

W K E X

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CATALOG NO. 4550L 1/3

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed10-1-69.....

Call lettersW.K.E.X.....

Station location.....Blacksburg, Va.....

RADIOMEDIA CORPORATION (AL 12-13-78 EFF: 12-29-78)

Name of licensee WILLIAM B. MATTHEWS, JR.

0.25 mi. S. of Rt. 655, 1.8 mi. W. of Blacksburg, Va. (BMP 5-2-69)

 0.35 mi. S. Rt. 655, 1.8 mi. W. of Blacksburg, Va. (BMP 10-28-68)Transmitter location South of Rt. 694, .5 mi. from city limits of Blacksburg, Va. (BP 2-28-68)

Same as transmitter (BMP 5-2-69)

 To be determined, Blacksburg, Va. (BMP 10-28-68)Main studio location Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|--|----------------|---|--|--------------|----------------------------|
| BP-17349 | 2-28-68 | 1430kc | 1kw | Day | 10-28-68 |
| CP for a new station (Cond'1). | | | | | |
| BP-17349 (1) | 6-27-68 | Call letters assigned. | | | |
| BMP-12512(2) | 10-28-68 | MP(BP-17,349) | to chg. ant-trans. loc. & studio loc. to be determined. | | Ext. completion CP 1-28-69 |
| BMP-12561 (3) | 11-22-68 | MP(BP-17,349) | ext. time | | 5-28-69 |
| BMP-12706 (4) | 5-2-69 | MP(BP-17,349) | to chg. TL & SL, chg. type transmitter. Ext. time to 7-31- | | 69 |
| TELEVISION | 7-15-69 | PSA | 500w | ----- | |
| BL-12,443(L) | 10-1-69 | Lic. (BP-17,349, as mod.) for new station | | | 10-1-72 |
| ----- | | | | | |
| NDEA | 4-27-70 | ----- | | | |
| BR-4776(S) | 12-27-72 | Renewal | | | 10-1-75 |
| BR-4776(L) | 11-17-75 | RENEWAL | | | 10-1-78 |
| ----- | | | | | |
| BAL781016EA | 12-13-78 | VOL. AL | EFF: 12-29-78 | | ----- |
| **BR-4776 | 10-18-78 | (S) REN. OF LIC. | | | 10-1-81 |
| BP800401AE (L) | 5-26-81 | 1430khz | 5.0kw | DAYTIME | 5-26-82 |
| CP to chg. hrs. of oper. and increase day power. ant. sys. | | | | | |

AUG. 1955

CARD #1

APPLICATION RECORD - BROADCASTING

Call
Letters new W K E XName WILLIAM B. MATTHEWS, JR.
BLACKSBURG, VIRGINIA (FO ~~Route-2, Box-271~~, Blacksburg, Va. 24060)

| File No. | Dated | Application for | Action | |
|--|---------|---|---------|---------|
| | | | Nature | Date |
| BP-17,349 R & F | 7-26-66 | Construction permit for a new standard broadcast station to be operated on: Frequency: 1430kc Power: 1kw Hours of operation: Daytime Type transmitter: Gates-BC-1T Trans location: South of Rt. 694, .5 mi. from city limits of Blacksburg, Va. Studio location: Same as transmitter Atty: <u>Barnes & Neilson</u> Engr: <u>Wm. L. Foss, Inc. (Edw. W. Deeters)</u> | GRANTED | 2-28-68 |
| | 7-28-66 | | | |
| JOINT REQUEST FOR APPROVAL OF AGREEMENT filed 1-22-68 by Maurice R. Barnes on behalf of appl. and E. Theodore Mallyck on behalf of Lester L. Williams. | | | | |

Aug. 1955

Call
Letters W K E XName William B. Matthews, Jr.
Blacksburg, Va.

| File No. | Dated | Application for | Action | |
|---|----------------------------------|--|---------------|---------------------|
| | | | Nature | Date |
| BMP-12,512 R. & F. #455443 \$30 OC1 21 1968 | 8-26-68 8-30-68 8-30-68 | Mod. CP(BP-17,349) to change ant-trans loc to 0.35 mi. S Rt 655, 1.8 mi. W of Blacksburg, Va. (studio to be determined) (Ext. comp. date) atty-Barnes & Neilson enr-Ed W. Deeters | GRANTED to | 10-28-68 1-28-69 |
| BMP-12,561 R&F \$30-468638 PRESS: NOV 5 1968 | 10-23-68 10-28-68 10-28-68 | Mod. of CP (BP-17,349 as mod.) for extension date from 1-28-69 to -----, (New) Atty. Maurice R. Barnes | GRANTED to | 11-22-68 5-28-69 |
| BMP-12,706 R. & F. #498756 \$30 APR 24 1969 | 3-6-69 3-13-69 3-13-69 | MP(BP-17,349, as mod) to change TL & SL to 0.25 mi. S of Rt 655, 1.8 mi. W of city, Blacksburg, Va.; change type transmitter to Visual Elec. AM-1KA. atty-Barnes & Neilson enr-Edward W. Deeters | GRANTED to | 5-2-69 7-31-69 |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

1430kc

Call Letters W K E X

Name WILLIAM B. MATTHEWS, JR.
Blacksburg, Virginia 24060

| File No. | Dated | Application for | Action | |
|--|--|--|---------|----------|
| | | | Nature | Date |
| BL-12,443 R & F #523081 \$30 PT SEP 4 1969 | 6/13/69 6/18/69 6/18/69 6/26/69 | License (BP-17,349 as mod.) for new station. Engr: Louis A. King, Bristol, Tennessee | GRANTED | 10-1-69 |
| BR-4776 R & F P.N. PRESS AUG | 7-27-72 8-15-72 8-15-72 | Renewal of License AMENDED 9-21-72 re: Public Notice AMENDED 12-11-72 re: ascert of comm. needs; commercial & employment policy | Granted | 12-27-72 |
| BR-4776 R & F PN Recd. PRESS JUN 13 1975 | 5-29-75 6-4-75 " | RENEWAL OF LICENSE AMENDED 9-24-75 re: ascert. of comm. needs; EEO; commercial policy | GRANTED | 11-17-75 |

APPLICATION RECORD - BROADCASTING

#4

Call
Letters W K E X

RADIOMEDIA CORPORATION

Name xWILLIAM B. MATTHEWS, JR.
BLACKSBURG, VIRGINIA

| File No. | Dated | Application for | Action | |
|---|-----------------------------------|---|----------------|----------------------|
| | | | Nature | Date |
| BR-4776 R & F PRESS | 5-26-78 5-30-78 JUN 28 1978 | Renewal of License | GRANTED | 10-18-78 |
| BAL 781016EA PRESS Form 314 PN filed | NOV 1 1978 11-8-78 | Vol AL to RADIOMEDIA CORPORATION (over) Atty for assignee-William M. Barnard (Miller & Schroeder) | GRANTED EFF | 12-13-78 12-29-78 |
| BP-800401AE (C) | | Construction permit chg hours of operation to Unlimited by adding nighttime service with 5KW; Con'd DA-2; incr day power to 5KW ; and make changes in antenna system MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: William Barnard | GRANTED | 5-26-81 |

BAL781016EA AMENDED 11-27-78 re: bank ltrs. and
EEOP data

AMENDED 12-11-78 - promissory note; security agreement

#5

APPLICATION RECORD-BROADCASTING

Call Letters: W K E X

Name: RADIOMEDIA CORPORATION

Station Location: BLACKSBURG, VIRGINIA

| File No. | Date | Description | Action and Date |
|-----------------------------------|------|--|------------------|
| BR-810529UF PRESS: JUL 21 1981 | | Renewal of License Atty: William M. Barnard | GRANTED 10-22-81 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

