECORD - BROADCASTING

Call

Letters W K R GName KENNETH R. GIDDENS AND T. J. RESTER, d/b as GIDDENS AND RESTER

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3675 Rec'd Filed	2-28-48 3-3-48 3-3-48	Mod. of C.P. (BP-5887, which authorized to change power and hours of operation, install directional antenna for night use and changes in ground system and change transmitter location (geographic coordinates only) for extension of completion date from: 3-17-48 to: 6-1-48.  (John H. Midlen, Atty.)	GRANTED cond. re and 3.60	3-11-48 waiver 3.55(b)
BL-3082 Rec'd Filed	3-24-48 3-29-48 3-29-48	License to cover C.P. (BP-5887, as mod.,) which authorized change power and hours of operation, install directional antenna for night use and change in ground system and change transmitter location (geographic coordinates)  (John H. Midlen, Atty.)	GRANTED subj. to the cond. that the licensee maintain an accurate and properly measuring set for the purpose of making per- iodic checks on perfor- mance of the antenna.	6-22-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters W.K.R.G.Name KENNETH R. GIDDENS and T. J. RESTER, d/b as GIDDENS and RESTER

File No.	Dated	Application for	Action	
			Nature	Date
BML-1350 Rec'd Filed	5-10-49 5-12-49 5-12-49	Mod. of License to increase nighttime power from 250w to 500w.  (Filed by William Thomson, Atty. Irl T. Newton, Jr., Engr.)	Docket No. 9347 GRANTED AFTER HEARING AS C.P. 8-2-51 Cond'l re radiated field; availability field meas. equip.; and DA-non-DA proof DECISION AND ORDER ISSUED	
BR-1334 Rec'd	8-24-49 8-26-49	Renewal of license.	GRANTED	2-21-50
BL-4686 Rec'd Filed	2-27-52 2-28-52 2-28-52	License to cover construction permit (BML-1350) which authorized increase in nighttime power.  William Thomson, atty. Geo. O. Sutton's office no longer atty's. McKenna & Wilkinson are now Atty's re ltr. 8-8-52	GRANTED Conditional re field measuring equip. available	4-29-52

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W.F.B.A.Name KENNETH R. GIDDENS and T. J. RESTER d/b as GIDDENS AND RESTER

File No.	Dated	Application for	Action	
			Nature	Date
BR-1334 Rec'd Filed	8-2-52 8-6-52 8-6-52	Renewal of License Filed by James A. McKenna, Jr., Atty.	GRANTED EFF:	10-15-52
BAL-1489 Rec'd Filed	12-24-52 12-30-52 1-5-53	Voluntary assignment of license to Kenneth R. Giddens, Shirley Rester and T. J. Rester, Jr., d/b as Giddens and Rester Radio.  James A. McKenna, Jr., Atty.	GRANTED EFF	1-28-53 2-6-53
BAL-1528 Rec'd Filed  AMENDED Rec'd Filed	3-28-53 4-1-53 4-1-53  4-26-55 4-27-55 4-27-55	Voluntary assignment of license to WKRC-TV, INC. (Contingent on grant of BPCT-690) L.P.B. EMerson, Atty.  AMENDED to change name of assignor to Kenneth R. Giddens, Shirley Rester Konrad, and T. J. Rester, Jr., d/b as Giddens and Rester Radio.	GRANTED EFF: Ltr. 7-28-55 time in which to consummate ext. to 9-30-55	5-4-55 10-28-55

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 WKRG-TV, Inc. (AL 5-4-55)

Call

KENNETH R. GIDDENS, SHIRLEY RESTER AND T.J. RESTER, JR.

Letters

WKRG

Name d/b as GIDDENS AND RESTER RADIO

File No.	Dated	Application for	Action	
			Nature	Date
BML-1614 Rec'd Filed	12-21-54 12-29-54 12-29-54	Modification of license to change name to Kenneth R. Giddens, Shirley Rester Konrad and T. J. Rester, Jr., a partnership d/b as Giddens & Rester Radio.  McKenna & Wilkinson, Attys.	GRANTED	1-10-55
BR-1334 Rec'd Filed	12-23-54 12-31-54 1-10-55	Renewal of License Filed by David S. Stevens, Atty.	GRANTED	3-9-55
BRC-1230 Rec'd Filed	12-12-57 12-20-57 12-20-57	Modification of license to specify studio location and operate transmitter by remote control from 162 St. Louis Street, Mobile, Alabama, while using non-directional antenna.  McKenna & Wilkinson, Attys.	GRANTED	12-27-57
BR-1334 Rec'd Filed	12-23-57 12-31-57 12-31-57	Renewal of license.  McKenna & Wilkinson, Attys.	GRANTED	6-18-58

AUG. 1955

Call  
Letters W K R GName WKRG-TV, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2706 Rec'd Filed	1-6-58 1-20-58 1-20-58	Voluntary transfer of control of licensee corporation from Shirley Rester Konrad, T.J. Rester, Jr., T. K. Jackson, Jr. and 13 other stockholders to Ciddens TV, Incorporated,  David S. Stevens, Atty.	GRANTED EFF:	2-20-58 4-4-58
BP-13937 R & F	1-13-60 2-25-60	Construction Permit to install new type transmitter (RCA-BTA-1R) Atty's: McKenna & Wilkinson	GRANTED	3-23-60
BL-8098 Rec'd Filed	8-9-60 8-23-60 8-23-60	License to cover C.P. (BP-13937) which auth. installation of a new type transmitter. (RCA BTA 1R)	GRANTED	11-14-60
B L-8099 Rec'd Filed	8-9-60 8-23-60 8-23-60	License to use old main transmitter as an alt. main transmitter to be operated on 710kc, 500w-1kw, <del>licensed to operate on</del> <i>only DA-N</i> (RCA BTA-1-L)	GRANTED	11-14-60



Aug. 1955

Call

Letters W.K.R.C.Name WKRC-TV, INC.  
Mobile, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-1334 Rec'd Filed	12-12-60 1-3-61 1-3-61	Renewal of license (MAIN & ALT. MAIN)  McKenna & Wilkinson, Attys.	GRANTED	3-29-61
ETC-4461 R. & F.	12-24-63 12-30-63	Voluntary transfer of negative control of Giddens TV, Inc. (intermediate holding company of licensee corporation) thru transfer of stock of Mobile Press Register, inc. (50% holding company of Giddens TV, Inc) from Lillian C. McGowin, Joseph F. McGowin II et al as individuals & trustees to Lillian C. McGowin, Joseph F. McGowin II et al as Voting Trustees.	GRANTED EFF	1-17-64 1-23-64
BR-1334 R. & F.	12-12-63 12-30-63	Renewal of license (Main and Alternate-Main)  Atty: McKenna & Wilkinson	GRANTED	3-13-64

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W K R GName WKRG-TV, INC.  
Mobile, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5178 R & F (Form 316)	9-1-66	Voluntary acquisition of positive control of Giddens TV, Inc. (parent corp) of lic. corp) by Kenneth R. Giddens thru purchase of stock by WKRG-TV, Inc. (lic. corp) from The Mobile Press Register, Inc.	GRANTED EFF:	9-28-66
	9-6-66			10-5-66
		Atty - McKenna & Wilkinson		
BR-1334 R & F	12-15-66 1-3-67	Renewal of license (Main & Alternate-Main) Atty- David S. Stevens (McKenna & Wilkinson)	GRANTED	3-29-67
BR-1334 R & F #566085 \$75. BR-1334 R & F #579275 \$30. PN PRESS	12-2-69 12-30-69 12-30-69 12-2-69 12-30-69 2-19-70(A) 1-2-70 FEB 26 1970	Renewal of license (Main) Atty: James R. Cooke (McKenna & Wilkinson) Renewal of license (Alternate-Main)	GRANTED	11-13-70

## APPLICATION RECORD - BROADCASTING

710khz

Call  
Letters W K R GName WKRG-TV, INC.  
Mobile, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-1334 R & F P.N. PRESS JAN 28 1973	12-21-72 1-2-73 1-2-73	Renewal of License (Main & Alt. Main) Atty.: James R. Cooke	GRANTED	4-27-73
BR-1334 Recd PN Recd. FILED Press FEB 10 1976	11-17-75 11-26-75 " 2-3-76	RENEWAL OF LICENSE (MAIN & ALT. MAIN)  Jas. R. Cooke, Atty. (McKenna & Kittner)	GRANTED	3-9-76
BTC-8216 R & F Fee pd \$150 Code 047 (FORM 316) Also see WKRG-FM & TV DEC 9 1975	12/14/76 12/15/76 W 647955	Voluntary transfer of control of lic corp from Giddens TV, Inc. to Kenneth R. Giddens  Atty - McKenna, Wilkinson, etc (James R. Cooke)  (Over)	GRANTED EFF: NO FEE:	12/28/76

re: BTC-8216 - OK per QSP to accept 316 with \$150.00 filing  
fee

APPLICATION RECORD - BROADCASTING

Call Letters W K R G

Name WKRG-TV, INC.  
MOBILE, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR781201ZC PRESS: FEB 14 1979		RENEWAL OF LICENSE (Main & Alt, Main)  Atty: R. Michael Senkowski	<i>comlit</i>	<i>1-27-79</i>
BP800118AK PRESS (0) MAY 7 1980		CP to make changes in Daytime & Nighttime Antenna System.  Atty. R. Michael Senkowski (McKenna, Wilkinson & Kittner)	GRANTED CON'D	10-16-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

