

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)

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December 10, 2015

Urban Radio Licenses, LLC  
134 South Dixie Highway  
Suite 206  
Hallandale, FL 33009

Re: Urban Radio Licenses, LLC  
WLAY(AM), Muscle Shoals, AL  
Facility Identification Number: 60611  
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed December 7, 2015, on behalf of Urban Radio Licenses, LLC ("URL"). URL requests special temporary authority ("STA") to operate station WLAY(AM) from a site other than the licensed site.<sup>1</sup> In support of the request, URL states that it has lost the lease and access to the licensed site. The station also went off the air effective December 15, 2014 and therefore the station's license will expire as a matter of law if it does not resume broadcast operations by 12:01 a.m., December 16, 2015. After a long search URL has found a buyer to the station, however in order to save the station's license an STA is requested for a temporary operation at an alternate site location. According to URL, the FCC granted WLAY(AM) an STA from this location back in 2011. Thus, URL seeks an STA for temporary operation with a long wire antenna.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area<sup>2</sup> without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA. Our review indicates that that the proposed operation would comply with the foregoing criteria. Our review further indicates that the station has indeed been silent since December 15, 2014, and thus faces the loss of its license if it does not resume broadcasting by 12:01 a.m., December 16, 2015.

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<sup>1</sup> WLAY(AM) is licensed for operation on 1450 kHz with 1 kilowatt, unlimited hours, non-directional (ND-1-U).

<sup>2</sup> For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

Accordingly, the request for STA is GRANTED. Station WLAY(AM) may operate with the following facilities:

Geographic coordinates	34° 44' 13" N, 87° 42' 15" W (NAD 1927)
Frequency	1450 KHz
Hours of operation	Daytime only
Operating power	Not to exceed 0.06 kW
Antenna type	Long wire

It will be necessary to further reduce power or cease operation if complaints of interference are received. WLAY(AM) must notify the Commission when licensed operation is restored. WLAY(AM) must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **June 8, 2016**.

Notwithstanding the grant of this STA or the expiration date specified herein, the station's license will expire as a matter of law if broadcast operations do not commence by 12:01 a.m., December 16, 2015. See Pub. Law No. 104-104, 110 Stat. 56, Section 403(1)(1996) and Order, Silent Station Authorizations, FCC 96-218 (released May 17, 1996). See also Public Notice, Expedited Processing of Applications Filed by Silent Stations, DA 96-818 (May 22, 1996). The licensee must notify the Audio Division immediately upon resumption of broadcasting.

**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

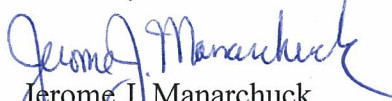
Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;

- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

  
Jerome J. Manarchuck  
Audio Division  
Media Bureau

cc: S. Jenell Trigg, Esq. (via email only)