

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

```
-S-B- 311
                                                                 RECORDW K N R (EFF: 8-30-72)
                                                                     XWKFR (Ltr11-5-64) (Eff11-13-64)
Date First
Licensed....
                  ENGINEERING INVESTMENT CORPORATION (AL 5-18-66; EFF: 6-1-66)
                 SOUTHERN MICHIGAN BROADCASTING CORPORATION (AL 4-17-57; EFF: 5-1-57)
                 * FEDERATED PUBLICATIONS, INC. (Vol. Assign. 5-7-40)
Name of
                  x Enquirer-News Company
Licensee:
                    See Card #2.
                x 38 West State St., Battle Creek, Mich. (3-24-31)
 Transmitter
                 x Marjorie Bldg., (W. Main St.) 74 West Michigan Ave., Battle Creek, Mich.
 Location:
       See Card #2921-Chempion-St., Battle Creek, Michigan (Ren. 10-29-34)
                  x 48 North Washington Ave., Battle Creek, Mich. (Letter/(Changed Renewal 10-29-32)
               W.K. Kellogg Inn, Champion Street, Bat le Creek, Mich. (C.P. 3-3-32)
                x 28 West State St., Battle Creek, Mich. (3-24-31)
                  x Marjorie Bldg., (7-11 N. McCamly) 74 W. Michigan Ave., Battle Creek, Mich.
 Main Studio
 Location:
                      Officially Changed by the City
 FRC-65
```

CONSTRUCTION PERMIT AND LICENSE RECORD

| The same of the sa | | | | | | |
|--|--------------------------------------|---|--|--|--|-----------------------------|
| Appl. | Date | | | Time | | PERIOD |
| No. | Issued | Freq. | Power | THE RESERVE OF THE PARTY OF THE | FI | ош То |
| -0-D-9115 | D 4-14- | | 00 | | Vac | -b-b-d |
| -S-B-3111 | | | 80 | 7-14-44 | | stated |
| | 6-1-27 | 1410 | 50 | Unlimit | | 7-31-27 |
| | | | | ed by G.O | | and the same of the same of |
| -R-B-311 | 8-8-27 | letter | of ext | ension | 8-1: | |
| extended b | y G. O. 1 | 8 | | | 10-1 | 5 11-1-27 |
| -R-B-311 | 10-24-27 | letter | of ext | ension | 11-1 | 1-1-28 |
| extended l | y G.O. 21 | | | | 1-1 | 2-1-28 |
| | " " 22 | | | | 2-1 | 3-1-28 |
| | 25 | | | | 3-1 | 4-1-28 |
| | " " 25 | | | | 4-1 | 5-1-28 |
| | 27 | | | | 5-1 | 6-1-28 |
| | " " 55 | | | | 6-1 | 8-1-28 |
| | 35 | | | | 8-1 | 9-1-28 |
| | " " 35 | | | | 9-1 | 10-1-28 |
| | H H 44 | | | | 10-1 | 11-11-28 |
| 3-R-B-311 | 11-1-28 | 1420 | 50 | Unlimited | 11-11 | 1-31-29 |
| | 11-11-28 | | | | | |
| -R-B-311 | 1-10-29 | 1420 | 50 | • | 1-31 | 4-30-29 |
| ~-B-311 | | 1420 | 50 | | 4-30 | 7-31-29 |
| 3-R-3-511 | License | | The second second second | | | 10-31-29 |
| | 10-15-29 | 1420 | | Unlimited | | 1-31-80 |
| 2-R-B-311 | | 1420 | 50 | | | 4-30-30 |
| | 4-12-30 | 1420 | 50 | | | 7=31=30 8=5=50 |
| 2-P-B-120 | 6 4-19-30 | 1420 | 100 | | the property of | |
| | | | | Auto.Freq. | | |
| 2-R-B-311 | 7-21-30 | 1420 | 50 | Unltd. | The Part of the Pa | 0-31-30 |
| S-B-B-311 | 10-25-30 | 1420 | 50 | United. | COMME | 11-30-3 |
| 2-R-B-311 | 11/25/30 | 1420 | 50 | Unltd. | AND DESCRIPTION OF | 12-31-30 |
| 2-R-1-311 | 12-19-30 | 1430 | 50 | Unltd. | - | E91E91 |
| 0.103 | 1-20-31 | Extension | The second limited in | ense | | 7-9-31 |
| MP-B-1 | 23 3-9-31 | 1420 mov | e 51d eq | ulpment | | |
| -R-B-31 | 3-9-31 | 1420 | 50 | Unltd. | | 30-31 |
| -L-B-372 | 3-24-31 | 1420 | 50 | Unltd. | the Real Property lies, the Person lies, | 7-1-31 |
| 2-R-B-31 | 1 4-23-31 | 1420 | | Unltd. (97) | | -18-31 |
| 2-P-B-18 | 90 5-8-31 | CONTRACTOR DESCRIPTION OF THE PERSON NAMED IN | new equi | | | |
| 2-R-B-31 | | 1420 | 50 | Unite. | 7-1 1-1 | |
| 2-L-B-62 | AND RESIDENCE OF THE PERSON NAMED IN | 1420 | 50 | Uniti. | 7-1-31 | 1-1-32 |
| 3-P-B-235 | 5 10-27-31 | Change | e St. & | Tr. iner.pr | 11-16 | 2-16-38 |
| How may | ASTIT- | 1420 | 50 | Unitd. | 1-1 7. | -1-32 |
| 6-11-131 | 1 12-4-31 | | THE RESERVE OF THE PARTY OF THE | | LA MONTE DE LA COMP | |

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. | Date | | | Time | PERIOD |
|--|--|--|------------------------------|--|--|
| No. | Issued | Freq. | Power | piv. | From To |
| 2-P-B-2355 | 3-18-32 | Local mo | ve and | 15-71/2 | 30 4-18 7-18-32 |
| 2-R-B-311 | the same of the sa | 1420 | 50 | U | 7-1 1-1-33 |
| 2-P-B-2643 | Control of the Contro | changes | STATE OF THE PERSON NAMED IN | n. and mov | e studio locali |
| | | | | | 9-9 12-9-32 |
| 2 -R-B-31 | 12-9-32 | 1420 | 50 | U | 1-1 7-1-33 |
| 3-MP-B-392 | 1-10-33 | Extens | on of C | mpl.of C. | P. 9-9 1-9-33 |
| 2-L-B-935 | different literature of the land of the la | 1420 | 50 (eq | ip) U | 1-10 7-1-33 |
| 2-R-B-31 | 6-13-33 | 1420 | 50 | U | 7-1 1-1-34 |
| September 19 and 19 | 12-19-33 | 1420 | 50 | U | 1-1 7-1-34 |
| 2-R-B-311 | 6-19-34 | 1420 | 50w | U | 7-1 1-1-35 |
| B2-R-311 | 12-18-34 | 1420 | 50w | U | 1-1 7-1-35 |
| B2-P-418 | 3-19-35 | 1420 | 100w | U. Move | F 10 11 10 75 |
| | | station | chg. e | quipment | 5-19 11-19-35 |
| Grant of | | | uspended | | |
| The second second second | Com. of | Ph Phone Co. | Charles To an and a second | The same of the sa | P. issued |
| B2-P-418 | 6-4-35 | 1420 | 100w | U, Move | 8-4 2-4-36 |
| DO D 311 | 6-11-35 | tation & | che.eqt | U | 7-1 1-1-36 |
| B2-R-311 | 8-13-35 | 1420 | 100w | U | 8-13 1-1-36 |
| B2-L-202 Licens | | The state of the s | The second second | chr.equip. | incr.power |
| B2-R-311 | 12-10-3 | and the local division in the local division | 100w | U | 1-1 7-1-36 |
| B2-R-31 | 1 6-12-36 | 1420 | 100w | U | 7-1 1-1-37 |
| B2-R-311 | 12-8-36 | 1420 | 100w | U | 1-1 7-1-37 |
| B2-R-311 | 6-15-37 | 1420 | 100w | U | 7-1 1-1-38 |
| B2-R-311 | 12-8-37 | 1420 | 100w | U | 1-1 7-1-38 |
| B2-R-311 | 6-9-38 | 1420 | 100w | U | 7-1 1-1-39 |
| B2-k-311 | 12-12-38 | 1420 | 100% | U | 1-1 7-1-39 |
| B2-R-311 | 6-6-39 | 1420 | 1COw | U | 7-1 1-1-40 1-1 12-1-40 |
| B2-R-311 | 12-18-39 | 1420 | 100w | U | 3/1 8/1/40 |
| 31-5-311 | | - | | | |
| B2-P-266 | 5-7-40 | 1420 | 250w | | AND DESCRIPTION OF THE PERSON NAMED IN |
| | | and now | r | antenna che | |
| no-11-06 | 3 5-7-40 | Veluntar | y assict | ment of lie | ense |
| Eff | 5-20-40 | to PEDE | ATED PUB | LICATIONS, | 0/2 20/2/2 |
| Order | THE RESIDENCE OF THE PARTY OF T | | ion of L | reemse | 8/1 10/1/40 |
| | 0000000 | K Entens | 1 or xxxxxx | LOCKERX | MANUTER RELEASE |
| The state of the s | | - | - | | CHICAGO STORES |

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters X FELL

X SOUTHERN MICHIGAN BROADCASTING CORPORATION

Name of licensee X FEDERATED PUBLICATIONS, INC.

Transmitter location

Main studio location

GOVERNMENT PRINTING OFFICE 15

CONSTRUCTION PERMIT AND LICENSE RECORD

| - | | | | | | |
|--|--|--|--|--|--|--|
| APPL. No. | DATE | FREQ. | Power | TIME DIV. | Fre | PERIOD om— To— |
| B2-AP-32 | 8-8-40 | Vol.Ass1 | amment o | C.P. 1 | P-2669 1 | to |
| | FEDERATE | | Wall of the last o | Control of the last of the las | | |
| | EFFECTIVE | | CONTRACTOR OF THE PARTY OF THE | | | |
| Order | 9-10-40 | | | | 10-1 | 3-29-41 |
| The second second second second | Marine Control of the | affect of the second states | 250w | U | THE PERSON NAMED IN | 3-29-41 |
| B2-L-1289 | 12-12-40 | | The state of the last of the l | 1000 | | |
| | | | .2009 10 | or new 1, | anteim | a changes |
| | and incr | power. | | The second second | | |
| | | | | | | |
| WALDS D | TTOO ME | | | | | |
| THE RESERVE THE PARTY OF THE PA | EALLOCATIO 3-24-4 | | 2504 | 11 (2) | 7_90 | -9-29-41 |
| The second secon | Commissi | | | | | THE RESERVE AND ADDRESS OF THE PERSON NAMED IN |
| B2-Z-909 | OF REAL PROPERTY AND ADDRESS OF THE PARTY AND | Name and Address of the Owner, where the Person of the Owner, where the Person of the Owner, where the Owner, which is the Owner, | NAME AND ADDRESS OF THE OWNER, TH | THE OWNER OF TAXABLE PARTY. | THE RESERVE OF THE PERSON NAMED IN | THE RESERVE OF THE PARTY OF THE |
| B2-2-909 | Pending | | | | | |
| | | e operati | | The second secon | pr. present the same | |
| B2-S-31 | 1 9-23-41 | | | | 9-29 1 | 1-1-41 |
| B2-S-311 | THE RESIDENCE OF THE PARTY OF T | STREET, SQUARE, SQUARE | STREET, SQUARE, SQUARE | Charles and Publisher of the last | 9-30 | |
| 52 5 5 | | Commissi | | | | renewal |
| E2_7_140 | 3 6-24-42 | AND REAL PROPERTY AND ADDRESS OF THE PERSON NAMED IN | 250w | U (T) | 6-24 | |
| 10-2-110 | *Pending | Cormissi | | | 1. for | renewal |
| | Determine | operatin | g power | by direct | measure | ement |
| B2-R-311 | 8-24-42 | 1400 | 250w | U | 8-24 | |
| B2-S-311 | 11-6-42 | 1400 | 250m | U | 12-1 8 | 3-1-43 |
| | Mod. Li | c. in acc | ACCUPATION OF THE PARTY OF THE | | | |
| B2-S-311 | 7-27-43 | Extensi | on of li | ense | 8-1 1 | 0-1-43 |
| B2-S-311 | 9-28-43 | Extensi | on of li | ense | 10-1 1 | 2-1-43 |
| B2-3-311 | 1 11-23-43 | Extens | on of lie | cense | Control of the local division in which the local division in which the local division is not to be a second as the local division in | -1-44 |
| B2-S-31 | 1-25-44 | Extens | on of li | cense | | 1-44 |
| B2-R-31 | CONTRACTOR OF THE PARTY OF THE | 1400 | 250w | U | | 0-1-45 |
| B2-S-31 | | Extensi | on of lie | ense | 0-1 1 | 0-1-45 |
| B2-R-31 | | 1400 | 250w | U | | -1-47 |
| B2-S-31 | THE RESIDENCE OF THE PERSON NAMED IN | 1400 | 250 | U | 10-1 3 | -1-47 |
| M No. | . Lic. Ord | | 10000 | | | |
| TEV -25/17 | 5 1-21-48 | 1400 | 250w | | 1-21 8- | 1-50 |
| Auth | oraty to de | termine d | | power by | direct | |
| mese: | urpment of_ | ent. powe | 2504 | | 8-1 8- | 1-50 |
| BR-912 | 7-31-47 | 1400 | | | | |

BROADCASTING STATION LICENSE RECORD

Card #4

Date first licensed

Call letters ≪ ... W.E. L. L.

See Card # 1

Name of licensee

Transmitter location

Main studio locationFCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

| The Contract of | and the same of the same | | | | Color water to be a first |
|-------------------|--|--|------------------------|--|----------------------------------|
| Appl. | Date | | | Time | Period |
| No. | Issued | Freq. | Power | Div. | From To- |
| BZ-3014 | 3-8-49 | 1400 | 250w | U | 3-8 8-1-50 |
| | The state of the s | ine opr. | The second second | y direct | me thod. |
| BR-311 | 7-21-50 | 1400 | 250a | U | 8-1-53 |
| BR-311 | 7-1-53 | RENEWAI | OF LIC | NSE | 8-1-53 10-1-55 |
| BR-311 | 9-7-55 | 1400 | 250w | U | 10-1 10-1-58 |
| BAL-2598 | 4-17-57 | Voluntar | y assign | ment of 1 | icense to sting Corporation |
| EFF: | 5-1-57 | The second second | Control of the last of | CHARLES SHOW AND PARTY OF PERSONS ASSESSED. | |
| BR-311 | 9-3-58 | 1400 | 250w | U | 10-1 10-1-61 10-1 10-1-64 |
| BR-311 | 9-7-61 | AND DESCRIPTION OF THE PERSON NAMED IN | of lice | THE RESERVE AND ADDRESS OF THE PERSON NAMED IN | |
| BP-12,800 | The second secon | | | | 5-15 11-15-62 mer and install |
| (Cond'l) | | Control of the Contro | nami te | | of and Ansorth |
| BL-9275 | 6-21-62 | the state of the s | | | 06) which auth |
| 10 | | | | | d instl. of a |
| 10 | | STREET, SQUARE, SQUARE | ms. (d | THE RESERVE AND PERSONS NAMED IN | |
| BZ-4983 | 7-2-63 | by direc | t measure | ement of an | ntenna power. |
| BZ-5241 | 6-5-64 | Authorit | y to det | ermine oper | ating power |
| -(3) | | Charles Street, or other Desired | | | tenna power. |
| BR-311 | 9-14-64 | Renewal | of Licen | se 10 | 0-1 10-1-67 |
| BZ-5363 | 1-29-65 | 1400 | 50-1kw- | | 29 10-1-67 |
| | | Authort | y to det | ermine oper | ntenna power. |
| DAT 5670 | 5-18-66 | The same of the same of | acci ente | ert of lice | nse to |
| EFF: | 6-1-66 | MIGINEER | NO INVE | | |
| BR-311 | | 1400kc Renewal | OT NUEN | | 1 10-1-70 |
| BP-1852 | 5-23-69 | 411001-0 | 150m 11m 1 | S U 1- | 23-70 (Cord 13) |
| DI =107 | GP to | change, | ransmitte | er location | (00121-1). |
| BMP-12 | 878 MP(BP | 18,521) | ext, of t | ime to | 3-23-70 |
| DFF-12, | 929 3-16-70 | MP(BP-1 | ,521) ext | . time to 6 | 5-1-70 |
| The second second | | | | ext. time | |
| (3) | | | 1 3 C 1 2 | | |
| | | | | | |

Form BC 126 June 1954

BROADCASTING STATION LICENSE RECORD

| ard No. 5 | WK FP |
|----------------------|--------------------|
| Date first licensed | Call letters WK FR |
| | Station location |
| | |
| | |
| Name of licensee | |
| | |
| | |
| | |
| | |
| Transmitter location | |
| | |
| | |
| | |
| Main studio location | |

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. | Date | | 1 | Time | Period |
|---------------|------------|-----------|----------|-----------|--------------|
| No. | Issued | Freq. | Power | Div. | From- To- |
| BL-12,720(| L) 9-11-70 | Lic. | P-18,52 |) for cha | nges 10-1-73 |
| BR-311(S) | 9-30-70 | Renewal | of Lic | nse & NDE | A 10-1-73 |
| EBSA | 5-25-72 | SECTION S | | | |
| BS-311(1) | 8-30-72 | ML to | hg. call | letters. | |
| BR-311(L) | 10-11-73 | RENEW | | | 10-1-76 |
| BR-311(S) | 9-15-76 | | RENEWAL | | 10-179 |
| BR790601 YF (| S) 9-28-7 | 9 Renewa | l of lic | ense | 10-1-82 |
| BZ-800428AE | (T) 4-10-8 | O DIRE | CT MEASU | REMENT | 10-1-82 |
| BZ-000420AE | 1 4-19-0 | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | 1000 | | | |
| | | | | | |
| | | | | | |
| | | | | | |

STATION APPLICATION RECORD

No. 1. WREP Enquirer-News Company APPLICANT: CALL LETTERS: Marjorie Bldg., W. Main St., Battle Creek, Mich. FILE NO:2-S-B-311 DATED:3-30-27. ADDRESS: T.P. issued 4-14-27 for 1130 Kg. 80 watts. Present Assignment: 1130 Kc. 80 watts Lic. 6-1-27 for 1410, Ke. 50 w. Requested: 1034.5 Ke. 100 watts period 6-1-27 to 7-31-27. WKEP Enquirer-News Company CALL LETTERS: APPLICANT: FILE NO: 2-R-B-311 DATED: 7-29-27 Marjorie Bldg., W. Main St., Battle Creek, Mich. ADDRESS: 8-8-27 letter of extension. Period, 8-15-27 to 10-15-27. Present 1410 Ke. 50 watts ACTION: Assignment: Renewal Requested: CALL LETTERS: WKBP Enquirer-News Company APPLICANT: Marjorie Bldg., W. Main St., Battle Creek, Mich. FILE NO: 2-R-B-311 DATED: 9-29-27 ADDRESS: 10-24-27 letter of extension. Period 11-1-27 to 1-1-28. Present 1410 Kc. 50 watts ACTION: Assignment: Renewal Requested:

APPLICANT: Enquirer News Company

APPLICANT: Enquirer-News Company

ADDRESS:

ADDRESS:

APPLICANT:

ADDRESS:

Present

CALL LETTERS: WKBP

Marjorie Bldg., W. Main St., Battle Creek, Mich.

FILE NO: 2-P-B-26 DATED 12-19-27 Notice of denial issued 1-24-29 Min. 1-14-29.

CALL LETTERS: WKBP

Assignment: 1410 Kc. 50 watts

Chg. Loc. to Washington St., Battle Creek, Mich.

Requested: 1300 - 1410 Kc. 500 watts

Majorie Bldg., W. Main St., Battle Creek, Mich. FILE NO. 2-R-B-311 DATED 1-12-28 Lic. 11-1-28 for 1420 Kc. 50 W.

Assignment: 1410 Kc. 50 watts.

Renewal Requested:

> Enquirer-News Company Majorie Bldg., W. Main St., Battle Creek, Mich.

1410 Kc. 50 watts

Assignment: Chg. los. to - Prairie Ave., Battle Creek, Mich.

1210 Kc. 1 KW. Requested:

CALL LETTERS: WKBP

FILE NO: 2-P-B-182 DATED: 5-4-28 Notice of Benial issued 11-22-28

Unlimited. Period 11-11-28 to

Min. 11-8-28.

1-31-29.

ACTION:

ACTION:

STATION APPLICATION RECORD

No. 3. Enquirer-News Company APPLICANT: CALL LETTERS: 11(43)5 Marjorie Bldg. W. Main St., Battle Creek, Mich. FILE NO 2-M-B-79 DATED:10-15-28 ADDRESS: Notice of denial issued 11-25-29. Min. 11-15-29. Present 1420 Kc. 50 watts (Under allocation) Assignment: ACTION: 1210 Kc. 50 watts Requested: Marie 12 Enquirer-News Company CALL LETTERS: APPLICANT: Marjorie Bldg., W. Main St., Battle Creek, Mich. FILE NO. 2-R-B-311 DATED 12-29-28 ADDRESS: Lic. 1-10-29 for 1420 Kc. 50 watts Unlimited. Period 1-31-29 to Present Assignment: 1420 Ke. 50 watts ACTION 4-30-29 Renewal Requested: IJKE)P Enquirer-News Company CALL LETTERS: APPLICANT: Marjorie Bldg., W. Main S t., Battle Greek, Mich. FILE NO: 2-R-B-311 DATED: ADDRESS: Lic. 4-1-29 for 1420 Kc. 50 W. Period 4-30-29 to 7-31-29. Assignment: 1420 Ke. 50 watts Present ACTION: Requested: Renewal

STATION APPLICATION RECORD

No. 4.

CALL LETTERS: WKBP Enquirer-News Company APPLICANT: 74 W. Michigan Ave Marjorie Bldg., W. Mein 8-4., Battle Creek, Mich. FILE NO: 2-R-B-511 DATED 5-31-29 ADDRESS: G. O. #69. Period 7-31-29 to 10-51-29. Assignment: 1420 Kc. 50 W. - Unlimited Present ACTION: Renewal Requested: WKEP Enquirer-News Company CALL LETTERS: APPLICANT: FILE NO: 2-R-B-511 DATED: 9-27-29 Marjorie Bldg., W. Michigan Ave., Battle Creek, ADDRESS: Lic. 10-15-29 for 1420 Kc. 50 w. Mich. Unlimited. Period 10-31-29 to Present 1420 Kc. 50 watts - Unlimited ACTION: 1-31-30. Assignment: Renewal Requested: WKIRIP CALL LETTERS: Enquirer-News Company APPLICANT: Marjorie Bldg., F. Michigan Age., Battle Creek, FILE NO: 4-R-B-311 DATED 12-18-29 ADDRESS: Mich. Lic. 1-9-30 for 1420 Kc. 50 W. Unlimited. Period 1-31-30 to Assignment: 1420 Kc. 50 watts - Unlimited ACTION 4=30-50. Requested: Renewal

Mich.

Jel. 4-12-30 to omit

No. 5.

APPLICANT: Enquirer-News Company

New: 37 West State St., Battle Creek, Michigan

ADDRESSOld: Marjorie Bldg., 74 W. Michigan Ave., Battle Creek. NO:2-P-B-1206 DATED 2-19-30

Present

Assignment: 1420 Kc. 50 w. Unlimited

To Chg. Tr. & Studio Loc. to - 37 W. State St., install new equipment with Automatic Frequency Control, (800 Kc.)

100 watts - Unlimited.

Enquirer-News Company APPLICANT:

Marjorie Bldg., 74 W. Michigan A ve., ADDRESS:

Battle Creek, Mich.

Present

Assignment: 1420 Ke. 50 w. Unlimited

Renewal Requested:

Same APPLICANT:

928 Upton Ave., Battle Creek, Michigan ADDRESS:

Under C. P.

Present 1420 kc. 100 W. Unlimited

Assignment: Modify 2-P-B-1206 to change location of trans.,

Requested: use old equipment and operate on 50 watts.

1.166

JEIAL

CALL LETTERS:

C.P. issued 4-19-30 to move trak

studio to 37 W. State St., install new requipment & increase pr. to 100 w. Completion Date 8-5-30.

Com. Act. 4-19-30

CALL LETTERS:

FILE NO:2-R-B-311 DATED: 4-1-50 Lic. 4-12-39 for 1420 Kc. 50 w.

Unlimited. Period 4-30-30 to

CALL LETTERS: WELL

FILE NO: 2-MP-B-87 DATED: 6/11/30

Cancelled by applicant by letter of 7-21-30. Letter filed with

ACTION: 2-L-B-372

STATION APPLICATION RECORD No. 6. APPLICANT: Enquirer-News Co., CALL LETTERS: WELL Marjorie Bldg., 74 W. Michigan, Battle Creek, Michfile No. 2-R-B-311 DATED: 6-23-30 ADDRESS: Renewal License 7-21-30 Assignment: 1420 Kc. 50 watts, unlimited ACTION: Per: 7-31 to 10-31-30 Renewal Requested: CALL LETTERS: APPLICANT: FILE NO: DATED: ADDRESS: Present ACTION: Assignment: Requested: CALL LETTERS: APPLICANT: FILE NO: DATED: ADDRESS: Present ACTION: Assignment: Requested:

Call Letters WELL

Name ENQUIRER-NEWS COMPANY

| | Dated | | | Action |
|------------|-----------|---|------------------------|--|
| File No. | RECEOUECK | Application for | Natur | e Date |
| 2-L-B-372 | 7/21/30 | License to cover 2-P-B-1206 issued 4/19/30 for change in location to 37 W. State st., Battle Creek, but omitting the change in equipment an increase in power. Station to continue operating on 50 W., 1420 kc., and Unlimited hours. | a | 3-24-31 |
| 2-MP-B-122 | 8/22/30 | Modification of C. P. to install present equipart new location (38 W. State St.) instead of new equipment and reduce power authorized from 100 W. to 50 W. (modifying 2-P-B-1206) | Granted | 3-9-31 |
| 2-R-B-311 | 9-23-30 | | Granted (Franted (| (30) 10-21-30 31 D) 11/25/30 30 D) 12-19-30 |
| 2-R-B-311 | 12-20-30 | Renewal of license (Para.C) (Granted after head) (97) G | | 1-30-3 b 3-9-3 1 - e4- 31 |

Form 94 #8.

| Call | | |
|---------|------|--|
| Letters | WEIL | |

Name Enquirer-News Company

| | Dated | | | Action |
|------------|----------|---|---|---|
| File No. | Received | Application for | Natur | e Date |
| 2-P-B-1890 | 12-27-30 | Change equipment and install automatic frequence control at location authorized on 2-P-B-1206 | Granted | |
| 2-L-B-624 | 5-27-31 | License to cover 2-P-B-1890 | Granted | |
| 2-R-B-311 | 5-27-31 | Renewal of license | Granted | |
| 2-P-B-2355 | 9-25-31 | 50 watts to 100 watts. | Reconsidesig. 1 Granted thg. in Retired | 10-27-31 idered and for hearing 11-5-31 3-18-32 quip. & Move to files 7-19-32 12-4-31 |
| 2-R-B-311 | | | eturned | 5-20-32 |
| 2-AL-B-412 | 1-8-32 | torming? | ile 43. | 3-20-32 |

APPLICATION RECORD - BROADCASTING

Call Letters __WELL

Name Enquirer-News Company,

| | Dated | | A | ction |
|---------------------------|--------------------|--|-----------|---------------------|
| File No. | percentaged: | Application for | Nature | Date |
| 2-R-B-311 | 4-30-32 | Renewal of Cicense. | Granted | 6-10-32 |
| -P-B-2643 | 6-18-32 | Make changes in equipment. Change studio loca- tion to W.K.Kellogg Inn, Battle Creek, Mich. | Granted | 8-9-32 |
| 2-R-B-311 | 10-29-32 | Renewal of license | Granted | 12-9-32 |
| 2-11P-B-392 | 10-29-32 | Modify 2-P-B-2643 extend date completion to 1-9-33. | Granted | 1-10-33 |
| 2-L-B-935 | 12-19-32 | Covers 2-P-B-2643 | Granted 1 | -10-33 |
| 2- R-B-511 Resubmitted | 4-24-55 5-28-55 | P 220020 | Granted | 5-80-53- 6-13-33 |
| 2-RB-311 | 10-18-33 | Hellegal of Presses | | 12-19-33 |
| 2-R-B-311 | 5-12-84 | Renewal of License | Granted | 6-19-34 |

#10

Call Letters W-E L L

Name Enquirer-News Company

| File No. | Dated | Application for | Nature | Action Nature Date | | |
|----------|----------|--|--|--|--|--|
| B2-R-311 | 10-24-34 | FEDERAL COMMUNICATIONS COMMISSION RECORDS: | Granted | 12-18-34 | | |
| B2-P-418 | 1-30-35 | C.P. to make equip. changes, increase power from 50w to 100w, move transmitter from 38 W. State St. to 1 W. Michigan Ave. Battle Creek, Mich. & Studio from 221 Champion St. to 1 W. Michigan Ave. Battle Creek, Michigan. | Granted- Grant ev (protest Protest Action firmed- | -3-19-35- spended-4-23-3 by- MVBC) dismissed & of 3-19-35 af- in-6-4-35 | | |
| H2-R-311 | 4-20-35 | Renewal of license | Granted | 6-11-35 | | |
| B3-L-202 | 7-30-35. | License to cover C.P.(B2-P-418) to make equip. changes, increase power move transmitter. and studio. | Granted | 8-13-35 | | |

No. 11

Call Letters WELL

| | | | | Action |
|-----------|--|-----------------------------------|----------------------|------------|
| File No. | Dated | Application for | Nature | Date |
| B2-R-311 | 10-21-35 | Renewal of license | Granted | 12-10-35 |
| B2-R-311 | 4-18-36 | Renewal of license (See. 3s and 3 | b & finen. state.)Re | 10 5 13 30 |
| Resubmitt | The Real Property lies and the last of the | • | Granted | 6-12-36 |
| B2-R9311 | 10-20-36 | Renewal of license | Granted | 12-8-36 |
| B2-R-311 | 4-17-37 | Renewal of license | Granted | 6-15-37 |
| B2-R-311 | 10/26/37 | Renewal of license | Granted | 12-8-37 |
| B2-R-311 | 4-21-38 | Renewal of license | Granted | 6-9-38 |
| B2-R-311 | 10-26-38 | Renewal of license | Granted | 12-12-38 |
| B2-R-311 | 4-25-39 | Renewal of license | Granted | 6-6-39 |

Name

APPLICATION RECORD - BROADCASTING

Call Letters WELL

FEDERATED PUBLICATIONS, INC. (Vol.Assign.5-7-40) xEnquirer-News Company

| File No. | Dated | Application for | | Ction Date |
|-------------------|----------------------------|--|-----------|--------------------------------|
| B2-R-311 | 10-25-39 | Renewal of license | Granted | 12-18-39 |
| B2-AL-263 | 10-24-39 | Voluntary essignment of license from Enquirer- News Company to Federated Publications, Inc. | | 5-7-40 55 a.m. 5-20-40 |
| D2-P-2569 | 12-7-39 3-7 - 40 | Construction permit to install new transmitter make antenna changes and increase power from 100 watts to 250 watts. Re: make changes in equipment and antenna | Granted | 5-7-40 |
| B2-AP-32 Rec'd | 5-17-40 5-20-40 | Voluntary assignment of construction permit (B2-P-2669) from Enquirer-News Company to Federated Publications, Inc. (Filed by John C. Ristine,) | Effective | 8-8-40 3:00 p.m. 8-22-40 |

CARD #13

Call Letters WELL

Name FEDERATED PUBLICATIONS. INC.

| File No. B2-R-311 | Dated 5-31-40 | Application for Renewal of license | - | Nature Ret1red | Action Date to Closed Files 2-24-41 |
|----------------------|----------------------|--|--|--|---------------------------------------|
| B2-L-1289 Rec'd | 11-23-40 11-25-40 | License to cover construction permit (B2-P-2669) for new transmitter, changes in antenna and increase in power | | Granted | 12-12-40 |
| B2-R-311 | 1-29-41 | | 14 (T 1) De 2) Ter Mir Doc ORI | mp. 11ce n. #491 cket Nc. DER of Gi | for Hearing |

Call Letters WELL

Name FEDERATED PUBLICATIONS. INC.

| File No. | Dated | Application for | Nature | Action Date |
|-----------------------|--------------------|--|---------------------|-------------|
| B2-Z-909 Rec'd | 5-7-41 5-8-41 | Authority to determine operating power by direct measurement | Granted | 6-19-41 |
| B2-Z-1403 received | 5-19-42 5-21-42 | Authority to determine operating power by direct measurement. Form 335 filed 5-28-42 | Granted Temp. ba | |
| B2-R-311 Rec'd | 5-29-43 5-31-43 | Renewal of license Filed by Charles Wayland atty. Atty. will filed amend. Sec. 14. Amend. filed 6-7-43 | Granted | 3-28-44 |
| B2-R-311 Rec'd | 5-18-45 5-28-45 | Renewal of license Filed by Charles Wayland atty. Attywill file amend. Par. 5(g) 17(b) 9 Amend. filed 6-13-45 Two affadavits filed in triplicate with reference to stockholders 7-5-45 | Granted | 8-28-45 |

APPLICATION RECORD - BROADCASTING

#15

Call Letters _____

Name FEDERATED PUBLICATIONS, INC.

| File No. | Dated | Application for | Nature | ction Date |
|---------------------------|-------------------------------|--|---------|---------------|
| BR-311 Rec'd | 5-23-47 5-29-47 | Renewal of license Filed by Charles Wayland atty. Program logs filed 6-2-47 | GRANTEL | 7-31-47 |
| BZ-2775 Rec'd Filed | 1-3-48 1-5-48 1-5-48 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 1-21-48 |
| BZ-3014 Rec'd Filed | 2-15-49 2-16-49 2-16-49 | Authority to determine operating power by direct measurement of antenna power. (Charles V. Wayland, Atty.) | GRANTE | D 3-8-49 |
| BR-311 Rec'd | 5-25-50 5-26-50 | Renewal of license. (Charles V. Wayland). | Granted | 7-21-50 |

FORM A-170 FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call

Letters WELL

FEDERATED PUBLICATIONS, INC. Name

| File No. BP-8333 Rec'd Filed | Dated 12-6-51 12-6-51 12-6-51 | Application for Construction permit to change frequency from 1400kc, to 550kc; increase power from 250w to lkw; install directional antenna (DA-2); and new transmitter (RCA BTA-IM) and change transmitter location from #1 West Avenue, Battle Creek, Michigan to (Emmett Twsp.) Approx. 3.0 miles S.S.E. of center of Battl Creek, Michigan. Charles F. Duvall, Atty. Robert E. Baluta, Engr. | Natur DISMIS reques | Action Te Date SSED 6-22-55 It of atty. |
|-------------------------------|--|---|---------------------------|--|
| BR-311 Rec'd Filed | 4-24-53 4-29-53 4-29-53 | Renewal of License | GRANTED | 7-1-53 |
| BR-311 Recd | 6-29-55 6-30-55 6-30-55 | Charles V. Wayland, Atty. | GRANTED | 9-7-55 |
| | | F.C.C WASHINGTON, D. C. | 1 | |

FORM BC-121 #17 Aug. -1955

APPLICATION RECORD - BROADCASTING

SOUTHERN MICHIGAN BROADCASTING CORPORATION Name x FEDERATED P UBLICATIONS, INC.

Call Letters WELL

| File No. | File No. Dated Application for | | Ac Nature | tion Date |
|-----------------------------|--------------------------------|---|-------------------------|-------------------------------|
| BAL-2598 Rec'd Filed | 3-11-57 3-11-57 3-11-57 | Voluntary assignment of license to Southern Michigan Broadcasting Corporation. Robert M. Booth, Jr., Atty. | GRANTED EFF: | |
| BR-311 Rec'd Filed | 7-2-58 7-15-58 7-15-58 | Renewal of license Robert M. Booth, Jr., Attorney | GRANTED | 9-3-58 |
| BP-12,806 Rec'd Filed | 1-28-59 1-28-59 1-28-59 | Atty Robert M. Booth, Jr. Engr Commercial Radio Equipment Co. (Requests waiver of Sec. 3.188 (d) of the Rules) | (Cond'l re interfere | ing D_13642 accept nce) |
| BR-311 Redd&Filed | 7-19-61 7-28-61 | Renewal of License Robert M. Booth, Jr attr. | GRANTED 9. | -7-61 |

FORM BC-121 Aug. 1955 # 18

APPLICATION RECORD - BROADCASTING

Name Southern Michigan Broadcasting Cornoration

| Dall | le creek, | 1Ch1gail | - | ction |
|--------------------|-----------------------|---|---------|--|
| File No. | Dated | Application for | Nature | the same of the sa |
| BP-15373 R&F | 2-23-62 2-23-62 | CP to install new trans (RCA BTA 1R1). Atty: Robert M. Booth, Jr. | | |
| BL-9275 R. & F. | 3-30-62 4-2-62 | Lic to cover CP(BP-12,806) which auth incr daytime power and installation of new trans. Atty- R. M. Booth | | 6-21-62 ept interference as_IV stations |
| BZ-4983 R & F | 6-3-63 6-5-63 | Authority to determine operating power by direct measurement of antenna power. Robert M. Booth, Jr., Atty. | GRANTED | 7-2-63 |
| BZ-5241 R. & F. | 11-211-611 5-5-611 | Authority to determine operating power by direct measurement of antenna power. | Granted | 6-5-64 |
| | | F.C.C WASHINSTON, B. C. | | |

| | _ | | | | |
|---|---|---|---|---|---|
| | | п | ш | | ч |
| | - | | в | • | |
| - | - | , | | 9 | а |
| | | | | | |

APPLICATION RECORD - BROADCASTING

FORM BC-121 Aug. 1955

Call WKFR Letters XWELL

ENGINEERING INVESTMENT CORPORATION

Name X SOUTHERN MICHIGAN BROADCASTING CORPORATION

Battle Creek, Michigan

| | | | AC | tion . |
|--------------------|------------------------------|--|-----------------|-------------------|
| File No. | Dated | Application for | Nature | Date |
| BR-311 Rec'd | 7-3-64 7-7-64 | Renewal of license | GRANTED | 9-14-64 |
| Filed | 7-7-64 | Atty. Robert M. Booth, Jr. | | |
| BZ=5363 R. & F. | 79 -10-6 4 9-10-64 | Authority to determine operating power by direct measurement of antenna power. Atty- Booth & Lovett | GRANTED | 1-29-65 |
| BAL-5670 R & F | 1-10-66 1-10-66 | Voluntary assignment of license to ENGINEERING INVESTMENT CORPORATION | GRANTED EFF: | 5-18-66 6-1-66 |
| | | Atty for assignor - Robert M. Booth, Jr. for assignee - Pierson, Ball & Dowd | JL | |
| BR-311 | 6-22-67 | Renewal of license | GRANTED | 9-15-67 |
| N & F | 6-28-67 57 | Atty - Peter D. O'Connell (Pierson, Ball & Do | wd) | |
| | | F.C.C WASHINGTON, D. C. | | |

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

ENGINEERING INVESTMENT CORPORATION Pattle Creek, Michigan Name

| NAME OF TAXABLE PARTY. | Secretary Secretary | | A | ction |
|--|--------------------------------------|--|---------------|---|
| File No. | Dated | Application for | Nature | Date |
| R. & F. #489855 \$30 APF | 2-6-69 2-10-69 2-10-69 1963 | CP to change TL to Territorial Rd., 0.12 mi. W of intersec. of Territorial Rd. & Riversic Dr., 150 ft. S of Territorial Rd., Battle Creek, Michigan. atty-Pierson, Ball & Dowd (James J. Freema engr-Robert E. L. Kennedy | test ope | 5-23-69 re: Before prog. eration. |
| BMP-12,878 n & F #564521 \$30 FLE | | MP (BP-18,521) for extension of completion date to 3-23-69(Changes). Atty: James J. Freeman(Pierson, Ball & Dowd) | to | 2-11-70 3-23-70 |
| PMP-12,929 R & F 581633-\$30 | 2-27-70 3-2-70 3-2-70 | MP(EP-18,521, as mod.) for extension of completion date to 5-23-70 (changes) Atty: James J. Freemen (Pierson, Pall & Dove | | 3-16-70 6-1-70 |
| BMP-13,006 R & F \$30-605034 | 5-28-70 5-28-70 5-28-70 | MF(BP-18,521, as mod.) for extension of completion date to 7-1-70(changes) Atty: Pierson, Ball & Dowd F.C.C. WASHINGTON, D. C. | GRANTED to | 6-16-70 8-15-70 |

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call WKNR

Name ENGINEERING INVESTMENT CORPORATION BATTLE CREEK, MICHIGAN

| | | | Act | ion |
|-------------------|--------------|---|-----------|---------|
| File No. | Dated | Application for | Nature | Date |
| BR-311 | 7-1-70 | RENEWAL OF LICENSE | | |
| R& F | 7-2-70 | Peter D. O'Connell, Atty. (Pierson, Ball, Dowd) | GRANTES | 9-30-70 |
| \$75 #612885 | | | | , , , , |
| PN Recd. | " | | | |
| PRESS | JUL 3 0 1970 | | | |
| BL-12,720 | 6-30-70 | Lic.(BP-18,521, as mod.) for changes. RC: | GRANTED | 9-11-70 |
| ReF | 6-30-70 | 710 Michigan Bank Bldg., Battle Creek, Mich. | | |
| #612177 \$30. | 6-30-70 | (Diamen Data & David) | | |
| PTA | 7-9-70 | Atty: James J. Freeman(Pierson, Ball & Doud) | | |
| Amended | 8-21-70 | Sect. II-A, Par 8 | | |
| | UG 2 7 1970 | | | |
| BR-311 | 6-29-73 | RENEWAL OF LICENSE Brian A. Johnson, Atty. | GRANTED 1 | 0-11-73 |
| R & F | 7-2-73 | AMENDED 8-8-73 re: composition of community | 1 | |
| PN Recd. PRESS | 3 AUG 1973 | | - | |
| FRESS | | | | |
| | | | | |
| | | F.C.C WASHINGTON, D. C. | | |

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W K N R

| T111 - 11- | | | | tion . | |
|-----------------------|------------------|--|---------|---------|--|
| File No. | Dated | Application for | Nature | Date | |
| BR-311 | 6-1-76 | RENEWAL OF LICENSE | GRANTED | 9-15-76 | |
| R&F P.N. | 6-1-76 6-1-76 | Atty: Brian A. Johnson (Pierson, Ball & Down | þ | | |
| BR 790601 Y | UG 5 1976 | RENEWAL OF LICENSE | GRANTED | 9-28-79 | |
| PRESS JU | 1 9 1979 | | | | |
| BZ-800428A | | DIRECT MEASUREMENT | GRANTED | 4-19-80 | |
| R & F PRESSMAY 1 o | 4-28-80 | | | | |
| MAY & | 1980 | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

