

WKMO



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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 7-21-55 Call letters WKNC (Ltr. 7-23-54)  
WCKM  
 Station Location: Martinsburg, Pennsylvania  
Roaring Spring, Pennsylvania

COVE BROADCASTING COMPANY, INC. (AL 1-27-55 EFF: 2-17-55)  
 Name of licensee CARL W. KENSINGER and ROBERT E. MEREDITH

Transmitter location South Main Street, Extension, Roaring Spring, Pennsylvania (MP 1-11-55)  
R.D. #1, Roaring Spring, Pennsylvania (CP & MP 7-7-54)

16673  
 Main studio location South Main Street, Extension, Roaring Spring, Pennsylvania (MP 1-11-55)  
R.D. #1, Roaring Spring, Pennsylvania (CP & MP 7-7-54)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-8983) Letter )	2-17-54	1370	500w	Day	Subj. filing MP and meas. re compliance T site and ant. T with Sec. 3.46 and 12
For a new Standard Broadcast Station at Martinsburg, Pa.					
BP-8983 ) EMP-6509 )	7-7-54	1370	500w	Day	9-7 3-7-55
C.P. for a new Standard Broadcast Station and MP approval ant. T&S sites and chg. station location (COND'L CLAUSE)					
EMP-6637	9-17-54	1370	500w	Day	11-17 5-17-55
Mod. of CP (8983) as mod., to chg. type trans. and ext. C&C dates					
BMP-6714 (1)	1-11-55	Mod. of CP to change antenna transmitter and studio location and C & C dates			3-11-55 9-11-55
BAP-254 EFF:	1-27-55 2-17-55	Vol. assignment of construction permit to Cove Broadcasting Company, Inc.			
Telegram	7-11-55	Sign-off 7 pm daily during July and Aug.			
BL-5749	7-21-55	1370	500w	Day	7-21-55 8-1-57
Lic. to cover CP(BP-8983, as mod.) for a new station.					
BP-10264	3-28-56	1370kc	1kw	Day	5-28-56 11-28-56
CP to increase power and install new trans.					
BL-6196 (1)	7-2-56	Lic. to cover CP(BP-10,264) to increase power and install a new transmitter.			
BR-3130	7-25-57	1370	1kw	Day	8-1 8-1-60
BTC-2993 Eff: holders)	1-14-59 2-11-59	Vol. transfer of control of Licensee corp. from Carl W. Kensinger, et al (All Stock- holders) to Melvin H. Shaw, Amos C. Shaw, Marion F. Shaw and Boyd E. Shaw (As a Family Group.)			
BR-3130	7-13-60	Renewal of License			8-1 8-1-63
BR-3130	7-31-63	Renewal of License			8-1 8-1-66
BTC-5118 EFF:	7-29-66 8-24-66	Voluntary transfer of control of lic. corp. from Walter O. Krump, Melvin H. Shaw, Marion Shaw, Amos C. Shaw and Boyd E. Shaw to Fort Belvoir Enterprises, Inc. (50%)			
BR-3130	7-27-66	Renewal of License			8-1 8-1-69

Form BC 126

June 1954

CARD #2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W K M C

Station location ROARING SPRING, PENNA.

Name of licensee COVE. BROADCASTING COMPANY, INC.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
TELEGRAM	10-17-67	PSA	500w		
Temporary authority granted 8-13-69 to operated for a period not to exceed 90 days, by Commission letter.					
BR-3130(S)	10-8-69	Renewal of License		NDEA	10-8-69 10-1-72
BTC-5956	10-8-69	Vol. TC			
EFF:	10-9-69				
Ltr.	5-12-72	Trans.	CCA Electronics	AM-1000D	
EBSA	6-12-72				
BR-3130(L)	11-10-72	RENEWAL			8-1-75
BZ-8404(S) (L)	9-24-73	Direct Measurement & Lic. use former trans. 1370khz 1kw Day	(Main & Aux)		8-1-75
BR-3130(S)	9-22-75	RENEWAL			8-1-78
BP-20,254	8-31-77	CP to inc. power to 5kw chg. type trans. 1370khz, 5kw DA Daytime			8-31-78
BP-20,254	8-31-77	Superseded to correct inverse distance field intensity.			8-31-78
BR-3130	7-20-78	(S) REN. OF LIC. (MAIN & ALT. MAIN)			8-1-81
BL-14,451(L)	7-14-78	Lic.. to cover BP-20,254 for changes			8-1-81
COMTEL	12-12-80	RE APPLICATION FILED 7-8-80 SEEKING DUAL CITY I.D. AS ROARING SPRING-MARTINSBURG, PENN. EXAMINATION DATA INDICATES STATION WKMC PROVIDES REQUIRED PRINCIPAL CITY COVERAGE TO MARTINSBURG, ACCORDINGLY, PURSUANT TO SECTION 0.281 & 73.1201(b)(2) OF COMMISSION'S RULES, AUTH. GR. ON-AIR STATION I.D. AS ROARING SPRING-MARTINSBURG, PENN. THIS ACTION DOES NOT MODIFY EXISTING LIC. OR AFFECT PRIMARY OBLIGATION TO ROARING SPRING. POST THIS AUTH. OR PHOTOCOPY WITH STATION LIC.			

APPLICATION RECORD - BROADCASTING

Call **WCKM**  
Letters  New

Name CARL W. KENSINGER AND ROBERT E. MEREDITH  
(% Carl W. Kensinger, R.D. #1, Roaring Spring, Pennsylvania)

File No.	Dated	Application for	Action	
			Nature	Date
<b>BP-8983</b>	7-28-53	Construction permit for a new standard broadcast station to be operated on: Frequency: 1370kc Power: 500w Hrs. of operation: Daytime Trans. Location: To be determined Martinsburg, Penna. Studio Location: To be determined Martinsburg, Penna.  Joseph A. Pelletier, Engr.	<del>RETURNED</del>	<del>AUG 1 1953</del>
Rec'd	8-4-53		<del>Sec. V-A exhibits dated</del>	
Resub.	8-20-53		<del>after Sec. I</del>	
Rec'd	8-24-53		GRANTED	2-17-54
Filed	8-24-53			Subj. filing MF approval T site and ant. and submission meas. re T complying with Sec. 3.46 and 12 Ltr. Written 2-23-54 Issued with EMP-6509

Gates BC-1E  
1kw

## APPLICATION RECORD - BROADCASTING

FORM A-170  
FORMERLY FCC FORM 94Call  
Letters W C K MName CARL W. KENSINGER AND ROBERT E. MEREDITH

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6509	4-15-54	Modification of construction permit (BP-8983 which auth. a new standard broadcast station) for approval of antenna, transmitter location as R.D. #1, Roaring Spring, Pa. and specify studio location as Memorial Park Bldg., Martinsburg, Pa.	GRANTED	7-7-54
Rec'd	4-19-54		Cond'l re submission	
Filed	4-19-54		meas. showing T complies with 3.47 and 12 for 500w power output	
AMENDED	5-7-54	AMENDED to change station location from Martinsburg, Pa. to Roaring Spring, Pa., and change studio location to R.D. #1, Roaring Spring, Pa.		
Rec'd	5-10-54			
Filed	5-10-54			

Joseph A. Pelletier, Engr.



## APPLICATION RECORD - BROADCASTING

Call  
Letters W K M QName CARL W. KENSINGER AND ROBERT E. MEREDITH

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6637 Rec'd Filed	9-2-54 9-9-54 9-9-54	Modification of construction permit (HP-8983, as mod., which auth. a new standard broadcast station ) to change type transmitter (GATES BC-500GY)  Loucks, Zias, Young & Jansky, Attys.	GRANTED	9-17-54
BMP-6714 Rec'd Filed	11-26-54 11-30-54 11-30-54	Modification of construction permit (HP-8983 as mod., which auth. a new standard broadcast station) to change antenna, transmitter and studio location from R.D. #1, Roaring Spring, Pennsylvania to South Main St. Ext., Roaring Spring, Pennsylvania.  Loucks, Zias, Young & Jansky, Attys.	GRANTED	1-11-55

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WKICName COVE BROADCASTING COMPANY, INC. (AP 1-27-55 EFF:  
CARL W. KENSINGER AND ROBERT MEREDITH

File No.	Dated	Application for	Action	
			Nature	Date
BAP-254 Rec'd Filed	12-27-54 12-28-54 12-28-54	Voluntary assignment of construction permit to Cove Broadcasting Company, Inc.  Verne Young, Atty.	GRANTED EFF:	1-27-55 2-17-55
BL-5749 Rec'd Filed	5-31-55 5-31-55 5-31-55	License to cover construction permit (BP-8983, as modified) which authorized a new standard broadcast station.  Verne R. Young, Atty.	GRANTED	7-21-55
BP-10,264 Rec'd Filed	12-14-55 12-14-55 12-14-55	Construction permit to increase power from 500w to 1kw and install a new transmitter. (GATES BC-1J)  Verne R. Young, Atty.	GRANTED	3-28-56
BL-6196 Rec'd Filed	5-23-56 5-24-56 5-24-56	License to cover construction permit (BP-10,264) which authorized an increase in power and the installation of a new transmitter.  Verne R. Young, Atty.	GRANTED	7-2-56

#5

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters WRMCName COVE BROADCASTING COMPANY, INC.  
ROARING SPRING, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3130 Rec'd Filed	4-22-57 4-24-57 4-24-57	Renewal of license Verne R. Young, Atty.	GRANTED	7-25-57
BTC-2993 Rec'd. Filed	12-6-58 12-16-58 12-16-58	Voluntary transfer of control of licensee corporation from Carl W. Kensinger, et al (All Stockholders) to Melvin H. Shaw, Amos C. Shaw, Marlon P. Shaw and Boyd E. Shaw (As a Family Group) Maurice M. Jansky, Atty.	GRANTED EFF:	1-14-59 2-11-59
BR-3130 Rec'd Filed	4-12-60 5-6-60 5-6-60	Renewal of license. Maurice M. Jansky, Atty.	GRANTED	7-13-60
BR-3130 R & F	4-24-63 5-3-63	Renewal of License Maurice M. Jansky, Atty.	GRANTED	7-31-63
BR-3130 R & F	4-28-66 4-28-66	Renewal of license Atty. Wilner & Bergson	GRANTED	7-29-66

APPLICATION RECORD - BROADCASTING

k370kc

Call  
 Letters W K M C

Name COVE BROADCASTING COMPANY, INC.  
Roaring Spring, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5118 R & F	6-6-66	Voluntary transfer of control of lic. corp. from Walter O. Kramp, Melvin H. Shaw, Marion Shaw, Amos C. Shaw and Boyd E. Shaw to Fort Bedford Enterprises, Inc. (90%)  Atty for transferor - Wilner & Bergson for transferee - Marmet & Schneider	GRANTED	7-29-66
	6-10-66		EFF:	8-24-66
BTC-5956 R & F FEE PD: \$75 MAY 23 1969	5-6-69	Vol. transfer of control of Fort Bedford Enterprises, Inc. (parent corp) from William A. Jordan, Carl W. Amich, Chas. M. Mackall, Jr. et al, to Louis J. Maierhofer  Atty - R.A. Marmet	GRANTED	10-8-69
	5-12-69 #513622		EFF:	10-9-69
Pub. notice Filed 7-25-69		Atty - Daly & Joyce (8-15-69)		
AMENDED 8-15-69 - financial data (parent corp)				
AMENDED 9-5-69. Re: Stock and Ascertainment of Community Needs.				

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W.K.M.C.

Name COVE BROADCASTING COMPANY, INC.  
Roaring Spring, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-3130 R & F #512051 \$75. PRESS	5-1-69 5-5-69 5-5-69	Renewal of license Atty-Robert A. Marmet AMENDED 8-25-69 re: Programming	GRANTED	10-8-69
BR-3130 R & F P.N. PRESS MAY 12 1972	5-2-72 5-3-72 5-3-72	Renewal of License  Atty: Gordon R. Malick AMENDED 6-12-72 re: commercial policy	GRANTED	11-10-72
BZ-8404 R & F DM PRESS SEP 13 1973	7-30-73 8-9-73 8-16-73	Direct Measurement (Main) & License to use former transmitter as an alternate (Gates BC-1J)	GRANTED	9-24-73
BR-3130 R & F PN Recd. PRESS MAY 14 1975	3-1-75 4-1-75 "	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) Robert A. Marmet, Atty. AMENDED 8-19-75 re: comm. leaders, commercial matter & EEO (over)	GRANTED	9-22-75

(BR-3130) AMENDED 9-10-75 re: commercial matter

## APPLICATION RECORD - BROADCASTING

Call  
Letters W K M CName COVE BROADCASTING COMPANY, INC.  
Roaring Spring, Penn.

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,254	2-27-76	Construction permit to increase power to 5kw DA, change type trans. RCA BTA-5L2. 40° 19' 29" 78° 23' 41" (amended) Atty: Robert A. Marmet Eng. Smith & Powstenko amended 3-31-76 re additional info. Amended 9-28-76 re: up-dated bank loan commitment ltr. bal. sheet. chgs. in Sec. III Amended 3-5-76 re: Engineering Sec. V-A Amended 6-14-76 re: chg. coor. 40° 19' 26" 78° 23' 40" Amended 6-29-77 re: Equal opportunity employment program, news oper. & multiple ownership consideration Amend 8-17-77 re: Sec. 301, Sec. I page 2, Sec. VG, Exh. C, D, & KI	GRANTED	8-31-77
Rec'd	2-27-76			
Filed				
\$400-535228	2-27-76			
AC-001				
N REC'd	4-2-76			
MAR 29 1977				

APPLICATION RECORD - BROADCASTING

1370khz

Call Letters W K M C

#9

Name COVE BROADCASTING COMPANY, INC.  
Roaring Spring, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,451 R & F PTA PRESS MAR 29 1978	3-13-78 3-14-78 3-20-78	Lic. to cover BP-20,254 for changes  Atty: Harold K. McCombs, Jr. <i>applied 4-20-78</i>	GRANTED	7-14-78 <i>cont'd 3/20/78</i>
BR-3130 R & F PRESS APR 17 1978	3-31-78 4-3-78	RENEWAL OF LICENSE (MAIN & ALT.MAIN)	GRANTED	7-20-78



#9 ★

## APPLICATION RECORD-BROADCASTING

Call Letters: WKMC

Name: COVE BROADCASTING COMPANY, INC.

Station Location: ROARING SPRING, PENNSYLVANIA

File No.	Date	Description	Action and Date
BR810401WU PRESS	MAY 21 1981	RENEWAL OF LICENSE	ISSUED 4-18-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

