

WKAX

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126

June 1954

#4948

# BROADCASTING STATION LICENSE RECORD

Date first licensed September 12, 1974

Call letters W K A X (EFF 6-25-73)  
W Q R I

CUMBERLAND FOUNDATION, INCORPORATED AL 3-13-81 Station location Russellville, Ala.

x RUSSELLVILLE BROADCASTING CO., INC. EFF:

x CUMBERLAND FOUNDATION, INCORPORATED (AL: 5-29-79 (GRANT RESCINDED 1tr. 6-8-79)

x RUSSELLVILLE BROADCASTING COMPANY, INC. (ARP-9-28-73 EFF:

Name of licensee x KENNITH A. CASEY, tr/as FRANKLIN BROADCASTING COMPANY

Transmitter location 0.4 mi. E. of U.S. 43, 1.5 mi. N. of Russellville, Alabama

Main studio location Alabama Office Bldg., 112 Washington Ave., Russellville, Alabama  
x 0.4 mi. E. of U.S. 43, 1.5 mi. N. of Russellville, Alabama



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-18,225	1-4-73	1500khz,	1kw	DA-Day	1-4-74
	CP for a new standard broadcast station.				
BP-18,225(1)	4-26-73	Call letters assigned.			
EBSA	4-26-73				
BP-18,225(2)	6-25-73	MP(BP-18,225) chg. call letters to W K A X.			
BAP-810	9-28-73	VOL BAP			
EFF:					
Ltr.	10-1-73	Chg. SL to 112 Washington Ave., Russellville			
BMP-13,730(3)	1-15-74	MP(BP-18,225) ext. time to 5-15-74			
BMP-13,744(L)	2-21-74	Mod. of (BP-18,225) to chg. to Non-DA. 1500khz, 1kw, Daytime 5-15-74			
WIRE	4-8-74	Auth. operate by remote control from 112 Washington Ave.			
BMP-13,744(L)	2-21-74	Superseding auth. to add RC authority			
BL-13,666(L)	9-12-74	Lic. for New Standard B/C Station 4-1-76			
BZ-8995(1)	1-15-76	Direct Measurement			
BR-4948(1)	4-9-76	RENEWAL 4-1-79			
BAL781227EB	5-29-79	VOL. AL EFF: GRANT RESCINDED			
BR781204WA(S)	5-27-79	Renewal of License 4-1-82			
BAL781227EB	3-13-81	Vol AL EFF:			



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters new WQRI

Name Kennith A. Casey, tr/as Franklin Broadcasting Company  
Russellville, Alabama (1905 Woodmeade, S. W., Decatur, Alabama 35601)

File No.	Dated	Application for	Action	
			Nature	Date
BP- 18,225 Rec'd #431837 \$75 JUN 11 1968	5- 68 5-27-68 5-27-68	CP for a new standard broadcast station 1500kc 1kw DA-D Day RCA BTA-1R1 TL & S: 0.4 mi. E of U.S. 43, 1.5 mi. N of Russellville, Alabama atty-Harold Seligman, -Nashville, Tenn. enr-J. L. Stevens, Memphis, Tenn.	<del>Returned</del> <del>Sec. 1 not dated</del>	<del>6-30-68</del>
Resub R.&F. CA JUL	6-17-68 6-18-68		GRANTED	1-4-73
AMENDMENT R&F PN filed 12-11-68 * 12-31-68	10-8-68	AMENDED engineer ing.		
Ltr.	11-10-69	Atty. new Leonard Joyce		
AMENDED	10-29-69	re Engineering (Photos)		
AMENDED	12-29-69	re bal. sheet & community survey.		
AMENDED	4-3-70	re: Programming Data		
AMENDED	5-8-70	re financial data.		
Amended	9-28-70	re: Other Interest		
COMMENTS ON AMENDMENT (301)	filed 10-29-70	by Fletcher on behalf of Franklin B/Cing, Inc.		



RE BP-18,225 ltr. written 7-17-68 re site photos;  
description of ant. sytem & Publication Notice mailed.

CONTACT: Kenneth A. Casey; PHONE: CODE 205; 353-6747  
ADDRESS: 1905 Woodmeade St., S.W., Decatur, Ala.

PETITION TO DENY filed 2-27-69 by Marvin Rosenberg for  
Franklin Bcng., Inc. (WwHk)

PETITION FOR EXTENSION OF TIME to reply filed 4-2-69 by  
Lauren Colby for applicant.

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OPPOSITION TO PETITION FOR EXTENSION OF TIME filed 4-15-69  
by Frank Fletcher on behalf of Franklin Broadcasting, Inc.

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OPPOSITION TO PETITION TO DENY filed 5-21-70 by Joyce on  
behalf of applicant.

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REPLY TO OPPOSITION TO PETITION TO DENY filed 6-3-70 by  
Rosenberg on behalf of applicant.

Amended 6-23-71 re: Supplement Survey Data

Amended 9-16-71 re: Financial and Programming Data

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COMMENTS ON AMENDMENT filed 10-18-71 by Fletcher on  
behalf of Franklin Broadcasting, Inc.

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AMENDED 12-6-71 Financial Data.

SUPPLEMENT TO PETITION TO DENY filed 3- 10-72 by Fletcher  
on behalf of applicant.

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MOTION FOR EXTENSION OF TIME filed 3-22-72 by Joyce on  
behalf of applicant.

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REPLY TO SUPPLEMENT TO PETITION TO DENY filed Joyce on  
behalf of applicant. Filed 3-31-72.

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MOTION FOR EXTENSION OF TIME filed 4-12-72 by Rosenberg  
on behalf of Franklin.

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RESPONSE TO REPLY TO SUPPLEMENT TO PETITION TO DENY filed  
4-13-72 by Fletcher on behalf of Franklin.

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Amended 3-31-72 re balance sheet.



APPLICATION RECORD - BROADCASTING

1500khz  
W K A X  
W Q R I

Call Letters Unassigned

Russellville Broadcasting Company, Inc.

x Kenneth A. Casey tr/as

Name FRANKLIN BROADCASTING COMPANY  
Russellville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAP-810 R & F FEE PD: \$250 #166019 CODE 053 (FORM 316) APR 5 1973	3-19-73 3-22-73	Voluntary assignment of CP(BP-18225 - new station) to RUSSELLVILLE BROADCASTING COMPANY, INC. AMENDED 8-24-73 re finances	GRANTED	9-28-73
BMP-13,730 R & F \$50-263619 AC-056 JAN 6 1974	12-17-73 12-26-73 12-26-73	Mod. of CP(BP-18,225) for extension of completion date to 3-15-73 (new)	GRANTED to	1-15-74 5-15-74
BMP-13,744 Rec'd Filed \$50-264989 PRESS: FEB 13 1974 Amended	1-1-74 1-2-74 1-2-74 1-2-74 1-27-74 re	Modification of CP(BP-18,225 as mod.) to change to non-directional antenna. Eng. Peter V. Gureckis & Associates Atty. Daly, Joyce and Borsari tabulation of measurements.	GRANTED	2-21-74

APPLICATION RECORD - BROADCASTING

1500khz

Call Letters W K A X

#3

Name RUSSELLVILLE BROADCASTING COMPANY, INC.  
Russellville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BL-13666 R & F \$50#292625 PTA PRESS 28 JUN 1974	3-15-74 3-18-74 3-20-74 4-2-74	Lic. to cover BP-18225 for New Standard Broadcast Station <del>to cover BP-18225 for New Standard Broadcast Station</del>	GRANTED	9-12-74
BR-4948 R & F PN Recd. PRESS	11-28-75 12-8-75 " DEC 18 1975	RENEWAL OF LICENSE	GRANTED	4-9-76
BZ-8995 R & F DM PRESS JAN - 5 1976	10-29-75 10-31-75 12-22-75	Direct Measurement	GRANTED	1-15-76



## CUMBERLAND FOUNDATION, INCORPORATED

1500khz.

Form BC-121

) - BROADCASTING

May 1976

x RUSSELLVILLE BROADCASTING CO., INC.

Call  
Letters W K A X

x CUMBERLAND FOUNDATION, INCORPORATED

x RUSSELLVILLE BROADCASTING COMPANY, INC.

Name Russellville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL781227EB PRESS Form 314 PN FILED	JAN 15 1979  1-24-79	Vol AL to CUMBERLAND FOUNDATION, INCORPORATED  Atty-Samuel Miller (over)	<del>GRANTED</del> GRANTED GRANT RESCINDED (6-8-79)	3 13 81 <del>5-29-79</del> 1tr. EFF:
BR781204WA PRESS:	FEB 14 1979	RENEWAL OF LICENSE	GRANTED	5-29-79



3AL781227EB Amended 3-30-79 re: mod. of contract and  
ascertainment data

AMENDED 4-23-79 re: ascertainment data

AMENDED 5-15-79 re: State. from Michael Freeland about  
past ownership of stations

AMENDED 6-18-79 - reflect B/C pending applications

AMENDED 7-23-79 re: Ext. of sales contract

AMENDED 1-15-80 re: Ext. of sales contract until (2-  
26-80)

AMENDED 8-19-80 re: Timothy R. Bishop has resigned as presi  
dent of proposed assignee & position is vacant.

AMENDED 9-23-80 re: New Expiration date & Extension for  
contract for transfer

AMENDED 11-10-80 re: Contract for transfer of radio station  
WKAX shall be extended and the new expiration date shall  
be set at November 30, 1980.

AMENDED 12-16-80 re; Appl. filed for station WBRY.

AMENDED 12-3-80 re: Contract expire 12-31-80

AMENDED 1-14-81 re: Contract expire 1-31-81; Sec. II, pg 4

AMENDED 2-5-81 re: new exp. date of contract;



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

