

W K K N



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1290196**

Form BC 126 3914  
June 1954

## BROADCASTING STATION LICENSE RECORD

WKKN (eff: 11-8-76)

WYFE (Eff: 8-1-66)

Date first licensed 11-7-60

Call letters XWJRL

Station location Rockford, Illinois

Name of licensee TOWN AND COUNTRY RADIO, INC.

Transmitter location 1/2 mile north of Guilford on Shaw Road, Rockford, Illinois (BP-1-28-71)  
North of junction of Harrison Ave. and Alpine Rd. SE of Rockford, Illinois

Same as transmitter

61101 X 125 N. Church St., Rockford, Illinois (BL-11-7-60)  
Main studio location Lafayette Hotel, Rockford, Illinois

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-10484	2-3-60	1150	500w-DA-D	Day	4-3 10-3-60
CP for a new standard broadcast station (Cond'1).					
BMP-9063 (1)	8-1-60	Mod. of C.P. (BP-10484) to change studio location to 125 N. Church St. and install new trans. (GATES BC-500-T)			
BL-7985	11-7-60	1150kc	500w DA-D	Day	11-7 12-1-61
Lic. to cover cp (BP-10,484 as mod.) which auth. a new standard broadcast station.					
BR-3914	11-9-61	Renewal of license			12-1 12-1-64
BRC-1964 (1)	5-29-62	Mod. of license to operate transmitter by remote control from 125 N. Church St Street, Rockford, Illinois.			
B-3914	11-16-64	1150kc	500w	Day DA	12-1-12-1-67
BTC-4902 EFF:	10-5-65 10-19-65	Voluntary acquisition of positive control of lic. corp. by John R. Livingston thru purchase of stock from Ward K. Conover & Fred Becklenberg, Jr.			
BTC-5080 EFF: 8-4-66	7-7-66	Voluntary transfer of control of lic. corp. from John R. Livingston, w. Dale Livingston, Samuel Miller and Rose L. Miller (all stockholders) to William R. Walker, John D. Harvey, Joseph D. Mackin, Philip Fisher, Value Radio Corporation and Heart of Wisconsin Broadcasters, Inc.			
BTC-5211	12-12-66	Voluntary Acquisition of positive control of lic. corp. by Heart of Wisconsin Broadcasters, Inc. thru purchase of stock from John R. Livingston, William R. Walker, Philip Fisher, Joseph D. Mackin and Value Radio Corporation			
TELEGRAM	10-17-67	PSA	500w		
BR-3914(L)	12-16-68	Renewal of License			12-16 12-1-70
BP-18,292	1-28-71	1150kc	1kw DA-D	Day	1-28-71
CP to increase power to 1kw change ant-trans. loc. install new trans. Gates BC-1G.					
BR-3914	1-12-71	RENEWAL OF LICENSE			12-1-73

Form BC 126  
June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WYFE

Station location Rockford, Illinois

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRC-3547(1)	10-28-71	Mod. of lic. to operate trans. by remote control. from 1/2 mile North of Guilford on Shaw Road, Reckford, Illinois			
BMP-13,346(1)	1-18-72	MP (BP-18,292) ext. time to 7-28-72			
WIRE	5-24-72	PSA	500w (new facilities)		
EBSA	6-12-72				
AL-13,241(L)	7-18-72	Lic. (BP-18,292) for changes 1150kc 1kw DA Day			12-1-73
BL-13,343(L)	12-14-72	Lic to use former Main trans for aux. only 1150kc 1kw Day	500w Aux.		12-1-73
BS-3914(L)	6-8-73	ML to change operating Spec Main & Aux			12-1-73
Comlet	8-14-74	Ant Monitor: Potomac Inst.			AM-19(204)
BR-3914(L)	1-31-75	RENEWAL (MAIN & AUX.)			12-1-76
EBSA	11-8-76				
BR-3914(L)	11-15-76	RENEWAL (MAIN & AUX)			12-1-79
BTC790914HT	10-15-79	VOL. TC			EFF: 10-30-79
BR790723UD	11-30-79	RENEWAL OF LICENSE (S)			12-1-82

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters NEW W.J.R.L.Name TOWN AND COUNTRY RADIO, INC.  
~~926 Main Street, Peoria, Illinois~~ P. O. Box 437, Rockford, Illinois (Let 10-8-58).

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,484 Rec'd Filed	3-23-56 3-30-56 3-30-56	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1150kc Power - <del>1kw</del> 500w Hours of operation - Daytime DA-D Transmitter location - North of Junction of Harrison Ave. & Alpine Rd. Rockford, Ill. Studio location - <del>Same as transmitter.</del>  Atty. - Samuel Miller Engr. - Ralph J. Bitzer, St. Louis, Mo.	GRANTED Cond'l re: Phase Mon.; Field meas. equip.; DA & non-DA proof. Docket 11835 Granted after hearing	2-3-60
AMENDMENT Rec'd Filed	10-31-56 11-1-56 11-14-56	AMENDED to make changes in DA pattern and decrease power to 500w.		
AMENDMENT Rec'd Filed	9-3-57 9-4-57 9-13-57	AMENDED to make chges in officers, directors & stockholders and change studio location to Lafayette Hotel, Rockford, Illinois.		

## PHASE 1 REFUND ACTION

TRANS.  
CODE

500

DATE

79/209

CS change 761108

AMT.

162.00

INITIALS

D.N.T.

## APPLICATION RECORD - BROADCASTING

AUG. 1955

#2

Call  
Letters WJRL

Name TOWN AND COUNTRY RADIO, INC.

ROCKFORD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BL-7985 R & F	6-7-60 6-9-60	License to cover C.P. (BP-10,484 as modified) which authorized a new standard broadcast station.	GRANTED	11-7-60
EMP-9063 R & F	7-8-60 7-12-60	Modification of construction permit (BP-10484, which auth a new standard broadcast station) to change studio location from Lafayette Hotel, Rockford, Ill., to 125 N. Church, Rockford, Ill., and install a new transmitter (Gates BC-500T). Atty: Samuel Miller	GRANTED	8-1-60
* * * * BR-3914 R & F	8-7-61 8-18-61	Renewal of License  Samuel Miller, Atty.	GRANTED	11-9-61



AUG. 1955

#3

Call  
Letters W J R LName TOWN AND COUNTRY RADIO, INC.  
ROCKFORD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BF- Rec'd	8-7-61 8-23-61	Construction Permit to change hours of operation from Daytime to Unlimited using power of 1kw, 5kwLS (increase daytime power from 500w); make changes in directional antenna system (11 tower array), change from DA-D to DA-2; make changes in ground system; change antenna-transmitter location from N of junction of Harrison Ave. and Alpine Rd. SE of Rockford, Illinois to Six mi S of Rockford, Illinois on US Hwy 51; and install new trans. (GATES 5P-2). Atty: Samuel Miller Engr: Ralph J. Bitzer	RET'D Engineering.	SEP 19 1961

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call W Y F E  
Letters XW J R LName TOWN AND COUNTRY RADIO, INC.  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1964 Rec'd Filed	12-1-61 12-21-61 12-21-61	Modification of license to operate transmitter by remote control from 125 N. Church Street, Rockford, Illinois.	GRANTED	5-29-62
BR-3914 Rec'd Filed	8-31-64 9-1-64 9-1-64	Renewal of license  Atty. Samuel Miller	GRANTED	11-16-64
BTC-4902 R & F (Form 316)	9-16-65 9-20-65	Voluntary acquisition of positive control of lic. corp. by John R. Livingston thru purchase of stock from Ward K. Conover and Fred Becklenberg, Jr.  Atty. - Samuel Miller	GRANTED EFF:	10-5-65 10-19-65
BTC-5080 R & F	4-11-66 4-25-66	Voluntary transfer of control of lic. corp. from John R. Livingston, W. Dale Livingston, Samuel Miller & Rose L. Miller (all stockholders) to William R. Walker, John D. Harvey, Joseph D. Mackin, Philip Fisher, Value Radio Corporation and Heart of Wisconsin Broadcasters, Inc.  Atty - Samuel Miller	GRANTED EFF:	7-7-66 8-4-66

FORM BC-121 #5  
AUG. 1955

APPLICATION RECORD - BROADCASTING

1150ke

Call  
Letters W Y F E

Name TOWN AND COUNTRY RADIO, INC.  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5211 R & F (Form 316)	11-18-66 11-21-66	Voluntary acquisition of positive control of lic. corp. by Heart of Wisconsin Broadcasters, Inc., thru purchase of stock from John R. Livingston, William R. Walker, Philip Fisher, Joseph D. Mackin and Value Radio Corporation  Atty - Samuel Miller	GRANTED	12-12-66
BR-3914 R & F  SEP 19 1967	8-28-67 8-30-67	Renewal of license Atty- Samuel Miller	GRANTED	12-16-68
BP- 18,292 Rec'd #406376 \$75 PN filed Resub. R & F PN filed DEC 5 1968 AMENDED 12-3-69 Eng.	2-8-68 2-12-68 2-12-68 3-7-68 2-8-68 7-18-68 1-68 & 8-12-68	CP to increase power from 500w to 1kw, change ant-trans. loc to Shaw Road, 1/2 mi. N of Guilford, Illinois, and install new trans. (Gates BC-10) atty-Samuel Miller (delete remote control) engr-Walter F Kean (Riverside, Ill.) (Amended 7-29-68 engr.data-reduction in RMS) (amended 11-12-68 financial) (Preliminary exam. certificate proposed with New Application, also B7-18, 119)	Returned - 6-4-68 - Overlap (Pet.denied; Rules 1.569 waived; applic. accepted for filing by Comm.action 11-20-68)	GRANTED 1-28-71

PETITION TO DENY filed 10-8-68 by Wall, Campbell & Perry  
on behalf of Plough Broadcasting Company, Inc. (WJJD)  
ENGINEERING STATEMENT FOR TOWN AND COUNTRY RADIO, INC.  
filed 10-18-68 by Walter F. Kean, Engr.

REPLY TO ENGINEERING STATEMENT FOR TOWN AND COUNTRY RADIO  
INC. filed 10-29-68. by Thomas H. Wall on behalf of  
Plough Broadcasting Company, Inc.

PETITION TO DENY filed 2-26-69 by Wall, Campbell & Perry  
(DL&A) on behalf of Plough Beng. Co., Inc. (WJJD)

ERRATA re PETITION TO DENY filed 3-3-69 by Dwight Perry for  
Plough Beng. Co., Inc. (WJJD)

ENGINEERING STATEMENT FOR TOWN & COUNTRY RADIO, INC. filed  
3-13-69 by Walter Kean, Engr. & Sam Miller, Atty.

REPLY TO ENGINEERING STATEMENT OF WYFE filed 3-24-69 by  
Wall on behalf of Plough.

Amended 11-7-69 re Engineer

Amended 5-8-70 re: Financial Information and Engineering

Amended 6-22-70 re: Engr. (Directional Radiation Pattern)

Amended 10-16-70 re: Engr. (Horizontal Plane Radiation)

Amended 11-2-70 re: Engr. (Proposed Horizontal Radiation  
Pattern)

Petition to deny DISMISSED 12-21-70 pursuant to Section  
0.281(u) of the Commission's Rules by letter adopted by  
the Broadcast Bureau.

#6

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W Y F EName TOWN AND COUNTRY RADIO, INC.  
ROCKFORD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-3914 R & F PN Recd. PRESS	8-17-70 8-27-70 " <b>SEP 8 1970</b> PN 44-30-70	RENEWAL OF LICENSE	GRANTED	1-12-71
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Annual filing fee \$96.00 #645555.				
BRC-3547 R&F \$50-011062 AC-067 PRESS: <b>OCT 28 1971</b>	10-1-71 10-12-71 10-12-71	Modification of license to operate transmitter by remote control from On Shaw Road, 1/2 mile North of Gilford Road, Rockford, Illinois. Atty. Mark Fields	GRANTED	10-28-71
BMP-13,346 R & F \$50-026489 AC-067 <b>DEC 28 1971</b>	12-8-71 12-16-71 12-16-71	MP(BP-18,292) for extension of completion date to _____ (changes)	GRANTED to	1-18-72 7-28-72

#7

1150kc.

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W.X.F.E.....Name TOWN AND COUNTRY RADIO, INC.  
.....  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,241 R & F W 070694-\$50. AC-067 PTA PRESS	5-5-72 5-8-72 5-8-72 5-18-72 JUN 30 1972	Lic.(BP-18,292, as mod.) for changes. Transmitter: CCA, AM-1000D. Studio loc. same as trans. loc. - No RC.  Atty: Samuel Miller	GRANTED	7-18-72
BL-13,343 R & F W 129585-\$50. AC-067 PTA PRESS	11-10-72 11-20-72 11-20-72 11-27-72 DEC 8 1972	Lic. to use former Main transmitter(GATES, BC-500T)500w DA Day - for Auxliary purposes only.	GRANTED	12-14-72
BR-3914 R & F P.N. PRESS	8-21-73 9-4-73 9-4-73 SEP 20 1973	Renewal of License (Main & Auxliary)  Atty.: John D. Pellegrin AMENDED 6--7-74 re: EEOP AMENDED 7-15-74 re: EEO	GRANTED	1-31-75

APPLICATION RECORD - BROADCASTING

1150kc

Call Letters W K K N  
X W Y F E

Name TOWN AND COUNTRY RADIO, INC.  
ROCKFORD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR- 3914 R & F PN Recd. PRESS	7-21-76 7-30-76 SEP "2 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Chas.H.Bell,Jr.,Atty. AMENDED 9-2-76 re: prog.	GRANTED	11-15-76
BR 790723 UDD PRESS	AUG 29 1979	RENEWAL OF LICENSE (MAIN & AUXILIARY) Richard R.Zaragoza,Atty.	GRANTED	11-30-79
BTC790914HT Form 316 (Also see W Y F E-FM) PRESS	9-12-79 SEP 27 1979	Vol. acquisition of positive control of Heart O'Wisconsin Broadcasters, Inc. (parent corp of licensee) by William R. Walker thru purchase of stock (and retirement thereof) by Heart O'Wisconsin Broadcasters, Inc. from the Inner-City Bank of Benton Harbor, Trustee under the Joseph D. Mackin Trust (Joseph D. Mackin - Deceased) (over) Atty - Richard Zaragoza (Fisher, Wayland, etc.)	GRANTED EFF:	10-15-79 1-30-79

BTC790914HT Amended 10-12-79 re: add'l financial data



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

