

WKLP



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 1850

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-10-48

Call letters W K L F
LOCATION: CLANTON, ALABAMA

SOUTHEASTERN BROADCASTING COMPANY, INC. (AP 12-18-47; EFF: 2-4-48)

* BR: J. KELLEY ROBINSON, J. S. ROBINSON and HUGH I. WEBB d/b as

SOUTHEASTERN BROADCASTING COMPANY

Name of licensee _____

Transmitter location On Selma Highway, 2 miles West of city limits of Clanton, Alabama
(Lic. 2-10-48) (MP 8-14-47)

Main studio location On Selma Highway, 2 miles West of city limits of Clanton, Ala. (Ltr. 9-2-52)
x703 1/2 W. Second Avenue, North, Clanton, Ala. (MP 8-14-47) (Lic. 2-10-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4747 Letter	12-5-46 3-4-47 C.P.	760	500w	Daytime	for new station granted subject to filing MP for approval of T site and antenna
BMP-2920	8-14-47	980	1kw	Daytime	By 10-14-47 to 4-14-48 C.P. for a new standard B/C station (Cond. Clause)
BAP-67 EFF: 2-4-48	12-18-47	Assignment of CP to SOUTHEASTERN BROADCASTING COMPANY, INC.			
BL-2843 BZ-2694	2-10-48	980	1kw	Daytime	2-10 5-1-50 Lic. to cover CP (4747 as mod) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)
BR-3037	4-28-49	980	1kw	Daytime	4-28 5-1-50 Determine opr. power by direct method. (COND. CL)
BR-1850	4-21-50	980	1kw	Daytime	5-1 5-1-53 (CONDITIONAL CLAUSE)
BZ-3430	10-10-52	980	1kw	Daytime	10-10 5-1-53 Determine operating power by direct method. (CONDITIONAL CLAUSE)
BR-1850 BZ-3493 (1)	4-29-53 7-3-53	Renewal of License Authority to determine operating power.			5-1 4-1-55 7-3 4-1-55
BR-1850 TELEGRAM	3-23-55 5-28-58	980	1 kw	Day	4-1 4-1-58 No action taken, continued operation authorized until final determination on application for renewal of license.
BR-1850	4-9-58	Renewal of license			4-9 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-1850	5-3-61	Renewal of license			5-3 4-1-61
BTC-3686 EFF: 5-9-61	5-3-61 5-9-61	Voluntary transfer of control of licensed corporation from J. Kelley Robinson, John S. Robinson & Evan W. Robinson to J. B. Lawrence, J. T. O'Neal and James Harold Dennis.			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-10-58

Call letters WKLF

Station location _____

Name of licensee _____

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BR-1850	3-24-64	Renewal of License			4-1 4-1-67	
BTC-4599	7-29-64	Voluntary acquisition of positive control of licensee corp. by J.T. O'Neal (65 2/3%) thru transfer of stock from J.B. Lawrence to J.T. O'Neal				
	EFF: 12-15-64					
BZ-6085 (1)	8-22-66	Auth. to determine operating power by direct meas. of antenna power.				
BR-1850	6-22-67	980kc	1kw	Day	6-22- 4-1-70	
TELEGRAM	10-17-67	PSA	500w			
Ren. Appl.	12-15-69	Trans changed to dates 5-10 Friday 69				
BR-1850 (L)	8-28-70	Renewal of License & Direct Measurement.			4-1-73	
BZ-7596						
EBSA	6-12-72					
BR-1850(S)	7-13-73	RENEWAL			4-1-76	
BR-1850(L)	3-12-76	RENEWAL			4-1-79	
BR781201VN	5-11-79	RENEWAL			4-1-82	

APPLICATION RECORD - BROADCASTING

 Call W K L F
 Letters X NEW

DR. J. KELLEY ROBINSON, J. S. ROBINSON AND HUGH I. WEBB D/B AS

 Name SOUTHEASTERN BROADCASTING COMPANY
(P.O. 703 1/2 Second Avenue, North, Clanton, Alabama) P.O. Box 332, Sylacauga, Ala.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4747	1-8-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450 kc. 760 kc Power: 250w 500w Hours of Operation: Unlimited time Daytime Trans. Location: NE-NW-2-14 , Clanton, Alabama. Studio Location: 703 1/2 W. Second Avenue, N., Clanton, Alabama.	Docket No. 7702 Granted without hearing 12-5-46 subject to filing MP for approval of T site and antenna Letter 3-4-47	
Rec'd	1-9-46			
Filed	4-22-46			
AMENDED	10-19-46	AMENDED to change frequency from 1450 to 760kc, power from 250w to 500w, hours of operation from Unlimited to Daytime, change type T, and change T site from NE-NW-2-14 , Clanton, Ala., to a site to be determined, Clanton, Ala. (Filed by Hayes and Hayes)		
Recd.	10-23-46			
Filed	10-25-46			

BC-1E
Gates 250-C Transmitter

Clarence O. Simmons, Kansas City, Mo.
Engr.

APPLICATION RECORD - BROADCASTING

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Call

Letters W K L FName DR. J. KELLEY ROBINSON, J.S. ROBINSON and HUGH I. WEBB d/b as SOUTHEASTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2594 Rec'd Filed	2-21-47 2-24-47 2-24-47	Mod. of C.P. (B3-P-4747, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Gates 1-D), and for approval of transmitter location at 2 miles west of Clanton City limits on Selma Highway, Clanton, Alabama. (John C. Hayes, Atty.; Robert F. Wolfskill, Engr.)	GRANTED Not Issued. Suspended U.S. Court of Appeals Until Further order of the Commission	4-25-47 Grant 5-27-47
BMP-2920 Rec'd Filed	6-18-47 6-20-47 6-20-47	Mod. of C.P. (B3-P-4747, ^{as mod.} which authorized a new standard broadcast station) to make changes in transmitting equipment, to change frequency from 760kc to 980kc, and increase power from 500w to 1kw, and to make changes in vertical antenna. (Filed by John C. Hayes, Atty.)	GRANTED as a construction permit Cond. re blanketing	8-14-47

APPLICATION RECORD - BROADCASTING

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SOUTHEASTERN BROADCASTING COMPANY, INC. (AP 12-18-47)

x J. KELLEY ROBINSON, J. S. ROBINSON and HUGH I. WEBB,

Letters W.K.L.F.

Name ^A Partnership d/b as SOUTHEASTERN BROADCASTING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BAP-67 Rec'd Filed	9-26-47 10-10-47 10-10-47	Voluntary Assignment of Construction Permit from J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, A Partnership d/b as Southeastern Broadcasting Company to Southeastern Broadcasting Company, Inc.	GRANTED EFF:	12-18-47 2-4-48
BL-2843 Rec'd Filed	11-28-47 12-1-47 12-1-47	License to cover C.P. (BZ-P-4747, as mod.,) which authorized a new standard broadcast station.	GRANTED	2-10-48 re blanketing clause
BZ-2694 Rec'd Filed	11-21-47 12-1-47 12-1-47	and Authority to determine operating power by direct measurement of antenna power.		
*AMENDED Rec'd Filed	1-24-48 1-26-48 1-26-48	AMENDED to change name of applicant from J. Kelley Robinson, J.S. Robinson and Hugh I. Webb, a partnership d/b as Southeastern Broadcasting Company to Southeastern Broadcasting Company, Inc.		

APPLICATION RECORD - BROADCASTING

Call
Letters W.K.L.F.Name SOUTHEASTERN BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3037 Rec'd Resubm. Rec'd Filed	3-24-49 3-25-49 3-24-49 4-15-49 4-15-49	Authority to determine operating power by direct measurement of antenna power.	Returned Signed by Gen. Mgr. GRANTED	4-4-49 4-28-49
BR-1850 Rec'd	2-28-50 3-1-50	Renewal of license	GRANTED	4-21-50
EP-8534 Rec'd Filed	7-3-52 7-7-52 7-7-52	Construction permit to move transmitter to a new building (same site).	Considered as informal application and GRANTED	Ltr. 8-4-52
BZ-3430 Rec'd Filed	9-19-52 9-22-52 9-22-52	Authority to determine operating power by direct measurement of antenna power.	GRANTED Conditional re blanketin	10-10-52
BR-1850 Rec'd Filed	1-31-53 2-5-53 2-5-53	Renewal of license	GRANTED	4-29-53

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call
Letters W K L FName SOUTHEASTERN BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3493 Rec'd Filed	5-9-53 5-11-53 6-2-53	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-3-53
BR-1850 Rec'd. Filed	12-29-54 1-3-55 1-3-55	Renewal of License	GRANTED	3-23-55
BR-1850 Rec'd Resub. Rec'd & Filed	12-30-57 1-2-58 3-14-58 3-19-58	Renewal of license	Application returned 2-3-58 GRANTED	Re: Dates 4-9-58
BR-1850 R & F	12-30-60 1-3-61	Renewal of license	GRANTED	5-3-61
BTC-3686 Rec'd Filed	1-5-61 2-15-61 2-15-61	Voluntary transfer of control of licensee corporation from J. Kelley Robinson, John S. Robinson, Evan W. Robinson to J. B. Lawrence, J. T. O'Neal and James Harold Dennis.	GRANTED EFF:	5-3-61 5-9-61

AUG. 1955

Call
Letters W K L FName SOUTHEASTERN BROADCASTING COMPANY, INC.
Clanton, Alabama 36016

File No.	Dated	Application for	Action	
			Nature	Date
BTC- Rec'd	10-5-61 10-10-61	Voluntary sale of stock of licensee corporation from J. B. Lawrence to Edward L. Cox.	RETURNED To be filed on 323.	10-12-61
BR-1850 Rec'd Filed	12-31-63 1-3-64 1-3-64	Renewal of license	GRANTED	3-31-64
BTC-4599 Rec'd Filed	3-17-64 4-9-64 7-13-64	Voluntary acquisition of positive control of licensee corporation by J. T. O'Neal (65 2/3%) thru transfer of stock from J. B. Lawrence (33 to J. T. O'Neal / 1/3%)	GRANTED EFF:	7-29-64 12-15-64
BZ-6085 R & F	6/30/66 6/30/66	Auth. to determine operating power by direct meas. of antenna power. Atty: Eugene T. Smith	GRANTED	8-22-66
BR-1850 R & F	12/28/66 1/4/67	Renewal of license Atty: E. T. Smith	GRANTED	6-22-67

APPLICATION RECORD - BROADCASTING

Call
Letters W K L F

Name Southeastern Broadcasting Company, Inc.
Clanton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-1850 R & F #566521 \$75 PRESS: PN REC'd:	12-15-69 1-2-70 1-2-70 1-2-70	Renewal of License Atty - Eugene T. Smith AMENDED 4-28-70 re: business interests; commercial matter AMENDED 6-25-70 re: programming; commercial policy	GRANTED (Issued with BZ-7596)	8-28-70
BZ-7596 R & F DM PRESS AUG 13 1970	7-17-70 7-22-70 7-31-70 1970	Direct Measurement. Trans: GATES, BC-1-G. Atty: Eugene T. Smith	GRANTED (Issued with BR-1850)	8-28-70
BR-1850 R & F P.N. PRESS FEB 1 1973	12-30-72 1-2-73 1-2-73	Renewal of License Atty.: Eugene T. Smith AMENDED 3-19-73 re: business interests AMENDED 5-17-73 re: bus, interests; community survey; financial data AMENDED 6-11-73 re: programming	GRANTED	7-13-73

APPLICATION RECORD - BROADCASTING

Form BC-121
September 1969
4-48

Call
Letters W K L F

Name SOUTHEASTERN BROADCASTING COMPANY, INC.
CLANTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1850	11-25-75	RENEWAL OF LICENSE	GRANTED	3-12-76
Read:	12-1-75	AMENDED 3-4-76 re: ascertainment of comm. needs,		
PN Recd.	"	prog. & EEO		
FILED	12-19-75			
PRESS	JAN 13 1976			
BR 78 1201 VN		RENEWAL OF LICENSE	GRANTED	5-11-79
PRESS JAN 26 1979				

W K L F - RECORD OF DENIALS OF INFORMAL APPLICATIONS

Ltr. 9-27-48 requesting add'l time to opr. all night
11-2-47 to broadcast national election returns,
not considered per Sec. 1.324. (Com. Ltr. 9-30-48)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

